

The original documents are located in Box 65, folder “October 3, 1972 - Clark MacGregor - Telephone Polling” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

October 3, 1972

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MEMORANDUM FOR: THE HONORABLE CLARK MacGREGOR

FROM: ROBERT M. TEETER

SUBJECT: Telephone Polling

Attached is the questionnaire we are going to use beginning Wednesday for our telephone polling. We will deliver the results on Michigan and California to you Wednesday by noon and the reports on Wisconsin and Missouri either late tomorrow or early Thursday a.m. depending on when ORC gets them to us.

Subject to ORC's performance, which has not been very good on the first group of phone polls, our schedule for the next 10 days will be:

<u>State</u>	<u>Sample Size</u>	<u>Interviewing Dates</u>	<u>Data Delivery</u>
Illinois	500	10/4-5	10/6
Maryland	500	10/6-7	10/9
Ohio	500	10/9-10	10/11
New Jersey	500	10/11-12	10/13
Minnesota	500	10/13-14	10/16

After this wave we should re-do New York, California and Michigan. However, if we see any significant movement either in the above states or in the Harris poll which is now being done, I think we should consider doing either fast personal interview studies with secret ballots or panel studies in at least these three states.

Determined to be an
Administrative Marking

By CCG NARA, Date 2/8/2010

