

The original documents are located in Box 65, folder “September 18, 1972 - Clark MacGregor - National Trial Heats” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

September 18, 1972

~~CONFIDENTIAL/EYES ONLY~~

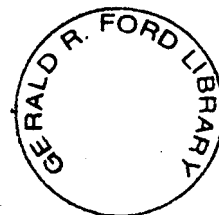
MEMORANDUM FOR: THE HONORABLE CLARK MAC GREGOR
THROUGH: JEB S. MAGRUDER
FROM: ROBERT M. TEETER
SUBJECT: National Trial Heats

We have just received the attached trial heats from our national study of 1,011 interviews conducted September 5 through September 16, 1972.

~~CONFIDENTIAL/EYES ONLY~~

Determined to be an
Administrative Marking

By CCG NARA, Date 2/8/2010



National
September 5-16, 1972
1,011 Interviews

<u>BALLOT</u>	<u>WAVE 3</u>	<u>CHANGE</u>
Nixon/Agnew	63%	+11%
McGovern/Shriver	31	- 1
Undecided	6	-10
Nixon/Agnew	59%	
McGovern/Shriver	30	
Schmitz/Anderson	3	
Undecided	9	
Definitely Nixon	42%	
Probably Nixon	12	
Undecided/Lean to Nixon	6	
Completely Undecided	5	
Undecided/Lean to McGovern	6	
Probably McGovern	8	
Definitely McGovern	17	

