MEMORANDUM

August 16, 1972

MEMORANDUM FOR:  MR.-DAVID PARKER

FROM:  ROBERT M. TEETER/EVANS

SUBJECT:  Scheduling

Subsequent to your request for additional scheduling data based on past voting, I have analyzed the metropolitan areas you mentioned. East list is ranked from best to moderately advantageous for a visit.

Chicago S:SA:  North Chicago Evanston Wilmette Wheeling Niles Thornburg Northfield Oak Park Cicero Lyons

These are the north and west suburbs of Chicago. Downtown Chicago and South Chicago seem to have less potential for the President than the above mentioned areas. However, there are several notable exceptions in the city itself. These are the 12th, 13th, 14th, and 15th wards. These are in west central Chicago and are predominantly ethnic areas that split their tickets substantially in 1968 in favor of Senator Dirksen.

Cleveland S:SA:  Western Cleveland City (Particularly Congressman Minshall's Cleveland Ward)

Parma Lakewood Cleveland Heights North Olmstead Bay Village City Berea City Lynhurst

Lake County  Mentor East Lake

Determined to be an Administrative Marking

By MC NARA. Date 2/8/2010
Dayton SMSA:
Wards 16, 17, 18, & 4 in Dayton City
Kettering City

New Jersey State:
The high ticket-splitting counties in New Jersey are:

- Bergen Co.
- Hudson Co.
- Middlesex Co.

Bergen Co. Bakersfield
Teeack

Hudson Co. Jersey City
Bayonne City
Weboaken City

Middlesex Co. Woodbridge
Edison
Perth Amboy
Sayreville
Cateret
New Brunsviek

South New Jersey has somewhat less potential but on the New Jersey side of the Philadelphia SMSA the areas of price importance are:

- Gloucester Co.
- Camden Co.
- Burlington Co.

Gloucester Co. Deptford
West Deptford

Camden Co. Runnemede Boro
Gloucester Town
Barrington Boro

Burlington Co. Naplestate Town
Cinnaminson Town

Philadelphia SMSA:
Far North Philadelphia
West Philadelphia

Delaware Co. Upper Darby
Haverford Township
Ridley Township

Montgomery Co. Cheltenham Boro
Plymouth Township
Morrison Boro
Upper Noreland

Bucks Co. Bristol Township
Warminster Township
Middlefieid Township
Los Angeles SMSA:

Los Angeles City 59th Assembly Dist. 56th " " 48th " " 61st " "

Long Beach
San Fernando
Sun Valley
Van Nyes
Bellflower
North Pomona
Covina
West Covina
La Herminda

New York SMSA:

Queens Co.* All "We will refine this data later."
Richmond Co.* All
Nassau Co. North Massapequa Jerico Salisbury
Westchester Co. Yorktown Greenburgh
Suffolk Co. Islip Smithtown Huntington

Connecticut

Fairfield Co. Bridgeport
Hartford Co. Bristol Enfield

New England

Rhode Island Providence

The above locations appear most suitable for enhancing our percentages of the vote. Any further information can be obtained through Dan Evans in my office.

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