

The original documents are located in Box 65, folder “August 16, 1972 - David Parker - Scheduling” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

MEMORANDUM

August 16, 1972

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MEMORANDUM FOR:

MR. DAVID PARKER

FROM:

ROBERT M. TEETER/EVANS *RM*

SUBJECT:

Scheduling

Subsequent to your request for additional scheduling data based on past voting, I have analyzed the metropolitan areas you mentioned. East list is ranked from best to moderately advantageous for a visit.

Chicago SMSA:

North Chicago
Evanston
Wilmette
Wheeling
Niles
Thromburg
Northfield
Oak Park
Cicero
Lyons

These are the north and west suburbs of Chicago. Downtown Chicago and South Chicago seem to have less potential for the President than the above mentioned areas. However, there are several notable exceptions in the city itself. These are the 12th, 13th, 14th, and 15th wards. These are in west central Chicago and are predominantly ethnic areas that split their tickets substantially in 1968 in favor of Senator Dirksen.

Cleveland SMSA:

Western Cleveland City
(Particularly Congressman Minshall's
Cleveland Ward)

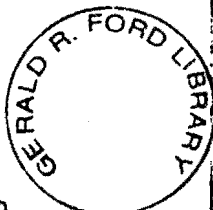
Parma
Lakewood
Cleveland Heights
North Olmstead
Bay Village City
Berea City
Lynhurst

Lake County

Mentor
East Lake

Determined to be an
Administrative Marking

By MG NARA, Date 2/8/2010



Dayton SMSA:

Wards 16, 17, 18, & 4 in Dayton City
Kettering City

New Jersey State:

The high ticket-splitting counties in New Jersey are:

<u>Bergen Co.</u>	Bakersfield Teaneck
<u>Hudson Co.</u>	Jersey City Bayonne City Hoboken City
<u>Middlesex Co.</u>	Woodbridge Edison Perth Amboy Sayreville Carteret New Brunswick

South New Jersey has somewhat less potential but on the New Jersey side of the Philadelphia SMSA the areas of prime importance are:

<u>Gloucester Co.</u>	Deptford West Deptford
<u>Camden Co.</u>	Runnemede Boro Gloucester Town Barrington Boro
<u>Burlington Co.</u>	Maplestate Town Cinnaminson Town

Philadelphia SMSA:

Far North Philadelphia

West Philadelphia

<u>Deleware Co.</u>	Upper Darby Haverford Township Ridley Township
<u>Montgomery Co.</u>	Cheltenham Boro Plymouth Township Morrison Boro Upper Moreland
<u>Bucks Co.</u>	Bristol Township War Minister Township Middletown Township



Los Angeles SMSA:

Los Angeles City 59th Assembly Dist.
56th " "
48th " "
61st " "

Long Beach
San Fernando
Sun Valley
Van Nyes
Belflower
North Pomona
Covina
West Covina
La Meranda

New York SMSA:

<u>Queens Co.*</u>	All	*We will refine this data later.
<u>Richmond Co.*</u>	All	
<u>Nassau Co.</u>	North Massapequa Jerico Salisbury	
<u>Westchester Co.</u>	Yorktown Greenburgh	
<u>Suffolk Co.</u>	Islip Smithtown Huntington	

Connecticut

<u>Fairfield Co.</u>	Bridgeport
<u>Hartford Co.</u>	Bristol Enfield

New England

<u>Rhode Island</u>	Providence
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The above locations appear most suitable for enhancing our percentages of the vote. Any further information can be obtained through Dan Evans in my office.

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