# The original documents are located in Box 65, folder "July 3, 1972 - Clark MacGregor - Second Wave Polling Results" of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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#### Committee for the Re-election of the President

MEMORANDUM

July 3, 1972

#### CONFIDENTIAL/EYES ONLY

MEMORANDUM FOR:

THE HONORABLE CLARK MAC GREGOR

FROM:

ROBERT M. TEETER

SUBJECT:

Second Wave Polling Results

Attached are the sample ballot results from the second wave polling. The interviewing for this polling was all done between June 14 and June 25. I have noted differences in the two Nixon/Humphrey races from the first wave where applicable. We did not measure McGovern in the first wave which was done in December and January.

I will have the results from the National poll later today or tomorrow morning, the New York data in about ten days, and the Indiana data in about three weeks. The New York and Indiana polls were delayed to begin after the primary in New York and the State Nominating Convention in Indiana.

Generally these results are very optimistic and indicate that the President has improved his position since January. I think it is particularly significant that his committed vote is above or very near 50% in the two-way races against McGovern in the top priority states. This, as I am sure you are aware, has been a problem in the past.

While our situation has improved, we still appear to have some problems in Missouri, Oregon, Wisconsin, and Washington.

Also I just got an advance report of a telephone poll taken by Becker Research for the Boston Globe in Massachusetts which will be published tomorrow. It shows McGovern with 47%, Nixon with 44%, and 9% undecided. This is obviously a most optimistic result.

We will have the complete data from this second wave polling by July 15.

I will be happy to discuss these figures and the first wave data at your convenience.

Note: I will be giving these results to Gordon Strachan of Mr.

Haldeman's office on the telephone at 5 o'clock, Pacific
Time, this evening.

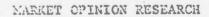
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Administrative Marking

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By CCF NARA, Date 2/8/2010





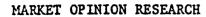


### BALLOT SUMMARY OF STATES

		U.S.		V	LADA	MA <sup>1</sup>	CA	LIFO	RNIA	CON	NECT	ICUT	· ]	NDIA	NA	Ī	LLIN	OIS	M	ARYI.	公园
	<u>1W</u>	2.VI	<u>+/-</u>	111	<u>2W</u>	+/-	<u> j.i.</u>	211	+/-	111	<u>2W</u>	+/-	114	<u>2W</u>	+/-	<u>1W</u>	<u>217</u>	+/-	111	21:	+/-
Nixon Eumphrey Undecided	54 40 6	58 31 11	+ 4 - 9 + 5	47 18 35	65 20 14	+18 + 2 -21	47 40 13	47 40 13	0 0		56 32 12		53 38 9				56 34 11	\$100 000 000 \$100 000 000	49 45 5	58 35 6	+ 9 - 9 + 1
Nixon Humphrey Mallace Undecided	48 35 12 5	44 25 21 10	- 4 -10 9 + 5	29 14, 35 21	34 15 43 9	+ 5 + 1 + 7 -12	44 37 6 · 13	42 35 13 11	- 2 - 2 + 7 - 2	200 Marie 200 Marie 200 Marie 200 Marie	50 27 13 11		47 33 11 8			45 36 7 12	42 23 15 10	# 3 - 8 + 8 - 2	44 43 8 5	43 29 17	+ 4 -14 + 9 + 1
Nimon Sudovern Undecided	sales above	52 32 16	* *******		63 23 14		day may	48. 42 11		000 00h 000 00h 000 000	54 37 10		200 000 200 000 Que stan				56 35 10			52 42 3	
Linen Medovern Wallace Undecided		43 27 21 9	000 000 000 000 000 000 000 000 000		35 15 43 7	600 AM 600 600 AM 600 600 AM 600	A	42 39 11 8.		curs some over come over come	47 33 10 10	State Grade South State Author State State Author State State Author State	000 GG-				47 31 12 '10			44 35 10 4	

1 First wave figures from a survey for Winton Blount, June, 1971.

NOTE: Due to rounding not all columns add to 100%





## BALLOT SUMMARY OF STATES

•	MICHIGAN 1	MISSOURI	NEW JERSEY	NEW YORK	OHIO	OREGON	<u>PENNSYLVANIA</u>		
•	<u>1W 2W +/-</u>	<u>1W</u> <u>2W</u> +/-	1W 2W +/-	<u>1W 2W +/-</u>	<u>1W 2W +/-</u>	<u>1W 2W +/-</u>	1W 2W +/-		
Nixon	49	43 48 + 5	54 52 - 2	50	53 58 + 5	48 50 + 2	49 49 0		
Humphrey	39	45 42 - 3	36 38 + 2	40	40 37 - 3	38 31 - 7	43 41 - 2		
Undecided	12	12 10 - 2	10 10 0	10	8 5 - 3	13 19 + 6	8 10 + 2		
Nixon	36	37 37 0	49 44 - 5	47	48 50 + 2	43 44 + 1	44 43 - 1		
Humphrey	30	40 35 - 5	33 30 - 3	39	38 30 - 8	36 24 -12	41 35 - 6		
Wallace	24	12 20 + 8	8 18 +10	5	8 15 + 7	9 18 + 9	8 13 + 5		
Undecided	11	11 8 - 3	10 9 - 1	9	7 5 - 2	12 15 + 3	8 .9 + 1		
Nixon	45	44	49		56	42	49		
McGovern	45	46	42		38	45	42		
Undecided	10	10	9		6	13	9		
Nixon	33	35	41		47	37	42		
McGovern	36	37	36		33	39	33		
Wallace	23	20	16		15	15	12		
Undecided	8	8	8:		6	10	8		

1 First wave figures from a survey for Robert Griffin, February, 1972 with Muskie, not Humphrey, as opponent.

NOTE: Due to rounding not all columns add to 100%

MICHIGAN	1W	MICHIGAN	1W
Nixon	41	Nixon	38
Muskie	42	Muskie	40
Un ided	17	Wallace	7
T		Undecided	15





## BALLOT SUMMARY OF STATES

	WASHINGTON			WI	SCON	SIN	<u>ŤEXAS</u>				
	<u>1W</u>	<u>2W</u>	<u>+/-</u>	<u>1W</u>	<u>2W</u>	<u>+/-</u>	<u>1W</u>	<u>2W</u>	<u>+/-</u>		
Nixon		45		46	56	+10	49	55.	+ 6		
Humphrey		39		46	35	-11	40	35	- 5		
Undecided		16		7	9.	+2	11	10	- 1		
		•	,								
Nixon	***	38		44	48	+ 4	42	43	+ 1		
Humphrey		32.		42	31	-11	36	28	- 8		
Wallace		17	-	8	12	+ 4	12	22	+10		
Undecided	***	13		. 7	9	+ 2	11	7	- 4		
				·							
Nixon		41			44			54			
McGovern		45		***	52	-		35			
Undecided .	-	13	***		5			11			
•							•.				
Nixon "		34		-	39			42			
McGovern		39	-		47			29			
Wallace		16	-		10	-	-	22.			
Undecided		12.			4.			7			

NOTE: Due to rounding not all columns add to 100%.