

The original documents are located in Box 65, folder “June 13, 1972 - Roy D. Morey - Pollution/Environment Priority List” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

June 13, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR:

DR. ROY D. MOREY

FROM:

TED J. GARRISH *TJG*

SUBJECT:

Pollution/Environment Priority List

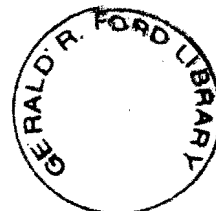
I have attached the priority list showing those areas where the President is perceived very poorly on his ability to handle pollution/environment. This is similar to the other lists you have been provided with.

The figures for California indicate that the President is weak on this issue throughout the entire state.

Other lists are forthcoming.

Determined to be an
Administrative Marking

By CCG NARA, Date 2/8/2010



SPECIAL AREA PRIORITIES
TO IMPROVE PERCEPTION
OF THE PRESIDENT IN
HANDLING POLLUTION/ENVIRONMENT

1. California^{1/}
2. New York City and suburbs
3. Philadelphia Metro
4. Cleveland Metro
5. St. Louis Metro
6. Baltimore Metro
7. Mid and East Texas (Including
Austin and Houston)
8. Portland Metro
9. Milwaukee Metro
10. Toledo Metro
11. Pittsburgh Metro

^{1/} Emphasis should be in the population centers,
particularly Los Angeles and San Francisco.

