

**The original documents are located in Box 64, folder “June 7, 1972 - Roy D. Morey - The President's Handling of Crime Problems” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.**

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Committee for the Re-election of the President

June 7, 1972

MEMORANDUM

~~CONFIDENTIAL~~

MEMORANDUM FOR: DR. ROY D. MOREY

FROM: TED GARRISH

SUBJECT: The President's Handling of Crime Problems

I have attached a priority list showing those areas where the President is perceived very poorly on his ability to handle crime. This is similar to the list on drugs which I provided to you earlier.

Various criteria were used in selecting the priority areas. First, we considered only those areas where the President's ratings were significantly worse than the national average. Second, we limited our list to those areas where we felt additional effort would improve the President's voting strength, giving special weight to those states with large electoral votes. Areas of the country where the President was far ahead or behind in the trial heats were not included in the priority list.

The State of Maryland deserves special attention. 16% mention crime as a leading national problem in this state compared to 6% nationally. In Baltimore it is even more important where 20% mention it as a leading problem.

As soon as priority lists for other issues are developed, I will forward them to you.

Determined to be an  
Administrative Marking

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By GD NARA, Date 12/31/09



**SPECIAL AREA PRIORITIES  
TO IMPROVE PERCEPTION  
OF THE PRESIDENT IN  
HANDLING CRIME**

1. Philadelphia Metro
2. New York City and Suburbs
3. Newark Metro
4. Chicago Metro
5. Monterey/Santa Barbara/Sacramento, Calif.
6. St. Louis Metro
7. Baltimore Metro
8. Los Angeles Metro
9. Portland Metro
10. Cleveland Metro
11. Gary, Indiana Metro
12. Kansas City Metro
13. Montgomery County, Maryland
14. Indianapolis Metro
15. Pittsburgh Metro
16. Milwaukee Metro

