

The original documents are located in Box 64, folder “June 7, 1972 - Bart Porter - Priority Areas on Crime and Drug Abuse Issues” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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Committee for the Re-election of the President

MEMORANDUM

June 7, 1972

~~CONFIDENTIAL~~

MEMORANDUM FOR: BART PORTER

FROM: TED GARRISH 

SUBJECT: Priority Areas on Crime and Drug Abuse Issues

I have attached two lists showing those areas where the President is perceived very poorly on his ability to handle crime and drug abuse problems. I hope these lists will be helpful to you in directing your surrogate programs.

Various criteria were used in selecting the priority areas. First, we considered only those areas where the President's ratings were significantly worse than the national average. Second, we limited our lists to those areas where we felt additional effort would improve the President's voting strength, giving special weight to those states with large electoral votes. Areas of the country where the President was far ahead or behind in the trial heats were not included in the priority list.

As soon as priority lists for other issues are developed, I will forward them to you.

~~CONFIDENTIAL~~

Determined to be an Administrative Marking

By SD NARA, Date 12/31/09



**SPECIAL AREA PRIORITIES
TO IMPROVE PERCEPTION
OF THE PRESIDENT IN
HANDLING CRIME**

1. Philadelphia Metro
2. New York City and Suburbs
3. Newark Metro
4. Chicago Metro
5. Monterey/Santa Barbara/Sacramento, Calif.
6. St. Louis Metro
7. Baltimore Metro
8. Los Angeles Metro
9. Portland Metro
10. Cleveland Metro
11. Gary, Indiana Metro
12. Kansas City Metro
13. Montgomery County, Maryland
14. Indianapolis Metro
15. Pittsburgh Metro
16. Milwaukee Metro



**SPECIAL AREA PRIORITIES
TO IMPROVE PERCEPTION
OF THE PRESIDENT IN
HANDLING DRUG PROBLEMS**

1. New York City and suburbs
2. Philadelphia Metro
3. Baltimore Metro
4. San Francisco/Los Angeles Metro^{1/}
5. Portland Metro
6. Newark Metro^{2/}
7. Austin Metro and Mid-Texas
8. St. Louis Metro
9. San Diego Metro
10. Milwaukee Metro^{3/}
11. Dallas/Fort Worth Metro
12. Cleveland Metro
13. Pittsburgh Metro

1/ Secondarily Monterey, Santa Barbara,
Sacramento and Stockton.

2/ Secondarily rest of New Jersey.

3/ Secondarily Racine/Kenosha.

