

The original documents are located in Box 64, folder “May 18, 1972 - John N. Mitchell - Vietnam Poll” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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COMMITTEE FOR THE RE-ELECTION OF THE PRESIDENT

May 18, 1972

1701 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, D. C. 20006
(202) 331-6222

~~CONFIDENTIAL/EYES ONLY~~

MEMORANDUM FOR: THE HONORABLE JOHN N. MITCHELL
FROM: ROBERT M. TEETER
SUBJECT: Vietnam Poll

Attached are the results of a survey I did for a private client on Vietnam. I will be going over it with him this weekend. He may be willing to fund some similar studies of this nature if we felt it would be helpful.

I have promised this individual that we would not use this data other than for our own internal use without clearing it with him first.

~~CONFIDENTIAL/EYES ONLY~~

Determined to be an
Administrative Marking

By SD NARA, Date 12/31/09



National
May 12-14, 1972
1,019 Interviews

VIETNAM
SURVEY

Registered voters:	80%
Will register:	12
Will not register:	8

Most important problem facing the country:

Vietnam/War	70%
Inflation/Cost of Living/ Economy	21
Unemployment/jobs	8
Taxes	6
Crime	7
Racial problems	6
Drugs	6
Pollution/ecology/environment	7
General unrest/protests/ demonstrations	7
All others	23
Not reported	4

Feel things in country generally going in the right direction today or feel pretty seriously gotten off on wrong track:

Right direction	32%
Wrong track	55
No opinion	13

Approve/Disapprove way Nixon handling job as President:

Approve	60%
Disapprove	29
No opinion	11

Why? (Approve):

War/Vietnam	41%
Something else	62
No opinion	2

Why? (Disapprove):

War/Vietnam	48%
Something else	59
No opinion	0



Vietnam continued

National
May 12-14, 1972
1,019 Interviews

Approve/Disapprove way the President is handling the Vietnam situation:

Approve	55%
Disapprove	34
No opinion	11

See or listen to the President's speech on Vietnam situation last Monday night:

Yes	58%
No	41
Undecided	1

Personally support or oppose President's decision to mine Haiphong and other North Vietnamese harbors?

Support	57%
Oppose	23
No opinion	20

Think that the President's offer withdraw all American troops from Vietnam within four months of an internationally supervised cease fire and after all U.S. prisoners of war are released is fair and reasonable or should we make further offer:

Fair and reasonable	77%
Further offer made	10
No opinion	13

Several courses of action our government might follow in dealing with problem -- which one most favor:

Withdraw all troops regardless of N. Vietnamese actions	10%
Withdraw all troops only after our prisoners of war have been released	52
Continue as we are now	5
Use whatever air and naval power needed to stop the North Vietnamese offensive	12
Use whatever air and naval power is necessary including more U.S. troops to stop offensive	14
No opinion	8



Mining of the North Vietnamese harbors and bombing will speed up end of war, delay end of war or not make any difference:

Speed up end of war	25%
Delay end of war	16
Not make any difference	24
No opinion	15

Upset you or doesn't matter if Russians cancelled summit meeting:

Upset	41%
No difference	47
No opinion	12

Personally think war will or will not be over six months from now:

Will	19%
Will not be over	68
No opinion	13

Approve/Disapprove of statements and responses about Vietnam made by Democratic candidates for Presidency:

Approve	20%
Disapprove	44
No opinion	36

Under current circumstances in Vietnam - all public officials should or should not support the President:

Should	74%
Should not	17
No opinion	9

Agree/Disagree with people who have publicly demonstrated opposition to President's decision to mine harbors?

Agree	22%
Disagree	69
No opinion	9

Those demonstrating against the President's actions in Vietnam should/should not be allowed to continue:

Should	42%
Should not	49
No opinion	9



Vietnam continued:

National
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Trial Heats:

Nixon	44%
Humphrey	28
Wallace	13
Undecided	15

Nixon	41%
Kennedy	34
Wallace	12
Undecided	13

Nixon	42%
McGovern	28
Wallace	15
Undecided	15

Past Voting:

Straight Democratic	19%
Mostly Democratic	13
A few more Democrats than Republicans	4
About equally for both parties	21
A few more Republicans than Democrats	4
Mostly Republican	11
Straight Republican	6
Don't know	22

