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Committee for the Re-election of the President

MEMORANDUM

May 15, 1972

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MEMORANDUM FOR: MR. DONALD MOSIMAN
 FROM: DANIEL F. EVANS
 SUBJECT: Pennsylvania

Over the past several days I have been spending some time studying past election results in the State of Pennsylvania. Some of the things I learned may be of some interest to you.

The average county increase in the Republican vote for President from 1964 to 1968 was 13%. Most of this increase was concentrated in the smaller counties of Pennsylvania. Allegheny and Philadelphia counties each had less than 4% increase in Republican turnout in 1968. This would lead me to believe that there is an initially high level of dissatisfaction with the President in the metropolitan areas of Pennsylvania.

I then took all the congressional districts and calculated the President's percentage for 1968. Some very interesting facts showed up. In the 23rd district the President received 54% of the vote in 1968. Our polling data shows almost the exact same percent of the vote in 1972. There has been virtually no change in the level of his support in this typically outstate area. In the city of Pittsburgh the President received 37.1% of the vote. Again our polling data shows that there has been no change in his level of support this year. A different phenomenon occurs in Philadelphia where in 1968 the President received 29.9%. The data shows him with substantially less for '72. Philadelphia and county includes congressional districts 1, 2, 3, 4, and 5. In this county the combined Republican total of all congressional seats for congress in 1966 was 36.24. So, as you can see, in addition to the polling data indicating that he is in poor shape there, he also trails the normal Republican vote for an off-year election. This indicates not only a low level of support for the President in Philadelphia and the surrounding areas, but a steady deterioration over the past several years of what support he did have.

If you have any questions don't hesitate to call me.

cc: R. M. Teeter

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