

**The original documents are located in Box 64, folder “January 11, 1972 - Attorney General - Florida Data” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.**

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January 11, 1972

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MEMORANDUM FOR THE ATTORNEY GENERAL

This morning I received the Florida date. Attached is a summary of the early poll returns from Florida, Wisconsin and New Hampshire. Included are the possible general election ballots and Republican Primary ballots.

I am examining the data in depth and will have a more detailed analysis the first of next week.

ROBERT M. TEETER

Attachments

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Determined to be an  
Administrative Marking

By SD NARA, Date 12/30/09



REPUBLICAN PRIMARY BALLOT

	<u>New Hampshire</u>	<u>Wisconsin</u>	<u>Florida</u>
NIXON	77.2%	74.8%	88.3%
MC CLOSKEY	10.8	9.1	3.6
UNDECIDED	12.0	16.1	8.4
NIXON	73.9	71.4	86.4
MC CLOSKEY	8.7	7.4	2.9
ASHBROOK	2.4	4.2	3.2
UNDECIDED	15.0	17.0	7.5



GENERAL ELECTION BALLOT

NEW HAMPSHIRE

WISCONSIN

FLORIDA

	<u>Total</u>	<u>Republican Primary Voters</u>	<u>Total</u>	<u>Republican Primary Voters</u>	<u>Total</u>
Nixon	51.3%	74.8%	40.6%	81.9%	55.4%
Muskie	44.3	21.3	52.8	14.4	33.8
Undecided	4.4	3.9	6.6	3.7	10.8
Nixon	59.1	79.3	46.4	84.1	54.7
HHH	35.0	15.3	46.3	12.2	32.7
Undecided	5.8	5.4	7.4	3.7	12.6
Nixon	58.3	82.0	41.5	78.2	50.6
Kennedy	35.4	12.9	51.6	16.7	36.4
Undecided	6.1	5.1	6.9	5.1	12.9
Nixon	49.9	74.5	38.8	79.3	44.1
Muskie	40.5	19.5	48.3	12.7	26.6
Wallace	5.2	2.7	6.5	3.7	20.2
Undecided	4.6	3.6	6.5	4.2	9.0
Nixon	56.4	79.3	43.8	81.9	43.6
HHH	33.1	14.1	42.0	10.2	26.8
Wallace	4.4	1.5	7.8	4.2	20.5
Undecided	6.1	5.4	6.5	3.7	9.1
Nixon	55.3	81.7	38.9	75.4	41.3
Kennedy	34.5	11.4	50.1	16.4	30.7
Wallace	4.9	2.7	5.1	3.7	19.2
Undecided	5.3	4.5	4.9	4.5	8.7
Nixon	42.7	66.7	36.3	76.8	36.5
Muskie	31.8	14.7	37.0	9.6	18.2
McCarthy	9.3	6.9	12.1	5.1	8.5
Chisholm	2.0	.3	3.3	.8	4.0
Wallace	3.5	2.1	4.4	2.5	16.7
Undecided	10.6	9.3	7.0	5.1	16.1



1/15/72

MEMORANDUM

TO: R. H. HALDEMAN  
FROM: ROBERT M. TEETER  
RE: State of the Union Survey

The possibility of doing a telephone poll concerning the State of the Union have been raised at the Committee and by Gordon Strachan. The Attorney General is in agreement with doing such a poll if the data would be useful to you.

I would like to know if you would like such a poll done and if so, what items you would like included. If such a poll is done I think that it should be done on Monday and Tuesday after the weekend papers and the Democrats have had a chance to comment and should consist of 1,000 telephone interviews done by ORC similarly to those done for you in the past. The poll would cover:

- the awareness of the address
- general impression
- most important/favorite points
- least favorite points
- reaction to specific proposals

I also think that it would be useful to measure Muskie's response to the speech. This might be done by reading the respondent the President's and Muskie's statements on several of the problems covered in the speech and asking which position they were most in agreement with.

If we do this poll we need to close the questionnaire by late Thursday and would appreciate your reply by Thursday.

