The original documents are located in Box 63, folder “Log of Memos” of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

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#1. 9/23/75 - Cheney - General outline of polling program.

#2. 10/6/75 - Callaway - Ford approval and ballot results - summary of 1975 MOR polls.

#3. 10/14/75 - Callaway - Polling proposal, MOR contract proposal, cost estimates and budget for Primary states polling.

#4. 10/24/75 - Spencer - Cost estimates for Illinois, Massachusetts, and North Carolina primary studies.

#5. 11/12/75 - Cheney - analysis of early research and strategy recommendations.

#6. 12/5/75 - Callaway - Recommendations on theme (issue/program) for administration and campaign.

#7. 12/8/75 - Callaway - Ford constituency - ticket splitters - strategy

#8. 12/9/75 - Callaway - NBC poll

#9. 12/11/75 - Callaway - Ford approval trends from Gallup polls.


#11. 12/12/75 - Callaway - Recommendations on handling of bill signings/vetoes, particularly common situs and energy - concentration of power, anti-bigness.

#12. 12/12/75 - Callaway - Illinois poll by DMI.

#13. 12/12/75 - Spencer - Reactions to Baroody's SOTU proposal.

#14. 12/24/75 - Cheney - Overview of MOR national poll.

#15. 1.29/76 - Spencer & Slight - Proposed County Voting Analyses & cost.

#16. 4/19/76 - Cheney - Ford's Approval Rating & Economic Optimism

#17. 6/23/76 - Kaye - Howlett

#18. 9/8/76 - Greenspan - Home ownership - data conclusions & recommendations.

#19. Recommended calls from President Ford to Governor Rhodes, Ohio and Governor Bond, Missouri

#20. 8/16/76 - President Ford - Summary of pre-convention poll on potential vice presidential choices