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AMERICAN APPAREL MANUFACTURERS ASSOCIATION

AMERICANA HOTEL, NEW YORK, NEW YORK

TUESDAY, JUNE 4, 1974

I AM VERY PLEASED TO PARTICIPATE IN THE ANNUAL MEETING  
BREAKFAST OF THE AMERICAN APPAREL MANUFACTURERS ASSOCIATION HELD  
THIS MORNING IN CONJUNCTION WITH THE OPENING OF TEXPO '74 --- THE  
FIRST AMERICAN FASHION TEXTILES EXPOSITION.

*Senator Javits*



*Jim Chamberlain  
glad to see somebody can  
achieve become  
congratulate  
Grand Poind  
President!*

THE APPAREL AND TEXTILE INDUSTRIES ARE TO BE COMMENDED  
FOR DEMONSTRATING THROUGH TEXPO '74 THE GROWTH AND PROGRESS OF THE  
UNITED STATES AS THE LEADER OF WORLD FASHION. NEVER BEFORE HAS OUR  
NATION OFFERED SUCH A DRAMATIC DEMONSTRATION OF THE AMERICAN LIFESTYLE  
IN FIBER, FABRICS AND APPAREL. I AM PARTICULARLY PLEASED THAT  
MORE THAN A SCORE OF COUNTRIES HAVE SENT REPRESENTATIVES TO VIEW OUR  
NEW PRODUCTS AND NEW CONCEPTS.



A LOT HAS HAPPENED IN AMERICAN FASHION -- AND IN THE  
WORLD -- SINCE I SPOKE AT A MEETING OF THE APPAREL MANUFACTURERS  
ASSOCIATION IN DALLAS, TEXAS IN 1967.

*(7) later  
seven yrs later*

TODAY I WANT TO DISCUSS THE RELATIONSHIP BETWEEN TWO  
KINDS OF FABRIC --- THE FABRIC USED SO CREATIVELY BY THE APPAREL INDUSTRY  
AND THE FABRIC OF WORLD PEACE.





YOUR THEME THIS YEAR, "LIFESTYLE USA," HELPS US TO  
REAFFIRM OUR BELIEF IN OURSELVES. THE APPAREL AND TEXTILE  
INDUSTRY EMPLOYS 2.4 MILLION PERSONS --- APPROXIMATELY ONE IN  
EVERY 8 ENGAGED IN AMERICAN MANUFACTURING. THIS INDUSTRIAL COMPLEX  
IS THE LARGEST EMPLOYER OF MANUFACTURING LABOR IN THE UNITED STATES.  
ADD FIBER PRODUCERS --- COTTON, WOOL, AND MAN-MADES --- AND MILLIONS  
MORE ARE INVOLVED.



ASPIRATIONS FOR WORLD PEACE REST UPON THE STRENGTH AND  
VIABILITY OF THE AMERICAN ECONOMY. YOU ARE REAFFIRMING HERE AT  
TEXPO '74 THAT OUR PRODUCTIVITY REMAINS A MODEL FOR THE WORLD. YOU  
ARE REASSERTING THE INDUSTRY AND GENIUS OF AMERICA THAT OTHER  
NATIONS HAVE SOUGHT TO EMULATE. YOU ARE SHOWING THAT WE CONTINUE  
TO SET THE PACE FOR STYLE AND FASHION, THAT THE LABEL, "MADE IN USA,"  
IS PROUDLY WORN, AND THAT YOU ARE A PART OF WHAT'S RIGHT WITH AMERICA.



YOU HAVE CONTRIBUTED TO OUR DOMESTIC CAPABILITIES ---

ESPECIALLY THE JOB SECURITY OF AMERICAN WORKERS. A MULTILATERAL

APPAREL-TEXTILE-FIBER TRADE AGREEMENT WAS SIGNED BY SOME 50 NATIONS

IN GENEVA LAST DECEMBER. IT ESTABLISHED A FRAMEWORK FOR THE ORDERLY

GROWTH OF WORLD MARKETS IN APPAREL AND TEXTILES.



*I'm not talking about .*

X



MANY OF THE AMERICAN WORKERS WHOSE JOBS WERE MADE MORE  
SECURE BY THIS AGREEMENT WERE THOSE LEAST ABLE TO SURVIVE LAYOFFS  
AND CURTAILED WORKWEEKS CAUSED BY LOW-WAGE COMPETITION FROM ABROAD.  
I SPEAK OF THE SPECIAL CATEGORY OF WORKERS THAT THE APPAREL  
INDUSTRY EMPLOYS IN INCREASING NUMBERS. AMONG THEM ARE HANDICAPPED  
PERSONS, FARM WORKERS WHO FIND SEASONAL EMPLOYMENT, AND PERSONS ON  
WORK-RELEASE REHABILITATION PROGRAMS TO HELP THEM BECOME PRODUCTIVE  
AND USEFUL MEMBERS OF SOCIETY.





YOUR INDUSTRY DESERVES SPECIAL RECOGNITION FOR ITS SOCIAL CONCERNS.

DESPITE THE LABOR-INTENSIVE NATURE OF APPAREL MANUFACTURE AND RISING PRODUCTION COSTS, U.S. WORKERS RECEIVE AN AVERAGE OF 8 TO 10 TIMES THE WAGES OF THEIR COUNTERPARTS ABROAD. THIS IS A TRIBUTE TO THE FREE ENTERPRISE SYSTEM.



OUR NATION'S 23,000 APPAREL PLANTS HAVE BEEN DESCRIBED AS  
THE MOST COMPETITIVE INDUSTRY REMAINING IN AMERICA TODAY. COMPETITION  
HAS KEPT PRICES RELATIVELY LOW COMPARED TO OTHER PRODUCTS AND SERVICES.  
MANY SMALLER COMPANIES HELP PERPETUATE A FREE AND OPEN MARKETPLACE  
WHICH THIS ADMINISTRATION IS STRIVING TO PRESERVE.

WE ARE VERY PLEASED THAT THE TEXTILE AND APPAREL INDUSTRY  
IS DEMONSTRATING HERE IN NEW YORK THIS WEEK WHAT THEY CAN DO FOR  
THEMSELVES AND FOR OUR NATION. YOUR LEADERSHIP LOOKS TO THE DEVELOPMENT  
OF EXPORT MARKETS TO IMPROVE OUR BALANCE OF TRADE. YOU ARE SELLING  
MORE THAN OUR PRODUCTS --- YOU ARE SELLING OUR LIFESTYLE.



THROUGH LEADERSHIP IN FASHION AND CREATIVE MERCHANDISING,  
YOUR INDUSTRY IS NOT ONLY SURVIVING BUT GROWING. YOU MUST CONTINUE  
YOUR CREATIVITY IN DESIGN, TECHNOLOGY, AND MARKETING. AND THE  
GOVERNMENT MUST FACILITATE MARKETING ABROAD BY CONTINUING EFFORTS TO  
REDUCE FOREIGN RESTRICTIONS ON OUR PRODUCTS AND BY OPENING NEW  
MARKETS SO WE MAY COMPETE ON A FAIR BASIS.





WHEN SHAKESPEARE WROTE THAT "THE APPAREL OFT PROCLAIMS THE  
MAN," HE ADVISED NOT ONLY ON FASHION BUT IN THE VERY SAME PASSAGE  
ISSUED SOME GUIDELINES ON DIPLOMACY. SAID SHAKESPEARE, "GIVE EVERY  
MAN THY EAR, BUT FEW THY VOICE; TAKE EACH MAN'S CENSURE, BUT RESERVE  
THY JUDGMENT."

THIS IS PRECISELY HOW SECRETARY OF STATE HENRY KISSINGER  
PROCEEDED IN NOT ONLY RESTORING THE BADLY-TORN FABRIC OF PEACE IN THE  
MIDDLE EAST BUT IN DESIGNING A NEW PRODUCT THAT CAN BE WORN WITH  
PRIDE BY BOTH SIDES. HE HAS MADE PEACE FASHIONABLE.





*2 am proud*

~~LET ME TELL YOU HOW PROUD I AM~~ TO BE A CITIZEN OF A NATION

THAT COMMANDS RESPECT THROUGHOUT THE WORLD NOT ONLY FOR OUR PRODUCTS

AND LIFESTYLE BUT ALSO FOR OUR IDEALS AND OUR HONESTY. DESPITE OUR

DETRACTORS AT HOME AND ABROAD, LET US OBSERVE THAT IT WAS THE

REPUTATION AND GOOD NAME OF THE UNITED STATES --- AND THE AMERICAN

FLAG ON SECRETARY KISSINGER'S AIRCRAFT --- THAT ENABLED THE SECRETARY

TO NEGOTIATE SO EFFECTIVELY FOR PEACE.



JUST AS YOUR PRODUCTS PROUDLY BEAR THE LABEL, "MADE IN  
USA," SO IT IS THAT A NEW ERA IN WORLD HISTORY, AN ERA OF NEGOTIATION  
AND RECONCILIATION, WAS "MADE IN USA."

SO MUCH ATTENTION HAS BEEN FOCUSED ON CONTROVERSIAL  
EVENTS IN WASHINGTON, I FEAR WE ARE LOSING SIGHT OF THE NIXON  
ADMINISTRATION'S CREATIVE RELATIONSHIP WITH THE REST OF THE WORLD.



SECRETARY KISSINGER'S MOST RECENT MISSION WAS FACILITATED BY THE NEW CLIMATE THAT EXISTS WORLDWIDE. THIS IS THE CLIMATE THAT ENSUED FROM THE PRESIDENT'S HISTORIC INITIATIVES IN VISITING MOSCOW AND PEKING AND IN UNDERSTANDINGS REACHED THERE AND IN SUBSEQUENT EXCHANGES. THIS IS THE CLIMATE THAT FLOWS FROM PRESIDENT NIXON'S MASTERFUL EXTRICATION OF THE AMERICAN ARMED FORCES FROM THE WAR IN VIETNAM, THE FREEING OF OUR POW'S, THE TERMINATION OF THE DRAFT, AND OTHER GREAT ACCOMPLISHMENTS.





I HAVE SAID BEFORE --- AND I REPEAT TODAY --- THAT  
PRESIDENT NIXON HAS INNOVATED AND CARRIED FORWARD A BOLD AND  
COURAGEOUS FOREIGN POLICY THAT HISTORY WILL CREDIT IN DUE PERSPECTIVE.  
IT WAS PRESIDENT NIXON WHO CHOSE AND SUPPORTED SECRETARY KISSINGER  
AND GAVE FULL CONFIDENCE AND SCOPE TO OUR DISTINGUISHED  
SECRETARY OF STATE. I WOULD BE LESS THAN CANDID IF I DID NOT SAY  
TODAY, SHORTLY BEFORE PRESIDENT NIXON'S DEPARTURE OVERSEAS TO  
CONSOLIDATE AND STRENGTHEN THE BRIDGEHEAD OF PEACE, THAT REGARDLESS  
OF OUR VIEWS ON DOMESTIC CONTROVERSIES IN WASHINGTON, THE PRESIDENT  
OF THE UNITED STATES SPEAKS FOR ALL OF US WHEN HE SEEKS PEACE ABROAD.





OUR NATION AND OUR WORLD MUST MOVE FORWARD TO MEET THE  
CHALLENGES OF INFLATION, / OF SHORTAGES OF ENERGY AND NATURAL RESOURCES,  
OF FOOD SHORTAGES, / OF ENVIRONMENTAL PROBLEMS, OF PROVIDING MEANINGFUL  
EDUCATION, HOUSING, EMPLOYMENT, MEDICAL CARE. THIS IS THE WAY TO  
PRESERVE THE FREEDOM AND DIGNITY OF THE HUMAN INDIVIDUAL. TO MOVE  
AHEAD WE MUST LEARN TO LIVE TOGETHER IN THE KNOWLEDGE THAT WE CAN  
NO LONGER CONSIDER WAR AS JUST ANOTHER EXTENSION OF FOREIGN POLICY.  
THAT IS WHY THE PURSUIT OF PEACE BY THIS ADMINISTRATION IS SO  
IMPORTA  
IMPORTANT.



IT WAS WITH A DREAM OF PEACE THAT ALBERT EINSTEIN  
CAME TO AMERICA FROM GERMANY. EINSTEIN BROUGHT MORE THAN THE  
GENIUS THAT INTRODUCED THE NUCLEAR AGE. HE ALSO BROUGHT THE  
INSIGHT THAT WE MUST EVOLVE A NEW CONSCIOUSNESS IN WHICH ALL MANKIND  
ASCENDS TO HIGHER LEVELS OF HUMAN COMPASSION, IMAGINATION, AND  
COOPERATION.

EINSTEIN KNEW THAT PEACE CANNOT BE ACHIEVED BY FORCE.

PEACE CAN ONLY BE CREATED BY UNDERSTANDING.



ANOTHER VISIONARY CAME TO THE UNITED STATES FROM GERMANY.

HE IS HENRY KISSINGER, WHOSE DIPLOMATIC GENIUS IS BRINGING

FULFILLMENT TO ALBERT EINSTEIN'S DREAM.

HENRY KISSINGER'S HANDIWORK HAS ONCE MORE RELIEVED A

DANGEROUS GLOBAL PRESSURE POINT. ONLY A FEW MONTHS AGO HE BROUGHT

ABOUT A DISENGAGEMENT OF ISRAELI AND EGYPTIAN FORCES. GUNS ARE NOW

SILENT ALONG THE SUEZ CANAL. MEN ARE NO LONGER DYING, MOTHERS NO LONGER

CRYING.





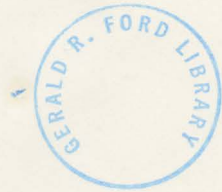
EACH SIDE HAS THE OPPORTUNITY TO CARRY OUT THE SUEZ  
AGREEMENT IN SUCH MANNER AS TO INSTILL CONFIDENCE IN THE OTHER SIDE  
THAT AGREEMENTS CAN SUCCEED AND CONTRIBUTE TO THE BUILDING OF PEACE.  
NOW SYRIA AND ISRAEL HAVE AGREED TO A SIMILAR DISENGAGEMENT OF FORCES.  
GUNS THAT ROARED DAY AFTER DAY HAVE BEEN UNLOADED. SYRIANS AND  
ISRAELIS ARE NO LONGER DYING.

ALL THE CREDIT DOES NOT BELONG TO AMERICAN DIPLOMACY. A  
LARGE SHARE ACCRUES TO THE COURAGE, GOODWILL, AND VISION OF THE LEADERS  
OF EGYPT, SYRIA AND ISRAEL. I SALUTE THEIR STATESMANSHIP.





SECRETARY KISSINGER'S GENIUS WAS IN NARROWING THE DISTANCE  
BETWEEN THE PARTIES WITHOUT IMPOSING A SETTLEMENT. HE ACTED AS A  
TIRELESS GO-BETWEEN FOR THE TWO SIDES. THIS WAS FAR BETTER THAN  
COERCION. IT ENHANCES AMERICA'S MORAL STANDING WITH BOTH PARTIES,  
INCREASES OUR INFLUENCE FOR PEACEFUL CHANGE AND DECREASES THE  
CHANCES OF GREAT POWER CONFRONTATION.



I AM CONVINCED THAT THE BITTER DISPUTE BETWEEN ARAB AND ISRAELIS CAN BE TRANSCENDED JUST AS WE HAVE MOVED FORWARD IN OUR OWN RELATIONS WITH THE SOVIET UNION AND THE PEOPLE'S REPUBLIC OF CHINA. ACCORDINGLY, WE LOOK TOWARD THE CONTINUED MOMENTUM OF ARAB-ISRAELI SETTLEMENT. BOTH SIDES NOW HAVE MUCH TO GAIN BY NOT PERMITTING THE SITUATION TO STAGNATE WHERE IT IS, BUT TO TRANSLATE IT INTO STEADY PROGRESS TOWARD FURTHER AGREEMENTS ENCOMPASSING THE REMAINING ISSUES, RESULTING IN A JUST AND DURABLE PEACE IN THE MIDDLE EAST.



THIS IS A TEST FOR THE PARTIES DIRECTLY INVOLVED AS WELL  
AS FOR ALL POWERS WITH INTERESTS IN THE AREA, AND ALSO FOR THE  
UNITED NATIONS FORCES ENTRUSTED WITH PEACEKEEPING BY THE WORLD  
COMMUNITY.

THE ISRAELI AND SYRIAN FORCES ARE NOW PHYSICALLY DISENGAGING,  
WITH THE U.N. FORCES TO SERVE AS A BUFFER IN BETWEEN. BOTH SIDES  
HAVE THE CHANCE TO EMULATE THE PEACEFUL TRANSITION IN THE SUEZ ZONE.





*all of us are*

I WAS PARTICULARLY PLEASED AT THE ARRANGEMENTS FOR RELEASE  
OF THE ISRAELI AND SYRIAN PRISONERS OF WAR. WE RECALL ALL TOO VIVIDLY  
THE TORMENT OF AMERICANS OVER THE FATE OF OUR OWN POW'S IN NORTH  
VIETNAM.



SECRETARY OF STATE KISSINGER JUDGED VERY ASTUTELY THE MOMENT  
WHEN SYRIA AND ISRAEL WERE EQUALLY READY TO GO FROM A STATE OF  
PERMANENT HOSTILITY TO A STATE OF POSSIBLE ACCOMMODATION. HE  
CONVERTED THAT READINESS INTO A FORMULA THAT BOTH SIDES COULD ACCEPT.  
WE PRAY THAT THE ORDERLY PROCESS OF PEACE WILL PROCEED WITHOUT BEING  
JEOPARDIZED BY THE TERRORIST EXTREMISM THAT CANNOT BE TOLERATED BY  
CIVILIZED HUMANITY.



IT IS OUR INTENTION TO HONOR OUR COMMITMENT TO HELP  
ISRAEL MAINTAIN AN ARMS BALANCE TO PROVIDE THE NECESSARY DEFENSE  
CAPABILITY. WE ARE MINDFUL OF THE CONTINUING FLOW OF SOVIET ARMS  
TO THE MIDDLE EAST. IT IS OUR HOPE THAT JUST AS WE SEEK AGREEMENT  
WITH THE SOVIET UNION ON SALT AND OTHER EFFORTS FOR ARMS REDUCTION,  
THE ARABS AND ISRAELIS CAN TURN THEIR RESOURCES TO MORE FRUITFUL USES.  
INSTEAD OF A MIDDLE EAST POLARIZED BY AN ENDLESS ARMS RACE, WE  
ENVISAGE NORMALIZED RELATIONS WITH ALL THE STATES OF A PEACEFUL AND  
COOPERATING REGION.





A PROCESS OF AWAKENING HAS STARTED IN THE AREA WHERE  
FEAR AND DEATH HAVE STALKED FRONTIERS FOR OVER A QUARTER CENTURY.  
IT HAS COME AT A TERRIBLE COST. I AM VERY PROUD OF THE ROLE OUR  
COUNTRY HAS TAKEN. THE PRESIDENT WILL CONTINUE TO WORK IN EVERY  
WAY TO ENCOURAGE A PERMANENT SETTLEMENT ACCEPTABLE TO ALL SIDES.  
IT IS MY FERVENT HOPE THAT FROM SUCH A PEACE WILL FLOW A SPIRIT OF  
GREATER COOPERATION NOT ONLY BETWEEN THE ARABS AND ISRAELIS BUT  
AMONG ALL PEOPLES.



OUR ENEMIES ARE NOT OTHER NATIONS OR PEOPLES DIFFERENT  
FROM OURSELVES. OUR ENEMIES ARE HUNGER, DISEASE, POVERTY, IGNORANCE,  
HOPELESSNESS, FEAR, AND HATRED. OUR GREAT CHALLENGE IS NOT IN  
MILITARY CONFRONTATION BUT IN HARNESSING THE NATURAL RESOURCES AND  
INDUSTRIAL GENIUS OF HUMANITY TO ASSURE BETTER LIVES FOR ALL AMERICANS  
AND THE ENTIRE FAMILY OF MAN.



THE GREAT RELIGIONS OF THE WESTERN WORLD, CHRISTIANITY  
AND JUDAISM, EMERGED IN THAT HOLY LAND WHICH IS AT LONG LAST ON THE  
THRESHOLD OF PEACE. THAT LAND IS ALSO SACRED TO THE BELIEVERS  
IN THE MOSLEM FAITH. ALL OF US --- CHRISTIAN, JEW, AND MOSLEM ---  
SHARE THE SAME SUPREME CREATOR.





IN THAT SPIRIT, I PRAY THAT GOD WILL BLESS OUR COUNTRY,  
THAT IT MAY EVER BE A STRONGHOLD FOR PEACE, AND THE ADVOCATE OF  
PEACE IN THE COUNCIL OF NATIONS. MAY HE STRENGTHEN THE BONDS OF  
FRIENDSHIP AND FELLOWSHIP AMONG THE INHABITANTS OF ALL LANDS.

I THANK YOU.





OFFICE OF THE VICE PRESIDENT  
WASHINGTON

PROPOSED SCHEDULE

NEW YORK CITY

June 4, 1974

ADVANCEMAN: G. Gowen

MILITARY AIDE: Cmdr. H. Kerr

9:55 pm ARRIVE Andrews AFB. Board Air Force II

10:00 pm WHEELS UP en route La Guardia Airport, Marine  
Air Terminal, New York City

[flying time: 1 hour]  
[no time change]

11:00 pm ARRIVE La Guardia Airport. Proceed to motorcade

11:05 pm DEPART La Guardia via motorcade en route Americana  
Hotel

[driving time: 35 minutes]

11:40 pm ARRIVE Americana Hotel.

Proceed to suite

Remain overnight.



OFFICE OF THE VICE PRESIDENT  
WASHINGTON

PROPOSED SCHEDULE

NEW YORK CITY

June 4, 1974

ADVANCEMAN: G. Gowen

MILITARY AIDE: Cmdr. H. Kerr

7:35 am DEPART suite en route Regency Foyer, Americana Hotel, for head table reception

EVENT NO. 1 HEAD TABLE RECEPTION ATTIRE: Business suit

7:40 am ARRIVE Regency Foyer

NOTE: You will be greeted by James Chamberlain, incoming President of the American Apparel Manufacturer's Association

Mingle

Attendance: 50

7:55 am Dais guests line up for entrance to Georgian Ballroom

EVENT NO. 2 AMERICAN APPAREL MANUFACTURERS ASSOCIATION BREAKFAST ATTIRE: Business suit

8:00 am ARRIVE Georgian Ballroom

Proceed to head table

Seated at the head table will be:

Sen. Jacob Javits  
James Chamberlain, incoming President  
William Flanigan, outgoing President  
9 members of the American Apparel Manufacturer's Association



page two  
June 4, 1974  
Proposed schedule

8:05 am            Invocation

8:10 am            Breakfast is served

8:12 am            Introduction of the head table

8:45 am            Flanigan presents gavel to James Chamberlain

8:50 am            Chamberlain introduces the Vice President

8:55 am            Vice Presidential remarks begin

                  FULL PRESS COVERAGE

9:15 am            Vice Presidential remarks conclude

9:16 am            DEPART Georgian Ballroom en route holding  
                  room

9:18 am            ARRIVE holding room

9:30 am            DEPART holding room en route motorcade

9:32 am            DEPART Americana Hotel via motorcade en route  
                  La Guardia Airport, Marine Air Terminal

                  [driving time: 45 minutes]

10:17 am           ARRIVE La Guardia Airport, Marine Air Terminal.

                  Board Air Force II

10:25 am           WHEELS UP en route Andrews AFB.

                  [flying time: 55 minutes]  
                  [no time change]

11:20 am           ARRIVE Andrews AFB. Proceed to motorcade

REMARKS OF VICE PRESIDENT GERALD R. FORD  
AMERICAN APPAREL MANUFACTURERS ASSOCIATION  
AMERICANA HOTEL  
NEW YORK, NEW YORK



TUESDAY, JUNE 4, 1974

FOR RELEASE ON DELIVERY AT 8:55 A.M., TUESDAY

I am very pleased to participate in the Annual Meeting Breakfast of the American Apparel Manufacturers Association held this morning in conjunction with the opening of TEXPO '74 --- the first American Fashion Textiles Exposition.

The apparel and textile industries are to be commended for demonstrating through TEXPO '74 the growth and progress of the United States as the leader of world fashion . Never before has our Nation offered such a dramatic demonstration of the American lifestyle in fiber, fabrics and apparel . I am particularly pleased that more than a score of countries have sent representatives to view our <sup>new</sup> ~~products~~ and new concepts .

A lot has happened in American fashion -- and in the world --- since I spoke at a meeting of the Apparel Manufacturers Association in Dallas, Texas in 1967 .

Today I want to discuss the relationship between two kinds of fabric --- the fabric used so creatively by the apparel industry and the fabric of world peace .

Your theme this year, "Lifestyle USA<sup>(u)</sup>" helps us to reaffirm our belief in ourselves . The ~~productivity of the~~ apparel and textile industry employs 2.4 million persons --- approximately one in every 8 engaged



in American manufacturing . This industrial complex is the largest employer of manufacturing labor in the United States. Add fiber producers --- cotton, wool , and man-mades --- and millions more are involved .

Aspirations for world peace rest upon the strength and viability of the American economy . You are reaffirming here at TEXPO '74 that our productivity remains a model for the world . You are reasserting the industry and genius of America that no other nations have sought to emulate . You are showing that we continue to set the pace for ~~the~~ style and fashion , that the label, "made in USA," is proudly worn , and that you are a part of what's right with America .

You have contributed to our domestic capabilities --- especially the job security of American workers . A multilateral apparel-textile-fiber trade agreement was signed by some 50 nations in Geneva last December . It established a framework for the orderly growth of world markets in apparel and textiles .

Many of the American workers whose jobs were made more secure by this agreement were those least able to survive layoffs and curtailed ~~workweeks~~ workweeks caused by ~~low~~ low-wage competition from abroad . I speak of the special category of workers that the apparel industry employs in increasing numbers . Among them are handicapped persons, farm workers who find seasonal employment , and persons on work-release rehabilitation programs to help them become productive and useful members of society .

RECOGNITION

Your industry deserves special ~~tribute~~ for its social concerns .

Despite the labor-intensive nature of apparel manufacture and rising production costs, U.S. workers receive an average of 8 to 10 times the wages of their counterparts abroad. This is a tribute to the free enterprise system.

Our Nation's 23,000 apparel plants have been described as the ~~most~~ <sup>REMAINING</sup> competitive industry in America today. Competition has kept prices relatively low compared to other products and services. Many smaller companies help perpetuate a free and open marketplace which this Administration is striving to preserve.

We are very pleased that the textile and apparel industry is demonstrating <sup>and</sup> here in New York this week what they can do for themselves ~~for~~ our Nation. Your leadership looks to the development of export markets to improve our balance of trade. You <sup>are</sup> selling more than our products ~~—~~ <sup>you</sup> are selling our lifestyle.

Through leadership in fashion and creative merchandising, your industry is not only surviving but growing. You must continue your creativity in design, technology, and marketing. And the Government must facilitate ~~your efforts to market~~ <sup>ING</sup> ~~products~~ abroad by continuing efforts to reduce foreign restrictions on our products and by opening new markets so ~~we~~ <sup>WE</sup> may compete ~~on~~ on a fair basis.

When Shakespeare wrote that "the apparel oft proclaims the man," he advised not only on fashion but <sup>f</sup> in the very same passage <sup>T</sup> issued some guidelines on diplomacy. ~~XXXXXXXXXX~~ Said Shakespeare, "Give every man thy ear, but few thy voice; Take each man's censure, but reserve thy judgment."

This is precisely how Secretary of State Henry Kissinger proceeded in ~~XXXXXXXXXX~~ not only ~~restoring~~ restoring the badly-torn fabric ~~of~~ of peace in the Middle East but in designing a new product that can be worn with pride by both sides. He <sup>has</sup> made peace fashionable.





Let me tell you how proud I am to be a citizen of a Nation that commands respect throughout <sup>th</sup> world not only for our products and lifestyle but also for our ideals and our honesty. Despite our detractors at home and abroad, let us observe that it was the reputation and good name of the United States --- and the American flag on Secretary Kissinger's aircraft --- that enabled the Secretary to negotiate so effectively for peace.

Just as your products proudly bear the label, "made in ~~USA~~<sup>USA</sup>", so it is that ~~that~~ a new era in world history, an era of negotiation and reconciliation, was "made in USA".

So much attention has been focused on controversial events in Washington. I fear we are losing sight of the Nixon Administration's creative relationship with the rest of the world.

Secretary Kissinger's most recent mission was facilitated by the new climate that exists worldwide. This is the climate that ensued from the President's historic initiatives in visiting Moscow and Peking and in ~~understandings~~ understandings reached there and in subsequent exchanges. This is the climate that flows from ~~the~~ President's <sup>Nixon's masterful</sup> extrication of the American armed forces from the war in Vietnam, the freeing of our POW's, the termination of the draft, and other <sup>great</sup> accomplishments.

I have said before --- and I repeat today --- that President Nixon <sup>has</sup> innovated and <sup>carried forward</sup> ~~executed~~ a bold and courageous foreign policy that history will credit in due perspective. It was President Nixon who chose and <sup>supported</sup> designated Secretary Kissinger and who <sup>gave full confidence</sup> encouraged, authorized, supported, and <sup>and scope to our</sup> instructed our brilliant and distinguished Secretary of State. I would be



less than candid if I did not <sup>say</sup> today , shortly before President Nixon's departure for ~~the Middle East~~ overseas to consolidate and strengthen the bridgehead of peace , that ~~the President~~ <sup>domestic controversies in Washington</sup> ~~is~~ regardless of our views on ~~impeachment~~ , ~~the President~~ <sup>of the United States</sup> the President speaks for ~~us~~ <sup>of us</sup> all when he seeks peace abroad .

Our Nation and our world must move forward to meet the challenges of inflation , of shortages of energy and natural resources , of food shortages , of environmental problems , of providing meaningful education, ~~housing~~ housing , employment, medical care. This is the way to preserve the freedom and dignity of the human individual . To move ahead we must learn to live together in the knowledge that we can no longer ~~consider~~ <sup>extension of</sup> consider war as just another mode of ~~foreign~~ foreign policy . That is why the peace <sup>PURSUIT OF</sup> ~~is~~ <sup>BY</sup> this Administration is so important .

It was with a dream of peace that Albert Einstein came to America from Germany . Einstein brought more than the genius that introduced the nuclear age. He also brought the insight that we must evolve a new consciousness in which all mankind ascends to higher levels of human compassion, imagination, and cooperation .





Einstein knew that peace cannot be ~~by force~~ achieved by force. ~~Ex~~ Peace can only be created by understanding.

Another visionary came to the United States from Germany. He is Henry Kissinger, whose diplomatic genius is bringing fulfillment to Albert Einstein's dream.

Henry Kissinger's handiwork has once more relieved a dangerous global pressure point. Only a few months ago he brought about a disengagement of Israeli and Egyptian forces. Guns are now silent along the Suez Canal. Men are no longer dying, *mothers no longer crying.*

Each side ~~was given~~ *has* the opportunity to carry out the Suez agreement in such manner as to instill confidence in the other side that agreements can succeed and contribute ~~to~~ to the building of peace. Now Syria and Israel have agreed to a similar ~~disengagement~~ disengagement of forces. Guns that roared ~~day after day~~ day after day have been unloaded. Syrians and Israelis are no longer dying.

All the credit does not ~~belong~~ belong to American diplomacy. A large share accrues to the courage, goodwill, and vision of the leaders of ~~both~~ *Egypt,* Syria and Israel. I salute their statesmanship.

*dy* Secretary Kissinger's genius was in narrowing the distance between the parties without imposing a ~~formula from outside~~ *settlement*. He acted as a tireless go-between for the two sides. This was far better than coercion. It enhances America's moral standing with both parties, increases our influence *for* and decreases the chances of ~~American military embroilment~~ *peaceful change* *great power confrontation*.

~~The new agreement strengthens the hand of the President when he~~

*This sentence would come from American will*  
~~the Soviet Union~~  
goes later this month to Moscow to seek, among other things, international cooperation in minimizing remaining tensions in the Middle East. *J*

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This is a test for the parties directly involved as well as for all powers with interests in the area, and also for the United Nations forces entrusted with peacekeeping ~~and the~~ *BY* the world community .

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Secretary of State Kissinger judged very astutely the moment when Syria and Israel were equally ready to go from a state of permanent hostility to a state of possible accommodation. He converted that readiness into a formula that both sides could accept. We pray that the orderly process of peace will proceed <sup>without being jeopardized by</sup> ~~with all parties cooperating to suppress~~ the terrorist ~~extremism~~ that cannot be ~~tolerated~~ by ~~civilized~~ humanity.

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ON It is our hope that just as we seek agreement with the Soviet Union ~~on the SALT~~ and other efforts for arms reduction, the Arabs and Israelis can turn their resources to more fruitful uses. Instead of a Middle East polarized by an endless arms race, we envisage normalized relations with all the states of a peaceful and cooperating region.

A process of awakening has started in the ~~area~~ <sup>AREA</sup> where fear and death have stalked frontiers for over a quarter century. It has come at a terrible cost. I am very proud of the role our country has taken. <sup>The President</sup> We will continue to work in every way to encourage a permanent settlement acceptable <sup>all</sup> to both sides. It is my fervent hope that from such a peace will flow a spirit of greater cooperation not only between the Arabs and Israelis but among all peoples.

Our ~~enemies~~ are not other nations or peoples different from ourselves. Our enemies are hunger, disease, poverty, ignorance, hopelessness, fear, and hatred. Our great challenge is not in military ~~confrontation~~ but in harnessing the natural resources and industrial genius of ~~humanity~~ humanity to assure better lives for all Americans and the entire family of man.

The great religions of the Western world, Christianity and Judaism, emerged in that holy land which is at long last on the threshold of peace. That land is also sacred to the believers in the Moslem faith. All of us --- Christian, Jew, and Moslem --- share the same supreme Creator .

In that spirit, I pray that God will bless our country, that it may ever be a stronghold for peace, and the advocate of peace in the council of nations . May He strengthen the bonds of friendship and fellowship among the inhabitants of all lands .

I thank you .



REMARKS BY VICE PRESIDENT GERALD R. FORD  
AMERICAN APPAREL MANUFACTURERS ASSOCIATION  
AMERICANA HOTEL  
NEW YORK, NEW YORK  
TUESDAY, JUNE 4, 1974

FOR RELEASE ON DELIVERY AT 8:55 A.M., TUESDAY

I am very pleased to participate in the Annual Meeting Breakfast of the American Apparel Manufacturers Association held this morning in conjunction with the opening of TEXPO '74 -- the first American Fashion Textiles Exposition.

The apparel and textile industries are to be commended for demonstrating through TEXPO '74 the growth and progress of the United States as the leader of world fashion. Never before has our Nation offered such a dramatic demonstration of the American lifestyle in fiber, fabrics and apparel. I am particularly pleased that more than a score of countries have sent representatives to view our new products and new concepts.

A lot has happened in American fashion -- and in the world -- since I spoke at a meeting of the Apparel Manufacturers Association in Dallas, Texas, in 1967.

Today I want to discuss the relationship between two kinds of fabric -- the fabric used so creatively by the apparel industry and the fabric of world peace.

Your theme this year, "Lifestyle USA," helps us to reaffirm our belief in ourselves. The apparel and textile industry employs 2.4 million persons -- approximately one in every 8 engaged in American manufacturing. This industrial complex is the largest employer of manufacturing labor in the United States. Add fiber producers -- cotton, wool, and man-mades -- and millions more are involved.

Aspirations for world peace rest upon the strength and viability of the American economy. You are reaffirming here at TEXPO '74 that our productivity remains a model for the world. You are reasserting the industry and genius of America that other nations have sought to emulate. You are showing that we continue to set the pace for style and fashion, that the label, "made in USA," is proudly worn, and that you are a part of what's right with America.

You have contributed to our domestic capabilities -- especially the job security of American workers. A multilateral apparel-textile-fiber trade agreement was signed by some 50 nations in Geneva last December. It established a

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framework for the orderly growth of world markets in apparel and textiles.

Many of the American workers whose jobs were made more secure by this agreement were those least able to survive layoffs and curtailed workweeks caused by low-wage competition from abroad. I speak of the special category of workers that the apparel industry employs in increasing numbers. Among them are handicapped persons, farm workers who find seasonal employment, and persons on work-release rehabilitation programs to help them become productive and useful members of society.

Your industry deserves special recognition for its social concerns

Despite the labor-intensive nature of apparel manufacture and rising production costs, U.S. workers receive an average of 8 to 10 times the wages of their counterparts abroad. This is a tribute to the free enterprise system.

Our Nation's 23,000 apparel plants have been described as the most competitive industry remaining in America today. Competition has kept prices relatively low compared to other products and services. Many smaller companies help perpetuate a free and open marketplace which this Administration is striving to preserve.

We are very pleased that the textile and apparel industry is demonstrating here in New York this week what they can do for themselves and for our Nation. Your leadership looks to the development of export markets to improve our balance of trade. You are selling more than our products -- you are selling our lifestyle.

Through leadership in fashion and creative merchandising, your industry is not only surviving but growing. You must continue your creativity in design, technology, and marketing. And the Government must facilitate marketing abroad by continuing efforts to reduce foreign restrictions on our products and by opening new markets so we may compete on a fair basis.

When Shakespeare wrote that "the apparel oft proclaims the man," he advised not only on fashion but in the very same passage issued some guidelines on diplomacy. Said Shakespeare, "Give every man thy ear, but few thy voice; Take each man's censure, but reserve thy judgment."

This is precisely how Secretary of State Henry Kissinger proceeded in not only restoring the badly-torn fabric of peace in the Middle East but in designing a new product that can be worn with pride by both sides. He has made peace fashionable.

Let me tell you how proud I am to be a citizen of a Nation that commands respect throughout the world not only for our products and lifestyle but also for our ideals and our honesty. Despite our detractors at home and abroad, let us observe that it was the reputation and good name of the United States -- and the

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American flag on Secretary Kissinger's aircraft -- that enabled the Secretary to negotiate so effectively for peace.

Just as your products proudly bear the label "made in USA," so it is that a new era in world history, an era of negotiation and reconciliation, was "made in USA."

So much attention has been focused on controversial events in Washington I fear we are losing sight of the Nixon Administration's creative relationship with the rest of the world.

Secretary Kissinger's most recent mission was facilitated by the new climate that exists worldwide. This is the climate that ensued from the President's historic initiatives in visiting Moscow and Peking and in understandings reached there and in subsequent exchanges. This is the climate that flows from President Nixon's masterful extrication of the American armed forces from the war in Vietnam the freeing of our POW's, the termination of the draft, and other great accomplishments.

I have said before -- and I repeat today -- that President Nixon has innovated and carried forward a bold and courageous foreign policy that history will credit in due perspective. It was President Nixon who chose and supported Secretary Kissinger and gave full confidence and scope to our distinguished Secretary of State. I would be less than candid if I did not say today, shortly before President Nixon's departure overseas to consolidate and strengthen the bridgehead of peace, that regardless of our views on domestic controversies in Washington, the President of the United States speaks for all of us when he seeks peace abroad.

Our Nation and our world must move forward to meet the challenges of inflation, of shortages of energy and natural resources, of food shortages, of environmental problems, of providing meaningful education, housing, employment, medical care. This is the way to preserve the freedom and dignity of the human individual. To move ahead we must learn to live together in the knowledge that we can no longer consider war as just another extension of foreign policy. That is why the pursuit of peace by this Administration is so important.

It was with a dream of peace that Albert Einstein came to America from Germany. Einstein brought more than the genius that introduced the nuclear age. He also brought the insight that we must evolve a new consciousness in which all mankind ascends to higher levels of human compassion, imagination, and cooperation.

Einstein knew that peace cannot be achieved by force. Peace can only be created by understanding.

Another visionary came to the United States from Germany, He is

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Henry Kissinger, whose diplomatic genius is bringing fulfillment to Albert Einstein's dream.

Henry Kissinger's handiwork has once more relieved a dangerous global pressure point. Only a few months ago he brought about a disengagement of Israeli and Egyptian forces. Guns are now silent along the Suez Canal. Men are no longer dying, mothers no longer crying.

Each side has the opportunity to carry out the Suez agreement in such manner as to instill confidence in the other side that agreements can succeed and contribute to the building of peace. Now Syria and Israel have agreed to a similar disengagement of forces. Guns that roared day after day have been unloaded. Syrians and Israelis are no longer dying.

All the credit does not belong to American diplomacy. A large share accrues to the courage, goodwill, and vision of the leaders of Egypt, Syria and Israel. I salute their statesmanship.

Secretary Kissinger's genius was in narrowing the distance between the parties without imposing a settlement. He acted as a tireless go-between for the two sides. This was far better than coercion. It enhances America's moral standing with both parties, increases our influence for peaceful change and decreases the chances of great power confrontation.

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