# The original documents are located in Box 133, folder "May 29, 1974 - Speech, Salvation Army Dinner, Birmingham, AL" of the Gerald R. Ford Vice Presidential Papers at the Gerald R. Ford Presidential Library.

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REMARKS BY VICE PRESIDENT GERALD R. FORD 1/ That ANNUAL MEETING OF THE SALVATION ARMX BIRMINGHAM, ALABAMA WEDNESDAY, MAY 29, 1974

THE SALVATION ARMY OF BIRMINGHAM HAS LIVED UP TTS SLOGAN. YOU HAVE GIVEN YOUR "HEART TO GOD AND HAND TO MAN."

WHEN WILLIAM BOOTH FOUNDED THE SALVATION ARMY IN ENGLAND ALMOST A CENTURY AGO, HE THOUGHT IN TERMS OF THE DISCIPLINE AND ORDER NECESSARY TO TRANSLATE PIOUS WORDS INTO DEEDS. HE PROVIDED FOR A STRUCTURE THAT WOULD INVOLVE THE HAND AS WELL AS THE HEART

John Bucha

Frank Tayfor Seibels Mayor Seibels Brigadai Hall Smith

THE ACTIONS OF THE SALVATION ARMY ARE IMPRESSIVE. I HAVE SEEN THE ARMY'S SOLDIERS AND VOLUNTEERS RENDERING VITAL SERVICES AT THE SCENES OF TORNADOES, FIRES, HURRICANES, FLOODS, AND IN WORLD WAR II. OH HOW WELCOME THEY WERE ON THE ATOLLS IN THE PACIFIC OR IN WESTERN EUROPE, AND I KNOW OF THE DAILY WORK -- IN GRAND RAPIDS, MICHIGAN, HERE IN BIRMINGHAM, THROUGHOUT AMERICA, AND IN 80 OTHER NATIONS OF THE WORLD.

- 2 - Lunendously

We are all deeply grateful for this unselfish service in place



YOU HAVE RENDERED GENEROUS SERVICE IN AREAS OF GREATEST NEED. YOU HAVE DONE THIS WITHOUT REGARD TO SEX. RACE. CREED. COLOR. OR AGE. YOUR GROUP WORK, WELFARE ACTIVITIES, REHABILITATION PROGRAMS, COUNSELLING, INVOLVEMENT IN PRISONS AND HOSPITALS. ALCOHOLIC REHABILITATION, CARE OF HOMELESS TEENAGE GIRLS AND UNMARRIED MOTHERS, AND MISSING PERSONS BUREAU ARE LEGENDARY. AND WHAT WOULD CHRISTMAS BE WITHOUT THE CHEERY RINGING BELL OF THE SALVATION ARMY? THE MUSICIANS OF THE SALVATION ARMY HAVE PLAYED CLEAR

AND STRONG NOTES ON STREET CORNERS THROUGHOUT THE WORLD. THE

ARMY HAS NOT SOUNDED WHAT THE BIBLE CALLS "AN UNCERTAIN TRUMPET." FOR WHO SHALL JOIN THE RANKS AND SHOW CONFIDENCE IF THE LEADERSHIP SOUNDS "AN UNCERTAIN TRUMPET?" THE CONCEPT OF SALVATION RELATES TO AWAKENING AND CHANGE. I THINK THE TIME HAS COME FOR OUR ENTIRE NATION TO HEAR THE CLEAR NOTES OF A VERY CERTAIN TRUMPET CALL -- A CALL TO REAFFIRM THE VALUES THAT HAVE MADE THE UNITED STATES OF AMERICA THE GREATEST COUNTRY IN THE WORLD, A NATION WITH MORE FREEDOM, MORE OPPORTUNITY, MORE BLESSINGS AND YES, MORE CHALLENGES. BUT, THE CHALLENGES OF THE PAST CONTRIBUTED TO OUR GREATNESS AND WILL IN THE FUTURE.



JUST AS THE SALVATION ARMY IS BASED ON THE VOLUNTARY SPIRIT. SO IS AMERICA PROUD OF THE VOLUNTARISM THAT HAS FOUND OUR PEOPLE READY TO GIVE NOT ONLY THEIR HEARTS BUT ALSO THEIR HANDS TO THE and a government for people, there people a forth people WORK OF INDIVIDUAL ENTERPRISE. THIS HAS NURTURED THE SELF-RESPECT OF A FREE PEOPLE. IT HAS ALSO LED OUR PEOPLE TO INVOLVE THEMSELVES BEYOND THEIR IMMEDIATE FAMILIES -- WITH THEIR COMMUNITIES -- SUCH AS THE WONDERFUL WORK DONE HERE TO MAKE <u>BIRMINGHAM A MODEL CITY</u>.



THE AMERICAN SPIRIT HAS GONE FURTHER THAN THE CITIES AND LOCALITIES. IT HAS INVOLVED ITSELF WITH THE PROBLEMS OF THE STATE AND NATION. THAT SPIRIT HAS NURTURED THE PATRIOTISM THAT HAS MOTIVATED MILLIONS OF AMERICANS TO FOLLOW THE AMERICAN FLAG AND THE TRUMPET CALL, THE CERTAIN TRUMPET CALL OF FREEDOM, INTO STRUGGLES TO PERPETUATE THAT FREEDOM ON MANY DISTANT SHORES.

THE TIME HAS COME TO RETURN TO ELEMENTARY VALUES AND THE CLARITY OF THE TRUMPET'S CALL. I AM NOT SPEAKING OF TAKING UP ARMS AGAINST ANY FOREIGN FOE BUT OF AWAKENING TO A FIGHT AGAINST THE DESPAIR AND DEMORALIZATION THAT ARE THREATENING TO UNDERCUT THE FABRIC OF OUR SOCIETY.



I REFER TO A RETURN TO <u>BELIEF IN OURSELVES AND IN OUR</u> CAPACITIES. I REFER TO THE HUMAN ELEMENT THAT IS THE ESSENCE OF THE VOLUNTARY SPIRIT. I REFER TO RENEWED FAITH IN OUR INDIVIDUAL AND COLLECTIVE ABILITY TO REDEEM THE AMERICAN SPIRIT. THE AMERICAN FAMILY. THE AMERICAN COMMUNITY -- INCLUDING OUR SYSTEMS OF HEALTH. TRANSPORTATION. URBAN DEVELOPMENT AND EDUCATION. I REFER TO THE FACT THAT WE WILL COPE WITH INFLATION AND ENERGY SHORTAGES. AND GIVE OUR CITIZENS A NEW SENSE OF CONFIDENCE IN OUR PROBLEM-SOLVING CAPABILITY.



OBVIOUSLY, THE GOVERNMENT MUST AT A CERTAIN POINT DO FOR INDIVIDUALS WHAT THEY CANNOT DO FOR THEMSELVES AS INDIVIDUALS. BUT LET US BE VERY SURE WHERE THAT POINT IS. WITH NEW FEDERALISM AND GENERAL REVENUE SHARING, WE HAVE STARTED MOVING THE POWER AWAY FROM THE BUREAUCRATS ON THE POTOMAC BACK TO THE PEOPLE IN BIRMINGHAM AND OTHER LOCALITIES THROUGHOUT AMERICA. THAT IS WHERE THE POWER BELONGS -- WITH THE PEOPLE.



THERE HAS BEEN MUCH QUESTIONING OF INSTITUTIONS -- INCLUDING SERIOUS QUESTIONS ABOUT OUR ABILITY TO GOVERN OURSELVES. THE INSTITUTIONS ARE NOTHING MORE THAN THE INDIVIDUALS WHO RUN THEM. WE NEED A NEW SENSE OF RESPONSIBILITY AMONG THE PEOPLE WHO RUN OUR GOVERNMENT -- AND OUR INSTITUTIONS. THE WORD "MORALITY" IS COMING BACK INTO FASHION. SO IS THE WORD "PATRIOTISM". AND I WOULD HOPE THAT WE CAN ALSO FIND THE <u>SENSE OF HUMILITY</u> NECESSARY TO SEEK THE GUIDANCE OF GOD. WE HAVE YET TO PROGRAM COMPUTERS THAT WILL INSTILL A VOLUNTARY SENSE OF FAITH, A LOVE OF COUNTRY, AND A BELIEF IN AN AUTHORITY HIGHER THAN ANY MAN.



IF SALVATION IS AVAILABLE TO INDIVIDUALS, IT MAY ALSO BE ACCESSIBLE TO NATIONS.

IF WE ARE TO FOLLOW THE CALL OF A CERTAIN TRUMPET, WE MUST BE SURE OF OUR PRINCIPLES AS A SOCIETY. WE MUST KNOW OUR PURPOSE AND DIRECTION.



THE UNITED STATES IS APPROACHING A MOMENT WHEN WE INT NOT ONLY ACKNOWLEDGE A NEED A WAKENING AND CHANGE BUT TO TAKE THE APPROPRIATE ACTIONS. THESE ACTIONS WILL NOT BE TAKEN BY ABDICATING THE TWO-PARTY SYSTEM AND ABANDONING OUR SAFEGUARDS OF FREEDOM INHERENT IN THE CONSTITUTIONAL CHECKS AND BALANCES OF THE THREE BRANCHES OF FEDERAL GOVERNMENT. WE MUST NOT THROW OUT THE BABY WITH THE BATHWATER.



MUCH HAS BEEN SAID ABOUT THE DANGER OF A VETO-PROOF CONGRESS THAT WILL SEEK EXPENSIVE, NEW AND FAR-OUT SOCIAL EXPERIMENTATION.

LET ME SAY THAT PERHAPS WE HAVE ALREADY GONE A LITTLE TOO FAR OUT. MAYBE WE NEED TO MOVE BACK INTO A MORE BALANCED POSTURE THAT RETAINS THE GAINS OF PROGRESS AND LESSENS OUR DEPENDENCY ON SOME ABSTRACT AND DISTANT BUREAUCRACY.

WE NEED TO PERMIT PEOPLE TO REGAIN CONTROL OVER THEIR OWN LIVES, OVER THE FATE OF THEIR OWN FAMILIES, AND OVER THE DESTINY OF THEIR OWN NEIGHBORHOODS AND COMMUNITIES. THIS WILL NOT BE ACHIEVED BY THE SCAPEGOATING OF THE PRESIDENT OR ANY OTHER PUBLIC It will not be achieved by down many the Gorgeess on the lands OFFICIAL. IT WILL BE ACHIEVED BY INVOLVEMENT -- DIRECT INVOLVEMENT IN THE POLITICAL PROCESS BY EVERY CITIZEN.

ABOUT 200 YEARS AGO THE CONSTITUTIONAL CONVENTION PUT TOGETHER A DOCUMENT BASED ON BALANCE A STRONG LEGISLATIVE BRANCH HEADED BY THE CONGRESS. A STRONG EXECUTIVE BRANCH HEADED BY THE PRESIDENT, AND A STRONG JUDICIAL BRANCH MANNED BY THE SUPREME COURT. THESE CO-EQUAL AND CO-ORDINATE BRANCHES OF OUR GOVERNMENT PROTECT OUR PEOPLE AND OUR INSTITUTIONS.



IF PUBLIC OFFICIALS DO NOT PERFORM, THEY SHOULD BE VOTED OUT OF OFFICE. BUT AN INTELLIGENT DECISION REQUIRES A VOLUNTARY SPIRIT IN WHICH INDIVIDUALS ASCERTAIN THE FACTS FOR THEMSELVES.

COMMON GOOD -- BY OUR PEOPLE -- 211 MILLION STRONG AND DEDICATED.

THE SALVATION ARMY, AND ITS MANY DEDICATED MEN AND WOMEN, *dits programs*. DID NOT SPREAD ITS ENERGY TO 81 FAR-FLUNG NATIONS BY SITTING IN AN OFFICE AND ISSUING STATEMENTS. THE SOLDIERS OF THE ARMY MOVED OUT AND INVOLVED THEMSELVES TO BRING ABOUT A TRANSFORMATION IN PEOPLE AND IN SITUATIONS. THEIR MISSION WAS ACTION, INVOLVEMENT.



WE CAN LEARN SOMETHING FROM THE ARMY'S EXAMPLE. IF AMERICA IS TO BE TRANSFORMED TO MOVE AHEAD AT HOME AND ABROAD -- AND I HAVE FAITH THAT IT IS -- WE MUST LISTEN FOR THAT CERTAIN TRUMPET. AND IF WE LISTEN WE WILL HEAR A CLEARLY FAMILIAR CALL. IT WILL BE A CALL TO THE OLD VIRTUES OF RESPECT FOR THE HUMAN INDIVIDUAL. OF REVERENCE FOR THE CREATOR OF US ALL. OF LOVE AND REDEMPTION OF THE FAMILY. OF A VOLUNTARY SPIRIT TO ATTACK AGGRESSIVELY THE GREAT PROBLEMS OF OUR TIMES. IT WILL ALSO SUMMON AN UNCONQUERABLE FAITH IN THE HEALTH AND GROWTH AND FUTURE OF OUR BELOVED COUNTRY. THE UNITED STATES OF AMERICA.

It is a queat country -

Oct - 1973



Proved to be an American

- 16 -

# THE ADVISORY BOARD

# OF

# THE SALVATION ARMY—BIRMINGHAM, ALABAMA ANNUAL CIVIC DINNER MEETING

# **Birmingham-Jefferson Civic Center**

# 7:00 PM — MAY 29, 1974

## Frank M. Taylor, Presiding

Call to Order	FRANK M. TAYLOR		
	Advisory Board Chairman Frank M. Taylor, Advertising		
Invocation	BRIGADIER LESLIE F. HALL Divisional Commander Alabama-Louisiana-Mississippi		
National Anthem	SAMFORD UNIVERSITY CHOIR		

#### DINNER

Selection-"Patriotic Medley"	SAMFORD UNIVERSITY CHOIR Dr. Gene <sup>1</sup> Black, Director
Welcome and Introductions	
Advisory Board Chairman's Report	

Presentation of William Booth Award

Introduction of The Honorable Gerald R. Ford, Vice President of The United States......HONORABLE JOHN H. BUCHANAN, JR. Congressman 6th District

## A D D R E S S

### VICE PRESIDENT GERALD R. FORD

Response......Commissioner William E. Chamberlain Southern Territorial Commander

POR OTBRARE

The Kenneth R. Daniel Stained Glass Window In The Mark Hodo Chapel The Salvation Army Birmingham Citadel Corps

The circle . . . is Eternity. It also represents 'completeness' or 'perfection'. Man therefore becomes more complete or perfect when he puts into practice The Salvation Army slogan, 'Heart to God, Hand to Man'. Within the circle is seen the Cross, symbolizing the Love of God in our redemption - For God so Loved the World, while the intertwined 'S' signifies the Salvation assured for us by Christ's death on the Cross. Encircling both the 'S' and Cross is a Crown, signifying Victory over Death through Christ.

These three graces then 'spill' out of the 'Circle of Eternity' - the vertical shafts at the lower part of the center panel - and onto barren surfaces - the brownish area. Where they touch down on the barren earth, it turns green - bottom right, center panel. Green is the liturgical color that symbolizes growth, life, hope, fidelity and immortality.

Here in this relatively small piece of green glass is the climax of the whole of the action implied in the phrase, 'Heart to God, Hand to Man.' This climax is placed in the lowest possible position in the window area so as to denote that the action implied in 'Heart to God, Hand to Man' transpires on an earthly plane - down to earth, so to speak, where The Salvation Army is at work. Thanks to . . .

# Annual Civic Meeting Committee

## Frank M. Taylor, Chairman

# RECEPTION CHAIRMAN Arthur P. Cook

#### TABLE DECORATIONS

MRS. FORD BLACKBURN, chairman; MRS. JOHN A. WILLIAMSON, MRS. JOHN F. PORTER, MRS. O. Z. HALL, MRS. MARK HODO, MRS. JOE MORRIS and The Salvation Army Women's Auxiliary

Also to the management and staffs of

The Birmingham News Birmingham Post-Herald VALLEY Sun

	WAPI	WAPI-TV		WBMG-TV	
WAPI	WERC	WJLD	WVOK	WERC-FM	WBUL
WAQY	WCRT	WLPH	WYAM	WAPI-FM	WDJC-FM
WAŤV	WENN	WSGN	WYDE	WJLN-FM	WQEZ-FM

#### ALABAMA OUTDOOR ADVERTISING COMPANY

To Dr. Gene Black, Director of The Samford University Choir.

To the many donors who contributed 70 per cent of the operating budget for the seven centers of service in Birmingham-Jefferson County and to the United Appeal for allocating the remaining 30 per cent of this budget.

#### THE SALVATION ARMY

IS PROUD TO BE AFFILIATED WITH THE COMMUNITY CHEST-UNITED APPEAL AND WAS A CHARTER MEMBER IN ITS FORMATION.

#### BIRMINGHAM-JEFFERSON COUNTY, ALABAMA PERSONNEL

BRIGADIER LUTHER M. SMITH City Commander

MAJOR JAMES PAPPAS Commanding Bessemer Corps

CAPTAIN FRED THORNHILL Commanding Citadel Corps

LIEUTENANT ROBERT BAGLEY Commanding Ensley Corps MAJOR DUANE GREER Director, Men's Social Service Center

MAJOR WILLIAM K. MATTHEWS Director, Home and Hospital

BRIGADIER LILLIAN BLACKBURN Administrator, Home and Hospital

> MISS BROOKE HOPKINS Director, Girls' Lodge

#### THE SALVATION ARMY ADVISORY BOARD

FRANK M. TAYLOR, Chairman FRED SINGTON, First Vice Chairman LAWRENCE DUMAS, JR., Second Vice Chairman FRED G. KOENIG, JR., Secretary JOSEPH M. FARLEY, Treasurer DONALD C. BRABSTON, Immediate Past Chairman DONALD C. BRABSTON, Immedi CARL ADAMS, JR. DR. RICHARD ARRINGTON, JR. EDWARD E. BEASON WALTER BOULDIN BEN B. BROWN BLAINE BROWNELL, JR. H. CLETUS BROYLES H. CLETUS BROYLES JOE BRUNO ARTHUR P. COOK WILLIAM T. COTHRAN EMORY O. CUNNINGHAM KENNETH R. DANIEL CHARLES F. DAVIS, JR. B. ROPER DIAL FRANK DOMINICK WILLIAM P. ENGEL O. Z. HALL VICTOR H. HANSON, II WILLIAM F. ENGEL O. Z. HALL VICTOR H. HANSON, II ROY D. HICKMAN JOHN H. HOLCOMB, JR. CRAWFORD JOHNSON, III WILLIAM L. LONGSHORE, JR. JESSE E. MILLER M. EUGENE MOOR, JR. NORMAN D. PLESS LOUIE REESE FRANK P. SAMFORD, JR. JOHN H. SCHULER RICHARD T. SCRUGGS JOHN S. SHAW, JR. ARTHUR D. SHORES HOWARD E. STREVEL HALL W. THOMPSON HALL W. THOMPSON DONALD D. WEAR JAMES H. WHITE WALTER S. WILSON

LIFE MEMBERS DR. JOHN E. BRYAN MARK HODO

F. M. JACKSON, JR. ALEX C. WELLMAN JUDGE WHIT WINDHAM

BESSEMER ADVISORY BOARD B. F. LUNSFORD, Chairman

HOME & HOSPITAL ADVISORY COUNCIL **ROBERT D. COTTEN.** Chairman

MEN'S SOCIAL SERVICE CENTER ADVISORY COUNCIL JESSE E. MILLER, Chairman

#### **DIAL-A-PRAYER PROGRAM**

#### 324-3339

Dial-A-Prayer has brought comfort and inspiration to our citizens since its start 8 years ago.

The Salvation Army is an affiliate member of the Community Chest and received 30% of its overall budget from the United Appeal. We are grateful to the United Appeal for its support, and to you for designating The Salvation Army as beneficiary on your United Appeal pledge and for your generous support during the year.

May we suggest that you remember The Salvation Army in your will? This is one of the finest ways you can express your interest in and give support to our services. Your attorney will help with details. For further information write The Salvation Army, Post Office Box 11005, Birmingham, Alabama 35202.



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# **DIVISIONAL HEADQUARTERS**

The Divisional Headquarters for Alabama, Louisiana and Mississippi is located at 2211 Magnolia Avenue in Birmingham. 35 Corps with officer personnel and 93 Service Unit towns are directed from this office. Divisional Headquarters provides consultative services and semi-annual inspections and audits for these programs which include disaster services, evangelism, child care, transient housing and feeding, emergency and supplemental welfare, visiting shut-ins, prison and parole work, golden agers working through groups and as individuals in youth programs. Brigadier Leslie F. Hall is the Divisional Commander for the Alabama-Louisiana-Mississippi Division.



# **MEN'S SOCIAL SERVICE CENTER**

The purpose of the Men's Social Service Center located at 1401 Huntsville Road is the rehabilitation of homeless men, many of whom have problems with alcoholism. The Center is supported solely by the donations of our friends of clothing, furniture and other repairable goods. The Center operates 5 thrift stores where those with limited means may purchase items needed and at the same time maintain their dignity.

Man needs God to live meaningfully. 482 chapel services were held and more than 100 gave their hearts to God. 1,141 persons benefited by personal counseling and group therapy. 23,683 lodgings were provided for the men and 72,988 wholesome meals were eaten. 196 leisure time activities were planned and 112 men received medical and dental care.

A new program of rehabilitation care and treatment for prisoners referred from the city court resulted in 1,641 man days of care saving many tax dollars and treatments to help the men cope with life in a more acceptable manner.

#### BIRMINGHAM - JEFFERSON COUNTY SALVATION ARMY PERSONNEL

Major William K. Matthews

Brigadier Lillian Blackburn

Major Duane Greer

Miss Brooke Hopkins

Director, Girls' Lodge

Director, Home and Hospital

Director, Men's Social Service

Administrator, Home and Hospital

Brigadier L. M. Smith City Commander

Major James Pappas Commanding Bessemer Corps

Captain Fred Thornhill Commanding Citadel Corps

Lieutenant Robert Bagley Commanding Ensley Corps

# HOME AND HOSPITAL

The Salvation Army Home and Hospital located at 6001 Crestwood Boulevard last year cared for 221 girls and 155 babies. The spiritual life of the girls is most important. There were 790 religious services held with an attendance of 15,014. Art and craft classes had an attendance of 5,118. 1,289 education and recreation programs were attended by 8,677 girls. 110 of the girls were enrolled in high school last year. 69 Birmingham doctors served without pay in taking care of the health needs of the girls.

# CITIZEN BOARD PARTICIPATION

Local business and civic leaders are necessary to the work of The Salvation Army. The parent advisory organization of The Salvation Army in Birmingham-Jefferson County is the Birmingham Advisory Board with a membership of 42 members and 5 life members. In addition, there is the Bessemer Advisory Board, the Home and Hospital Advisory Council and the Men's Social Service Advisory Council. These groups guide The Salvation Army in constantly studying present services and developing new programs to meet new needs.

# THE SALVATION ARMY

FRANK M. TAYLOR, Chairman FRED SINGTON, First Vice Chairman LAWRENCE DUMAS, JR., Second Vice Chairman FRED G. KOENIG, JR., Secretary JOSEPH M. FARLEY, Treasurer DONALD C. BRABSTON, Immediate Past Chairman CARL ADAMS, JR. DR. RICHARD ARRINGTON, JR. EDWARD E. BEASON WALTER BOULDIN BEN B. BROWN BLAINE BROWNELL, JR. H. CLETUS BROYLES JOE BRUNO ARTHUR P. COOK WILLIAM T. COTHRAN EMORY O. CUNNINGHAM KENNETH R. DANIEL CHARLES F. DAVIS, JR. B. ROPER DIAL FRANK DOMINICK WILLIAM P. ENGEL O. Z. HALL VICTOR H. HANSON, II ROY D. HICKMAN JOHN H. HOLCOMB, JR. CRAWFORD JOHNSON, III WILLIAM L. LONGSHORE, JR. JESSE E. MILLER M. EUGENE MOOR, JR. NORMAN D. PLESS LOUIE REESE FRANK P. SAMFORD, JR. JOHN H. SCHULER RICHARD T. SCRUGGS JOHN S. SHAW, JR. ARTHUR D. SHORES HOWARD E. STREVEL HALL W. THOMPSON DONALD D. WEAR JAMES H. WHITE WALTER S. WILSON

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HOME & HOSPITAL ADVISORY COUNCIL ROBERT D. COTTEN, Chairman

MEN'S SOCIAL SERVICE CENTER ADVISORY COUNCIL JESSE E. MILLER, Chairman

> DIAL-A-PRAYER PROGRAM 324-3339

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May we suggest that you remember The Salvation Army in your will? This is one of the finest ways you can express your interest in and give support to our services. Your attorney will help with details. For further information write The Salvation Army, Post Office Box 11005, Birmingham, Alabama 35202.



# Heart to God . . . Hand to Man . . .



Families and individuals faced with the stress of the complex life of today need help to cope. Since 1865 The Salvation Army has expressed its heartfelt concern in many practical ways. Many of these families are overwhelmed by spiritual, economic and emotional problems and need effective and professional help. There are also strong healthy families who look upon The Salvation Army as an invaluable community resource. They enrich their lives by the opportunities The Salvation Army provides for growth in body and spirit through social activities, recreation, youth programs and spiritual emphasis.

These pages show The Salvation Army at work in the community 365 days a year helping people. This is made possible because you care.

Sincerely yours,

Amald C Bratalon

DONALD BRABSTON ADVISORY BOARD CHAIRMAN 1972-1973

Donald Brabston Advisory Board Chairman 1972-1973





Frank M. Taylor Advisory Board Chairman 1973-1974



# THE CITY COMMAND

Birmingham Citadel Corps

At the City Command-Welfare Building at 2130 11th Avenue, North families come for emergency welfare services, counseling and temporary housing for men, women and children while their needs are being met.

Temporary lodging was provided to 4,046 men, women and children; 6,870 lodgings were provided and 19,449 meals were served.

In the emergency family welfare program 7,076 persons were assisted; 1,959 families received material assistance; 3,235 families received other services; 2,140 grocery orders were given; 5,490 clients were interviewed; 2,752 agency consultations resulted in 695 referrals to other agencies for services.



Ensley Corps

**NEIGHBORHOOD CORPS** 

The Neighborhood Corps Community Centers in Bessemer, Ensley and on 8th Avenue, North in Birmingham are the basic units of Salvation Army service working with the youth of the neighborhood through groups including scouting, music and training in responsible citizenship in order to develop future leaders equipped to handle the stresses of today's world; also, programs for the aged of the community with concerned compassion giving purpose to each day; family counseling, visits to shut-ins and spiritual guidance are basic every day services to these neighborhoods. 25.928 persons were served through 1,102 activities. Young people were guided in 1.151 activities and 19,733 took part in these meetings.





# LEAGUE OF MERCY

Made up of Salvationists and dedicated volunteers, brings comfort year round to those confined in hospitals, homes for the aged, children's homes, prisons and mental institutions. 621 volunteers distributed 21,469 gifts and 11,381 pieces of inspirational literature were distributed to 19,360 persons in these institutions where it is so important that Christian concern be expressed in a practical way. The question may be asked, "What if no one cared?"

# **GIRLS' LODGE**

February 13, 1972 The Salvation Army commenced a program aimed at meeting the needs, physical and spiritual, of girls who for a variety of reasons could no longer stay with their families. An accepting spirit on the part of the Christian staff means there is someone who will listen, who will accept the girl as she is and help her through peer counseling to reach decisions that will help her face the realities of responsible living—responsible to herself and responsible to God. Last year 251 girls were cared for with 2,244 lodgings and 5,057 meals. Referrals were received from the Family Court, Department of Pensions and Securities, as well as many private agencies.





# CHRISTMAS CHEER PROGRAM

Christmas means sharing, sharing of the bounty of many with the needs of the poor. 8,395 persons enjoyed a traditional Christmas dinner. 964 new pairs of shoes were given to school children through a shoe program sponsored by The Sun Newspaper. 23 parties were held for 1,977 persons. 57 institutions (hospitals, nursing homes, jails and other institutions) were visited by volunteers and 5,932 gifts were provided by the program.

The Christmas activities of The Salvation Army are funded by personal gifts of the generous citizens of Birmingham-Jefferson County. REMARKS BY VICE PRESIDENT GERALD R. FORD ANNUAL MEETING OF THE SALVATION ARMY BIRMINGHAM, ALABAMA WEDNESDAY, MAY 29, 1974

## FOR RELEASE A.M. 'S, THURSDAY, MAY 30

The Salvation Army of Birmingham has lived up to its slogan. You have given your "Heart to God and hand to man."

When William Booth founded the Salvation Army in England almost a century ago, he thought in terms of the discipline and order necessary to translate pious words into deeds. He provided for a structure that would involve the hand as well as the heart.

The actions of the Salvation Army are impressive. I have seen the Army's soldiers and volunteers rendering vital services in World War II, at the scenes of tornadoes, fires, hurricanes, and floods. Oh how welcome they were on the atolls in the Pacific or in Western Europe. And I know of the daily work — in Grand Rapids, Michigan, here in Birmingham, throughout America, and in 80 other nations of the world.

You have rendered generous service in areas of greatest need. You have done this without regard to sex, race, creed, color, or age. Your group work, welfare activities, rehabilitation programs, counselling, involvement in prisons and hospitals, alcoholic rehabilitation, care of homeless teenage girls and unmarried mothers, and missing persons bureau are legendary. And what would Christmas be without the cheery ringing bell of the Salvation Army?

The musicians of the Salvation Army have played clear and strong notes on street corners throughout the world. The Army has <u>not</u> sounded what the Bible calls "an uncertain trumpet." For who shall join the ranks and show confidence if the leadership sounds "an uncertain trumpet?"

The concept of salvation relates to awakening and change. I think the time has come for our entire Nation to hear the clear notes of a very certain trumpet call — a call to reaffirm the values that have made the United States of America the greatest country in the world, a nation with more freedom, more opportunity, more blessings and yes, more challenges. But, the challenges of the past contributed to our greatness and will in the future.

(more)

Just as the Salvation Army is based on the voluntary spirit, so is America proud of the voluntarism that has found our people ready to give not only their hearts but also their hands to the work of individual enterprise. This has nurtured the self-respect of a free people. It has also led our people to involve themselves beyond their immediate families — with their communities — such as the wonderful work done here to make Birmingham a model city.

The American spirit has gone further than the cities and localities. It has involved itself with the problems of the State and Nation. That spirit has nurtured the patriotism that has motivated millions of Americans to follow the American flag and the trumpet call, the certain trumpet call of freedom, into struggles to perpetuate that freedom on many distant shores.

The time has come to return to elementary values and the clarity of the trumpet's call. I am not speaking of taking up arms against any foreign foe but of awakening to a fight against the despair and demoralization that are threatening to undercut the fabric of our society.

I refer to a return to belief in ourselves and in our capacities. I refer to the human element that is the essence of the voluntary spirit. I refer to renewed faith in our individual and collective ability to redeem the American spirit, the American family, the American community — including our systems of health, transportation, urban development and education. I refer to the fact that we will cope with inflation and energy shortages and give our citizens a new sense of confidence in our problem solving capability.

Obviously, the Government must at a certain point do for individuals what they cannot do for themselves as individuals. But let us be very sure where that point is. With New Federalism and general revenue sharing, we have started moving the power away from the bureaucrats on the Potomac back to the people in Birmingham and other localities throughout America. That is where the power belongs -- with the people.

There has been much questioning of institutions -- including serious questions about our ability to govern ourselves. The institutions are nothing more than the individuals who run them. We need a new sense of responsibility among the people who run our government -- and our institutions. The word "morality" is coming back into fashion. So is the word "patriotism." And I would hope that we can also find the sense of humility necessary to seek the guidance of God. We have yet to program computers that will instill a voluntary sense of faith, a love of country, and a belief in an authority higher than any man.

#### Page 2

(more)

If salvation is available to individuals, it may also be accessible to nations.

If we are to follow the call of a certain trumpet, we must be sure of our principles as a society. We must know our purpose and direction.

The United States is approaching a moment when we need not only to acknowledge a need of awakening and change but to take the appropriate actions. These actions will not be taken by abdicating the two-party system and abandoning our safeguards of freedom inherent in the constitutional checks and balances of the three branches of Federal government. We must not throw out the baby with the bathwater.

Much has been said about the danger of a veto-proof Congress that will seek expensive, new and far-out social experimentation.

Let me say that perhaps we have already gone a little too far out. Maybe we need to move back into a more balanced posture that retains the gains of progress and lessens our dependency on some abstract and distant bureaucracy.

We need to permit people to regain control over their own lives, over the fate of their own families, and over the destiny of their own neighborhoods and communities. This will not be achieved by the scapegoating of the President or any other public official. it will be achieved by involvement -- direct involvement in the political process by every citizen.

About 200 years ago the Constitutional Convention put together a document based on balance. A strong Legislative branch headed by the Congress, a strong Executive branch headed by the President and a strong Judicial branch manned by the Supreme Court. These co-equal and co-ordinate branches of our government protect our people and our institutions.

If public officials do not perform, they should be voted out of office. But an intelligent decision requires a voluntary spirit in which individuals ascertain the facts for themselves.

But our institutions can only be made to work for the common good -- by our people -- 211 million strong and dedicated.

The Salvation Army and its many dedicated men and women, did not spread its energy to 81 far-flung nations by sitting in an office and issuing statements. The soldiers of the army moved out and involved themselves to bring about a transformation in people and in situations. Their mission was action, involvement.

We can learn something from the Army's example. If America is to be transformed, to move ahead at home and abroad -- and I have faith that it is -- we must listen for that certain trumpet. And if we listen we will hear a clearly-

(more)

## Page 3

familiar call. It will be a call to the old virtues of respect for the human individual, of reverence for the Creator of us all, of love and redemption of the family, of a voluntary spirit to attack aggressively the great problems of our times. It will also summon an unconquerable faith in the health and growth and future of our beloved country, the United States of America.

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# Page 4

REMARKS OF VICE PRESIDENT GERALD R. FORD ANNUAL MEETING OF THE SALVATION ARMY BIRMINGHAM, ALABAMA WEDNESDAY, MAY 29, 1974

# FOR RELEASE AM'S, THURSDAY, MAY 20

The Salvation Army of Birmingham has lived up to its slogan. Your have given your "Heart to God and hand to man".

When William Booth founded the Salvation Army in England almost a century ago, he thought in terms of the discipline and order necessary to translate pious words into deeds. He provided for a structure that would involve the hand as well as the heart.

The actions of the Salvation Army are impressive . I have seen the Army's soldiers and volunteers rendering vital services in World Wanth, at the scenes of tornadoes, fires, hurricanes, and floods . And in Grand Paperts Muchany, I know of the daily work --- here in Birmingham, throughout America, and in 80 other nations of the world .

> You have rendered service in areas of greatest need . You have done this without regard to race, creed, color, or age . Your group work, welfare activities, rehabilitation programs, counselling, involvement in prisons and hospitals, alcoholic rehabilitation , care of homeless teenage girls and unmarried mothers, and missing persons bureau are legendary . And what would Christmas be without the cheery ringing bell of the Salvation Army ?

The musicians of the Salvation Army have played clear and strong notes on street corners throughout the world . The Army has <u>not</u> sounded what the Bible calls "an uncertain trumpet ". For who shall join the ranks and show confidence if the leadership sounds "an uncertain trumpet "? The concept of salvation relates to awakening and change . I think the time has come for our entire Nation to hear the clear notes of a very certain trumpet call ---- a call to reaffirm the values that have made the United States of America the greatest country in the world , a motion with more foundom most opportunity, more blumm's and ys, most challenges But, the challenges of the past contributed to me greaters greater of the form. Just as the Salvation Army is based on the voluntary spirit,

so is America proud of the voluntarism that has found our people ready to give not only their hearts but also their hands to the work of individual enterprise. This has nurtured the self-respect of a free people. It has also led our people to involve themselves beyond their immediate families-with their communities ---- such as the wonderful work done here to make Birmingham a model city.

The American spirit has gone further than the cities and localities. It has involved itself with the problems of the State and Nation. That spirit has nurtured the patriotism that has motivated millions of Americans to follow the American flag and the trumpet call, the verses certain trumpet call of freedom, into struggles to perpetuate that freedom on many distant shores.

The time has come to return to elementary values and the clarity of the trumpet's call to arms . I am not speaking of taking up arms against any foreign foe but of awakening to a fight against the despair and demoralization that are threatening to the fabric of our society .

- 2 -

I refer to a return to belief in ourselves and in our capacities. I refer to the human element that is the essence of the voluntary spirit. I refer to renewed inducted tolletons faith in our ability to redeem the American spirit, the American family, the American community ---including our systems of health, transportation, urban development and public schools, and other will aspects of concern. I refer to the fact that we are going to cope with inflation, and give the citizent a new sense of confidence in the American dollar.

Obviously, the Government must at a certain point do for individuals what they cannot do for themselves as individuals. But BE let us very sure where that point is . With We New Federalism and general revenue sharing, we have started moving the power away from the bureaucrats on the Potomac back to the people in Birmingham and other localities throughout America . That is where the power belongs --- with the people .

There has been much questioning of institutions ---including serious questions about our ability to govern ourselves . The institutions are nothing more than the individals who run them . need We may a new sense of responsibility among the people who run our government --- and our institutions . The word "morality" is coming back into fashion . So is the word "patriotism " . And I would hope that we can also find the sense of humility necessary to seek the guidance of God . We have yet to program computers that will instill a voluntary sense of faith , a love of country , MANAMENT

Carrie .

- 3 -

If salvation is available to indivuduals, it is also be accessible to nations.

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#### OFFICE OF THE VICE PRESIDENT

WASHINGTON, D.C.

May 23, 1974

To : CHIEF OF STAFF From: MILT FRIEDMAN Subject: SALVATION ARMY

Attached is proposed text of remarks for Salvation Army - Birmingham, Alabama, Wednesday, May 29.