The original documents are located in Box 130, folder "Mar. 15, 1974 - Speech, The Citadel, Charleston, SC" of the Gerald R. Ford Vice Presidential Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

THE CITADEL, CHARLESTON, SOUTH CAROLINA, MARCH 15, 1974

I DEEPLY APPRECIATE THE HONOR YOU HAVE ACCORDED ME HERE TODAY. I HAVE LONG BEEN AN ADMIRER OF THE CITADEL, ITS CADET CORPS, AND ITS GRADUATES. IT GIVES ME A DEEP SENSE OF PRIDE TO BE ASSOCIATED WITH AN ACADEMY WHICH HAS SUCH A HIGH AND SUCH A UNIQUE PLACE IN OUR NATION'S HISTORY, AND WHICH PLAYS SUCH AN IMPORTANT ROLE IN HELPING TO TRAIN THE LEADERS OF OUR COUNTRY.



MY ADMIRATION FOR THE CITADEL IS STRENGTHENED BY THE OUTSTANDING RECORD ITS GRADUATES HAVE ACHIEVED THROUGHOUT THE YEARS -- NOT ONLY IN MILITARY CAREERS, BUT IN EVERY FIELD TO WHICH THEY HAVE APPLIED THEIR TALENTS. EXCEPT, PERHAPS, TO THE ART OF STREAKING. I HAVEN'T HEARD ANY REPORTS OF EXCEPTIONAL CITADEL PERFORMANCE IN THAT SPORT.

- 2 -

AFTER SEEING PHOTOS OF SOME OF THE FLABBY, SAGGY STREAKERS AT SOME OTHER INSTITUTIONS AROUND THE COUNTRY, I'LL BET THAT IF CITADEL CADETS EVER DO START STREAKING, THEY'LL BE THE ROUGHEST, TOUGHEST STREAKERS IN THE NATION. I EXPECT THAT, LIKE ALL FADS, STREAKING WILL FADE AWAY AS DID SWALLOWING LIVE GOLDFISH IN MY DAY.

- 3 -

WHAT ENDURES ARE THE VALUES AND THE CHARACTER BUILT BY INSTITUTIONS LIKE THE CITADEL -- INSTITUTIONS WHICH MAINTAIN TOUGH STANDARDS AND ARE PROUD OF THOSE STANDARDS AND THEIR TOUGHNESS, INSTITUTIONS WHICH BELIEVE THAT INSISTENCE ON HIGH REQUIREMENTS FOR PHYSICAL AND MENTAL PERFORMANCE IS THE BEST PREPARATION THEIR STUDENTS CAN HAVE FOR THE FUTURE. I SAID I HAVE GREAT ADMIRATION FOR YOU CADETS ASSEMBLED HERE. JUST BEING IN THE CITADEL UNIFORM PROVES YOU HAVE AN EXCEPTIONAL DESIRE AND AN EXCEPTIONAL WILLINGNESS TO PUT YOUR MENTAL AND PHYSICAL ABILITIES TO THE TOUGHEST TEST.

- 5 -

THE RECORD OF THE CADETS WHO PRECEDED YOU, AND WHO HAVE SUCCESSFULLY SURMOUNTED THE TESTS YOU ARE MEETING HERE, SHOWS CLEARLY THAT WHEREVER THE CITADEL GRADUATE DECIDES TO APPLY HIS TALENTS HE IS ALREADY WELL AHEAD OF THOSE WHO CHOOSE AN EASIER PATH OF PREPARATION.



AND IT IS CLEAR THAT THIS RECORD OF PERFORMANCE ON THE PART OF CITADEL GRADUATES APPLIES IN AREAS FAR FROM THE MILITARY. I LEARNED, FOR EXAMPLE, THAT A NATIONALLY PROMINENT NEWSPAPER EXECUTIVE IS A CITADEL GRADUATE. SO ARE SOME SUCCESSFUL AUTHORS. CITADEL GRADUATES ARE DOING OUTSTANDING WORK IN THE FIELD OF MEDICINE. WE EVEN FIND CITADEL GRADUATES IN THE PROFESSION WHICH IS ENDOWED WITH ONE OF THE LOWEST NATIONAL POPULARITY RATINGS OF ALL, RIGHT NOW -- POLITICS. GOVERNOR WEST, SENATOR HOLLINGS, AND CONGRESSMAN MANN --THREE OF SOUTH CAROLINA'S LEADING POLITICAL FIGURES -- ALL ARE CITADEL GRADUATES.

- 8 -

THAT IS A RECORD OF ACHIEVEMENT HARD

FROM A PURELY PARTISAN STANDPOINT, OF COURSE, IT IS TILTED A LITTLE BIT TOWARD THE DEMOCRATS.

- 9

PERHAPS THE GOVERNOR, THE SENATOR AND THE CONGRESSMAN WILL FORGIVE ME FOR DARING TO HOPE THAT THE YEAR HE SPENT AT THE CITADEL MAY PROVE HELPFUL TO THE NEWLY-LAUNCHED POLITICAL CAREER OF GENERAL WESTMORELAND. BUT IN LOOKING OVER THE PROUD RECORD OF THE CITADEL GRADUATES I FIND THE MOST IMPORTANT CONTRIBUTION THEY HAVE MADE HAS BEEN IN SERVICE TO OUR COUNTRY IN TIMES OF CRISIS.



THE CITADEL CLAIMS ONE OF THE LARGEST -- IF NOT <u>THE</u> LARGEST --PERCENTAGE OF GRADUATES SERVING IN THE MILITARY DURING THE TIMES WHEN OUR NATION WAS MOST SEVERELY TESTED.



- 11 -

EVEN NOW, IN PEACETIME, THE NUMBER OF CITADEL GRADUATES IN MILITARY SERVICE APPROACHES 50 PER CENT OF THE GRADUATES OF THE PAST TEN YEARS. I FIND THAT TO BE A TRULY IMPRESSIVE RECORD, A RECORD THAT I HOPE YOU CADETS HERE AND THOSE WHO WILL FOLLOW YOU CAN MAINTAIN --OR EVEN SURPASS.



I CAN THINK OF NO MORE DEDICATED WAY TO BE OF SERVICE TO OUR COUNTRY AND -- IN THE MOST IMPORTANT SENSE -- TO BE OF SERVICE TO YOURSELF, THAN TO HELP US MAINTAIN AN ADEQUATE DEFENSE.

- 13 -

ONE OF MY DEEPEST AND STRONGEST CONVICTIONS IS THAT THE ONLY WAY TO A TRUE PEACE LIES IN A STRONG DEFENSE. THAT CONVICTION COMES FROM YEARS OF EXPERIENCE AND STUDY. AT YOUR AGE I LIVED IN A CLIMATE THAT WAS STRONGLY ANTI-MILITARY --AN ATMOSPHERE THAT KEPT OUR MILITARY FORCES BELOW ADEQUATE LEVELS, AN ATTITUDE THAT FOUND THIS NATION PLUNGED INTO WORLD WAR II LACKING JUST ABOUT EVERY VITAL DEFENSE NEED.

- 14 -

I NOW SEE THE POSSIBILITY OF A RETURN TO SUCH AN ATTITUDE -- AN ANTI-MILITARY ATTITUDE WHICH CAN DESTROY OUR BEST CHANCE IN DECADES FOR A TRUE WORLD PEACE. AND THEREIN LIES GREAT DANGER FOR OUR NATION.

ONLY IF OUR DEFENSE FORCES ARE STRONG CAN WE CONTINUE TO FOLLOW THE COURSE OF PEACE WE ARE NOW PURSUING SO SUCCESSFULLY.

- 16 -

PRESIDENT NIXON'S BOLD INITIATIVES AND SECRETARY OF STATE KISSINGER'S SUPERB NEGOTIATING ABILITIES HAVE OPENED A DOOR TO CHINA, HAVE PRODUCED NEW ARMS LIMITATIONS NEGOTIATIONS WITH RUSSIA, AND HAVE HELPED LAUNCH NEGOTIATIONS WHICH MAY LEAD TO A PERMANENT SOLUTION IN THE MIDDLE EAST.



BUT THIS IS ONLY THE BEGINNING, THE FIRST TENTATIVE STEP ON THE ROAD TO A LASTING WORLD PEACE. WE NEED TO KEEP MOVING ALONG THAT ROAD. AND IN ORDER TO DO SO, WE MUST

HAVE AN ADEQUATE DEFENSE.



- 18 -

THAT IS WHY OUR DEFENSE BUDGET FOR THE COMING 12 MONTHS HAS INCREASED -- THIS EVEN THOUGH FOR THE FIRST TIME IN TEN YEARS NO FUNDS IN THAT BUDGET ARE EARMARKED FOR SUPPORT OF AMERICAN FORCES IN COMBAT.

THE NEED FOR INCREASED SPENDING TO STRENGTHEN OUR DEFENSE IS IMPERATIVE. IT IS A NEED THAT IS GROWING BY THE WEEK.

WHILE WE HAVE BEEN REDUCING OUR DEFENSE MANPOWER AND CUTTING BACK ON OUR SHIPS AND PLANES, MOSCOW HAS BEEN INCREASING ITS FORCES AND ITS MILITARY SPENDING. THE SOVIETS ARE MAKING A MAJOR INCREASE IN THEIR NAVAL POWER. WE NOW SEE SOVIET NAVAL FORCES OPERATING IN NEW AREAS OF SERIOUS INTER-NATIONAL CONCERN.



THAT IS ONE IMPORTANT FACTOR IN THE NEED FOR MORE DEFENSE DOLLARS.

THERE ARE MANY OTHERS. AMONG THEM:

THE NEED FOR MORE AIRLIFT CAPACITY, REVEALED DURING THE MIDDLE EAST CRISIS LAST FALL.



- 21 -

THE NEED TO MODERNIZE AND IMPROVE OUR AGING WEAPONS SYSTEMS.

THE NEED TO MAKE DECISIONS THIS YEAR TO START ON THE DEVELOPMENT OF THE WEAPONS AND THE SYSTEMS WHICH WILL BE AVAILABLE IN THE 1980'S. ALL OF THESE REQUIRE MORE DEFENSE DOLLARS THAN WE HAVE BEEN SPENDING. IF WE DON'T SPEND THOSE DOLLARS, WE WILL SLIP BADLY IN RELATION TO THE RUSSIAN MILITARY POSTURE. IF WE DO SLIP IN THAT REGARD, WE WILL SLIP IN OUR ABILITY TO PERSUADE THE SOVIETS TO LIMIT THEIR ARMS OR TO STAY OUT OF SOME AREA OF WORLD TENSION. IF WE SLIP BADLY IN RELATION TO THE RUSSIANS, DOWN GO CHANCES FOR WORLD PEACE.



- 22 -

A QUARTER OF A CENTURY AGO, JUST AFTER WORLD WAR II, A NOTED AMERICAN SCIENTIST, DR. VANNEVAR BUSH, PUT INTO A VERY FEW WORDS THE PHILOSOPHY WHICH SHOULD BE A GUIDING PRINCIPLE OF OUR NATION. WROTE DR. BUSH: "IF DEMOCRACY KEEPS AND ENHANCES ITS STRENGTH, NO GREAT WAR NEED COME AGAIN." FOR THE PAST 25 YEARS OUR GREAT DEMOCRACY HAS KEPT AND ENHANCED ITS STRENGTH. AND I BELIEVE THAT IF WE CONTINUE TO KEEP AND ENHANCE OUR STRENGTH WE CAN IMPROVE OUR EFFORT TO ACHIEVE A LASTING PEACE.



I BELIEVE THE THINKING CITIZENS OF OUR COUNTRY AGREE. I SINCERELY HOPE THEY

DO. BECAUSE YOU CITADEL CADETS WHO CHOOSE TO MAKE THE MILITARY YOUR CAREER WILL HAVE TO WORK WITH THE DEFENSE THAT OUR DECISION THIS YEAR WILL PROVIDE YOU. YOU WILL NEED SUFFICIENT POWER TO PROTECT -- THE POWER TO PROTECT THAT ONLY AN ADEQUATE, BALANCED DEFENSE SYSTEM CAN PROVIDE.



I AM CONFIDENT THAT IF YOU ARE GIVEN THE POWER TO PROTECT, YOU WILL BE ABLE TO USE IT TO PURSUE PEACE AS WELL -A TRUE WORLD PEACE, A GOAL WHICH SEEMED IMPOSSIBLE A FEW SHORT YEARS AGO. BUT I THINK WE IN MY GENERATION HAVE PROVED TO YOU THAT A REAL WORLD PEACE IS POSSIBLE. IT CAN BE REACHED BEFORE THOSE OF YOU IN Approximite "when waternes" THE RANKS HERE REACH MY AGE.

- 26-

BUT TT WILL TAKE YOUR DEDICATION TO THAT GOAL, PLUS THE NECESSARY DEFENSIVE STRENGTH TO ACHIEVE IT.

YOU MUST DEVELOP THE NEW IDEAS, THE DIFFERENT APPROACHES, THE PERSUASIVE ABILITIES TO HELP BRING A SENSE OF BROTHER-HOOD TO A DIVIDED WORLD.

YOU MUST DEVELOP THE ABILITIES TO COOL THOSE STRONG EMOTIONS THAT CONTINUE TO STIR CONFLICT.

IT IS NOT AN EASY TASK THAT LIES BEFORE YOU. BUT WHO IN THE CITADEL WANTS AN EASY TASK?



IF I KNOW ANYTHING IN THIS WORLD, I KNOW THE GRADUATES OF THE CITADEL EAT UP THE DIFFICULT, AND POLISH OFF THE IMPROBABLE FOR DESSERT.

- 29 -

I SEE YOU AS THE PIONEERS IN A NEW WORLD. YOU WILL BE THE LEADERS ON THE PATH TO A REAL AND FULLY PEACEFUL PARTNERSHIP OF NATIONS. BY PLACING ME AMONG YOUR RANKS TODAY, YOU HAVE DONE ME HONOR.

MY THANKS -- MY PRAYERS FOR YOUR SUCCESS.

###

REMARKS BY VICE PRESIDENT GERALD R. FORD THE CITADEL CHARLESTON, SOUTH CAROLINA 3:00 p.m., FRIDAY, MARCH 15, 1974

FOR RELEASE at 3:00 p.m., FRIDAY

I deeply appreciate the honor you have accorded me here today. I have long been an admirer of the Citadel, its cadet corps, and its graduates. It gives me a deep sense of pride to be associated with an academy which has such a high and such a unique place in our Nation's history, and which plays such an important role in helping to train the leaders of our country.

My admiration for the Citadel is strengthened by the outstanding record its graduates have achieved throughout the years-not only in military careers, but in every field to which they have applied their talents. Except, perhaps, to the art of streaking. I haven't heard any reports of exceptional Citadel performance in that sport.

After seeing photos of some of the flabby, saggy streakers at some other institutions around the country, I'll bet that if Citadel Cadets ever do start streaking, they'll be the roughest, toughest streakers in the nation. I expect that like all fads streaking will fade away, as did swallowing live goldfish in my day.

What endures are the values and the character built by institutions like the Citadel -- institutions which maintain tough standards and are proud of those standards and their toughness, institutions which believe that insistence on high requirements for physical and mental performance is the best preparation their students can have for the future.

I said I have great admiration for you Cadets assembled here. Just being in the Citadel uniform proves you have an exceptional desire and an exceptional willingness to put your mental and physical abilities to the toughest test.

The record of the Cadets who preceded you, and who have successfully surmounted the tests you are meeting here, shows clearly that wherever the Citadel graduate decides to apply his talents he is already well ahead of those who choose an easier path (more) of preparation.

And it is clear that this record of performance on the part of Citadel graduates applies in areas far from the military. I learned, for example, that a nationally prominent newspaper executive is a Citadel graduate. So are some successful authors. Citadel graduates are doing outstanding work in the field of medicine.

We even find Citadel graduates in the profession which is endowed with one of the lowest national popularity ratings of all right now -- politics. Governor West, Senator Hollings, and Congressman Mann -- three of South Carolina's leading political figures -- all are Citadel graduates.

That is a record of achievement hard to match.

From a purely partisan standpoint, of course, it is tilted a little bit toward the Democrats.

Perhaps the Governor, the Senator and the Congressman will forgive me for daring to hope that the year he spent at the Citadel may prove helpful to the newly-launched political career of General Westmoreland.

But in looking over the proud record of the Citadel graduates I find the most important contribution they have made has been in service to our country in times of crisis.

The Citadel claims one of the largest -- if not the largest -- percentage of graduates serving in the military during the times when our nation was most severely tested.

Even now, in peacetime, the number of Citadel graduates in military service approaches 50 per cent of the graduates of the past ten years. I find that to be a truly impressive record, a record that I hope you Cadets here and those who will follow you can maintain -- or even surpass.

I can think of no more dedicated way to be of service to our country and -- in the most important sense -- to be of service to yourself, than to help us maintain an adequate defense.

One of my deepest and strongest convictions is that the only way to a true peace lies in a strong defense. That conviction comes from years of experience and study. At your age I lived in a climate that was strongly anti-military -- an atmosphere that kept our military forces below adequate levels, an attitude that found

(more)

this nation plunged into World War II lacking just about every vitaldefense need.

Page 3

I now see the possibility of a return to such an attitude -- an anti-military attitude which can destroy our best chance in . decades for a true world peace. And therein lies great danger for our Nation.

Only if our defense forces are strong can we continue to follow the course of peace we are now pursuing so successfully.

President Nixon's bold initiatives and Secretary of State Kissinger's superb negotiating abilities have opened a door to China, have produced new arms limitations negotiations with Russia, and have helped launch negotiations which may lead to a permanent solution in the Middle East. But this is only the beginning, the first tentative step on the road to a lasting world peace. We need to keep moving along that road. And in order to do so, we must have an adequate defense.

That is why our defense budget for the coming 12 months has increased -- this even though for the first time in ten years no funds in that budget are earmarked for support of American forces in combat.

The need for increased spending to strengthen our deforse is imperative. It is a need that is growing by the week.

While we have been reducing our defense manpower and cutting back on our ships and planes, Moscow has been increasing its military spending. The Soviets are making a major increase in their naval power. We now see Soviet naval forces operating in new areas of serious international concern.

That is one important factor in the need for more defense dollars.

There are many others. Among them:

The need for more airlift capacity, revealed during the Middle East crisis last fall.

The need to modernize and improve our aging weapons systems.

The need to make decisions this year to start on the development of the weapons and the systems which will be available in the 1980's.

All of these require more defense dollars than we have been spending. If we don't spend those dollars, we will slip badly increlation to the Russian military posture. If we do slip in that regard, we will slip in our ability to persuade the Soviets to limit their arms or to stay out of some area of world tension. If we slip badly in relation to the Russians, down go chances for world peace.

A quarter of a century ago, just after World War II, a noted American scientist, Dr. Vannevar Bush, put into a very few words the philosophy which should be a guiding principle of our nation. Wrote Dr. Bush: "If democracy keeps and enhances its strength, no great war need come again." For the past 25 years our great democracy has kept and enhanced its strength. And I believe that if we continue to keep and enhance our strength we can improve our effort to achieve a lasting peace.

I believe the thinking citizens of our country agree. I sincerely hope they do. Because you Citadel cadets who choose to make the military your career will have to work with the defense that our decision this year will provide you. You will need sufficient power to protect -- the power to protect that only an adequate, balanced defense system can provide.

I am confident that if you are given the power to protect, you will be able to use it to pursue peace as well -- a true world peace, a goal which seemed impossible a few short years ago. But I think we in my generation have proved to you that a real world peace is possible. It can be reached before those of you in the ranks here reach my age.

But it will take your dedication to that goal, plus the necessary defensive strength to achieve it.

You must develop the new ideas, the different approaches, the persuasive abilities to help bring a sense of brotherhood to a divided world.

You must develop the abilities to cool those strong emotions that continue to stir conflict.

It is not an easy task that lies before you. But who in the Citadel wants an <u>easy</u> task?

If I know anything in this world, I know the graduates of the Citadel eat up the difficult, and polish off the improbable for dessert.

I see you as the pioneers in a new world. You will be the leaders on the path to a real and fully peaceful partnership of nations.

Page 4

(more)

By placing me among your ranks today, you have done me honor.

My thanks -- my prayers for your success.

· · · ·



REMARKS BY VICE PRESIDENT GERALD R. FORD THE CITADEL CHARLESTON, SOUTH CAROLINA 3:00 p.m., FRIDAY, MARCH 15, 1974

FOR RELEASE at 3:00 p.m., FRIDAY

I deeply appreciate the honor you have accorded me here today. I have long been an admirer of the Citadel, its cadet corps, and its graduates. It gives me a deep sense of pride to be associated with an academy which has such a high and such a unique place in our Nation's history, and which plays such an important role in helping to train the leaders of our country.

My admiration for the Citadel is strengthened by the outstanding record its graduates have achieved throughout the years-not only in military careers, but in every field to which they have applied their talents. Except, perhaps, to the art of streaking. I haven't heard any reports of exceptional Citadel performance in that sport.

After seeing photos of some of the flabby, saggy streakers at some other institutions around the country, I'll bet that if Citadel Cadets ever do start streaking, they'll be the roughest, toughest streakers in the nation. I expect that like all fads streaking will fade away, as did swallowing live goldfish in my day.

What endures are the values and the character built by institutions like the Citadel -- institutions which maintain tough standards and are proud of those standards and their toughness, institutions which believe that insistence on high requirements for physical and mental performance is the best preparation their students can have for the future.

I said I have great admiration for you Cadets assembled here. Just being in the Citadel uniform proves you have an exceptional desire and an exceptional willingness to put your mental and physical abilities to the toughest test.

The record of the Cadets who preceded you, and who have successfully surmounted the tests you are meeting here, shows clearly that wherever the Citadel graduate decides to apply his talents he is already well ahead of those who choose an easier path (more) of preparation.

And it is clear that this record of performance on the part of Citadel graduates applies in areas far from the military. I learned, for example, that a nationally prominent newspaper executive is a Citadel graduate. So are some successful authors. Citadel graduates are doing outstanding work in the field of medicine.

We even find Citadel graduates in the profession which is endowed with one of the lowest national popularity ratings of all right now -- politics. Governor West, Senator Hollings, and Congressman Mann -- three of South Carolina's leading political figures -- all are Citadel graduates.

That is a record of achievement hard to match.

From a purely partisan standpoint, of course, it is tilted a little bit toward the Democrats.

Perhaps the Governor, the Senator and the Congressman will forgive me for daring to hope that the year he spent at the Citadel may prove helpful to the newly-launched political career of General Westmoreland.

But in looking over the proud record of the Citadel graduates I find the most important contribution they have made has been in service to our country in times of crisis.

The Citadel claims one of the largest -- if not the largest -- percentage of graduates serving in the military during the times when our nation was most severely tested.

Even now, in peacetime, the number of Citadel graduates in military service approaches 50 per cent of the graduates of the past ten years. I find that to be a truly impressive record, a record that I hope you Cadets here and those who will follow you can maintain -- or even surpass.

I can think of no more dedicated way to be of service to our country and -- in the most important sense -- to be of service to yourself, than to help us maintain an adequate defense.

One of my deepest and strongest convictions is that the only way to a true peace lies in a strong defense. That conviction comes from years of experience and study. At your age I lived in a climate that was strongly anti-military -- an atmosphere that kept our military forces below adequate levels, an attitude that found

(more)

this nation plunged into World War II lacking just about every vitaldefense need.

I now see the possibility of a return to such an attitude -- an anti-military attitude which can destroy our best chance in decades for a true world peace. And therein lies great danger for our Nation.

Only if our defense forces are strong can we continue to follow the course of peace we are now pursuing so successfully.

President Nixon's bold initiatives and Secretary of State Kissinger's superb negotiating abilities have opened a door to China, have produced new arms limitations negotiations with Russia, and have helped launch negotiations which may lead to a permanent solution in the Middle East. But this is only the beginning, the first tentative step on the road to a lasting world peace. We need to keep moving along that road. And in order to do so, we must have an adequate defense.

That is why our defense budget for the coming 12 months has increased -- this even though for the first time in ten years no funds in that budget are earmarked for support of American forces in combat.

The need for increased spending to strengthen our definse is imperative. It is a need that is growing by the week.

While we have been reducing our defense manpower and cutting back on our ships and planes, Moscow has been increasing its military spending. The Soviets are making a major increase in their naval power. We now see Soviet naval forces operating in new areas of serious international concern.

That is one important factor in the need for more defense dollars.

There are many others. Among them:

The need for more airlift capacity, revealed during the Middle East crisis last fall.

The need to modernize and improve our aging weapons systems.

The need to make decisions this year to start on the development of the weapons and the systems which will be available in the 1980's.

All of these require more defense dollars than we have been spending. If we don't spend those dollars, we will slip badly in relation to the Russian military posture. If we do slip in that

Page 3

(More)

regard, we will slip in our ability to persuade the Soviets to limit their arms or to stay out of some area of world tension. If we slip badly in relation to the Russians, down go chances for world peace.

A quarter of a century ago, just after World War II, a noted American scientist, Dr. Vannevar Bush, put into a very few words the philosophy which should be a guiding principle of our nation. Wrote Dr. Bush: "If democracy keeps and enhances its strength, no great war need come again." For the past 25 years our great democracy has kept and enhanced its strength. And I believe that if we continue to keep and enhance our strength we can improve our effort to achieve a lasting peace.

I believe the thinking citizens of our country agree. I sincerely hope they do. Because you Citadel cadets who choose to make the military your career will have to work with the defense that our decision this year will provide you. You will need sufficient power to protect -- the power to protect that only an adequate, balanced defense system can provide.

I am confident that if you are given the power to protect, you will be able to use it to pursue peace as well -- a true world peace, a goal which seemed impossible a few short years ago. But I think we in my generation have proved to you that a real world peace is possible. It can be reached before those of you in the ranks here reach my age.

But it will take your dedication to that goal, plus the necessary defensive strength to achieve it.

You must develop the new ideas, the different approaches, the persuasive abilities to help bring a sense of brotherhood to a divided world.

You must develop the abilities to cool those strong emotions that continue to stir conflict.

It is not an easy task that lies before you. But who in the Citadel wants an <u>easy</u> task?

If I know anything in this world, I know the graduates of the Citadel eat up the difficult, and polish off the improbable for dessert.

I see you as the pioneers in a new world. You will be the leaders on the path to a real and fully peaceful partnership of nations. (more)

Page 4

By placing me among your ranks today, you have done me honor.

My thanks -- my prayers for your success.

#

OFFICE OF THE VICE PRESIDENT WASHINGTON, D.C.

PRESS MANIFEST FOR S.C. TRIP ... 3/15/74

1. Clare Grawford, People Magazino (Time, Inc.) 3. Phil Jones, CBS West to Charleston The Baden for Helton Heg 4. Ron Nessen, NBD _____ n ___ n ___ charleston The for Baden for Helton Heg 5. George Sozio, NEC _____ n ___ n ___ charleston to Colembra think for 6. John Levy, NEC 2. Stanley Tredick, People Magazine (Time, Inc.) arey 5. George Sozio, NBO 6. John Levy, NBC 7. Ray Anderson, NBC 22 - 9. Bob Shogan, L.A. Times Hach fellerlester, Charlestonto Colo Thenoff 10. Bill Anderson, Chicago Tribus 10. Bill Anderson, Chicago Tribune Rm 230. Bot Leonard -

######

Notes:

We will pick up a <u>CBS crew</u> in Charleston. They will fly <u>Charleston to Columbia and Columbia back</u> to <u>Charleston and then off</u> the plane. The names are: <u>Wendell Hoffman (cameraman); Al Maldanado, sound man;</u> and Warren Ferguson, electrician.

Ron Nessen will dropp off Sat: a.m. The NBC crew will go all the way.

Miss Crawford will drop off Sat. a.m.

Mr. Tredick will drop off "and the Sebarday."

#####

laney-Run 224 Olden Eagle Donson Km919 785-3333

bilton bed In 785-5/11 El Rowlands

OFFICE OF THE VICE PRESIDENT WASHINGTON, D.C.

PRESS MANIFEST FOR S.C. TRIP...3/15/74

Clare Crawford, People Magazine (Time, Inc.)
Stanley Tredick, People Magazine (Time, Inc.)
Phil Jones, CBS
Ron Nessen, NBD
George Sozio, NBC
John Levy, NBC
Ray Anderson, NEC

8. Marjorie Huhter, N.Y. Times

9. Bob Shogan, L.A. Times

10. Bill Anderson, Chicago Tribune

#####

Notes:

We will pick up a CBS crew in Charleston. They will fly Charleston to Columbia and Columbia back to Charleston and then off the plane. The names ark: Wendell Hoffman (cameraman); Al Maldanado, sound man; and Warren Ferguson, electrician.

Ron Nessen will dropp off Sat: a.m. The NBC crew will go all the way.

Miss Crawford will drop off Sat. a.m.

Mr. Tredick will drop off "sometime Saturday." If not, then Sunday.

#####



REMARKS BY VICE PRESIDENT GERALD R. FORD THE CITADEL, CHARLESTON, SOUTH CAROLINA

MARCH 15, 1974 _

3:00 pm Ridan FOR Release 3:00 pm - 0 Riday

I deeply appreciate the honor you have accorded me here today. I have long been an admirer of the Citadel, its cadet corps) and its graduates. It gives me a set of sense of pride to be associated with an Academy which has such a high and such a unique place in our Mation's history, And which plays such an important role in helping train the leaders of our country.

My admiration for the Citadel is strengthened by the outstanding record its graduates have achieved throughout the years — Not only in military careers, but in every field to which they have applied their talents.

Except, perhaps, to the art of streaking. I haven't heard any reports of exceptional Citadel performance in that Mood cool exhibition area. Perhaps that's because streaking seems he mostly on undergraduate exercise.

Maybe the Upper Classmon will require streaking as a new Knob Year test _____ (ne of the easier ones.

After seeing photos of some of the flabby, saggy streakers at some of the other institutions around the country, I'll bet that if Citadel Cadets ever do start streaking, they'll wight the best looking streakers in the nation.

But I don't want to waste your time tarking about such triviality no matter how popular it may be at this moment.

I expect that like all fads streaking will fade away as did the little swallowing and all the similar public spectacles which we have SMILL in the past.

What endures are the values and the character built by institutions like the Citadel Institutions which maintain tough standards and are proud of those standards and their toughness

Institutions which believe that insistence on high requirements for physical and mental performance is the best preparation their students can have for the future I said I have great admiration for you Cadets assembled here. Just being in the Citadel uniform proves you have an exceptional desire and an exceptional willingness to put your mental and physical abilities to the toughest test.

The record of the Cadets who preceded you, and who have successfully surmounted the tests you are meeting here, shows clearly that where ver the Citadel graduate decides to apply his talents? he is already well ahead of those who choose an easier path of preparation.

And it is clear that this record of performance on the part of Citadel graduates applies in areas far from the military. I learned, for example, that a nationally prominent newspaper executive is a Citadel graduate.

So are some successful authors.,

<Citadel graduates are doing outstanding work in the

field of medicine.

We even find Citadel graduates in the profession which is endowed with one of the lowest national popularity ratings of all right now folitics. Governor West, Senator Hollings, and Congressman Mann -- three of South Carolina's leading political figures -- all are Citadel graduates.

That is a record of achievement hard to match.

From a purely partisan standpoint, of course, it is disappointingly heavy Democratic record of achievement. Perhaps the Governor, the Senator and the Congressman will forgive me for daring to hope that (although he spent only a year the some of the mystique it imparts may prove helpful to the career of General Westmoreland.

But in looking over the proud record of the Citadel graduates, it seems to me that the most important contribution they have made has been inservice to our country in times of crisis.

I learn that the Citadel one of the largest -

And I learn that even now in peacetime, the number of Citadel graduates in military service approaches 50 per cent of the graduates of the past ten years. I find that a truly impressive record, A record that I hope you Cadets here and those who will follow you can maintain -- or even surpass.

The I can think of no more dedicated way to be of service

to our country and -- in the most important sense -- to be of service to yourself, than to help us maintain an adequate defense.

Kissinger's superb negotiating abilities have opened a door to China; have produced new arms limitations negotiations with Russia; and have helped state prove negotiations in the Middle East. But this is only the beginning, the first tentative step on the road to a true world peace. We need to keep moving along that road. And in order to do so, we must have an adequate defense.

That is why our defense budget for the coming 12 months has increased _____This even though for the first time in ten years no funds in that budget are earmarked for support of American forces in combat.

- 4 -

The need for increased spending to four defense is imperative. It is a need that is growing by the week.

While we have been reducing our defense manpower, and while we have been cutting back on our ships, and planes, Moscow has been increasing its forces and its military spending. The Soviets are making a major increase in their naval power. We now see Soviet naval forces operating in new areas of serious international concern.

That is one important factor in the need for more defense dollars.

There are many others. Among them:

The need for more airlift capacity, revealed during the Middle East crisis last fall.

The need to modernize and improve our aging weapons systems.

The need to make decisions this year to start on the development of the weapons and the systems which will be available in the 1980's.

All these require more defense dollars than we have been spending. If we don't spend those dollars, we will slip hadly in relation to the Russian military posture. If we slip in that regard, and we slip in our ability to persuade the Soviets to limit their arms or to persuade them not to intervent in the some area of world tension. If we slip hadly in relation to the Russiansmilitary posture. If we also in the regard, so will we also in our ability to persuade the Soviets to limit their arms. Or to persuade them not to intervene in some area

of world tension. If we slip badly in relation to the Russians,

down go chances for world peace. World War two A quarter of a century ago, arnoted a men of peace? Devey Bush out into a very few words the philosophy which for the should be the a also are not think to be the guiding principle of our nation. Wrote Dr. Bush: "If Democracy keeps his could be the strength, no great war need come again." For the past 25 in property was been the just of the words wears our gr at Pemocracy has kept and enhanced its strength. And I mote New that if we continue to keep and enhance our strength motors how that if we continue to keep and enhance our strength motors how improve our effort to achieve a lasting peace.

I believe the thinking citizens of our country agree, is included. I sincerely hope they do. Because you Citadel cadets who choose to make the military your career will have to work with the defense our decision this year will provide you. You will need sufficient power to protect the power to protect that only an adequate, balanced defense system can finite.

I am confident that if you are find the power to protect, you will be able to use it to pursue peace as well for true world peace, for goal which seemed impossible a few short years ago. But I think we in my generation have proved to you that a real world peace is possible. It can be reached before those of you in the ranks here reach my age.

But it will take your dedication to that goal, plus the necessary defensive strength to achieve it.

You must develop the new ideas, the different approaches, the persuasive abilities to help bring a sense of brotherhood to a divided world.

You must develop the abilities to cool those strong

P. FORD LIBRAPL

emotions that continue to stir conflict.

It is not an easy task that lies before you. But who in the Citadel wants an easy task?

If I know anything in this world, I know the graduates of the Citadel eat up the difficult, and polish off the improbable for dessert.

- 7 -

I see you as the pioneers in a new world. You will be the leaders on the path to a real and fully peaceful partnership of nations.

By placing me among your ranks today, you have done me honor.

My thanks -- my prayers for your success.