

The original documents are located in Box 129, folder “Feb. 1, 1974 - Press Release, Appointment of L. William Seidman and Gwen Anderson” of the Gerald R. Ford Vice Presidential Papers at the Gerald R. Ford Presidential Library.

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PRESS RELEASE

Robert T. Hartmann, chief of staff to Vice President Gerald Ford, today announced the appointment of L. William Seidman of Grand Rapids, Michigan, as ~~special~~ consultant on management and budget ^{on} for the Vice President's staff. Mr. Seidman, ~~a Republican,~~ *has taken*, ~~will take~~ a leave of absence from the international accounting firm of Seidman and Seidman where he was ~~serving as~~ managing partner.

Seidman, a CPA and attorney, graduated from Dartmouth College, Harvard ~~(Phi Beta Kappa)~~, ~~Harvard~~ Law School and the University of Michigan Graduate Business School. He has served as chairman of the Detroit Branch, Federal Reserve Bank of Chicago and ~~is~~ as chairman of the Board of Youth for Understanding, the largest youth exchange program in the country, and on Michigan Governor William Millikin's Commission on Higher Education.

He is the author of numerous articles on financial, tax, and accounting subjects.

Mr. Seidman is married to the former Sally Berry and they have six children x



OFFICE OF THE VICE PRESIDENT
WASHINGTON

Former National Committee woman Gwen Anderson, (Mrs. Harlan J.) of Kennewich, Washington, has joined the professional staff of the Vice President as consultant in Public Affairs.

Mrs. Anderson has been active in Republican Party politics and campaigns at local, state and national levels for many years. She has served on National Committee and National Convention boards. She has been a successful business woman, serving as a member of the State Department Special Advisory Committee on Foreign Affairs, as well as Defense Advisory Committee for Women in the Services. Her civic activities include the Heart Association, Cancer Society, and the American Association of University Women's Mental Health and Mental Retardation Committee.

Her husband, Harlan J. Anderson, is an advisory scientist in the Applied Research Materials Department, Westinghouse, Hanford. They have two children, Mark and Barbara.

Her duties include liason work with non-governmental organizations, ~~and responsibilities in the area of scheduling Vice Presidential appearances.~~



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OFFICE OF THE VICE PRESIDENT
WASHINGTON, D.C.

FOR IMMEDIATE RELEASE
Friday, Feb. 1, 1974

CONTACT:
Paul Miltich: 456-2364

~~Announcement~~ The appointment of two consultants to the staff of the Vice President *is announced by Robert T. Hartmann, Chief of Staff.* They are ^{for} L. William Seidman of Grand Rapids, Mich., who will be consultant on management and budget, and Mrs. Gwen (Harlan J.) Anderson of Kennewich, Wash., who will serve as consultant on public affairs.

Mr. Seidman ~~has~~ taken a leave of absence from Seidman and Seidman, an international accounting firm in which he was managing partner.

A certified public accountant and attorney, Mr. Seidman ~~was~~ graduated from Dartmouth College, Harvard Law School, and the University of Michigan Graduate Business School. He is chairman of the Board of Youth for Understanding, the largest youth exchange program in the nation, and a member of Governor William Milliken's Michigan Commission on Higher Education. He has served as chairman of the Detroit Branch, Federal Reserve Bank of Chicago.

Mr. Seidman is the author of numerous articles ~~and~~ in the area of finance, tax ^{ation}, and accounting. He is married to the former Sally Berry. The Seidmans have six children.

(more)



Mrs. Anderson's duties include liason work with non-governmental organizations .

Mrs. Anderson ^{was} ~~is~~ former Republican National Committee ^{woman}
~~from the State of Washington.~~
~~member known for her activity in party politics and campaigns~~
~~at national, state, and local levels .~~ She has served on
~~National Committee and National Convention boards.,.~~

A successful business woman, Mrs. Anderson was named to
the State Department Special Advisory Committee on Foreign Affairs
as well as the Defense Advisory Committee for Women in the
Services. Her civic activities include the Heart Association , ^{American}
Cancer Society, and the American Association of University
Womens' Mental Health and Mental Retardation Committee .

She is married to Harlan J. Anderson, an advisory scientist
in the Applied Research ~~Materials~~ Materials Department of the
Westinghouse Electric Co. , Hanford, Wash. They have two
children .



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A certified public accountant and attorney, Mr. Seidman was graduated from Dartmouth College, Harvard Law School, and the University of Michigan Graduate Business School. He is chairman of the board of Youth for Understanding, the largest youth exchange program in the nation, and a member of Governor William Milliken's Michigan Commission on Higher Education. He has served as chairman of the Detroit Branch, Federal Reserve Bank of Chicago.

Mr. Seidman is the author of numerous articles in the area of finance, taxation, and accounting. He is married to the former Sally Berry. The Seidmans have six children.

Mrs. Anderson's duties include liaison work with non-governmental organizations.

Mrs. Anderson was formerly Republican National Committeewoman from the State of Washington. A successful businesswoman, Mrs. Anderson was named to the State Department Special Advisory Committee on Foreign Affairs as well as the Defense Advisory Committee for Women in the Services. Her civic activities include the Heart Association, American Cancer Society, and the American Association of University Women's Mental Health and Mental Retardation Committee.

She is married to Harlan J. Anderson, an advisory scientist in the Applied Research Materials Department of the Westinghouse Electric Co., Hanford, Wash. They have two children.