

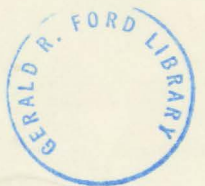
**The original documents are located in Box 129, folder “Jan. 29, 1974 - Speech,  
National Religious Broadcasters' 31st Annual Congressional Breakfast,  
Washington, DC” of the Gerald R. Ford Vice Presidential Papers at the Gerald R.  
Ford Presidential Library.**

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NATIONAL RELIGIOUS BROADCASTERS' 31ST ANNUAL  
CONGRESSIONAL BREAKFAST, WASHINGTON HILTON  
HOTEL, WASHINGTON, D. C., 8 A.M., TUESDAY,  
JANUARY 29, 1974

I AM PROUD TO ADDRESS THIS GROUP OF  
MEN AND WOMEN WHOSE PRIMARY CONCERN IN LIFE  
IS TO SPREAD THE GOOD NEWS THAT BRINGS PEACE  
AND JOY INTO THE HEARTS OF MILLIONS OF  
AMERICANS.



WHEN I ACCEPTED YOUR INVITATION, I  
DID SO WITH SOME TREPIDATION, FOR THERE IS NO  
GROUP IN THIS COUNTRY THAT KNOWS MORE ABOUT

THE SPOKEN WORD THAN YOU DO. AND AS I  
WILL VERY SHORTLY PROVE TO YOU, I AM NOT  
THE WORLD'S GREATEST ORATOR. IN FACT,  
I'VE HEARD SECOND-HAND THAT I'VE BEEN  
COMPARED TO DEMOSTHENES BEFORE HE SPIT THE  
PEBBLES OUT.

BUT SERIOUSLY, ALTHOUGH THERE CERTAINLY  
IS A PLACE IN POLITICS FOR ELOQUENCE, IT'S  
WELL TO BE WARY OF IT. HISTORY IS FILLED WITH  
BAD RESULTS BROUGHT ON BY SILVER-TONGUED





SPELLBINDERS WHO COULD HYPNOTIZE AND MOVE GREAT CROWDS OF PEOPLE -- AND TOO OFTEN MOVE THEM IN DISASTROUS DIRECTIONS. WHEN POLITICIANS START PLAYING ON THE EMOTIONS, MY FIRST REACTION IS TO ASK "WHY"?

SO I KNOW YOU REALIZE AS YOU GO ABOUT YOUR WORK, THE MOST RELIABLE WAY TO COMMUNICATE WITH PEOPLE IS THROUGH STRAIGHT TALK. THAT, AFTER ALL, IS WHAT ORDINARY AMERICANS UNDERSTAND BEST AND WHAT THEY MOST WELCOME FROM THEIR LEADERS.





IT'S THAT QUALITY OF THE ORDINARY,  
THE STRAIGHT, THE SQUARE -- AND LET ME  
PAUSE HERE TO SAY THAT ONE OF THE NICEST  
THINGS MY WIFE, BETTY, EVER CALLED ME WAS  
"A SQUARE" -- THAT ACCOUNTS FOR THE GREAT  
STABILITY AND SUCCESS OF OUR NATION. IT'S  
A QUALITY TO BE PROUD OF. BUT IT'S A QUALITY  
THAT MANY PEOPLE SEEM TO HAVE NEGLECTED.



I HAVE A NEW JOB, THE VICE-PRESIDENCY. IT'S A SOMEWHAT UNDEFINED JOB. NO ONE HAS EVER BEEN QUITE SURE JUST WHAT VICE PRESIDENTS DO. THERE'S AN ANECDOTE ABOUT TWO BROTHERS THAT IS IN ALL THE BOOKS ABOUT VICE PRESIDENTS. ONE RAN AWAY TO SEA, THE OTHER BECAME VICE PRESIDENT, AND NOTHING WAS EVER HEARD OF EITHER OF THEM AGAIN.

NOW I HAVEN'T FADED AWAY YET, AND FRANKLY I DON'T INTEND TO FOR THREE MORE YEARS.





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I HAVE ALWAYS THOUGHT OF THE FORD FAMILY AS AN EXTREMELY NORMAL ONE, A TYPICAL AMERICAN FAMILY. WE ENJOY ONE ANOTHER GREATLY. WE LIVE IN MUCH THE SAME WAY AS MILLIONS OF OTHER AMERICANS. WE TAKE FAMILY VACATIONS WHENEVER POSSIBLE, AND WE SKI AND SWIM AND TALK TOGETHER. AND, WHEN I CAN, WE'VE ALWAYS GONE TO CHURCH TOGETHER, TOO. OUR SONS AND DAUGHTER SEEM TO ENJOY BEING WITH US -- ALTHOUGH THEY DID GET JUST A LITTLE IMPATIENT WHEN I GOT MICK JAGGER MIXED UP WITH A MOTORCYCLE DRIVER ON THE

*Chin K*





- 7 -

DICK CAVETT SHOW. BUT THEN THEY'RE NOT  
QUITE SURE WHO KATE SMITH IS, EITHER.

NOW DURING MY 25 YEARS IN THE CONGRESS  
OF THE UNITED STATES I'VE HAD A UNIQUE  
OPPORTUNITY TO KNOW, AND KNOW WELL, TENS  
OF THOUSANDS OF AMERICANS FROM EVERY PART  
OF THE COUNTRY AND EVERY WALK OF LIFE. AND  
I'D SAY THE FORDS ARE MUCH LIKE THEM.



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WHAT HAS SURPRISED ME SINCE I WAS NOMINATED FOR MY NEW JOB IS THAT SOME PEOPLE ARE SURPRISED AT US. THEY SEEM TO THINK THAT SORT OF LIFE HAS PASSED OUT OF STYLE, AS IF THE FORD FAMILY WERE A STRANGE BAND OF EXOTIC CREATURES FROM ANOTHER AGE THAT SOMEHOW MANAGED TO ESCAPE EXTINCTION.

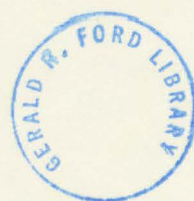
I MAY BE SLIGHTLY EXAGGERATING HERE BECAUSE I'M PERSONALLY INVOLVED. BUT I THINK THAT REACTION IS THERE, AND I THINK IT DRAMATIZES AN IMPORTANT PROBLEM.





WE HEAR TOO OFTEN THAT WE ARE A SICK PEOPLE, THAT LIFE IS A SERIES OF CRISES, THAT OUR SYSTEM DOESN'T WORK, THAT OUR SYSTEM IS ON THE VERGE OF COLLAPSE.

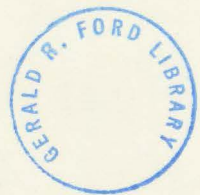
I FIRMLY BELIEVE THAT NOTHING IS FURTHER FROM THE TRUTH. OURS IS -- AND WILL REMAIN -- THE HEALTHIEST SOCIETY -- MENTALLY AND PHYSICALLY AND SPIRITUALLY -- THE WORLD HAS EVER KNOWN. AND ANYONE WHO WANTS PROOF OF THAT NEED ONLY LOOK AT THE DAILY LIVES OF THE GREAT MAJORITY OF AMERICAN FAMILIES.





THIS IS A STRONG COUNTRY, A GOOD COUNTRY,  
AND IT IS OVERFLOWING WITH HONEST, DECENT  
PEOPLE WHO TRY TO LEAD HONEST, DECENT LIVES.

AND LET ME ~~HERE~~ ADD SOMETHING THAT  
ALL OF YOU HERE THIS MORNING KNOW SO WELL.  
THE QUALITY OF AMERICAN FAMILY LIFE WOULD  
NOT BE POSSIBLE WITHOUT OUR DEEP NATIONAL  
BELIEF IN THE TRADITIONAL VALUES, VALUES  
BEQUEATHED TO US BY OUR RELIGIOUS TRADITIONS,  
VALUES THAT GIVE SHAPE AND SUBSTANCE AND  
DIRECTION TO OUR DAILY LIVES -- IN SHORT,  
MORAL VALUES.



THERE WAS A TIME, I REALIZE, WHEN THE ISSUE SEEMED IN DOUBT. DURING THE FIFTIES, MANY OF OUR VERY FINEST YOUNG PEOPLE, EXPOSED TO THE SOCIAL, CULTURAL AND ETHICAL RELATIVISM THAT WAS THEN IN FASHION ON SO MANY CAMPUSES, SEEMED TO DROP OUT, OPTING FOR A FASHIONABLE SORT OF AGNOSTICISM.

AND THEN IN THE SIXTIES, WE WATCHED MANY YOUNG PEOPLE DECIDE TO GET INVOLVED,





BUT TO GET INVOLVED IN WAYS WHICH WERE NOT ALWAYS TERRIBLY PRODUCTIVE. TOWARD THE END OF THAT DECADE, SOME EVEN TOOK UP VIOLENCE AS A MEANS OF ACHIEVING THEIR GOALS.

BUT TODAY A NEW MOOD SEEMS TO HAVE GROWN UP IN AMERICA. YOUNG PEOPLE HAVE BEGUN TO ENGAGE AGAIN IN A PROFOUND AND SERIOUS SEARCH FOR FUNDAMENTAL TRUTHS.





SOME OLDER AMERICANS HAVE BEEN A LITTLE SUSPICIOUS OF THEIR EXUBERANT ACTIVITIES. WE HAD BECOME A LITTLE WARY OF TOO MUCH ENTHUSIASM IN THE SIXTIES. THIS NEW MOVEMENT AND ALL ITS VARIATIONS SEEMED LIKE IT MIGHT BE JUST ANOTHER FAD.

BUT IT TURNED OUT NOT TO BE A FAD, IN MOST INSTANCES. INSTEAD IT REFLECTED THE



RETURN OF YOUNG AMERICANS TO THOSE BASIC TRUTHS IN WHICH WE ALL BELIEVE AND WHICH UNDERLIE OUR SYSTEM -- THE ETERNAL TRUTHS OF RELIGION. OUR YOUNG PEOPLE CONTINUE TO BE AMERICA'S GREATEST RESOURCE, AND WE CAN CONTINUE TO BE PROUD OF THEM.

MANY OF THESE PEOPLE TODAY HAVE BEGUN TO CHANNEL THEIR ZEST AND THEIR ENTHUSIASM INTO THE STRUCTURES PROVIDED FOR THEM BY THE TRADITIONAL CHURCHES AND



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DENOMINATIONS. AND THE MEMBERS OF THIS AUDIENCE ARE TO BE CONGRATULATED FOR ENCOURAGING THIS ASSIMILATION AND FOR PROVIDING SHAPE AND STRUCTURE FOR THEIR ENTHUSIASM. I KNOW THESE YOUNG PEOPLE, IN TURN, CAN PROVIDE A HEALTHY DOSE OF EBULLIENCE WHICH WILL REVITALIZE MANY OF THE ORGANIZATIONS THAT TAKE THEM IN.





THE EVIDENCE OF THIS REAWAKENING IS EVERYWHERE. THE ASTONISHING SUCCESS OF SO MANY RELIGIOUS ORGANIZATIONS -- INCLUDING, FOR EXAMPLE, THE CAMPUS CRUSADE FOR CHRIST AND THE INTERVARSITY CHRISTIAN FELLOWSHIP, WHICH, I UNDERSTAND, MUSTERED 17,000 YOUNG PEOPLE ON THE CAMPUS OF THE UNIVERSITY OF ILLINOIS RECENTLY -- THIS SUCCESS PROVES THAT THE REVIVAL OF RELIGIOUS INTEREST IS GENUINE.

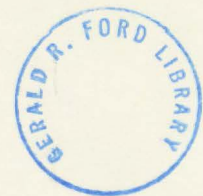


*as a Christian*

AS MANY OF YOU ARE AWARE, I TAKE A VERY PERSONAL INTEREST IN THE RELIGIOUS COMMITMENT OF OUR YOUNG PEOPLE. MY SON, MIKE, IS A DIVINITY STUDENT, AND HE INTENDS TO DEVOTE HIS LIFE TO CHRISTIAN SERVICE.

[ (BIBLE ANECDOTE) 21ST PSALM. ]

MIKE MADE HIS COMMITMENT AS A COLLEGE STUDENT. AND I THINK THE DISCOVERY HE MADE IS THE DISCOVERY THAT SO MANY OF HIS GENERATION HAVE MADE IN VARIOUS WAYS.



WE SEEM TO HAVE COME FULL CIRCLE.  
ONE LESSON OUR YOUNG PEOPLE HAVE LEARNED  
FOR THEMSELVES IS THAT HEAVEN CANNOT BE  
BROUGHT TO EARTH, MAN CANNOT BE MADE PERFECT.  
THIS IS A VALUABLE LESSON, ETERNALLY  
RETAUGHT, THAT THERE IS SOMETHING MORE  
OUT THERE, SOMETHING BIGGER THAN EARTHLY  
THINGS TO EXPLAIN MAN'S NATURE AND TO GIVE  
MEANING TO HUMAN LIFE. THAT SOMETHING, OF  
COURSE, IS SPIRITUAL. THAT SOMETHING IS  
GOD.

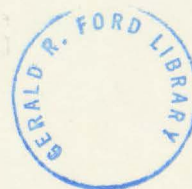


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THE NATIONAL RELIGIOUS BROADCASTERS  
ARE TO BE CONGRATULATED FOR TRANSMITTING THIS  
MESSAGE DURING A PERIOD WHEN IT SOMETIMES  
SEEMED THAT NO ONE WAS LISTENING. WE KNOW  
NOW THAT THEY WERE LISTENING, AND WE KNOW  
THAT THEY ARE LISTENING NOW IN EVER-INCREASING  
NUMBERS.



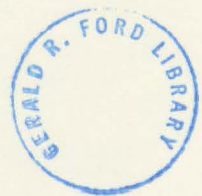
THE FAITH OF OUR FATHERS IS ALIVE AND WELL, AND THAT MEANS THAT OUR SOCIETY IS AND WILL CONTINUE TO BE ALIVE AND WELL. THIS IS A GREAT AND FREE LAND, WITH ITS SYSTEM OF GOVERNMENT AND THE DAILY LIVES OF ITS CITIZENS BUILT UPON AN ENDURING FAITH IN GOD. THERE MAY BE ABERRATIONS AND THERE MAY BE PERIODS OF FRUSTRATION AND CONTROVERSY, BUT OUR FAITH WILL CARRY US THROUGH.



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AS USUAL, THE BIBLE SAYS IT BEST --  
AND I QUOTE -- "WHERE THE SPIRIT OF THE  
LORD IS, THERE IS LIBERTY."

THANK YOU VERY MUCH.





REMARKS BY VICE PRESIDENT GERALD R. FORD

(Copy) LM/DB

January 25, 1974

AT THE  
SPEECH FOR VP FORD - NATIONAL RELIGIOUS BROADCASTERS'  
31st ANNUAL CONGRESSIONAL BREAKFAST, WASHINGTON, D. C.  
JANUARY 29, 1974

8 a.m. Tuesday  
Advance in Release at 8 a.m. Tuesday  
I am proud to address this group of men and women whose

primary concern in life is to spread the Good News that brings peace and joy into the hearts of millions of Americans.

When I accepted your invitation, I did so with some trepidation, for there is no group in this country that knows more about the spoken word than you do. And as I will very shortly prove to you, I am not the world's greatest ~~orator~~ <sup>orator</sup>. In fact, I've heard second-hand that I've been compared to Demosthenes before he spit the pebbles out.

But seriously, although there certainly is a place in politics for eloquence, it's well to be wary of it. History is filled with bad results brought on by silver-tongued spellbinders who could hypnotize and move great ~~masses~~ <sup>crowds</sup> of people -- and too often move them in disastrous directions. When politicians start playing on the emotions, my first reaction is to ~~ask~~ <sup>ask "why"?</sup>

So I know you realize as you go about your work, the most reliable way to communicate with people is through straight talk. That, after all, is what ordinary Americans understand best and what they most welcome from their leaders.



what  
time?  
where?

It's that quality of the ordinary, the straight, the square -- and let me pause here to say that one of the nicest things my wife, Betty, ever called me was "a square" -- that accounts for the great stability and success of our Nation. It's a quality to be proud of. But it's a quality that many people seem to have neglected.

I have a ~~peculiar~~ <sup>undefined</sup> new job in ~~Washington~~, the Vice-Presidency. It's a somewhat ~~obscure~~ job. No one has ever been quite sure just

what Vice Presidents do. There's an anecdote about two brothers <sup>is in all the books about Vice Presidents</sup> that ~~says that~~. One ran away to sea, the other became

Vice President, and nothing was ever heard of either of them again.

Now I haven't faded away yet, and <sup>frankly I don't</sup> ~~probably won't until the~~ <sup>intend to for three more years</sup> ~~novelty wears off.~~ And I was prepared for all the attention, of

course. But I have been just a bit startled at the quality of that

attention and I thought I would make a comment about it.

I have always thought of the Ford family as an extremely normal one, a typical American family. We enjoy one another greatly. We live in much the same way as millions of other Americans.

We take family vacations whenever possible, and we ski and swim <sup>talk</sup> and ~~play football~~ <sup>when I can</sup> together. And, ~~of course~~, we've always gone <sup>our sons and daughters</sup> to church together, too. ~~The kids~~ seem to enjoy being with us --



although they did get just a little impatient when I got ~~Bob Dylan~~ *Mick Jagger* mixed up with a motorcycle driver on the Dick Cavett show. But then they're not quite sure who Kate Smith is, either.

Now during my 25 years in the Congress of the United States I've had a unique opportunity to know, and know well, tens of thousands of Americans from every part of the country and every walk of life. And I'd say the Fords are much like them.

What has surprised me since I was nominated for my new job is that some people are surprised at us. They seem to think that sort of life has passed out of style, as if the Ford family were a strange band of exotic creatures from another age that somehow managed to escape extinction.

I may be slightly exaggerating here because I'm personally involved. But I ~~don't~~ think that reaction is there, and I think it dramatizes an important problem.

We hear too often that we are a sick people, that life is a series of crises, that our system doesn't work, that our system is on the verge of collapse.

~~But, ladies and gentlemen,~~ I firmly believe that nothing is <sup>u</sup>farther from the truth. Ours is -- and will remain -- the healthiest society -- mentally and physically and spiritually -- the world





has ever known. And anyone who wants proof of that need only look at the daily lives of the great majority of American families. This is a strong country, a good country, and it is overflowing with honest, decent people who try to lead honest, decent lives.

And let me here add something that all of you here this morning know so well. The quality of American family life would not be possible without our deep national belief in the traditional values, values bequeathed to us by our *religious traditions*, ~~Judaean-Christian~~ heritage, values that give shape and substance and direction to our daily lives -- in short, *moral* ~~religious~~ values.

There was a time, I realize, when the issue seemed in doubt. During the fifties, many of our very finest young people, exposed to the social, cultural and ethical relativism that was then in fashion on so many campuses, seemed to drop out, opting for a fashionable sort of agnosticism.

And then in the sixties, we watched many young people decide to get involved, but to get involved in ways which were not always terribly productive. Toward the end of that decade, some even took up violence as a means of achieving their goals.

But today a new mood seems to have grown up in America. Young people have begun to engage again in a profound and serious search for fundamental truths. ~~One manifestation of this phenomenon has been the rise of the so-called Jesus freaks and~~





~~other similar groups.~~

*older Americans have been*  
~~They hit the country in waves. Some of us were a little~~  
*exuberant*  
suspicious of ~~some of their~~ activities. We had become a little  
wary of too much enthusiasm in the sixties. This new movement  
and all its variations seemed *like* ~~as though~~ it might be just another fad.

But it turned out not to be a fad, in most instances. Instead  
it reflected the return of young Americans to those basic truths  
in which we all believe and which underlie our system -- the eternal  
truths of religion. Our young people continue to be America's  
greatest resource, and we can continue to be proud of them.

Many of these young people today have begun to channel their  
zest and their enthusiasm into the structures provided for them  
by the traditional churches and denominations. And the members of  
this audience are to be congratulated for encouraging this assimilation  
and for providing shape and structure for their enthusiasm. I  
know these young people, in turn, can provide a healthy dose of  
ebullience which will revitalize many of the organizations that  
take them in.

The evidence of this reawakening is everywhere. The astonishing  
success of so many religious organizations *including*, for example,



the Campus Crusade for Christ and the InterVarsity Christian Fellowship, which, I understand, mustered 17,000 young people on the campus of the University of Illinois recently -- this success proves that the revival of religious interest is genuine.

As many of you are aware, I take a very personal interest in the religious commitment of our young people. My son, Mike, is a divinity student, and he intends to devote his life to Christian service. *(Bible anecdote) 21st Psalm*

Mike made his commitment as a college student, ~~and~~ I think the discovery he made is the discovery that so many of his generation have made in various ways.

*our young people have*  
We seem to have come full circle. One lesson ~~of the sixties~~  
*learned for themselves is* ~~was~~ that heaven cannot be brought to earth, man cannot be made  
*eternally rethought,* perfect. This ~~was~~ *is* a valuable lesson, ~~for it taught that generation~~  
that there is something more out there, something bigger than earthly things to explain man's nature and to give meaning to human life. That something, of course, is spiritual. That something is God.

The National Religious Broadcasters are to be congratulated for transmitting this message during a period when it sometimes





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seemed that no one was listening. We know now that they were listening, and we know that they are listening now in ever increasing numbers.

Perhaps I've ~~dwell~~<sup>dwelt</sup> just a bit too long on young people here. There's a lot to be said for the over-thirty generation, too, you know.

But as I know you all agree, the future of our Nation lies with our young men and women and it is heartening, after a decade of uncertainty, to be able to say emphatically that that future will be a bright one.

The faith of our fathers is alive and well, and that means that our society is and will continue to be alive and well. This is a great and free land, <sup>with</sup> its system of government and the daily lives of its citizens built upon an enduring faith in God. There may be aberrations and there may be periods of frustration and controversy, but our faith will carry us through.

As usual, the Bible says it best -- and I quote -- "Where the Spirit of the Lord is, there is liberty."

Thank you very much.

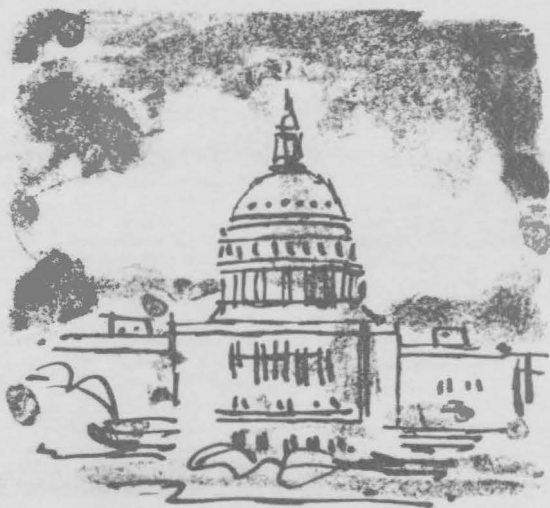
# # # # #

OFFICIAL PROGRAM

# THIRTY-FIRST ANNUAL CONVENTION

NATIONAL RELIGIOUS BROADCASTERS

Theme: Jesus Christ — the Message of the Medium



Washington Hilton Hotel, Washington, D.C.

January 27-30, 1974

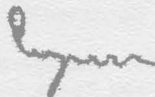



## A Message from NRB's President



I want to welcome you to our 31st Annual Convention of National Religious Broadcasters.

As our convention increases in size each year it becomes more difficult for delegates to get to know each other. Your convention badge will not only allow you to participate in the many sessions, but also it will help you meet other broadcasters in attendance. We hope you will find a warm reception and stimulating fellowship. NRB is delighted to have you with us. May the Lord richly bless you.

   
President

### CONVENTION INFORMATION

**NRB OFFICE:** If you have any questions about National Religious Broadcasters feel free to visit either the NRB display area in the Exhibition Hall or the NRB Convention Office located in the Concourse Lobby Office. A member of the NRB Convention staff will be happy to help you.

**MESSAGES:** A message board is provided in the Concourse Lobby for use by all NRB delegates. Please remember to check this board periodically for messages left for you. You may also use this board to leave messages for others.

**EXHIBIT HALL:** This year at the NRB Convention be sure to visit the Exhibit Hall. You will notice on the program that there are four coffee breaks scheduled during the convention. Each of these will give you an opportunity to spend some time in the exhibition area. This year the number of exhibits is at an all time high. We think you will enjoy the all new "Parade of Broadcasters." Also plan to look over the many broadcasting books available at the NRB literature display.

**PRESS ROOM:** Let people know that you attended the 31st Annual NRB Convention by taking home press releases all ready for local distribution. You will find a complete supply of press releases in the NRB Press Room located in the Georgetown West.



# SUNDAY

**JANUARY 27, 1974**  
**REGISTRATION 1 - 9 P.M. Concourse**  
**PRESS: Georgetown West**  
**OFFICE: Convention Concourse Office**  
**EXHIBITS: Exhibit Hall**

**OPENING PROGRAM**  
**7 P.M. - International Ballroom East**

**PRESIDING** Dr. Ben Armstrong, Executive Secretary, National Religious Broadcasters  
**INVOCATION** Rev. Russell Killman, Heaven and Home Hour, Glendale, California  
**MUSIC** Doug Oldham, Old Time Gospel Hour, Lynchburg, Virginia  
**ADDRESS** Dr. Jess Moody, A Man and His Boys, West Palm Beach, Florida  
**MUSIC** Master's Reflections, Philadelphia, Pa.  
**MESSAGE** *The Hiding Place*, Corrie ten Boom, The Netherlands  
**MUSIC** Ed Lyman, soloist and recording artist, Seminole, Florida; Light and Power Company, Hampton Alliance Church, Water Mill, New York



Corrie Ten Boom



Dr. Jess Moody

**FESTIVAL OF MUSIC**  
**9 P.M. - International Ballroom**

**SPECIAL PREMIERE** *The Apostle: the life of the Apostle Paul*

**INTRODUCTION** Ralph Carmichael

**FEATURING** The Congregation, Messiah College, The Capitols, Harrisburg YFC Chorale

**MUSICA SELECTA** Hosts Pat and Neil Macaulay featuring world famous musical groups and recording artists including Perlita Lim, Dave Boyer, the Ambassador Quartet, Stu Hamblen, Church in the Round Ensemble, Alina Brychova and others.

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*Lyman* *Armstrong*  
President

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# MONDAY

JANUARY 28, 1974

REGISTRATION 8 A.M.-7:30 P.M. Concourse

EXHIBITS 8 A.M. - 5:30 P.M. Exhibit Hall

## PROGRAM PRODUCERS BREAKFAST

8 A.M. - Jefferson Ballroom

## PLENARY SESSION

9 A.M. - International Ballroom East

**PRESIDING** E. Brandt Gustavson, Second Vice-President, National Religious Broadcasters, Moody Radio Network, Chicago, Ill.

**INVOCATION** Paul Hollinger, WDAC-FM, Lancaster, Pennsylvania

**MUSIC** Thurl Ravenscroft, recording artist, Los Angeles, California

**GREETINGS** Dr. Clyde W. Taylor, General Director, National Association of Evangelicals, Washington, D.C.

**GREETINGS** Rev. Milton F. Gay, Jr., Assistant to the Mayor, Washington, D.C.

## COFFEE BREAK

9:45 A.M. - Exhibition Hall

## WORKSHOP SESSIONS 10:15 - 11:45 A.M.

1. **Station Owners and Operators.** Communicating the Gospel in the Seventies—International Ballroom East

2. **Radio Programming.** My Audience and How I Reach Them—Monroe West

3. **TV and Cable TV.** Creative Christian Television—Monroe East

4. **Missionary Broadcasting.** Communicating Christ to a Lost World—Military Room

5. **Campus Broadcasters.** Campus Radio—What For? Exhibit Hall

6. **Ladies Seminar.** Women in Christian Action—Georgetown East

7. **Basic Training in Gospel Broadcasting.** The Basics in Gospel Broadcasting—Dupont Room

8. **Seminar.** Fund-Raising for the Christian Broadcaster—Hemisphere Room

**BOARD OF DIRECTORS AND CHAPTER  
OFFICERS' LUNCHEON**  
12 Noon - 1:30 P.M. Thoroughbred Room

**PLENARY SESSION**  
2 P.M. - International Ballroom East

**PRESIDING** Dr. Wilbur E. Nelson, Secretary,  
National Religious Broadcasters, Morning  
Chapel Hour, Paramount, California

**INVOCATION** Dr. R. Eugene Sterner, Christ-  
ian Brotherhood Hour, Anderson, Indiana

**FCC PANEL 2:00 - 3:30 P.M.**  
Broadcast Bureau

**Federal Communications Commission**

Mr. Wallace E. Johnson, Chief, Broadcast Bureau

Mr. Harold L. Kassens, Assistant Chief, Broad-  
cast Bureau

Mr. Martin I. Levy, Chief, Broadcast Facilities  
Division

Mr. Neal K. McNaughton, Chief, Rules and  
Standards Division

Mr. Quentin S. Proctor, Chief, License Division

Mr. William B. Ray, Chief, Complaints and  
Compliance Division

Mr. Joseph F. Zias, Chief, Renewal and Transfer  
Division

Mr. John H. Midlen, Sr., General Counsel,  
National Religious Broadcasters, Panel Mod-  
erator

**LADIES RECEPTION  
THE WHITE HOUSE**  
Mrs. Richard M. Nixon, Hostess  
Bus leaves at 2:00 P.M.

(Advanced Registration Required)

**KEYNOTE ADDRESS**

*Jesus Christ—The  
Message of the  
Medium*, Dr. C.  
M. Ward, Reviv-  
altime, Springfield,  
Missouri



**PRESENTATION** Miss Pamela Ilott, Director  
of Cultural and Religious Broadcasts, CBS  
News, New York

**EVENING PLENARY SESSION**  
7 P.M. - International Ballroom East

**PRESIDING** David Hofer, Executive Commit-  
tee, National Religious Broadcasters, KRDU,  
Dinuba, California

**INVOCATION** Rev. Richard Canfield, Keys  
to Better Living, Mount Joy, Pennsylvania

**MUSIC** Dave Boyer, recording artist, York,  
Pennsylvania

**ADDRESS** Dr. Harold Lindsell, Editor, *Christ-  
ianity Today*, Washington, D.C.

**MESSAGE** Dr. Rex Humbard, Cathedral of  
Tomorrow, Akron, Ohio

**BENEDICTION** Rev. Quinton Everest, Your  
Worship Hour, South Bend, Indiana



Dr. Rex Humbard



Dave Boyer

**SHOW AND TELL**

**Listening and Viewing Session**

9:15 P.M. - International Ballroom East  
Multi-media presentation - *Cry 3* Boston,  
Massachusetts and other presentations

NRB provides a forum of fellowship  
for all engaged in Gospel broadcasting,  
for the sharing of experiences, the  
solution of common problems and  
mutual encouragement. Five NRB  
regional chapters have annual meetings  
and their activities are coordinated  
through the National Office.



# TUESDAY

**JANUARY 29, 1974**

**REGISTRATION 7 A.M. - 7:30 P.M. Concourse**

**EXHIBITS 9 A.M. - 5:30 P.M. Exhibition Hall**

**CONGRESSIONAL BREAKFAST 8 - 9:15 A.M.**  
International Ballroom Center

**PRESIDING** Dr. Eugene R. Bertermann, President, National Religious Broadcasters, Far East Broadcasting Company, Whittier, Cal.

**INVOCATION** Rev. Dr. Edward L. R. Elson, Chaplain, United States Senate, Washington, D.C.

**MUSIC** Ambassador Quartet, Fresno, Cal.

**DEVOTIONAL** Billy Zeoli, Gospel Films, Muskegon, Michigan

**MUSIC** Bill Pearce, recording artist, Night-sounds, Chicago, Illinois

**ADDRESS** The Honorable Gerald R. Ford, Vice-President, United States of America

**BENEDICTION** Rev. Dr. Edward G. Latch, Chaplain, United States House of Representatives, Washington, D.C.



Vice President Gerald R. Ford

## PLENARY SESSION

**9:30 A.M. - International Ballroom East**

**PRESIDING** Dr. Robert F. Andrews, Executive Committee, National Religious Broadcasters, Light and Life Hour, Winona Lake, Indiana

**INVOCATION** Dr. Ralph W. Neighbour, Morning Sunshine, Elyria, Ohio

**ADDRESS** Vincent Wasilewski, President, National Association of Broadcasters, Washington, D.C.

## COFFEE BREAK

**10 A.M. - Exhibition Hall**

## SPECIAL PRESENTATION

**10:30 - 11:15 A.M.**

**Contemporary Sacred Music**

**Ralph Carmichael**

**International Ballroom East**

**GREETINGS** Dr. Curtis Chambers, United Methodist Communications, Dayton, Ohio

**ADDRESS** Dr. David Foster, President, National Cable Television Association, Washington, D.C.

## FCC LUNCHEON 12 Noon - 1:30 P.M.

**International Ballroom Center**

**PRESIDING** Dr. Thomas F. Zimmerman, First Vice-President, National Religious Broadcasters, Revivaltime, Springfield, Missouri

**INVOCATION** Dr. Theodore H. Elsner, World Evangelism Foundation, Abingdon, Pennsylvania

**MUSIC** Suzanne Johnson, *A Visit With Suzanne*, Wilmette, Illinois

**PRESENTATION OF CITATION** The Honorable Dean Burch, Chairman, Federal Communications Commission, Washington, D.C.

**ANNUAL AWARD OF MERIT** Christian Broadcasting Network, Rev. M. G. "Pat" Robertson, Portsmouth, Virginia

**ADDRESS** The Honorable Richard Wiley, Federal Communications Commission, Washington, D.C.

**BENEDICTION** Dr. James E. Hamill, Christ Is the Answer, Memphis, Tennessee



Dean Burch



Richard Wiley

### PLENARY SESSION

1:45 P.M. - International Ballroom East

**PRESIDING** Dr. John G. Olson, Executive Committee, National Religious Broadcasters, Trans World Missions, Los Angeles, California

**INVOCATION** Dr. Charles Leaming, Faith Temple, St. Petersburg, Florida

**ADDRESS** The Honorable Lee Shih-Feng, President, Broadcasting Corporation of China, Taipei, Taiwan

**ADDRESS** *Before 1984*, Dr. Joel Nederhood, Back to God Hour, Chicago, Illinois

### WORKSHOP SESSIONS

**WORKSHOP SESSIONS 2:30 - 3:30 P.M.**

1. **Station Owners and Operators.** Trends in Broadcast Regulation—International Ballroom East
2. **Radio Programming.** Changing Concepts in Programming—Monroe West
3. **TV and Cable TV.** The Church Service on TV—Monroe East
4. **Missionary Broadcasting.** Dealing with the Cultural Barriers—Military Room
5. **Campus Broadcasters.** Utilizing an Untrained Staff—Exhibit Hall
6. **Ladies Workshop.** The Role of Women in the Contemporary World—Georgetown East
7. **Training in Gospel Broadcasting.** Who Is My Audience...What Do They Need? Dupont Room
8. **Panel.** Reaching the Unreached—Farragut Room
9. **Workshop.** Problems and Opportunities of Large Syndicators—Grant Room

### LADIES RECEPTION

House of Representatives

Congressman John B. Conlan, Arizona, Host  
Buses leave at 3 P.M.

### COFFEE BREAK

3:30 - 3:50 P.M. Exhibition Hall

### WORKSHOP SESSIONS 3:50 - 5 P.M.

1. **Technical Session.** New Developments for the Engineer—International Ballroom East
2. **Follow-Up Workshop.** Effective Methods For Following Up Broadcasts—Military Room
3. **Research Seminar.** Knowing People's Needs...and Our Results—Monroe West
4. **TV and Cable TV.** Everything You Wanted to Know about Cable Television—Monroe East
5. **Campus Broadcasters.** Constitutional Meeting—Exhibit Hall
6. **Ladies Action Seminar.** Decency in Media—Georgetown East
7. **Training in Gospel Broadcasting.** Program Format... How to Do It—Dupont Room
8. **Seminar.** Problems and Opportunities in Gospel Broadcasting—Farragut Room
9. **Panel.** Effective Minority Broadcasting. Grant Room

### PLENARY SESSION

7 P.M. International Ballroom East

**PRESIDING** Dr. Thomas F. Zimmerman, First Vice-President, National Religious Broadcasters, General Superintendent, Assemblies of God, Springfield, Missouri

**INVOCATION** Rev. Victor Trinder, Light and Life Hour, Belfast, Northern Ireland

**MUSIC** Perlita Lim, recording artist, Glendora, California

**ADDRESS** *Religious Broadcasting—Which Way?*

A Multi-Media Presentation, Dr. Ben Armstrong, Executive Secretary, National Religious Broadcasters, Madison, New Jersey

**ADDRESS** Dr. Eugene R. Bertermann, President, National Religious Broadcasters; Far East Broadcasting Company, Whittier, Cal.

### SHOW AND TELL

Listening and Viewing Session

9:15 P.M. - International Ballroom East

# WEDNESDAY

JANUARY 30, 1974

REGISTRATION 7 A.M. - 7:30 P.M. Concourse

EXHIBITS 9 A.M. - 5:30 P.M. Exhibit Hall

**CONTINENTAL BREAKFAST**  
7 A.M. - International Ballroom East

**SPECIAL BRIEFING - 8 A.M.**

**PRESIDING** Mr. Robert Ball, Executive Committee, National Religious Broadcasters; KPDQ, Portland, Oregon

**BRIEFING** Senator Harold E. Hughes of Iowa (off the record—closed to press and non-registrants)

**ANNUAL MEETING OF  
NATIONAL RELIGIOUS BROADCASTERS**  
9:30-10:30 A.M. International Ballroom East

## REPORTS FROM THE CHAPTERS

**Western Chapter**

Clinton Fowler, President

**Eastern Chapter**

Rev. Richard Canfield, President

**Southeastern Chapter**

Dr. Herbert Bowdoin, President

**Midwestern Chapter**

Rev. Lee Shultz, President

**Southwestern Chapter**

Chaplain Ray Hoekstra, President

**ICB** Rev. Abe Thiessen, Executive Secretary,  
Colorado Springs, Colorado  
**Election of Officers**

**COFFEE BREAK**  
10:30 - 11:00 A.M. - Exhibition Hall

## PLENARY SESSION

11 A.M. - International Ballroom East

**PRESIDING** Rev. Stanley N. Whitcanack,  
Treasurer, National Religious Broadcasters,  
Showers of Blessing, Kansas City, Mo.

**ANNUAL AWARD OF MERIT** Radio Bible  
Class, Paul Van Gorder and M. R. DeHaan,  
II, Grand Rapids, Michigan

## SYMPOSIUM ON EVANGELISM

Dr. Theodore A. Raedeke, Lutheran Church-  
Missouri Synod, St. Louis, Missouri

Rev. Billy Kim, Far East Broadcasting Com-  
pany, Seoul, Korea

Mrs. Fred Dienert, Philadelphia, Pennsylvania  
Maxie Jarman, Nashville, Tennessee

## AFTERNOON COLLOQUIA 1:45 - 3:20 P.M.

1. **Station Owners and Operators.** Community-Oriented Programming, News and Public Affairs Broadcasts—International Ballroom East
2. **Radio Programming.** Youth Programming and Music—Monroe West
3. **TV and Cable TV.** Effective Television Evangelism—Monroe East
4. **Missionary Broadcasting.** Increasing Support at Home and on the Field—Military Room
5. **Campus Broadcasters.** Careers in Religious Broadcasting—Exhibit Hall
6. **Ladies Action Seminar.** Corrie ten Boom—Georgetown East
7. **Training in Gospel Broadcasting.** Getting and Staying on the Air—Dupont Room

## LADIES EMBASSY RECEPTION

His Excellency Alberto Quevedo Toro

Ambassador of Ecuador, Host

3:30 - 4:30 P.M.

(Bus leaves at 3:00 P.M.)

## INDIVIDUAL COLLOQUIA 3:30 - 5:00 P.M.

1. **Station Owners and Operators.** Ideas That Worked for Us in '73—International Ballroom East
2. **Radio Programming.** New Ideas We've Tried—Monroe West
3. **TV and Cable TV.** Television Production—Georgetown East
4. **Missionary Broadcasting.** Missionary Broadcasting... A Forward Look—Military Room
5. **Campus Broadcasters.** Using Contemporary Music and Programs—Exhibit Hall
6. **Training in Gospel Broadcasting.** Equipping a Studio and Basics of Production—Dupont Room



**THIRTY-FIRST ANNIVERSARY BANQUET**  
7 P.M. - International Ballroom Center

**PRESIDING** Dr. Eugene R. Bertermann, President, National Religious Broadcasters. Far East Broadcasting Company, Whittier, Cal.

**INVOCATION** Dr. Billy A. Melvin, Executive Director, National Association of Evangelicals, Wheaton, Illinois

**MUSIC** Ambassador Quartet, Fresno, California

**DISTINGUISHED SERVICE AWARD**

Dr. Eugene R. Bertermann

**MUSIC** Dino Kartsonakis, pianist, Los Angeles, California

**ADDRESS** Dr. Oswald C. J. Hoffmann, The Lutheran Hour, St. Louis, Missouri



Dino Kartsonakis



Dr. Hoffmann

**COMING EVENTS**

**April 23-25, 1974**—National Association of Evangelicals, Boston, Massachusetts; NRB workshops and luncheon

**May 13-14, 1974**—Southwest Chapter Convention, Dallas, Texas

**June 3-14, 1974**—Nyack Communications Institute, Nyack College, Nyack, New York

**September 16-17, 1974**—Southeast Chapter Convention, Orlando, Florida

**September 23-24, 1974**—Western Religious Broadcasters Convention, Los Angeles, Ca

**September 30 - October 1, 1974**—Midwest Chapter Convention, Chicago, Illinois

**January 26-29, 1975**—32nd Annual NRB Convention, Washington Hilton Hotel, Washington, D.C.

**February 23-26, 1976**—33rd Annual NRB Convention, Shoreham Hotel, Washington, D.C.

**WHAT NRB IS AND DOES -**

**The Program and Function of  
NATIONAL RELIGIOUS  
BROADCASTERS**

1. National Religious Broadcasters unites 550 individual broadcasters, national and international, large and small, to preserve free and complete access to radio and television lanes for the broadcasting of the Gospel of the Lord Jesus Christ.

2. NRB strives for program excellence and the observance of high standards in the broadcasting of the Gospel by the establishment of the NRB Code of Ethics for (a) Program Producers and (b) Christian Station Owners and Operators.

3. NRB provides a continuing relationship with the broadcasting industry keeping abreast of current trends and developments with various national and international organizations.

4. NRB provides a continuing relationship with governmental departments, such as the Federal Communications Commission, Washington, D.C.

5. NRB provides a clearing house for those requiring the services of personnel experienced and talented in Gospel broadcasting, and those seeking to serve in this vital and challenging field.

6. NRB provides a central source of reliable information and a channel through which publications, information and results of research are shared. RELIGIOUS BROADCASTING, with a circulation of 4,000 throughout the world, is published quarterly. HOTLINE is sent monthly to members. It contains late developments in the fast-breaking field of religious broadcasting.

7. NRB conducts national and regional workshops, seminars and meetings. Regional conventions and a national 4-day convention are held annually.

8. NRB encourages the conduct of research in Gospel broadcasting, providing materials, sources, bibliographies, current related studies.

9. NRB provides for greater outreach of radio and television for the broadcasting of the Gospel of our Lord Jesus Christ and counsels with those desiring to utilize these modern media of mass communication.

## NATIONAL RELIGIOUS BROADCASTERS EXECUTIVE COMMITTEE

### Officers

Dr. Eugene R. Bertermann, President  
Dr. Thomas F. Zimmerman, First Vice-President  
Mr. E. Brandt Gustavson, Second Vice-President  
Dr. Wilbur E. Nelson, Secretary  
Rev. Stanley N. Whitcanack, Treasurer

### Additional Members of Executive Committee

Dr. Robert Andrews  
Mr. Robert Ball  
Mr. David Hofer, Jr.  
Rev. John G. Olson

## BOARD OF DIRECTORS CLASS OF 1974

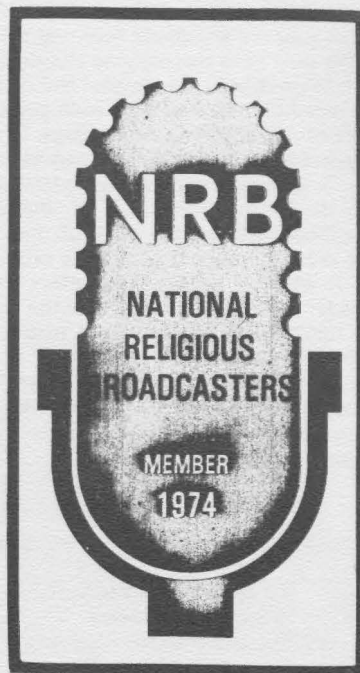
Mr. Walter F. Bennett, Walter F. Bennett Company, Chicago Illinois  
Dr. Robert H. Bowman, Far East Broadcasting Company, Whittier, California  
Mr. Harold Camping, Family Radio, Oakland, Ca  
Rev. Richard Canfield, Keys to Better Living, Mount Joy, Pennsylvania  
Dr. Theodore Elsner, World Evangelism Foundation, Abingdon, Pennsylvania  
Rev. Quintin Everest, Your Worship Hour, South Bend, Indiana  
Dr. Billy Graham, Hour of Decision, Minneapolis, Mn  
Mr. Val Hellikson, Haven of Rest, Hollywood, Ca  
Rev. Melvin Jones, Back to the Bible, Lincoln, Neb  
Mr. Mike Maddex, WEEC-FM, Springfield, Ohio  
Dr. Ralph Neighbour, Morning Sunshine Hour, Elyria, Oh.  
Dr. Stephen Olford, Encounter Ministries, New York  
Rev. Carl Richardson, Forward in Faith, Cleveland, Tn  
Dr. Paul Stevens, Southern Baptist Radio-TV Commission, Fort Worth, Texas  
Dr. Abe C. VanDerPuy, World Radio Missionary Fellowship, Miami, Florida

### CLASS OF 1975

Dr. Robert Andrews, Light and Life Hour, Winona Lake, Indiana  
Mr. Robert Ball, KPDQ, Portland, Oregon  
Rev. James Birkitt, WIVE, Ashland, Virginia  
Mr. Clinton Fowler, KGER, Long Beach, California  
Dr. Russell Hitt, Bible Study Hour, Phila, Pa  
Mr. Paul Hollinger, WDAC, Lancaster, Pa  
Mr. Cornelius Keur, Northwestern College Radio, Roseville, Minnesota  
Rev. Russell Killman, Heaven and Home Hour, Glendale, California  
Mr. William Kuiper, WFUR, Grand Rapids, Mich  
Dr. Charles Leaming, Faith Temple, St. Petersburg, Fl  
Mr. Glenn LePard, Templetimes, Grand Rapids, Mi  
Rev. John Olson, Trans World Mission, Los Angeles, Ca  
Mr. Tom Sommerville, Family Radio, Oakland, Ca  
Dr. R. Eugene Sterner, Christian Brotherhood Hour, Anderson, Indiana  
Mr. Jack Willis, KHEP, Phoenix, Arizona  
Dr. Thomas F. Zimmerman, Revivaltime, Springfield, Missouri

### CLASS OF 1976

Dr. David Augshurger, Mennonite Broadcasts, Harrisburg, Virginia  
Dr. Eugene R. Bertermann, Far East Broadcasting Company, Whittier, California  
Mr. Richard Bott, KCCV, Kansas City, Mo  
Dr. Theodore Epp, Back to the Bible, Lincoln, Nb  
Dr. Paul Freed, Trans World Radio, Chatham, N.J.  
Mr. E. Brandt Gustavson, Moody Bible Institute, Chicago, Illinois  
Mr. David Hofer, Jr. KRDU, Dinuba, Ca  
Dr. John D. Jess, Chapel of the Air, Wheaton, Illinois  
Rev. Alex Leonovich, Slavic Missionary Service, Middlebush, NJ  
Dr. Wilbur E. Nelson, Morning Chapel Hour, Paramount, California  
Dr. William J. Roberts, Bible Fellowship Hour, Montrose, Ca  
Rev. M. G. Robertson, Christian Broadcasting Network, Portsmouth, Va  
Rev. Lee Shultz, Revivaltime, Springfield, Mo  
Mr. Tommy P. Thompson, Lutheran Laymen's League, St. Louis, Mo  
Rev. Stanley N. Whitcanack, Nazarene Communications Commission, Kansas City, Mo



Advertise your NRB membership with the New  
1974 Decal available from the National Office

## Greetings from NRB Executive Secretary



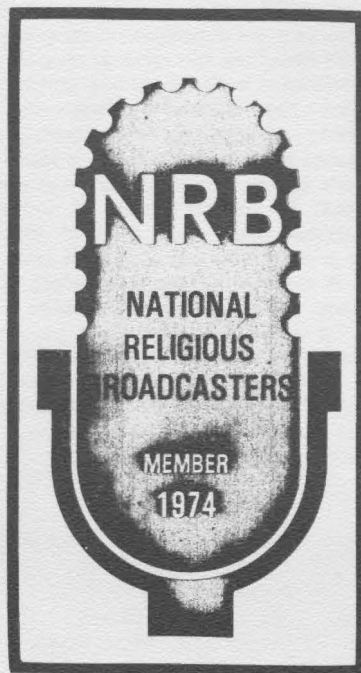
**Dr. Benjamin L. Armstrong**

The growth of National Religious Broadcasters in recent years is a reflection of the dynamic developments in Gospel broadcasting worldwide. In 1967, when I became Executive Secretary, NRB had an active membership of 107; this year we anticipate reaching the 600 mark. We now have five regional chapters, and the attendance at both the regional and national conventions has increased with each successive year. We have invited two new groups, Campus Broadcasters and International Broadcasters, to this year's convention to discuss plans which may result in the formation of innovative organizational structures. One of the most exciting prospects facing us now is cable television; it will not be too long before we can realistically utilize cable and satellite broadcasting for mass evangelism and instruction. We appreciate your continued support and prayers as together we face and accept the challenge of the future. With the blessing of Almighty God, we will not cease to try to reach new heights in our endeavors.

**NATIONAL OFFICE**  
**Executive Secretary**  
**Dr. Benjamin L. Armstrong**  
**Box 512**  
**Madison, New Jersey 07940**  
**Telephone: (201) 377-4400**

## CLASS OF 1976

**Dr. David Augshurger**, Mennonite Broadcasts, Harrisonburg, Virginia  
**Dr. Eugene R. Bertermann**, Far East Broadcasting Company, Whittier, California  
**Mr. Richard Bott**, KCCV, Kansas City, Mo  
**Dr. Theodore Epp**, Back to the Bible, Lincoln, Neb  
**Dr. Paul Freed**, Trans World Radio, Chatham, N.J.  
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**Rev. Stanley N. Whitcanack**, Nazarene Communications Commission, Kansas City, Mo



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### **NATIONAL OFFICE**

**Executive Secretary**

**Dr. Benjamin L. Armstrong**

**Box 512**

**Madison, New Jersey 07940**

**Telephone: (201) 377-4400**



Dr. Ben Armstrong,  
Executive Secretary  
Post Office Box 512  
Madison, N.J. 07940  
Telephone (201) 377-4400

An affiliate of National Association of Evangelicals

Last Copy

REMARKS BY VICE PRESIDENT GERALD R. FORD  
AT THE NATIONAL RELIGIOUS BROADCASTERS'  
31st ANNUAL CONGRESSIONAL BREAKFAST  
WASHINGTON HILTON HOTEL  
WASHINGTON, D. C.  
8 a.m. TUESDAY, JANUARY 29, 1974



ADVANCE FOR RELEASE AT 8 a.m. TUESDAY

I am proud to address this group of men and women whose primary concern in life is to spread the Good News that brings peace and joy into the hearts of millions of Americans.

When I accepted your invitation, I did so with some trepidation, for there is no group in this country that knows more about the spoken word than you do. And as I will very shortly prove to you, I am not the world's greatest orator. In fact, I've heard second-hand that I've been compared to Demosthenes before he spit the pebbles out.

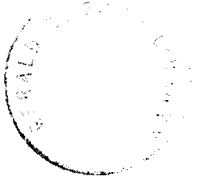
But seriously, although there certainly is a place in politics for eloquence, it's well to be wary of it. History is filled with bad results brought on by silver-tongued spellbinders who could hypnotize and move great crowds of people -- and too often move them in disastrous directions. When politicians start playing on the emotions, my first reaction is to ask "why"?

So I know you realize as you go about your work, the most reliable way to communicate with people is through straight talk. That, after all, is what ordinary Americans understand best and what they most welcome from their leaders.

It's that quality of the ordinary, the straight, the square -- and let me pause here to say that one of the nicest things my wife, Betty, ever called me was "a square" -- that accounts for the great stability and success of our Nation. It's a quality to be proud of. But it's a quality that many people seem to have neglected.

(more)





I have a new job, the Vice-Presidency. It's a somewhat undefined job. No one has ever been quite sure just what Vice Presidents do. There's an anecdote about two brothers that is in all the books about Vice Presidents. One ran away to sea, the other became Vice President, and nothing was ever heard of either of them again.

Now I haven't faded away yet, and frankly I don't intend to for three more years.

I have always thought of the Ford family as an extremely normal one, a typical American family. We enjoy one another greatly. We live in much the same way as millions of other Americans. We take family vacations whenever possible, and we ski and swim and talk together. And, when I can, we've always gone to church together, too. Our sons and daughter seem to enjoy being with us -- although they did get just a little impatient when I got Mick Jagger mixed up with a motorcycle driver on the Dick Cavett show. But then they're not quite sure who Kate Smith is, either.

Now during my 25 years in the Congress of the United States I've had a unique opportunity to know, and know well, tens of thousands of Americans from every part of the country and every walk of life. And I'd say the Fords are much like them.

What has surprised me since I was nominated for my new job is that some people are surprised at us. They seem to think that sort of life has passed out of style, as if the Ford family were a strange band of exotic creatures from another age that somehow managed to escape extinction.

I may be exaggerating here because I'm personally involved. But I think that reaction is there, and I think it dramatizes an important problem.

We hear too often that we are a sick people, that life is a series of crises, that our system doesn't work, that our system is on the verge of collapse.

(more)



I firmly believe that nothing is further from the truth. Ours is -- and will remain -- the healthiest society -- mentally and physically and spiritually -- the world has ever known. Any anyone who wants proof of that need only look at the daily lives of the great majority of American families. This is a strong country, a good country, and it is overflowing with honest, decent people who try to lead honest, decent lives.

And let me here add something that all of you here this morning know so well. The quality of American family life would not be possible without our deep national belief in the traditional values, values bequeathed to us by our religious traditions, values that give shape and substance and direction to our daily lives -- in short, moral values.

There was a time, I realize, when the issue seemed in doubt. During the fifties, many of our very finest young people, exposed to the social, cultural and ethical relativism that was then in fashion on so many campuses, seemed to drop out, opting for a fashionable sort of agnosticism.

And then in the sixties, we watched many young people decide to get involved, but to get involved in ways which were not always terribly productive. Toward the end of that decade, some even took up violence as a means of achieving their goals.

But today a new mood seems to have grown up in America. Young people have begun to engage again in a profound and serious search for fundamental truths.

Some older Americans have been a little suspicious of their exuberant activities. We had become a little wary of too much enthusiasm in the sixties. This new movement and all its variations seemed like it might be just another fad.

But it turned out not to be a fad, in most instances. Instead it reflected the return of young Americans to those basic truths in which we all believe and which underlie our system -- the

(more)



eternal truths of religion. Our young people continue to be America's greatest resource, and we can continue to be proud of them.

Many of these young people today have begun to channel their zest and **their** enthusiasm into the structures provided for them by the traditional churches and denominations. And the members of this audience are to be congratulated for encouraging this assimilation and for providing shape and structure for their enthusiasm. I know these young people, in turn, can provide a healthy dose of ebullience which will revitalize many of the organizations that take them in.

The evidence of this reawakening is everywhere. The astonishing success of so many religious organizations -- including, for example, the Campus Crusade for Christ and the InterVarsity Christian Fellowship, which, I understand, mustered 17,000 young people on the campus of the University of Illinois recently -- this success proves that the revival of religious interest is genuine.

As many of you are aware, I take a very personal interest in the religious commitment of our young people. My son, Mike, is a divinity student, and he intends to devote his life to Christian service.

Mike made his commitment as a college student, and I think the discovery he made is the discovery that so many of his generation have made in various ways.

We seem to have come full circle. One lesson our young people have learned for themselves is that heaven cannot be brought to earth, man cannot be made perfect. This is a valuable lesson, eternally retaught, that there is something more out there, something bigger than earthly things to explain man's nature and to give meaning to human life. That something, of course, is spiritual. That something is God.

The National Religious Broadcasters are to be congratulated for transmitting this message during a period when it sometimes seemed that no one was listening. We know now that they were listening, and we know that they are listening now in ever

(more)





increasing numbers.

The faith of our fathers is alive and well, and that means that our society is and will continue to be alive and well. This is a great and free land, with its system of government and the daily lives of its citizens built upon an enduring faith in God. There may be aberrations and there may be periods of frustration and controversy, but our faith will carry us through.

As usual, the Bible says it best -- and I quote -- "Where the Spirit of the Lord is, there is liberty."

Thank you very much.

# # #