The original documents are located in Box 128, folder "Jan. 12, 1974 - Speech, Baptist Medical Center, Little Rock, AR" of the Gerald R. Ford Vice Presidential Papers at the Gerald R. Ford Presidential Library.

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Weather BAPTIST MEDICAL CENTER, LITTLE ROCK, ARKANSAS, SATURDAY, JANUARY 12, 1974

IT GIVES ME GREAT PLEASURE TO PARTICIPATE IN THE DEDICATION OF YOUR MAGNIFICENT NEW HOSPITAL.

I FEEL ESPECIALLY PRIVILEGED TO SHARE THIS PLATFORM WITH A DISTINGUISHED GROUP OF ARKANSANS -- BILL MILLER, BRICK LILE, DR. RHEUBIN SOUTH, ALL OF WHOM HAVE DONE SO MUCH TO MAKE LITTLE ROCK ONE OF THE MOST IMPORTANT MEDICAL CENTERS OF THE SOUTH AND SOUTHWEST;

Contra Ampro mels

Plus

AND DR. CHARLES ASHCRAFT, WHO HAS WORKED DILIGENTLY AND EFFECTIVELY TO INSURE THE SPIRITUAL HEALTH OF HIS FELLOW ARKANSANS.

-2-

AND AS YOU ALL KNOW, YOUR POLITICAL HEALTH IS ALSO IN GOOD SHAPE, SAFEGUARDED THAT AS IT IS BY MY TWO OLD FRIENDS AND COLLEAGUES, SENATOR JOHN MCCLELLAN AND REPRESENTATIVE WILBUR MILLS.

ARKANSAS IS A STATE KNOWN THROUGHOUT THE NATION FOR THE DECENCY AND INTEGRITY OF ITS CITIZENS, FOR ITS ADHERENCE IN A TIME OF FLUX TO THE BASIC VALUES THAT HAVE MADE OUR NATION THE GREATEST THE WORLD HAS EVER SEEN. AND NO TWO MEN BETTER PERSONIFY THOSE BASIC, BEDROCK AMERICAN QUALITIES THAN JOHN MCCLELLAN AND WILBUR MILLS. THEY ARE MEN OF INTELLIGENCE AND INTEGRITY, STRONG MEN AND GOOD MEN, AMONG THE MOST HIGHLY RESPECTED MEN IN WASHINGTON. I KNOW I DON'T NEED TO TELL YOU ARKANSANS JUST HOW FORTUNATE YOU ARE TO HAVE THEM REPRESENTING YOU IN OUR NATIONAL CAPITAL.

WILBUR AND I GO BACK A LONG WAY TOGETHER -- ABOUT 25 YEARS IN THE HOUSE. HIS MASTERY OF COMPLEX SUBJECTS IS LEGENDARY. AND HE CAN QUOTE FROM THE TAX STATUTES IN THE SAME WAY THAT A GOOD ARKANSAS BAPTIST MINISTER CAN QUOTE FROM THE GOOD BOOK.



BUT IT'S THAT ROCK-HARD INTEGRITY, COUPLED WITH A STRONG DOSE OF COMMON SENSE, THAT HAS DISTINGUISHED HIM THROUGHOUT HIS CAREER OF PUBLIC SERVICE. AND THERE ARE NO QUALITIES MORE NECESSARY IN OUR INCREASINGLY COMPLEX SOCIETY.

PROVIDES US WITH A DRAMATIC EXAMPLE OF JUST HOW COMPLEX OUR SOCIETY HAS BECOME IN A VERY FEW YEARS.



MANY OF YOU HERE THIS AFTERNOON REMEMBER THE DAYS WHEN THE HOSPITAL WAS THE PLACE YOU WENT TO AS A LAST RESORT. BABIES WERE BORN AT HOME, AND DOCTORS WORKED OUT OF THEIR OFFICES AND MADE HOUSE CALLS AS A MATTER OF COURSE.

AND ALSO, AS A MATTER OF COURSE, PEOPLE THEN ROUTINELY DIED OF DISEASES THAT HAVE NOW BECOME OBSOLETE AND OF SICKNESSES THAT IN THE MODERN HOS PITAL TODAY ARE OFTEN ONLY MINOR IRRITATIONS. THE HOSPITAL OF MY BOYHOOD HAD A # HANDFUL OF DOCTORS AND NURSES, WITH A FEW SUPPORTING PERSONNEL. BUT TODAY THERE ARE NOT ONLY DOCTORS AND NURSES, BUT ALSO TECHNICIANS, THERAPISTS, DIETICIANS, PSYCHIATRISTS, PSYCHOLOGISTS, AND A HOST OF OTHER SPECIALISTS. FOR THE 532 PATIENTS YOUR HOSPITAL WILL ACCOMMODATE, THERE WILL BE BETWEEN 300 TO 400 DOCTORS AND IN ALL, 1,299 EMPLOYEES

AND THE FACILITY ITSELF, ONE OF THE LARGEST BUILDINGS IN ARKANSAS, IS A TESTIMONY TO MODERN TECHNOLOGICAL COMPLEXITY -- AND EFFICIENCY. THE COMPUTERIZED DISTRIBUTION CENTER, FOR INSTANCE, WILL DELIVER PRESCRIPTIONS, X-RAYS, MEDICAL RECORDS AND LABORATORY SPECIMENS TO ANY ONE OF THIRTY STATIONS IN THE HOSPITAL.

THESE AND OTHER SUCH FEATURES ARE ALL DESIGNED TO BRING TO THE CITIZENS OF ARKANSAS THE BEST POSSIBLE HEALTH CARE --HEALTH CARE OF A QUALITY THAT NO ONE DREAMED OF DURING MY BOYHOOD. BUT TO ENSURE THAT WE CONTINUE TO DELIVER HEALTH CARE OF A HIGH QUALITY, AND TO MAKE THAT CARE AVAIABLE TO ALL OUR PEOPLE, WE HAVE TO SOLVE A VERY TOUGH PROBLEM -- THE PROBLEM OF FINANCES.

IT TOOK \$34 MILLION TO CONSTRUCT THIS NEW MEDICAL COMPLEX, AND THAT, IN ANY MAN'S BOOK, IS A LOT OF MONEY. I KNOW THAT ALL ARKANSANS TAKE DEEP PRIDE IN THE AMOUNT OF MONEY THAT HAS BEEN RAISED FOR THIS PROJECT THROUGH PRIVATE DONATIONS.

IT IS A HARD FACT OF CONTEMPORARY LIFE THAT THE FEDERAL GOVERNMENT HAS OVER-EXTENDED ITSELF FINANCIALLY AND SIMPLY DOESN'T HAVE THE FUNDS TO DO EVERYTHING IT WOULD LIKE TO DO. THUS, IT IS ESPECIALLY HEARTENING TO SEE THE CITIZENS OF ARKANSAS TAKE MATTERS INTO THEIR OWN HANDS AND CONTRIBUTE SO HANDSOMELY TO THE CONSTRUCTION OF THIS MEDICAL CENTER. AND LET ME PAUSE HERE TO CONGRATULATE THE BAPTIST CHURCH FOR THE YEARS OF SWEAT AND MONEY IT HAS POURED INTO THE CONSTRUCTION OF LITTLE ROCK'S NATIONALLY RESPECTED MEDICAL SYSTEM. IT IS CLEAR THAT SELF-RELIANCE IS ALIVE AND WELL IN ARKANSAS.

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IN MAKING THIS DREAM A REALITY, YOU HAVE ONCE AGAIN HELPED TO PROVE A TRUTH IN WHICH I HAVE LONG BELIEVED: WHEN AMERICANS MAKE UP THEIR MINDS TO DO SOMETHING, THEY CAN DO IT. THE RESOLUTENESS, THE COMMON SENSE AND THE INGENUITY OF AMERICANS ARE SUFFICIENT TO TACKLE ANY CONTEMPORARY PROBLEM, NO MATTER HOW COMPLEX, AND TO SOLVE IT.

NATIONAL DISCOURSE THESE DAYS TENDS TO CENTER AROUND A WHOLE SERIES OF WHAT WE INVARIABLY CALL CRISES. BUT IN MOST CASES, I THINK THEY COULD BETTER BE DESCRIBED AS PROBLEMS -- PROBLEMS THAT CAN BE DEALT WITH. AMERICANS HAVE ALWAYS BEEN KNOWN, IN FACT, AS A PROBLEM SOLVING PEOPLE AND THEY HAVE PROVEN THAT POINT ONCE AGAIN IN RECENT MONTHS THROUGH THEIR MAGNIFICENT RESPONSE TO THE PRESIDENT'S CALL FOR THE CONSERVATION OF ENERGY.

AND I AM CONVINCED THAT WE WILL SOLVE THE HEALTH CARE PROBLEM. WE ARE NOW THE HEALTH CARE PROBLEM. WE ARE NOW THE HEALTHIEST NATION IN THE WORLD -- AND YET THERE IS MUCH ABOUT OUR HEALTH CARE SYSTEM THAT CAN BE IMPROVED. WE AMERICANS ARE AN IMPATIENT PEOPLE, NEVER SETTLING FOR LESS THAN THE VERY FINEST. WE KNOW WE CANNOT ACHIEVE PERFECTION, BUT THAT DOES NOT PREVENT US FROM STRIVING FOR IT.

BUT WE ARE ALSO A PRACTICAL PEOPLE, AND WE KNOW THAT WE CANNOT REACH OUR GOALS SIMPLY THROUGH WISHFUL THINKING. WE HAVE TO WORK HARD TO ACHIEVE THE RESULTS WE DESIRE -- AND WE HAVE TO WORK TOGETHER.

FOR ITS PART, THIS ADMINISTRATION IS DETERMINED TO DO EVERYTHING POSSIBLE TO CONTINUE TO ASSIST IN THE IMPROVEMENT OF HEALTH CARE. THE PRESIDENT'S HEALTH MAINTENANCE ORGANIZATION ACT 1973 OF REPRESENTS AN IMPORTANT STEP IN DIRECTION, AS WILL THE NATIONAL HEALTH INSURANCE BILL THAT HE WIL L SOON SUBMIT TO THE CONGRESS. IN FACT, I WOULD GO SO FAR AS TO SAY THAT NATIONAL HEALTH INSURANCE MAY BE REMEMBERED IN HISTORY AS ONE OF THE MOST IMPORTANT DOMESTIC ACCOMPLISHMENTS OF 1970S.

BUT LET US ALSO REMEMBER ANOTHER CRUCIAL POINT: IT IS NOT WITHIN THE POWER OR SCOPE OF THE EXECUTIVE OR OF ANY OTHER BRANCH OF GOVERNMENT ALONE TO SOLVE OUR HEALTH CARE PROBLEMS. NOR WOULD SUCH UNILATERAL AMBITION BE DESIRABLE. WE AMERICANS WORK BEST WHEN WE ALL WORK TOGETHER, in the private sector at the state & local level & with the Federal Goot. WE IN WASHINGTON L CONTINUE TO DO OUR BEST TO ASSIST YOU IN THE WAYS Let' be realistic - that assistance maybe different between domains - muchan YOU WANT TO BE ASSISTED. AND YOU, WE KNOW, Muni WILL CONTINUE TO BRING YOUR BEST TALENTS AND ENERGIES TO BEAR UPON OUR PROBLEMS. TOGETHER, WE CAN ACCOMPLISH WHAT WE SET OUT TO ACCOMPLISH.

AS ALL OF YOU KNOW, THOSE OF US WHO WORK IN WASHINGTON HAVE BEEN HAVING OUR OWN PROBLEMS THESE DAYS. BUT OUT HERE IN THE HEARTLAND OF AMERICA, WHERE COMMON SENSE IS SUCH AN ABUNDANT NATURAL RESOURCE, I KNOW THAT YOU MAINTAIN A VERY REALISTIC PERSPECTIVE. YOU REALIZE THAT THE WAILS ABOUT THE SICKNESS OF OUR SYSTEM AND THE CRIES OF DOOM AT EACH CRISIS ARE BADLY OUT OF TUNE WITH THE REAL SPIRIT OF AMERICA. WE MUST NEVER ALLOW OURSELVE

TO BE DISTRACTED BY THESE CRIES. WE ARE you'r NOT A SICK SOCIETY. OURS IS NOT A SICK which SYSTEM. WILBUR MILLS SAID IT ELOQUENTLY ON THE HOUSE FLOOR LAST YEAR. LISTEN TO

"THESE TIMES DEMAND -- AND THESE GREAT PEOPLE WE ALL SERVE DEMAND -- FAR MORE....THAN PONTIFICATION ABOUT THE "SICKNESS" OF THIS SOCIETY, OR ABOUT THE LOSS OF THAT SOCIETY'S STANDARDS, VALUES OR DIRECTIONS. I BELIEVE THE AMERICAN PEOPLE ARE SICK TO THE GILLS OF ALL THIS SELF-DEBASEMENT. THEY WANT, AND WE MUST GIVE THEM, POSITIVE, WHOLESOME AND CONFIDENT LEADERSHIP IN BOTH WHAT WE DO AND WHAT WE SAY."

LADIES AND GENTLEMEN, THAT IS THE SORT OF LEADERSHIP THAT YOUR ELECTED OFFICIALS PLEDGE TO GIVE YOU.



1973 WAS A HARD YEAR POLITICALLY, AND IN WASHINGTON OUR SEASON WAS WORSE THAN THE RAZORBACKS'. BUT THE RAZORBACKS ONES, AND SO DID WON SOME BIG WE. AND 1974 L BE EVEN BETTER FOR ALL OF US. I KNOW THAT THE RAZORBACKS HAVE SOME FINE FRESHMEN VEN AND SOPHOMORES, A EACT I ESPECIALLY APPRECIATE TN MY NEW RESPONSIBILITIES, AM REALLY A FRESHMAN BACKUP QUARTERBACK. ERAN OF THE CONGRESSIONAL TEAM, I KNOW THAT MY OLD CONGRESSIONAL TEAMMATES LIKE WILBUR MILLS AND JOHN de Bur dany with John Paul Hammenshidt + Ray Thornton + Dale Bur JAN ARE NG TO BE WORKING WI US TO MAKE THIS SEASON A MUCH BETTER ONE FOR AMERICA -- ONE THAT WE CAN ALL REMEMBER WITH PRIDE.

LADIES AND GENTLEMEN, I THANK YOU FOR YOUR COURTESY AND YOUR HOSPITALITY. IT HAS BEEN AN HONOR TO VISIT YOUR STATE, AND I LOOK FORWARD TO RETURNING SOON.

--END--

REMARKS BY VICE PRESIDENT GERALD R. FORD AT THE DEDICATION OF THE BAPTIST MEDICAL CENTER LITTLE ROCK, ARK. SATURDAY, JANUARY 12, 1974

ADVANCE FOR RELEASE ON DELIVERY

It gives me great pleasure to participate in the dedication of your magnificent new hospital.

I feel especially privileged to share this platform with a distinguished group of Arkansans -- Bill Miller, Brick Lile, Dr. Rheubin South, all of whom have done so much to make Little Rock one of the most important medical centers of the South and Southwest; and Dr. Charles Ashcraft, who has worked diligently and effectively to insure the spiritual health of his fellow Arkansans.

And, as you all know, your political health is also in good shape, safeguarded as it is by my two old friends and colleagues, Senator John McClellan and Representative Wilbur Mills.

Arkansas is a State known throughout the Nation for the decency and integrity of its citizens, for its adherence in a time of flux to the basic values that have made our Nation the greatest the world has ever seen.

And no two men better personify those basic, bedrock American qualities than John McClellan and Wilbur Mills. They are men of intelligence and integrity, strong men and good men, among the most highly respected men in Washington. I don't need to tell you Arkansans just how fortunate you are to have them representing you in our National Capital.

Wilbur and I go back a long way together -- about 25 years in the House. His mastery of complex subjects is legendary, and he can quote from the tax statutes in the same way that a good Arkansas Baptist minister can quote from the Good Book.

But it's that rock-hard integrity, coupled with a strong dose of common sense, that has distinguished him throughout his career of public service. And there are no qualities more necessary in our increasingly complex society.

This hospital we dedicate today provides us with a dramatic example of just how complex our society has become in a very few years.

Many of you here this afternoon remember the days when the hospital was the place you went to as a last resort. Babies were born at home, and doctors worked out of their offices and made house calls as a matter of course.

And also, as a matter of course, people then routinely died of diseases that have now become obsolete and of sicknesses that in the modern hospital today are often only minor irritations.

The hospital of my boyhood had a handful of doctors and nurses, with a few supporting personnel. But today there are not only doctors and nurses, but also technicians, therapists, dieticians, psychiatrists, psychologists, and a host of other specialists. For the 532 patients your hospital will accommodate, there will be between 300 to 400 doctors --and in all, 1,200 employees.

And the facility itself, one of the largest buildings in Arkansas, is a testimony to modern technological complexity -- and efficiency. The computerized distribution center, for instance, will deliver prescriptions, X-rays, medical records and laboratory specimens to any one of thirty stations in the hospital.

These and other such features are all designed to bring to the citizens of Arkansas the best possible health care -- health care of a quality that no one dreamed of during my boyhood.

But to ensure that we continue to deliver health care of a high quality, and to make that care available to all our people, we have to solve a very tough problem -- the problem of finances.

It took \$34 million to construct this new medical complex, and that, in any man's book, is a lot of money. I know that all Arkansans take deep pride in the amount of money that has been raised for this project through private donations.

It is a hard fact of contemporary life that the Federal Government has overextended itself financially and simply doesn't have the funds to do everything it would like to do. Thus, it is especially heartening to see the citizens of Arkansas take matters into their own hands and contribute so handsomely to the construction of this medical center. And let me pause here to congratulate the Baptist Church for the years of sweat and money it has poured into the construction of Little Rock's nationally respected medical system. It is clear that self-reliance is alive and well in Arkansas.

In making this dream a reality, you have once again helped to prove a truth in which I have long believed: When Americans make up their minds to do something, they can do it. The resoluteness, the common sense and the ingenuity of Americans are sufficient to tackle any contemporary problem, no matter how complex, and to solve it.

National discourse these days tends to center around a whole series of what we invariably call crises. But in most cases, I think they could better be described as problems -- problems that can be dealt with. Americans have always been known, in fact, as a problem-solving people and they have proven that point once again in recent months through their magnificent response to the President's call for the conservation of energy.

We will solve the energy problem. And I am convinced that we will solve the health care problem. We are now the healthiest nation in the world -- and yet there is much about our health care system that can be improved. We Americans are an impatient people, never settling for less than the very finest. We know we cannot achieve perfection, but that does not prevent us from striving for it.

But we are also a practical people, and we know that we cannot reach our goals simply through wishful thinking. We have to work hard to achieve the results we desire -- and we have to work together.

For its part, this Administration is determined to do everything possible to continue to assist in the improvement of health care. The President's Health Maintenance Organization Act of 1973 represents an important step in this direction, as will the National Health Insurance 2103

bill that he will soon submit to the Congress. In fact, I would go so far as to say that National Health Insurance may be remembered in history as one of the most important domestic accomplishments of the 1970s.

But let us also remember another crucial point: It is not within the power or scope of the executive or of any other branch of Government alone to solve our health care problems. Nor would such unilateral ambition be desirable. We Americans work best when we all work together.

We in Washington will continue to do our best to assist you in the ways you want to be assisted. And you, we know, will continue to bring your best talents and energies to bear upon our problems. Together, we can accomplish what we set out to accomplish.

As all of you know, those of us who work in Washington have been having our own problems these days. But out here in the heartland of America, where common sense is such an abundant natural resource, I know that you maintain a very realistic perspective. You realize that the wails about the sickness of our system and the cries of doom at each crisis are badly out of tune with the real spirit of America.

We must never allow ourselves to be distracted by these cries. We are not a sick society. Ours is not a sick system. Wilbur Mills said it eloquently on the House floor last year. Listen to his words:

"These times demand -- and these great people we all serve demand -far more . . . than pontification about the 'sickness' of this society, or about the loss of that society's standards, values or directions.

I believe the American people are sick to the gills of all this self-debasement. They want, and we must give them, positive, wholesome and confident leadership in both what we do and what we say."

Ladies and gentlemen, that is the sort of leadership that your elected officials pledge to give you.

1973 was a hard year politically, and in Washington our season was worse than the Razorbacks'. But the Razorbacks won some big ones, and so did we. And 1974 will be even better for all of us. I know that

the Razorbacks have some fine freshmen and sophomores, a fact I especially appreciate. In my new responsibility, I am really a freshman backup quarterback. But as a veteran of the Congressional team, I know that my old Congressional teammates like Wilbur Mills and John McClellan are going to be working with us to make this season a much better one for America -- one that we can all remember with pride.

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Ladies and gentlemen, I thank you for your courtesy and your hospitality. It has been an honor to visit your State, and I look forward to returning soon.

#

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THE WHITE HOUSE

WASHINGTON

September 25, 1973 2:00 p.m.



MEMORANDUM FOR:

GENERAL ALEXANDER M. HAIG, JR.

VIA:

FROM:

SUBJECT:

SURVEY REPORT BAPTIST MEDICAL CENTER LITTLE ROCK, ARKANSAS

WILLIAM HENKEL, JR:

DAVID PARKER

Attached at TAB A is a proposed schedule with travel options.

Approve schedule concept

Disapprove

In the course of the survey conducted by Red Cavaney on Thursday, September 20, 1973, he met with John Pounders, the chairman of the dedication ceremonies for the hospital. This was coordinated through Max Friedersdorf due to Congressman Mills' having told the dedication committee of the President's desire to participate.

LITTLE ROCK

Little Rock, the State's largest city and geographic center, has a population of 135,700 (county population: 300,000.) Trade, manufacturing and government employ 59% of the work force. Metropolitan Little Rock is the medical center of the State with 34 hospitals and rest homes, excluding Arkansas State Hospital.

The annual average mean temperature in winter is 40.6 degrees with rain or snow considered possible. NOTE: Our inclement weather options are marginal.

AIRPORTS

Two airport options are available: Adams Field (municipal airport) and Little Rock AFB (SAC Base.) Adams is modern

and could easily accommodate us. Little Rock AFB employs 7,000 military and civilian personnel and has 10,000 dependents. Although preferable not to have an airport arrival crowd, a military-only crowd at Little Rock AFB would not diminish the hospital crowd.

Use of the AFB is desirable, particularly if we utilize helos. A determination on helo usage will be made on the pre-advance; however, initial inclination favors their use due to some very real hospital access problems. A two-lane road (one lane in each direction) provides the only surface access to the hospital. When motorcade route security requirements are superimposed upon the need to keep as much traffic as possible moving for crowd access, our efforts tend to be counter-productive.

BAPTIST MEDICAL CENTER

This newest of three hospitals in the Baptist Medical Center System is being built at a cost of 32 million dollars (2.8 million in Hill-Burton funds.) The system, no longer affiliated with the Baptists, is operated as a non-profit corporation. It should be noted that when the President discontinued Hill-Burton funds, the hospital had received only 2.8 of its projected 4 million dollars -a fact made known to donors when trustees requested a 20% increase in original pledges. No significant problem is anticipated as a result of this action.

The dedication is scheduled for Sunday, December 30, 1973, at 2:00 p.m., although this date could be modified to accommodate the President. A massive invitation mailing to all hospital courtesy-card holders (15,000) and VIPs is scheduled for 12/1/73, with a November 1st printing deadline. The ceremony is to be held outside the hospital front entrance with the cafeteria serving as the inclement weather alternative. The cafeteria accommodates 1,000, but is poorly configured for viewing. The dedication chairman is well-organized, and his role as key contact is considered a big asset.

EVENT CONCEPT

We envision a closed airport arrival, helo transfer to hospital, and public remarks at the dedication to full press coverage. If the event is scheduled for Sunday (12/30), we would encounter strong crowd competition from the pro football playoffs (doubleheader) on TV. John Pounders indicated that the dedication could be held as early as December 15th, and there appears to be no reason why it could not take place in early January. As a result of this, there appears to be good latitude in scheduling a date for Presidential participation, keeping in mind the November 1st invitation printing deadline. If a weekday is selected, crowd-raising would be assisted by a noon-time dedication. (The attached proposed schedule reflects a weekend dedication.)

Survey photos and background information is on file in the Advance Office.

cc: Steve Bull

FOR IMMEDIATE RELEASE

Given to AP+VPI=tri=Jan 4/74



Vice President Gerald R. Ford will be the speaker for the dedication of a new \$32 million Baptist Medical Center at 1:15 p.m. Saturday at Little Rock, Ark. Ford is making the appearance at the invitation of House Ways and Means Chairman Wilbur Mills. Those attending the dedication ceremony will include Mills and Sen. John L. McClellan, D-Ark. The new hospital is one of three in the Baptist Medical Center System, which is no longer affiliated with the Baptists and is operated as a nonprofit corporation. Funding of the new hospital included \$2.8 million in Hill-Burton money.

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January 11, 1974 1:00 pm

THE WHITE HOUSE

WASHINGTON

SCHEDULE



THE VICE PRESIDENT'S ATTENDANCE AT THE BAPTIST MEDICAL CENTER DEDICATION

Little Rock, Arkansas Saturday, January 12, 1974

ATTIRE: Business Suit/Top Coat

WEATHER: Cloudy, mid 30's, moderate winds, high chill factor.

9:55 am (EST)

10:00 am

DEPART Andrews AFB via Jetstar en route Little Rock AFB, Jacksonville, Arkansas.

ARRIVE Andrews AFB and board Jetstar.

[Flying time: 2 hours, 35 minutes] [Time change: -1 hour]

11:35 am (CDT) Advanceman: Eric Rosenberger ARRIVE Little Rock AFB.

You will be met by: Congressman & Mrs. Wilbur Mills (D-Ark) Governor Dale Bumpers (D-Ark) Senator John L. McClellan (D-Ark) Congressman John P. Hammerschmidt (R-Ark) Congressman R. H. (Ray) Thornton (D-Ark)Mr. R. A. Lile, Hospital Board Chairman Mr. James Caldwell, GOP State Chairman BGEN Eugene Gauch, USAF, 834th 'Ving Commander Col. Robert Coverdale, USAF, 314th 'Ving Commander

Col. Edward Bailey, USAF, 308th SAC

CROWD SITUATION (INSIDE HANGER) FULL PRESS COVERAGE

NOTE: Option to offer brief remarks.

DEPART Little Rock AFB via motorcade en route Baptist Medical Center, Little Rock.

[Driving time: 40 minutes]

<u>NOTE:</u> The members of the Arkansas Congressional Delegation and the Governor will join your motorcade. Congressman Mills will ride in your car.

ARRIVE Baptist Medical Center and proceed inside hospital.

You will be met by: Mr. Terry Lynn, Hospital Administrator.

<u>NOTE:</u> This arrival will not be in public view.

Proceed on brief tour of hospital facilities, accompanied by the Governor and members of the Arkansas Congressional Delegation, and greet staff members at the following stations:

> Pathology Dept. (Dr. Harille) Radiology Lab (Dr. Scruggs) Intensive Care Unit (Mrs. Glover)

<u>NOTE:</u> At each stop, you will be given a short briefing.

PRESS POOL PHOTO COVERAGE

Tour completed. Proceed to waiting room to meet the 18 hospital Board of Trustee Members and their wives.

12:35 pm Advanceman: Bob Goodwin

12:40 pm

12:50 pm

11:55 am

NOTE: The Board Members & wives will proceed to the dedication site after meeting you. The Governor and the members of the Arkansas Congressional Delegation will remain with you in order to proceed to the stage together.

Proceed downstairs to await announcement

Announcement onto stage of the Governor and each MC. Yours will be the final announcement.

Proceed to platform and be seated.

CROWD SITUATION LIVE LOCAL TELEVISION

Opening remarks by Mr. William Miller, President of the Baptist Medical Center Board of Trustees.

Invocation by Dr. Charles Ashcraft, Executive Secretary of the Arkansas Baptist State Convention.

Brief remarks and introduction of staff and dignitary organizations (six groups) by Mr. R. A. "Brick" Lile, Chairman of the Board of Trustees of the Baptist Medical Center.

Introduction of Senator John L. McClellan (D-Ark) by Mr. Lile.

Senator McClellan remarks.

Introduction of Governor Dale Bumpers (D-Ark) by Senator McClellan

Governor Bumpers welcoming remarks.

1:00 pm

1:02 pm

1:05 pm

1:08 pm

1:10 pm

1:15 pm

1:20 pm

	1:25 pm	Senator McClellan acknowledges other MC's and introduces Congress- man Wilbur D. Mills, (D-Ark.).
	1:27 pm	Congressman Mills remarks.
•		Introduction of the Vice President by Congressman Mills.
1:35 pm		Vice Presidential remarks.
		LIVE LOCAL TELEVISION
1:45 pm	•	Remarks conclude.
	1:46 pm	Prayer of Dedication by Dr. Rheubin South, Truestee Board Member.
	1:49 pm	Announcement of Receiving Line and Open House by Mr. Miller.
	1:50 pm	Program concludes.
1:50 pm		DEPART Platform and step to area immediately in front of speaker's platform to form receiving line to meet dedication attendees.
	•	 Form receiving line as follows: Dr. R. A. Burger, Hospital Chief of Staff Mr. William Miller Mr. R. A. Lile Congressman Thornton Congressman Hammerschmidt Senator McClellan Governor Bumpers Congressman Mills The Vice President
2:55 pm		Receiving line concludes. Proceed upstairs to holding room to receive Honorary Member- ship in the Royal Order of Jesters.

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Honorary Membership bestowed by Mr. Thomas Shamel, President of the local chapter of the Royal Order of Jesters. Several other Jesters will also be in attendance.

PRESS PHOTO OPPORTUNITY

DEPART holding room en route motorcade for boarding.

<u>NOTE</u>: It is anticipated that some of the MC's may desire to accompany you to Little Rock AFB. Congressman Mills will ride in your car.

DEPART Baptist Medical Center via motorcade en route Little Rock AFB.

[Driving time: 40 minutes]

ARRIVE Little Rock AFB and board Jetstar.

DEPART Little Rock AFB via Jetstar en route Andrews AFB.

[Flying time: 1 hour, 55 minutes] [Time change: +1 hour]

ARRIVE Andrews AFB.

3:05 pm

3:50 pm

3:10 pm

3:55 pm

6:50 pm (EDT)

WASHINGTON

January 3, 1973 4:00 p.m.

MEMORANDUM FOR:

THE VICE PRESIDENT

VIA:

FROM:

SUBJECT:

WILLIAM HENKEL, JR.

RED CAVANEY

YOUR ATTENDANCE AT THE BAPTIST MEDICAL CENTER DEDICATION Little Rock, Arkansas Saturday, January 12, 1974

Attached at TAB A is a proposed schedule for your approval.

Approve _____

Disapprove

BACKGROUND

You have accepted an invitation to provide dedicatory remarks at the dedication of the Baptist Medical Center in Little Rock, Arkansas, on Saturday, January 12, 1974. This newest of three hospitals in the Baptist Medical Center System is being built at a cost of 32 million dollars (\$2.8 million in Hill-Burton funds.) The system, no longer affiliated with the Baptists, is operated as a non-profit corporation.

With all of the Arkansas Congressional delegation invited to attend the dedication, the following replies have been received to date:

Senator John L. McClellan (D-Arkansas)	Yes
Senator J. W. Fulbright (D-Arkansas)	No
Congressman Wilbur D. Mills (D.Arkansas)	Yes

AIRPORT ARRIVAL

It is proposed that you arrive via Jetstar at the Little Rock AFB. a SAC Base, which is 20 miles northeast of the hospital. With a respectable military/dependent population associated with the base, it is recommended that a military-only crowd be allowed to greet you on arrival. Distance may preclude many of these people from going to the hospital, yet a military-only crowd at the base should not dilute dedication attendance. It is likely that members of the Arkansas Congressional delegation will be desirous of joining the welcoming committee at the airport.

Approve crowd

Disapprove

If a crowd does greet your airport arrival, do you desire to offer brief remarks to Full Press Coverage?

Approve remarks Disapprove

HOSPITAL TOUR

You will travel via motorcade from the base to the Baptist Medical Center. Upon your arrival at the hospital, it is recommended that you meet several members of the hospital staff and be given a brief tour of the facility with press pool coverage. Members of the Arkansas Congressional Delegation could accompany you on the tour. Your arrival at the hospital complex would not be in public view. This brief activity would allow press to re-position after the airport coverage.

Approve tour

Disapprove

DEDICATION PROGRAM

An outside ceremony is planned, although inclement weather may force the program to an inside location (capacity -- 750 persons). An aggressive campaign is underway to invite the public and, weather permitting, a good turnout is expected. In view of the somewhat formal nature of the event and the likelihood of crowds for the outside event, it is recommended that you arrive on the platform to honors.

Appreve honors _____ Disapprove

Since there is no vehicle for conveying the dedication, the event planners are terming your participation "dedicatory remarks." Following your remarks, a Prayer of Dedication will be offered. Upon completion of the program, you will depart for the base, and the public will be invited to tour the hospital.

cc: Dave Gergen Paul Miltich

4:30 p.m.

PROPOSED SCHEDULE

THE VICE PRESIDENT'S ATTENDANCE AT THE BAPTIST MEDICAL CENTER DEDICATION

Little Rock, Arkansas Saturday, January 12, 1974



10:50 a.m. EDT ARRIVE Andrews AFB and board Jetstar.

10:55 a.m.

DEPART Andrews AFB via Jetstar en route Little Rock AFB, Jacksonville, Arkansas.

> [Flying time: 2 hours, 10 minutes] [Time change: -1 hour]

ARRIVE Little Rock AFB

12:05 p.m. CDT

You will be met by:

Base commander Welcoming Committee members

CROWD SITUATION FULL PRESS COVERAGE

NOTE: Option to offer brief remarks.

12:20 p.m.

DEPART Little Rock AFB via motorcade en route Baptist Medical Center, Little Rock.

[Driving time: 30 minutes]

12:50 p.m.

ARRIVE Baptist Medical Center and proceed inside hospital.

You will be met by:

Several members of hospital staff

NOTE: This arrival will not be in public view.

12:55 p.m.

Proceed on brief tour of hospital facilities and greet staff members at various stations.

PRESS POOL PHOTO COVERAGE

1:10 p.m.

Tour completed. Proceed to holding area to await announcement.

NOTE: You may wish to enter with Congressman Mills and other members of the Arkansas Congressional delegation.

"Ruffles and Flourishes" Announcement "Hail, Columbia"

R. HOROLIBRAAR

Proceed to platform and be seated.

Board of Trustees.

CROWD SITUATION FULL PRESS COVERAGE

Baptist State Convention.

1:15 p.m.

1:18 p.m.

1:20 p.m.

Brief remarks and introduction of staff and dignitary organizations (six groups) by Mr. R. A. "Brick" Lile, Chairman of the Board of Trustees of the Baptist Medical Center.

Opening remarks by Mr. William Miller, President of the Baptist Medical Center

Invocation by Dr. Charles Ashcraft,

Executive Secretary of the Arkansas

Introduction of Senator John L. McClellan (D-Ark) by Mr. Lile.

Senator McClellan remarks.

Introduction of Governor Dale Bumpers (D-Ark) by Senator McClellan

1:30 p.m.

1:25 p.m.

Governor Bumpers welcoming remarks.

1:35 p.m.	Senator McClellan acknowledges other MC's and introduces Congressman Wilbur D. Mills, (D-Ark)
l:37 p.m.	Congressman Mills remarks.
	Introduction of the Vice President by Congressman Mills
1:45 p.m.	Vice Presidential dedicatory remarks.
	FULL PRESS COVERAGE
1:55 p.m.	Remarks conclude.
1:56 p.m.	Prayer of Dedication by Dr. Rheubin South, Trustee Board member.
1:59 p.m.	Announcement of Open House by Mr. Miller
2:00 p.m.	Program concludes.
2:00 p.m.	DEPART platform en route motorcade for boarding via the hospital front entrance.
2:10 p.m.	DEPART Baptist Medical Center via motorcade en route Little Rock AFB.
	[Driving time: 30 minutes]
2:40 p.m.	ARRIVE Little Rock AFB and board Jetstar
2:45 p.m.	DEPART Little Rock AFB via Jetstar en route Andrews AFB.
	[Flying time: 1 hour, 55 minutes] [Time change: +1 hour]

THE WHITE HOUSE

WASHINGTON

January 17, 1974 9:00 am

MEMORANDUM FOR:

FROM:

PAUL MILTICH

RED CAVANEY

SUBJECT:

NEWSPAPER COVERAGE VICE PRESIDENT'S VISIT TO LITTLE ROCK, ARKANSAS Saturday, January 12, 1974

Attached, Paul, you will find copies of the newspaper coverage which followed the Vice President's visit to Little Rock, Arkansas, on Saturday, January 12, 1974.

If you have any comments on the content of the material, please feel free to give me a call and I will be glad to discuss the matter with you.

Lips, security tight for Ford

By LYNDA ZIMMER Democrat Staff Writer

Secret Service security precautions for Vice President Gerald R. Ford, who will visit Arkansas to dedicate the new Baptist Medical Center today, are secret.

"We don't look for publicity," said Harold W. Duke, special agent in charge of the Little Rock Secret Service office.

Asked how preparations are made for such a VIP visit, Duke said, "My men are out in the streets."

How many men?

"We don't publicize that," Duke said.

He called Arkansans "ideal citizens" with good deportment during his eight years of arranging such visits in Arkansas.

Duke ended the noncommittal interview by saying, "We never take the position of putting things in blueprint form."

The Saturday Morning

The secrecy has rubbed off on some local law enforcement officials.

Maj. Thomas L. Goodwin, commander of the Operations Division of the State Police, said Thursday afternoon that two of his men were meeting with Secret Service at the time and that he did not know what role the State Police would play until the men returned.

"And when they do, I can't tell you anything specific," Goodwin said. "We don't want to tell exactly which billboard a man will be behind."

Friday, Goodwin said State Police cars would escort the motorcade from Little Rock Air Force Base to the hospital and then back to the base.

Duke released a list of all law enforcement agencies in the area which he said were cooperating and assisting with today's "protective mission."

But Pulaski County Sheriff Monroe Love and Jacksonville Police Chief Leonard Brickell, whose names were on the list, candidly said they had not been asked to do anything.

Despite all the preparations, however, Ford may have a hard time getting into the hospital and that is no secret.

The emergency room door, where Ford is scheduled to enter, did not have doorknobs Friday.

"The doorknobs (suppliers) have been on strike for six months and we can't ge any," John Pounders, public relations director for the hospital, explained.

John W. "Bill" Roberts, Ford's deputy press secretary, said that was a problem he was leaving to the Secret Service.

Inside the hospital Friday, Secret Service agents with walkie talkies and construction foremen with hard hats furrowed their brows and pointed up at exposed ceiling fixtures.

Scraps of wire and piles of sawdust on the floors looked more hazardous, however.

See LIPS on Page 2A

ARKANSAS DEMOCRAT 103rd YEAR - NO. 103 LITTLE ROCL., SATURDAY, JAN. 12, 1974 18 PAGES 10c



A photographer who asked about taking pictures from a

"Ever since Dallas they (Secret Servicemen) don't like anybody to get up." (Former President John F. Kennedy was assassinated by a gunman in a high-rise biild-

ry at the hospital Friday morning. It was an initiation into the sterilized world of national news reporting where reporters and photographers give their full names ad-

trance, seemed perturbed Friday morning with a report that Congressman Wilbur D. Mills of Kensett, who had invited Ford to Arkansas, and would introduce him colled



In the News

- President Nixon returned to Washington aboard a government jet from his estate at San Clemente, Cal., with family and friends aboard and a spokesman said he didn't go on a commercial jet for "security reasons."
- Bing Crosby, 69, the crooner. who was admitted to a lospi-al at Burlingame, Cal. New year's Eve, may undergo surgery this week to remove om his lung a golf-ball-sized abscess.
- Tammy Wynette, 31, rated the No. 1 Country Female Vocalist by the Country Music Association in 1967, and a Grammywinner that year for the song "D-I-V-O-R-C-E," underwent gall bladder surgery at Nash-ville, Tenn., her fifth operation since April.
- Christian Devi Brando, 15. son of Marlon Brando and the actor's first wife, Anna Kashfi. 39, gave his mother in marriage to James Hannaford, 45, a Los Angeles electronics ex-ecutive, in a ceremony at Las Vegas.
- Johnny Weissmuller, 69 former world swimming champion and moviedom's best-known Tarzan who has been hospitalized since December 19 at Las Vegas, is expected to be released shorly.
- Joseph M. Remiro, 27, a mechanic associated with Viet-nam Veterans Against the War at Oakland and San Francisco, was charged at Oakland with the cyande-bullet slaying of Oakland School Superin-tendent Marcus A. Foster November 6.
- Mills E. Godwin Jr. 59, Demo-cratic governor of Virginia from 1966 to 1970 was sworn in at Richmond to become the first person in a century to serve two terms as governor — this time as a hepublican.
- Elvis Presley, 39, will give mati-nee and evening performances March 16 and a matinee only March 17 at the Midsouth Coliseum at Memph's, his first performance in his native city since February 25, 1961.
- President Suharte of Indonesia met behind closed doors at Jakarta for two hours with student leaders, to let them discuss grievances.
- Edgar Faure, president of the French National Assembly, at rism and m

155th Year-No. 55 LITTLE ROCK. SUN



-Staff Photos by Don Jones Girl Giggles at Greeting From Vice President

Vice President Gerald R. Ford (right) seemed to have a special rapport with children as he greeted those who met him at Little Rock Air Force Base. Also clasping another girl's hand is tive John Paul Hammerschmidt.

Representative Wilbur D. Mills. Down the reception line (from right) are Senator John L. McClellan, Governor Bumpers and RepresentaMc WO

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Vice President Gerald R. Ford told the dedication audi- da visit, laid a wreat at the infiltrating the office of the De-monument for victims of fas- fense secretary, originally cre. ence at the I aptist Medical Center's new \$32 million hospital lim

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Britishengineersthreaten strike(Page 8A).FBIlistsRussianvisitors as security threat(PageMonroesceks in-depth data on Old Linebuyers(PageSimon failing to ease public fears, panelsays(Page 1Amusements	e subversion of the constitu- ion." Subversion of the constitu- ion." Subversion of the constitu- Suba Dagree Ard, Dagree Ard, Dagree and the Inbyan they will unite into one countr. They will unite into one countr. and y, signed the union agreemen affy, signed the union agreemen the island of Jerba off the Vinisian are island of Jerba off the Vinisian are island of Jerba off the Vinisian

About the only Defens partment division control civilians is the comptrolle fice, which supervise budget. Care er civil se Vladmiri Noviko, Russian dep-uty premier, ended a three-day visit at Baghdad, where he discussed economic co-op-eration with Iraq. (See OFFICERS on Page

November.

British news-voting space to hife style of his er, Swami Annaik-Aras Bord a cave-dwelling in Sri Lanka (for-on), who has been 4.2 8 7. Mails wally guri Cey esthetic life there hours the ter 20 years

Bishop Seraphim, 61, metropoli-tan of Ioanhina, a World War II resistance comrade of w military rulers, Greece's ne mate of the Orthodox Chujch of Greece after votes of 34 of 66 eligible bishops were striken by the government, and will succeed Archibishop leronymos, who was ousted in **Remains Exception**

for policies on how to de weapons. A retired Arm tenant general directs the to the Unite New Yor and evaluation of under development. najor generals hold policy-mak-ing posts in the office of health and environment, an Arm

Inside Today's Gazette

How Nixon has answered questions on scandals (Page

ASU trustees hold secret meeting (Page 3A).

Libya, Tunisia to merge lands (Page 2A).

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and environment, an Arm tenant general serves as (assistant secretary of D for intelligence, an A i r major general is in chai policy planning in the of international security international security a and an Air Force lieutenal eral is in charge of manag in the Defense Depart telecommunications office

Comptroller Office

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Speech Praises In the office of research engineering, which directs multibillion-dollar program weapons research, an A lieutenant general is respons hd Wilbur Mills he of rmy sible

His speech was almost ful-some in praise of United States Representative Wilbur D. Mills velop of Kensett, chairman of the pow-erful House Ways and Means e test Committee, who had extended apons the invitation to Ford and whom Army the administration is most anx-make loss for also eanons ious to keep friendly. Ford also of health had kind words for the other

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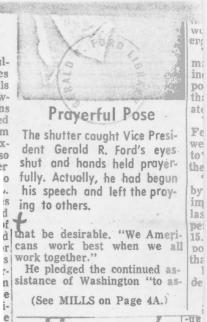
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First Baptist Unit **Required 5 Years** To Finance in '20

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It/took five years for the Baptist State Convention to raise \$300,000 to purchase land and a frame building then known as the Little Rock Sanitarium to open its first hospital.

The Convention had named its first hospital commission in 1915 and charged it with buying lots and raising money for a Baptist hospital. The first commission failed, and so did the second, and the third:

Five years later, however, the commission, re-created an- 1961 and the state's first int

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