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Young *Fallons* *Hank Iront* *Oklahoma* *Nebraska* *Mo* *Jim* *2*
ANNUAL HEISMAN TROPHY DINNER, NEW YORK CITY,
THURSDAY, DEC. 13, 1973

Why 2 accepted?
I'VE SERVED IN CONGRESS FOR
25 YEARS, AND I'VE DESERVED THIS REST.

Why he picked me?
THE PRESIDENT EXAMINED MY
BACKGROUND CAREFULLY BEFORE HE PICKED ME
FOR THE VICE PRESIDENCY; HE WANTED SOMEONE
WHO HAD EXPERIENCE BLOCKING FOR THE
QUARTERBACK.



2 asked Pres why?
HE WANTED A FORD; HE HOPES I
WON'T BE A MAVERICK.

Although Senate & House gave me a fine vote
I'm wondering about my public image.
IT WOULD APPEAR THAT I'M A
POPULAR CHOICE; SINCE I'VE BEEN SWORN IN
FORDS HAVE GONE UP \$150.00.

IT HAS BEEN A GREAT PLEASURE TO
PARTICIPATE IN THIS CEREMONY TONIGHT.

I FOUND THE REMARKS OF COACH
JOE PATERNO INSTRUCTIVE AND WITTY, AS
USUAL, AND I AM PROUD TO HAVE THE OPPORTUNITY
TO MEET JOHN CAPPELLETTI IN PERSON.



I'VE WATCHED YOU ON TELEVISION FOR THE
PAST TWO YEARS, JOHN, AND I AGREE
100 PER CENT WITH THE JUDGES WHO CHOSE
YOU TO RECEIVE FOOTBALL'S MOST PRESTIGIOUS
AWARD.



AND I'D LIKE TO CONGRATULATE
JOE PATERNO FOR HIS CONSISTENTLY GREAT
TEAMS AND FOR HELPING TO PRODUCE PENN
STATE'S FIRST HEISMAN WINNER. IN HONORING
JOHN CAPPELLETTI TONIGHT WE ALSO HONOR
JOE PATERNO, AND NO COACH DESERVES IT MORE.

I KNOW THAT JOE OCCASIONALLY
CHAFES OVER THOSE ^{weekly} AP AND UPI RATINGS. AND
I SYMPATHIZE. DURING THE PAST COUPLE OF
WEEKS I'VE BEEN LEARNING JUST WHAT IT FEELS
LIKE TO BE NUMBER TWO.



I'D LIKE TO MAKE JUST A FEW
SERIOUS REMARKS TONIGHT. I WON'T GIVE YOU
THAT OLD ["] LIFE-IS-LIKE-A-FOOTBALL-GAME PITCH. ["]
BUT I WOULD LIKE TO SAY THAT SOME OF THE
REASONS FOR THE POPULARITY OF FOOTBALL ARE
DIRECTLY RELATED TO THOSE QUALITIES THAT
HAVE MADE US GREAT AS A NATION.

THE HEISMAN TROPHY SYMBOLIZES
INDIVIDUAL ATHLETIC ACCOMPLISHMENT IN
FOOTBALL. A PLAYER WINS IT, AS JOHN WON
IT, THROUGH INTENSE COMPETITION WITH OTHER
PLAYERS. AND HE WINS IT BECAUSE HE PUTS
FORTH THAT LITTLE EXTRA EFFORT.

I THINK JOHN SAID IT VERY WELL IN
A RECENT INTERVIEW. HE TOLD OF HOW HE HAD
BEEN READY TO QUIT THE TEAM IN 1972 BECAUSE
HE WASN'T PICKING UP ENOUGH YARDAGE. BUT
HE KEPT TRYING UNTIL PART WAY THROUGH THE



SEASON HE GAINED 124 YARDS AGAINST
ILLINOIS. "I LEARNED A LESSON," HE SAID,
". . . .THAT IF YOU STICK WITH SOMETHING
LONGER THAN YOU THINK YOU CAN, THINGS WILL
WORK OUT FOR YOU."



I KNOW OF NO MORE ELOQUENT
SUMMARY OF WHAT MAKES UP THE AMERICAN
CHARACTER. WE TRY A LITTLE HARDER, WE
STICK WITH IT, AND AS A RESULT WE ENJOY A
SYSTEM OF GOVERNMENT AND A WAY OF LIFE THAT
IS THE ENVY OF THE WORLD.

AND THE ESSENTIAL INGREDIENT THAT
LEADS TO OUR DESIRE TO EXCEL IS A VERY
SIMPLE ONE -- COMPETITION.

AS A NATION, WE UNDERSTAND THAT
COMPETITION AND INDIVIDUAL EFFORT ARE
ESSENTIAL TO PROGRESS. SHOW ME A NATION IN
WHICH THE SPIRIT OF INDIVIDUALISM HAS
BEEN STIFLED, / THE DRIVE TO COMPETE HAS
BEEN ABOLISHED, // AND I WILL SHOW YOU A
SOCIETY IN WHICH THE DESIRE TO EXCEL HAS
BEEN EXTINGUISHED.



WE ARE AN INDIVIDUALISTIC AND
COMPETITIVE PEOPLE. BUT WE ALSO REALIZE
THAT INDIVIDUAL EXCELLENCE IS IMPOSSIBLE
WITHOUT TEAMWORK. JOHN CERTAINLY
UNDERSTANDS THIS. WITHOUT THOSE FINE
LINEMEN RUNNING INTERFERENCE SO EFFECTIVELY,
HE KNOWS THAT IT MIGHT HAVE BEEN JUST A
LITTLE BIT HARDER TO GAIN THOSE 1,522 YARDS.
(HAVING SEEN HIM PLAY, I'M NOT SURE HE
COULDN'T DO IT ON HIS OWN. BUT IT WOULD
HAVE BEEN ^{a little} HARDER.)



THAT UNIQUE BLEND OF INDIVIDUAL EFFORT, COMPETITION AND TEAMWORK IS WHAT ACCOUNTS FOR THE SUCCESS OF FOOTBALL AS A SPORT. AND IT IS THIS SAME COMBINATION THAT MAKES UP WHAT WE CALL "THE AMERICAN WAY."

IT'S A PLEASURE TO BE REMINDED TONIGHT THAT THE SPIRIT THAT ANIMATES OUR WAY OF LIFE IS JUST AS HEALTHY AS EVER. FINE YOUNG ATHLETES SUCH AS JOHN CAPPELLETTI AND GREAT LEADERS AND TEACHERS SUCH AS JOE PATERNO ARE THE PEOPLE WHO KEEP THAT SPIRIT GLOWING.



AND IT IS ESPECIALLY HEARTENING
TO BE REMINDED AGAIN OF THE CENTRAL ROLE
THAT ATHLETICS PLAY IN SHAPING THE LIVES
OF AMERICAN YOUNG PEOPLE.

NOT TOO MANY YEARS AGO, MANY
PEOPLE WERE PREPARED TO WRITE OFF OUR YOUNG
MEN AND WOMEN, MISTAKING THE NOISE OF A FEW
FOR THE ATTITUDES OF THE MANY. BUT THE
CONTINUING SUCCESS OF INTERCOLLEGIATE
ATHLETICS AND FINE YOUNG ATHLETES LIKE
JOHN CAPPELLETTI PROVE THAT OUR YOUNG PEOPLE



CONTINUE TO BE INSPIRED BY THE BASIC
LESSONS OF THE AMERICAN EXPERIENCE.

CONGRATULATIONS, JOHN, AND GOOD
LUCK IN THE ORANGE BOWL. I'LL BE WATCHING.
I UNDERSTAND THAT WHEN YOU FINISH YOUR
PRO CAREER, YOU INTEND TO WORK IN LAW
ENFORCEMENT AND CORRECTIONS AT THE FEDERAL
LEVEL. I KNOW THAT YOU WILL BRING THE
SAME DEDICATION AND DETERMINATION TO YOUR
WORK THAT WON YOU THE HEISMAN TROPHY.
AND YOUR FELLOW COUNTRYMEN WILL BE THE
BETTER FOR IT.

THANK YOU.



REMARKS BY THE VICE PRESIDENT OF THE UNITED STATES
AT THE ANNUAL HEISMAN TROPHY DINNER
NEW YORK HILTON HOTEL
NEW YORK CITY, NEW YORK
THURSDAY, DECEMBER 13, 1973



ADVANCE FOR RELEASE IN FRIDAY AM's

It has been a great pleasure to participate in this ceremony tonight.

I found the remarks of Coach Joe Paterno instructive and witty, as usual, and I am proud to have the opportunity to meet John Cappelletti in person. I've watched you on television for the past two years, John, and I agree 100 per cent with the judges who chose you to receive football's most prestigious award.

And I'd like to congratulate Joe Paterno for his consistently great teams and for helping to produce Penn State's first Heisman winner. In honoring John Cappelletti tonight we also honor Joe Paterno, and no coach deserves it more.

I know that Joe occasionally chafes over those AP and UPI ratings. And I sympathize. During the past couple of weeks I've been learning just what it feels like to be number two.

I'd like to make just a few serious remarks tonight. I won't give you that old life-is-a-football-game pitch. But I would like to say that some of the reasons for the popularity of football are directly related to those qualities that have made us great as a nation.

The Heisman trophy symbolizes individual athletic accomplishment in football. A player wins it, as John won it, through intense competition with other players. And he wins it because he puts forth that little extra effort.

I think John said it very well in a recent interview. He told of how he had been ready to quit the team in 1972 because he wasn't picking up enough yardage. But he kept trying until part way through the season he gained 124 yards against Illinois. "I learned a lesson," he said, " . . . that if you stick with something longer than you think you can, things will work out for you."

(more)

I know of no more eloquent summary of what makes up the American character. We try a little harder, we stick with it, and as a result we enjoy a system of government and a way of life that is the envy of the world.

And the essential ingredient that leads to our desire to excel is a very simple one -- competition.

As a nation, we understand that competition and individual effort are essential to progress. Show me a nation in which the spirit of individualism has been stifled, the drive to compete has been abolished, and I will show you a society in which the desire to excel has been extinguished.

We are an individualistic and competitive people. But we also realize that individual excellence is impossible without teamwork. John certainly understands this. Without those fine linemen running interference so effectively, he knows that it might have been just a little bit harder to gain those 1,522 yards. (Having seen him play, I'm not sure he couldn't do it on his own. But it would have been harder.)

That unique blend of individual effort, competition and teamwork is what accounts for the success of football as a sport. And it is this same combination that makes up what we call "the American way."

It's a pleasure to be reminded tonight that the spirit that animates our way of life is just as healthy as ever. Fine young athletes such as John Cappelletti and great leaders and teachers such as Joe Paterno are the people who keep that spirit glowing.

And it is especially heartening to be reminded again of the central role that athletics play in shaping the lives of American young people.

Not too many years ago, many people were prepared to write off our young men and women, mistaking the noise of a few for the attitudes of the many. But the continuing success of intercollegiate athletics and fine young athletes like John Cappelletti prove that our young people continue to be inspired by the basic lessons of the American experience.

(more)

Congratulations, John, and good luck in the Orange Bowl. I'll be watching. I understand that when you finish your pro career, you intend to work in law enforcement and corrections at the Federal level. I know that you will bring the same dedication and determination to your work that won you the Heisman trophy. And your fellow countrymen will be the better for it.

Thank you.

#

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House of Representatives

PRESS MANIFEST FOR TRIP TO N.Y.
(HEISMAN TROPHY DINNER) Dec. 13, 1973

Mike Wright...U.S. News & World Report
Phil Jones....CBS-TV
Dave Kennerly..Time Magazine
Jane Arnoldi..Time Magazine

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Return...

Same as above except for Jones.

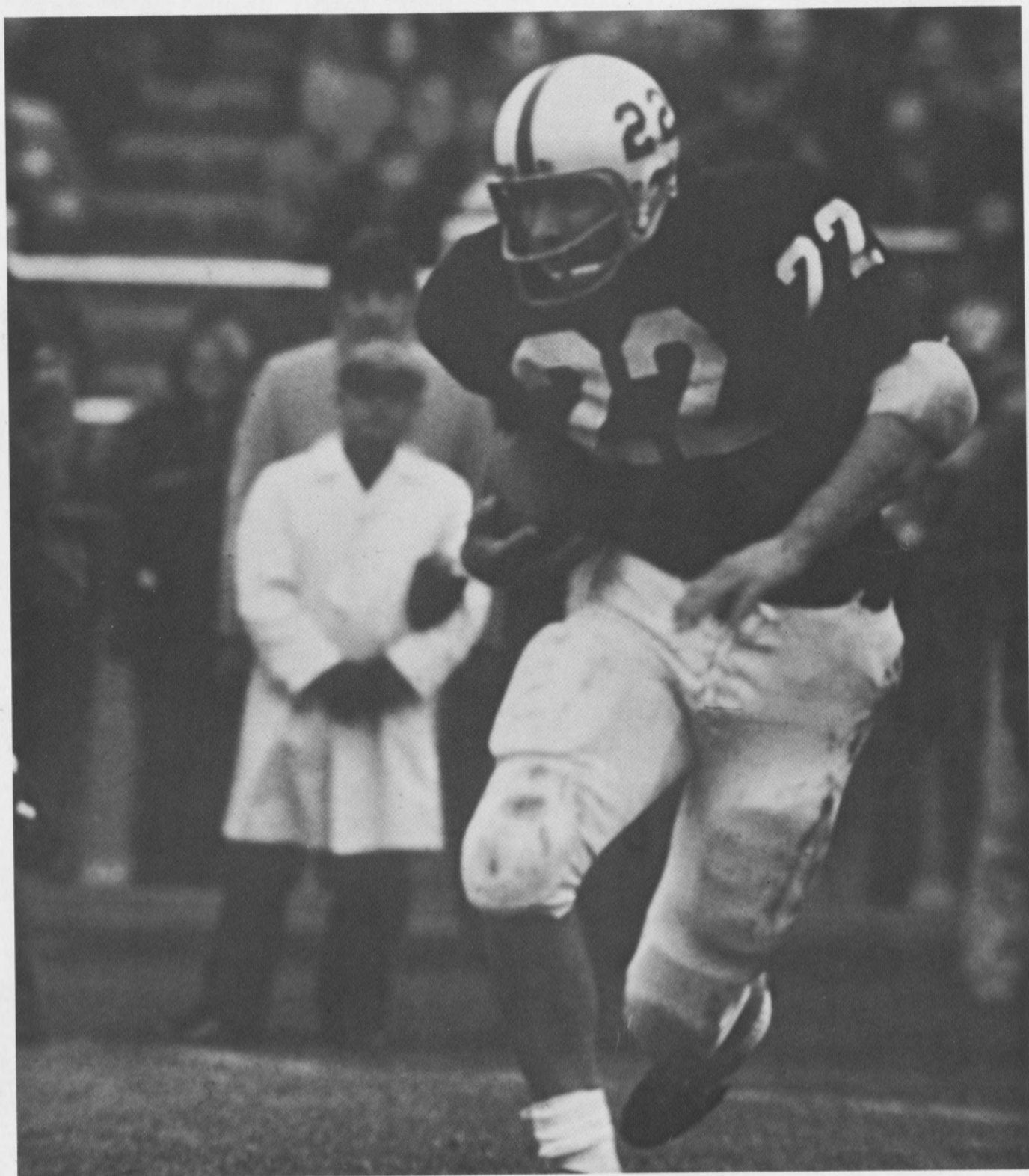


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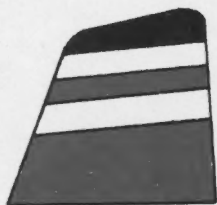
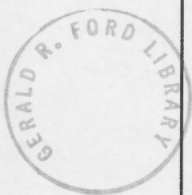
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*Heisman
Trophy*



HEISMAN MEMORIAL AWARD ISSUE

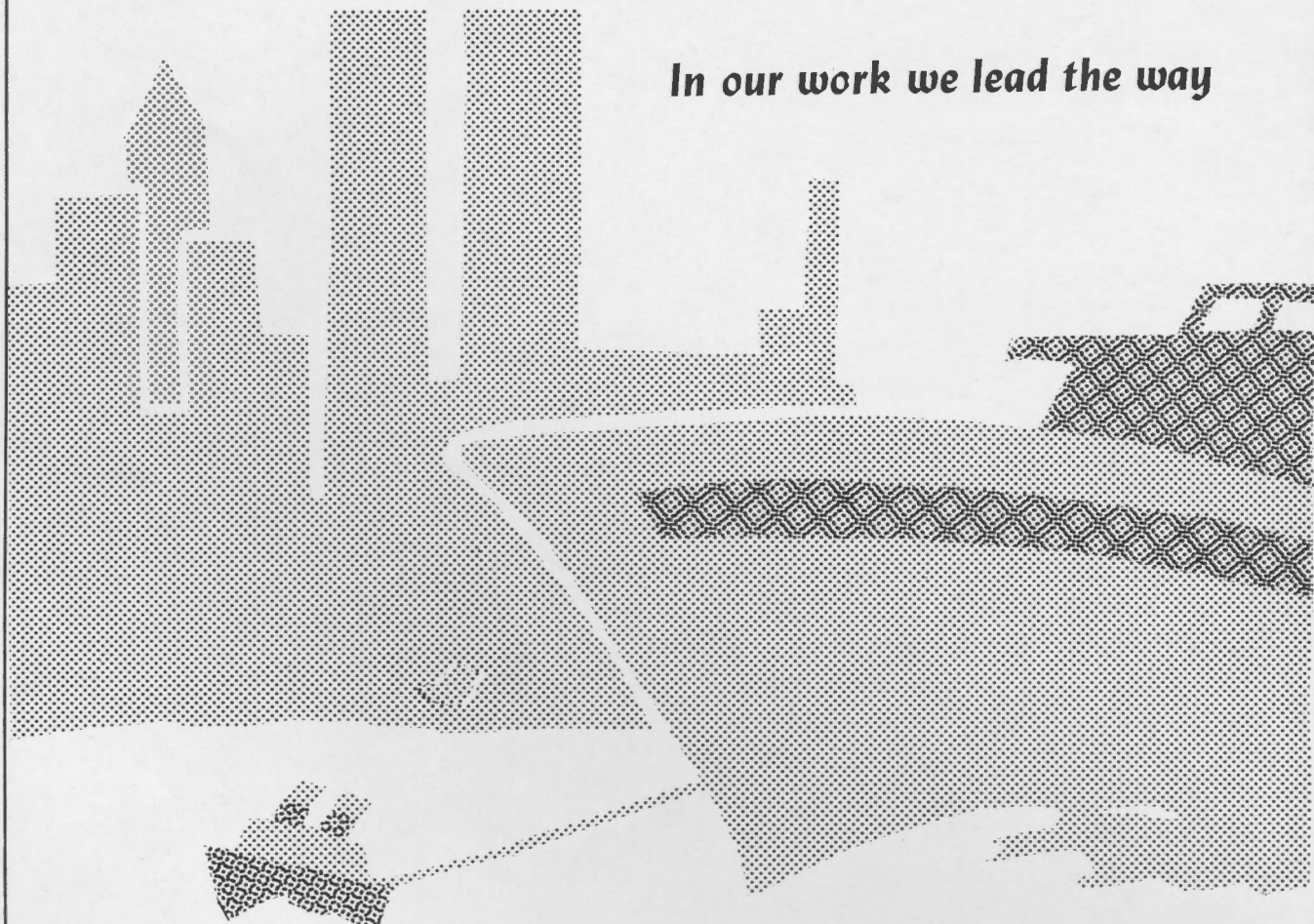
DECEMBER 1973



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*Congratulations to John Cappelletti
for leading the way in college football*

D.A.C. Journal

DECEMBER * 1973

MAGAZINE OF THE DOWNTOWN ATHLETIC CLUB

DECEMBER 1973

VOLUME 41

NUMBER 12

SPECIAL FEATURES

PRESIDENT'S MESSAGE	Neill A. McAllister	5
JOHN CAPPELLETTI: 39th HEISMAN WINNER		9
AWARD DINNER PROGRAM		11
THE HEISMAN MEMORIAL TROPHY: COLLEGE FOOTBALL'S MOST COVETED PRIZE		12
JOHN W. HEISMAN: INVENTIVE FOOTBALL GENIUS		14
BALLOTING OVER THE YEARS: HOW THEY FINISHED, 1935-1972		22
HOW THEY WON: A GALLERY OF THE PREVIOUS 38 HEISMAN WINNERS		25
"A VISIT TO THE PRO-FOOTBALL HALL OF FAME" ..	Jim Hausman	38
"WIVES FIND HEISMAN DINNER WINNING EVENT" Barbara (Mrs. Neill) McAllister		43
"WHO WILL BE THE FIRST HEISMAN PRO-HALL OF FAMER?" Max Kase		45

FEATURES

PRESENTATION CEREMONIES	6
PROGRAM	10
HEISMAN MEMORIAL TROPHY COMMITTEE	16
SECTIONAL & STATE REPRESENTATIVES	18
THE BALLOTING: HOW IT IS DONE	20
HEISMAN HIGHLIGHTS	36
COLLEGE FOOTBALL HALL OF FAME: THE HIGHEST HONOR	47
DOWNTOWN A.C.: HOW IT GREW	50

OTHERS

DOWNTOWN A.C. FLOOR DIRECTORY	48
D.A.C. PURVEYORS	62
D.A.C. DIRECTORY	63
AUTOGRAPHS	67

COVER: JOHN CAPPELLETTI, THE HEISMAN WINNER FROM PENN STATE

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THE HEISMAN MEMORIAL TROPHY COMMITTEE
EXTENDS SINCERE THANKS
TO THE INDIVIDUALS ACROSS OUR COUNTRY
WHO CONTRIBUTE TIME, ENERGY, AND TALENT TO THE AWARD.
THE RECOGNITION WHICH THE TROPHY ENJOYS
IS THE BEST TESTIMONIAL
TO THE SUCCESS OF THEIR EFFORTS.

F. X. McQUADE
Chairman

PRESIDENT'S MESSAGE

It is my pleasure to again have the honor of presenting the John W. Heisman Memorial Trophy Award to the Outstanding College Football Player in the United States. It is particularly gratifying to me inasmuch as the trophy has been named after a fellow alumnus and former Athletic Director of the Downtown Athletic Club.

Although there has never been a recipient who wore the colors of Brown University, the football genius of John W. Heisman will be remembered as long as the game is played.

On behalf of the Downtown Athletic Club, I want to congratulate this fine young man who is the 39th recipient of this award, and I am sure in the future he will bring as much honor to the award as his predecessors.

NEILL A. McALLISTER
President



PRESENTATION CEREMONIES
OF THE
39th ANNUAL AWARD
OF THE

HEISMAN MEMORIAL TROPHY
TO

JOHN CAPPELLETTI
PENNSYLVANIA STATE UNIVERSITY

CHOSEN AS THE
OUTSTANDING COLLEGE FOOTBALL
PLAYER IN THE UNITED STATES FOR 1973

BY
THE SPORTSWRITERS, SPORTSCASTERS AND
TELECASTERS OF AMERICA

PRESENTED BY THE
DOWNTOWN ATHLETIC CLUB
OF NEW YORK CITY
THURSDAY EVENING, DECEMBER THIRTEENTH
1973

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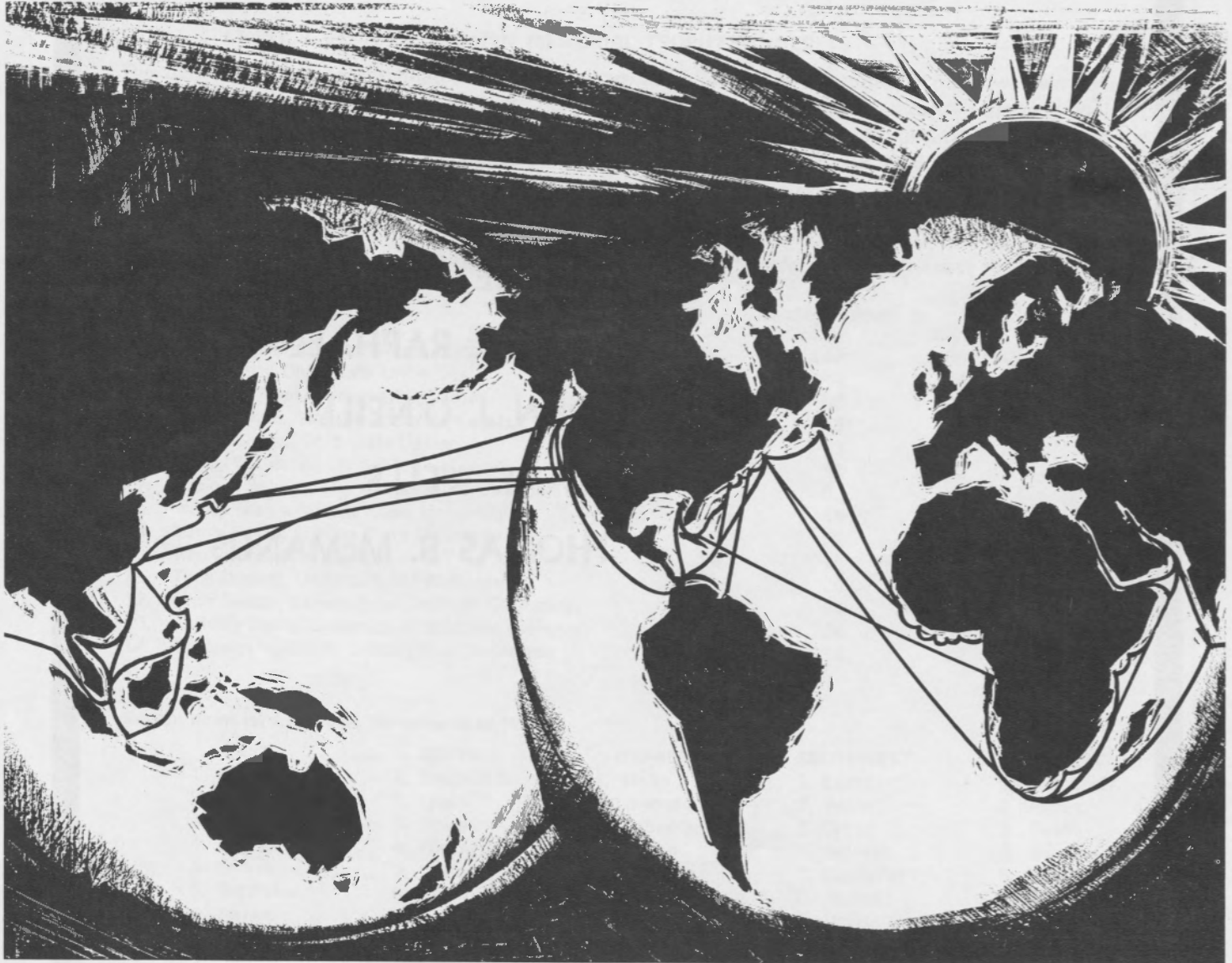
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39th Heisman Winner

JOHN CAPPELLETTI, PENNSYLVANIA STATE UNIVERSITY, WINS 1973 HEISMAN TROPHY

John Cappelletti attended high school in Upper Darby, Pennsylvania. He received numerous football scholarship offers, but narrowed his decision down to Penn State, Ohio State, Miami (Florida) and Virginia Tech before deciding on Penn State.

John was named to virtually every All-America Team, including the Kodak All-American Team. In 1972 he had the third best year in Penn State history when he gained 1117 yards rushing. In 1973 he had the second best year in Penn State history rushing for 1522 yards. In his two-year running career, he gained 100 yards in thirteen games and had a career total of 2639 yards and twenty-nine touchdowns for an average of 120 yards per game and 5.1 yards per carry.

John's statistics only cover two years as running back inasmuch as he played defensive back as a Sophomore in 1971 and, interestingly enough, was an All-State Quarterback for Coach Jack Gottshalk at Monsignor Bonner High School.

John was born August 9, 1952 and is a member of the Phi Gamma Delta Fraternity.

BALLOTING STATISTICS RE 1973 HEISMAN MEMORIAL TROPHY WINNER

The balloting system, as originated by the Heisman Memorial Trophy Committee of the Downtown Athletic Club, requires that each elector, in order to validate his ballot, must vote for three (3) players — his first choice counting 3 points; second, 2 points; and third, 1 point. The player receiving the greatest number of points is the winner. This system overcomes sectional favoritism. **THE DOWNTOWN ATHLETIC CLUB HAS NO VOICE IN SELECTING THE HEISMAN WINNER.**

The tabulation of votes from 819 registered and qualified electors from coast to coast for this year, 1973, is as follows:

	Number of Votes			TOTAL POINTS
	1st	2nd	3rd	
1. John Cappelletti, Pennsylvania State University	229	142	86	1,057
2. John Hicks, Ohio State University	114	64	54	524
3. Roosevelt Leaks, University of Texas	74	80	100	482
4. David Jaynes, The University of Kansas	65	68	63	394
5. Archie Griffin, Ohio State University	45	63	65	326
6. Randy Gradishar, Ohio State University	47	53	35	282
7. Lucious Selmon, The University of Oklahoma	39	52	29	250
8. Woody Green, Arizona State University	31	55	44	247
9. Danny White, Arizona State University	32	22	26	166
10. Kermit Johnson, U.C.L.A.	24	15	20	122
11. Tony Dorsett, University of Pittsburgh	15	20	30	115
12. Lynn Swann, University of Southern California	16	24	12	108
13. Anthony Davis, University of Southern California	5	28	33	104
14. Conredge Holloway, University of Tennessee	16	14	22	98

Broken down into sections, the votes is as follows:

EAST	SOUTH	MIDWEST	SOUTHWEST	FAR WEST
1. Cappelletti	1. Cappelletti	1. Hicks	1. Leaks	1. Cappelletti
2. Hicks	2. Leaks	2. Jaynes	2. White	2. Johnson
3. Leaks	3. Jaynes	3. Cappelletti	3. Green	3. Swann
4. Dorsett	4. Hicks	4. Griffin	4. Selmon	4. Green
5. Griffin	5. Holloway	5. Gradishar	5. Cappelletti	5. White
6. Gradishar	6. Griffin	6. Selmon	6. Jaynes	6. Hicks
7. Jaynes	7. Gradishar	7. Leaks	7. Davis	7. Leaks

PROGRAM

NATIONAL ANTHEM

INVOCATION

INTRODUCTIONS

Don Criqui

Hank Leonard

MASTER OF CEREMONIES

Al Helfer

ADDRESS

Honorable Gerald R. Ford

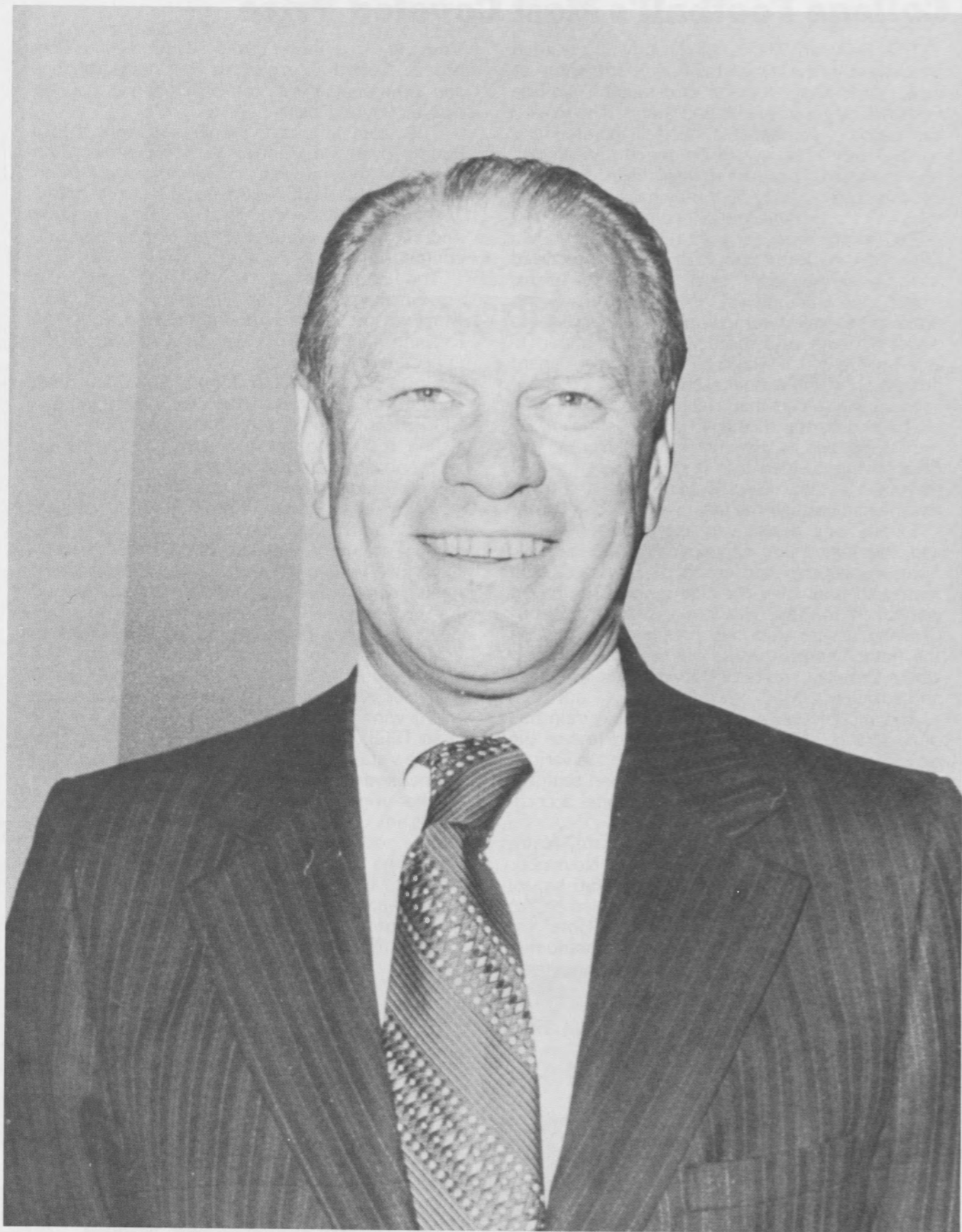
PRESENTATION OF THE 39th ANNUAL HEISMAN MEMORIAL TROPHY

Neill A. McAllister

ACCEPTANCE

John Cappelletti

BENEDICTION



HONORABLE GERALD R. FORD
Vice President

DECEMBER, 1973



The Heisman Memorial Trophy: College Football's Most Coveted Prize

The Heisman Memorial Trophy is awarded annually by the Downtown Athletic Club of New York City to the Outstanding College Football Player in the United States. The trophy has become perhaps the most celebrated and most sought-after award on the American college campus. Those who have been fortunate enough to receive it know they have reached the summit of collegiate football competition.

The trophy was designed by the well known New York sculptor, Frank Eliscu, who received a National Academy prize for many of his works. A graduate of Pratt Institute with honors, he was commissioned by the Club to create a figure of a football player in imperishable bronze which would become the permanent possession of the winner each year.

Eliscu was a personal friend of Ed Smith, then a well known star of the NYU football team. He sought Ed out as a model for the trophy, the Club having decided that it should be a football player in action. Eliscu's first models showed that he had grasped the idea.

Finally one design was approved tentatively and the famed Jim Crowley of the Legendary Four Horsemen, then coach of Fordham, consented to look over the clay model. The day it was taken to Rose Hill was a stormy one, but Crowley nevertheless had his players all out on the field. The proto-type was set up in the rain where Crowley and his varsity gridders could see and criticize it.

The model also was a mess! Heavy rain had done strange things to the arms and legs of the clay. Sleepy Jim had his players take the various positions to illustrate the side step and sculptor Eliscu bent arms and legs of his model accordingly.

A few days later following the Army-Notre Dame game at Yankee Stadium on November 16, 1935, where the Irish tied Army 6-6 before 78,114 fans, the entire victorious squad of the Fighting Irish went to the McAlpin Hotel for dinner. By this time, the trophy had graduated

from clay to a plaster cast on its journey to final bronze. It had absorbed the Fordham influence and now here it was for Coach Elmer Layden and his boys to inspect.

The team left their dinner and went into a huddle over the trophy. Wally Fromhart, Don Elser and Wayne Millner were especially interested and this 1935 Notre Dame team gave final O.K. to Eliscu's work. Thus the figure may be said to be the product of true intercollegiate competition.

The first recipient was Jay Berwanger, the "one man gang" of the University of Chicago, who was presented with the coveted honor on December 9, 1935. It was then known as the D.A.C. Trophy.

On October 3, 1936 John W. Heisman, then Director of Athletics at the Downtown Athletic Club succumbed to bronchial pneumonia. In a fitting tribute to the inventive football genius who endeared himself to everyone, the trophy was renamed the Heisman Memorial Trophy.

The massive statue, cast in statuary bronze, depicts a football player side stepping and straight-arming a tackler. It is 14" long, 13½" high, 6½" wide and weighs 25 pounds. It is cast in the lost wax process, the most artistic method for bronze casting. A patina finish is then applied by means of torch and acids in order to acquire the color of the finished bronze. The casting and finishing process takes one month. The trophy becomes the permanent possession of the winner.

In 1968, the Heisman Memorial Trophy Committee voted to award two trophies—one to the winner and one to his university.

The original mounted on a 17½" by 5½" black onyx base on a three foot Italian travertine marble pedestal is displayed in the lobby of the Club. The college player who wins the award, is flown to New York early in December with his coach and school dignitaries, where before a galaxy of football luminaries, past and present, he is fittingly honored.

Coach Jim Crowley has running back Warren Mulrey of the Fordham Rams team of 1935 pose for the clay model of the Heisman Trophy at Rose Hill field, going through the various motions of the side step.



After the historical Army-Notre Dame game in 1935, Wally Fromhart, Don Elser and Wayne Millner of Notre Dame pass their approval on the prototype of the Heisman Trophy, which was then known as the D.A.C. Trophy. Bill Prince, former Editor of the D.A.C. Journal who conceived of the award, explains the trophy while sculptor Frank Eliscu makes finishing touches on the clay model.



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FRANK BASTOLLA
President

John W. Heisman:

Inventive Football Genius

As the Heisman Trophy takes on added stature and significance with every passing year, however, the man for whom the award is named fades ever deeper into the background. Few have even the vaguest notion of who Heisman was.

John W. Heisman was only a little fellow physically. Yet he was one of the giants of the gridiron, an inventive football genius whose impact on football has been enormous.

Probably no man knew more about the history of football or knew more of the immortals of the game than John W. Heisman.

A nagging voice of conscience, he bedevilled the Football Rules Committee into legalizing the forward pass. Historians credit him with instituting the center snap a year before Amos Alonzo Stagg did. He introduced his Heisman Shift, one of the most feared offensive formations of his day at Georgia Tech and produced three unbeaten teams with it.

For thirty-six years he was a top-ranking coach at Auburn, Clemson, Georgia Tech, Penn, Washington and Jefferson and Rice, among other colleges. He ranked in the upper echelon with Stagg, Dr. Harry Williams, Pop Warner, Percy Haughton, Bob Zuppke, Hurry-Up Yost, Knute Rockne and the other titans who operated during the period from before the turn of the century through the Golden Twenties. In his time, he, Stagg and Warner constituted the "football trinity".



JOHN W. HEISMAN — At the height of his coaching career.

Heisman's idea for the forward pass was slow in formulating. He saw it for the first time in 1895 when he scouted a game between Georgia and North Carolina. A Tar Heel punter was overrun by onrushing linemen. He couldn't get off the kick. He threw the ball instead. A team-mate caught it and ran 70 yards for the only touchdown of the game. Georgia screamed in protest. "I didn't see the ball thrown," said the referee, thereby allowing a completely illegal maneuver.

As football became rougher and tougher with flying wedges and mass plays, Heisman became worried. His imaginative mind saw the forward pass as the salvation of the sport. He hounded Walter Camp, the Rules Chairman, for three years but couldn't budge him. Then he by-passed Camp and enlisted John Bell and Paul Dashiell of the committee. In 1906 the pass was legalized.

His most notable successes were

achieved at Georgia Tech, in Atlanta, where he was chief football director for sixteen years. His celebrated Golden Tornado teams of the South in the second decade of the century, reached their peaks in 1915, 1916 and 1917, when the team won twenty five games without a loss. During that time, his teams rolled up the astounding total of 1,129 points—an average of 45 a game—while their opponents were scoring 61.

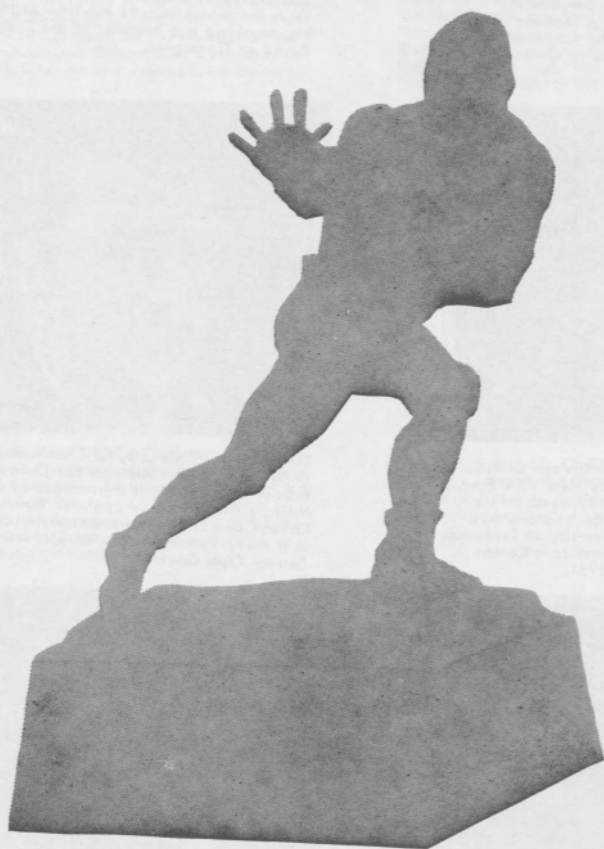
The most historic game of the Heisman career came when his Georgia Tech team swept over Cumberland by a score that probably will never be matched as a record high—222 to 0.

After playing football at both Brown and Penn, Heisman began his coaching career at Oberlin College in 1892. His first team had a perfect record. Thirty-six years later he retired. He was one of the founding fathers of the American Football Coaches Association and served two terms as President. He also was the first Athletic Director of the Downtown Athletic Club, the organization that perpetuates his memory with the Heisman Trophy.

In 1954 he was elected to the National Football Foundation and Hall of Fame in New Brunswick, New Jersey. He stands side-by-side with the immortals: Alonzo Stagg, Knute Rockne, Pop Warner, Fielding Yost, Fritz Crisler, Earl Blaik, Frank Leahy, Lou Little, Bud Wilkinson, Jock Sutherland and Pappy Waldorf.

Congratulations to

JOHN CAPPELLETTI

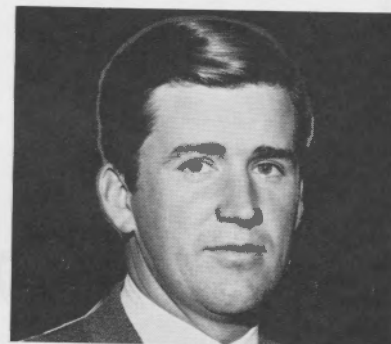


WILLIAM A. SCHIEFFLIN III

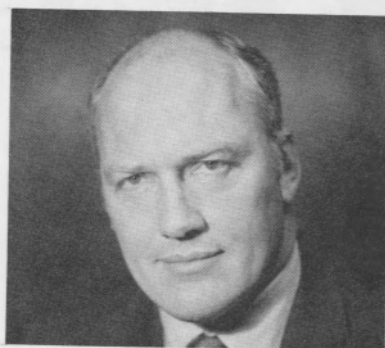
HEISMAN MEMORIAL



F. X. McQUADE, Chairman, is President of the International Terminal Operating Co., Inc. Director, New York Shipping Association, the Maritime Association, General Stevedoring Council and Security Bureau. A member of the National Research Council. Our Chairman is a member of the Club's Board of Governors.



MALCOLM W. MacLEOD, Vice Chairman and Co-Chairman—Official Party Host, is the Manager, Harbor Operations for Moran Towing and Transportation Company, Inc. He graduated from the Massachusetts Maritime Academy. Mr. Macleod is a member of the Club's Board of Governors.



JACK STROUD, Co-Chairman Invited Guests. He is a former captain of the New York Football Giants 1953-1964. Mr. Stroud played on six conference NFL Championships and one NFL Title. A graduate of the University of Tennessee, he captained the football team to a Cotton Bowl victory over Texas in 1951.



EDWARD G. PETRULLO, Co-Chairman—Official Party Hosts, is President of the Defiance Rubber Co., Inc. He is a graduate of LaSalle Military Academy and attended Manhattan College and Georgetown University. Mr. Petrullo is a Navy Veteran of the Korean war. He is a former Club Governor.



ALBERT E. BOWEN, JR., Co-Chairman—Ticket Sales, is President of Albert E. Bowen Inc. He received his Bachelor Degree from M.I.T. Mr. Bowen is a Governor and Past President of the New York Foreign Freight Forwarders & Brokers Association; a Director of the Maritime Association of the Port of New York; a newly elected Director of the Containerization Institute, and Chairman of the Board of Consolidated Forwarders Intermodel Corporation (Confico).



DONALD J. SCHMIDT, Co-Chairman—Ticket Sales, is Vice President - Operations of Farrell Lines Incorporated. He is a Director of New York Shipping Association. Mr. Schmidt graduated from New York University and the City College of New York.

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CHARLES T. MATTMANN, Dinner Chairman, is President and Chief Executive Officer of Netumar International Inc. He received his B.A. from the University of Southern California. He is a past President of the Maritime Association and of the American-Brazilian Association of New York. At present, he is President of the Brazilian-American Chamber of Commerce in New York City. He is a former Club Governor.



IRVIN A. CROSS, Co-Chairman Invited Guests, is Account Executive, Institutional Marketing Group of Donaldson, Lufkin & Jenrette Securities Corp. He received a B.S. from Northwestern University and is a Post Graduate of Temple University. Mr. Cross was an All-Pro Defensive Halfback with the Philadelphia Eagles in 1965 and 1966, and with the Los Angeles Rams in 1967.



RICHARD J. DIGAN, Co-Chairman—Invited Guests, is Executive Vice President of John T. Clark & Son, Inc. of Boston. A former Club Governor and former Chairman of the Heisman Committee, he is a graduate of Notre Dame and an active Squash player.



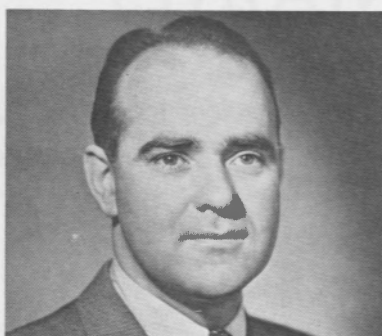
MICHAEL R. McEVoy, Co-Chairman Public Relations, is Chairman of the Corporation and Director of Sea-Land Service, Inc. He attended Auburn University. He is a Trustee of the Transportation Institute and a member of the Military Airlift Committee, National Defense Transportation Association.



CHARLES E. MCGEE, Co-Chairman—Public Relations, is with the Department of the Treasury, Bureau of Customs in New York City. He is a former college sportswriter and publicist.



DONALD P. SCANLON, Co-Chairman VIP Cocktail Party, is a General Partner of Stokes, Hoyt & Co. He is a graduate of the University of Pennsylvania, New York University and New York Institute of Finance. He is on the Board of Trustees of Iona College and of the University of Pennsylvania.



THOMAS J. STEVENSON, JR., Co-Chairman—VIP Cocktail Party, Ticket Sales, is President of T. J. Stevenson & Co., Inc. A graduate of Georgetown University, he is a member of their Board of Regents. Mr. Stevenson is active in the Christian Brothers Schools. He is a former Club Governor.

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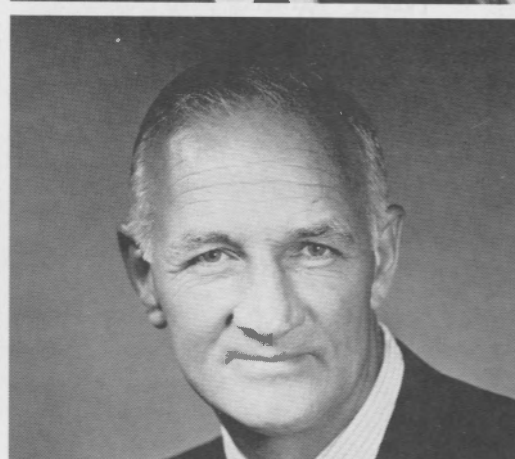
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THE BALLOTING:

HOW IT IS DONE

39th Annual Award



Ballot N^o 1500

DOWNTOWN ATHLETIC CLUB
OF NEW YORK CITY, INC.

1973 OFFICIAL BALLOT (CONFIDENTIAL)

Ballots are Void unless Signed and First, Second
and Third Choices are Indicated

I hereby designate _____
(NAME)

(COLLEGE)

(POSITION)

as my first choice to receive the HEISMAN MEMORIAL TROPHY awarded to the Outstanding College Football Player of the United States for 1973. To the best of my opinion he conforms to the rules governing the vote to wit:

In order that there will be no misunderstanding regarding the eligibility of a candidate, the recipient of the award must be an undergraduate of a recognized college or university including the United States Service Academies. Football players on service and professional teams, and those who, prior to the season of 1973, have already completed MORE than four years of college varsity football are not eligible.

My Second Choice would be:

(NAME)

(COLLEGE)

(POSITION)

My Third Choice would be:

(NAME)

(COLLEGE)

(POSITION)

(MY NAME—please print)

Signature _____

(PAPER, RADIO,
OR TV STATION)

City _____

State _____

Zip _____

The Heisman Memorial Trophy Committee is national in scope, acts on all policies governing the voting and awarding of the trophy, and supervises the balloting. It is composed of Club members, Sectional Representatives from the radio, press and television media, and a representative from each of the 50 states.

The committee has five Sectional Representatives, who recommend for appointment the State Representatives. Don Criqui of WOR Sports, New York City, represents the East; Clark Nealon of the Houston Post represents the Southwest; Fred Russell of the Nashville Banner, the South; George Strickler of the Chicago Tribune, the Midwest; and Tom Harmon, Tom Harmon Sports Show, Hollywood, California, the Far West.

The State Representative keeps the files up to date on all eligible electors in his state. In 1973, there were 819 sports-writers, sportscasters and telecasters registered, who qualified for ballots. The ballots are mailed about mid-November.

Each elector must vote for three players. His first choice receives three points; second, two points; and third, one. The player receiving the greatest number of points is the winner. This point system was originated by the Heisman Committee and eliminates sectional favoritism. The DOWNTOWN ATHLETIC CLUB HAS NO VOICE IN SELECTING THE WINNER.

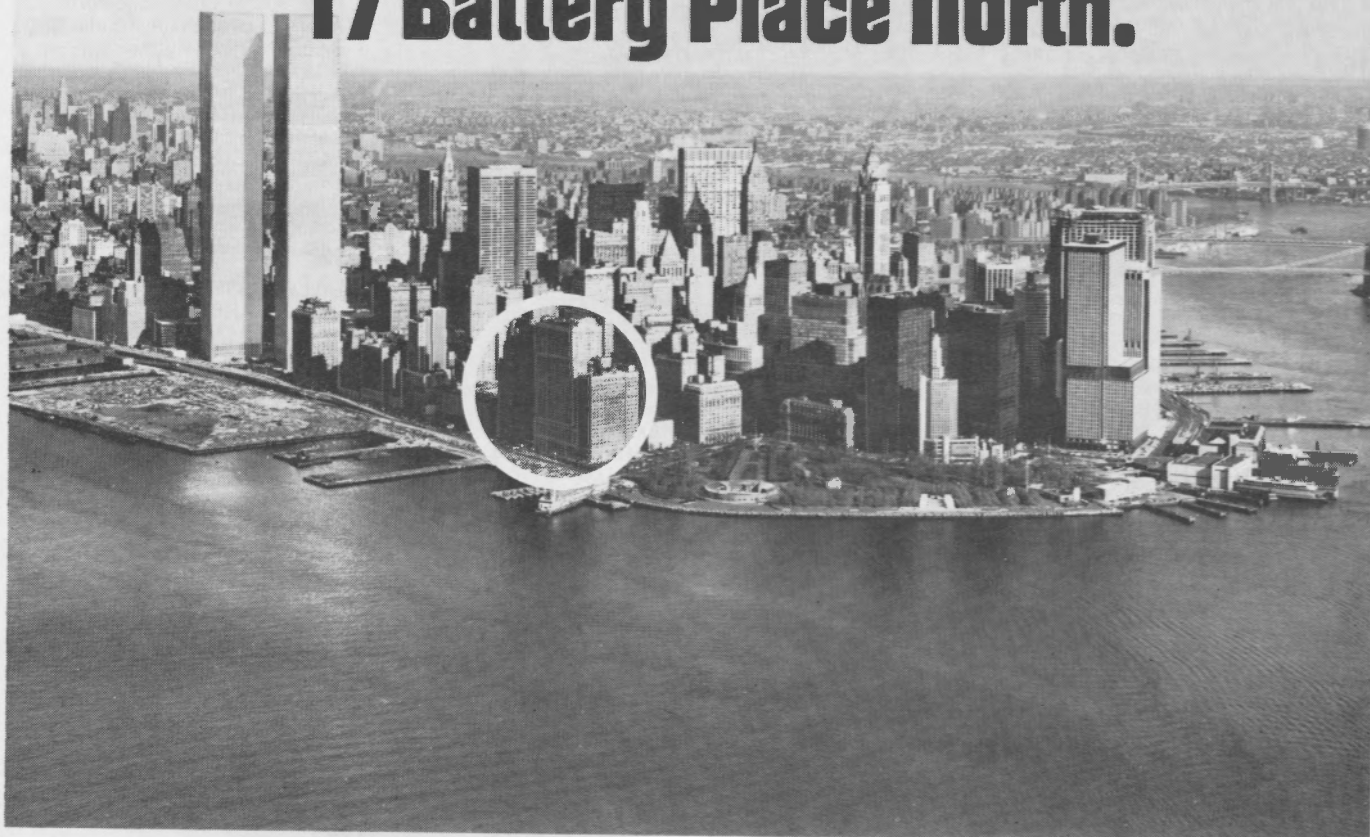
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MR. F. X. McQUADE, CHAIRMAN, HEISMAN MEMORIAL TROPHY COMMITTEE,
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BALLOTING OVER THE YEARS

HOW THEY FINISHED 1935-72

1935

1. JAY BERWANGER, Chicago
2. MONK MEYER, Army
3. WILLIAM SHAKESPEARE, Notre Dame
4. PEPPER CONSTABLE, Princeton
No player west of the Mississippi
was eligible for the trophy this year.

1936

1. LARRY KELLEY, Yale
2. SAM FRANCIS, Nebraska
3. RAY BUIVID, Marquette
4. SAMMY BAUGH, TCU
5. CLINT FRANK, Yale
6. ED WIDSETH, Minnesota
7. ACE PARKER, Duke
8. FRED VANZO, Northwestern
9. GAYNEL TINSLEY, LSU
10. ALEX WOJCIECHOWICZ, Fordham

1937

1. CLINT FRANK, Yale
2. BYRON WHITE, Colorado
3. MARSHALL GOLDBERG, Pitt
4. ALEX WOJCIECHOWICZ, Fordham
5. JOE KILGROW, Alabama
6. SID LUCKMAN, Columbia
7. CARL HINKLE, Vanderbilt
8. VIC BOTTARI, California
9. SAM CHAPMAN, California
10. BRUD HOLLAND, Cornell

1938

1. DAVEY O'BRIEN, TCU
2. MARSHALL GOLDBERG, Pitt
3. SID LUCKMAN, Columbia
4. BOB MacLEOD, Dartmouth
5. VIC BOTTARI, California
6. HOWARD WEISS, Wisconsin
7. GEORGE CAFEGO, Tennessee
8. KI ALDRICH, TCU
9. WHITEY BEINOR, Notre Dame
10. DEAN HILL, Duke

1939

1. NILE KINNICK, Iowa
2. TOM HARMON, Michigan
3. PAUL CHRISTMAN, Missouri
4. GEORGE CAFEGO, Tennessee
5. JOHN KIMBROUGH, Texas A & M
6. KENNY WASHINGTON, UCLA
7. KEN KAVANAUGH, LSU
8. BANKS McFADDEN, Clemson
9. JAY GRAYBEAL, Oregon
10. JOHN SCHIECHL, Santa Clara

1940

1. TOM HARMON, Michigan
2. JOHN KIMBROUGH, Texas A & M
3. GEORGE FRANCK, Minnesota
4. FRANKIE ALBERT, Stanford
5. PAUL CHRISTMAN, Missouri
6. BOB SUFFRIDGE, Tennessee
7. CHARLES O'ROURKE, Boston College
8. NORMAN STANDLEE, Stanford
9. MARSHALL ROBNETT, Texas A & M
10. WALT MATUSZCZAK, Cornell

1941

1. BRUCE SMITH, Minnesota
2. ANGELO BERTELLI, Notre Dame
3. FRANKIE ALBERT, Stanford
4. FRANK SINKWICH, Georgia
5. BILL DUDLEY, Virginia
6. ENDICOTT PEABODY, Harvard
7. EDGAR JONES, Pitt
8. BOB WESTFALL, Michigan
9. STEVE LACH, Duke
10. JACK CRAIN, Texas

1942

1. FRANK SINKWICH, Georgia
2. PAUL GOVERNALI, Columbia
3. CLINT CASTLEBERRY, Georgia Tech
4. MIKE HOLOVAK, Boston College
5. BILL HILLENBRAND, Indiana
6. ANGELO BERTELLI, Notre Dame
7. DICK WILDUNG, Minnesota
8. GENE FEKETE, Ohio State
9. GLENN DOBBS, Tulsa
10. DAVE SCHREINER, Wisconsin

1943

1. ANGELO BERTELLI, Notre Dame
2. BOB ODELL, Pennsylvania
3. OTTO GRAHAM, Northwestern
4. CREIGHTON MILLER, Notre Dame
5. EDDIE PROKOP, Georgia Tech
6. BILL HAMBURG, Navy
7. BILL DALEY, Michigan
8. TONY BUTKOVICH, Purdue
9. JIM WHITE, Notre Dame

1944

1. LES HORVATH, Ohio State
2. GLENN DAVIS, Army
3. FELIX BLANCHARD, Army
4. DON WHITMIRE, Navy
5. BUDDY YOUNG, Illinois
6. BOB KELLY, Notre Dame
7. BOB JENKINS, Navy
8. DOUG KENNA, Army
9. BOB FEINMORE, Akl. A & M
10. SHORTY McWILLIAMS, Miss. State

1945

1. FELIX BLANCHARD, Army
2. GLENN DAVIS, Army
3. BOB FEINMORE, Okla. A & M
4. HERMAN WEDEMEYER, St. Mary's
5. HARRY GILMER, Alabama
6. FRANK DANCEWICZ, Notre Dame
7. WARREN AMLING, Ohio State
8. PETE PIHOS, Indiana
9. CLYDE SCOTT, Navy

1946

1. GLENN DAVIS, Army
2. CHARLES TRIPPI, Georgia
3. JOHN LUJACK, Notre Dame
4. FELIX BLANCHARD, Army
5. HERMAN WEDEMEYER, St. Mary's
6. ARNOLD TUCKER, Army
7. HARRY GILMER, Alabama
8. BURR BALDWIN, UCLA
9. BOBBY LAYNE, Texas

1947

1. JOHN LUJACK, Notre Dame
2. BOB CHAPPUIS, Michigan
3. DOAK WALKER, Southern Methodist
4. CHARLEY CONERLY, Mississippi
5. HARRY GILMER, Alabama
6. BOBBY LAYNE, Texas
7. CHUCK BEDNARIK, Pennsylvania
8. BILL SWIACKI, Columbia

1948

1. DOAK WALKER, Southern Methodist
2. CHARLIE JUSTICE, North Carolina
3. CHUCK BEDNARIK, Pennsylvania
4. JACKIE JENSEN, California
5. STANLEY HEATH, Nevada
6. NORM VAN BROCKLIN, Oregon
7. EMIL SITKO, Notre Dame
8. JACK MITCHELL, Oklahoma

1949

1. LEON HART, Notre Dame
2. CHARLIE JUSTICE, North Carolina
3. DOAK WALKER, Southern Methodist
4. ARNOLD GALIFFA, Army
5. BOB WILLIAMS, Notre Dame
6. EDDIE LeBARON, College of Pacific
7. CLAYTON TONNEMAKER, Minnesota
8. EMIL SITKO, Notre Dame

1950

1. VIC JANOWICZ, Ohio State
2. KYLE ROTE, Southern Methodist
3. REDS BAGNELL, Pennsylvania
4. BABE PARILLI, Kentucky
5. BOBBY REYNOLDS, Nebraska
6. BOB WILLIAMS, Notre Dame
7. LEON HEATH, Oklahoma
8. DAN FOLDBERG, Army

1951

1. DICK KAZMAIER, Princeton
2. HANK LAURICELLA, Tennessee
3. BABE PARILLI, Kentucky
4. BILL McCOLL, Stanford
5. JOHN BRIGHT, Drake
6. JOHN KARRAS, Illinois
7. LARRY ISBELL, Baylor
8. HUGH McELHENNY, Washington
9. OLLIE MATSON, San Francisco

1952

1. BILLY VESSELS, Oklahoma
2. JACK SCARBATH, Maryland
3. PAUL GIEL, Minnesota
4. DON MOOMAW, UCLA
5. JOHN LATNER, Notre Dame
6. PAUL CAMERON, UCLA
7. JIM SEARS, Southern California
8. DON McAULIFFE, Michigan State
9. DON HEINRICH, Washington

1953

1. JOHN LATNER, Notre Dame
2. PAUL GIEL, Minnesota
3. PAUL CAMERON, UCLA
4. BERNIE FALONEY, Maryland
5. BOB GARRETT, Stanford
6. ALAN AMECHE, Wisconsin
7. J. C. CAROLINE, Illinois
8. J. D. ROBERTS, Oklahoma
9. LAMAR McHAN, Arkansas

1954

1. ALAN AMECHE, Wisconsin
2. KURT BURRIS, Oklahoma
3. HOWARD CASSADY, Ohio State
4. RALPH GUGLIELMI, Notre Dame
5. PAUL LARSON, California
6. DICK MOEGLE, Rice
7. JACK ELENA, UCLA
8. GEORGE SHAW, Oregon
9. PETE VANN, Army
10. BOB McNAMARA, Minnesota

1955

1. HOWARD CASSADY, Ohio State
2. JIM SWINK, Texas Christian
3. GEORGE WELSH, Navy
4. EARL MORRALL, Michigan State
5. PAUL HORNUNG, Notre Dame
6. BOB PELLEGRINI, Maryland
7. RON BEAGLE, Navy
8. RON KRAMER, Michigan
9. BO BOLINGER, Oklahoma
10. JON ARNETT, Southern California

1956

1. PAUL HORNUNG, Notre Dame
2. JOHN MAJORS, Tennessee
3. TOM McDONALD, Oklahoma
4. GERRY TUBBS, Oklahoma
5. JIMMY BROWN, Syracuse
6. RON KRAMER, Michigan
7. STEVE BRODIE, Stanford
8. JIM PARKER, Ohio State
9. KENNY PLOEN, Iowa
10. JOE WALTON, Pittsburgh

1957

1. JOHN CROW, Texas A & M
2. ALEX KARRAS, Iowa
3. WALT KOWALCZYK, Michigan State
4. LOU MICHAELS, Kentucky
5. TOM FORRESTAL, Navy
6. JIM PHILLIPS, Auburn
7. BOB ANDERSON, Army
8. DAN CURRIE, Michigan State
9. CLENDON THOMAS, Oklahoma
10. LEE GROSSCUP, Utah
11. KING HILL, Rice

1958

1. PETER DAWKINS, Army
2. RANDY DUNCAN, Iowa
3. BILLY CANNON, Louisiana State
4. BOB WHITE, Ohio State
5. JOE KAPP, California
6. BILL AUSTIN, Rutgers
7. BOB HARRISON, Oklahoma
8. DICK BASS, College of Pacific
9. DON MEREDITH, Southern Methodist
10. NICK PIETROSANTE, Notre Dame

1959

1. BILLY CANNON, Louisiana State
2. RICHIE LUCAS, Penn State
3. DON MEREDITH, Southern Methodist
4. BILL BURRELL, Illinois
5. CHARLES FLOWERS, Mississippi
6. DEAN LOOK, Michigan State
7. DALE HACKBART, Wisconsin
8. DWIGHT NICHOLS, Iowa State
9. MONTY STICKLES, Notre Dame
10. RON BURTON, Northwestern

1960

1. JOE BELLINO, Navy
2. TOM BROWN, Minnesota
3. JAKE GIBBS, Mississippi
4. ED DYAS, Auburn
5. BILL KILMER, UCLA
6. MIKE DITKA, Pittsburgh
7. TOM MATTE, Ohio State
8. DAN LaROSE, Missouri
9. PURVIS ATKINS, New Mexico State
10. E. J. HOLUB, Texas

1961

1. ERNIE DAVIS, Syracuse
2. BOB FERGUSON, Ohio State
3. JIMMY SXTON, Texas
4. SANDY STEPHENS, Minnesota
5. PAT TRAMMEL, Alabama
6. JOE ROMIG, Colorado
7. JOHN HADL, Kansas
8. GARY COLLINS, Maryland
9. ROMAN GABRIEL, No. Carolina State
10. MERLIN OLSEN, Utah State

1962

1. TERRY BAKER, Oregon State
2. JERRY STOVALL, Louisiana State
3. BOB BELL, Minnesota
4. LEE ROY JORDAN, Alabama
5. GEORGE MIRA, Miami
6. PAT RICHTER, Wisconsin
7. GEORGE SAIMES, Michigan State
8. BILLY LOTHBRIDGE, Georgia Tech
9. RON VANDER KELEN, Wisconsin
10. ELDON FORTIE, Brigham Young

1963

1. ROGER STAUBACH, Navy
2. BILLY LOTHBRIDGE, Georgia Tech
3. SHERMAN LEWIS, Michigan State
4. DON TRULL, Baylor
5. SCOTT APPLETON, Texas
6. DICK BUTKUS, Illinois
7. JIMMY SIDLE, Auburn
8. TERRY ISAACSON, Air Force
9. JAY WILKINSON, Duke
10. GEORGE MIRA, Miami

1964

1. JOHN HUARTE, Notre Dame
2. JERRY RHOME, Tulsa
3. DICK BUTKUS, Illinois
4. BOB TIMBERLAKE, Michigan
5. JACK SNOW, Notre Dame
6. TUCKER FREDRICKSON, Auburn
7. CRAIG MORTON, California
8. STEVE DeLONG, Tennessee
9. COSMO IACAVAZZI, Princeton
10. BRIAN PICCOLO, Wake Forest
11. JOE NAMATH, Alabama
12. GALE SAYERS, Kansas

1965

1. MIKE GARRETT, Southern California
2. HOWARD TWILLEY, Tulsa
3. JIM GRABOWSKI, Illinois
4. DON ANDERSON, Texas Tech
5. FLOYD LITTLE, Syracuse
6. STEVE JUDAY, Michigan State
7. TOM NOBIS, Texas
8. BOB GRIESE, Purdue
9. STEVE SPURRIER, Florida
10. STEVE SLOAN, Alabama
11. BILL WOLSKI, Notre Dame
12. RON LANDECK, Princeton
13. CLINT JONES, Michigan State
14. BILL ANDERSON, Tulsa

1966

1. STEVE SPURRIER, Florida
2. BOB GRIESE, Purdue
3. NICK EDDY, Notre Dame
4. GARY BEBAN, UCLA
5. FLOYD LITTLE, Syracuse
6. CLINT JONES, Michigan State
7. MEL FARR, UCLA
8. TERRY HANRATTY, Notre Dame
9. LOYD PHILLIPS, Arkansas
10. GEORGE PATTON, Georgia
11. VIRGIL CARTER, Brigham Young
12. WAYNE MEYLAN, Nebraska
13. PETE PIFER, Oregon State
14. LEN SNOW, Georgia Tech

1967

1. GARY BEBAN, UCLA
2. O. J. SIMPSON, Southern California
3. LEROY KEYES, Purdue
4. LARRY CSONKA, Syracuse
5. KIM HAMMOND, Florida State
6. BOB JOHNSON, Tennessee
7. GRANVILLE LIGGINS, Oklahoma
8. DEWEY WARREN, Tennessee
9. WAYNE MEYLAN, Nebraska
10. TERRY HANRATTY, Notre Dame
11. DENNIS HOMAN, Alabama
12. PAUL TOSCANO, Wyoming
13. TED HENDRICKS, Miami
14. CHRIS GILBERT, Texas

1968

1. O. J. SIMPSON, Southern California
2. LEROY KEYES, Purdue
3. TERRY HANRATTY, Notre Dame
4. TED KWALICK, Penn State
5. TED HENDRICKS, Miami (Florida)
6. RON JOHNSON, Michigan
7. BOB DOUGLAS, Kansas
8. CHRIS GILBERT, Texas
9. BRYAN DOWLING, Yale
10. RON SELLERS, Florida State
11. BILL ENYART, Oregon State
12. ED PODOLK, Iowa
13. EUGENE MORRIS, West Texas State
14. PAUL GIPSON, Houston

1969

1. STEVE OWENS, Oklahoma
2. MIKE PHIPPS, Purdue
3. REX KERN, Ohio State
4. ARCHIE MANNING, Mississippi
5. MIKE REID, Penn State
6. MIKE McCOY, Notre Dame
7. JIM OTIS, Ohio State
8. JIM PLUNKETT, Stanford
9. STEVE KINER, Tennessee
10. JACK TATUM, Ohio State
11. BOB ANDERSON, Colorado
12. LYNN DICKEY, Kansas State
13. JOHN ISENBARGER, Indiana
14. BILL CAPPELMAN, Florida State

1970

1. JIM PLUNKETT, Stanford
2. JOE THEISMANN, Notre Dame
3. ARCHIE MANNING, Mississippi
4. STEVE WORSTER, Texas
5. REX KERN, Ohio State
6. PAT SULLIVAN, Auburn
7. JACK TATUM, Ohio State
8. ERNIE JENNINGS, Air Force
9. DON McCAULEY, North Carolina
10. LYNN DICKEY, Kansas State
11. ED MARINARO, Cornell
12. TOM GATEWOOD, Notre Dame
13. JOE SPAGNOLA, Arizona State
14. DENNIS DUMMITT, UCLA

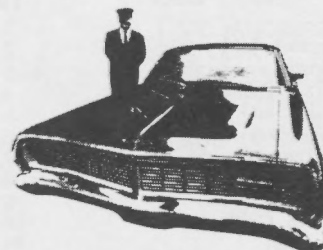
1971

1. PAT SULLIVAN, Auburn University
2. ED MARINARO, Cornell University
3. GREGG PRUITT, University of Oklahoma
4. JOHN MUSSO, University of Alabama
5. LYDELL MITCHELL, Pennsylvania State University
6. JACK MILDREN, University of Oklahoma
7. JERRY TAGGE, University of Nebraska
8. CHUCK EALEY, University of Toledo
9. WALT PATULSKI, University of Notre Dame
10. ERIC ALLEN, Michigan State University
11. BILL TAYLOR, University of Michigan
12. BOB MOORE, University of Oregon
13. TERRY BEASLEY, Auburn University
14. SONNY SIXKILLER, University of Washington

1972

1. JOHNNY RODGERS, University of Nebraska
2. GREGG PRUITT, University of Oklahoma
3. RICH GLOVER, University of Nebraska
4. BERT JONES, Louisiana State University
5. TERRY DAVIS, University of Alabama
6. JOHN HUFNAGEL, Pennsylvania State University
7. GEORGE AMUNDSEN, Iowa State University
8. OTIS ARMSTRONG, Purdue University
9. DON STROCK, Virginia Polytechnic Institute
10. GARY HUFF, Florida State University
11. JOHN HANNAH, University of Alabama
12. TONY ADAMS, Utah State University
13. BRAD VAN PELT, Michigan State University
14. HOWARD STEVENS, University of Louisville

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To be sure, there are some who may argue the final selection of these electors every fall—this is the 39th year. But even, if you are one of those who may have disagreed in the past, glance at the review of past winners and their accomplishments.

1935

JAY BERWANGER

Chicago — Back

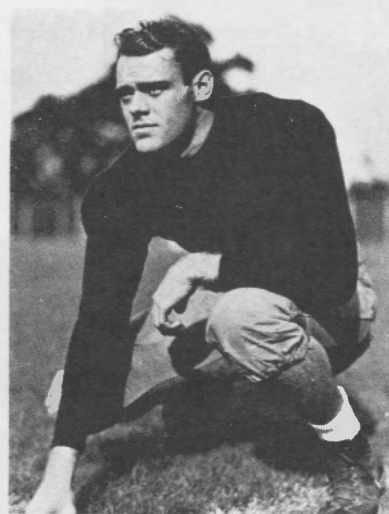


In 23 games for the Maroons during 1933-'35, Chicago's "one-man gang" gained more than a mile from scrimmage — a net yardage of 1,839, or an average of 4.19 for 439 attempts while on mediocre teams. He pitched 50 of 146 passes for 921 yards, scored 22 touchdowns and booted 20 extra points for a total of 152 points. He averaged 46.3 yards on 34 kickoffs and 38 yards on 223 punts.

1936

LARRY KELLEY

Yale — End

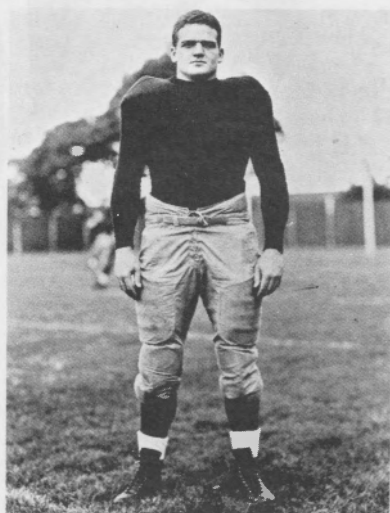


Against the Bulldogs traditional rivals, Harvard and Princeton, he scored at least once in every game he played. His sensational pass-catching accounted for 15 Yale touchdowns, and he was a defensive giant in those highly successful years he played at Yale. In his sophomore year, the 6' 1½" rangy end brought Princeton's long string of victories to an end when he caught a pass on the tips of his fingers and defeated the Tigers 7-0.

1937

CLINTON FRANK

Yale — Back

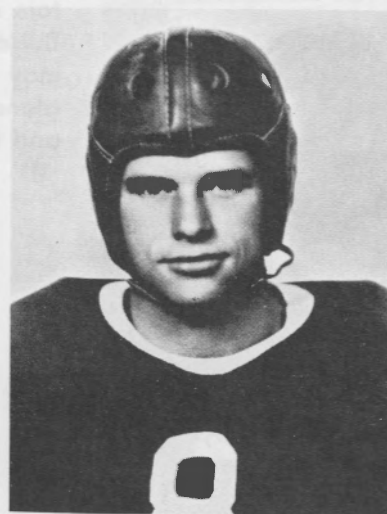


The Bulldog's No. 1 hero for three years, along with Kelley. "The best back Yale ever had," according to veteran coach Earl "Greasy" Neale. Frank, twice All America and Yale's captain, gained a mile and a quarter on the gridiron for Yale in rushing and passing, at which he was Yale's greatest. As a ball carrier, his power and 10-second, hundred yard dash speed combined to make him a constant threat. His durability was awesome.

1938

DAVEY O'BRIEN

TCU — Back

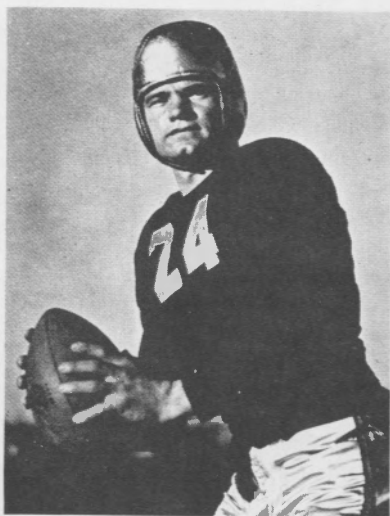


This 5' 7" 150-pounder sparked Texas Christian to an undefeated season his senior year. In his last season, he threw 194 passes, completed 110 for 1,733 yards and 19 touchdowns. One of the gridiron greats, he holds the all-time college record for most rushing and passing plays in one season — 400. A good runner and punter, he was an outstanding selector of plays. He was the first Heisman winner to emerge from the Southwest Conference.

1939

NILE KINNICK

Iowa — Back



The Hawkeyes greatest player, who lost his life while a Navy flying officer in World War II, in his football career gained 1,674 yards. In his senior year, he completed 31 passes for 638 yards, 11 for touchdowns. His 106 rushes netted 374 yards, and his 71 punts over three years were good for 2,834 yards, an average of 39.9 yards per kick. His return of kickoffs and punts totaled 604 yards, and he made 11 of 17 drop kick attempts.

1940

TOM HARMON

Michigan — Back



In his three seasons, old ninety eight scored 33 touchdowns, kicked two field goals and kicked 33 points after touchdowns for 237 points, and threw 16 touchdown passes. He gained 3,438 yards rushing and passing, and played almost every minute of his three year career. A solid 193 pounds, power runner noted for his cutbacks through tackle; usually with jersey ripped when tacklers could not hold on to him, was probably the finest ball carrier in the country in his time.

1941

BRUCE SMITH

Minnesota — Back



The handsome Minnesota halfback, who received his Heisman Trophy two days after Pearl Harbor, was voted best college player in the All Star game that year at Chicago. The spearhead of three of Bernie Bierman's greatest teams, he captained the Gophers to an undefeated National Championships in 1940 and '41. Although well over 200 pounds, he was one of the Big 10 Conference's fastest men. Bruce passed away on August 28, 1967 after a long illness.

1942

FRANK SINKWICH

Georgia — Back



Frank was in a Marine uniform when he accepted his trophy. He still holds the Southeastern Conference record for total offense — 2,399 yards — and the Orange Bowl total offense — 382 yards rushing and passing. He also passed for 2,331 yards during his college career. His 13 passes for 243 yards and three touchdowns, rushing for 139 yards including a 43-yard TD run, for a total 382 yards is still regarded as the greatest in any Orange Bowl Classic.

1943

ANGELO BERTELLI

Notre Dame — Back



He made the T formation click for the Fighting Irish until his entry into the Marine Corps in 1943. Bertelli racked up 2,582 net yards from scrimmage and completed 169 out of 324 passes in 26 games. Bertelli scored 29 touchdowns during his years at Notre Dame. His legerdomain with the football and capacity for the big play gripped the attention of football fans and sportswriters alike. In his senior year, his team averaged more than 40 points a game.

1944

LESLIE HORVATH

Ohio State — Back



Les hit his peak in his senior year, gaining 924 yards on 163 carries for 5.7 yards per carry. He scored eight touchdowns, completed 14 of 32 passes for 344 yards, and played in all of his team's nine games. One of the more versatile backs seen on any football team. He kicked, passed, blocked, tackled and carried OSU through a perfect season, all of which won him the title of the "Playing Coach."

1945

FELIX "Doc" BLANCHARD

Army — Back

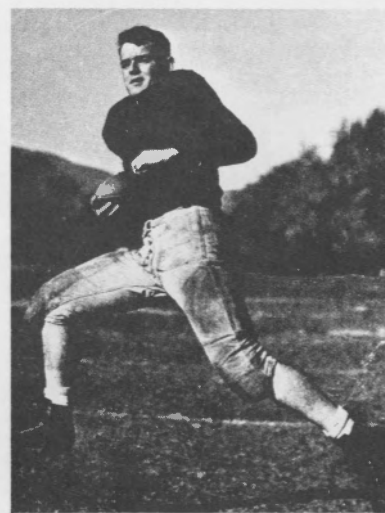


All America for three years, the 6-foot, 205-pound "Mr. Inside" scored 38 touchdowns and gained 1,908 yards on three powerhouse West Point teams that were unbeatable during the World War II years. The pulverizing fullback ran the 100 yards in ten flat. In his very first game against North Carolina, he averaged 58 yards on kickoffs, punted once for 40 yards, carried the ball four times for 4.5 yard average, although he only played 17 minutes.

1946

GLENN DAVIS

Army — Back

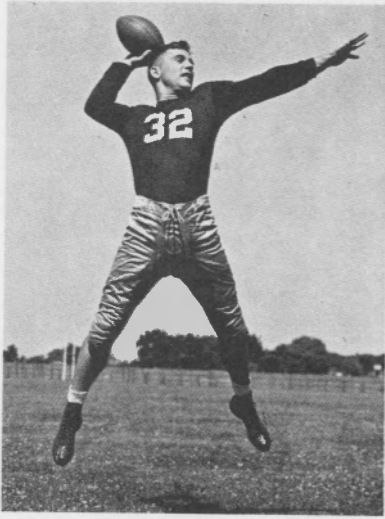


He was "Mr. Outside" of the famed Davis-Blanchard duo. Glenn scored 59 touchdowns in his career and gained an amazing 4,129 yards from rushing and passing for the Black Knights. He holds the major college record for most yards gained per play in one season — 11.7. Ranks as one of the most versatile in college football history. He averaged 58 minutes a game against a tough schedule. No major collegian ever approached his remarkable career average of almost one TD every nine plays.

1947

JOHN LUJACK

Notre Dame — Back

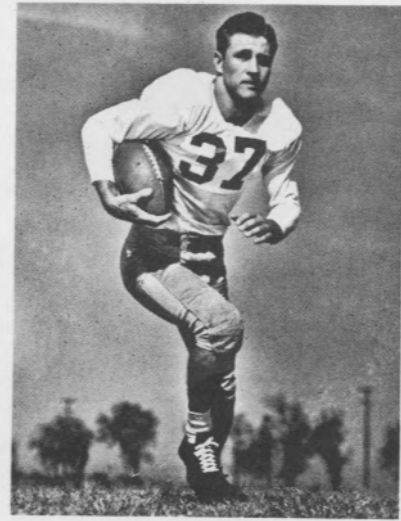


Considered one of the greatest T-formation collegiate quarterbacks of all times. Filling in for Angelo Bertelli who went into the Marines in 1943, he quarterbacked a 26-0 victory over the previously unbeaten Cadets. This star quarterback gained 2,080 yards for the Irish in three years and achieved a marvelous passing record of 144 completions out of 282 throws. He scored only six touchdowns, but his accurate arm accounted for many of Notre Dame's 24 victories while at the Golden Dome.

1948

DOAK WALKER

SMU — Back



The greatest player to come out of the Southwest Conference. Walker was a junior when he won the Heisman Trophy. For three years he was an All American at Southern Methodist, where in 35 games he scored 303 points on 40 touchdowns, 60 extra points after touchdown and one field goal. Doak gained over 3,500 yards running and passing, and established several other Southwest Conference records that still stand. Led the Mustangs to the Cotton Bowl in 1948 and '49.

1949

LEON HART

Notre Dame — End



The second lineman to win the Heisman Trophy, he was the most sought after player by the pro teams after his graduation. Hart, a 255-pound co-captain of Notre Dame at 6' 5", was considered by some experts to be all-time All America end. He blocked savagely, tackled viciously, carried the ball niftily on end-around plays and plunged with devastating effect from the fullback spot. In his four years at Notre Dame, the Irish never lost a game.

1950

VICTOR JANOWICZ

Ohio State — Back

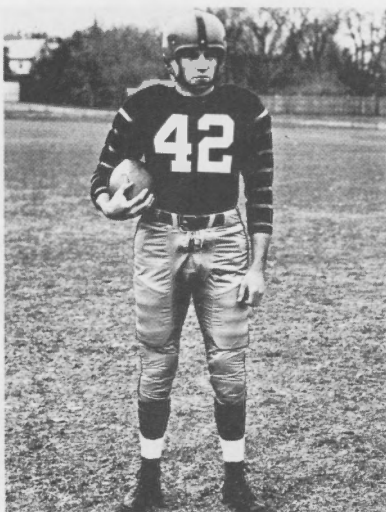


Invaluable as a defensive player, he was the key factor in the Buckeyes' success in 1950. Vic booted 26 extra points after touchdown, kicked three field goals, completed 32 of 77 passes for 561 yards, scored 12 touchdowns, took care of the punting and led Ohio State in scoring with 65 points. He led the Big Ten with 48 points and rushed the ball 703 yards. He was the second junior to win the Heisman Trophy.

1951

RICHARD KAZMAIER

Princeton — Back



This mild-mannered Tiger scored 20 touchdowns and passed for 35 more in 27 games for Princeton. His passing and running accounted for 4,357 yards. During his career, Princeton never lost to Yale or Harvard. His team was the best in the East in 1951. He was the nation's total offense leader his senior year and the most accurate passer in the country. Over a three-year span, Princeton won 22 successive games for a new all-time Nassau record.

1952

BILLY VESSELS

Oklahoma — Back



A great star on a star-studded Sooner team, Vessels scored 18 touchdowns, gained over 1,000 yards rushing and caught eight passes for 200 yards. His senior year, he threw 18 passes and completed seven for 209 yards and three touchdowns. A fierce competitor, he is best remembered for his running savagery against Notre Dame. In this game he scored three touchdowns. Against the Irish, he surged 195 yards rushing in 17 carries, for an average of 11.5 yards per carry.

1953

JOHN LATTNER

Notre Dame — Back



Lattner scored 20 touchdowns and 120 points for the Irish. He gained 1,726 yards from scrimmage and caught 39 passes for 479 yards. He advanced the ball 3,095 yards for the Irish by rushing, catching passes, returning punts and kickoffs and intercepting passes. Notre Dame lost only three times in his three years. The 195-pound smack-over halfback turned in fine performances in showcase games against the top caliber teams of Oklahoma, Purdue, Southern Cal. and Iowa.

1954

ALAN AMECHE

Wisconsin — Back

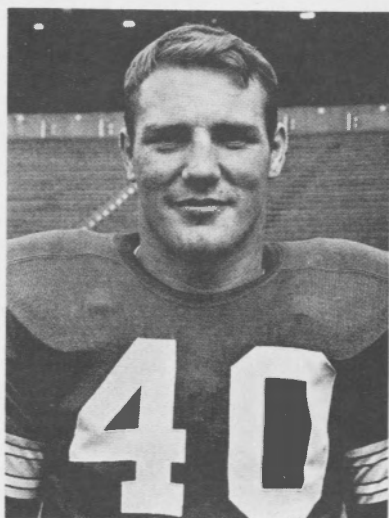


This stampeding fullback in 37 games in four years scored 25 touchdowns, gained 3,345 scrimmage yards and was mainly responsible for the Badgers 26 victories during 1951-54. His ability to play 55 or more minutes per game amplified his nickname into "The Iron Horse." He holds all rushing records for single game and season performances at Wisconsin, scoring more points and touchdowns, than any player in the school's history. He was Wisconsin's greatest grid star.

1955

HOWARD CASSADY

Ohio State — Back



"Hopalong" was one of Ohio State's best ever, scoring 37 touchdowns in 36 games for 222 points. He gained 2,466 yards rushing, for an average of 5.6 yards per try. A player's player, his 964 yards with a total of 15 TDs was his greatest ever. Overlooked were his sparkling defensive plays, he never had a pass completed over him in four years of Big Ten competition. He still holds the Buckeyes yardage-gained record.

1956

PAUL HORNUNG

Notre Dame — Back



The blonde, 200-pound Golden Boy despite a mediocre Notre Dame team, carried the ball 94 times his senior year for 420 yards for an average of 4.5 yards per try. He completed 59 of 111 passes for 917 yards, three touchdowns and a .532 completion percentage. This gave him a total offensive figure of 1,337 yards. The Jack-of-all-trades could run, pass, block and tackle. He was probably the greatest all-around player in Notre Dame's history.

1957

JOHN CROW

Texas A & M — Back

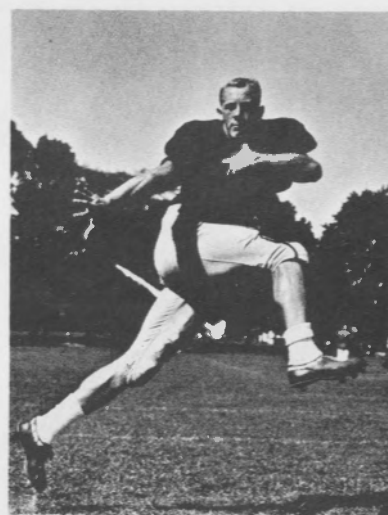


Despite early season injuries, Crow carried the ball his senior year 129 times for 562 yards, rushing for a 4.4 average. He scored six touchdowns and an extra point after for 37 points, intercepted five passes, caught two and passed for five touchdowns. The power hunting Bronco Nagurski type player operated both as a halfback and fullback. He was most effective from inside the opponent's 15-yard line. His previous years were equally as brilliant.

1958

PETER DAWKINS

Army — Back



Peter Dawkins, the 69th Army football captain and a polio victim, posed a double threat as a runner and left-handed passer. In three years, he rushed for 1,123 yards, threw 16 passes, seven for touchdowns, caught 27 passes for 716 yards, and scored 158 points, leading the cadets to an undefeated season. A Rhodes scholar, he ranked seventh in his senior class of 502 and was in the top 5% of his class his entire four years at the Academy.

1959

BILLY CANNON

Louisiana State — Back



Billy Cannon of Louisiana State University gained 598 yards rushing, an average of 4.3 yards, completed two passes for 20 yards, caught 15 punts and ran them back for 221 yards, returned eight kickoffs for 191 yards, scored seven touchdowns and punted 44 times for an average of 40.3 yards. The shifty, slashing, 6' 1", 210-pound "atomic cannon" was clocked in the hundred in 9.4 was the scourge of LSU's Southeastern Conference opponents for three years.

1960

JOSEPH BELLINO

Navy — Back



Joe Bellino, at 5' 9" and 181 pounds, in Navy's 1960 season (9-1), gained 834 yards, over half his team's total of 1650 yards. He completed five of 14 passes, two for touchdowns, caught 15 passes for 264 yards and three touchdowns. His quick-kicks averaged 47.1 yards and he returned 5 punts for 97 yards and 11 kickoffs for 240 yards. He was Navy's chief scorer in 1960 with 18 touchdowns for 110 points.

1961

ERNEST DAVIS

Syracuse — Back

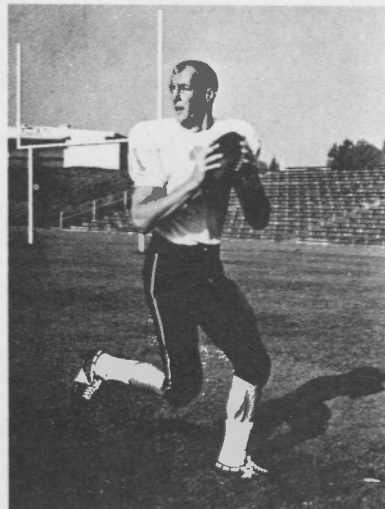


Ernie Davis of Syracuse, a big, rugged 6' 2", 212-pounder, played left halfback and was his team's leading ground-gainer for three seasons. He completed 1961 with 823 yards on 150 carries, averaging 5.5 yards. He scored 15 touchdowns and totaled 94 points, and led Syracuse in pass receiving with 16 catches for 157 yards. He broke Jim Brown's career records in rushing (2,386 yards), yards gained all ways (3,414), scoring (220 points) and touchdowns (35). Davis died of leukemia in May 18, 1963.

1962

TERRY BAKER

Oregon State — Back



Terry Baker, Oregon State's quarterback, established an amazing record in total offense, running and passing for 4,980 yards. In 1962, he completed 112 passes out of 203 attempts and 1,738 yards, including 15 touchdown passes. He led his team in net yards gained rushing, averaging 4.5 yards per carry. He kicked 33 of his team's 42 punts, averaging 37.4 yards. A better than "B" student, he was the first Heisman winner to come from the west coast.

1963

ROGER STAUBACH

Navy — Back

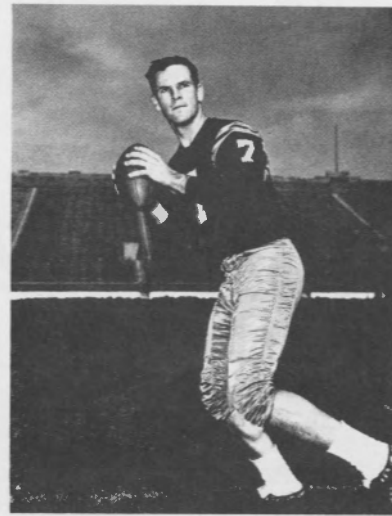


Roger Staubach was hailed by Navy Coach Wayne Hardin as "the greatest quarterback Navy ever had." In 1963, he completed more than 115 passes, nine for touchdowns, and as a sophomore completed 67 of 98 pass attempts and was the leading percentage passer in the nation. In the Michigan-Navy game of 1963, connected on 14 passes for 237 yards, and against West Virginia he completed 17 passes. He was the fourth junior to win the Heisman Trophy.

1964

JOHN HUARTE

Notre Dame — Back



The grim-jawed side-arm passer led Notre Dame to a brilliant season of nine victories in 10 games. Although he played only five minutes as a sophomore and 45 minutes as a junior, he established nine Notre Dame records and tied another. He completed 114 of 205 passes for 2,062 yards and 16 touchdowns for an average of 18.1 a completion in his senior year. He was the sixth Notre Dame player to win the Heisman Trophy.

1965

MIKE GARRETT

Southern California — Back

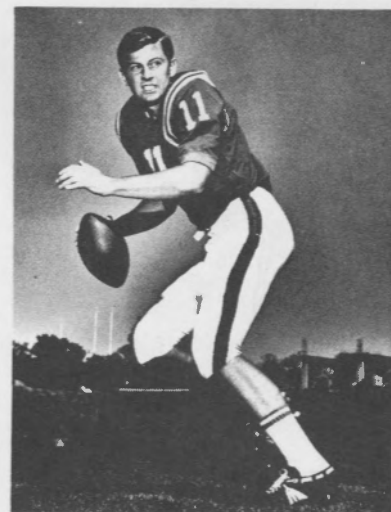


In three years with the Trojan teams, he gained 4,876 yards in rushing, passing, receiving, punt returns and kickoff returns. This is approximately 2.7 miles. Garrett's rushing record of 3,221 yards led the nation's runners in 1965 and broke Ollie Matson's 15-year old NCAA career mark. The 5-foot-9 189-pound halfback holds nearly all of his college's football offensive records and many of the AAWU conference on the West Coast. He was USC's first Heisman Trophy winner.

1966

STEVE SPURRIER

Florida — Back



Steve Spurrier, University of Florida quarterback, 6' 2", 203 pounds broke so many Florida and Southeastern Conference records that his team-mates called him "Batman." This brilliant field general accumulated a tremendous total of 5,987 yards in passing and running during his three-year gridiron career that spanned 31 games. He completed 392 passes out of 692 attempts for a total yardage of 4,848 yards, which included 37 touchdowns, and picked up 442 yards rushing.

1967

GARY BEBAN

UCLA — Back



Gary Beban quarterbacked UCLA to 23 victories against five losses and two ties in his three-year reign with the Bruins. He completed 240 of 454 passes for a total of 4,070 yards, while himself rushing for 1,280 yards, crossing the goal line 35 times and running for two 2-point conversions. Against USC his senior year, Beban completed 16 out of 24 passes for 301 yards and two touchdown strikes of 53 and 20 yards.

1968

O. J. SIMPSON

Southern California — Back



O. J. Simpson piled up a monumental record in two seasons at USC. In 18 games he gained 3,187 yards, scored 21 touchdowns in 1968 and 13 in 1967. His 40 carries in the UCLA game his senior year gave him an NCAA record of 334 for one season. His 205 yards in that game swelled his season total to 1,654 for another NCAA record. He was the second Heisman Trophy winner from USC.

1969

STEVE OWENS

Oklahoma — Back

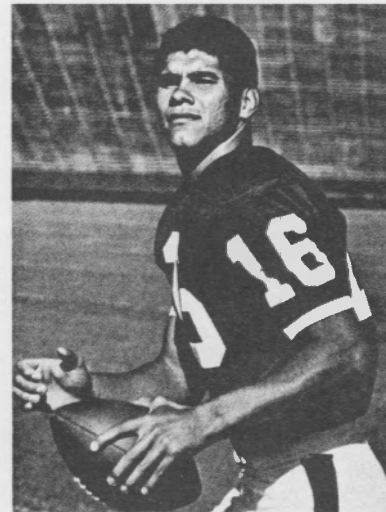


The "Big Sooner" compiled a brilliant 3 year record, gaining over 100 or more net yards rushing in 17 consecutive games to set a new NCAA record. In over a three year span Owens has the most career carries 905, most net yards rushing 3,867 and most touchdowns 56; breaking the record of Army's Glenn Davis in the middle 40's. The Sooner fullback also scored the most points over a 3 year span 336 and most carries in two seasons 357-358.

1970

JIM PLUNKETT

Stanford — Back

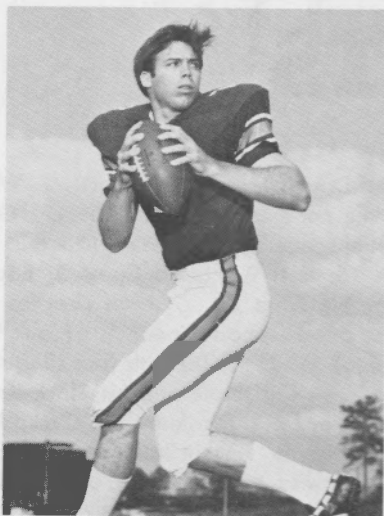


In three seasons with the Indians his total offense record included most pass attempts 962, most pass completions 530, most net yards passing 7,544, most touchdown passes 52, most plays total offense 1,174, most yards total offense 7,887. His net yards passing and most yards total offense are NCAA records. When he connected for 22 of 36 passes for 268 yards against Washington, he broke the career passing mark of 7,076 yards held by Steve Ramsey of North Carolina.

1971

PAT SULLIVAN

Auburn—Back

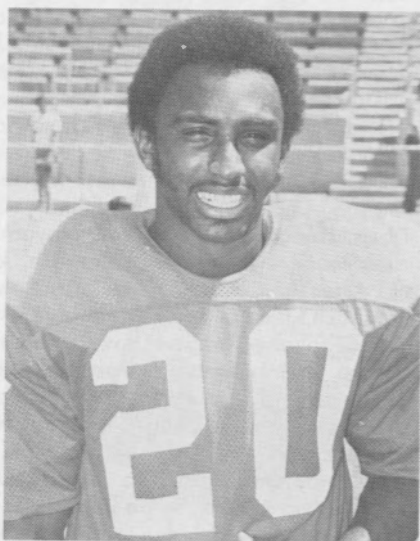


As a three-season starter at Auburn Pat Sullivan led his team to 25 victories in 30 games. With Sullivan at the helm the Tigers averaged well over 34.4 points and 425.8 yards a game throughout his three-year tenure as quarterback. Sullivan himself accounted for 73 touchdowns (18 running, 55 passing) to equal the all-time NCAA mark. He was the first Heisman winner from one of John Heisman's old schools.

1972

JOHNNY RODGERS

Nebraska — Back



Sparkplugging the nation's number one team, Rodgers proved himself one of the most versatile backs in Cornhusker history. Operating as a punt returner, pass receiver, blocker, and runner, he broke offensive records by the dozens. In his three-year career he racked up 5,586 all-purpose yards for an N.C.A.A. record. His 72-yard punt return for the first touchdown ignited the Huskers' thrilling 35-31 victory over Oklahoma in the Game of the Century in 1971.



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EDWARD E. BENEDICT

HEISMAN HIGHLIGHTS

The thirty-eight Heisman winners have played in 1,089 games, gained 118,424 yards, scored over 1,127 touchdowns and played before over 31 million people . . . Of the thirty-eight winners only four juniors have had the honor of capturing the award . . . Doc Blanchard of Army in 1945, Doak Walker of SMU in 1948, Vic Janowicz of Ohio State in 1950 and Roger Staubach of Navy in 1963 . . . None of the four was able to repeat . . . Blanchard was fourth in the '46 balloting, won by his compatriot Glenn Davis, Walker was third in '49 when Leon Hart won, Janowicz dropped completely out of the 1951 voting, because of injuries; Roger Staubach of Navy did not place in the '64 balloting at all . . . Glenn Davis and Doc Blanchard were the only sophomores to be runners-up in the balloting in 1944 . . . Army had so many good men in the running that it resulted in a split vote for the cadets . . . Horvath received 412 votes, Davis and Blanchard garnered 524 votes between them . . . The only other sophomore was Doak Walker who placed third on the ballot behind Leon Hart and Charlie Justice in '49 . . . back to back . . . Yale in 1936 and '37 with Larry Kelley and Clint Frank and Army in 1945 and '46 with Doc Blanchard (Mr. Inside) and Glenn Davis (Mr. Outside) . . . It took Yale thirty-one years to place a candidate on the ballot again: Brian Dowling was ninth in the balloting in 1968 . . . Of the thirty-eight winners, only one has been on a losing team, Paul Hornung the Golden Boy of Notre Dame . . . The Irish were 2-8 under Terry Brennan that year . . . The most one-sided margin in the history of the balloting was the 2,853 points received by O. J. Simpson in 1968, 1,750 points more than his nearest competitor, Leroy Keyes of Purdue . . . A real squeaker was Paul Hornung's margin of 72 votes over John Majors of Tennessee . . . Tommy McDonald of Oklahoma was 21 points behind Majors . . . The voting ran Hornung 1,066, Majors 994 and McDonald 973 . . . The first black to win the award was Ernie Davis of Syracuse who won it in 1961 . . . Three other blacks have won it since then: Mike Garrett in 1965 and O. J. Simpson in '68 of Southern California and Johnny Rogers of Nebraska . . . The smallest of the Heisman winners was Davey O'Brien, the 1938 winner from TCU who was 5'7" and scaled 150 pounds . . . He was the first Heisman winner to emerge from the Southwest Conference . . . The biggest was the mastodonic Notre Dame end, Leon Hart, who won in 1949 . . . The great all-around end measured 6'5" and came in at 260 pounds . . . A bridesmaid but never a pride is Purdue . . . In the last seven years the Boilermakers have had a runner-up in five of the last seven years with no one lower than third on the ballot . . . There is no doubt that William Shakespeare, the Notre Dame back who was third in the voting in '35, the first year the trophy was awarded received some votes on account of his name . . . which only goes to prove that the name is mightier than the sword, or the football . . . Needless to say, everyone of the Heisman winners has made an All-American team . . . Nine of them have made the list twice (Harmon, Frank, Sinkwich, Lujack, Hart, Lattner, Cassady, Ernie Davis and Simpson) . . . Only three have been accorded All-America honors three times (Doc

Blanchard, Glenn Davis and Doak Walker) . . . Walker was the last three time consensus All-America . . . Geographically the Heisman winners break down like this: The Midwest leads with 15; East 9; Pacific Coast 5; Southwest 3; South 4; and the Big Eight 2 . . . Seven coaches have produced more than one Heisman winner . . . Frank Leahy, the Notre Dame mentor, leads the list with four (Bertelli, Lujack, Hart and Lattner) . . . Earl Blaik and his Black Knights had three (Davis, Blanchard and Dawkins) . . . Ducky Pond (Kelley and Frank), Wayne Hardin (Bellino and Staubach), Woody Hayes (Janowicz and Cassady), John McKay (Garrett and Simpson) and Tommy Prothro, now at the reins with the Los Angeles Rams (Baker, Oregon and Behan, UCLA) . . . Of the current 26 professional teams six have never had a Heisman winner on their squad (Bengals, Dolphins, Falcons, Vikings, Saints and Giants) . . . Only eight Heisman winners have had their numbers retired (O'Brien, Kinnick, Harmon, Sinkwich, Bellino, Staubach, Blanchard and Davis) . . . All but three of the Heisman winners are living today . . . Kinnick lost his life on June 2, 1943 . . . A pilot attached to an aircraft carrier, he crash-landed his fighter plane in the Pacific on returning from a mission and disappeared forever . . . Three and a half years earlier at his acceptance speech, he said, "I thank God I was born to the gridirons of the Midwest and not to the battle-fields of Europe" . . . Bruce Smith and Ernie Davis both died of cancer . . . Smith was 47 years old when he passed away on August 29, 1967 . . . As for Davis, he died on May 18, 1963 after a 10 month battle against leukemia shortly after signing with the Cleveland Browns for a reported \$80,000 . . . He never played a game of pro ball . . . Some of the Heisman winners have been fortunate to play under the legendary coaches of their time . . . Berwanger (Stagg), Kelley and Frank (Pond), O'Brien (Dutch Meyer), Harmon (Crisler), Smith (Bierman), Sinkwich (Butts), Davis, Blanchard, and Dawkins (Blaik), Lujack, Bertelli, Hart and Lattner (Leahy), Janowicz and Cassady (Hayes), Vessels (Wilkinson), Bellino and Staubach (Hardin), Ernie Davis (Schwartzwalder), Huarte (Parseghian), Garrett and Simpson (McKay), O'Brien, Smith, Bertelli, Blanchard and Davis, Lujack and Hart, have played on national championship teams . . . O'Brien, Sinkwich, Walker, Janowicz, Vessels, Ameche, Cassady, Crow, Cannon, Ernie Davis, Bellino, Staubach, Baker, Spurrier, Beban, Simpson, Owens, Sullivan and Johnny Rodgers have gone to Bowl Games . . . Nicknames have been tagged on to the Heisman winners . . . Alan Ameche (The Horse) . . . Felix Blanchard (Doc) . . . Howard Cassady (Hopalong) . . . Paul Hornung (Golden Boy) . . . The classic was wrapped around a pair of initials, O. J. . . . It was unnecessary to identify Orenthal James Simpson beyond two initials . . . He became as readily recognizable as such other one-name sports legends as Wilt, Cassius and Bronco . . . Ten of the Heisman winners have been first-round draft choices by the pros . . . Jay Berwanger achieved double distinction of receiving the first Heisman Trophy and being the first man tapped in the initial NFL draft in 1936.

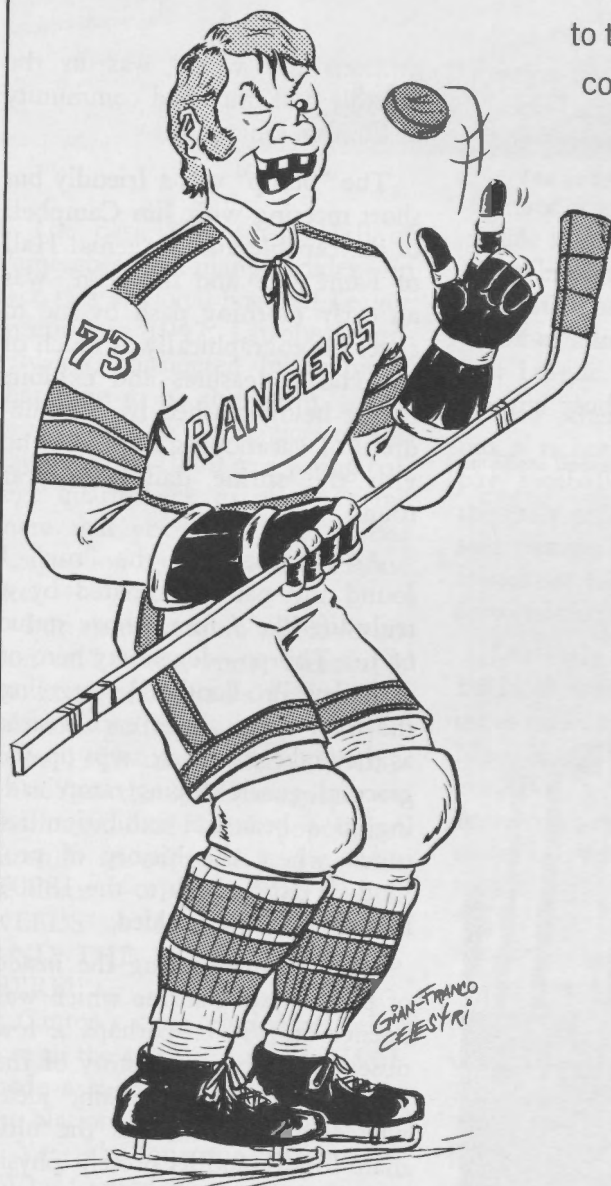
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Jim Thorpe, perhaps the country's greatest athlete, receives visitors at the entrance to the Pro Football Hall of Fame.

A Visit To The "Pro" Hall Of Fame

CANTON, OHIO SHRINE

HONORS 77 GRIDIRON GREATS

by JIM HAUSMAN

AFTER successfully negotiating an effective "bump and run" maneuver, this visiting rookie turned towards more action and there right before me was the imposing "over 6 foot tall" all-time great — Jim Thorpe — heading right for me. The football tucked tightly against his body by his muscular right arm and the left ready to deliver a jolting straight-

arm to anyone daring to prevent him from crossing the goal-line.

No—this was no dream!

BUT—yet—

It was not exactly as it sounds!

The locale was not a large metropolitan stadium filled with cheering thousands — instead it was America's beautiful Pro-Football Hall of Fame.

Instead of a large busy city of

millions the writer was in the friendly and unrushed community of Canton, Ohio.

The "bump" was a friendly but short meeting with Jim Campbell of the capable and congenial Hall of Fame staff and the "run" was an early morning dash by me to cover photographically as much of the Hall's treasures and exhibits before being crushed by the hundreds of vacationing families who visit the shrine daily the year round.

As I turned for the "run" I found my path dominated by a truly life-like 7 foot bronze statue of Jim Thorpe—legendary hero of early-day Pro-Football—"carrying the mail"! He greets each visitor as they take their first steps up the graceful, gentle-sloping ramp leading to a beautiful exhibition rotunda where the history of pro-football dating back to the 1890's is dramatically unfolded.

But—before visiting the inside of pro-football's shrine which was opened in 1963—perhaps a few observations on the history of the Pro-Football Hall of Fame idea; why Canton, Ohio was the ultimate locale; and its present physical set-up are in order.

The Hall of Fame building is part of a larger complex which includes a football stadium.





The gallery of today's pro teams.

The basic idea for a Hall of Fame goes back many decades—in fact, in a National Football League meeting in 1947, Latrobe, Pennsylvania, considered by many at that time to be the birthplace of pro-football in 1895 due to the payment of \$10.00 to a young college quarterback to play a game there that year, had won official designation as the Hall of Fame site.

But there was no effective action in Latrobe—now famous as the home of Arnie Palmer and his fabulous golfing career.

In 1959 the Canton REPOSITORY—the local newspaper—challenged the local population through an editorial bearing this headline — PRO - FOOTBALL NEEDS A HALL OF FAME AND THE LOGICAL SITE IS HERE!"

Canton's civic-minded residents rose to the challenge and by 1961 made a successful presentation to the National Football League.

Yet—the question persisted—"Why Canton?"

The best answer is probably the following which appeared in 1971 in PRO! Magazine—the official publication of the National Football League.

"No other city, large or small, has a richer heritage in play-for-pay football, particularly during the early years when the sport was still passing the hat at games and franchises folded more often than forward passes were being thrown.

"As early as 1904, the Canton Bulldogs were beginning their famous rivalry with the neighboring Massillon Tigers. And in the years immediately before World War I, as northeastern Ohio more and more became the center of pro-football, the Canton team was annually among the best—if not the very best—of all pro teams.

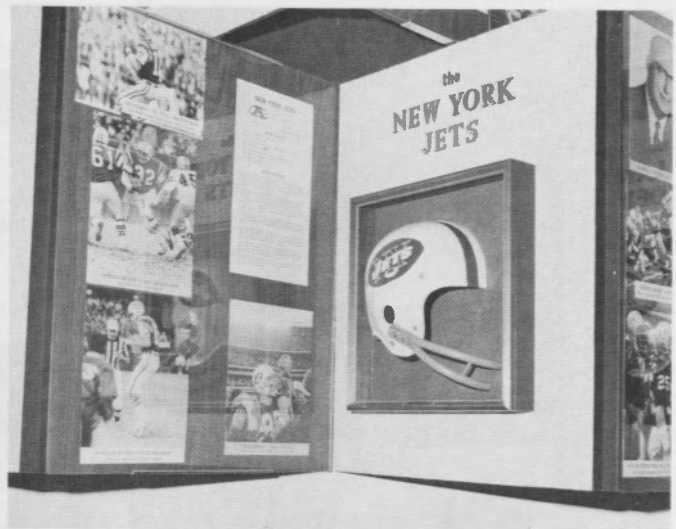
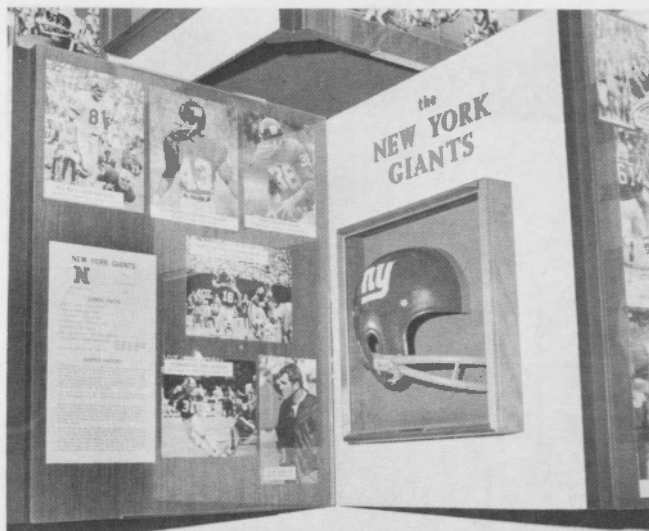
"Pro Football enjoyed "big name" status for the first time when Bulldog General Manager Jack Cusack added the fabled Jim Thorpe to the Canton team. In its long history it is unlikely that the sport has produced a bigger name

or a more capable performer.

"Still, pro-football was wandering about rather aimlessly until 1920 when the American Professional Football Association was born. The historic organizational meeting was held in the showroom of a Huppmobile Automobile Agency in Canton, not far from where the Hall of Fame now stands.

"From the APFA, which named Thorpe its first president, the National Football League evolved two years later."

In the mid-twenties, as a school-boy, I would spend many Fall Sunday afternoons taking a Philadelphia & Western train from Beechwood to Upper Darby, Pa.,—then ride the Philadelphia El for almost an hour to Frankford and then walk about twenty minutes to a field outside of Frankford—and it WAS a field—to watch the Frankford Yellowjackets—Philadelphia's fore-runners to the Eagles—play the New York Giants, the Providence Steamrol-



A view of the displays honoring our local teams. Nine Hall of Fame inductees were New York Giants. Defunct New York teams represented include the New York Yankees, Brooklyn Dodgers, and the Staten Island Stapletons.

lers, the Staten Island Stapletons, the Pottsville Maroons, the Duluth Eskimos, et al —standing on the sidelines rain or shine as the seating capacity was only slightly over 500. Such a trip would more than strain the weekly allowance but I considered the expense well worth it, especially when the Canton Bulldogs were the opposition —by golly, it still sounds exciting to me—the Yellowjackets versus the Bulldogs!!!

Now—as to the Hall of Fame facilities which are located right on Interstate 77 less than an hour from Cleveland and an easy day's drive from New York City via Interstate 80 (right from George Washington Bridge) and Interstate 77.

The complex consists of 3 modern and architecturally beautiful buildings plus a most appropriate next-door neighbor — Canton's Fawcett Stadium (20,000 seats) where the Annual Hall of Fame Game is played between a team representing the National Conference and one from the American Conference.

An unusual 52-foot football-shaped dome dominates the Main Building in the complex — the dome forming the roof over the beautiful rotunda in which the Thorpe statue is located on the entrance floor and above this floor is the Professional Football Today

display featuring an individual panel for each of today's 26 NFL teams plus an area displaying priceless mementos including the first professional football contract ever—one signed by Pudge Heffelfinger, the Yale University immortal.

The second building features the Hall of Heroes where each enshrinee is honored and the Enshrinees' Memento Room.

The third unit presents the Leagues' and Champions' Room, outlining the history of all major leagues of professional football and displays on the Super Bowl, the Pro Bowl, and the evolution of football equipment — see accompanying photos. The unbeaten record of the Miami Dolphins is also impressively displayed — most of the Hall's displays are effectively presented using all display techniques — rear-view projectors, unusual slide presentations, question and answer boards and telephones, an old-fashioned peep-show, and the latest photographic and sound processes.

Other features include a 250-seat movie theatre showing a different pro-football action movie every hour, a research library, a very, very busy gift shop, and an automatic vending machine area with a wide variety of food snacks and beverages. Ample parking facilities with immediate access to

the Hall of Fame are provided.

On my recent visit I arrived at the Hall at what I considered a very early morning hour to visit a museum — 8:45 A.M. — and I found one parking lot filled — including a large number of family trailers, etc., — ticket lines had already formed with families predominating. Over 325,000 visitors are estimated for 1973, including friends from over 20 foreign countries.

The above covers the facilities — at least as they were on the writer's visit — BUT — the Hall of Fame operates under a policy of permanent change — constantly incorporating new displays and updating present displays and exhibits.

Naturally the heart of the whole operation is the Hall of Heroes — where the niches of the greatest, who have been bestowed football's highest honor, are located. Each enshrinee has identical recognition — a panel consisting of a bronze bust, a mural showing the man honored doing "the thing" in football he did best and a brief biography.

How is one selected for a niche in the Hall — the greatest of all football honors? Each man in the Hall has played a significant role in the growth and evolution of pro-football — how was each selected as deserving — what was

that something extra that made him a great player instead of just a good player — who made the selections?

The selection system demonstrates a determined effort by the Hall to insure that only the most deserving will be so honored.

The system starts off with the individual fan. Any fan may nominate any person who has been identified with pro-football in any capacity simply by writing to the Hall of Fame. The only limitation is that a player must be retired at least five years. For a non-player there is no mandatory retirement period.

A preliminary screening of all nominations results in a list of 80 or 90 semi-finalists to be considered by the board. This list is then screened through a mail ballot to all members of the Selection Committee.

The Committee which is charged with the vital task of continuing the past record of enshrinees who are the finest that the game has produced consists of one media representative from each pro-football city with two from New York, because of the city's two NFL teams, and the 27th member of the Committee is the president of the Pro Football Writers Association.

As a result of the mail ballot a final list of 15 candidates is determined and from this list the new members of the Hall for the particular year are elected. The final selection meeting of the Selectors is held annually at the time of the Super Bowl. There is no set number to be selected each year, but, in general the Selectors strive to select between three and seven new members. Four negative votes eliminate a candidate from further consideration until the following year.

To assure that older players will still be considered along with the younger breed, an Old-Timers Committee made up of five current members of the Board of Selectors will select one nominee from the pre-1943 era to be in-



When they talk of "protection" here they don't mean the offensive line.

cluded on the final list for Hall of Fame consideration.

Arthur Daley — world-famed Sports Columnist of the New York Times and a member of the Selectors Committee — wrote about the Committee's work as follows:

"If the selection committee needed a model for setting up behavior patterns, it would have to be the Red Queen. She shocked Alice in Wonderland by screaming, "Off with her head!" The guardians of the gridiron shrine at

Canton, Ohio, do an awesome job of mass decapitation every year while weighing the qualifications of those eligible for enshrinement.

"They behead so many worthy candidates that it sometimes seems as if no one will escape the inexorable sweep of the ax or guillotine, or whatever it is they use with such devastating effect. Yet this ultra-selectivity has a value of its own. It magnifies the preeminence of every man who went through the gantlet to the Hall of Fame without getting sliced."

77 — the number made famous by the writer's favorite college and pro football player — the Galloping Ghost, Red Grange of the University of Illinois and pro football's Chicago Bears and New York Yankees—all time greats representing approximately 50 colleges have successfully "gone through the gantlet" by 1973. Space does not allow for a biographical sketch of each but we can list the famous 77 who have been acknowledged as achieving that slight but decisive difference between good and great—their selections are a tribute to the Hall of Fame, the Selectors, the selection procedure, as well as the men themselves.

(Continued on page 56)

A modern diorama explains the development of the National Football League.



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The biggest membership drive in club history is now underway. The object is to bring the rolls up to 4,000 and to ensure the continued implementation of an all-encompassing modernization program.

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For applications please contact Executive Secretary Austin Melvin.

Membership Committee
John L. Sullivan, Chairman

For The Wives, Too, Heisman is a Great Occasion

Several years ago, the wife of the then Chairman of the Heisman Memorial Trophy Award, Mrs. Marge Digan, became aware that the female members of the Trophy Winner's party were being neglected, and since the D.A.C. is not located in the shopping/restaurant/theatre district, which might prove more interesting and fun for visitors to New York City, she decided something more hospitable should be done for the mothers, sisters, wives, fiancées, etc. of the recipients.

It was then that a ladies' entertaining group was formed whose members change frequently. It was in this capacity, assisting Marge and then as wife of a Heisman Committee member and subsequently Chairman, that I became intimately involved with the most significant event in the D.A.C.'s year.

It was not exactly a hardship! We've been privileged to meet some delightful women — and men. There was the night backstage with Mike Garrett's mother to meet Sammy Davis, Jr.—then in *Golden Boy*. Steve Spurrier's mother wanted to see the Nativity Pageant at the Radio City Music Hall. The year Steve won, the Governor of Florida flew up an entourage of 40 state officials in the state plane. But then, Florida is a football mad state.

There were no women in the Gary Beban party, but it was interesting to get a first-hand account of a mill-in (a mill-in is an aggressive sit-in) from the Vice Chancellor of U.C.L.A. Remember the campuses in those years?

Some women delighted in 5th Avenue Christmas shopping —

don't we all? We had lunch at the Four Seasons with the Jim Plunkett group where, among other delights, we tried fiddle-faddle. That's a vegetable!

O. J. Simpson confessed to my teenage children that he wished he could duck out with them and have some fun with his own age group. These young men have such poise and presence from all their exposure that one tends to forget how young they are. Each one I've met has been a remarkable person. It makes you consider again the British tradition of character being built on the playing fields. They also have the happy faculty for choosing beautiful girls. Pat Sullivan's wife was as pretty as any movie star and, as a matter of fact, his mother could have been mistaken for his wife.

Who of us, who were there, could forget the almost heart-breaking sight of Steve Owens tearfully accepting the trophy with such sincerity, thanking each member of his team?

It's been a great experience as well to meet the Presidents of some of the universities, Athletic Directors, Publicity people, Coaches (my all-time pet is John McKay of U.S.C.) and the distinguished principal speakers.

I am most grateful for the opportunities I've enjoyed and feel strongly nothing should ever be allowed to happen which will diminish the importance and glory of this trophy of which all involved in the D.A.C. are so justly proud.

Ms. Barbara McAllister

Barbara McAllister, wife of D.A.C. president Neill McAllister, is shown with Heisman winners Pete Dawkins and Johnny Rodgers.



THE ARNCAM TEAM...

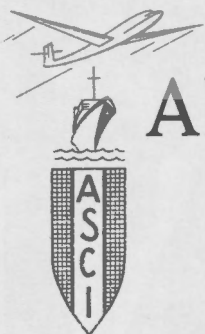


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F.M.C. LIC. 145

Who Will Be The First Heisman Pro Hall of Famer?

by MAX KASE

Soon the log jam will be broken and a Heisman Trophy winner will become a pro Hall of Famer.

The Shrine was opened in Canton in 1963. Eighty immortals have their place in its revered corridors. But no Heisman winner has yet been fingered for such imperishable fame. Admission requirements are severe. A candidate must wait five years after his pro retirement. His record is fine-tooth-combed and must measure up to demanding yardsticks set by the temple guardians.

Many Heisman graduates are now eligible on a time and performance basis. Who'll be the first to make it? Paul Hornung, the Golden Boy? Or perhaps Leon Hart, a resourceful giant?

Why haven't some already been tapped since the Heisman award dates back to 1935 and the winner, a product of the thinking of 1100 of the media, acclaimed the number one footballer? It's a matter of the times and climate, when the pro game was slowly emerging from its cocoon to its brilliant destiny. In the '30s there was grave question of the financial stability of pro football. Then, it was a question of the attitude and ambitions of the performer of the stature of a Heisman honoree, whether a career in moleskins offered equal financial security and guarantee as did a future in business or finance, law or medicine. Some might augment income by moonlighting as a Sunday gridder but others, the majority, considered it too risky.

Those pioneering years saw Tim Mara purchase an NFL New York franchise (1925) for \$500. In the early '30s players were recruited on a per game basis of \$100 or \$200 a game; some exceptional players were signed to yearly contracts generally around \$3,000 to 5-grand. It was a long cry from the day of the 100-thousand stipend and those fantastic bonus inducements for potential grid virtuosos.

Jay Berwanger, U. of Chicago, number one Heisman winner in 1935, was the greatest back of his day. He declined an offer from the Eagles to go into business. Similarly, Larry Kelley and Clint Frank of Yale, next two H'ers, scorned the pros. Pay for play didn't measure up to their Ivy image.

Max Kase, former sports editor of the New York Journal-American, is now a Madison Square Garden Restaurateur, presiding over Max's Briefcase II.



In '38, Davey O'Brien, a nimble back from Texas Christian, became the first winner to join the pros. He signed with the Eagles but his size, 5'7, 150 pounds, was against him and he achieved only moderate success. Nile Kinnick, Iowa's greatest back turned down the pros because of conflict with his Christian Science beliefs. He enlisted in the Navy as a flier and lost his life in World War II. Tom Harmon of Michigan, singularly gifted for football, joined the military and after his discharge had a spell with the Rams, but never fulfilled his dominating skills.

So it went. Bruce Smith, Minnesota . . . Frank Sinkwich, Georgia . . . Angelo Bertelli, Notre Dame . . . Les Horvath, Ohio State . . . 'Doc' Blanchard and Glen Davis of Army . . . Johnny Lujack, Notre Dame.

Handicapping injuries, the call to the military which sapped productive years, disillusionment with the money game, heightened physical demands, demands for specialization, proved severe handicaps. As the years progressed from the early '30s, quality of play was sharpened, a new breed of giants came into the action.

In 1948, Doak Walker, SMU, hailed as the greatest player ever to come out of the Southwest conference, joined the Detroit Lions. He was physically and mentally attuned for the pros. He was fast with an intuitive feeling for football. He could run, pass, and kick.

(Continued on page 62)

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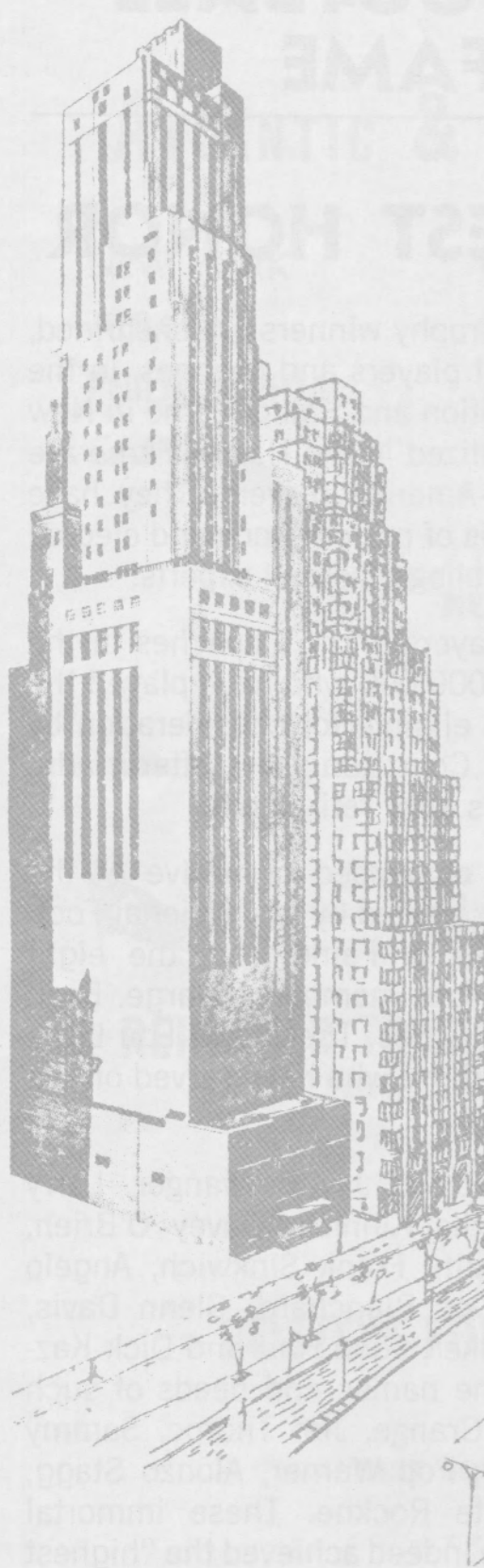
THE HIGHEST HONOR

Sixteen of the Heisman Trophy winners are enshrined, among football's greatest players and coaches, in the National Football Foundation and Hall of Fame in New York City. Those memorialized in the Hall of Fame are truly the greatest of All-America players. They have been selected on the basis of performance and elected by a blue ribbon jury of college football experts.

There are now 287 players and 67 coaches in the Hall elected from over 2,000,000 who have played the game. A player becomes eligible for consideration by the Foundation's Honors Court ten years after graduation; a coach three years after retirement.

The Honors Court is composed of twelve of the nation's gridiron experts selected by the National Football Foundation and Hall of Fame from the eight collegiate districts, with four members-at-large. Each representative serves five years. The famed Lou Little and Ray Eliot are among those who have served on the Honors Court.

In the Hall, the records of Jay Berwanger, Larry Kelley, Clinton Frank, Nile Kinnick, Davey O'Brien, Tom Harmon, Bruce Smith, Frank Sinkwich, Angelo Bertelli, Les Horvath, Doc Blanchard, Glenn Davis, Johnny Lujack, Doak Walker, Leon Hart and Dick Kazmaier stand alongside the names and deeds of such gridiron heroes as Red Grange, Jim Thorpe, Sammy Baugh, Benny Friedman, Pop Warner, Alonzo Stagg, Doc Heisman and Knute Rockne. These immortal players and coaches have indeed achieved the "highest honor."



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Heisman Winners: Berwanger to Rodgers

There have been thirty-nine winners to date, including this year, of the Heisman Memorial Trophy Award. Notre Dame has been the giant in capturing the "Oscar" of collegiate football. The fighting Irish have led with six winners (Angelo Bertelli, Johnny Lujack, Leon Hart, John Lattner, Paul Hornung and John Huarte). Army and Ohio State run second (Doc Blanchard, Glenn Davis, and Pete Dawkins for the Black Knights and Les Horvath, Vic Janowicz and Howard "Hopalong" Cassady for the Buckeyes). Yale, Navy, Southern California and Oklahoma have two each (Larry Kelley, and Clinton Frank for the Elis; Joe Bellino and Roger Staubach for the Middies; Mike Garrett and O. J. Simpson for the Trojans and Billy Vessels and Steve Owens for the Sooners. Pat Sullivan, the 1971 recipient, was the first player from Auburn University to receive the award. Only two ends have won the trophy (Kelley of Yale and Hart of Notre Dame). In fact, only four linemen have been as high as second in the voting since 1949 (Kurt Burris, Oklahoma; Alex Karras, Iowa; Tom Brown, Minnesota and Howard Twilley of Tulsa). Of the backs, 23 have been half-backs, 2 full backs and 12 quarterbacks.

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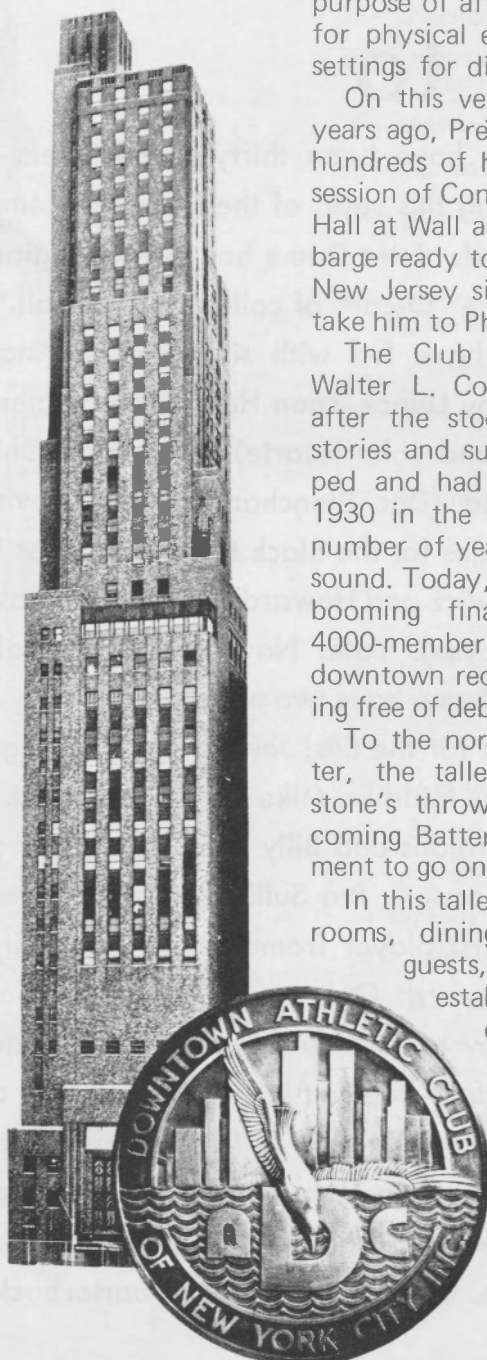
On this very site one hundred and eighty-one years ago, President Washington waved farewell to hundreds of his countrymen following the closing session of Congress, which was then held in Federal Hall at Wall and Nassau Streets. He then boarded a barge ready to carry him to a waiting coach on the New Jersey side of the Hudson River that would take him to Philadelphia.

The Club cornerstone was laid by President Walter L. Conwell on November 19, 1929, just after the stock market crash. The building, 35 stories and sun deck, was completed, fully equipped and had its official opening on October 1, 1930 in the depth of the depression. It took a number of years to prove that the original idea was sound. Today, the impressive building is part of the booming financial center of the world; the 4000-member Club stands right in the path of a downtown redevelopment, with a handsome building free of debt.

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PRO HALL OF FAME

(Continued from page 41)

The list of greats—alphabetically—

Cliff Battles
Sammy Baugh
Chuck Bednarik
Bert Bell
Raymond Berry
Charles W. Bidwill
Jim Brown
Joe Carr
Guy Chamberlin
Jack Christiansen
Dutch Clark
Jimmy Conzelman
Art Donovan
Paddy Driscoll
Bill Dudley
Turk Edwards
Tom Fears
Daniel J. Fortmann
Otto Graham
Red Grange
Joe Guyon
George Halas
Ed Healey
Mel Hein
Wilbur Henry
Arnie Herber
Bill Hewitt
Clarke Hinkle
Elroy Hirsch
Cal Hubbard
Lamar Hunt
Don Hutson
Walt Kiesling
Bruiser Kinard
Curly Lambeau
Bobby Lane
Vince Lombardi
Sid Luckman
William Lyman
Tim Mara
Gino Marchetti
George Marshall
Ollie Matson
George McAfee
Hugh McElhenny
John McNally
Mike Michalske
Wayne Millner
Marion Motley
Bronco Nagurski
Greasy Neale
Ernie Nevers
Leo Nomellini

Steve Owen
Ace Parker
Jim Parker
Joe Perry
Pete Pihos
Hugh Ray
Dan Reeves
Andy Robustelli
Art Rooney
Joe Schmidt
Ernie Stautner
Ken Strong
Joe Stydahar
Jim Thorpe
Y. A. Tittle
George Trafton
Charley Trippi
Emlen Tunnell
Bulldog Turner
Norm Van Brocklin
Steve Van Buren
Bob Waterfield
Alex Wojciehowicz

Localizing some observations on this list, a close check shows that nine of the greats wore the uniform of the New York Giants—Tunnell, Tittle, Owen, Robustelli, Strong, Mara, Hein, Herber, and Hubbard. Four dressed for games in the uniform of the New York Yankees — Michalske, Kinard, Grange and Donovan. Even the old Brooklyn Dodgers were represented by two of the greats—Kinard and Ace Parker. Ken Strong also serves as a Hall hero for the Staten Island Stapletons.

The relative recent organization of the New York Jets plus the 5-year retirement regulation has prevented the selection of any Shea Stadium heroes, and the Titans are similarly effected.

To date, no Heisman Award Winner has been enshrined. Relatively few of the early Heisman selectees turned to pro football and some may be under the yoke of the five year rule—and—a number are starring today in the National Football League—such as Simpson, Sullivan, Owens, Plunkett, Spurrier, Huarte, and Staubach all of whom are headlines in the Monday morning sports pages. Could it be that "O.J." will be the first Heisman Award winner to enter the portals of the Pro Foot-

ball Hall of Fame?

Each man elected is presented a Hall of Fame Ring—a la Football's Super Bowl and Baseball's World Series Rings—by the Pro Football Hall of Fame Club. This prized memento is engraved with the player's name and bears the Hall of Fame insignia. It is interesting to note that a size 19½ ring, the largest ever made by the famous Balfour Company, was required by Bronco Nagurski, the terrorizing Chicago Bear's full-back.

As important as the Hall of Heroes is in the Hall of Fame it must divide the attention of all visitors with many other attractions, exhibits and competitions in the Hall complex. These are varied and are features that all must see.

The Top Twenties display—one of the most popular features—presents, in three-dimensional chart form, the twenty individual lifetime leaders in each of a number of divisions of pro football statistics—rushing, scoring, passing, receiving, etc. Every week during the football season this information is brought right up-to-date including games of the previous weekend.

Being a dabbler in photography for many, many years, I was naturally attracted to the display of winning photographs in the Annual Hall of Fame Photo Contest with entries from all over the United States. The photos were color, black and white, action and feature. Many almost unbelievable shots are on display—and—the captions for the photos are most amusing adding greatly to each subject.

The valuable role of the sportswriter is not overlooked. The Dick McCann Memorial Award for "long and distinguished reporting in the field of Pro-Football"—presented by the Pro Football Writers of America is prominently displayed. Two of Gotham's favorites have been winners of this great honor in the five-year history

(Continued on following page)



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What Else?

PRO FOOTBALL HALL OF FAME

(Continued from page 57)

of this award—Arthur Daley of the NEW YORK TIMES and the late Joe King of the departed

The display honoring #77, Red Grange, an all-time legend.



WORLD-TELEGRAM & SUN.

The newest Award activity is The Pioneer Award—presented periodically to an individual who has made a significant innovative contribution to pro football. It is interesting to note that the first winner of the Pioneer Award was Fred Gehrke, a former Los Angeles Rams halfback—but—not for his playing abilities. Rather—he was the innovator of pro-football's great tradition of individualized team helmets—the popular ID for the NFL and each of its 26 teams.

Probably the greatest period at the shrine each year is the Pro Football Hall of Fame Festival held on the last weekend of July or the first weekend of August. The gala program features a Breakfast hosted by the Mayor of Canton, the Enshrinees' Civic Reception and Dinner, the Festival Parade, the awarding of the various awards mentioned above, the Annual Hall of Fame Football Game between a team represent-

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ing the National Conference of the National Football League and a team from the American Conference, and last but not least the strongly emotional and deeply impressing Induction Ceremony honoring the new selectees. On this weekend Canton, Ohio changes from a mid-west unrushed community to a crowded Sports Capitol of the world—and rightly so.

To the writer, Canton is now the Home of Pro Football's Hall of Fame—in a third grade elementary school class I was taught that Canton meant a busy sea-port city on the South China Coast.

And—the Pro Football Hall of Fame now means a place I must visit whenever possible for multiple reasons—not just a building displaying names and pictures of football players.

Every football fan—college and pro—should include in his Leisure-Time Game-Plan a visit for himself and his family to this great Sports Shrine with its impressive beauty and hushed reverent atmosphere blended into a never-to-be-forgotten experience for each visitor—young or old. Your squad (family) will probably divide due to the many interesting facets on display, you can call a time out for refreshments or a movie, then return to cover all zones, and when the time arrives for you to leave, you will be wishing for a Super Bowl overtime period.

As Arthur Daley reported in the TIMES: "It's a mighty exclusive club that has been established for the immortals at Canton."

And—

George Halas of the Chicago Bears, the only individual active in the National Football League since its founding day in 1920, summed up a recent visit to Canton by saying—

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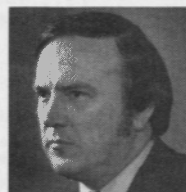
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MAX KASE

(Continued from page 45)

There was no question he belonged. He was the turning point of the Heisman alumni and Shrine futures.

Next year Leon Hart of Notre Dame was picked. In his four years at South Bend, the Irish were unbeaten. He was 6'5, 255 pounds of might and power, deceptively fast. He was chosen over such greats as Charley Justice, Arnold Galiffa and Eddie LeBaron. He joined the Lions and with Walker, Bobby Layne and others put the Lions in the forefront of the pros.

Others of high calibre followed. Alan Ameche of Wisconsin . . . Howard Cassaday, Buckeyes . . . Hornung of Notre Dame . . . Johnny Crow, Texas A & M . . . Pete Dawkins, Army. All superstars sure of an eventual Canton pedestal, all except Dawkins who preferred to honor his career in the military rather than resign his commission to profit from the pros.

In 1961 Ernie Davis was acclaimed, a rugged 6'2, 212 pounder, one of the all-time Syracuse greats. His was a tragic ending. The Browns drafted him but before he could reveal his greatness in the pros, he was cut down by leukemia. He was Hall of Fame material.

The atmosphere has changed from the days of Berwanger. Rewards are greater, a pro career makes for affluence and security. Many Heisman-grads are writing their credentials in bold, flaming letters. Roger Staubach (1963), Mike Garrett (1965), O. J. Simpson (1968), Steve Owens (1969), Jim Plunkett (1970), Johnny Rodgers (1972) in the Canadian League are emerging from the redhot crucible of competition with distinctive recommendation.

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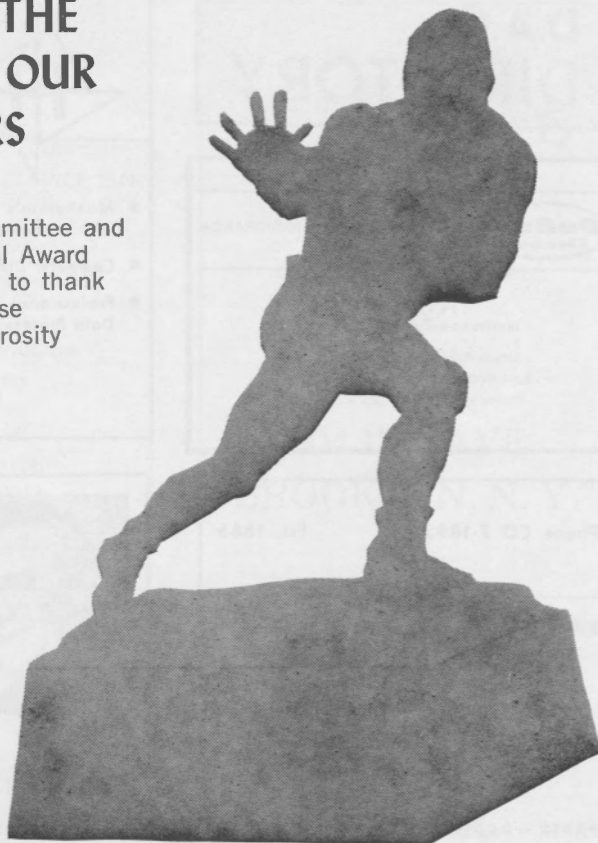
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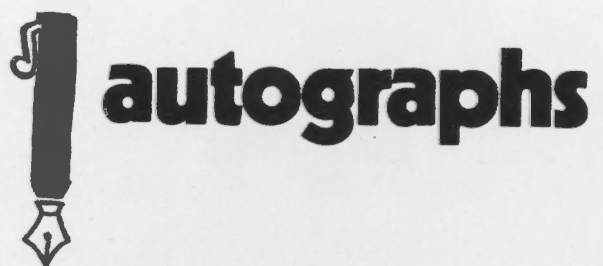
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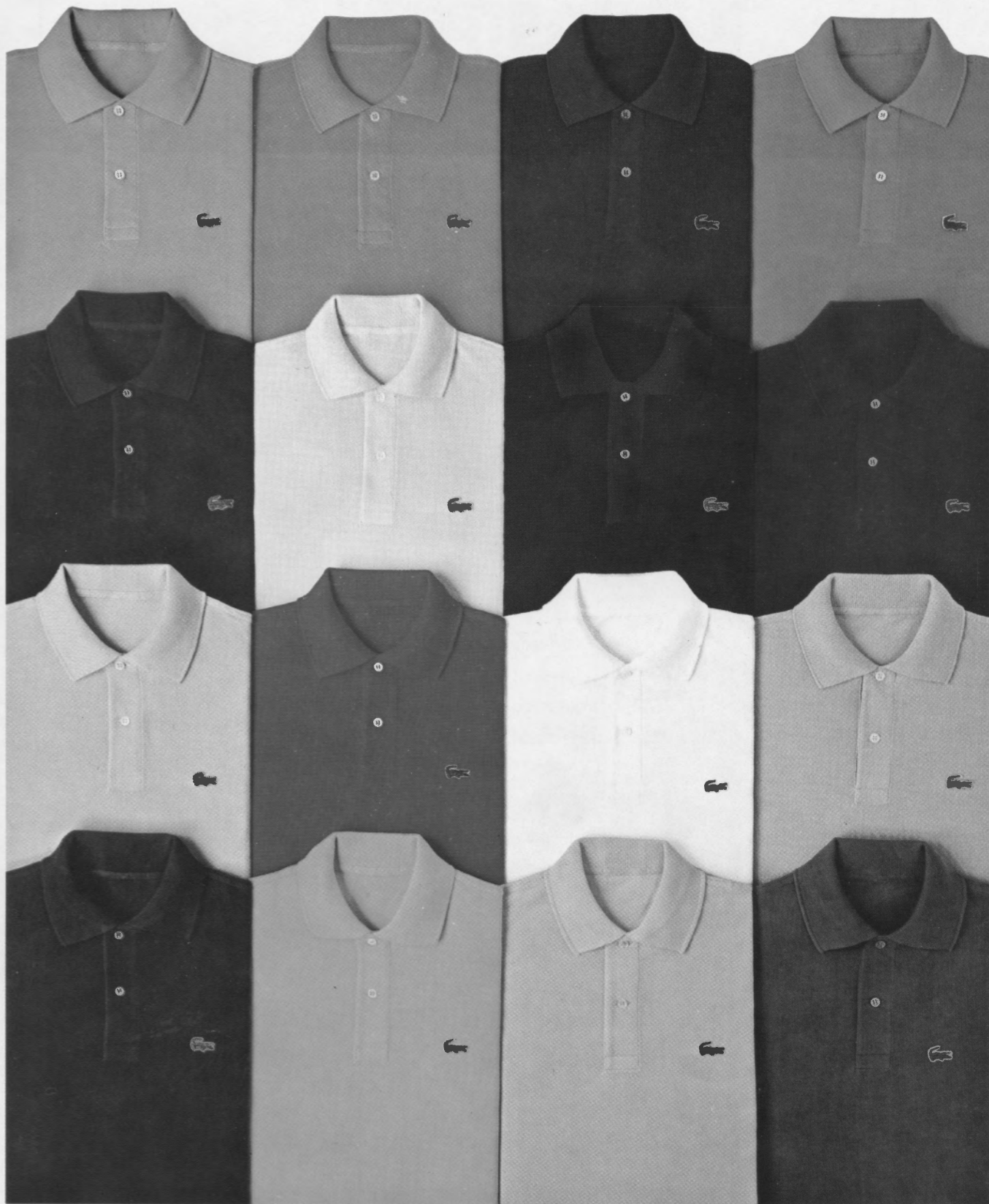


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