The original documents are located in Box 67, folder “White House - Public Liaison Office” of the Philip Buchen Files at the Gerald R. Ford Presidential Library.

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After Mr. Buchen signs, please send cc's to Hoopes & Roth.

Thanks.
TO: Phil Buchon

FROM: DUDLEY CHAPMAN

ACTION:

✔ Approval/Signature

Comments/Recommendations

Prepare Response

Please Handle

For Your Information

File

REMARKS:

Dave Hooper needs
This urgently. Barry concurs.
MEMORANDUM FOR: BILLY BAROODY

THROUGH: PHIL BUCHEN

FROM: DUDLEY CHAPMAN

SUBJECT: Computer Capabilities for the Office of Public Liaison

Your request is for the use of a White House computer for informational mailings which you have been conducting on a small scale without the use of a computer during the past year. Until about a year ago, such mailings were done with the use of an RNC computer and paid for by RNC funds. The use of RNC funds was based on the assumption that approximately 5 percent of the mailings could be described as political. On the advice of this office, the character of these mailings has since been limited to strictly government informational purposes and has been financed from appropriated funds. Neither RNC funds nor the RNC computer have been used during the past year. Your question is whether there would be any legal objection to the use of a White House computer to handle a larger volume of such mailings than you have conducted during the past year without the aid of a computer.

In view of the fact that the mailings are informational in character, there would be no legal objection to the use of a White House computer for this purpose.

cc: Dave Hoopes
    Barry Roth
As we discussed this morning, the White House, starting about four years ago, had sent out mailings to various constituency groups containing fact sheets and other information on major governmental programs to those groups. The mailings were paid for by the Republican National Committee on the theory -- originally put forth, I am told -- by Herb Klein when he established the procedures, that some very small percentage of these mailings might be construed as political in nature. In order to assure that no valid criticism along these lines could be made, the White House worked out an arrangement with the Republican National Committee to assume all the costs of such mailings. Shortly after President Ford created the Office of Public Liaison, on advice of your office, funding by the Republican National Committee ceased. Since then, the cost of mailings has been paid for by the government, but we have no longer had the use of a computer.

As we discussed, one of the major functions of the Office of Public Liaison is to insure an effective two-way communication flow between the White House and all significant elements of American Society. With the literally thousands of people we deal with on a regular basis through the various elements of the Office of Public Liaison, it would markedly increase our effectiveness to have a computer capability. None of the mailings or communications or activities undertaken by this office have any connection with partisan political activities and none are foreseen or contemplated. We deal on the issues with various constituencies and attempt to carry out a legitimate charter that the President has given us to improve accessibility and responsiveness on the part of the White House to all constituency groups in the country.
Would there be any legal objection to the use of the White House computer facilities for this purpose?
THE WHITE HOUSE
WASHINGTON

December 11, 1975

MEMORANDUM FOR: DUDLEY CHAPMAN
FROM: DAVID C. HOOPES
SUBJECT: Computer

Guidance is needed on which computer can be legally used to maintain Bill Baroody's mailing lists and address labels for use in distributing materials normally distributed by Baroody's Office of Public Liaison.

Such items as issue papers, speeches, briefing notes, etc. are distributed from time to time to Office of Public Liaison briefing meeting participants, institution and association heads, and others.

Baroody will give you the guidance on what has happened in the past, and this attachment will tell you where we have inquired to date relative to the adaptation of the WHO computer in the OEOB. Apparently there is some caution, however, in the use of the WHO computer in the OEOB.

Your guidance in memorandum form would be appreciated by this afternoon.

Thank you.
RECOMMENDATION ON WHICH COMPUTER TO USE IS REQUESTED BY CONNOR FOR FRIDAY

OPTIONS

WHO/NSC7/OMB COMPUTER IN OEOB

RNC COMPUTER/BILLING TO PFC FOR WORK DONE

OTHERS:
TO: JERRY H. JONES
FROM: DAVID C. HOOPES
FYI: [x]
Comment:

Jim doesn't want to use the "NSC" computer for the liaison office. Hence, attachment was not approved nor was it sent to RC.

Thank you.
MEMORANDUM FOR: JAMES E. CONNOR
FROM: DAVID C. HOOPES
SUBJECT: Computer for Public Liaison Office (Baroody)

The matter of the computer for the Baroody Liaison office has been under review since March 1975. In his memorandum to you of August 14, 1975, Jerry Jones asked you for a recommendation on the matter. It took three weeks to piece together what duplicate information we could retrieve on the subject (the original file has vanished, probably during the musical desks).

Attached is a memorandum that should get the ball rolling again with the programmers, WHCA and computer personnel.

RECOMMENDATION

That you sign and send the attached memorandum to Cheney. (You might want to review with Jones.)

Approve ____ Disapprove ___

Thank you.

[Signature]

[Stamp: HERALD R. FORD]
For some time Bill Baroody has had a request in to develop a computer program which would sort through the names of the various special interest group people he has worked with over the last year. I think such a program could be very helpful to us over the next 18 months and hope that we can figure out a way to get it done if at all possible. Would you ask David to look into this matter and come up with a recommendation. We're beginning to run out of time.
MEMORANDUM FOR: RICHARD B. CHENEY

FROM: JAMES E. CONNOR

SUBJECT: Computer for Office of Public Liaison (Baroody)

In his original memorandum to Jerry Jones, Bill Baroody asked on April 24, 1975, that two computer terminals be installed to tie-in to the NSC computer in the EOB. The system would include a VYDEC automatic typewriter and a printer. The system would provide (a) data storage and retrieval capability, (b) a print-out and label capability and (c) a limited, but sufficient, automatic correspondence function. It was estimated that it would take 40 days to make the system operational, following the date of decision. (Original Baroody memo is at Tab A.)

Major Armstrong's memorandum of June 24, 1975 is at Tab B. Its attachments describe the Baroody system in more detail and estimates a one-time cost of $6,045, with a yearly estimated cost thereafter of $11,776. To add a correspondence generation capability, there would be a one-time additional cost of $3,900, and a yearly estimated cost of $24,104. While start up time was still estimated at 40 days, the lack of display terminals subsequent to July 1 may cause a delay of 60 to 90 days, but that delay would run concurrent with the other work.

ACTION

Approve Baroody's request for computer for data storage and print-out and label capability (one time cost: $6,045; yearly cost: $11,776).

Approve _____ Disapprove _____

Approve Baroody request for automated correspondence preparation (one time cost: $3,900; yearly cost: $24,104).

Approve _____ Disapprove _____
MEMORANDUM FOR: JERRY JONES  
FROM: BILL BAROODY  
SUBJECT: Computer Terminal

To increase the effectiveness of the Office of Public Liaison, the installation of two computer terminals and the tie-in to the NSC computer is desirable. Included with this system will be a printer and a VYDEC automatic typewriter.

This system will provide data storage and retrieval capability, a print-out and label capability and a limited, but sufficient, automatic correspondence function. Dealing with our large and diverse constituency, those capabilities will be both time and cost effective in terms of performance.

Using estimates prepared by the White House Communications Agency and the Defense Communications Agency, the implementation schedule will permit operational status 40 days after the decision date. (Tab A)

The cost estimates, similarly prepared, project $6,045 as one time implementation cost and $17,773 as the recurring yearly expenditure (Tab B, dollar breakout). It is anticipated that this expense will be factored into the FY '76 budget.

Acquisition approval is requested.

Approve _______________ Disapprove _______________
MEMORANDUM FOR:  DAVE HOOPES
FROM:  MAJOR LESTER F. ARMSTRONG, WHCA
SUBJECT: Office of Public Liaison Computer Estimate

Per your conversation with Lieutenant Colonel Rentschler, 24 June 1975, a copy of the initial estimate on the Office of Public Liaison computer application is attached. The forwarding memorandum from Charles Joyce, Project Manager, is not included as WHCA has no file copy.

Four 3277 display terminals are currently available for transfer from ONB to the White House effective 1 July 1975. However, unless a commitment can be made for those terminals this week, they must be returned to IBM which will cause a delay of 60 to 90 days in procuring terminals at a later date.
MEMORANDUM FOR MR. CHARLES C. JOYCE, JR.

SUBJECT: Resources Required to Implement New Application for Office of Public Liaison (OPL)

Three separate work sessions were held between John Borling, designated ADP Coordinator for OPL, Lyn Duisch, AICTS PMO, and representatives of the WHCA programming staff for the purpose of defining ADP support requirements and a proposed design and implementation approach. Discussions of desired capabilities ranged from a simple on-line address file for printing address labels to an automated address selection and correspondence verification capability. The immediate requirement, however, was resolved as an on-line TORUS application which would provide capabilities for on-line maintenance of an OPL data base, to include name, address, association, and participation data, on-line information retrieval, and the production of scheduled and ad hoc reports, including master lists, directories, data verification lists, and printed mailing labels. The privacy issue was discussed between OPL and the White House Counsel. No problem is anticipated in the information will be gathered by questionnaires explaining the intent and purpose of the information. An estimate of resources and an implementation schedule are enclosed for both the immediate on-line application and a potential future capability for automatic correspondence generation. Also enclosed is a list of the proposed data elements and a preliminary design layout of CRT displays.

2 Enclosures a/s

LYNFORD A. DUISCH
Acting Program Manager
AICTS PMO
Tuesday 1/27/76

Meeting
1/28/76

5:00 I called John Vickerman in Barrody's shop.

He indicates the meetings on gun control are being held at the request of the participants.

Vickerman talked with Col. Tom Bass, who had made the request, and told him we would be delighted to put together a meeting and just to tell us who they want to attend.

I called Bruce Sundin's office and let his secretary know that it was up to Col. Tom Bass to invite people to the meetings -- and it would be fine with them.

(She will let Col. Bass and Mr. Sundin know.)
He asked if we would call him (handwritten) if he gets on.

Also because he would like to have him at.

I guess the week ended on a good afternoon to this week last week.

He was calling to see if you could answer that effect.

Meeting with President Fred Jones.

Fred Jones is getting married to the women from his business and would like to get him involved in the trade show business and see if the company which he is for trade show business to come in on his conference and would like the Jones to come in on his conference.

Meeting with President Fred Jones.

Call from Fred Jones called this morning.

Call from Fred Jones called this morning.

He is also a dedicated basketball.

Each evening, before you many importante commitments.

Long-time industrialist received report in 2020 and does dropped the team behind on performance and who is a relative before he came with XYZ and was the pick of the 2020.

XYZ Executive Vice President to call Paul W. Tibbels.

2 o'clock.

A meeting with President Fred Jones and compensation section.

Compensation section (Wednesday 1/28) can you contact and said these is appropriate in which focus bringing in to be an.

Resume planning called.

Tuesdays/1/27/20
MEMORANDUM FOR: BILL BAROODY  
THROUGH: T.W. B.  
FROM: PHIL BUCHEN  
DUDLEY CHAPMAN  
SUBJECT: Briefing Participation by Regulatory Agencies

Your memorandum asks whether it is necessary to refrain from using personnel from independent regulatory agencies as participants in your various briefings of business and trade associations.

It would, of course, be improper to use such personnel in any situation that could be construed as an attempt to influence their decisions on particular matters before them, or as a means of bringing pressure to conform their policies to those of the President. On the other hand, to the extent that their participation would be useful for informational purposes, it is entirely proper for your office to serve as a conduit for making these government officials available to members of the public.

I would add two caveats. First, it should be stressed that the appearance by such officials is voluntary. Second, invitations to persons in the regulated industries should go to all persons similarly situated so as to avoid the appearance that you are providing special access by anyone of them to a regulatory official.

Your specific desire to use the Chairman of the Federal Home Loan Bank Board is still premature, however, as he has not yet been confirmed.

cc: Ken Lazarus  
Barry Roth
MEMORANDUM FOR: PHIL BUCHEN
FROM: WILLIAM J. BAROODY, JR.
SUBJECT: Briefing Participation by Regulatory Agencies

As you know, my office conducts a large number of briefings for various business and trade associations, as well as for many social service organizations. We have avoided using any of the chairmen, members or staff from independent regulatory commissions as Federal participants in these briefings. However, we have used regulatory officials, such as Commissioner Alexander Schmidt of the Food and Drug Administration, who are clearly part of the Executive Branch.

I would like to explore with you whether this practice of not using independent regulatory personnel should be considered as an absolute ban, or whether we could consider using such officials on specific occasions.

As a case in point, on February 3, my office will conduct a briefing for the Board of Directors of the U. S. League of Savings Associations. Naturally, this group would be very interested in hearing from the new Chairman of the Federal Home Loan Bank Board. Could you advise me whether it might be possible to extend an invitation to the new Chairman following his or her nomination and confirmation.

Thanks very much.
March 6, 1976

MEMORANDUM FOR: JIM CANNON

FROM: PHIL BUCHEN

SUBJECT: Decision Memo on Date of the White House Conference on Handicapped Individuals

The Counsel's Office has no objection to the April 1977 date.
THE WHITE HOUSE
WASHINGTON

March 5, 1976

MEMORANDUM FOR: PHIL BUCHEN
ROBERT T. HARTMANN
JACK MARSH
ROGERS MORTON
MAX FRIEDERSDORF
JIM LYNN
DR. TED MARRS

FROM: JIM CANNON

SUBJECT: DECISION MEMO ON DATE OF THE
WHITE HOUSE CONFERENCE ON
HANDICAPPED INDIVIDUALS

Attached is a draft decision memorandum to the
President on changing the date of the White House
Conference on Handicapped Individuals.

I would appreciate your giving your comments and
recommendations to Sarah Massengale (Rm. 220, X6776)
by 5:00 p.m., Monday March 8, 1976.

Thank you.

cc: Jim Cavanaugh
Art Quern
Spence Johnson
MEMORANDUM FOR:  THE PRESIDENT
FROM:  JIM CANNON
SUBJECT:  DATE OF WHITE HOUSE CONFERENCE ON HANDICAPPED INDIVIDUALS

This is to present for your decision the question of changing the date of the White House Conference on Handicapped Individuals.

BACKGROUND

Last November you announced the calling of the White House Conference on Handicapped Individuals for December, 1976. This was the last date allowed by the authorizing legislation.

Since then, at the request of the National Planning and Advisory Council which is responsible for planning and conducting the Conference, the Congress has passed S.J. 154 which permits you to hold the Conference in 1977. You signed S.J. 154 on February 27.

ISSUE

The question is whether to change the Conference date to April, 1977, from December, 1976.

PROS

1. Extension of the Conference date would allow the National Planning and Advisory Council, which is responsible for planning and conducting the Conference 18 months for their task, as they are requesting. Because of administrative delays, the Council was not established until November, 1975, only fourteen months before the National Conference date.
2. Extension of the Conference date would allow the States the additional three months they are requesting to plan and conduct the State Conferences and to involve as many consumers as possible. Some States such as Pennsylvania and New Mexico have indicated they cannot hold a conference before September. Other States such as Texas, California, New York, and Massachusetts, are having difficulties with appointments of State Directors for the Conference. Also, State planning is said to be hindered by the unavailability of the planning grants before May, 1976.

3. Extension of the Conference date to April has been strongly endorsed by the President's Committee on Mental Retardation, the President's Committee on Employment of the Handicapped, the Easter Seal Society and the Coalition of Citizens with Disabilities, the largest handicapped coalition representing about 120 important organizations.

4. The passage of S.J. 154 without objection indicates that the Congress cedes to the request of the National Planning and Advisory Council to change the date. Senators Stafford, Randolph and Dole (who is on the Advisory Council) and Congressmen Quie and Brademas are said to support an April, 1977 date.

5. Logistical arrangements for a Conference date in April, 1977, would be easier. In December uncertain weather conditions, peak season holiday travel and holiday commitments could limit ability to get reservations, attendance of delegates and availability of speakers.

6. No additional funds would be required for an April conference.

CON

1. You have already announced the December, 1976 date.

2. Because no additional funds are authorized, the Conference will be able to afford 100 fewer paid delegates, reducing the maximum number of paid delegates from 800 to 700. There will still be about 1000 observers.

3. Recommendations from the State and National Conferences would be available for consideration by State and National decision-makers several months later since the final reports would not be ready until September, 1977 rather than June, 1977. As a result, new initiatives to assist handicapped persons would be implemented more slowly.
DECISION

Approve April date and issue announcement

Disapprove April date
DRAFT ANNOUNCEMENT

At the request of the National Planning and Advisory Council to the White House Conference on Handicapped Individuals and the Department of Health, Education, and Welfare and with the authorization of the Congress, I hereby declare that the White House Conference on Handicapped Individuals shall be held in April, 1977.

A Spring 1977 Conference is also strongly supported by many of the States and by various organizations for the handicapped. The April date will allow the States time to plan their conferences more thoroughly and to involve more people, especially the handicapped. This should contribute to a better National Conference.

I feel that this involvement is very important. As I said when I announced the Conference last November, a major purpose of this conference is to generate a responsive national awareness of the problems facing the handicapped. Concern for the handicapped is not unique to the Federal Government; States and local officials and private citizens must also turn their attention to the needs of the handicapped. The private sector can perform a creative role by contributing its talents and resources.

And, as I said then, the White House Conference on Handicapped Individuals is a very worthwhile endeavor. Its results should contribute significantly to the health, education and welfare of handicapped individuals everywhere.
Friday 5/7/76

12:00 Mr. Buchen talked with Bill Baroody. Mr. Baroody plans to put in another request for meetings with the presidents of the Lions, Rotary, Kiwanis, etc.

Mr. Buchen talked with Judge Letts to advise.
Thursday 5/6/76

4:20 Lorraine in Bill Baroody's office said that Bill sent in a schedule proposal to Nicholson for the President to meet with all the presidents of the service clubs -- Lions, Rotary, Kiwanis, Etc.

Nicholson turned it down -- said the President was too busy.

Subsequently, they came back and said the President had five minutes -- if they could get someone in.

So the President of the Kiwanis came in for literally two minutes.
Judge Letts called. He said that someone had called him (Ralph Lineman?) and said that Harry Aslan, the International President of the Lions Club, who is from California, had been trying to see the President and he is quite disconcerted that he hasn't been able to. Judge Letts understands that the President has met with the President of the Kiwanis Club.

Mr. Aslan is from California and will fly anywhere during the month of May to meet with the President.

At Mr. Buchen's request, I checked with Baroody's office to see if a request had gone to their office and what the status was. Mary Hemler will check and have someone call me back.