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THE WHITE HOUSE

WASHINGTON

dential



Monday 8/19/74

4:10 Checked with Tom about the outcome of the Ken Smith meeting.

"2

ł

Tom said he spent about 15-20 minutes giving him recommendations and suggestions --- so it is up to him to get back to someone. He will go through Jack Ford or to the President.

So, the next step is up to him.



Eva: I lease check with Domas to what follow up he has done of Jack Ford) who saw me (and; begarately, Jon on 8/14, and what he thinks & should do, yany.

THE WHITE HOUSE

WASHINGTON

8/28/74

Hand delivered from Bob Hynes' office

Call Austand Talked to Torry O'Donnell Jalked to Torry O'Donnell about this 8/30 with bout the would got baid he would got back to mo.

NATIONAL BROADCASTING COMPANY, INC.

1550 K STREET, N.W., WASHINGTON, D.C. 20006, TEL. (202) 833-3600

ROBERT D. HYNES, JR. Director. Government Relations

August 28, 1974

Philip W. Buchen, Esq. Legal Counsel to the President The White House Washington, D. C. 20500

Dear Phil:

Maritza and I certainly enjoyed seeing you and Bunny on Friday evening. It's something we'll have to do again and soon.

Apropos of our conversation concerning the President's meetings with network executives, I have attached short bios of key executives from each network. These are, with one exception, the gentlemen who met with Jerry last January at a private dinner hosted by NBC at the International Club. The only additional bio covers NBC's new president, Herb Schlosser. In our recent executive reorganization Julian Goodman moved from president to chairman, David Adams moved from chairman to vice chairman with responsibility for long range planning and Washington matters and Herb Schlosser moved into the vacancy created by the Goodman shift.

You indicated it would not be a joint meeting but that the President would meet individually with the three networks. If I may I'd like to put in a



Philip W. Buchen, Esq. August 28, 1974 Page Two

pitch for NBC as the leadoff network. In that regard, may I make a suggestion as to the time. All three of NBC's key people will be in Washington from early afternoon on the 5th of September through noon on the 6th. I'm sure that they would be very pleased to meet with the President if he had some free time on those days. Of course his schedule is the prime consideration, I suggest the possibility knowing they will all be in town and are looking forward to seeing him again.

If there is any need for organizational work for these meetings from outside the White House I would be happy to do so; I undertook a similar responsibility in December and January of this year leading to the meeting I mentioned earlier.

Let me know what I can do, and thanks Phil, I appreciate your friendship and your helpfulness more than you know.

Best wishes,





ARTHUR R. TAYLOR

President CBS Inc.

Arthur R. Taylor was elected President and a Director of CBS in 1972. At the time of his election, he was Executive Vice President, Chief Financial Officer, a Director and a member of the Executive Committee of the International Paper Company.

Mr. Taylor's business career began in 1961, when he joined The First Boston Corporation as a trainee. He entered its Underwriting Department in 1962 and became an Assistant Vice President in 1964. In 1966, he became a Vice President in the Underwriting Department. In 1968, he became Coordinator of New Client Development. He was elected a Director of First Boston in 1969.

After nine years with First Boston, Mr. Taylor joined the International Paper Company in 1970 as Vice President-Finance. He became Executive Vice President the following year.

Mr. Taylor was born in Rahway, New Jersey, on July 6, 1935. After graduating in 1953 from Rahway High School, where he played the clarinet, conducted the school orchestra and was active in public speaking, he attended Brown University on a full-tuition scholarship. He received a Bachelor of Arts degree magna cum laude in Renaissance history in 1957, and is a member Phi Beta Kappa. He worked as an admissions officer at Brown to finance further studies, and earned a Master of Arts degree in American economic history in 1961. He is now a trustee of Brown University.

Mr. Taylor is also a trustee of Bucknell University, a member of the Council on Foreign Relations, a trustee of The Asia Society, a Commissioner of the Trilateral Commission and a Director of Japan Society, Inc.

July 1974



JOHN A. SCHNEIDER

President CBS/Broadcast Group

John A. Schneider is President of the CBS/Broadcast Group and a Vice President and Director of CBS. He is responsible for all broadcasting operations of CBS, with the presidents of CBS News, CBS Television Network, CBS Television Stations (owned by CBS) and CBS Radio reporting to him.

Mr. Schneider began his broadcasting career in 1949 with WGN Radio Chicago. He joined CBS in 1950 and held executive assignments in Chicago and New York.

In 1958, when CBS acquired WCAU-TV Philadelphia, Mr. Schneider was named General Manager of the station, and in 1964, General Manager of WCBS-TV New York. The following year, he was appointed President of the CBS Television Network and a Vice President and Director of CBS. He became President of the CBS/Broadcast Group in 1966 and was appointed Executive Vice President of CBS in February 1969. He returned to an active role in broadcasting as President of the CBS/Broadcast Group in July 1971.

Mr. Schneider is a trustee and member of the Executive Committee, University of Notre Dame and a Director of CBS Foundation Inc. He is Vice Chairman of the Board of Trustees and member of the Executive Committee of the American Film Institute and a trustee of the Committee for Economic Development.

Born in Chicago on December 4, 1926, Mr. Schneider earned a B.S. degree from the University of Notre Dame. During World War II, he served as an officer in the U.S. Naval Reserve.

Mr. Schneider and his wife, the former Elizabeth Simpson, and their three children live in Greenwich, Connecticut.

July 1974

ELTON H. RULE

President, American Broadcasting Companies, Inc.

Elton H. Rule was elected President and Chief Operating Officer of American Broadcasting Companies, Inc., on January 17, 1972. He was named to the Executive Committee of the corporation on the same date.

Mr. Rule had been President of American Broadcasting Company, the broadcast division of ABC, Inc., since March 23, 1970. In this position, all broadcasting operations of ABC, Inc., reported to him. Prior to that, he served as President of the ABC Television Network, beginning in January 1968. In April, 1969, he was appointed Group Vice President of the American Broadcasting Companies, Inc. He was elected a member of the Board of Directors of ABC, Inc., on March 2, 1970. Prior to January, 1968, Mr. Rule served as Vice President and General Manager of KABC-TV, ABC's owned television station in Los Angeles.

A third generation Californian, Mr. Rule was President of the California Broadcasters Association during both 1966 and 1967. He has participated in many civic and industry activities and currently is Vice Chairman, Broadcasting, for the American National Red Cross, Radio-Television Chairman for the New York Public Library Fund and he is a member of the Advisory Board of the Institute of Sports Medicine and Athletic Trauma, Lenox Hill Hospital.

Mr. Rule and his wife, Betty, live in Scarsdale, New York, with two of their three children, Christie and James. Another daughter, Mrs. Peter Dunne, lives in Los Angeles, California.

2/13/74

LEONARD H. GOLDENSON

Chairman of the Board, American Broadcasting Companies, Inc.

Leonard H. Goldenson, Chairman of the Board and Chief Executive Officer of American Broadcasting Companies, Inc., is a leader in America's television, radio, theatre and entertainment industries.

In 1953, Mr. Goldenson, as President of United Paramount Theatres, was responsible for the merger of U.P.T. and the American Broadcasting Company. In the succeeding years, under his leadership, the company created by that merger has become one of the world's largest and most diversified entertainment corporations. Mr. Goldenson was elected Chairman of the Board on January 17, 1972, after serving as President of the corporation since 1953.

In 1964, Mr. Goldenson received the International Radio and Television Society's Gold Medal in recognition of "outstanding contributions to broadcasting and broadcast advertising." In March, 1965, at the 43rd Annual Convention of the National Association of Broadcasters in Washington, D.C., he was presented with the NAB's Distinguished Service Award - the broadcast industry's symbol of outstanding achievement.

While registering notable advances in the entertainment and communications fields, Mr. Goldenson has made parallel efforts in humanitarian and civic endeavors. In 1950, he was a co-founder of the United Cerebral Palsy Association. Contributing immeasurably to its growth, he was president of the organization for its first five years and has since served as board chairman of U.C.P. and vice chairman of its Research and Education Foundation.

Leonard Goldenson was born in Scottdale, Pennsylvania, in December, 1905. He was educated at Harvard College and Harvard Law School. Mr. Goldenson is married to the former Isabelle Weinstein. They reside in Mamaroneck, New York, and have two daughters.

2/13/74

BIOGRAPHY

JULIAN GOODMAN

ational Broadca

Press Department / 30 Rockefeller Plaza / New York, N.Y. 10020

Chairman of the Board and Chief Executive Officer National Broadcasting Company

Julian Goodman was elected Chairman of the Board of the National Broadcasting Company February 6, 1974. The appointment becomes effective April 1, 1974.

Mr. Goodman has been President of NBC since March, 1966. He was named NBC's Chief Executive Officer Jan. 1, 1970, and, two years later, was elected a Director of RCA.

Since becoming NBC's President eight years ago, Mr. Goodman has established himself as a strong and effective spokesman for broadcasting, and as a creative force within the ranks of television's top management. He has been an industry leader on a variety of issues involving the relationship between Government and broadcasting and the Constitutional right of the American people to a free flow of information.

The International Radio and Television Society awarded Mr. Goodman its highest honor -- the 1972 Gold Medal -- for his achievements in and contributions to broadcasting, in which he has worked for nearly three decades. The IRTS citation called Mr. Goodman "...a faithful reporter, a daring innovator, a tireless and effective champion of freedom, a forceful and timely spokesman for the broadcasting industry..."

Mr. Goodman became President of NBC after a 20-year career with NBC News, during which he not only produced a variety of news programs and special coverage projects, but developed many of the production and program techniques that have since become familiar in radio and television.

He pioneered the use of tape for radio broadcasts of news events; participated in the development of the "instant news specials" initiated by NBC News; supervised NBC News coverage of many major stories; directed the development, production and broadcast of scores of significant NBC News specials, and managed a full-time worldwide staff which at the time totaled 900 writers, editors, cameramen and technicians.

As broadcasting's only top management executive with a background in program production, he has stimulated a number of program and policy innovations within NBC, ranging from cultural and informational projects and children's programming to industrywide research studies.

Among these projects was the "NBC Experiment in Television" series, which was widely acclaimed for its exploration of new forms and concepts in the medium. Another was the initiation of a worldwide search for talented young filmmakers, resulting in highly praised programs on "the new communicators."

In one of a series of steps to provide more professional concentration on improved children's programming, Mr. Goodman, in January, 1970, established within the Television Network a new office of Vice President, Children's Programs, headed by a producer of children's programs with a 20-year record of experience. NBC-TV was the first network to make such an appointment.

Mr. Goodman also directed the funding of a long-term NBC Research study, begun in March, 1969, to assess the possible effects of television on the behavior of young people. The study has been commended by a specialist in the field as "an unprecedented, major study...using carefully validated reporting methods."

Mr. Goodman joined NBC as a news writer for WRC, NBC's owned radio station in Washington, D.C., in the summer of 1945. He was appointed Washington editor for "News of the World," an NBC Radio Network broadcast that included news pickups from all major capitals.

Shortly thereafter he became Manager of News and Special Events for the Radio Network, then NBC's principal broadcast operation. As television networking developed, Mr. Goodman was also appointed Manager of News and Special Events for the NBC Television Network in August, 1951. The operations were combined under his charge.

In 1959, when television was growing rapidly and NBC News had become a separate and major division of the company, Mr. Goodman was assigned to NBC News' New York headquarters as Director of News and Public Affairs. He was appointed Vice President, NBC News, in January, 1961, and Executive Vice President on Oct. 4, 1965.

On Dec. 13, 1965, in a realignment of NBC's top corporate management, he became chief administrative officer of the company with the title of Senior Executive Vice President. On Jan. 10, 1966, he was elected to the NBC Board of Directors, and on March 4, 1966, he was elected President of the company.

In 1952, Mr. Goodman directed NBC News film coverage of the political conventions, which won wide critical acclaim; in 1956, he supervised the operation of NBC's central news desk at the conventions; during the 1960 national election campaign, he produced the October 7 broadcast of "The Great Debates," the second of four historic encounters between Presidential candidates John F. Kennedy and Richard M. Nixon.

While in Washington, Mr. Goodman took a leading part in extending television and radio coverage to important governmental news

events. He obtained permission for the first live broadcast of a Congressional committee hearing and he helped open the way for the first filming of a Presidential news conference in 1955.

After his assignment to New York, Mr. Goodman supervised such specials as the "Journey to Understanding" series that covered the travels of President Eisenhower and Soviet Premier Khrushchev; the "JFK" series that reported periodically on the Kennedy Administration; and the "Breakthrough" series of medical programs. He produced "Comment" and "Ask Washington," as well as "Report From Alabama," which won a Robert E. Sherwood Award.

Mr. Goodman was born in Glasgow, Kentucky, May 1, 1922. He attended Western Kentucky University but left before graduation to join the Army in 1943. After leaving the Army he served as office manager for the Combined Production and Resources Board in Washington, D.C., until 1945. He then enrolled in George Washington University, in Washington, and earned his AB degree.

At the University's Winter Convocation in February, 1966, Mr. Goodman was honored with an Alumni Achievement Award by the Board of Trustees.

He was awarded the honorary degree of Doctor of Laws by William Jewell College, Liberty, Missouri, in November, 1967. Also in November, 1967, Mr. Goodman was honored as a leader in the field of journalism by election as a Fellow of Sigma Delta Chi, national professional journalism fraternity, at its annual convention in Minneapolis, Minnesota.

In 1970, Mr. Goodman was named "Kentuckian of the Year" by "The Kentuckians," becoming only the fifth man in the organization's 67-year history to be so honored.

In February, 1973, the Southern Baptist Radio and Television Commission awarded Mr. Goodman its Distinguished Communications Medal for his "ingenuity and excellence in promoting the moral and spiritual welfare of the nation and the world through broadcasting."

He was awarded the honorary degree of Doctor of Humane Letters from the University of Florida, Gainesville, Fla., in August, 1973, for "outstanding leadership in the communications industry." Two months later, Mr. Goodman received the 1973 Paul White Memorial Award at the International Conference of the Radio and Television News Directors Association in Seattle, Wash.

In November, 1973, Mr. Goodman became the second recipient of the American Association of State Colleges and Universities' Distinguished Alumni Award. The first recipient was President Lyndon Johnson.

Mr. Goodman and his wife, the former Betty Davis of Dawson Springs, Kentucky, have four children and live in Larchmont, New York. Mr. Goodman is an ardent sports fan. He golfs, plays tennis, fishes and frequently sails on Long Island Sound near his home.

NBC-New York, 2/6/74



BIOGRAPHY

DAVID C. ADAMS

David C. Adams, a member of the Board of Directors of the National Broadcasting Company since 1958, was elected Vice Chairman of the Board February 6, 1974. The appointment becomes effective April 1, 1974. He had been serving as Chairman of the Board since January 1, 1972.

Mr. Adams, who became NBC's Senior Executive Vice President in February, 1959, took a one-year leave of absence in 1968. He rejoined the company in September, 1969, as Executive Vice President.

During his 26 years with NBC, Mr. Adams has earned a reputation as an experienced executive whose knowledge and judgment have been brought to bear on a wide range of broadcast management and general industry problems. He served from 1958 to 1965 as a director of the Television Board of the National Association of Broadcasters and has helped guide the development of NBC's position before Congressional committees and the Federal Communications Commission.

Mr. Adams joined NBC as Assistant General Counsel in December, 1947. In July, 1948, he transferred to RCA Communications, Inc. (now Globcom) as its Vice President and General Attorney. He returned to NBC in January, 1949, as assistant to the Executive Vice President and was elected a Vice President in February, 1953.

Three years later, in September, 1956, Mr. Adams was appointed Executive Vice President, Corporate Relations. In March, 1958, he was

David C. Adams - 2

elected to the NBC Board of Directors and in February, 1959, was named Senior Executive Vice President.

Mr. Adams served as NBC's designated member of the National Association of Broadcasters' Television Board of Directors from June, 1958, until August, 1965.

Before joining NBC, Mr. Adams practiced law in Buffalo, N.Y., 1937-1941, and then served with the Federal Communications Commission in Washington, principally in the international communications field.

Mr. Adams's FCC career was interrupted for two years of military service, first with an anti-aircraft battalion and later as a second lieutenant in Military Intelligence.

He was a member of the United States delegation to the Five Power Conference held in Moscow in 1946 to set the agenda and procedures for the international telecommunications conferences scheduled for the following year, and he served as a member of the United States delegations to the Plenipotentiary Conference, the Radio Regulations Conference and the High Frequency Broadcasting Conference held in Atlantic City, N.J., May-October, 1947, and attended by representatives of more than 70 nations.

A native of Buffalo, N.Y., Mr. Adams received his A.B. degree from the University of Buffalo, summa cum laude, and his LL.B. from the University's Law School in 1937.

Mr. Adams's first wife died in January, 1970. On June 16, 1971, he married Mrs. Ilyana Yankwich Lanin, then Associate Director of Community Medicine at the Cornell Medical Center-New York Hospital. Mr. and Mrs. Adams make their home in Croton-on-Hudson, N.Y.

NBC-New York, 2/6/74

BIOGRAPHY

HERBERT S. SCHLOSSER President and Chief Operating Officer National Broadcasting Company

National Broadcastin

Herbert S. Schlosser was named President and Chief Operating Officer of the National Broadcasting Company February 6, 1974. The appointment becomes effective April 1, 1974. He reports to Julian Goodman, Chairman of the Board of NBC.

Mr. Schlosser had served as President of the NBC Television Network since July 2, 1973, and Executive Vice President of the network since June 1, 1972. Prior to that appointment, he had been the network's Vice President, Programs, West Coast, since 1966.

Mr. Schlosser, a native of Atlantic City, N.J., joined NBC in 1957 as attorney for California National Productions, then a subsidiary company, and in January of 1960 he became Vice President and General Manager of that company.

In June of 1961 he was appointed Director, Talent and Program Administration, NBC Television Network, and a year later he became Vice President, Talent and Program Administration.

Mr. Schlosser relinquished a well-established law career to enter the television industry. In 1954, after three years with a Wall Street law firm, he joined Phillips, Nizer, Benjamin, Krim and Ballon, a New York law firm with a large motion picture and television practice. It was while working with this firm that he was first introduced to the behind-the-scenes world of motion pictures and television.

Following World War II service with the U.S. Navy, Mr. Schlosser was graduated summa cum laude in 1948 from Princeton University, where he

Herbert S. Schlosser - 2

attended the Woodrow Wilson School of Public and International Affairs. He was graduated from Yale Law School in 1951.

Mr. Schlosser was elected to Phi Beta Kappa at Princeton. He was a trustee and president of the Phi Beta Kappa Alumni Association of Southern California. In addition, he was vice president and a trustee of the Hollywood Radio and Television Society and a trustee of the International Radio and Television Foundation. He is presently a trustee of the International Radio and Television Society and a member of the National Academy of Television Arts and Sciences.

Mr. Schlosser and his wife Judith have two children, Lynn, and Eric, and live in Manhattan.

NBC-New York, 2/6/74

9/16/74

To: Mary Rawlins

From: Jay French

Mr. Buchen thinks it would be best for Philip Cohen to meet with Phillip Areeda of our staff. Please have Mr. Cohen call me.

Cysent 5 Phil and



MEMORANDUM

THE WHITE HOUSE WASHINGTON

SEPTEMBER 13, 1974

MEMORANDUM FOR:

WHILIP BUCHEN WILLIAM CASSELMAN

FROM:

WARREN RUSTAND

SUBJECT:

Request from Philip Cohen to meet with the President sometime during Week of September 16.

I would appreciate your advice and recommendation on this request.

Thank you.

NATIONAL LEGAL DATA CENTER ON THE LAW OF OBSCENITY

P. O. Box 1012 • 60 West Olsen Road

Thousand Oaks, California 91360

(805) 492-2453

Philip Cohen, J.D. Executive Director

Ronald W. Sabo, J.D. Research Director

An L.E.A.A. Project

Homer E. Young, L.L.B Consultant

Fred H. Matsuyama , J. Research Assistant

September 4, 1974

Mr. Warren S. Rustand The White House Washington, D.C. 20500

Dear Warren:

In confirmation of our recent conversation concerning my forthcoming trip to Washington the week of September 16th, and the possibility of a brief visit with the President some time during that time period, I would plan to discuss the following subject matter in which, as you know, Mr. Ford has expressed a personal interest during our past meetings.

1. A summary of the breadth and impact of the L.E.A.A. project entitled "The National Legal Data Center on the Law of Obscenity." This summary would include a tentative evaluation of the project, plus findings and recommendations for the forthcoming third year. Significantly, these findings may be contrary to those published by the Presidential Commission on Obscenity and Pornography.

2. A personal appraisal of the Law Enforcement Assistance Administration. As an outsider working closely with the L.E.A.A. for a lengthy period, I feel uniquely qualified to comment (with no axe to grind) on its priorities, goals, objectives, and methodology in reducing crime.

Believe me, Warren, it is not my intent to waste the President's time, or that of his aide charged with this particular responsibility. However, being in the middle so to speak, of the Law Enforcement Assistance Administration and the National District Attorneys Association, I have been provided with some insight into the efficacy of present and future guidelines planned at curing our recurrent problems of crime. There is, of course, no argument but that inflation is indeed the immediate Public Enemy No. 1. However, it is also clear that the continuing increase in the national crime rate, coupled with the attendant public fear of a lack of personal security, are matters of ongoing high priority governmental and public concern.

Sincerely,

Philip Cohen Executive Director

PC:bka

meeting WPres.

THE WHITE HOUSE

WASHINGTON

June 5, 1975

MEETING WITH DAVID BELIN Friday, June 6, 1975 12:30 p.m. (15 minutes) The Oval Office From: Philip W. Buchen J. W.B.

I. PURPOSE

Meeting was suggested to permit David Belin to talk with you following conclusion of his work as Executive Director of the staff of the Rockefeller Commission. He desires particularly to review with you the impressions he now has of the Warren Commission Report and to express his interest in helping you on the Presidential campaign.

II. BACKGROUND, PARTICIPANTS, AND PRESS PLAN

- Background: David Belin is well known to you Α. because of his prior work on the Warren Commission and his current service as head of the staff of the Rockefeller Commission.
- Β. Participants: David Belin and Philip Buchen
- White House Photographer only с. Press Plan:

III. TALKING POINTS

- I thank you for having given up your private 1. practice to come to Washington to handle the important assignment as Executive Director of the Commission on CIA Activities Within the United States.
- Now that you have authored a successful book on 2. the findings of the Warren Commission and have studied recent criticisms of its findings, I 20 would very much like to learn your reactions.

- 3. Also, in view of what you learned about the CIA activities during the period preceding the Kennedy assassination, what is your view as to evidence not presented to the Warren Commission which would have been useful to its deliberations?
- 4. I understand that you have an interest in the current political situation and the prospects of the Republican party in the future and I would appreciate any thoughts you would like to convey at this time and any assistance you can provide in the future from your base in Iowa.

THE WHITE HOUSE

WASHINGTON

June 13, 1975

MEMORANDUM FOR

PHILIP BUCHEN

FROM:

d

DONALD RUMSFELD

During the course of Meetings the President frequently gives directives that require follow-up by staff. In order to ensure that proper follow-up occurs, I would appreciate it if the lead staff member present at the meeting would report the following:

... What actions, if any, have been directed by the President at the meeting.

... Who is responsible for follow-up.

... When the follow-up is due.

In most cases the lead staff member would be the one who submitted the President's briefing paper. In cases where there is no briefing paper, or where the paper is a joint submission, the staff members should decide in advance of the meeting who is responsible for reporting on it.

You should submit your reports to me and to Jim Connor, the Secretary to the Cabinet, within twenty-four hours of the meeting.

- X-p