The original documents are located in Box 47, folder "Wolf Trap Foundation" of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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FILENE CENTER / WOLF TRAP FARM PARK FOR THE PERFORMING ARTS

THE WOLF TRAP FOUNDATION

MEMORANDUM FOR MEMBERS OF THE BOARD OF DIRECTORS

FROM:

CAROL V. HARFORD

SUBJECT: PROGRAM MAGAZINE '75

As many of you have the advantage of direct access to the business community, we would appreciate your recommendations as to possible advertisers for this season's program magazine, and, if possible, your assistance in contacting your associates and suggesting to them the advantages of advertising in the Wolf Trap program magazine.

The enclosed material contains pertinent information on the magazine and advertising rates. If you would like additional information, please contact Luke Bandle, Wolf Trap Foundation Director of Communications.

For the first time, Wolf Trap has the opportunity to realize some income on the program magazine, distributed at the Filene Center each night during the season.

Dondor Publishing Company will publish the magazine for the Foundation at no cost to us, and will assume responsibility for selling advertising. However, the Foundation as well as Dondor may sell advertising space and by so doing could generate revenue from the program magazine.





WOLF TRAP SOUVENIR PROGRAM CENTERLINES MAGAZINE

DISTRIBUTION: 320,000 COPIES

Published Daily During The WOLF TRAP 1975 Performance Season By:

THE DONDOR PUBLISHING CORPORATION

Advertising and General Office

SUITE 515 1500 WILSON BLVD. ARLINGTON, VIRGINIA 22209

703 - 527 - 5370

RATES

Chart below indicates the cost per ad, based on the number of volumes in which the ad appears for the 1975 season.

# of Volumes	1	2	3	4		
1/8 Page	275.00	269.50	266.75	264.00		
1/4 Page	490.00	480.20	475.30	470.40		
1/2 Page	900.00	882.00	873.00	864.00		
3/4 Page	1,260.00	1,234.80	1,222.20	1,209.60		
Full Page	1,600.00	1,568.00	1,552.00	1,536.00		

COVERS

Not available except by special arrangement. For information please contact the advertising office:

DONDOR PUBLISHING CORPORATION

BLEED

Not available

COLORS

One color only.

INSERTS

Not acceptable.

SPECIAL POSITIONS

When available, add 15% to standard rate.

CANCELLATIONS

Publisher must be notified in writing forty-five days prior to the release date of the first issue of the considered volume.

VOLUME ISSUANCE DATES *

CENTERLINES MAGAZINE is published daily during the 1975 performance season by Dondor Publishing Corporation.

Vol. I	June 14	July 2
Vol. II	July 3	July 26
Vol. III	July 27	August 14
Vol. IV	August 15	September 6

^{*} dates subject to change

COPY REGULATIONS

All verbal instructions regarding contracts or insertions must be confirmed in writing.

To qualify for frequency discount rates, signed contracts must be received at least forty-five days prior to the release date of the first issue of the considered volumes.

Cancellation of contract (by publisher or advertiser) forfeits the right to frequency discounts. Advertiser will be short-rated to adjust to actual space used.

The publisher reserves the right to reject any and all advertising which in his opinion is objectionable, misleading, not in the best interests of the reader or magazine, or does not conform to the standards of the magazine.

Minimum ad size is one-eighth (1/8) page.

No allowance made for error in key numbers.

Publisher will not be bound by conditions printed or appearing on order blanks or copy instructions which conflict with the provisions of this rate card.

Proofs not available on advertising ordered forty-five days prior to the release date of the first issue of the considered volume.

All advertisements ordered and set, but not used will be charged as completed work.

MECHANICAL REQUIREMENTS

All copy must be submitted for offset reproductions, camera ready. Any type set, art work or layouts requested (not supplied by advertiser) will be charged at the local prevailing rates. Extra strip-ins will be charged at cost. Each ad should indicate the exact size. Refer to layout sheet for the space size requirements.

Space allocations

1/8 page					3½."w	×	21/4"
1/4 page					3½"w	x	4%"
1/4 page					7½″w	X	21/4"
1/2 page					3½″w	x	9%"
1/2 page					7½″w	x	4%"
3/4 page					7½″w	x	7%"
Full page					7½"w	X	9%"

CENTERLINES MAGAZINE is printed on a quality 60 lb. text stock and an appropriate cover.

THE WOLF TRAP FOUNDATION

BOARD OF DIRECTORS

Mrs. Gerald R. Ford The White House Washington, D.C. 20500 (202/456-1414)

Mrs. Jouett Shouse (Catherine Filene Shouse) 1916 F Street, N.W. Washington, D.C. 20006 (202/331-1292) 1635 Trap Road Vienna, Virginia 22180

(703/532-7279)

The Honorable
J. William Middendorf, II
Secretary of the Navy
Room 4 E 710, The Pentagon
Washington, D.C. 20350
(202/695-3131)
Mrs. Rita Fisher, Secretary
1453 Kirby Road
McLean, Virginia 22101
(703/790-1244)
Wife: Isabelle

The Honorable
C. Langhorne Washburn
Assistant Secretary of Commerce for Tourism
Room 1860, U. S. Department of Commerce
Washington, D.C. 20230
(202/967-4752)
Mrs. Yolanda Dorminy, Secretary
1017 Saville Lane
McLean, Virginia 22101
(703/356-9393)
Wife: Judy

Mr. Hobart Taylor, Jr.
Dawson, Riddell, Taylor, Davis & Holroyd
723 The Washington Building
Washington, D.C. 20005
(202/393-6900)
Mrs. Joan Giroux, Secretary
Watergate East
2500 Virginia Avenue, N.W.
Washington, D.C. 20037
(202/965-1242)
Wife: Lynette

Honorary Chairman

Donor Chairman, Executive Committee Deputy Chairman, Program Committee

Chairman Ex Officio Member, All Committees

Mr. H. Robert Ferneau
Special Assistant to the
Secretary of the Navy
Room 4 C 723, The Pentagon
(202/697-0892)
Miss Carolyn Bruce, Secretary

Vice Chairman Chairman, Development Committee Member, Executive Committee

Vice Chairman
Chairman, Government Liaison
Committee
Member, Executive Committee



Mr. Douglas R. Smith
President & Chairman of the Board
National Savings & Trust Company
15th and New York Avenue, N.W.
Washington, D.C. 20005
(202/659-5201)
Mrs. Virginia Herrin, Secretary
Ridgelea
Warrenton, Virginia 22186
(703/347-1700)
Wife: Rice

The Honorable
Bradshaw Mintener
Mintener & Mitchell
1001 Connecticut Avenue, N.W.
Washington, D.C. 20036
(202/331-1368)
Mrs. Sybil Hexter, Secretary
4763 Barkeley Terrace, N.W.
Washington, D.C. 20007
(202/338-4433)
Wife: Eleanor

Mr. Ralph E. Becker
Becker, Channell, Becker & Feldman
1819 H Street, N.W. - Suite 950
Washington, D.C. 20006
(202/293-1919)
Miss Clytie "Pat" Salisbury, Secretary
2916 32nd Street, N.W.
Washington, D.C. 20008
(202/333-7654)
Wife: Ann

Mr. Robert O. Anderson
Chairman of the Board
Atlantic Richfield Company
515 South Flower Street
Los Angeles, California 90071
(213/486-2537)
Ms. Virginia Puckey, Secretary
Roswell, New Mexico 88201
(515/622-3140)
Wife: Barbara

Treasurer
Member, Executive Committee

Secretary
Member, Executive Committee

General Counsel
Member, Executive Committee



Mrs. James M. (Mary) Beggs 32 Wood Oaks Trail St.Louis, Missouri 63124 (314/997-0653)

Mr. Roland Boyd
Boyd, Veigel & Gay
218 E. Lewis Avenue
McKinney, Texas 75069
(214/542-0191)
Mrs. Nancy Malone, Secretary
616 Finch Street
McKinney, Texas 75069
(214/542-3569)
Wife: Nanette

Mr. John J. Corson Yorkshire House - Apt. 619 - TO MAY 1, 1975 2730 Yorkshire Square Norman, Oklahoma 73069 (405/364-9557) Wife: Mary

Mr. William Diamond
Director, South Asia Department
World Bank (IBRD)
1818 H Street, N.W.
Washington, D.C. 20433
(202/477-4945)
Miss Ursula Shepheard, Secretary
33 3015 Garfield Street, N.W.
Washington, D.C. 20007
(202/333-1863)
Wife: Lois

Mr. J. Martin Emerson Secretary-Treasurer American Federation of Musicians 1500 Broadway New York, New York 10036 (212/869-1330) Miss Theresa Naglieri, Secretary

Washington Office:
D.C.Federation of Musicians
5020 Wisconsin Avenue, N.W.
Washington, D.C. 20016
(202/244-8833)
Ms. Shirley Jo Toller, Secretary
1602 Wilson Place
Silver Spring, Maryland 20910
(301/589-0500)
Wife: Reva



Mr. Gary E. Everhardt
Director, National Park Service
U. S. Department of the Interior
Washington, D.C. 20240
(202/343-4621)
Mrs. Doris Brown, Secretary
7368 Mont Calm Drive
McLean, Virginia 22101
(703/356-2059)
Wife: Nancy

Mr. Howard Feldman
Chief Counsel
Senate Investigation Subcommittee
Room 101, Old Senate Office Building
Washington, D.C. 20510
(202/224-4828)
Ms. Sally Olson, Secretary
1327 Fourth Street, S.W.
Washington, D.C. 20024
(202/554-5214)
Wife: Clarice

Mr. E. Atwill Gilman
Bosworth, Sullivan & Company
820 Security Building
650 17th Street
Denver, Colorado 80202
(303/534-1177)
4001 East Quincy Avenue
Englewood, Colorado 80110
(303/758-2126)
Wife: Callae

Mr. Peter S. Hackes
National Broadcasting Corporation
4001 Nebraska Avenue, N.W.
Washington, D.C. 20016
(202/686-4230)
Miss Elizabeth Vaughan, Secretary
5045 Klingle Street
Washington, D.C. 20016
(202/244-3344)
Wife: Mary Ellen

Assistant Chairman, Executive Committee

Chairman, Communications Committee Member, Executive Committee



Mr. Matthew Hale 918 Timber Branch Parkway Alexandria, Virginia (703/549-8294) Wife: Frances

Mr. Gerald T. Halpin
President
Westgate Corporation
1600 Anderson Road
McLean, Virginia 22101
(703/356-2400)
Miss Kathy McLane, Secretary
8000 East Boulevard Drive
Alexandria, Virginia 22308
(703/765-4883)
Wife: Helen

Mr. George B. Hartzog, Jr.
Ragan & Mason
900 17th Street, N.W.
Washington, D.C. 20006
(202/296-4750)
Mrs. Nancy Tucci, Secretary
1643 Chain Bridge Road
McLean, Virginia 22101
(703/356-1566)
Wife: Helen

The Honorable

Linwood Holton
Hogan & Hartson
815 Connecticut Avenue, N.W.
Washington, D.C. 20006
(202/331-4500)
Mrs. Marie Fitzgerald, Secretary
6010 Claiborne Drive
McLean, Virginia 22101
(703/821-2745)
Wife: Jinks

Mrs. Richard G. (Marnie) Kleindienst 8464 Portland Place McLean, Virginia 22101 (703/893-1233) Chairman, Wolf Trap Associates Member, Executive Committee



The Honorable
Melvin R. Laird
READER'S DIGEST
1730 Rhode Island Avenue, N.W.
Washington, D.C. 20036
(202/223-1642)
Mrs. Laurie Hawley, Secretary
5703 Kirkwood Drive
Washington, D.C. 20016
Wife: Barbara

Mrs. John J. (Henrietta) Louis 1500 Sheridan Road Wilmette, Illinois 60091 (312/256-1748) 4935 East Lafayette Boulevard Phoenix, Arizona 85018 (602/959-5712)

The Honorable
Clark MacGregor
Vice President
United Aircraft Corporation
1125 15th Street, N.W.
Washington, D.C. 20005
(202/785-7416)
Mrs. Ruth Weldon, Secretary
2834 Foxhall Road
Washington, D.C. 20007
(202/966-8252)
Wife: Barbara

Vice President
Ford Motor Company
815 Connecticut Avenue, N.W.
Washington, D.C. 20006
(202/785-6027)
Mrs. Ruth Hewatt, Secretary
3909 Watson Place
Washington, D.C. 20016
(202/338-7475)
Wife: Annabel

Mr. Rodney Weir Markley, Jr.

Chairman, Budget Committee Member, Executive Committee



Mrs. Elizabeth May 1314 29th Street, N.W. Washington, D.C. 20007 (202/338-6209)

Mrs. Rogers C. B. (Ann) Morton 214 Wilkes Street Alexandria, Virginia 22314 (202/343-6412 - Office Number: Husband is Secretary of Interior)

Mrs. Franklin (Susan) Orr 2325 Buford St.Paul , Minnesota 55108 (612/644-1662)

Mrs. David (Lucile) Packard 26580 Taaffe Road Los Altos Hills, California 94022 (415/948-2182)

Dr. Joseph C. Palamountain, Jr.
President, Skidmore College
Circular Drive
Saratoga Springs, New York 12866
(518/584-5000)
Mrs. Janet Palmer, Secretary
760 North Broadway
Saratoga Springs, New York 12866
Wife: Ann

Mrs. Jed W. (Mary Frances) Pearson 5502 Center Street Chevy Chase, Maryland 20015 (301/654-3060)

Mr. Robert A. Podesta
Vice Chairman of the Board
The Chicago Corporation
208 S. LaSalle Street
Chicago, Illinois 60604
(312/855-7600)
Ms. Rita Arrigoni, Secretary
505 North Lake Shore Drive
Chicago, Illinois 60611
(312/467-0447)
Wife: Corrine

Member, Executive Committee

Chairman, Education Committee Member, Executive Committee



Mrs. Abe (Irene) Pollin 2 Goldsboro Court Bethesda, Maryland 20034 (301/320-4420)

Mr. I. Lee Potter
Executive Director
Republican Congressional Boosters Club
300 New Jersey Avenue, S.E. - Suite 522
Washington, D.C. 20003
(202/544-3701)
Mrs. Berta Maginniss, Secretary
3120 North Wakefield Street
Arlington, Virginia 22207
(703/538-4133)
Wife: Dulcie

Mr. John J. Robertson
7909 Ariel Way
McLean, Virginia 22101
(703/821-3205)
Wife: Jan
Business: (202/347-5300, Ext. 2054,2300)

Mr. David A. Schulte, Jr.
501 Fifth Avenue
New York, New York 10017
(212/687-4518)
Mrs. Klein, Secretary
1125 Park Avenue
New York, New York 10028
(212/348-1407)
Wife: Lily

Miss Beverly Sills (Mrs. Peter Greenough) 211 Central Park West New York, New York 10024

The Honorable
William E. Simon
Secretary of the Treasury
Room 3330, Main Treasury Building
Washington, D.C. 20220
(202/964-2533)
Mrs. Barbara Jensen, Secretary
1404 Langley Place
McLean, Virginia 22101
(703/821-2986)
Wife: Carol

Chairman, Program Committee Member, Executive Committee

Chairman, Packard Committee Member, Executive Committee



Mr. Robert H. Smith
President
Charles E. Smith Building Corporation
1101 17th Street, N.W. - Suite 1300
Washington, D.C. 20036
(202/296-2200)
Miss Liz McWade, Secretary
7301 Arrowwood Road
Bethesda, Maryland 20034
(301/365-0800)
Wife: Clarice

Mr. T. Eugene Smith, President
The National Bank of Fairfax
P. O. Box 158
Fairfax, Virginia 22030
(703/273-2200)
Ms. Vicki J. Fonte, Administrative Assistant
666 Tintagel Lane
McLean, Virginia 22101
(703/527-6655)
Wife: Joan

Mr. Roger L. Stevens
Chairman, Board of Directors
John F. Kennedy Center
Washington, D.C. 20506
(202/872-0466)
Ms. Charlotte Woolard, Secretary
1686 34th Street, N.W.
Washington, D.C. 20007
(202/337-2322)
Wife: Christine

Mr. W. Clement Stone
Chairman of the Board
c/o Mr. Wallace J. Buya
Combined Insurance Company of America
5050 Broadway
Chicago, Illinois 60640
(312/275-8000)
445 Sheridan Road
Winnetka, Illinois 60093
(Wife: Jessie)

Mrs. Cyrus R. (Gay) Vance 2 East 93rd Street New York, New York 10028 (212/876-1848)



Miss Barbara M. Watson 2521 Queen Anne's Lane Washington, D.C. 20037 (202/965-0041) Member, Executive Committee

Mr. Claude C. Wild, Jr.
1101 Fifteenth Street, N.W. - Suite 505
Washington, D.C. 20005
(202/331-0850)
Mrs. Eileen Jefferson, Secretary
5716 Bent Branch Road
Bethesda, Maryland 20016
(301/229-0670)
Wife: Nadine

Mr. Robert W. Wilson
5126 Watson Street, N.W.
Washington, D.C. 20016
(Vice President, Potomac Electric Power Company - retired)
(202/966-1534)
Wife: Janet

Mr. Julius Rudel
(Artistic Advisor - Wolf Trap Foundation for the Performing Arts)
Director, New York City Opera
Lincoln Center
New York, New York 10023
(212/877-4700)
451 West End Avenue
New York, New York 10024
Wife: Rita



THE WOLF TRAP FOUNDATION

THE ANNUAL BOARD OF DIRECTORS MEETING Friday, February 21, 1975 at 4:00 p.m. The Secretary's Conference Room Department of the Interior Washington, D.C.

ATTENDING:

The Honorable
J. William Middendorf, II - Chairman

Mrs. Jouett Shouse Mr. Hobart Taylor, Jr. Mr. Ralph E. Becker Mr. Howard J. Feldman

Mrs. James M. Beggs Mr. Gary E. Everhardt

The Honorable Linwood Holton

Mr. E. Atwill Gilman Mr. Gerald T. Halpin

Mrs. Richard G. Kleindienst

Mr. Melvin R. Laird Mrs. Elizabeth May Mr. Bradshaw Mintener Mrs. David Packard Mr. I. Lee Potter Mr. Robert A. Podesta

Mr. David A. Schulte

Miss Beverly Sills
Mr. T. Eugene Smith
Mr. Roger L. Stevens
Miss Barbara M. Watson
Mr. Claude C. Wild, Jr.
Mrs. C. Swan Weber for
Mr. George B. Hartzog, Jr.

National Park Service
Mr. Manus J. Fish, Director
National Capital Parks

Miss J. Claire St.Jacques, Director Wolf Trap Farm Park for the Performing Arts

Wolf Trap Foundation
Mrs. Luke Bandle
Mr. Paul E. Barrick
Miss Carol V. Harford
Mr. John M. Ludwig

MINUTES

- 1. Chairman J. William Middendorf, II called the meeting to order. A quorum was present. He received approval of the minutes of the last Board meeting held September 14, 1974.
- 2. OPENING REMARKS BY THE CHAIRMAN

Secretary Middendorf remarked that:

- a. Wolf Trap is a great center for the performing arts; one of the most outstanding in the United States.
- b. Financial solvency is necessary. Income must be increased and some reorganization is contemplated to realize this. We are moving toward a more business-like approach.



2. OPENING REMARKS BY THE CHAIRMAN (continued):

c. The Honorable C. Langhorne Washburn, as Chairman of the Development Committee, is developing a team effort for fund raising, and asks the help of all Board members, generally, and specifically to serve as Vice Chairmen of the Benefit, which will be held Opening Night of the Metropolitan Opera, June 23, 1975.

REPORTS

a. Executive Committee - Mrs. Jouett Shouse, Co-Chairman

As Co-Chairman of the Executive Committee, Mrs. Shouse reported that the Executive Committee now meets regularly on the second Monday of each month to follow more closely Board policies and their implementation. The Committee is working for better management, and for increased development activities to help meet Foundation needs.

She said that the Committee has been cheered by optimism due to increased interest in the program, and by the substantial increase anticipated in Box Office returns in response to the outstanding program put together by Beverly Sills and John Ludwig.

b. Program Committee - Miss Beverly Sills, Chairman

Miss Sills reported on behalf of her Committee that costs are up but anticipated receipts are up also. This is a non-profit operation devoted to quality, integrity, and imagination in programming. Wolf Trap is not just a booking house, and therefore a deficit is necessary to insure program precepts are honored and furthered.

The 1975 Season is a well-rounded program with balanced variety. The Wolf Trap Company will appear with John Reardon and Jane Johnston in "Kismet". It looks very promising for another ARCO sponsored PBS television series.

The Committee tried to pare costs but is not willing to cancel quality. It hopes for increased sums coming in, and is proud to present the Season '75 program.

John Ludwig mentioned Season '75 highlights are:

1. More symphony, including a first visit by the Baltimore Symphony.

2. The Metropolitan Opera will return for 7 performances.

3. "Kismet" is back on the program.

- 4. Two midnight concerts by David Amram; one on world-wide jazz rhythms and the other on world-wide folk music.
- 5. The New York City Ballet will present its first Ravel festival.

6. The Emmett Kelly, Jr. Circus

Mr. Ludwig gave recognition to the Artistic Administrator, Francis Rizzo, for his part in preparing the program.

- c. Finance Committee Gerald T. Halpin, Chairman
 - Expenditures should be reduced; contributions increased; ticket sales increased.
 - 2. Financial material in the kits reflects an anticipated FY75 deficit of \$400,000.
 - 3. Packard Fund: The Packard fund portfolio is up by several hundred thousand dollars.

The basic philosophy of the Packard Committee remains, i.e., funds are to be used to make it possible to present programs at Wolf Trap which would otherwise be impossible to present, such as innovative and special programs. Those programs selected for Season '75 Packard Fund support are "Roberto Devereux," "Kismet," "The Crucible," and the Metropolitan Opera.

The Chairman reiterated the Board's need to address itself to the Foundation's overall financial situation, and commended Mr. Halpin, Douglas Smith and National Savings & Trust, and C. R. Smith for the handling of the Packard Fund.

d. <u>Communications</u> - Mrs. Luke Bandle

Mrs. Bandle reported that as of February 1, the Communications and Marketing Department had merged to form the Communications Department.

The report included in the kit is a wrap-up of Department activity for the period September 14, 1974 through February 19, 1975. It highlights activity in the various activities of the Department and Mrs. Bandle noted how cooperative all media have been.

Mrs. Bandle also reported that:

Letters have been received near and far in support of the ARCO/ Public Broadcasting Service television programs;

The Mailing List has been updated, through the mutual efforts of Mrs. Bandle and Mrs. Henry Hyde, Development Administrator, Office of the Chairman;

The Program Magazine will be a break-even operation this year with an opportunity to make money.

The Box Office has been further computerized.

The new advertising agency, Rolle & Associates, has coined the phrase "Let This Be The Summer YOU Discover Wolf Trap".

- e. Education Committee Mrs. Elizabeth May, Chairman
 - 1. The Wolf Trap Company philosophy is exposure and training through study and performance under career-oriented conditions.
 - 2. The previous exclusive American University affiliation has been succeeded by a wider university contact, to be further developed.
 - 3. A Wolf Trap Company profile in the kits contains current information on many of the former Wolf Trap Company members.
- f. <u>Wolf Trap Associates</u> Mrs. C. Swan Weber, for Chairman George B. Hartzog, Jr. Mrs. Weber reported that:
 - The Associates have new quarters in the lower ground floor of the Log Cabin thanks to the combined efforts and support of Mrs. Shouse and the National Park Service.
 - 2. The Lecture-Luncheon Series "February With The Arts" has proven very successful with talks by Anthony Bliss, Executive Director, Metropolitan Opera Company; Gunther Schuller, President, New England Conservatory; and Edward Villella, Dancer, New York City Ballet.
 - 3. There is an April 7-8 Opera Trip planned to New York for the Metropolitan Opera debut of Beverly Sills. It sold out the day after the announcement was sent.
 - 4. The trip to Mexico last fall was a success.
 - 5. The Wolf Trap Associates Ball held last September 13 cleared approximately \$12,099.13.
 - 6. Associates are committed to giving more Wolf Trap Company Fellowships this year.
 - 7. Associates are hosting the Opening Night of the Season Picnic, which will have a Flag Day theme.
 - 8. Mrs. Jack Kleh and Mrs. Hillman Zahn will serve as Co-Chairmen of the supper preceding the Metropolitan Opera benefit night.



g. Nominating Committee - Miss Barbara Watson, Chairman

On behalf of the Nominating Committee, Miss Watson presented the slate of officers, reappointments, and new appointments to the Wolf Trap Foundation Board, stressing that appointments were recommended on the belief that they should go to persons who would energetically contribute talent, time, effort, and money because of a deep interest in Wolf Trap. She also noted that the Committee felt appointments to the Board should reflect increased national representation as Wolf Trap is a National Park. She pointed out that there is provision for 45 appointments to the Board of Directors, and that there were many qualified candidates. The Committee felt that it would be prudent to leave two places open and that only 43 persons should be asked to serve at this time, which gave the Committee an opportunity to recommend 19 persons for appointment.

Recommended Appointments as Officers for the Upcoming Year

The Honorable J. William Middendorf, II Hobart Taylor, Jr.
The Honorable C. Langhorne Washburn Douglas R. Smith
Bradshaw Mintener
Ralph E. Becker

Chairman
Vice Chairman
Vice Chairman
Treasurer
Secretary
General Counsel

Recommended Re-Appointment to Three Year Terms

Robert O. Anderson
Ralph E. Becker
John J. Corson
Mrs. Richard G. Kleindienst (One Year)
Mrs. John J. Louis
Bradshaw Mintener
Mrs. Franklin Orr
David A. Schulte
The Honorable C. Langhorne Washburn

Recommended for New Appointments to Three Year Terms

Roland Boyd William Diamond J. Martin Emerson Peter S. Hackes Matthew Hale Rodney Weir Markley, Jr. Clark MacGregor Mrs. Jed Pearson Mrs. Abe Pollin Mrs. Cyrus Vance

Recommended for Appointment as Ex Officio Members of the Board

George B. Hartzog, Jr. - Chairman, Wolf Trap Associates Gary E. Everhardt - Director, National Park Service



g. Nominating Committee (continued)

In recommending appointments as Chairmen, Miss Watson said the Committee felt it important that in addition to special abilities in a given field, the persons should understand well the philosophy and procedure at Wolf Trap and that Chiarmen should be rotated from time to time. She also said that the Committee recommended that each Chairman select his or her deputy and the other members of the Committee.

Recommended for Appointment to Committee Chairmanship

- The Executive Committee Mrs. Jouett Shouse, Chairman
 This Committee has specific and regular responsibility for the
 exercise of Foundation Policy.
- The Associates George B. Hartzog, Jr., Chairman
 The Associates offer an opportunity for involvement to persons
 who want to participate regularly in the further development
 of Wolf Trap.
- The Program Committee Miss Beverly Sills, Chairman
 The Committee exists to extend the capabilities of the General
 Director's Office and to insure furtherance of the highest
 standards in support of founding program concepts. The Committee
 reviews recommendations for all presentations for the Filene
 Center stage.
- The Communications Committee Peter S. Hackes, Chairman
 The Committee is responsible for overall policy regarding all
 aspects of Communications.
- The Government Liaison Committee Hobart Taylor, Jr., Chairman
 The Committee is responsible for Foundation relations with the
 Congress of the United States and with appropriate Federal agencies,
 State and County governments regarding Wolf Trap Farm Park for the
 Performing Arts.
- The Education Committee Mrs. Jed Pearson, Chairman
 The Committee is responsible for further definition, development,
 and coordination of educational programs at Wolf Trap Farm Park
 for the Performing Arts.

g. Nominating Committee (continued)

Recommended Organization re: Financial Management
The Honorable William E. Simon has agreed to serve as Chairman
of Financial Management, and recommends the Packard Committee
come under this umbrella along with:

- 1. The Chairman of the Budget Rodney Weir Markley, Jr., who concerns himself with business management;
- The Director of Development, who will be responsible for planning a total fund raising program and insuring its implementation.

Thus,

The Honorable William E. Simon - Chairman of Financial Management Rodney Weir Markley, Jr. - Chairman of the Budget The Honorable C. Langhorne Washburn - Chairman of Development The Honorable William E. Simon - Chairman of the Packard Committee

The Board received and approved the report of the Nominating Committee and elected those nominees to membership. It also noted that Mr. George Hartzog, retained membership on the Board, ex-officio, as Chairman of the Wolf Trap Associates. The Board expressed its sentiment that Mr. Hartzog be continued as a member of the Board.

T. Eugene Smith moved, and it was seconded and carried, that the Board should be increased to include 50 members.

The Chairman stated that plans were underway to increase NBAC membership and solicit additional grants from other foundations.

h. Park Service - Miss J. Claire St. Jacques

Hobart Taylor congratulated the National Park Service on its achievements and moved that the Foundation Board send letters of commendation to the Park Service student trainee elected an outstanding Future Business of America awardee and an electrician for Walter Truland Company who won a Craftsman Award for the installation of lighting control system by the Washington Builders Association.



h. Park Service (continued)

Miss St. Jacques said that the Skirpan Lighting System has received widespread acclaim throughout the industry, and went on to say that:

- 1. For the 1975 Season there will be 131 working days, 104 show days, 76 different presentations, pre-season events which include 7 children's concerts, 9 high school graduations and community events.
- 2. Visitation figures rose considerably and all indications are that more visitors are expected this year.
- 3. The Foundation and Park opened negotiations with the stagehands union and no great change in work rules is anticipated, but there may be problems in meeting salary demands.
- 4. Construction has stopped in Wolf Trap Woods with completion of 30 of the 192 homes proposed. (This is the new development on the East boundary of the Park)
- 5. Blossom Music Center will not be operated by the National Park Service.

Mr. Ludwig credited Miss St. Jacques for the overall operation of the Park and cited Ralph Hoffmann as an example of the National Park Service in providing professional individuals to handle the Foundation's major productions.

The recently appointed Director of the National Park Service Gary Everhardt, thanked all who are working to make Wolf Trap a legacy for the country. Mr. Everhardt said that he is glad to be a member of the Board and is proud of the fine reports about Wolf Trap and Miss St. Jacques.

4. NEW BUSINESS

Mr. Roger Stevens stated that he feels \$5,000,000 is not enough insurance to protect the Foundation and the Board of Directors. If this amount is not backed up by the government, he recommends that a careful study be made on business interruption insurance, which he feels is more important than fire insurance, and that an expert should be consulted. Mr. Halpin recommended that the General Counsel should investigate all kinds of liability in view of the fact that some new laws have been passed.

4. NEW BUSINESS (continued)

Chairman Middendorf moved that a committee be appointed to look into the insurance situation and appointed Hobart Taylor, Ralph Becker, Howard Feldman and Gerald Halpin. The motion was seconded and passed.

Mr. Stevens reported on the Wolf Trap Foundation commission for Samuel Taylor to write a play with music for '76, "Dolley Madison". Mr. Stevens has been asked to produce the play and has accepted, believing the play has possibilities depending on lyricist, stars, etc.

The Chairman stated that if there was no other business, he would like to close the meeting by welcoming Eugene Smith and Governor Linwood Holton to their first Board Meeting, thanked the Committee Chairmen for their roles in 1974 Foundation activities, and Mrs. Jouett Shouse, Miss Beverly Sills, and John Ludwig for a great 1975 program.

The meeting was adjourned.

Respectfully submitted,

Miss Carol V. Harford

In absence of a Secretary

