

**The original documents are located in Box 46, folder “Telephone Calls to Convention Delegates” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**

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# President Ford Committee

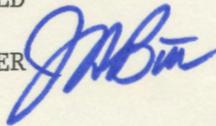
1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

July 12, 1976

This is a background sheet on the Mississippi calls to be made by the First Lady to all female delegates and alternates in Mississippi.

TO: JIM FIELD

FROM: JIM BAKER



We will be submitting some twenty-one requests for telephone calls from the First Lady to Mississippi delegates and alternates. The first of these calls are attached.

The following is a description of the political situation within the Mississippi delegation:

The Mississippi State GOP convention adopted a rule which binds all 30 Mississippi votes to the candidate who receives a majority of the 60 delegates and alternates. Although this procedure is unenforceable under the rules of the National convention, many Mississippi delegates feel a desire to be bound by this "Unit Rule", because it maximizes the "power" of the delegation within the Party.

Mississippians are very proud of their State and it's heritage. Mississippi Republicans have made great strides in recent years, having elected two of the State's five Congressmen, captured several local offices, and coming within an eyelash of winning the Governorship in 1975. Thus, Mississippi Republicans believe very strongly that the right kind of campaign can carry their state in November. They resent deeply any suggestion that the South should be "written off" to Jimmy Carter.

Therefore, in each call, Mrs. Ford should take the very strong position that there is no regional strategy in the Campaign. The President has not and will not write off any state or any Section of the country. He is deeply interested in Mississippi's votes at the Convention and in the Fall campaign.

In this connection, Mrs. Ford may encounter suggestions that the President come to Mississippi and meet with the delegation. Her response should be that this is under active consideration.

It now appears that it is highly possible that, contrary to earlier predictions, a majority of the Mississippi delegates and alternates may vote to give all 30 votes to President Ford.



Called 7/20/76  
10 min

# President Ford Committee

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July 12, 1976

RECOMMENDED PHONE CALLS FROM THE FIRST LADY

TO: JIM FIELD

FROM: JIM BAKER *JMB*

RE: Mrs. Bobbie S. Thomas (Bobbie)  
(Reagan Delegate)  
Long Beach, Mississippi  
601/864-4560 (R)  
601/864-7670 (O)

DATE: A.S.A.P.

BACKGROUND: Mrs. Thomas is an aide in the district office to Congressman Trent Lott who is leaning Reagan. (Reagan did a fund raiser for both recently). She is a past president of the Harrison County Republican Women. She has three children. She favors legislation to make Social Security less discriminating to women but is opposed to the ERA and other women's issues. She is married and has three children (19, 17 and 16)

POINTS OF DISCUSSION:

- 1) I am calling to ask your support for my husband in Kansas City.
- 2) My husband is interested in continuing to build Republican strength in Mississippi and the South.
- 3) I understand you are very active in the Republican Party and work with Congressman uncommitted Lott.
- 4) I look forward to visiting with you in Kansas City.

*Still uncommitted*



7/21/76  
(25 min)

# President Ford Committee

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July 12, 1976

RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: JIM FIELD

FROM: JIM BAKER *JMB*

RE: Mrs. Proctor Pace (Dene)  
(Uncommitted)  
Corinth, Mississippi  
601/286-8241

DATE: A.S.A.P.

BACKGROUND: Mrs. Pace is an at-large delegate from Corinth, Mississippi. She is President of the Republican Women of Mississippi and Vice-Chairman of the Party as well as active at the county level. She is interested in mental health, the inadequate highways in Northern Mississippi and education. She "swore to be uncommitted." A copy of the notes of Senator Griffin's call to Mrs. Pace is attached.

*Knew husband was strong military -*

POINTS OF DISCUSSION:

- 1) I am calling to ask your support for my husband in Kansas City.
- 2) My husband is interested in continuing to build the Republican Party in Mississippi and the South.
- 3) I look forward to meeting you in Kansas City.

*expose Mr. Carter as a liberal issue -*  
*He has never*

*Told by news Kissinger 2nd*

*Admiral Zumwalt - navy - appointments -*

*President should make them appointments -*



Mrs. Proctor Pace

Corinth, Miss.

COMMENTS  
FROM CALL:

"I haven't committed my self. I sway like a reed in the wind -- I listen to one, and I'm for him -- I listen to the other and I'm for him.

"I don't really know how things are going in the rest of the delegation -- I've been out of town and had some minor surgery -- did talk with Clark Reed last week, but otherwise I've been out of touch.

"I do wish President Ford would address himself to the Panama Canal issue -- and to what they say about how Kissinger with detente is making us a second rate power.

"I do believe that the President has done a fantastic job bringing the country out of the recession, and has shown a really good ability to govern.

"We must nominate the man who can win in November. We have to stop Carter. As far as I can see he's just a big smile and a blob of fluff. He just got going and organized and won it -- give him credit, but that's not enough to be President.

"Here's some advice -- John Davis called me -- he's working with Harry Dent -- he was field

man for the First District on Gil Canamichael's campaign -- he was the loudest field man we ever had -- that boy is of no use but to talk a lot -- he never gave the first district one thing but aggravation -- if he's what the Ford campaign is relying on, you'll have real problems.

"I'll think about what you've said about the President. A Ford Reagan ticket would be ideal.

Assessment: Can't be counted on. Needs attention and persuasion on the defense issue. (Visit with President? Call from Rumsfeld?) -- and needs someone to get with her at the last minute and stick with her until she votes.



# President Ford Committee

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7/21/76  
46 min. in Boston  
call-in AM. -  
Bar Harbor

July 12, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

V.P. Preference  
- John Connally -  
Richardson  
- Does not care for Baker or Brock

TO: JIM FIELD  
FROM: JIM BAKER *JMB*  
RE: Mrs. Lillian Todd (Lillian)  
(At-large Delegate, Leaning Reagan)  
Jackson, Mississippi  
601/~~982-2342~~ (R) **882-2059**  
601/354-8095 (O)

DATE: A.S.A.R.

BACKGROUND: Mrs. Todd is an officer of Deposit Guarantee National Bank. She is a widow and has four children (22-30). She is active in the Republican Party, served as state Vice-Chairman for 7 years and is the National Committeewoman-Elect. She supports the ERA and most women's issues. She is "still listening."

### POINTS OF DISCUSSION:

- Hope you reading the papers*
- 1) I am calling to ask for your support of my husband in Kansas City.
  - 2) I want to congratulate you on your recent election as National Committeewoman.
  - 3) My husband is interested in continuing to build Republican support in Mississippi and the South.
  - 4) I look forward to meeting you in Kansas City.

*Smart Woman - Just interested in who can best Carter*  
*Scared about Jimmy Carter -*  
*All Jimmy Carter needs is 30 days with Pam - Congress will be in worse shape than N.Y. City*

*Carter's program to much of socialism*



Called 7/20/76  
(20 min.)

# President Ford Committee

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July 12, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: JIM FIELD  
FROM: JIM BAKER *JMB*  
RE: Mrs. James Cassidy (Miki)  
Mississippi Delegate 601-326-8429  
DATE: A.S.A.P.

BACKGROUND: Mrs. Cassidy is a First District Delegate. She is a housewife. She is the wife of the County Chairman and is active in volunteer work for the March of Dimes, Muscular Dystrophy, Cystic Fibrosis and the Bicentennial Committee. She was active in Gil Carmichael's campaign for Senator in 1975. Carmichael supports the President. She has told Senator Griffin and others that she is for the President.

### POINTS OF

#### DISCUSSION:

- 1) My husband is interested in Mississippi and the South.
- 2) I sincerely hope you will support my husband in Kansas City.
- 3) I understand you are very active and busy in civic and volunteer organizations.
- 4) I understand you worked hard to elect Gil Carmichael last year. He is a fine man.

*Imperative become to Mississippi  
Calling delegates to get support for Ford  
Ford Committee holding  
Old Yale buddy Tomack Lamb for Congress  
Ronald Reagan very formal talk with press present  
Delegates felt afraid to ask questions -  
Met with delegates without press so they can  
ask questions*



called 7/29/76 -  
15 mins.

# President Ford Committee

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July 12, 1976

RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: JIM FIELD

FROM: JIM BAKER *JMB*

RE: Janice Rasch (Jan)  
(Uncommitted Delegate)  
Vicksburg, Mississippi  
601/636-8703

DATE: A.S.A.P.

BACKGROUND: Mrs. Rasch is a delegate from the 4th District, Vicksburg. She is a housewife with three children. She assists her husband who is a chiropractor. She is Secretary to the County Republican Executive Committee and is very active in local Republican work, the Chiropractic Auxilliary (state and local national) and the League of Women Voters.

*Came out T.V. for Reagan I think*

POINTS OF DISCUSSION:

- 1) I am calling to ask for your support for my husband in Kansas City.
- 2) My husband is interested in Mississippi and the South and continuing to build the Republican Party there.
- 3) I look forward to seeing you in Kansas City.

*Tremendous support for Pres. Ford -  
If they couldn't vote for Ford they'd vote for Carter  
Enough delegates lean to him -  
Still uncommitted  
Main concern - Republican party of the South  
Will loose they have gained*



7/20/76

# President Ford Committee

25 min.

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July 12, 1976

RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: JIM FIELD

FROM: JIM BAKER *JMB*

RE: Mrs. Mary Bankston, (Mary)  
(Leans Ford)  
Gulfport, Mississippi (Alternate)  
601/896-3570 (R)  
601/388-6440 (O)

DATE: A.S.A.P.

BACKGROUND: Mrs. Bankston is married with three children. She is a Bookkeeper-Office Manager of her husband's General Insurance Agency. She is Chairman of the Harrison County Republican Executive Committee and a past president of the County Republican Women's Federation. She is very active in local Republican party work. She "would like to see the campaign continue on the positive side, and not answer Governor Reagan's criticism." A copy of the the notes from Congressman Michel's visit with Mrs. Bankston is attached.

*g's Carmichael  
Doug Shanks*

*Article in Success  
she showed her  
secretary who is from  
G.P.*

POINTS OF DISCUSSION:

- 1) I am calling to ask for your support for my husband in Kansas City.
- 2) My husband is interested in supporting the Republican Party in Mississippi and the South.
- 3) I look forward to seeing you in Kansas City.



*Ford Supporter*

*So many in Mississippi delegation 26 Ford  
14 Reagan*

*2 Bill Laurel*

*1. State Chairman 3. Clark Reed undecided*

The President Ford Committee, Rogers C. B. Morton, Chairman, Robert Mosbacher, National Finance Chairman, Robert C. Moot, Treasurer. A copy of our Report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

*Charles Pickering*

Call made weekend of 7/2 - 7/4

---

4) ALTERNATE  
DELEGATE  
AT LARGE:

Mrs. Matt Bankston (Mary)  
Biloxi, Mississippi

COMMENTS  
FROM CALL:

Definitely leaning Ford if given chance to vote.  
Not true that this is "all Reagan country"  
Reagan visit did help, but "I personally feel The President  
has done a good job and is more electable nationally"

Good attendance and participation for Holt fundraiser -  
was not solely because of Reagan appearance, but truly  
for Holt.

Several people actually said if Ford is Nominee they  
want to work for him, but if its Reagan, they would prefer  
to work for Holt.

Also volunteered Ford/Reagan ticket as "only way to  
break the south".

She is a Baptist and resents Baptist publication implying  
all will vote for Carter.

Expressed opposition to "negative campaign". her secretary  
is from Grand Rapids,

cc: Baker  
Fernald  
McLennan ✓  
McPherson  
Roussel  
DeFrancis



Give info to Sheila

Patrick Buchanan Book disturbed her -

7/23/76  
45 min -

# President Ford Committee

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mad at Nixon because he didn't do what his

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JBW* *Swedish*

RE: Mrs. Leota Hayes (Leota), Alternate Mississippi, leaning Reagan Jackson, Mississippi 601/956-3434 (R)

DATE: *Leaning to Reagan*

BACKGROUND: Mrs. Hayes is married and has two grown children. She is the Secretary-Treasurer of Charles F. Hayes & Associates, Inc. (her husband's oil company). Mrs. Hayes has been a precinct chairman and Chairman of the State Republican Fund Raising Dinner. She is active in civic affairs, including serving as First Vice President of the Mississippi Art Association and on the Board of Directors of the Mississippi Opera Association.

POINTS OF DISCUSSION:

- 1) Congratulations on being elected an Alternate Delegate to the Convention.
- 2) I am calling to ask your support for my husband in Kansas City.
- 3) I understand you have worked hard for the Republican Party in Mississippi. We appreciate your efforts.
- 4) My husband is very interested in continuing to build the Republican Party in Mississippi and the South.
- 5) I look forward to seeing you in Kansas City.

*Oil Problem before Christmas - Husband*

*Plans to speak on Mississippi Unity whether it be for Ford or Reagan*



Save info to Sheila

7/23/76

15 min

# President Ford Committee

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July 13, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JMB*

RE: Mrs. Edwina M. Dobson (Edwina)  
Alternate, Mississippi, Leaning Ford  
601/624-6840

DATE: A.S.A.P.

BACKGROUND: Mrs. Dobson is an assistant librarian; married and has 3 children. She is active in local Republican politics and is a past chairman of the County and District Republican Women's groups. She was an area Chairman of the Carmichael for Governor race in 1975. Mr. Carmichael supports the President. She is ambivalent on ERA. Mrs. Dodson is leaning to the President. Congressman Michel's notes from a recent phone conversation are attached.

*Handwritten notes:*  
 Husband and she both strong for Ford - Tell Pres. He keeps on vetoing those bills - Tell President we're looking forward to seeing him next week!

### POINTS OF DISCUSSION:

- 1) Congratulations on being elected as an Alternate At-Large Delegate from Mississippi
- 2) I am calling to ask for your support for my husband in Kansas City.
- 3) I understand you worked for Gil Carmichael in 1975. He is a fine person.
- 4) My husband is interested in continuing to build the Republican Party in Mississippi and the South.
- 5) I look forward to seeing you in Kansas City.

*Handwritten notes:*  
 Did not mention sending a telegram  
 But is obviously working hard for President  
 I asked her to please try and convert some other delegates - and she agreed.



Give info to Sheila

7/23/76  
(15 min.)

# President Ford Committee

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July 13, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JMB*

RE: Mrs. James Gray (Kay), Alternate, Mississippi, Leaning Ford Jackson, Mississippi  
601/372-1795 (R)  
354-4315 (O)

DATE: A.S.A.P.

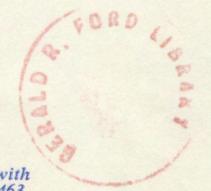
BACKGROUND: Mrs. Gray is 24, married and has *2 boys -* 3 children (2, 4 and 5). She is a tax collector.

POINTS OF DISCUSSION:

- 1) Congratulations on being elected as an Alternate Delegate to the Convention
- 2) I am calling to ask for your support for my husband in Kansas City.
- 3) My husband is interested in continuing to build the Republican Party in Mississippi and the South.
- 4) I look forward to seeing you in Kansas City.

*Feel like the delegation is going for Ford  
She's working hard for Mr Ford*

*Doug thanks younger sister -  
Reminds her of her family  
Loves the way the children so normal*



# President Ford Committee

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7/23/76  
no answer  
7/24/76  
(20 min)

July 13, 1976

## RECOMMENDED PHONE CALL FOR THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JAB*

RE: Mrs. Mary Sheldon House, Alternate,  
Uncommitted  
Greenville, Mississippi  
601/332-6959

DATE: A.S.A.P.

### BACKGROUND:

*Grandson wants to go  
and to convention  
told her to contact  
Mary Louise Smith*

Mrs. House is 75, a widow, has 3 children and is a retired school teacher. Her father, Anson Sheldon, was a Republican Governor of Nebraska, a fact about which she is very proud. She has been very active in Republican politics and served for 8 years as President of the Washington County Republican Women. She is the current Secretary of that Group. Worked for Gil Carmichael's campaign in 1975. Mr. Carmichael supports the President. She is active in the Episcopal Church and the DAR.

### POINTS OF DISCUSSION:

*Ford supporter*  
*Ford has had a bad deal =*  
*all the way around*  
*Need more Rep. Congress*  
*26*  
*Gil Carmichael*

- 1) Congratulations on your election as an Alternate Delegate to the Convention.
- 2) I am calling to ask for your support for my husband in Kansas City.
- 3) I understand you are very active in the Republican Party and you are the daughter of Anson Sheldon, former Governor of Nebraska-  
*brother*
- 4) We all appreciate your work. My husband is very interested in continuing to build a strong Republican Party in Mississippi and the South.
- 5) I look forward to seeing you in Kansas City.



7-24/76  
(10 mins)

# President Ford Committee

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July 13, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JAB*

RE: Mrs. JoAnne Goodgame (Jo) Alternate Uncommitted, Aberdeen, Mississippi 601/369-6321

DATE: A.S.A.P.

BACKGROUND: Mrs. Goodgame is a housewife, married and has four children (19, 17, 10 and 7) She is currently the Co-Chairman of the Republican Party of Monroe County, Mississippi. She has been active in the Republican Party since 1963.

### POINTS OF DISCUSSION:

- 1) I am calling to ask you to support my husband in Kansas City.
- 2) Congratulations on your election as Co-Chairman of the Republican Party of Monroe County.
- 3) My husband is very interested in continuing to build the Republican Party in Mississippi and the South
- 4) I look forward to meeting you in Kansas City.

*Uncommitted -  
Had house guests  
do not much chance  
to talk -  
family reunion  
Wont be able to  
attend Sunday meeting*





Called 7/21/76  
- November -  
(30 min)

# President Ford Committee

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125 miles from Jackson

July 13, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: JIM FIELD

FROM: JIM BAKER *JMB*

RE: Mrs. Ann Tindal (Ann)  
Macon, Mississippi, 3rd District Delegate  
(Uncommitted)  
601/726-4955 (R)  
601/726-4292 (O)

DATE: A.S.A.P.

*EAST CENTRAL*

*2 Key things - East  
grain embargo (never again)  
lost \$30,000  
\$10,000 - down to \$5,000  
Sennie (tell continuing  
Eastland) control*

BACKGROUND: Mrs. Tindal is married and has two daughters (18 and 16). She is the Republican County Chairman of Naxubee County, was a delegate in the Mississippi Republican convention and served on the Platform and Rules Committee. She was an unsuccessful candidate for State Representative in 1975. She is active in civic affairs including "Let's Clean Up Mississippi - Naxubee County" and the DAR. She feels strongly that an energy policy must be brought out in the campaign. She is the Vice President of Tindal Aviation. Mrs. Tindal opposes ERA but supports other women's issues.

*Baty*

- POINTS OF DISCUSSION:
- 1) I am calling to ask for your support for my husband in Kansas City.
  - 2) My husband is interested in continuing to build Republican strength in Mississippi and the South.
  - 3) I look forward to seeing you in Kansas City.

*Dem.  
County 75% blacks  
Mississippi farming State  
offended by Resque jobs  
told by*

ACTION: \_\_\_\_\_



7/20/76

10 min

# President Ford Committee

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July 12, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: JIM FIELD

FROM: JIM BAKER *JMB*

RE: Mrs. Abigail Healy (Gail)  
Mississippi Delegate Uncommitted  
601/442-3042

DATE: A.S.A.P.

BACKGROUND: Mrs. Healy is a 4th District Delegate from Natchez. She is Chairman of the Adams County Republican Party (1976-80). She does the public relations and is a tour guide for the Pilgrimage Garden Club. She is divorced and has 4 sons.

POINTS OF DISCUSSION:

- 1) My husband is a very interested in supporting the Republican Party in Mississippi and the South.
- 2) I understand you are the County Chairman, and very active in the Party.
- 3) I am always delighted to see women so active in party affairs.
- 4) I hope you will support my husband in Kansas City.
- 5) I look forward to seeing you in Kansas City.



*Uncommitted -*

*Got about 10 phones after President  
I think of him as very stable man  
Thinks of a woman V.P. ?  
If he comes to Miss will get uncommitted  
If were not important to make a visit*



July 13, 1976

MEMORANDUM FOR: ~~JF~~ DICK CHENEY

FROM: ~~JF~~ JIM FIELD

SUBJECT: First Lady Telephone Recommendations

*Sheila W.*

I attach a group of nine telephone calls for the First Lady recommended by Jim Baker. We don't feel that we are going to have to ask the First Lady to make an inordinate number of calls, but she would be particularly effective calling Mississippi female delegates and alternates. Baker has put together a one-page background on the Mississippi political situation, which is attached for the First Lady's convenience.

I ask you to approve these calls and pass them along to Sheila Weidenfeld, who I am working with on this project.



July 14th

Mrs. Ford,

Dorothy Hope called this morning.

~~Jessica Catts called this afternoon.~~

On 2 occasions

Jim Carter  
Mondale

Hampkey war

referred to Niger

war { J. F. K.  
Johnson



7/22/76  
Has sent telegram supporting Ford

# President Ford Committee

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July 15, 1976

RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field  
FROM: Jim Baker *JMB*  
RE: Mrs. Elizabeth Ann Smith Wilson (Ann)  
Mississippi Alternate- Uncommitted  
Pascagoula, Mississippi  
601/769-2515 (r)  
DATE: A.S.A.P.  
*She received a call from Reagan 7/22/76*  
*Peggy*

BACKGROUND:

Mrs. Wilson is 34, married and has two children. She is active in local campaigns and is the current President of the Jackson County Federation of Republican Women. Mrs. Wilson is not working at the present time. She has been a Medical Technologist, teacher and was the Assistant Dean in charge of Women's activities while Dr. David Matthews was the President of the University of Alabama.

POINTS OF DISCUSSION:

1. My husband is interested in helping continue to build the Republican Party in Mississippi
2. I am calling to ask you to support my husband in Kansas City. May the President count on your public commitment.
3. I understand you worked with Dr. Matthews (Secy of H.E.W.) at the University of Alabama. I will tell him we spoke.
4. You are performing the two most important roles a woman can undertake. Raising a family and being actively involved in politics. Our country benefits from the contributions which women such as yourself make in undertaking these two important roles.
5. Jerry and I are looking forward to seeing you in Kansas City



Gave info to Sheila

7/22/76  
out left word to call back  
7/23/76  
at Beauty Shop  
7/23/76  
spent 15 min.

# President Ford Committee

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July 15, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JMB*

RE: Mrs. Charles A. Knott (Mary Nell)  
Mississippi Alternate - Ford  
Hazelhurst, Mississippi  
601/894-2963

DATE: A.S.A.P.

BACKGROUND: Mrs. Knott is a housewife with 4 children (12, 9, 8 and 5) She is Vice Chairman of the Copiah County Republicans and has worked on several campaigns including Gil Carmichael (Carmichael supports the President). She is active in civic affairs including the Girl Scouts. She is very close to Mississippi PFC Chairman Doug Shanks.

*In Doug Shanks office at time of call and trying to do every thing possible to Big cloud  
sent telegram*

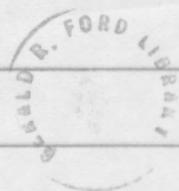
### POINTS OF DISCUSSION:

1. My husband is interested in helping continue to build the Republican Party in Mississippi
2. I am calling to ask you to support my husband in Kansas City. May the President count on your public commitment.
3. I understand you are the County Vice Chairman and have worked with Gil Carmichael. He is a fine Republican.
4. You are performing the two most important roles a woman can undertake. Raising a family and being actively involved in politics. Our country benefits from the contributions which women such as yourself make in undertaking these two important roles.
5. Jerry and I are looking forward to seeing you in Kansas City.



The Xeroxed Comments  
from Call is the  
result of Senator Griffin's  
Conversations with these  
delegates.

Give Mrs. James Cassidy  
X.P. of Congressional District



7-22 In Florida  
back Sat.

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

July 15, 1976

7/24/75  
(30 min)

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JAB*

RE: Mrs. William Word (Lillian) Leaning Ford  
Alternate, Brandon, Miss.  
601/825-8444

DATE: A.S.A.P.

BACKGROUND: Mrs. Word is a married woman with  
two children ages 12 and 20. She has  
worked for several campaigns and has  
held local party offices.

POINTS OF DISCUSSION:

1. My husband is interested in helping  
continue to build the Republican  
Party in Mississippi.
2. I am calling to ask you to support  
my husband in Kansas City. May the  
President count on your public  
commitment.
3. You are performing the two most  
important roles a woman can undertake.  
Raising a family and being actively  
involved in politics. Our country  
benefits from the contributions which  
women such as yourself make in  
undertaking these two important roles.
4. Jerry and I are looking forward to  
seeing you in Kansas City.

*Moral standards of these young people -*



THE WHITE HOUSE  
WASHINGTON

DATE

7/28

TO

Mrs. Dood

GUIDANCE PLEASE

FYI



LIZ O'NEILL  
East Wing  
X 2520

July 28, 1976

Dear Lillian,

It was a special pleasure to visit with you on the telephone and to learn your thoughts on moral standards of young people, and I would like to take this opportunity to further discuss my convictions with you.

I consider myself a responsible parent. I know I am a loving one. We have raised our four children in a home that believes in and practices the enduring values of morality and personal integrity. As every mother and father knows, these are not easy times to be a parent. Our convictions are continually being questioned and tested by the fads and fancies of the moment.

I believe our values to be eternal, and I hope I have instilled them in our children. We have come to this sharing of outlook through communication not coercion. I want my children to know that their concerns, their doubts, their difficulties -- whatever they may be, can be discussed with the two people in this world who care the most -- their mother and father. On "Sixty Minutes," the emotion of my words spoke to the need for this communication -- rather than the specific issues we discussed.

My husband and I have lived twenty-eight years of faithfulness in marriage. I do not believe in pre-marital relations, but I realize many in today's generation do not share my views. However, this must never cause us to withdraw the love, the counseling, and the understanding that they may need now, more than ever before. This is the essence of responsible parenthood.

It is difficult to adequately express one's personal convictions in a 15-minute interview. I hope our lives will say more than words about our dedication to honor, to integrity, to humanity and to God.



-2-

It meant a great deal to me to have the benefit of your sensitivity and insight, and I look forward with enthusiasm to being in Mississippi this Friday.

With warm good wishes,

Sincerely,

Mrs. William Word  
Route One, Box 162  
Brandon, Mississippi 39042

BF/AH/tkh  
bcc: EMO



*Mrs. Word was sent revised  
letter*

THE WHITE HOUSE

WASHINGTON

September 9, 1975

Dear ,

~~Thank you for writing about my appearance on the "Sixty Minutes" interview. The concern which inspired you to share your views is appreciated.~~

I wish it were possible for us to sit down together and talk, one to another. I consider myself a responsible parent. I know I am a loving one. We have raised our four children in a home that believes in and practices the enduring values of morality and personal integrity. As every mother and father knows, these are not easy times to be a parent. Our convictions are continually being questioned and tested by the fads and fancies of the moment.

I believe our values to be eternal and I hope I have instilled them in our children. We have come to this sharing of outlook through communication, not coercion. I want my children to know that their concerns, their doubts, their difficulties -- whatever they may be, can be discussed with the two people in this world who care the most -- their mother and father. On "Sixty Minutes," the emotion of my words spoke to the need for this communication -- rather than the specific issues we discussed.

My husband and I have lived twenty-six years of faithfulness in marriage. I do not believe in pre-marital relations, but I realize many in today's generation do not share my views. However, this must never cause us to withdraw the love, the counseling, and the understanding that they may need now, more than ever before. This is the essence of responsible parenthood.

It is difficult to adequately express one's personal convictions in a 15-minute interview. I hope our lives will say more than words about our dedication to honor, to integrity, to humanity and to God.

Sincerely,



7/24/75

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

July 19, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JMB*

RE: Miss Judy Carol Williamson (Judy) Alternate  
Columbus, Mississippi Leaning Ford

601/328-7034 (R)  
601/328-6355(O)

DATE: A.S.A.P.

BACKGROUND: Miss Williamson is single, 19, and a sophomore in college. She has a summer job as a secretary at an airline manufacturing company. She is active in local party elections. She has stated "In remaining with the instructions of our State Chairman of the delegation, Clarke Reed, I plan to remain uncommitted until the National Convention."

*Some delegates don't like the heavy hand of Doug Shanks*

### POINTS OF DISCUSSION:

- 1) Congratulations on being elected as an Alternate Delegate to the convention.
- 2) I always enjoy seeing young people so active in the Party. We all appreciate your work.
- 3) I'm calling to ask you to support my husband in Kansas City.
- 4) I am looking forward to seeing you in Kansas City.

*Will not commit -  
Waiting to see the President  
come down one talk  
to them - and  
answers their  
questions!*



7/24/76  
(20 min)

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

July 19, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *MB III*

RE: Mrs. Lois Jeannette Kindt (Lois)  
 Delegate, Leaning Ford  
 Waynesboro, Virginia  
 703/942/2886

DATE: A.S.A.P.

BACKGROUND: Mrs. Kindt is a homemaker and has two grown children. She is very active in the Party and has been chairman of the Waynesboro Republican City Committee. She is currently the Chairman of a fund-raising picnic for Congressman Caldwell Butler, to be held on July 22nd. She does not want to publicly commit to the President until after the picnic.

### POINTS OF DISCUSSION:

1. Congratulations on being elected as a Delegate to the Convention.
2. I understand you are chairman of Congressman Butler's fund-raising picnic on July 22nd. I wish you every success.
3. This has been a good week for our campaign and we must look ahead to the Fall with everyone working together to elect a Republican President.
4. I understand that you are not willing to announce your support of a Presidential candidate until after the picnic. I sincerely hope we can count on your public support of my husband's candidacy immediately thereafter.
5. I am looking forward to seeing you in Kansas City.

*Yes - owe him a strong vote of support  
 probably will vote for him*



July 21, 1976

*Sheila Weidenfeld*

MEMORANDUM FOR: ~~DICK CHENEY~~  
FROM: *J.F.* JIM FIELD  
SUBJECT: First Lady Telephone Recommendations

I attach two telephone calls for the First Lady. Both calls make sense.

1. The first call is to Judy Williamson, who is a young leaning Ford alternate in Mississippi.
2. The second call is to Mrs. Lois Kindt, who is a leaning Ford delegate from Virginia.

I would appreciate your passing them along to Sheila Weidenfeld once they are approved.



July 22, 1976

*Sheila Weidenfeld*

MEMORANDUM FOR: DICK CHENEY  
FROM: *JF* JIM FIELD  
SUBJECT: First Lady Telephone Recommendations

I attach two calls for the First Lady. Both calls make sense.

1. The first call is to Debbie Graham, who is a young Ford alternate in Mississippi.
2. The second call is to Mrs. Jean Long, who is a Ford alternate in Mississippi.

I would appreciate your passing them along to Sheila Weidenfeld once they are approved.



Mississippi called but no answer -

Mrs. Ford



✓ Telegrams of

THE WHITE HOUSE

WASHINGTON

Support  
to President

Ann Wilson -

July 21<sup>st</sup> -

Mary Bankston

July 21<sup>st</sup> -

1135



7/24/76 ans.

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

July 22, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JMB*

RE: Miss Debbie Graham (Debbie)  
Mississippi Alternate  
Semmes, Alabama

205/649-3395

DATE: A,S,A,P,

BACKGROUND: Miss Graham is a college student at the University of Southern Mississippi. She is spending the summer in Alabama. She is active in the Young Republican organization and the Mississippi President Ford Committee. She is supporting the President and has sent him a telegram announcing her support.

## POINTS OF DISCUSSION:

- 1) I want to thank you for supporting my husband and all the work you are doing in his behalf.
- 2) Thank you for your work in behalf of the Republican Party. I hope you will continue to be active.
- 3) I am looking forward to meeting you in Kansas City and working with you this Fall.



7/24/76  
no answer

# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

July 22, 1976

RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field

FROM: Jim Baker *JAB*

RE: Mrs. Tom Long (Jean)  
Mississippi Alternate  
Gulfport, Mississippi  
601/864-8607

DATE: ASAP

BACKGROUND: Mrs. Long is Black. She is married to a prominent attorney and has one daughter. She has sent, to The President, a telegram announcing her support.

POINTS OF DISCUSSION:

- 1) I want to thank you for supporting my husband.
- 2) We appreciate your efforts for the Republican Party,
- 3) I am looking forward to meeting you in Kansas City and working with you this Fall.



# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

7/20/76 no answer  
22/76 no answer  
7/24/76 no answer

July 12, 1976

## RECOMMENDED PHONE CALL FROM THE FIRST LADY

TO: Jim Field  
FROM: Jim Baker *J.B. Baker*  
RE: Gloria Dean Cambell Beal (Gloria)  
Mississippi Delegate  
601/741-2764  
DATE: A.S.A.P.

BACKGROUND: Mrs. Beal is a 2nd District Delegate from Mound Bayou. She is the Project Director of the Child Development Associate Program at Delta State University. Mrs. Beal is a Black. She is active in local school board matters and a member of the Bolivar County Republican Executive Committee. She has been quoted in several news stories as favoring The President.

### POINTS OF DISCUSSION:

- 1) My husband is interested in Mississippi and the South.
- 2) I want to thank you for the nice things you have had to say about my husband, and I am delighted you want to support him.
- 3) I understand you are very involved in working with children and the school system.
- 4) I understand you give a lot of time, to working towards, rebuilding the Republican Party.
- 5) Jerry and I are looking forward to seeing you in Kansas City.



EYES ONLY

July 28, 1976

MEMORANDUM FOR: SHEILA WEIDENFELD  
FROM: JIM FIELD  
SUBJECT: Attached

I will give you a call on this, but I am sending back the three Wyoming calls for the First Lady. It is very critical that these calls be made because this is pretty much an uncommitted delegation. I have checked this carefully with Jim Baker and urge you to talk to the First Lady about them. If you would like me to have Dick talk to the First Lady, just let me know.

Thanks for your help.

*George Gordora  
San Diego  
Sandy Laughlin*



# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

June 23, 1976

## RECOMMENDED TELEPHONE CALL FROM THE FIRST LADY

TO: MRS. MINNIE NEWTON (MRS. CHARLES)  
3515 DILLON AVENUE  
CHEYENNE, WYOMING 82001  
307/632-5344

RECOMMENDED BY: JIM BAKER

BACKGROUND: Mrs. Newton is 56 years old with two grown sons. Chairman of the Wyoming Women's Federation. She is an uncommitted delegate. (She feels that she must remain uncommitted because she is head of the Women's Federation.)

## POINTS OF DISCUSSION:

- 1) Minnie, I understand that you are Chairman of the Women's Federation. I think that is great. We need more women like you that take an active role in politics.
- 2) I wanted to call and tell you personally that Jerry and I would be very grateful for your support. I'm very proud of Jerry's record as President.
- 3) I would like to have your reading on how things are going and what you think Jerry needs to do to win the nomination - not only in Wyoming, but across the country.
- 4) Again, Minnie, Jerry and I hope very much to have your help. We look forward to seeing you in Kansas City.



# President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

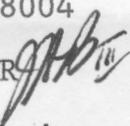
JUNE 22, 1976

RECOMMENDED TELEPHONE CALL FROM MRS. FORD

TO: MRS. MARY MASTERSON (MRS. JAMES)  
6666 SOUTH POPLAR  
CASPER, WYOMING 82601

307-237-8004

RECOMMENDED:

JIM BAKER 

BACKGROUND:

County Chairman for Natrona County.  
Husband is a geologist in oil business  
She was born in Detroit and went to  
University of Michigan, Ann Arbor.  
She is in her early 50's.

POINTS OF  
DISCUSSION:

1. Mary, I wanted to call and tell you personally that Jerry and I would be very grateful for your support.
2. I would like to have your reading on how things are going and what Jerry needs to do to win the nomination . . . not only in Wyoming, but nation-wide.
3. I am told that you went to the University of Michigan. Do you get back to Ann Arbor very often?
4. I hope we can count on your help. Jerry would greatly appreciate having it.



# President Ford Committee

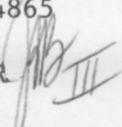
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June 21, 1976

RECOMMENDED TELEPHONE CALL FROM MRS. FORD

TO: MRS. RUTH ADAM (MRS. CHARLES)  
1107 Cleveland  
Sheridan, Wyoming 82801

307/674-4865

RECOMMENDED BY: JIM BAKER 

BACKGROUND: Mrs. Adams is an uncommitted at-large delegate from Wyoming. She is 54 years old, active in civic affairs and is an Episcopalian. She is a former Republican State Committeewoman, long time campaign worker and is close to Senator Hansen.

POINTS OF  
DISCUSSION:

1. Ruth, I understand from Senator Hansen that you are a long time Republican worker and officer holder. I think that is great. We need more women like you that take an active role in politics.
2. I think Jerry has done a great job as President. He has a record that I am very proud of. I can't tell you how much it would mean to both of us to have your support.
3. I'd like to have your reading on how things are going and what you think we need to do to win the nomination -- not only in Wyoming but across the country.
4. Again, Ruth, Jerry and I hope very much to have your help. We look forward to seeing you in Kansas City.





THE WHITE HOUSE  
WASHINGTON

July 28

Mr. Ford -

I'm told this  
will be it for  
cells. The attached  
memo explains  
everything.

Sheila

