

The original documents are located in Box 44, folder “Proposed Schedules - Mrs. Ford (12)” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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10/19-22/76 Downey, Cal.
L.A. City Of Hope Lunch
Chinatown. Davenport. Ia
Cleveland. Williamsburg



10/18/76
3:00 pm

PROPOSED SCHEDULE

MRS. FORD'S VISIT TO CALIFORNIA,
ILLINOIS, IOWA, OHIO AND VIRGINIA

Tuesday-Friday
October 19-22, 1976

TUESDAY, OCTOBER 19, 1976

12:00 Noon Mrs. Ford boards motorcade on South Grounds.
[EDT]

MOTORCADE DEPARTS South Grounds en route Andrews
AFB.

[Driving time: 25 minutes]

12:25 pm MOTORCADE ARRIVES Andrews AFB.

STAFF INSTRUCTIONS: The following
are requested to board Mrs. Ford's C-9:

C. Porembka	N. Stahl
S. Weidenfeld	Steno
K. Schumacher	3 USSS
P. Sorum	2 Navy Film Crew
J. Stouffer	

Mrs. Ford boards C-9.

12:35 pm C-9 DEPARTS Andrews AFB en route Long Beach
Municipal Airport, Long Beach, California.

[Flying time: 5 hours, 30 minutes]

[Time change: -3 hours]

Lunch served onboard

3:05 pm C-9 ARRIVES Long Beach Municipal Airport, Long Beach.
[PDT]

Mrs. Ford will be met by:
Steve Ford
Long Beach City Officials
Southern California PFC Officials



OPEN PRESS COVERAGE

Mrs. Ford and Steve Ford proceed to those assembled prior to inspection of Steve's campaign motor home.

Mrs. Ford concludes inspection tour and remains in motor home for motorcade departure.

STAFF INSTRUCTIONS: Board motorcade. Assignments as follows:

Lead	P. Sorum
Steve Ford's Van	Mrs. Ford
	Steve Ford

Follow-up	
Staff 1	C. Porembka
	S. Weidenfeld
	K. Schumacher

Staff 2	J. Stouffer
Press Bus	P. Matson

3:20 pm MOTORCADE DEPARTS Long Beach Municipal Airport
en route PFC Phone Center, Downey, California.

[Driving time: 20 minutes]

3:40 pm MOTORCADE ARRIVES PFC Phone Center (8050 Florence
Avenue), Downey.

Mrs. Ford & Steve will be met by:
Mrs. Rosemary Ferraro, Phone Center Chairman

OPEN PRESS COVERAGE CROWD SITUATION

Mrs. Ford and Steve, escorted by Mrs. Ferraro, proceed to platform for brief program.

3:45 pm Introduction of Steve Ford by Mrs. Ferraro.

3:48 pm Introduction of Mrs. Ford by Steve Ford.

3:52 pm Mrs. Ford's remarks.



FULL PRESS COVERAGE

3:55 pm

Remarks conclude.

Mrs. Ford and Steve, escorted by Mrs. Ferraro, proceed into phone center to greet volunteers and phone local citizens.

OPEN PRESS COVERAGE

4:15 pm

Mrs. Ford bids farewell and departs Phone Center en route motorcade for boarding.

NOTE: Steve Ford will depart independently. Mrs. Ford's Car will replace Steve's Van as Principal's Car.

STAFF INSTRUCTIONS: Board motorcade. Assignments as on arrival. Mrs. Ford will board limousine.

4:20 pm

MOTORCADE DEPARTS PFC Phone Center en route Beverly Wilshire Hotel, Beverly Hills, California.

[Driving time: 55 minutes]

5:15 pm

MOTORCADE ARRIVES Beverly Wilshire Hotel, Beverly Hills.

Mrs. Ford will be met by:
Mr. Hernando Courtwright, Beverly Wilshire
Hotel Owner
Mr. George White, Beverly Wilshire General Manager

OPEN PRESS COVERAGE
CROWD SITUATION

Mrs. Ford acknowledges crowd and proceeds to Suite.

5:25 pm

Mrs. Ford arrives Suite.

OVERNIGHT



WEDNESDAY, OCTOBER 20, 1976

11:50 am Mrs. Ford departs Suite en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.
Assignments as on arrival at Beverly Wilshire.

11:55 am MOTORCADE DEPARTS Beverly Wilshire Hotel en route Beverly Hilton Hotel.

[Driving time: 10 minutes]

12:05 pm MOTORCADE ARRIVES Beverly Hilton Hotel.

Mrs. Ford will be met by:
Beverly Hilton Hotel General Manager
Mr. Mike Hersh, City of Hope President

Mrs. Ford, escorted by Mr. Hersh, proceeds to International Ballroom entrance and pauses for announcement.

12:07 pm Announcement.

12:07 pm Mrs. Ford, escorted by Mr. Hersh, enters Ballroom and proceeds to her table for City of Hope Luncheon.

OPEN PRESS COVERAGE
ATTENDANCE: 1,000

12:10 pm Mrs. Ford arrives her table and remains standing for the Invocation.

12:12 pm Invocation.

12:15 pm Luncheon is served.

12:55 pm Luncheon concludes.

12:56 pm Estevez Fashion Show begins.

1:30 pm Fashion Show concludes.



1:32 pm Remarks by Mr. Hersh, concluding with the
 awarding of the Silver Spirit of Life Award
 to Mrs. Ford.

1:40 pm Mrs. Ford's acceptance remarks.

FULL PRESS COVERAGE

1:44 pm Remarks conclude.

Mrs. Ford, escorted by Mr. Hersh, departs podium
en route motorcade for boarding.

1:50 pm MOTORCADE DEPARTS Beverly Hilton Hotel en route
 Beverly Wilshire Hotel.

[Driving time: 5 minutes]

1:55 pm MOTORCADE ARRIVES Beverly Wilshire Hotel.

Mrs. Ford proceeds to Suite.

2:00 pm Mrs. Ford arrives Suite.

PERSONAL/STAFF TIME: 30 minutes

2:30 pm Mrs. Ford departs Suite en route motorcade for
 boarding.

STAFF INSTRUCTIONS: Board motorcade.
Assignments as on arrival.

3:00 pm MOTORCADE DEPARTS Beverly Wilshire Hotel en route
 New Chinatown Square, Los Angeles, California.

[Driving time: 25 minutes]

3:00 pm MOTORCADE ARRIVES New Chinatown Square,
 (Broadway between 9th-10th).

Mrs. Ford will be met by:

Mrs. Julia Li Wu, CA. Chinese Americans for
President Ford Co-chairman

Dr. T. King Lee, CA. Chinese Americans for
President Ford Co-chairman



Mrs. Ford, escorted by Mrs. Wu and Dr. Lee, proceeds into Square to observe community performance.

OPEN PRESS COVERAGE
CROWD SITUATION

3:05 pm Performance begins.

3:20 pm Performance concludes.

3:21 pm Presentation to Mrs. Ford.

3:23 pm Mrs. Ford responds.

FULL PRESS COVERAGE

3:25 pm Response concludes.

Mrs. Ford, escorted by Mrs. Wu and Dr. Lee, departs Square en route Chinese Consolidated Benevolent Association (925 West Broadway), on foot.

[Walking time: 3 minutes]

3:28 pm Mrs. Ford arrives Chinese Consolidated Benevolent Association to informally greet guests at Asian Community Leaders Reception.

OPEN PRESS COVERAGE
ATTENDANCE: 200

3:50 pm Mrs. Ford bids farewell and departs Reception en route motorcade for boarding.

3:55 pm MOTORCADE DEPARTS Chinese Consolidated Benevolent Association en route Beverly Wilshire Hotel.

[Driving time: 30 minutes]

4:25 pm MOTORCADE ARRIVES Beverly Wilshire Hotel.

Mrs. Ford proceeds to Suite.

4:30 pm Mrs. Ford arrives Suite.

OVERNIGHT



THURSDAY, OCTOBER 21, 1976

8:55 am Mrs. Ford departs Suite en route motorcade for
boarding.

STAFF INSTRUCTIONS: Board motorcade.
Assignments as on arrival at Beverly Wilshire
Wednesday.

9:05 am MOTORCADE DEPARTS Beverly Wilshire Hotel en
route Los Angeles International Airport, Los Angeles.

[Driving time: 30 minutes]

9:35 am MOTORCADE ARRIVES Los Angeles International
Airport.

STAFF INSTRUCTIONS: Board C-9.
Manifest as on arrival at Long Beach
Municipal Airport, except add P. Matson.

9:45 am Mrs. Ford boards C-9.
[PDT]

C-9 DEPARTS Los Angeles International Airport en
route Quad Cities Airport, Moline, Illinois.

[Flying time: 3 hours, 15 minutes]
[Time change: +2 hours]
Breakfast served onboard

3:00 pm C-9 ARRIVES Quad Cities Airport, Moline.
[CDT]

Mrs. Ford will be met by:
Illinois PFC Officials

OPEN PRESS COVERAGE
OPEN ARRIVAL

Mrs. Ford proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.
Assignments as on departure from Los
Angeles.



3:15 pm MOTORCADE DEPARTS Quad Cities Airport en route
Leach for Congress Headquarters.

[Driving time: 15 minutes]

3:30 pm MOTORCADE ARRIVES Leach for Congress Headquarters.

Mrs. Ford will be met by:
Governor Robert Ray (R-Iowa)
Mr. & Mrs. Jim (Debra) Leach, 1st District
Congressional Candidate

OPEN PRESS COVERAGE
CROWD SITUATION

Mrs. Ford, escorted by Gov. Ray and Mr. & Mrs. Leach,
proceeds to speaker's platform and remains standing.

3:35 pm Remarks by Gov. Ray.

3:45 pm Remarks by Candidate Leach, concluding with
introduction of Mrs. Ford.

3:55 pm Mrs. Ford's remarks.

FULL PRESS COVERAGE

4:00 pm Remarks conclude.

Mrs. Ford departs platform en route motorcade for
boarding.

4:10 pm MOTORCADE DEPARTS Leach for Congress Headquarters
en route Quad Cities Airport.

[Driving time: 15 minutes]

4:25 pm MOTORCADE ARRIVES Quad Cities Airport.

STAFF INSTRUCTIONS: Board C-9.
Manifest as on arrival.



4:35 pm
(CDT)

Mrs. Ford boards C-9.

C-9 DEPARTS Quad Cities Airport en route Cleveland
Hopkins Airport, Cleveland, Ohio.

[Flying time: 1 hour, 15 minutes]

[Time change: +1 hour]

Lunch served onboard

6:50 pm
(EDT)

C-9 ARRIVES Cleveland Hopkins Airport, Cleveland.

CLOSED ARRIVAL

OPEN PRESS COVERAGE

Mrs. Ford will be met by:

Mrs. Ford proceeds to motorcade for boarding.

7:00 pm

MOTORCADE DEPARTS Cleveland Hopkins Airport
en route Cleveland Marriott Inn.

[Driving time: 5 minutes]

7:05 pm

MOTORCADE ARRIVES Cleveland Marriott Inn.

Mrs. Ford will be met by:

Mr. Jim Adkins, Cleveland Marriott Inn General
Manager

Mrs. Ford, escorted by Mr. Adkins, proceeds to Suite.

7:10 pm

Mrs. Ford arrives Suite.

PERSONAL/STAFF TIME: 30 minutes

7:40 pm

Mrs. Ford departs Suite en route motorcade for boarding.

7:45 pm

MOTORCADE DEPARTS Cleveland Marriott Inn en route
Lakewood City Hall, Lakewood, Ohio.

[Driving time: 15 minutes]



8:00 pm MOTORCADE ARRIVES Lakewood City Hall, Lakewood.

Mrs. Ford will be met by:

Mayor Robert Lawther (R-Lakewood) ~~Unincorporated~~ *Judicial*
Candidate

Mr. Robert Hughes, Cuyahoga Republican Party
Chairman

Mrs. Ford, escorted by Mayor Lawther and Mr. Hughes,
proceeds to City Hall Auditorium.

8:05 pm Mrs. Ford enters auditorium and proceeds to platform
to take her seat for Lakewood Republican Precinct
Captains Candidates Night Dinner.

8:10 pm Remarks by Mr. Hughes.

8:20 pm Introduction of Mrs. Ford by Mayor Lawther.

8:22 pm Mrs. Ford's remarks.

FULL PRESS COVERAGE

8:25 pm Remarks conclude.

Mrs. Ford, escorted by Mr. Hughes, departs platform
en route motorcade for boarding.

8:30 pm MOTORCADE DEPARTS Lakewood City Hall en route
Cleveland Marriott Inn.

[Driving time: 15 minutes]

8:45 pm MOTORCADE ARRIVES Cleveland Marriott Inn.

Mrs. Ford proceeds to Suite.

NOTE: En route Suite, Mrs. Ford
will have an opportunity to greet
PFC Volunteers who have gathered
at the corridor.

9:00 pm Mrs. Ford arrives Suite.

OVERNIGHT



FRIDAY, OCTOBER 22, 1976

Mrs. Ford's schedule departing Cleveland, Ohio
en route Williamsburg, Virginia, will be completed
on the road.



FRIDAY, OCTOBER 22, 1976

11:15 am Mrs. Ford departs suite enroute motorcade for boarding.

11:25 am MOTORCADE DEPARTS Cleveland Marriott Inn enroute Cleveland Hopkins Airport.

[Driving time: 5 minutes]

11:30 am MOTORCADE ARRIVES Cleveland Hopkins Airport.
Mrs. Ford boards C-9.

11:40 am C-9 DEPARTS Cleveland Hopkins Airport enroute Patrick Henry Field, Newport News, Virginia.

[Flying time: 1 hour, 10 minutes]
Lunch will be served on board

12:50 pm C-9 ARRIVES Patrick Henry Field.

Mrs. Ford proceeds to Air Force One arrival area.

1:00 pm AIR FORCE ONE ARRIVES.

1:00 pm Mrs. Ford greets the President and Susan Ford.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President, Mrs. Ford and Susan proceed to motorcade for boarding.

1:10 pm MOTORCADE DEPARTS Patrick Henry Field enroute Lightfoot House, Williamsburg, Virginia.

[Driving time: 25 minutes]

1:35 pm MOTORCADE ARRIVES Lightfoot House.
The President, Mrs. Ford and Susan will be met by:

The President, Mrs. Ford and Susan proceed into Lightfoot House.

PERSONAL TIME: 7 hours, 35 minutes

9:10 pm The President, Mrs. Ford and Susan depart Lightfoot House enroute motorcade for boarding.
MOTORCADE DEPARTS Lightfoot House enroute Phi Beta Kappa Theater.



[Driving time: 5 minutes]

9:15 pm MOTORCADE ARRIVES Phi Beta Kappa Theater.

The President, Mrs. Ford and Susan proceed to holding room.

NOTE: The President will bid farewell at the entrance and proceed to stage for nationwide broadcast of Debate #3. Already in the holding room will be Senator and Mrs. Dole who will be Mrs. Ford's guests for the debate broadcast.

10:50 pm Mrs. Ford and Susan depart holding room and proceed to off-stage observation area to await conclusion of remarks.

10:55 pm Mrs. Ford and Susan join the President on stage to extend their congratulations.

LIVE NATIONWIDE TELEVISION

11:10 pm The President, Mrs. Ford and Susan depart staged enroute motorcade for boarding.

11:15 pm MOTORCADE DEPARTS Phi Beta Kappa Theater enroute Lightfoot House.

[Driving time: 5 minutes]

11:20 pm MOTORCADE ARRIVES Lightfoot House.

The President, Mrs. Ford and Susan proceed into house-

PERSONAL TIME: 15 minutes

11:35 pm The President, Mrs. Ford and Susan depart Lightfoot House enroute their respective motorcades.

11:40 pm Mrs. Ford's Motorcade departs Lightfoot House enroute Patrick Henry Field.

[Driving time: 25 minutes]

NOTE: Susan will accompany Mrs. Ford.

SATURDAY, OCTOBER 23, 1976

12:05 am MOTORCADE ARRIVES Patrick Henry Field.
Mrs. Ford and Susan board C-9.

MANIFEST: As on arrival except add Susan Ford and F. Ursomarso.



12:15 am C-9 DEPARTS Patrick Henry Field enroute Andrews
Air Force Base.

[Flying time: 35 minutes]

12:50 am C-9 ARRIVES Andrews Air Force Base.
Mrs. Ford and Susan board motorcade.

1:00 am MOTORCADE DEPARTS Andrews Air Force Base enroute
South Grounds.

[Driving time: 25 minutes]

1:25 am MOTORCADE ARRIVES South Grounds.



THE PRESIDENT'S VISIT TO
WILLIAMSBURG, VIRGINIA

Friday, October 22, 1976

WEATHER REPORT: Partly
cloudy with light winds.
Temperature in high 50s.

BAGGAGE CALL: Place all
baggage, in an unlocked condition
in the West Basement no later
than 10:00 am or take it to
Andrews AFB with you.

11:25 am
EDT

GUEST & STAFF INSTRUCTIONS:

The following are requested to report
to the Distinguished Visitors Lounge
at Andrews AFB to subsequently board AF1.

J. Baker
R. Morton
M. L. Smith
S. Spencer
J. Marsh
A. Greenspan
P. Bailey
Mrs. Cheney
Mrs. Marsh
D. Kennerly
Gen. Scowcroft
K. Berger
N. Yates
E. Brantley
W. Hall
A. Bautista



12:00 noon

STAFF INSTRUCTIONS: The following are requested to board Marine One on the South Lawn:

R. Hartmann	T. O'Donnell
D. Cheney	R. Cavaney
R. Nessen	M. Duval
D. Penny	Dr. Lukash
	Capt. Domina

12:05 pm The President boards Marine One on the South Lawn.

MARINE ONE DEPARTS South Lawn en route Andrews AFB.

[Flying time: 15 minutes]

12:20 pm MARINE ONE ARRIVES Andrews AFB.

12:25 pm The President boards Air Force One.

AIR FORCE ONE DEPARTS Andrews AFB en route Patrick Henry International Airport, Newport News, Virginia.

[Flying time: 35 minutes]

[No time change.]

12:50 pm Mrs. Ford's C-9 aircraft arrives.

1:00 pm AIR FORCE ONE ARRIVES Patrick Henry International
Advanceman: Airport, Newport News, Virginia.
F. Ursomarso

OPEN PRESS COVERAGE
CLOSED ARRIVAL



The President will be met by:

Mrs. Betty Ford
Governor Mills E. Godwin, Jr. (R-Va.)
Dr. Thomas A. Graves, Jr., President of
the College of William and Mary
Miss Laurie Bond, Student Body President
of the College of William and Mary
Lt. Gov. John N. Dalton, (R-Va.)
Hon. Stanford Parris, Virginia PFC Steering
Committee
Rep. G. William Whitehurst (R-Va.)
Mr. Paul Tribble, 1st District GOP Congressional
Candidate
*Hon. George M. McMath, State Chairman
Hon. Herbert H. Bateman, State Senator
Mr. D. J. Rosser, Jr., 1st District PFC
Co-Chairman
Mr. Carl P. Croagdale, 1st District GOP
Chairman
Mr. Knox R. Burchett, 2nd District GOP
Chairman
Mr. Willard O. Forbes, 4th District GOP
Chairman
Mayor Vernon M. Geddy, Jr. (R-Va.)
Mr. James B. Freeman, Williamsburg PFC
Co-Chairman
Mr. Herman S. King, Newport News PFC
Co-Chairman
Hon. Donald Hyatt, Newport News PFC
Co-Chairman
Mr. Thomas Vaughn, Newport News PFC
Co-Chairman
Mrs. Judy Davey, Newport News Phone Bank
Supervisor
Mrs. Martha Boone, Norfolk Phone Bank
Supervisor
Mrs. Mary Davis, Virginia Beach Phone Bank
Supervisor
Mrs. Kiane Winsont, Portsmouth Phone Bank
Supervisor

* All greeters following G. McNath will be
adjacent to the press area.



GUEST & STAFF INSTRUCTIONS:

Board motorcade. Assignments as follows:

Pilot	R. Cavaney F. Ursomarso
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Spare	Dr. Lukash
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Lead

President's Car	The President Mrs. Ford
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Follow-up

Control	D. Cheney T. O'Donnell D. Kennerly Capt. Domina
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Camera 1

Wire 1

Wire 2

Camera 2

Camera 3

Guest & Staff Van	R. Hartmann R. Nessen Gen. Scowcroft J. Baker R. Morton M. L. Smith S. Spencer J. Marsh A. Greenspan P. Bailey Mrs. Cheney Mrs. Marsh D. Kennerly D. Penny K. Berger N. Yates E. Brantley W. Hall A. Bautista
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WHCA

Press Buses

Tail

1:10 pm

The President & Mrs. Ford proceed to motorcade for boarding.

MOTORCADE DEPARTS Patrick Henry International Airport en route Colonial Williamsburg, Virginia.

[Driving time: 25 minutes]

1:35 pm

MOTORCADE ARRIVES Lightfoot House, Colonial Williamsburg.

PRESS POOL COVERAGE
CLOSED ARRIVAL

The President will be met by:

Mr. William Erb, Williamsburg Inn Manager

Mr. Welling Truman and Son

Mr. Carlisle Humelsine, President of Colonial Williamsburg Foundation

GUEST & STAFF INSTRUCTIONS:

D. Cheney, T. O'Donnell, Dr. Lukash, & Capt. Domina should proceed into Lightfoot House. All others should walk to the Williamsburg Inn. The Staff Office is 3140 and 3139. The lounge area, directly across from the Staff Office, is available for your use.



The President & Mrs. Ford proceed inside Residence.

1:40 pm The President & Mrs. Ford arrive inside Residence.

PERSONAL/STAFF TIME: 45 minutes

2:20 pm

GUEST & STAFF INSTRUCTIONS:
Only motorcade occupants from Pilot
through Control Car are to board
motorcade at the Residence. All others
Free Time.

2:25 pm

The President boards motorcade at Lightfoot House.

MOTORCADE DEPARTS Lightfoot House en route
Phi Beta Kappa Hall, College of William & Mary Campus.

[Driving time: 5 minutes]

2:30 pm

MOTORCADE ARRIVES Phi Beta Kappa Hall.

PRESS POOL COVERAGE
CLOSED ARRIVAL

GUEST & STAFF INSTRUCTIONS:
You will be escorted to the stage area.
Please do not walk on the set.

The President proceeds inside Hall en route
Dressing Room.

2:35 pm

The President arrives Dressing Room.

PERSONAL/STAFF TIME: 5 minutes

2:40 pm

The President departs Dressing Room and proceeds
en route stage for audio/visual check.



2:42 pm The President arrives stage for audio/visual
check with television technician.

OFFICIAL PHOTO COVERAGE

The President will be met by:
Ms. Christie Basham, NBC Pool Producer

2:45 pm Audio/visual check begins.

2:55 pm Audio/visual check concludes.

GUEST & STAFF INSTRUCTIONS:
You will be escorted to motorcade for
boarding. Assignments as on arrival.

2:55 pm The President thanks Ms. Basham and departs
state en route motorcade for boarding.

3:00 pm MOTORCADE DEPARTS Phi Beta Kappa Hall en route
Lightfoot House.

[Driving time: 5 minutes]

3:05 pm MOTORCADE ARRIVES Lightfoot House.

PRESS POOL COVERAGE
CLOSED ARRIVAL

GUEST & STAFF INSTRUCTIONS:
Free Time until 9:00 pm.

The President proceeds inside Residence.

3:10 pm The President arrives inside Residence.

PERSONAL/STAFF TIME: 6 hours



9:00 pm

GUEST & STAFF INSTRUCTIONS:

The following are to board motorcade at the Residence. Assignments as follows:

Pilot R. Cavaney
F. Ursomarso

Spare Dr. Lukash

Lead

President's Car The President
Mrs. Ford
Susan Ford

Follow-up

Control D. Cheney
T. O'Donnell
D. Kennerly
Capt. Mead

Camera 1

Wire 1

Wire 2

Camera 2

Camera 3

Staff Car

Gen. Scowcroft
M. Duval
R. Nessen
S. Spencer
D. Penny

WHCA

Tail

All others have Free Time until 11:15 pm,
when you are to report to Lightfoot
House for motorcade boarding.

9:10 pm

The President, Mrs. Ford, & Susan board
motorcade at Lightfoot House.

PRESS POOL COVERAGE
CLOSED DEPARTURE



MOTORCADE DEPARTS Lightfoot House en route
Phi Beta Kappa Hall.

[Driving time: 5 minutes]

9:15 pm

MOTORCADE ARRIVES Phi Beta Kappa Hall.

PRESS POOL COVERAGE
CLOSED ARRIVAL

GUEST & STAFF INSTRUCTIONS:

You will be escorted to the Staff
Viewing Room. Access to the stage
area is not permitted during the debate.

The President, Mrs. Ford, & Susan proceed inside
Hall en route Dressing Room.

9:20 pm

The President, Mrs. Ford, and Susan arrive
Dressing Room.

PERSONAL/STAFF TIME: 5 minutes

9:25 pm

The President departs Dressing Room and proceeds
onto Stage, while Susan & Mrs. Ford move to Holding Room

9:27 pm

The President arrives on stage, greets Governor
Carter, and takes his place on the stage.

LIVE NATIONWIDE TELEVISION



9:30 pm Opening remarks by the Moderator,
Barbara Walters, followed by explanation
of debate rules, introduction of the candidates
and introduction of the journalists.

9:32 pm Debate begins.

10:45 pm Mrs. Ford, Susan, Senator & Mrs. Dole move to
off-stage area and proceed onto stage immediately
following debate.

11:00 pm Debate and program concludes.

11:00 pm The President thanks the participants, greets repre-
sentatives of the League of Women Voters and, with
Mrs. Ford and Susan, departs Hall en route motor-
cade for boarding.

PRESS POOL COVERAGE

GUEST & STAFF INSTRUCTIONS:

Proceed to motorcade for boarding.
Assignments as on arrival.

11:15 pm MOTORCADE DEPARTS Phi Beta Kappa Hall
en route Lightfoot House.

[Driving time: 5 minutes]

11:20 pm MOTORCADE ARRIVES Lightfoot House.

**OPEN PRESS COVERAGE
CLOSED ARRIVAL**

GUEST & STAFF INSTRUCTIONS:

You are to remain at your motorcade
vehicle.



The President, Mrs. Ford, and Susan proceed inside Lightfoot House for brief personal time.

NOTE: Mrs. Ford and Susan will proceed independently to Patrick Henry International Airport en route Washington.

11:35 pm

The President departs Residence and proceeds to motorcade for boarding, escorted by Gov. & Mrs. Mills Godwin.

GUEST & STAFF INSTRUCTIONS:

Board motorcade. Assignments as on initial arrival at Lightfoot House, except delete, M. L. Smith & Mrs. Ford, J. Baker, F. Ursomarso, P. Bailey, Mrs. Cheney & Al Greenspan. Add Gov. Godwin & Mrs. Godwin to the President's Car.

11:40 pm

MOTORCADE DEPARTS Lightfoot House en route



Nancy

THE WHITE HOUSE

WASHINGTON

October 8, 1976

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER

As you know, Mrs. Ford has accepted the invitation from the City of Hope National Medical Center in Los Angeles to accept the Silver Spirit of Life Award, given by the 500 Club at the City of Hope. She will attend their luncheon on Wednesday, October 20th.

She will depart from Washington the preceding day and the City of Hope will begin a four-day trip for her. The City of Hope file is attached.

Thank you.

c: BF Staff
Red Cavaney
William Nicholson
Jerry Jones
Terry O'Donnell
Max Friedersdorf
Steve McConahey
Sarah Massengale
Jim Field
Jim Baker
Stu Spencer
Elly Peterson
Bill Greener III
Jud Summer
Rex Scouten
Staircase



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August 11, 1976

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Helen Galland

Irving Geldin

Ben Goldberg, Honorary

Jack L. Goldberg, Honorary

Harry L. Guss

Charles Howard

Allen D. Jacobs

Saul Kleinrock

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Ed Kraus, Honorary

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I. Bob Roth

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Larry Seewack

Maurice Shecker

Bernard J. Siegel

William D. Spector

William Stark

Roberta Stern

Oscar Topper

Leonard Weil

Cecilia G. Weinstein

Meyer Weintraub, Honorary

Charles S. Zimmerman

EXECUTIVE MEDICAL DIRECTOR

Rachmiel Levine, M.D.

ASSISTANT MEDICAL DIRECTOR

Melville L. Jacobs, M.D.

MED. CENTER ADMINISTRATOR

Bert M. Sloane

EXECUTIVE STAFF

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DIR. AUXILIARIES COMMUNITY

RELATIONS/Joseph C. Lipsett

ADMINISTRATIVE DIRECTOR

Mrs. Betty Ford
The White House
1600 Pennsylvania Avenue
Washington, D. C.

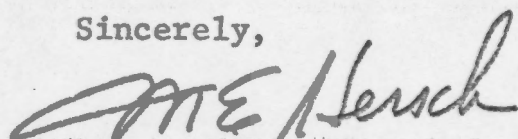
Dear Mrs. Ford:

We are delighted that you are considering the acceptance of the Silver Spirit of Life Award on October 20, 1976. Certainly, as I informed your press secretary on the phone today, we understand the complexity of your schedule and are more than willing to wait until you are certain of your availability.

Of course, if you could be present to actually accept the award, it would be such an honor to the more than a thousand women who will be in attendance at the luncheon. Certainly, the fashion show which will be presented by Mr. Estevez will be a brilliant highlight but it would be so much brighter with you present.

I know that you will do your best to schedule this event and we are deeply indebted that, among your busy activities, you are able to even consider our invitation.

Sincerely,



M. E. Hersch
President
City of Hope

MEH:rc



Free... National... Nonsectarian



DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

OFFICE OF THE SECRETARY

WASHINGTON, D.C. 20201

AUG 5 1976

MEMORANDUM FOR THE HONORABLE SARAH MASSENGALE

This is in response to your request of July 26 asking for an assessment of the City of Hope National Medical Center, and the merits of Mrs. Ford's accepting the Silver Spirit of Life Award from the 500 Club for the City of Hope.

The City of Hope National Medical Center is an outstanding, nonprofit research and treatment center for cancer, heart disease, diabetes, epilepsy, muscular dystrophy, and many other severe illnesses. All patients at the Center are treated without charge. Many of the patients are children.

The 500 Club, which has been in existence for 25 years, is a supporting group for the City of Hope.

In fiscal year 1975, the National Institutes of Health awarded \$2,444,500 for 35 research grants at the City of Hope, as well as \$294,519 for 3 research contracts.

If Mrs. Ford chooses to attend the 500 Club's Silver Anniversary Luncheon and to accept their Silver Spirit of Life Award, it will be with the recommendation of the Department.

Michael J. Licata
Executive Secretary
to the Department



THE WHITE HOUSE

WASHINGTON

July 26, 1976

MEMORANDUM FOR: MICHAEL LICATA

FROM: SARAH MASSENGALE

SUBJECT: City of Hope National
 Medical Center

Mrs. Ford has received an invitation from the City of Hope National Medical Center to receive the Silver Spirit of Life Award for her many contributions.

We would appreciate having your assessment of the organization and the merits of her accepting the award.

Thanks.



July 23, 1976

MEMORANDUM TO: SARAH MASSENGALE

FROM: SUSAN PORTER

May I have your assessment of the attached invitation to Mrs. Ford of the City of Hope itself and the merits of her accepting their award?

Thank you.



July 14, 1976

Dear Mr. Hersch,

This is to acknowledge receipt of your thoughtful letter. Your kind invitation is under consideration and we will be in communication with you as soon as possible.

With warmest regards,

Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Mr. Meyer E. Hersch
President
The City of Hope
Board of Trustees
208 West 8th Street
Los Angeles, California 90014

SP/ph

c: BF Pending to Consider (October 20, 1976, Beverly Hills, CA)



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Vice Chairman
MORLEY BENJAMIN
A. G. HANDSCHUMACHER
BARRON HILTON
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DR. NORMAN E. FRIEDMAN
N. KEITH GAEDE
CARL GAGOSIAN
MARK M. GALLON
RICHARD W. GAY
HENRY GLUCK
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RYING GRAFF
T. E. ED. GREENSTREET
ARTHUR GROBART
HARRY CROMAN
MATTHEW J. GUGLIEMO
WILLIAM K. GUMPERT
WILLIAM P. HADLEY
EDWARD A. HAMBURGER
ED L. HARTLEY
OLD A. HAYTIN
JIM HECHT
JOSE L. HECKER
W. MEMPHILL
F. W. HESSE
MAX HIL
GEORGE HOAG, II
BEV. ROBERMAN
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JOHN HOPKINS
C. A. MYLAND
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BRUCE JUELL
STANLEY A. KAMEN
MAURICE KANTRO
MICHAEL KANTZLER
ARTHUR KARLAN
FRANK L. KING
EUGENE V. KLEIN
MALCOLM C. KLEIN
SIDNEY KLINE
DONALD A. KOEPPPEL
H. I. KOOLSBERGEN
LESTER B. KORN
ALBERT P. KRIVIN
SOLLY LAUB
BILL LAUGHLIN
ROBERT E. LAVERY
J. J. LEVIN
ERIC LIDDOW
HELEN LINDHURST
ART LINKLETTER
MULSEY S. LOKLEY
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D. L. MARLETT
NELSON MILES
C. C. MOSELEY
R. J. MUNZER
JERRY NEMER
WILLIAM NORRIS
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SOL PRICE
FRANCIS F. QUITTNER
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J. DONALD RAUTH
JAY B. RICH
OWEN H. RICHELIEU, JR.
WILLIAM V. RICHIE
TED H. ROSENFIELD
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HARRY ROTH
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ADELLE M. RUDNICK
CARL A. RUDNICK
WERNER G. SCHARFF
RICHARD E. SCHNEIDER
MAURICE SCHOENHOLTZ
HON. BERNARD S. SELSER
LEONARD SHANE
DAVID SHAPPELL
NATHAN SHAPPELL
ARTHUR M. SHAPIRO
ALEX. SMUSTIN
LOYD C. SIGMON
DR. HENRY E. SINGLETON
ROBERT F. SIX
ERIC L. SMALL
MARTIN J. SMALLEY
T. SMITH
VARD D. SOLOMON
JERT L. SPENCER
ARTON S. SPERBER
ABRAHAM SPIEGEL
R. PARKER SULLIVAN
DAVID C. TALLICHET, JR.
IRVING TERRY
LEONARD TURNER
JOSEPH S. TUSHINSKY
JESS UNRUH
JOHN V. VAUGHN
ANGELO VENTURELLI
C. J. VERHALEN, JR.
CHARLES L. VICKERS
HARRY J. VOLK
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WILLIAM W. WEIDE

City of Hope Board of Trustees

208 W. Eighth Street—Los Angeles, California 90014—(213) 626-4611

President
MEYER E. HERSCH

Honorary President
EMANUEL H. FINEMAN

Executive Director
BEN HOROWITZ

July 7, 1976

Ms. Susan Porter
Appointment Secretary
The White House
1600 Pennsylvania Avenue
Washington, D. C.

Dear Ms. Porter,

Each year, the 500 Club for the City of Hope sponsors a luncheon for the benefit of the free and nonsectarian City of Hope National Medical Center, a leader in patient care, research and education in the catastrophic diseases. This year is a very special luncheon for two reasons: It is the Silver Anniversary Luncheon; and more important, it is the 500 Club's decision to honor Mrs. Ford for her many contributions to the betterment of life with the presentation of the Silver Spirit of Life Award.

The Spirit of Life Award has traditionally been presented to male honorees in the aerospace industry and has never before been presented at the annual luncheon.

The City of Hope would be most honored to have the First Lady as its guest on this special occasion. The Beverly Hilton's International Ballroom, Beverly Hills, has been selected as the site for this event on Wednesday, October 20, 1976. The program will also include a fashion presentation by Luis Estevez.

We would appreciate your advice on this matter at the earliest possible moment.

Sincerely,

M.E. Hersch

M.E. Hersch, President
The City of Hope

cc Sheila Widenfeld, Press Secretary
Nancy Chirdon, Secretary to Mrs. Ford
Carol Slavin, Fashion Coordinator

MEH:cc

*acknowled. by letter
X file
Staff out to Sara M.*

*1000 PEOPLE
luncheon
fashion show
extra
before or after
12:00 noon*



GI 2

FL 9-1/c *

November 27, 1974

Dear Mrs. Poyhonen:

Thank you very much for the "Spirit of Life" membership which the members and friends of the City of Hope so generously donated in my name. This special gift is an honor for which I am deeply grateful.

Will you convey to all who so thoughtfully contributed my heartfelt appreciation for this kind expression of concern and friendship. May the City of Hope continue in its fine tradition of selflessly ministering to the ill.

With gratitude and warm best wishes,

Sincerely,

Betty Ford

X
Mrs. Warner Poyhonen
Membership Chairman
* X City of Hope
Gray's Harbor Chapter
Post Office Box 568
Aberdeen, Washington 98520

AH

*
Lipsett, Joseph C.



RECEIVED

NOV 29 1974

SOCIAL FILES

City of Hope National Board of Trustees

208 West Eighth Street—Los Angeles, California 90014—Telephone (213) 626-4611

November 26, 1974

President
PERCY SOLOTOY

Honorary President
EMANUEL H. FINEMAN

Executive Director
BEN HOROWITZ

Mrs. Gerald R. Ford
The White House
Washington, D.C. 20500

Dear Mrs. Ford:

On behalf of the Board of Directors and the entire City of Hope family, I am delighted to welcome you as a Spirit of Life member.

This Spirit of Life membership has been made possible by Mrs. Warner Poyhonen and the members of the Grays Harbor Chapter of the City of Hope in Aberdeen, Washington.

It may interest you to know that we now have in excess of 500 such chartered auxiliaries and/or chapters located in 208 cities, 29 states and Washington, D.C. comprising a volunteer force of many thousands of men and women from all walks of life. The City of Hope's non-sectarian philosophy is reflected in the interracial and interreligious makeup of our auxiliaries and/or chapters.

The City of Hope, a National Pilot Medical Center, is dedicated to the service of Humanity. Its ultramodern facilities provide free care of unsurpassed quality for patients suffering from cancer and leukemia, heart, blood and respiratory afflictions, diabetes and other disorders of heredity and metabolism. Pioneering programs are pursued in these catastrophic maladies as well as in lupus, Huntington's disease, genetics and the neurosciences. Many hundreds of original findings and discoveries have emerged from its staff and laboratories in recent years in its efforts to relieve pain, prolong life and effect cures. As a "think tank" for other hospitals, the City of Hope seeks improvements in quality, quantity, economy and efficiency in the delivery of health care.

A consultation service is available at no cost to doctors and hospitals regarding the diagnosis and treatment of their patients. Contributions from the public are the primary support for an operating budget of \$23 million and a "New Horizons" building program of \$10,005,000. The unique role of the City of Hope is one of seeking to influence medicine and science...of disseminating its humanist philosophy...throughout America and the world.



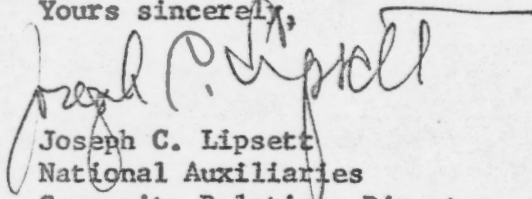
(Page two)

I am forwarding to you, under separate cover, a personalized Spirit of Life membership plaque and a Spirit of Life membership card signifying your identification with the humanist programs of healing and research conducted at the City of Hope.

May I take this opportunity to issue to you a most cordial invitation to personally tour the medical and research facilities at the City of Hope whenever your busy schedule calls for a visit to the West Coast. I can unqualifiedly assure you of a most memorable experience.

With every good wish for your continued good health.

Yours sincerely,



Joseph C. Lipsett
National Auxiliaries
Community Relations Director

JCL: ja



CITY OF HOPE

A PILOT MEDICAL CENTER

seeking new horizons in health and humanism



Grays Harbor Chapter #557,
P.O. Box 568,
Aberdeen, Wash. 98520

October 4, 1974

Mrs. Warner Poyhonen
401 Broadway West
Montesano, Wash. 98563

Mrs. Gerald Ford,
White House,
Washington, D.C. 20500

Dear First Lady Betty Ford:

The concern of the many for your health and complete recovery is especially true of City of Hope members, since the City of Hope at Duarte, California is "considered to be one of the major cancer treatment centers in the United States", as well as, a Pilot Medical Center for most catastrophic diseases.

Mr. Robert Durney, an active promoter when our chapter was organized in 1959, suggested we contact some of our members and friends to donate to a "Spirit of Life Membership" in the City of Hope in your honor. This was a rewarding experience for me as everyone I contacted was happy to contribute. This money has already been sent to National, to help promote better health care.

The membership card, pin and plaque will be sent to you by our National Office in Los Angeles.

We hope you will accept this gift from people who CARE and we send sincere wishes for your good health.

Sincerely,

Claire Poyhonen
Mrs. Warner Poyhonen, Membership Chairman

Mrs. Fred Hensel
Mrs. Fred Hensel, Treasurer GHC #557



Following are the names of the donors of "The Spirit of Life Membership":

- Mr. & Mrs. Robert Durney, 505 K. St. Hoquiam, Wash. 98550
Ins. and Travel Agency - Charter Members
- Mr. Andrew Winberg, 112 W. Third St. Aberdeen, Wash. 98520
Banking - Life member
- Mr. & Mrs. Eric Robison, 116 W. Third St. Aberdeen, Wash. 98520 ←
Realtors - members (see picture enclosed)
- Mr. & Mrs. Robert A. Basich, 510 Sumner, Aberdeen, Wash. 98520
G.H. College Football Coach - members
- Mr. & Mrs. Forest Kelsey, 315 Broadway West, Montesano, Wa. 98563
Whitney - Oldsmobile Co. friend & neighbor
- Mr. & Mrs. U. J. Whitney, 412 Broadway West, Montesano, Wa. 98563
Whitney - Oldsmobile Co., members & neighbor
- Mr. & Mrs. Chas. W. Caldwell, Rt. 2 Box 2558, Montesano, Wa. 98563
Real Estate - Past Pres. G.H. Chapter and Lifemembers.
- Mr. & Mrs. Robert Backstrom, 608 McBryde West, Montesano, Wa. 98563
Insurance - members
- Mr. & Mrs. James M. Stewart, 711 3rd. N., Montesano, Wash. 98563
Attorney - members, active in Republican party.
- Mrs. Ruby Rice, 2305 W. 6th, Aberdeen, Wash. 98520
President of our chapter, Lifemember
- Mr. & Mrs. Fred Hensel, 716 8th. Ave. Aberdeen, Wash. 98520
Upholstery - Mr. Hensel recently had open-heart surgery
at City of Hope.
- Mr. & Mrs. Donald D. Downey, 112 W. Main, Montesano, Wash. 98563
Friends - active in Republic Party
- Mr. & Mrs. Ted Brower, 632 Hanna, Aberdeen, Wash. 98520
Title Ins. - Lifemembers - Past. Pres.
- Mr. & Mrs. Sam Zuwich, Malone Road, Malone, Wash. 98559
Friends
- Judge and Mrs. Warner Poyhonen, 401 Broadway West, Montesano, Wa. 98563
Retired Judge, 1st. Pres. in 1959 also 1967 - 69
Lifemembers, Members of Natl. Board of Trustees



For Immediate Release
Wednesday, October 13, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will attend the 25th Anniversary Women's luncheon of the 500 Club for the City of Hope National Medical Center Wednesday, October 20th, at the Beverly Hilton Hotel in Beverly Hills, California.

The City of Hope National Medical Center in Los Angeles is a free, nonsectarian medical and research center for the catastrophic diseases, including cancer, heart diseases and diabetes. The 500 Club, with some 530 National chapters, is one of the major support auxiliaries for the center.

At the luncheon, Mrs. Ford will be presented the "Silver Spirit of Life" Award, the top honor awarded by the Center.

M.E. Hersch, City of Hope president, said: "We are honoring Mrs. Ford for her many contributions to furthering the spirit of American life. She embodies the spirit, courage and determination which are so much a part of our country."

#



Lakewood, Ohio Republican Dinner

Patti says Lakewood, a suburb of Cleveland, has a very strong Republican organization with a year-round headquarters.

All the area candidates will be introduced at the dinner. The Mayor of Lakewood, Bob Lawther, is running for judge.

I'll find out more tomorrow about the issues and politics of Lakewood.

-0-



Chinatown Background

Chinatown in Los Angeles is described as the most modern Chinatown in the Nation. Most of the people who live there are professionals, students and merchants.

The important community issues are day-care centers and low rent housing for the elderly.

Most of the residents came from south China through Hong Kong. They are strongly opposed to the Communist in China.

The Chinese-Americans resent the word "Chinamen" as a symbol of their being discriminated against. They also dislike traditional stereotypes and cliches.

There is no one Congressman for Chinatown, but it is represented in parts of four districts. This is generally a Republican area, but without any strong party organization.



10/26-28/76 Cincin-
atti, Chic., Detroit
Eatontowne, N.J.



PROPOSED SCHEDULE

MRS. FORD'S VISIT TO ILLINOIS,
MICHIGAN, AND NEW JERSEY

WEDNESDAY, OCTOBER 27, 1976

11:45 am Mrs. Ford departs suite enroute motorcade for
boarding.

11:50 am MOTORCADE DEPARTS Arlington Park Hilton
enroute O'Hare Field.

(Driving time: 20 Minutes)

12:10 pm MOTORCADE ARRIVES O'Hare Field.
Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board C-9.
Manifest as on arrival.

12:20 pm C-9 DEPARTS O'Hare Field enroute Metropolitan
Airport, Detroit, Michigan.

(Flying time: 40 minutes)
(Time change: + 1 hour)

2:00 pm C-9 ARRIVES Metropolitan Airport, Detroit
EDT Michigan.

Mrs. Ford will be met by:
Mrs. Olga Esch
Republican Congressional Candidates

NOTE: Add Mrs. Esch to Mrs. Ford's Car.

OPEN PRESS COVERAGE

Mrs. Ford proceeds to motorcade for boarding.

2:10 pm MOTORCADE DEPARTS Metropolitan Airport
enroute Hyatt Regency Hotel, Dearborn, Michigan.

(Driving time: 15 minutes)



2:25 pm

MOTORCADE ARRIVES Hyatt Regency Hotel.

Mrs. Ford will be met by:
Mr. Stan Brumley, Hotel Manager

Mrs. Ford proceeds to suite.

2:30 pm

Mrs. Ford arrives suite.
PERSONAL TIME

6:20 pm Rep. Esch arrives suite.

6:25 pm

Mrs. Ford, escorted by Rep. Esch and Peter Fletcher,
arrives PFC reception to informally greet guests.

OPEN PRESS COVERAGE
ATTENDANCE: 250

7:00 pm

Mrs. Ford, escorted by Rep. Esch and Peter Fletcher
departs reception enroute motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.
Delete Mrs. Esch and add to Mrs. Ford's car
Mr. Fletcher, and add Mrs. Esch to Staff 1.

7:05 pm

MOTORCADE DEPARTS Hyatt Regency enroute Adams
High School, Rochester, Michigan.

(Driving time: 45 minutes)

7:50 pm

MOTORCADE ARRIVES Adams High School.

Mrs. Ford will be met by:
State Senator and Mrs. Don Bishop

Mrs. Ford escorted by Senator and Mrs. Bishop,
proceed into High School Auditorium to participate
in People For Ford Rally.

OPEN PRESS COVERAGE
CROWD SITUATION

8:00 pm

Mrs. Ford proceed onto stage; brief program.

8:03 Welcome by Bill McLaughlin
Michigan Republican Chairman
8:07 Remarks by Sen. Bishop
8:12 Remarks by Rep. Esch concluding
with the introduction of Mrs. Ford.

8:17 pm

Mrs. Ford remarks



FULL PRESS COVERAGE

8:20pm Remarks conclude

Mrs. Ford departs stage to greet rally participants enroute motorcade for boarding.

8:30 pm MOTORCADE DEPARTS Adams High School enroute Hyatt Regency Hotel.

(Driving time: 45 minutes)

9:15 pm MOTORCADE ARRIVES Hyatt Regency.

Mrs. Ford proceeds to suite.

9:20 pm Mrs. Ford arrives suite.

RON

THURSDAY, OCTOBER 28, 1976

10:55 am Mrs. Ford departs suite enroute motorcade for boarding.

11:10 am MOTORCADE DEPARTS Hyatt Regency enroute Metropolitan Airport.

(Driving time: 15 minutes)

11:25 am MOTORCADE ARRIVES Metropolitan Airport.
(American Airlines Hanger)

Mrs. Ford boards C-9.

11:35 am C-9 DEPARTS Metropolitan Airport enroute Newark International Airport, Newark, New Jersey.

(Flying time: 1 hour 25 minutes)
No time change
Lunch will be served onboard.

1:00 pm C-9 ARRIVES Newark, International Airport.

Mrs. Ford will be met by:
Mr. Webster Todd, New Jersey Republican Chairman
Mr. Tom Kean, New Jersey PFC Chariman
Rep. Mathew Rinaldo (R.N.J.)
Rep. Millicent Fenwick (R-N.J.)



Mrs. Ford proceeds to motorcade for boarding.

NOTE: CB Club members will present Mrs. Ford a jacket at the viewing area.

1:10 pm MOTORCADE DEPARTS Newark International Airport enroute Monmouth Mall, Eatontowne, New Jersey,

(Driving time: 55 minutes)

2:05 pm MOTORCADE ARRIVES Monmouth Mall.

Mrs. Ford will be met by:

Mrs. Ford, escorted by Mr. Kean, proceeds into Mall to concourse area for PFC Rally.

2:15 pm Mrs. Ford arrives speaking platform for program.

2:30 pm Introduction of Mrs. Ford by Mr. Kean.

2:32 pm Mrs. Ford's remarks.

FULL PRESS COVERAGE

2:35 pm Remarks conclude.

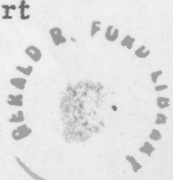
Mrs. Ford, escorted by Mr. Kean, proceeds down stairs to greet shoppers enroute motorcade for boarding.

3:10 pm MOTORCADE DEPARTS Monmouth Mall enroute Newark International Airport.

(Driving time: 55 minutes)

4:05 pm MOTORCADE ARRIVES Newark International Airport

Mrs. Ford boards C-9.



4:15 pm C-9 DEPARTS Newark International Airport enroute
Andrews Air Force Base.

(Flying time: 45 minutes)

5:00 pm C-9 ARRIVES Andrews Air Force Base
Mrs. Ford boards motorcade.

5:10 pm MOTORCADE DEPARTS Andrews Air Force Base
en route South Grounds .

(Driving time: 35 minutes)

5:45 pm MOTORCADE ARRIVES South Grounds.



10/25/76
2:00pm

PROPOSED SCHEDULE

MRS. FORD'S VISIT TO OHIO, ILLINOIS,
MICHIGAN, AND NEW JERSEY

Tuesday-Thursday
October 26-28

TUESDAY, OCTOBER 26, 1976

8:30 am Mrs. Ford boards motorcade on South Grounds
(EDT)
MOTORCADE DEPARTS South Grounds en route Andrews
AFB.

(Driving time: 25 minutes)

8:55 am MOTORCADE ARRIVES Andrews AFB.

STAFF INSTRUCTIONS: The following
are requested to board Mrs. Ford's C-9:

N. Chirdon	N. Stahl
S. Weidenfeld	A. Breen
K. Schumacher	3 USSS
P. Sorum	
G. Harrell	

Mrs. Ford boards C-9.

9:05 am C-9 DEPARTS Andrews AFB en route Lunkin Field,
Cincinnati, Ohio

(Flying time: 1 hour, 10 minutes)
(No time change)

Breakfast served on board

10:15 am C-9 ARRIVES Lunkin Field, Cincinnati, Ohio

Mrs. Ford will be met by:

See attachment "A"

OPEN PRESS COVERAGE

Mrs. Ford proceeds to motorcade for boarding



CINCINNATTI GREETERS

Johnny Bench

Mrs. Robert Taft, R-Ohio

Rep. Clancey R-Ohio

Rep. Bill Gradison R-Ohio

Earl Bakers, County GOP Chairman

George Eyrich, 2nd District GOP Chairman

Helen Hinckley, Ctiy Council Member

Helen Fix, State Representative

Edith Osberger, County Committeewoman

Jacalu Ginocchio, 1st District GOP Chairman

Donna Lunsford, President-elect, Hamilton County Womens Club

Ann Hankey, 2nd District Chairman

Mary Sullivan, PFC Headquarters Manager

Steve Bollinger



STAFF INSTRUCTIONS: Board motorcade.
Assignments as follows:

Lead	P. Sorum
Mrs. Ford's Car	Mrs. Ford
	Johnny Bench

Follow-up	N. Chirdon
Staff 1	S. Weidenfeld
	K. Schumacher

Staff 2	G. Harrell
	A. Breen
Press Bus	P. Matson

10:20 am MOTORCADE DEPARTS Lunken Field en route Terrace Hotel,
Cincinnati, Ohio

(Driving time: 20 minutes)

10:40 am MOTORCADE ARRIVES Terrace Hilton Hotel

Mrs. Ford will be met by:
Richard Hahn-Hotel Manager
Bill Keating, President, Cincinnati Enquirer
Bob Johnson, Cincinnati Bengals
Mrs. Pete Rose (Carolyn)

OPEN PRESS COVERAGE

Mrs. Ford escorted by Johnny Bench and
Bill Keating to skyline Ballroom

10:45 am Opening of "No Greater Love" Press Conference
by Johnny Bench

10:50 am Presentation of "No Greater Love"

10:53 am Mrs. Ford's Remarks.

FULL PRESS COVERAGE

10:55 am Remarks Concluded.

10:56 am Photo Session Begins.

OPEN PRESS COVERAGE



11:05 am Photo Session Concludes.

11:05 am Mrs. Ford bids farewell and departs Ballroom en route motorcade for boarding.

NOTE: Enroute Mrs. Ford will have opportunity to greet Senior Citizens.

STAFF INSTRUCTIONS: Board motorcade. Assignments as on arrival.

11:15 am MOTORCADE DEPARTS Terrace Hilton en route Lunkin Field

(Driving time: 25 minutes)

11:40 am MOTORCADE ARRIVES Lunkin Field, Cincinnati, Ohio

11:50 am C-9 DEPARTS Lunkin Field, en route O'Hare International Airport, Chicago, Illinois

(Flying time: 1 hour)

(Time change: -1 hour)

11:45 am Air Force One Arrives Chicago O'Hare

11:50 am C-9 ARRIVES O'Hare International Airport
(CDT)

Mrs. Ford will be met by:
The President

OPEN PRESS COVERAGE
CLOSED ARRIVAL

Mrs. Ford bids farewell to the President and proceeds to viewing area to greet ethnic representatives prior to boarding motorcade.

STAFF INSTRUCTIONS: Board motorcade. Assignments as on departure from Cincinnati.

12:10pm MOTORCADE DEPARTS O'Hare Fields en route Arlington Park, Hilton Hotel

(Driving time: 15 minutes)



12:25 pm MOTORCADE ARRIVES Arlington Park Hilton

Mrs. Ford will be met by:
Mr. Joseph Kane, Hotel Manager

OPEN PRESS COVERAGE

Mrs. Ford, escorted by Mr. Kane, proceeds to suite.

12:30 pm Mrs. Ford arrives suite.
PERSONAL TIME

2:55 pm Mrs. Ford departs suite en route motorcade for
boarding.

3:00pm MOTORCADE DEPARTS Terrace Hilton Hotel en route WLS
TV Studios, Chicago.

(Driving time:45 minutes)

3:45 pm MOTORCADE ARRIVES WLS TV Studios

Mrs. Ford will be met by:
Mr. Peter Desnoes-General Sales Manager-WLS

Mrs. Ford, escorted by Mr. Desnoes, proceeds
to holding room.

4:05 pm The President arrives WLS
NOTE: The President will proceed to informal
Republican State Committee reception prior
to joining Mrs. Ford in the holding room.
Briefing and makeup preparation will begin
at 5:30 pm.

6:15 pm The President and Mrs. Ford depart holding room en route
WLS Studio to join Joe Garagiola, Senator Percy, and
gubernatorial candidate Jim Thompson for broadcast.

6:30 pm Broadcast Begins.

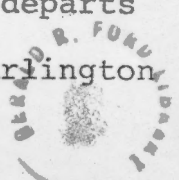
7:00 pm Broadcast Concludes.

7:05 pm The President and Mrs. Ford depart studio en route
motorcades for boarding.

7:10 pm The President's motorcade departs

7:15 pm Mrs. Ford's motorcade departs WLS TV en route Arlington
Park Hilton.

(Driving time: 45 minutes)



8:00 pm MOTORCADE ARRIVES Arlington Park Hilton.
Mrs. Ford proceeds to suite.

NOTE: The President will arrive suite
at 9:05 pm.

RON



ROOM ASSIGNMENTS

Chicago

1130	Nancy Chirdon
1031	Pete Sorum
1030	Anne Breen
1032	Gen Harrell
1028	Shiela Weidenfeld
1036	Norm Stahl
	Herb Oldenberg
1211	Karl Schumacher

Detroit

1173	Nancy Chirdon
1174	Gen Harrell
1172	Pete Sorum
1170	Shiela Weidenfeld
1152	Karl Schumacher
1158	Norm Stahl
1163	Command Post
1155	Anne Breen



Information from Patti on No Greater Love Press Conference

Johnny Bench (Cincinnati Reds catcher) will explain the programs of No Greater Love.

Mayor Bobbie Stern, the female Democratic mayor of Cincinnati, will read a proclamation about senior citizens.

Carmella LaSpada will explain why Cincinnati was chosen to kickoff the Thanksgiving Salute.

Bill Keating will introduce special guests.

Jim Labarbra, a popular disc jockey at WLW radio, will talk about the program.

Bench introduces Mrs. Ford and presents No Greater Love medal.

Mrs. Ford speaks.

Bench, Carmella and Mrs. Ford will take questions.

-0-

Among those greeting Mrs. Ford either at airport or hotel are Bench, Pete Rose, also Cincinnati Reds, and Bob Johnson, Cincinnati Bengals (football). Mrs. Ford met Bench in New York with his wife. They are now divorced.

Also Patti says Mrs. Ford may remember 1st involvement with No Greater Love was Redskins party at Dulles in 1974.

-0-



PFC Reception, Michigan, Wednesday, October 27, 1976
(Revised)

You are the margin of victory in this campaign. The polls show the election is too close to call. But I know the President is going to win. I've met PFC volunteers all across the country, and your spirit and enthusiasm will make the difference.

The President and I really appreciate your hard work and dedication. Thank you for the work you've done. I know there have been sacrifices for your families---with TV dinners and late meals. But if you can put up with these inconveniences for these last few critical days, we will win.

So keep up the good work that will make November 2nd a big victory day.



Cincinnati Background

Cincinnati is the home of Senator Robert Taft Jr., and the city has been the family's political base since the days of President William Howard Taft. Taft has a tough re-election fight against Democrat Howard Metzenbaum. Assessment of the race from The Post is attached.

Of the Nation's 25 largest cities, Cincinnati is one of the most consistently Republican. The city has fewer blacks and fewer ethnics than most industrial centers. Many of the migrants from Kentucky and Tennessee came from the Republican strongholds in Appalachia.

The 1st district of Ohio is the eastern and more prosperous half of the city and suburban Hamilton County. The 1st has been represented by several men who went on to state or national prominence. Former Democratic Governor John Gilligan, Senator Taft and newspaper publisher Bill Keating have represented the 1st. Keating retired from the seat to become president of the Cincinnati Enquirer. *Keating will be involved in your press conference.

The incumbent is Willis Gradison, Jr., who won a full term in 1974 after losing out in a special. Gradison has a Democratic opponent, but he is expected to win.

The 2nd district is the western half of the city with some of the older and poorer sections of Cincinnati. This district also includes the industrial area with industries like Proctor and Gamble, General Electric and machine tool makers. Like the 1st, this district is predominantly Republican. The incumbent is GOP Representative Donald Clancy, who was first elected in 1960. Clancy's opponent is Thomas A. Luken, and this race could be close. Luken won the special election against Gradison early in 1974, and then was defeated by him in the general. Now Luken is running in the other Cincinnati district against Clancy.



More on Rochester Rally

Bill Broomfield will not be at the rally, but still should be mentioned. Jack Olson, GOP candidate, should also be mentioned. His name can be added right after Serotkin.

Olson, 44, is a city commissioner from Huntington Woods. He also works for General Motors as a budget administrator. He has a B.S. in finance from Penn State. He did graduate work at Wayne State. An Army veteran, he is married and has two children.



Michigan Background

A poll this morning (10/25) shows Marvin Esch within one percentage point of Riegle (43 to 42), and this poll was taken before the revelations about Riegle's extracurricular activities.

A Sunday newspaper poll showed the President's lead over Carter had been cut to about four percentage points.

The Rochester rally is designed to pull people from Oakland and Macomb Counties, the second and third largest counties in the state.

On that program will be Dan Murphy, Oakland County Executive (who has a tough race); David Serotkin, GOP candidate in the 12th; Bill Broomfield, incumbent Republican in the 19th, and Marvin Esch.

Serotkin is running a very close race against Democrat Jim O'Hara, who was first elected in 1958. Serotkin, a lawyer from Mt. Clements, ran a strong race against O'Hara in 1972. Macomb has almost no blacks. It is an area of neat suburbs and new shopping centers. This has been a fastgrowing area, and many of the residents are Polish and Italian immigrants from Detroit's East Side.

Bill Broomfield represents about half of Oakland County. The largest city in the 19th is Pontiac with a population of 85,000. The real political center of the 19th is described as the suburbs of Birmingham and Bloomfield Hills. Broomfield has an opponent (a woman), but despite the Post revelations Sunday on money from Korea, he isn't expected to have any re-election problems.

"Jerry"---the puppy of Liberty's that was given to the Rochester Leader Dog School for the Blind will be at the Rochester rally.



New Jersey Background

Monmouth County is the site of some of the Nation's first beach resorts. Today the shore continues to attract thousands to the summer homes in the area, but more and more people are living there year-round and commuting to North Jersey and even Manhattan. The flatlands behind the beaches have been the area of greatest growth recently.

Most of Monmouth County is in New Jersey's 3rd district, which traditionally has been Republican. However, since 1964, the district has been represented by Democrat James Howard. He has generally done well despite his liberal record. His GOP opponent is Ralph Siciliano, a 34-year-old electrical engineer from Red Bank. Siciliano is described as a good candidate, but a long-shot to win. He has a B.S. from Manhattan College and a master's from New Jersey Institute of Technology. He is married and has two children.

Democratic Senator Harrison Williams is seeking his fourth term. His GOP opponent is David Norcross, a 40-year-old Trenton lawyer. Norcross is a graduate of the University of Delaware. He attended law school at the University of Pennsylvania. He is married and has two children. An attractive candidate, he is not given a very good chance of winning.

The PFC contact in New Jersey, Tony Chiatello advises against any comment about casino gambling. The issue is very hot, and it is on the ballot in the state. Also, a state income tax recently went into effect, and the voters are very sensitive about taxes in general and big government. He also says it is very important to emphasize the President's consistency and dependability.



1-/31-11/2/76 New York
Garagiola taping, Phila
Rotarian Awrd. G.R. Mi.



MRS. FORD'S VISIT TO NEW YORK,
PENNSYLVANIA, AND MICHIGAN

October 31- November 2, 1976

SUNDAY, OCTOBER 31, 1976

11:00 am Mrs. Ford boards motorcade on South Grounds.
MOTORCADE DEPARTS South Grounds en route
Andrews Air Force Base.

(Driving time: 25 minutes)

11:25 am MOTORCADE ARRIVES Andrews Air Force Base
Mrs. Ford boards C-9.

C-9 Manifest as follows:

Mrs. Ford	N. Stahl
C. Porembka	USSS
S. Weidenfeld	USSS
K. Schumacher	USSS
G. Harrell	

11:35 am C-9 DEPARTS Andrews Air Force Base en route
LaGuardia International Airport, New York

(Flying time: 55 minutes)

12:30 pm C-9 ARRIVES LaGuardia International Airport.
Advanceman: Sue Davis
(Marine Air Terminal)

Mrs. Ford will be met by:

Attorney General Louis Lefkowitz, New York-R

Mrs. Ford and Attorney General Lefkowitz board motorcade

MOTORCADE as follows:

Lead	P. Sorum
Mrs. Ford's car	Mrs. Ford and Attn. Gen. Lefkowitz

Follow up
Staff 1

C. Porembka
S. Weidenfeld
K. Schumacher

Staff 2

G. Harrell
S. Davis
P. Matson
N. Stahl



12:40 pm MOTORCADE DEPARTS LaGuardia International Airport en route Lower East Side neighborhood.

(Driving time: 25 minutes)

1:05 pm MOTORCADE ARRIVES Lower East Side neighborhood. Mrs. Ford and Attorney General Lefkowitz proceed into Ratner's Restaurant to sample pastries and greet luncheon patrons.

OPEN PRESS COVERAGE

1:30 pm Mrs. Ford and Attorney General Lefkowitz return to motorcade.

1:35 pm MOTORCADE DEPARTS Ratner's Restaurant en route Orchard and Delancey Streets.

(Driving time: 2 minutes)

1:37 pm MOTORCADE ARRIVES Orchard and Delancey Streets. Mrs. Ford and Attorney General Lefkowitz proceed on walking tour of shopping area.

OPEN PRESS COVERAGE

2:05 pm Mrs. Ford and Attorney General Lefkowitz return to motorcade for boarding.

2:10 pm MOTORCADE DEPARTS Orchard and Delancey Streets en route Board of Rabbi's, 73rd and 5th Aves.

(Driving time: 20 minutes)

2:30 pm MOTORCADE ARRIVES Board of Rabbi's.

Mrs. Ford will be met by:

Milton Hoffman

Rabbi Cahn, President, Board of Rabbi's

Rabbi Gordon, Director, Board of Rabbi's

Mrs. Ford, escorted by Mr. Hoffman and Rabbi's proceed into building to greet assembled Rabbi's.

ATTENDANCE: 30

2:45 pm Mrs. Ford bids farewell and departs en route motorcade for boarding.



2:50 pm MOTORCADE DEPARTS Board of Rabbi's en route WABC Studios.

(Driving time: 10 minutes)

NOTE: Add Milton Hoffman's car to motorcade.

3:00 pm MOTORCADE ARRIVES WABC Studios.
Mrs. Ford pauses to await arrival of Army One.

3:10 pm Army One Arrives

Mrs. Ford joins the President in proceeding to holding room.

3:20 pm The President and Mrs. Ford arrive holding room.

PERSONAL TIME: 1 hour 25 minutes

NOTE: Makeup and briefings will be conducted during this period. Lunch will also be available from the stewards.

4:45 pm The President and Mrs. Ford depart holding room en route studio.

4:50 pm The President and Mrs. Ford arrive studio to greet Joe Garagiola, Edith Green, and Senator Javitz.

5:00 pm Taping begins.

5:30 pm Taping concludes.

The President and Mrs. Ford bid farewell and proceed to holding room.

5:35 pm The President and Mrs. Ford arrive holding room for private dinner.

PERSONAL TIME: 1 hour 30 minutes

6:30 pm Broadcast begins.

7:00 pm Broadcast concludes.

7:05 pm The President departs holding room en route Army One

7:10 pm Mrs. Ford departs holding room en route motorcade for boarding.

7:15 pm MOTORCADE DEPARTS WABC Studios en route Waldorf Astoria.



(Driving time: 15 minutes)

7:30 pm MOTORCADE ARRIVES Waldorf Astoria.

Mrs. Ford will be met by:
Mr. Eugene Scanlan, Hotel Manager

Mrs. Ford, escorted by Mr. Scanlan, proceed to suite.

7:35 pm Mrs. Ford arrives suite.

RON

MONDAY, NOVEMBER 1, 1976

11:00 am Mrs. Ford departs suite en route motorcade for boarding.

11:05 am MOTORCADE DEPARTS Waldorf Astoria en route LaGuardia International Airport.

(Driving time: 25 minutes)

11:30 am MOTORCADE ARRIVES LaGuardia International Airport
Mrs. Ford boards C-9.

Manifest as on arrival except add
P. Sorum and P. Matson

11:40 am C-9 DEPARTS LaGuardia International Airport
en route Capital City Airport, Harrisburg,
Pennsylvania.

(Flying time: 40 minutes)

12:20 pm C-9 ARRIVES Capital City Airport.
Mrs. Ford proceeds to motorcade for boarding.

12:25 pm MOTORCADE DEPARTS Capital City Airport en route
Holiday Inn-Town.

(Driving time: 15 minutes)

12:40 pm MOTORCADE ARRIVES Holiday Inn-Town.

OPEN PRESS COVERAGE
LIMITED CROWD SITUATION

NOTE: Mrs. Ford will have an opportunity
to greet the public prior to entering
the hotel.



12:55 pm Mrs. Ford proceeds into hotel to greet:
Mr. Paul Dunkelberger, Past Rotary District Governor.

Mrs. Ford, escorted by Mr. Dunkelberger, proceeds into Grand Ballroom to attend Harrisburg Rotary Club Luncheon program.

1:00 pm Mrs. Ford arrives head table and takes her seat.

1:02 pm Welcome to Harrisburg by
Mayor Swanson

1:05 pm Rotary welcome by Anton B. Hess
President.

1:08 pm District welcome by Victor B.
Hann, District Governor.

1:15 pm Presentation of Paul Harris Fellow
award to Mrs. Ford by Paul Dunkelberger.

1:20 pm Acceptance remarks by Mrs. Ford.

FULL PRESS COVERAGE

1:25 pm Remarks conclude.

1:26 pm Closing remarks by Mr. Hess.

1:30 pm Mrs. Ford bids farewell and departs head table
en route motorcade for boarding.

1:35 pm MOTORCADE DEPARTS Holiday Inn-Town en route
Capital City Airport.

(Driving time: 15 minutes)

1:50 pm MOTORCADE ARRIVES Capital City Airport.

Mrs. Ford will be met by:

Mrs. Ford proceeds to platform for Pennsylvania
send off rally.

(Program to follow)

2:10 pm Mrs. Ford boards C-9

2:15 pm C-9 DEPARTS Capital City Airport Harrisburg,
Pa. en route Metropolitan Airport, Detroit, Michigan.



(Flying time: 1 hour 10 minutes)
Lunch will be served onboard.

3:25 pm C-9 ARRIVES Metropolitan Airport.

3:35 pm Air Force One ARRIVES.

3:35 pm Mrs. Ford welcomes the President to Michigan.

DETAILS OF MICHIGAN VISTI AVAILABLE FROM
PRESIDENT'S SCHEDULE TO BE DISTRIBUTED SUNDAY
IN NEW YORK.

TUESDAY, NOVEMBER 2, 1976

VOTE

12: 25 pm ARMY ONE ARRIVES South Grounds.



USA
Mrs. Ford, File on
Paul Harris Fellow,
Harrisburg.

THE WHITE HOUSE

WASHINGTON

October 22, 1976

MEMORANDUM RE: Mrs. Ford's Acceptance of the
Paul Harris Fellow Award in
Harrisburg, Pennsylvania,
Monday, November 1, 1976

FROM: Susan Porter

P.

Attached is the file of Mrs. Ford's
designation as a Paul Harris Fellow, the highest
honor that The Rotary Foundation bestows on
individuals. It is named for Paul Harris, the
founder of Rotary International. Gerald Keeler's
letter in the file gives a good summary of
the background. Mrs. Ford will accept this
honor in person on Monday, November 1st, in
Harrisburg, Pennsylvania.

Thank you.





ROTARY INTERNATIONAL

Service Above Self - He Profits Most Who Serves Best

DUNKELBERGER, GOVERNOR DISTRICT 739

1510 Miller Street

Lebanon, Pennsylvania 17042

Telephone: Home 273-8356

Office 273-9321

August 24, 1976

Mrs. Betty Ford
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Mrs. Ford:

It has been a distinct pleasure and privilege for the Rotarians of District 739 to designate you as a Paul Harris Fellow. We are indeed sorry we could not present the award to you personally but understand your busy schedule.

Enclosed is your Paul Harris pin, medallion, and certificate. Accept it with our sincere congratulations. We know of no one more deserving of this honor. We hope you will wear the pin occasionally, and by so doing you will honor Rotary International and in particular District 739.

Thank you for your recent letter of appreciation and for the autographed copy of your photograph.

Our best wishes for continued health, happiness, and success are with you and The President.

Very sincerely yours,

Paul C. Dunkelberger

PAUL C. DUNKELBERGER
Governor of District 739
Rotary International

PCD/as



THE ROTARY FOUNDATION
OF
ROTARY INTERNATIONAL

1600 RIDGE AVENUE



EVANSTON, ILL. 60201, U.S.A.

28 May, 1976

Mrs. Gerald R. Ford
The White House
Washington, D.C.

Dear Mrs. Ford:

The Rotary Foundation is deeply appreciative of a generous gift made in your honor by the Rotarians in Pennsylvania's District 739, thereby designating you as a PAUL HARRIS FELLOW. This is the highest honor that The Rotary Foundation bestows on individuals and it is named for Paul P. Harris, the founder of Rotary International.

The objective of the Foundation is to further international understanding among peoples of the world through programs that have sent thousands of young men and women to countries other than their own to study and to act as ambassadors of good will. It is particularly appropriate that you, who have contributed significantly to this goal and expressed faith and confidence in the youth of the world, should be recognized in this way.

On behalf of the trustees of The Rotary Foundation, please accept my congratulations and best wishes.

Sincerely,

Gerald C. Keeler
Assistant Secretary



Please return to:

A. Douglas Smith
The Rotary Foundation of
Rotary International
1600 Ridge Avenue
Evanston, Illinois 60201 U.S.A.

When this award has been presented, please return this form to us.

PAUL HARRIS FELLOW _____

Date Presented _____



FL 13-2
1-3/18*
August 15, 1976

Mr. Dunkelberger,

How deeply touched I was to learn that the Rotary International District 739 in Pennsylvania has named me as a Paul Harris Fellow and contributed in my name to the Rotary Foundation Scholarship Fund! Although I am unable to personally accept the certificate and medallion, I am deeply grateful for the warm expression of friendship and confidence they represent. This personal tribute is especially meaningful to me because of my long-held admiration for Rotary International's proud history of civic contribution and achievement. Our strength as a nation depends upon the people's willingness to give generously of themselves for the welfare and enrichment of the lives of others. Rotarians' and Rotary-Anns' involvement in community problems of education and welfare serves as a vital influence in affecting the quality of life and a continuing source for community awareness and growth.

With appreciation and warmest regards,

Sincerely,

Bill Ford

+
Mr. Paul C. Dunkelberger
Governor of District 739
* Rotary International / 13
1510 Miller Street
Lebanon, Pennsylvania 17042

SP/ph

ENCLOSE AUTOGRAPHED PHOTO PER BF NOTE

RECEIVED

AUG 16 1976

SOCIAL FILES



THE WHITE HOUSE

WASHINGTON

July 13, 1976

Dear Mrs. Ford,

The Rotary Club of Lebanon, Pennsylvania, has designated you as a Paul Harris Fellow. This is the highest Rotary International honor which can be bestowed and is bestowed only on persons whom they feel have distinguished themselves by devoting their lives to the service of others. This designation means that they have contributed \$1,000 to the Rotary Foundation Scholarship in your name. They would like to make a presentation of a certificate and medallion to you and would be willing to come to Washington. Because this is a local chapter, although it would be a lovely thing, my suggestion would be not to have a personal presentation. You could send a nice and special letter stating your appreciation which they can read and/or publish and then it would not have to be something that would have to be worked into the schedule.

an autographed photo
____ Photo with delegation from
Lebanon, Pennsylvania

X Warm letter accepting designation

Thank you.

susan



PRESENTATION OF THE PAUL HARRIS AWARD

TO MRS. BETTY FORD

BY PAUL C. DUNKELBERGER, P.D.G.

IN BEHALF OF THE ROTARIANS OF DISTRICT 739

OF ROTARY INTERNATIONAL

Our Most Gracious First Lady, District Governor Vic, President Anton, Mayor Swenson, Other Distinguished Guests at the Head Table, Rotarians, Rotary Anns, and Guests:

Mrs. Ford, we are delighted and highly honored to have you present today to accept the Paul Harris Fellow Award.

We greet you with a warm heart and with great admiration and love.

The Rotarians and Rotary Anns of Rotary International District 739 have observed you as our First Lady during the past two years. We want you to know that we very much like what we see and heartily approve of what you are attempting to accomplish as our First Lady.

We admire you for giving yourself and your talents so generously and unselfishly to the nation. The serving of others before self exemplifies so nobly and realistically the motto of Rotary, which is, "Service Above Self."

We appreciate your intellectual honesty; your candor; your integrity; your friendliness; your warmth and your charm. These attributes are in conformity with Rotary's "Four Way Test," which poses these questions:

Is it the Truth?

Is it Fair to all concerned?

Will it build Good Will and Better Friendship?

Will it be Beneficial to all concerned?

Your life and your activities answer all these questions in the affirmative and cause us to be justifiably proud of you.

We note with satisfaction your support of the President in international affairs and events. We believe this support, on your behalf, is helping to develop better international understanding of and respect for and between the peoples of the world.

These qualities and activities coincide with the object and principles of Rotary International and, in particular, they reaffirm the specific purpose of The Rotary Foundation, which is to foster international understanding.

We, therefore, express our respect, admiration, and love to you by naming you a Paul Harris Fellow. This is the highest honor Rotary International can bestow upon an individual. It is bestowed upon you, Mrs. Ford, as one who has distinguished herself and her nation. It is presented by the grateful Rotarians of this District who have contributed the necessary funds in your behalf to The Rotary Foundation for the support of international scholarships.



We know that your husband, The President, an honorary Rotarian, has already been so honored by his club in Grand Rapids. We believe that you, as well as the President, are equally deserving of this award.

It is, therefore, my high privilege, in behalf of all the Rotarians in District 739, to declare you a Paul Harris Fellow and to present you with the symbol of that award.

Please accept this Paul Harris medallion and this brooch. We hope you wear these with pride.

We also present you with the commemorative certificate of a Paul Harris Fellow. It reads, as follows:

"This certificate is presented by the Rotary Foundation of Rotary International to Mrs. Betty Ford, who is hereby named a Paul Harris Fellow, in appreciation of tangible and significant assistance given for the furtherance of better understanding and friendly relations between and among the peoples of the world."

Mrs. Ford, we hope you honor us by accepting this award, together with our sincere and heartfelt congratulations.

Harrisburg, Pa.
November 1, 1976



3:25 pm

Mrs. Ford's C-9 arrives.

4:00 pm

AIR FORCE ONE ARRIVES Detroit Metropolitan

EST

Airport (American Airlines Hangar), Detroit,

Advanceman: Michigan.

F. Ursomarso

OPEN PRESS COVERAGE

CLOSED ARRIVAL

The President will be met by:

Mrs. Betty Ford

Gov. William Milliken (R-Mich)

Sen. Robert P. Griffin (R-Mich)

Rep. & Mrs. Marvin Esch & Children
(R-Mich)

Lt. Gov. James Damman (R-Mich)

State Sen. Carl Pursell

Mr. William McLaughlin, State GOP Chairman

Mr. Peter Fletcher, State PFC Chairman

GUEST & STAFF INSTRUCTIONS:

Proceed to motorcade for boarding.

Assignments as follows:

Pilot

R. Cavaney

F. Ursomarso

Spare

Dr. Lukash

Lead

President's Car

The President

Rep. Esch

Sen. Pursell

Follow-up



Control

D. Cheney
T. O'Donnell
D. Kennerly
Military Aide

Camera 1

Wire 1

Wire 2

Camera 2

Camera 3

Governor's Car

Gov. Milliken
Sen. Griffin

Guest & Staff Bus

R. Hartmann
R. Nessen
D. Penny

N. Yates
G. Raiman

Z. Monzon

WHCA

Press Buses (4)

Tail

The President & Mrs. Ford proceed to motorcade
for boarding.

4:05 pm

MOTORCADE DEPARTS Detroit Metropolitan Airport
en route Wonderland Center, Livonia.

[Driving time: 30 minutes]



4:35 pm

MOTORCADE ARRIVES Wonderland Center.

OPEN PRESS COVERAGE
CROWD SITUATION

"Ruffles & Flourishes"

Announcement

"Hail to the Chief"

The President & Mrs. Ford will be met by:
Mr. Harry Greenleaf, PFC County Chairman
PFC Chairman (4)

GUEST & STAFF INSTRUCTIONS:

Gov. Milliken & Sen. Griffin proceed
to dais. All others will be escorted to
a special viewing area.

The President & Mrs. Ford proceed through the
crowd en route platform.

4:50 pm

The President & Mrs. Ford arrive at platform and
are seated.

4:52 pm

Introduction of Sen. Griffin by J. P. McCarthy,
Master of Ceremonies.

4:53 pm

Brief remarks by Sen. Griffin concluding in the
introduction of Gov. Milliken.

4:55 pm

Brief remarks by Gov. Milliken concluding in
the introduction of the President.

4:57 pm

Presidential remarks.

FULL PRESS COVERAGE

5:10 pm

Remarks conclude.

The President & Mrs. Ford depart platform and
proceed en route motorcade for boarding.

GUEST & STAFF INSTRUCTIONS:

You will be escorted to motorcade
for boarding. Assignments as on



5:25 pm

MOTORCADE DEPARTS Wonderland Center en route
Detroit Metropolitan Airport.

[Driving time: 25 minutes]

5:50 pm

MOTORCADE ARRIVES Detroit Metropolitan
Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

GUEST & STAFF INSTRUCTIONS:

Board Air Force One. Manifest as
follows:

D. Cheney	Mrs. Ford
R. Hartmann	Rep. Esch
T. O'Donnell	Sen. Griffen
R. Cavaney	Gov. Milliken
D. Kennerly	B. McLaughlin
Military Aide	P. Fletcher
Dr. Lukash	N. Chirdon
R. Nessen	S. Weidenfeld
N. Yates	G. Raiman
Mrs. Esch	D. Penny

The President & Mrs. Ford board Air Force One.

5:55 pm

AIR FORCE ONE DEPARTS Detroit Metropolitan
Airport en route Kent County Airport, Grand Rapids,
Michigan.

[Flying time: 1 hour]
[No time change.]



6:55 pm AIR FORCE ONE ARRIVES Kent County Airport,
EST Grand Rapids, Michigan.
Advanceman:
M. Jackson

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President & Mrs. Ford will be met by:
Carol Josephsen, County Executive Committee
Chairman
Bob VanderLaan, State Senator
Bob Eleveld, District Chairman
Andy DeKraker, County Board of Commissioners
Chairman

GUEST & STAFF INSTRUCTIONS:
Proceed to motorcade for boarding.
Assignments as follows:

Pilot	R. Cavaney M. Jackson
Spare	Dr. Lukash
Lead	
President's Car	The President Mrs. Ford
Follow-up	
Control	D. Cheny T. O'Donnell D. Kennerly Military Aide
Camera 1	
Wire 1	
Wire 2	
Camera 2	
Camera 3	
Guest & Staff Van	R. Hartmann R. Nessen D. Penny



Rep. Esch
Mrs. Esch
Sen. Griffen
Gov. Milliken
P. Fletcher
N. Chirdon
S. Weidenfeld
N. Yates
G. Raiman
Z. Monzon
B. McLaughlin

WHCA
Press Buses
Tail

The President & Mrs. Ford board motorcade.

7:00 pm MOTORCADE DEPARTS Kent County Airport en route
Parade Staging Area.

[Driving time: 20 minutes]

7:20 pm MOTORCADE ARRIVES Parade Staging Area.

PARADE MOTORCADE DEPARTS

OPEN PRESS COVERAGE
CROWD SITUATION

7:40 pm PARADE MOTORCADE ARRIVES Pantlind Hotel.

NOTE: A contingency microphone
will be available if brief re-
marks are desired.



The President & Mrs. Ford will be met by:
Mr. Charles Roberts, Pantlind Hotel
Manager-Owner

GUEST & STAFF INSTRUCTIONS:
You will be escorted to the Staff
Lounge (Room 836).

The President & Mrs. Ford proceed to Suite.

7:50 pm The President & Mrs. Ford arrive Suite.

PERSONAL/STAFF TIME: 1 hour, 40 minutes

9:25 pm

GUEST & STAFF INSTRUCTIONS:
Proceed to motorcade for boarding.
Assignments as on arrival.

9:30 pm The President & Mrs. Ford depart Suite en route
motorcade for boarding.

9:35 pm MOTORCADE DEPARTS Pantlind Hotel en route
Grand Rapids Junior College.

[Driving time: 5 minutes]

9:40 pm MOTORCADE ARRIVES Grand Rapids Junior College.

PRESS POOL COVERAGE
CLOSED ARRIVAL

GUEST & STAFF INSTRUCTIONS:
You will be escorted to a special
seating area.



The President & Mrs. Ford proceed inside Gerald R. Ford Health and Physical Education Building en route Holding Room.

9:42 pm The President & Mrs. Ford arrive Holding Room.

9:44 pm The President & Mrs. Ford depart Holding Room en route off-stage announcement area for brief pause.

9:45 pm "Ruffles & Flourishes"
Announcement
'Hail to the Chief'

9:45 pm The President & Mrs. Ford proceed en route dais for seating.

9:47 pm Introduction of the President by Philip Runkel.

9:50 pm Presidential remarks.

FULL PRESS COVERAGE

10:00 pm Remarks conclude.

The President returns to his seat.

10:01 pm Dedicatory Prayer by Dr. Duncan Littlefair of Fountain Street Church.

10:04 pm Presentation to the President & Mrs. Ford by Richard Calkins, President, Grand Rapids Junior College.

10:05 pm The President thanks Mr. Calkins and returns to his seat.

10:07 pm Unveiling of portrait and plaque by Mrs. Vernis Schad, President, Grand Rapids Board of Education & Mr. Philip Runkel, Superintendent of Public Schools.

10:08 pm "America the Beautiful" by Grand Rapids Junior College Band and Choir.



10:10 pm Benediction by Dr. Littlefair.

10:12 pm The President & Mrs. Ford thank guests and depart
daisen route motorcade for boarding.

GUEST & STAFF INSTRUCTIONS:
Proceed to motorcade for boarding.
Assignments as on arrival.

10:25 pm MOTORCADE DEPARTS Grand Rapids Junior College
en route Pantlind Hotel.

[Driving time: 5 minutes]

10:30 pm MOTORCADE ARRIVES Pantlind Hotel.

PRESS POOL COVERAGE
CLOSED ARRIVAL

GUEST & STAFF INSTRUCTIONS:
Free evening. See attached Room
Assignment Sheet.

The President & Mrs. Ford proceed to Suite.

10:35 pm The President & Mrs. Ford arrive Suite.

OVERNIGHT



Tuesday, November 2, 1976

BAGGAGE CALL: Place all baggage, in an unlocked condition, outside your room no later than 7:00 am.

7:05 am The President & Mrs. Ford depart Suite en route Hotel Lobby to greet Hotel Employees.

7:10 am The President & Mrs. Ford depart Hotel Lobby en route motorcade for boarding.

7:13 am MOTORCADE DEPARTS Pantlind Hotel en route Wealthy Elementary School.

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[Driving time: 17 minutes]

7:30 am MOTORCADE ARRIVES Wealthy Elementary School.

PRESS POOL COVERAGE
CLOSED ARRIVAL

The President & Mrs. Ford will be met by:
Mr. Robert Stoppels, Mayor of East Grand Rapids
Dr. Marilyn VanValkenburg, Wealthy Elementary
School Principal

The President & Mrs. Ford proceed inside auditorium for voting.

7:40 am The President & Mrs. Ford arrive inside and proceed to voting booth.

PRESS POOL COVERAGE

7:45 am The President & Mrs. Ford thank Election Board Staff and proceed to motorcade for boarding.

PRESS POOL COVERAGE

NOTE: Elementary school children may be on hand to bid farewell to the President & Mrs. Ford.



8:00 am MOTORCADE DEPARTS Wealthy Elementary School
en route Pantlind Hotel.

[Driving time: 15 minutes]

8:15 am MOTORCADE ARRIVES Pantlind Hotel.

PRESS POOL COVERAGE
CLOSED ARRIVAL

The President & Mrs. Ford proceed to Suite.

8:20 am The President & Mrs. Ford arrive Suite.

PERSONAL/STAFF TIME: 2 hours, 15 minutes

10:20 am GUEST & STAFF INSTRUCTIONS:
Proceed to motorcade for boarding.
Assignments as on initial arrival.

10:35 am The President & Mrs. Ford depart Suite en route
motorcade for boarding.

10:40 am MOTORCADE DEPARTS Pantlind Hotel en route
Kent County Airport.

[Driving time: 25 minutes]

11:05 am MOTORCADE ARRIVES Kent County Airport.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

GUEST & STAFF INSTRUCTIONS:
You will be escorted to special viewing
area.

The President & Mrs. Ford enter Passenger Building
en route Holding Room.

11:07 am The President & Mrs. Ford arrive Holding Room.

PERSONAL/STAFF TIME: 5 minutes.



11:12 am The President & Mrs. Ford depart Holding Room
en route Mural Dedication Site.

11:13 am Announcement.

11:13 am The President & Mrs. Ford proceed onto dais and
are seated.

PRESS POOL COVERAGE
ATTENDANCE: 400

11:14 am Remarks by Mrs. Bobbie Butler, Chairman
of Mural Committee.

11:15 am Remarks by David Menhey, Finance Chairman
of Mural Committee.

11:17 am Paul Collins unveils Mural and makes a
symbolic presentation to the President.

11:20 am Presidential remarks.

FULL PRESS COVERAGE

11:27 am Remarks conclude.

The President remains at the podium.

11:30 am Presentation of Reproductions to the President
& Mrs. Ford by Paul Collins.

11:31 am The President will present Reproductions to Rev.
James Abney, Bethel Pentacostal Church, and repre-
sentatives of Jefferson School.

11:32 am The President remains at podium.



11:32 am Benediction by Rev. Brown.

11:34 am "God Bless America" by Bethel Pentacostal
Choir.

11:36 am The President & Mrs. Ford thank dais guests and
depart en route Holding Room.

GUEST & STAFF INSTRUCTIONS:
Proceed to motorcade for boarding.
Assignments as on arrival.

11:37 am The President & Mrs. Ford arrive Holding Room.

PERSONAL/STAFF TIME: 5 minutes

11:42 am The President & Mrs. Ford depart Holding Room
en route motorcade for boarding.

11:44 am MOTORCADE DEPARTS Passenger Building en route
Air Force One.

[Driving time: 2. minute]

11:46 am MOTORCADE ARRIVES Air Force One.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

GUEST & STAFF INSTRUCTIONS:
Board Air Force One. Assignments
as on arrival.

The President & Mrs. Ford board Air Force One.

11:50 am AIR FORCE ONE DEPARTS Kent County Airport en route
Andrews AFB.

[Flying time: 1 hour, 30 minutes]
[No time change.]



12:20 pm

AIR FORCE ONE ARRIVES Andrews AFB.

The President & Mrs. Ford board Marine One.

GUEST & STAFF INSTRUCTIONS:

Transportation will be provided to your destination.

12:25 pm

MARINE ONE DEPARTS Andrews AFB en route South Lawn.

[Flying time: 15 minutes]

12:40 pm

MARINE ONE ARRIVES South Lawn.



THE WHITE HOUSE

WASHINGTON

CAMPAIGN SWING
GRAND RAPIDS, MICHIGAN
WASHINGTON, D. C.

TUESDAY - NOVEMBER 2, 1976
DAY # 12

First Event: 7:05 A.M.

From: Terry O'Donnell **TO**

BACKGROUND

At 7:05 a.m., you and Mrs. Ford will proceed to the Wealthy Elementary School at 2006 Wealthy Street, S. E. to vote. The school students will be outside to welcome you -- as well as Mr. Robert Stoppels, Mayor of East Grand Rapids, and Dr. Marilyn Van Valkenburg, Wealthy Elementary School Principal.

You return to your Suite in the Pantlind Hotel at 8:20 a.m. and have 2 hours, 15 minutes personal time.

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You and Mrs. Ford depart your Suite at 10:35 a.m. and go to Kent County Airport to unveil a mural depicting your life. The 18 x 8 foot painting is by a native Grand Rapids artist, Paul Collins, who is best known for his paintings of American Indians and African blacks.

Centered in the foreground of the mural is a portrait of you, pipe in mouth. Slightly behind and to the left side are portraits of Mrs. Ford, Susan, Steve, Jack and Mike. All are in color as is the double portrait



2.

of you and Mrs. Ford as you were when you were first elected to Congress. The remaining images, in black and white, include you as a baby in your mother's arms, as a boy with your brothers, as a Scout, playing football, as a Park Ranger, and as a Serviceman. Behind the central portrait and forming a backdrop for the mural's elements are the Declaration of Independence, The Statue of Liberty and the Presidential Seal.

You make remarks after Paul Collins unveils the Mural and makes a symbolic presentation to you.

Air Force One departs Kent County Airport at 11:50 a.m. en route Andrews AFB. (Flying Time: 1 hour, 30 minutes)

Arrival time at Andrews AFB: 12:20 p.m.

Arrival on the South Lawn: 12:40 p.m.



SEQUENCE

7:05 a.m.

You and Mrs. Ford depart Suite en route Hotel Lobby to greet Hotel employees.

7:10 a.m.

You and Mrs. Ford depart Hotel Lobby en route Motorcade for boarding.

7:13 p.m.

Motorcade departs Pantlind Hotel en route Wealthy Elementary School.

(Driving Time: 17 minutes)

7:30 a.m.

Motorcade arrives Wealthy Elementary School.

PRESS POOL COVERAGE
CLOSED ARRIVAL

You and Mrs. Ford will be met by:
Mr. Robert Stoppels, Mayor of East Grand
Rapids
Dr. Marilyn Van Valkenburg, Wealthy
Elementary School Principal

You and Mrs. Ford proceed inside auditorium for voting.

7:40 a.m.

You and Mrs. Ford arrive inside and proceed to voting booth.

PRESS POOL COVERAGE

7:45 a.m.

You and Mrs. Ford thank Election Board Staff and proceed to motorcade for boarding.

PRESS POOL COVERAGE

NOTE: Elementary school children may be on hand to bid farewell to you and Mrs. Ford.



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8:00 a.m.

Motorcade departs Wealthy Elementary School en route Pantlind Hotel.

(Driving Time: 15 minutes)

8:15 a.m.

Motorcade arrives Pantlind Hotel.

PRESS POOL COVERAGE
CLOSED ARRIVAL

You and Mrs. Ford proceed to Suite.

8:20 a.m.

Arrive Suite.

PERSONAL TIME: 2 hours, 15 minutes

10:35 a.m.

You and Mrs. Ford depart Suite en route motorcade for boarding.

10:40 a.m.

Motorcade departs Pantlind Hotel en route Kent County Airport.

(Driving Time: 25 minutes)

11:05 a.m.

Motorcade arrives Kent County Airport.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

You and Mrs. Ford enter Passenger Building en route Holding Room.

11:07 a.m.

Arrive Holding Room.

PERSONAL TIME: 5 minutes



11:12 a.m. You and Mrs. Ford depart Holding Room en route Mural Dedication Site.

11:13 a.m. Announcement.

11:13 a.m. You and Mrs. Ford proceed onto dais and are seated.

PRESS POOL COVERAGE
ATTENDANCE: 400

11:14 a.m. Remarks by Mrs. Bobbie Butler, Chairman of Mural Committee.

11:15 a.m. Remarks by David Menhey, Finance Chairman of Mural Committee.

11:17 a.m. Paul Collins unveils Mural and makes a symbolic presentation to the President.

11:20 a.m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

11:27 a.m. Remarks conclude. You remain at the podium.

11:30 a.m. Presentation of Reproductions to you and Mrs. Ford by Paul Collins.

11:31 a.m. You will present Reproductions to Rev. James Abney, Bethel Pentacostal Church, and representatives of Jefferson School.

11:32 a.m. You remain at podium.

11:32 a.m. Benediction by Rev. Brown.

11:34 a.m. "God Bless America" by Bethel Pentacostal Choir.



6.

11:36 a.m.

You and Mrs. Ford thank dais guests and depart en route Holding Room.

11:37 a.m.

You and Mrs. Ford arrive Holding Room.

PERSONAL TIME: 5 minutes

11:42 a.m.

You and Mrs. Ford depart Holding Room en route motorcade for boarding.

11:44 a.m.

Motorcade departs Passenger Building en route Air Force One.

11:46 a.m.

Motorcade arrives Air Force One.

OPEN PRESS COVERAGE
CLOSED DEPARTURE.

You and Mrs. Ford board Air Force One.

11:50 a.m.

Air Force One departs Kent County Airport en route Andrews AFB.

(Flying Time: 1 hour, 30 minutes)
(No Time Change)

12:20 p.m.

Air Force One arrives Andrews AFB.

You and Mrs. Ford board helicopter and depart en route South Lawn.

12:40 p.m.

Arrive South Lawn.

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