

**The original documents are located in Box 43, folder “Proposed Schedules - Mrs. Ford (6)” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**

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2/7-8/76 Nashua, Salem,  
& Bedford & Concord, N.H.





THE WHITE HOUSE

WASHINGTON

February 2, 1976

MEMORANDUM FOR:

MRS. FORD

VIA:

RED CAVANEY

FROM:

PETER SORUM

SUBJECT:

THE PRESIDENT AND MRS. FORD'S  
VISIT TO NEW HAMPSHIRE  
Saturday and Sunday  
February 7th and 8th, 1976

Attached at TAB A is the Proposed Schedule for Mrs. Ford's independent activities on Saturday, February 7th, 1976.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

BACKGROUND

In addition to the arrival activity at Grenier Field in Manchester, New Hampshire, Mrs. Ford will join the President at the Nashua Chamber of Commerce Dinner on Saturday evening, a church service in Bedford, and a supporters' reception in Concord, both on Sunday.

Independently, Mrs. Ford will visit Salem, New Hampshire and the President Ford Committee Telephone Center on Saturday. It is recommended that she also join the President for his address at the University of New Hampshire on Sunday. This will depend on the choice of the following options:

OPTION #1: Travel with the President to the University of New Hampshire and take personal time until the speech. Following the speech, Mrs. Ford would return to Washington with the President.



OPTION #2: Travel with the President to the University of New Hampshire, attend the speech and depart independently for Ipswich, Massachusetts for an overnight with Mike and Gayle.

OPTION #3: Depart independently from Concord, New Hampshire en route Ipswich, Massachusetts for an overnight with Mike and Gayle.

NOTE: If this option is chosen, it is recommended that Mrs. Ford undertake an independent activity en route.

APPROVE:

Option #1 \_\_\_\_\_

Option #2 \_\_\_\_\_

Option #3 \_\_\_\_\_

Based on Mrs. Ford's choice of the above options, a Proposed Schedule for Sunday, February 8th, 1976, will be forthcoming.



2/6 /76  
3:15 pm

THE WHITE HOUSE  
WASHINGTON

DETAILED GUEST & STAFF SCHEDULE

MRS. FORD'S VISIT TO NEW HAMPSHIRE

Saturday & Sunday, February 7-8, 1976

9:55 am See President's Schedule for South Lawn departure  
and Manchester, New Hampshire arrival.

11:20 am

STAFF INSTRUCTION: Board  
motorcade. Assignments are  
as follows:

Lead P. Sorum

Mrs. Ford's Car Mrs. Ford  
V. Roy

Follow-up

Staff Car S. Weidenfeld  
C. Porembka

Press Car

11:45 am Mrs. Ford, escorted by Vesta Roy, PFC  
Co-Chairman, proceeds to motorcade for boarding.

MOTORCADE DEPARTS Grenier Field en route  
Lancaster Elementary School, Salem, New Hampshire.

[Driving time: 30 minutes]

12:15 pm MOTORCADE ARRIVES Lancaster Elementary School,  
Salem, New Hampshire.



Mrs. Ford will be met by:  
Mr. James Walsh, Principal, Lancaster  
Elementary School  
Mrs. Joan Sabatini, Chairman, Salem  
Association for Retarded Citizens

STAFF INSTRUCTION: Follow  
Mrs. Ford inside School.

Mrs. Ford, escorted by Vesta Roy & Mrs. Sabatini,  
proceeds inside Lancaster Elementary School to view  
Handicapped Children's Recreation Program, Self  
Contained Classroom, Shelter Workshop, and Swinging  
Senior Citizens.

OPEN PRESS COVERAGE

12:45 pm

STAFF INSTRUCTION: Proceed  
to motorcade for boarding. Assign-  
ments as on arrival, except delete  
V. Roy from Mrs. Ford's Car.

12:45 pm

Mrs. Ford bids farewell to Vesta Roy & Mrs. Sabatini  
and proceeds to motorcade for boarding.

MOTORCADE DEPARTS Lancaster Elementary  
School, Salem, New Hampshire en route PFC  
Headquarters, Nashua, New Hampshire.

[Driving time: 30 minutes]

1:15 pm

MOTORCADE ARRIVES PFC Headquarters, Nashua  
New Hampshire (23 Temple Street).

Mrs. Ford will be met by:  
Martha Barrett, Phone Center Chairman

STAFF INSTRUCTION: Follow  
Mrs. Ford inside PFC Headquarters.





Mrs. Ford, escorted by Mrs. Barrett, proceeds inside PFC Headquarters to observe phone center operation.

NOTE: Mrs. Ford will be given an opportunity to participate in the phone center operation.

OPEN PRESS COVERAGE

1:45 pm

STAFF INSTRUCTION: Proceed to motorcade for boarding. Assignments as on arrival.

1:45 pm

Mrs. Ford bids farewell and departs PFC Headquarters en route motorcade for boarding.

MOTORCADE DEPARTS PFC Headquarters en route Thurber Residence.

[Driving time: 15 minutes]

2:00 pm

MOTORCADE ARRIVES Thurber Residence.

Mrs. Ford will be met by:  
Mr. & Mrs. Davis Thurber

STAFF INSTRUCTION: Proceed to your guest quarters. Refer to President's schedule for assignments. Free day until 5:50 pm.

Mrs. Ford proceeds inside Residence.

PERSONAL/STAFF TIME: 4 hours, 5 minutes

6:05 pm

See President's Schedule for evening activity.



THE WHITE HOUSE

WASHINGTON

VISIT TO NEW HAMPSHIRE

Saturday - Sunday - February 7 and 8, 1976

Departure: 9:55 A.M.

From: Terry O'Donnell

TOD

BACKGROUND

WASHINGTON DEPARTURE/MANCHESTER, NEW HAMPSHIRE, ARRIVAL

You, Mrs. Ford and Susan will depart the South Lawn at 9:55 a.m. via helicopter for Andrews Air Force Base and the 1 hour, 5-minute flight aboard Air Force One to Grenier Field, Manchester, New Hampshire.

Air Force One will arrive Grenier Field at 11:15 a.m. where you will be met by State Representative Richard Hanson (R), Mayor Charles Puksta (R) Claremont, N.H., Mr. Ralph Southwick, Rockingham County Commissioner, and Mr. Paul Ryan, Danbury Selectman. The arrival will be open to the public in order to afford the people of New Hampshire an opportunity to greet you. Although no remarks are planned, it is suggested that you greet the crowd and chat briefly with the local media prior to boarding the motorcade.

Following the greeting, \*Mrs. Ford will proceed independently to Old Town Hall, Salen Center, New Hampshire to view a Senior Citizens' Program and Childrens' Recreation Program, then on to Nashua where she will visit the President Ford Committee Headquarters to observe a phone center operation. From there, she will go to the Thurber Residence to await your arrival later on in the afternoon. Mike and Gayle will also be there when you arrive.



Susan will go by motorcade to Mt. Cranmore, North Conway, New Hampshire (approximately 3 hours, 20 minutes' driving time) to present awards to winners of the Men's and Women's Slalom competition. She will overnight at Mt. Cranmore and join you and Mrs. Ford at Rundlett Junior High School in Concord, at 12:40 p.m. on Sunday.

#### BUDGET BRIEFING/RECEPTION, CONCORD, NEW HAMPSHIRE

The drive from Grenier Field To Rundlett Junior High School in Concord requires 35 minutes. Representative Cleveland and Former Governor Walter Peterson will accompany you.

You will make brief opening remarks and then be questioned by members of the audience for approximately 75 minutes. You will have a General Revenue Sharing chart, the Health Services "before" chart and the Education Programs "after" chart available to assist in your briefing. Following the briefing, you will spend twenty minutes informally greeting the guests at a reception. The audience of 250 will be composed of selectmen, mayors, members of the State House of Representatives and Senate, country commissioners and city councilmen.

#### PFC DELEGATE RECEPTION

At 2:30 p.m. you proceed to Room 400, Rundlett Junior High School, where you will greet and mingle informally with 40 PFC Delegates for 30 minutes.

At the conclusion of the PFC Delegate Reception, you depart Rundlett Junior High School via motorcade for the 1-hour drive to the Thurber Residence in Nashua, New Hampshire, arriving there at 3:35 p.m. Dick Cheney will ride with you for staff work. The Thurber Residence is a typical New England house whose owner died in December and it has been vacant since then. Her son, Davis S. Thurber, lives about a block away. He and his wife, Mr. Fred Cox, and residents of the neighborhood will be on hand to greet you upon arrival.





GREATER NASHUA CHAMBER OF COMMERCE RECEPTION/DINNER

Attire: Business Suit

You and Mrs. Ford will depart the Thurber Residence at 6:05 p.m. for the 10-minute drive to the Nashua Senior High School to attend the 50th Annual Reception/Dinner of the Nashua Chamber of Commerce. Upon arrival, you proceed to a Reception Room and informally greet Head Table Guests and Dinner Committee Members (approximately 60) prior to being announced to the dinner which is expected to be attended by some 1200 persons, largely from the Nashua-Southern New Hampshire region including representatives of nearly 200 firms.

Former speakers include Presidential Candidate Richard Nixon, Governor Nelson Rockefeller, Senator Barry Goldwater, Governor John Volpe, and Paul Harvey. This event, which is "non-political" will be the first major civic event to take place in the new Nashua senior high school.

A highlight of this evening's program will be the presentation of a "Citizen of the Year Award". The recipient is chosen by an anonymous committee and his identity is considered one of the best kept secrets in New Hampshire.

Dinner Chairman, Frank Harvey, introduces you for your remarks.

You and Mrs. Ford are expected to arrive back at your residence at 9:35 p.m.



SEQUENCE - WASHINGTON DEPARTURE/MANCHESTER ARRIVAL

9:55 a.m. You, Mrs. Ford and Susan board helicopter on South Lawn and depart en route Andrews Air Force Base.

10:10 a.m. Arrive Andrews AFB and board Air Force One.

10:15 a.m. Air Force One departs Andrews AFB en route Grenier Field, Manchester, New Hampshire.

PRESIDENTIAL GUESTS

Mr. and Mrs. William Baroody  
 Mr. Roy Hughes, Rogers Morton's Staff  
 Mr. Stewart Spencer, PFC Deputy Chairman  
 Mr. Peter Kaye, PFC Press Secretary  
 Mr. James Lynn  
 Mr. Jim Parcell, Washington Post Photographer  
 (Flying Time: 1 hour, 5 minutes)

11:20 a.m. Arrive Grenier Field, Manchester, New Hampshire.

OPEN PRESS COVERAGE  
 OPEN ARRIVAL

You, Mrs. Ford and Susan will be met by:  
 Rep. James C. Cleveland (R-N.H.)  
 Former Governor Walter Peterson (Unofficial Escort)  
 Hon. Vesta Roy, PFC Co-Chairman  
 Mr. Lou Georgopolus, Manchester Alderman (R)  
 Mr. Peter Parady, Manchester Alderman (D)  
 Mr. Lou D'Allesandro, Governor's Counsellor  
 Mr. John Michaels, Campaign Manager of  
 New Hampshire PFC  
 Miss Vicki Zachos, GOP National committee-  
 woman  
 Mr. Andre Verville, Manchester Alderman (D)  
 You bid farewell to Mrs. Ford who will proceed independently to Nashua via Salem and to Susan who will proceed independently to North Conway, New Hampshire.



SATURDAY, FEBRUARY 7, 1976 - CONTINUED

NOTE: En route motorcade, you may wish to pause to talk with the local press.

You, Representative Cleveland, and Former Governor Walter Peterson proceed to motorcade. They will ride with you in your car.

BUDGET BRIEFING/RECEPTION - CONCORD, NEW HAMPSHIRE

11:35 a.m.

Motorcade departs Grenier Field en route Rundlett Junior High School, Concord, New Hampshire.

(Driving Time: 35 minutes)

12:10 p.m.

Arrive Rundlett Junior High School where you will be met by State Representative Richard Hanson (R), Mayor Charles Puksta, Claremont, Mr. Ralph Southwick, Rockingham County Commissioner, and Mr. Paul Ryan, Danbury Selectman.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

12:15 p.m.

Arrive holding room.

PERSONAL TIME: 10 minutes

12:25 p.m.

You depart holding room en route off-stage announcement area to await announcement.

12:30 p.m.

Announcement.

12:30 p.m.

You proceed to podium and open Budget Briefing for State of New Hampshire elected officials with a statement.

NOTE: Representative Hanson will have pre-briefed the audience.

FULL PRESS COVERAGE  
ATTENDANCE: 250





SATURDAY, FEBRUARY 7, 1976 - CONTINUED

12:40 p.m.

Your remarks conclude.

Question and Answer Session begins, with questions alternating from stage right to stage left microphone.

## FULL PRESS COVERAGE

1:40 p.m.

Question and Answer Session concluded by Rep. Hanson. You depart platform en route holding room, while guests proceed to Reception Room.

1:45 p.m.

You arrive holding room.

1:50 p.m.

You depart holding room and proceed to Reception Room.

1:53 p.m.

You arrive Reception Room and informally greet guests. .

## PRESS POOL COVERAGE

ATTENDANCE: 250

2:30 p.m.

You thank the guests and depart Reception Room en route Room 400 for Delegate Reception.

PFC DELEGATE RECEPTION

2:31 p.m.

Arrive PFC Delegate Reception.

## OFFICIAL PHOTO COVERAGE

ATTENDANCE: 40

3:00 p.m.

You thank the Delegates and depart Room 400, escorted by Former Governor Walter Peterson, en route motorcade for boarding. Dick Cheney will ride with you for staff work.



SATURDAY, FEBRUARY 7, 1976 - CONTINUED

3:05 p.m.

Motorcade departs Rundlett Junior High School  
en route Thurber Residence, Nashua, New  
Hampshire.

(Driving Time: 1 hour)

4:05 p.m.

Motorcade arrives Thurber Residence,  
Nashua, New Hampshire.

PRESS POOL COVERAGE  
OPEN ARRIVAL

You will be met by Mr. and Mrs. Davis Thurber  
and Mr. Fred Cox. Residents of the neighborhood  
will also be on hand to greet you.  
Proceed inside Residence.

PERSONAL TIME: 2 hours.

NOTE: Mrs. Ford will have arrived Thurber  
Residence at 2:00 p.m.; Mike and  
Gail will have arrived at 3:00 p.m.



GREATER NASHUA CHAMBER OF COMMERCE RECEPTION/DINNERSATURDAY, FEBRUARY 7, 1976 - CONTINUED

6:05 p.m.                      You and Mrs. Ford depart Residence and proceed to motorcade for boarding.

PRESS POOL COVERAGE  
CLOSED DEPARTURE

6:10 p.m.                      Motorcade departs Thurber Residence en route Nashua Senior High School.

6:20 p.m.                      Arrive Nashua Senior High School where you will be met by Mr. and Mrs. Ross A. Tait, President, Nashua Chamber of Commerce.

NOTE:    There is No Smoking in the gym.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

Escorted by Mr. and Mrs. Tait, proceed to Head Table Reception.

6:25 p.m.                      Arrive Reception Room and informally greet Head Table Guests and Dinner Committee Members.

PRESS POOL COVERAGE  
ATTENDANCE: 60

6:50 p.m.                      You and Mrs. Ford depart Reception Room and proceed to holding room.

6:53 p.m.                      Arrive holding room.

6:55 p.m.                      Members of the 1st New Hampshire Regiment Color Guard are positioned in front of dais.

7:00 p.m.                      Members of the Head Table are introduced onto the dais.





SATURDAY, FEBRUARY 7, 1976 - CONTINUED

7:05 p.m.                    You and Mrs. Ford depart holding room and proceed to off-stage announcement area, where you are met by Ross Tait, and pause for announcement.

7:07 p.m.                    Ruffles and Flourishes  
Announcement  
"Hail to the Chief"

7:07 p.m.                    You and Mrs. Ford, escorted by Ross Tait, proceed onto dais and remain standing. (Your seat: 2nd seat, stage right between Gene Kerrigan and Barbara Tamposi.)  
OPEN PRESS COVERAGE  
ATTENDANCE: 1,200

7:09 p.m.                    Introduction of the Pledge of Allegiance, by Frank Harvey, Dinner Chairman.

7:10 p.m.                    Pledge of Allegiance by the Nashua Boys Club Boy of the Year, Joseph Bissonnette.

7:11 p.m.                    National Anthem Medley, sung by Ann Harvey and Chester Lopez.

7:15 p.m.                    Invocation by The Reverend Robert D. Schenkel, Jr.

7:17 p.m.                    You and Mrs. Ford take your seats.

7:18 p.m.                    Dinner Service begins.

8:23 p.m.                    Dinner concludes.





SATURDAY, FEBRUARY 7, 1976 - CONTINUED

8:24 P.M.	Welcoming remarks by Frank Harvey, concluding in the introduction of Mayor Dennis J. Sullivan.
8:29 p.m.	Remarks by Mayor Sullivan.
8:33 p.m.	Remarks by Rep. James C. Cleveland (R-N. H.)
8:37 p.m.	A special presentation by Charles A. Glenday.
8:42 p.m.	Presentation to Immediate Past President and remarks by Ross Tait.
8:52 p.m.	Presentation of the Citizen of the Year by Joseph M. Kerrigan.
8:59 p.m.	Introduction of you by Frank Harvey.
9:00 p.m.	PRESIDENTIAL REMARKS.
	FULL PRESS COVERAGE.
9:20 p.m.	Your remarks conclude. You remain standing while Frank Harvey thanks you.
	<u>NOTE:</u> Mrs. Ford and Ross Tait proceed to podium.
9:22 p.m.	You and Mrs. Ford, escorted by Ross Tait, depart dais and proceed through audience to motorcade for boarding.
	<u>NOTE:</u> Ross Tait will bid goodbye at the motorcade.



SATURDAY, FEBRUARY 7, 1976 - CONTINUED

9:30 p.m.

You and Mrs. Ford board motorcade and depart Nashua Senior High School en route Thurber Residence.

9:40 p.m.

Arrive Thurber Residence.

OVERNIGHT.



THE WHITE HOUSE

WASHINGTON

VISIT TO NEW HAMPSHIRE

Sunday - February 8, 1976

First Event: 10:15 A.M.

From: Terry O'Donnell

TOD

BACKGROUND

At 10:15 a.m., You and Mrs. Ford, and Mike and Gayle, will depart the Residence via motorcade for the 35-minute drive to the Bedford Presbyterian Church, Bedford, New Hampshire. Upon arrival, you will be met by Reverend Jim Scotland, Pastor, and escorted to your Pew (#34). The service will last 50 minutes.

At the conclusion of the Service, Mike and Gayle will return to Massachusetts, and you and Mrs. Ford will go to the Rundlett Junior High School (Driving Time: 30 minutes).

PFC VOLUNTEER MEETING

You and Mrs. Ford will arrive at Rundlett Junior High School at 12:30 p.m. where some 500 PFC campaign workers and their families will be gathered. After an hour of informally greeting the attendees, Mr. J. Sanders Haas, Executive Director of the White Mountains, 93 Association, will present you with a life-time Gold Ski Pass. After accepting the Ski Pass, you offer brief informal remarks, thanking the volunteers for their support and hard work and soliciting their efforts in the task ahead.

At the conclusion of this event, you and Mrs. Ford board the motorcade for the 45-minute drive to the President's Residence at Durham, New Hampshire, arriving there at 2:50 p.m. Personal Time: 1 hour, 5 minutes.



PRESS CONFERENCE - UNIVERSITY OF NEW HAMPSHIRE

You depart the Residence at 3:55 p.m. en route the Memorial Union Building for a Statewide Press Conference. Only fully accredited members of the New Hampshire media will be allowed to participate. Attendance: 120. Members of the National Press Corps will observe. The Press Conference will last an hour.

Following the Conference, you return to your Residence for 1 hour, 33 minutes Personal Time.

UNIVERSITY OF NEW HAMPSHIRE RECEPTION/ADDRESS

Accompanied by President and Mrs. Mills, you and Mrs. Ford depart your residence at 6:40 p.m. for the Lundholm Gymnasium. Upon arrival at the Gymnasium, you will proceed to a reception room for brief refreshments.

After opening remarks by David Farnham, President of the UNH Student Government, President Mills will introduce you for remarks. Some 3,000 persons, including students, faculty, alumni and guests will be present for your address. At the conclusion of your remarks, you will take questions from the audience for 40 minutes, then depart by motorcade for Pease AFB, Portsmouth, New Hampshire.

# # # #

Pease AFB is located 3 miles west of Portsmouth, New Hampshire and is a SAC base. Major operations: medium bomber and tanker, air rescue squadron; tactical airlift group, Air National Guard.

Pease AFB was activated in 1956. It was named for Captain Harl Pease, Jr. WW II B-17 pilot and Medal of Honor winner. A native of New Hampshire, his B-17 failed to return to the base after attacking enemy airfield on New Britain.

# # # #

The flight to Washington requires 1 hour, 15 minutes, with arrival at Andrews AFB at 9:45 p.m. The helicopter will arrive on the South Lawn at 10:00 p.m.





CHURCH SERVICES - BEDFORD PRESBYTERIAN CHURCHSEQUENCE

10:15 a.m.                      You, Mrs. Ford, Mike and Gayle Ford depart  
Residence en route motorcade for boarding.

10:20 a.m.                      Motorcade departs Thurber Residence en route  
The Bedford Presbyterian Church, Bedford,  
New Hampshire.

(Driving Time: 35 minutes)

10:55 a.m.                      Motorcade arrives The Bedford Presbyterian  
Church, Bedford, New Hampshire.

OPEN PRESS COVERAGE  
OPEN ARRIVAL

You, Mrs. Ford, Mike and Gayle Ford will  
be met by Reverend Jim Scotland, Pastor,  
and escorted to Pew # 34.

10:58 a.m.                      You, Mrs. Ford, Mike and Gayle enter Pew  
# 34 and are seated.

PRESS POOL COVERAGE  
(WRITING PRESS)

11:00 a.m.                      Service begins.

Organ Prelude.

Introit.

Call to Worship.

Invocation and The Lord's Prayer.

Stand for the Hymn, Responsive Reading,  
and the Gloria Patre.

NOTE:                      You and Mrs. Ford will stand.



SUNDAY, FEBRUARY 8, 1976 - CONTINUED

Children's Sermon

Scripture Lesson.

Pastoral Prayer.

The Offertory Service  
Announcements  
The Offertory  
Stand for Doxology and  
Dedicatory Prayer

NOTE: You and Mrs. Ford  
will stand.

Remain standing for Hymn.

Sermon.

Stand for Hymn, Benediction,  
Organ Postlude.

11:50 a.m.

Service concludes.

11:50 a.m.

You and Mrs. Ford, and Mike and Gayle, escorted  
by Rev. Scotland, depart Church en route motorcade  
for boarding.

11:55 a.m.

Motorcade departs The Bedford Presbyterian  
Church, Bedford, New Hampshire, en route  
Rundlett Junior High School, Concord, New  
Hampshire.

(Driving Time: 30 minutes)

NOTE: Mike and Gayle will not accompany you;  
they will return to Massachusetts.



PFC VOLUNTEER MEETINGSUNDAY, FEBRUARY 8, 1976 - CONTINUED

12:25 p.m.

Motorcade arrives Rundlett Junior High School,  
Concord, New Hampshire.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You and Mrs. Ford will be met by Rep.  
James C. Cleveland, PFC Chairman; Hon.  
Vesta Roy, PFC Co-Chairman; John Michaels,  
Campaign Manager; and Linda Kenniston, Event  
Chairman.

12:30 p.m.

You and Mrs. Ford, escorted by Rep. Cleveland,  
proceed inside school en route PFC volunteer  
reception.

12:35 p.m.

You and Mrs. Ford arrive Reception Room and  
informally greet campaign volunteers and their  
families.

FULL PRESS COVERAGE  
ATTENDANCE: 500

1:25 p.m.

You and Mrs. Ford, escorted by Rep. Cleveland,  
arrive stand-up microphone and remain standing.

1:26 p.m.

Introduction of you by Rep. Cleveland.

1:28 p.m.

YOU OFFER BRIEF INFORMAL REMARKS.

FULL PRESS COVERAGE.

1:35 p.m.

Your remarks conclude.

1:36 p.m.

Rep. Cleveland calls upon Mr. J. Sanders  
Haas, Executive Director of the White  
Mountains 93 Association, to present the  
lifetime Gold Ski Pass to you.





SUNDAY, FEBRUARY 8, 1976 - CONTINUED

1:38 p.m.                      You and Mrs. Ford, escorted by Rep. Cleveland, depart reception en route motorcade for boarding.

1:45 p.m.                      Motorcade departs Rundlett Junior High School, Concord, New Hampshire en route University of New Hampshire President's Residence, Durham, New Hampshire.

(Driving Time: 1 hour)

2:45 p.m.                      Motorcade arrives Campus Residence of Eugene S. Mills, President of the University of New Hampshire, Durham, New Hampshire.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You and Mrs. Ford will be met by President and Mrs. Mills, who escort you inside.

2:50 p.m.                      You and Mrs. Ford, escorted by President and Mrs. Mills, arrive inside Residence. After a brief conversation, President and Mrs. Mills take their leave.

PERSONAL TIME: 1 hour, 5 minutes



PRESS CONFERENCE - UNIVERSITY OF NEW HAMPSHIRESUNDAY, FEBRUARY 8, 1976 - CONTINUED

3:55 p.m.

You depart Residence and proceed to motorcade for boarding.

Motorcade departs Residence en route Memorial Union Building for Statewide Press Conference.

3:57 p.m.

Motorcade arrives Memorial Union Building.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You proceed inside building en route off-stage announcement area.

4:00 p.m.

You arrive announcement area and pause for announcement.

4:01 p.m.

Announcement.

4:01 p.m.

You enter and proceed to podium.

FULL PRESS COVERAGE  
ATTENDANCE: 250

4:02 p.m.

Statewide Press Conference begins.

NOTE:

The first questions will be delivered from the stage right microphone. All subsequent questions will alternate between stage right and stage left microphones. Only full accredited members of the New Hampshire media will be allowed to participate. Members of the National Press Corps will observe.



SUNDAY, FEBRUARY 8, 1976 - CONTINUED

5:00 p.m.

Statewide Press Conference concludes. You depart podium and proceed to motorcade for boarding.

NOTE:

Prior to boarding motorcade, you will be presented with a UNH Football Jersey, a Fraternity Certificate, and a Fraternity Pin by Representatives of the Sigma Beta Fraternity.

## PRESS POOL COVERAGE

5:05 p.m.

You board motorcade and depart Memorial Union Building en route Residence.

5:07 p.m.

Arrive Residence. Proceed inside.

PERSONAL TIME: 1 hour, 33 minutes



UNIVERSITY OF NEW HAMPSHIRE RECEPTION/ADDRESSSUNDAY, FEBRUARY 8, 1976 - CONTINUED

6:35 p.m.	President and Mrs. Mills arrive Residence.
6:40 p.m.	You and Mrs. Ford depart Residence en route motorcade for boarding, accompanied by President and Mrs. Mills.
6:43 p.m.	Motorcade arrives Lundholm Gymnasium.
	PRESS POOL COVERAGE CLOSED ARRIVAL
	You and Mrs. Ford, escorted by President and Mrs. Mills, proceed to reception room for brief refreshments.
6:47 p.m.	You and Mrs. Ford arrive reception room.
	OFFICIAL PHOTO COVERAGE
6:57 p.m.	You and Mrs. Ford, escorted by President and Mrs. Mills, depart reception room and proceed to off-stage announcement area.
6:59 p.m.	You and Mrs. Ford, escorted by President and Mrs. Mills, arrive off-stage announcement area.
6:59 p.m.	President and Mrs. Mills proceed to dais.
7:00 p.m.	"Ruffles and Flourishes" Announcement "Hail to the Chief"
7:00 p.m.	You and Mrs. Ford proceed onto dais and take your seats.

OPEN PRESS COVERAGE  
ATTENDANCE: 3,500





SUNDAY, FEBRUARY 8, 1976 - CONTINUED

7:02 p.m.	Opening remarks by David Farnham, President of the UNH Student Government.
7:05 p.m.	Remarks by President Mills, concluding with the introduction of you.
7:10 p.m.	PRESIDENTIAL REMARKS.
	FULL PRESS COVERAGE
7:20 p.m.	Remarks conclude. You take questions from the Student Body.
	<u>NOTE:</u> The first question will come from stage right microphone and alternate thereafter.
	DURATION: 40 minutes
8:00 p.m.	Thank you by David Farnham.
8:00 p.m.	You and Mrs. Ford, escorted by President and Mrs. Mills, depart dais and proceed to motorcade for boarding.
	You and Mrs. Ford bid farewell to President and Mrs. Mills and board motorcade.
8:05 p.m.	Motorcade departs Lundholm Gymnasium en route Pease AFB, Portsmouth, New Hampshire.
8:20 p.m.	Arrive Pease AFB where you and Mrs. Ford will be met by <u>BG and Mrs. Jack L. Watkins,</u> <u>Base Commander, and Col and Mrs. Fredric</u> <u>Roth, Wing Commander.</u>

OPEN PRESS COVERAGE  
CLOSED DEPARTURE



SUNDAY, FEBRUARY 8, 1976 - CONTINUED

8:25 p.m.

You and Mrs. Ford board Air Force One and depart Pease AFB, Portsmouth, New Hampshire, en route Andrews AFB.

(Flying Time: 1 hour, 15 minutes)

9:40 p.m.

Arrive Andrews AFB. You and Mrs. Ford board helicopter and depart en route the South Grounds.

10:00 p.m.

Arrive South Grounds.

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2/19-20/76 Keene, Dover  
Portsmouth, N.H.





THE WHITE HOUSE

WASHINGTON

TRIP TO NEW HAMPSHIRE

Thursday - February 19, 1976

DAY # 1

Departure: 3:40 P.M.

From: Terry O'Donnell

BACKGROUND

KEENE, NEW HAMPSHIRE, ARRIVAL

Following the hour and ten minute flight from Andrews Air Force Base, you will arrive at Dillant Hopkins Airport, Keene, New Hampshire, at 5:10 p.m. where you will be met by Mayor and Mrs. George Rossiter (R-Keene) and Mr. John Croteau, Keene Jaycees Executive Board Chairman. The arrival will be closed. You and Mrs. Ford will motorcade for five minutes to the home of Mr. and Mrs. Jim Masiello, your residence, where you will have an hour and 50 minutes personal time. Jim Masiello served as Mayor of Keene for two terms, each of two years' duration. He is in his early thirties and operates his own insurance and real estate firm. Mr. Masiello and his wife, Wendy, have three children: Christopher, age 13, Lisa, age 11, and Matthew age 4.

This will be your second visit to Keene as President. Your first visit was September 11, 1975, during the Wyman campaign trip.

Keene has an estimated population of 22,000. It has a diversified economy and its unemployment rate is usually below the rate of the nation. Currently it is 5 percent. Keene is the headquarters for two insurance companies that employ about 800 people. Also, there is a large optical company plant and several other industrial concerns. Tourism plays a substantial contribution to the Keene and Cheshire County economy.



## KEENE HIGH SCHOOL APPEARANCE

7:10 p.m., you and Mrs. Ford will depart the Masiello residence for the minute drive to Keene High School where you will make remarks to a crowd approximately 2600 in the Boys' Gym. The event is sponsored by the ycees and the attendees will include the general public and Keene High school and State College students. Following introductory remarks, you will take questions for 30 minutes.

Keene High School is a regional school with 1800 pupils. In addition, next September, the first secondary and vocational education center in New Hampshire will open. It is adjacent to the high school and will have 1000-1200 students.

The School is well-equipped and even operates its own FM radio station. The expenditure per pupil is \$1500 - the highest in the state.

The business manager at the School advised that it takes one month each quarter to complete the federal forms for various education programs. Regardless of whether the School is getting \$38 or \$380,000, it still requires the work of four people for a week to complete the paper work. The School will be pleased to learn about grant consolidation.

Recent speakers in the Keene area include Ex-Governor Reagan who drew a crowd of about 600, Secretary Richardson who was a sell-out in a hastily prepared event put on by the Chamber of Commerce at the Ramada Inn, and Congressman Pete McCloskey who was there last weekend.

An editorial from the Keene Sentinel stressing the importance of the President's winning the primary is attached at TAB A.

## HARPER'S ACRES RETIREMENT HOME

Following the address at the High School and a possible stopby the Girl's Gym if an overflow crowd exists, the motorcade will depart for a 5-minute drive to Harper's Acres Retirement Home where you and Mrs. Ford will proceed to the Recreation Center to greet a group of approximately 140.



3.

Harper's Acres is a housing project, built nine years ago, that is both attractive and well-maintained. There are 112 apartments with 150 residents and more than 160 persons on the waiting list for admission. Requirements for residency are age in excess of 62 years and an annual income for one of not more than \$5200 and for two of not more than \$6000. Rent is 25 percent of income. The average rent is \$65 but it costs the Keene Housing Authority \$80 a month for each apartment.

A high rise with 75 units will be built soon with the groundbreaking set for March. This endeavor was held up for four years in negotiations with HUD.

# # # #

You will return to your residence at 9:25 P.M.





SEQUENCEWASHINGTON DEPARTURE/KEENE, NEW HAMPSHIRE ARRIVAL

3:40 p. m.

You and Mrs. Ford board helicopter on the South Lawn and depart en route Andrews Air Force Base. Your guests will be: Howard Callaway, Peter Kaye, Myron Kobelinski and William Baroody.

(Flying time: 15 minutes)

3:55 p. m.

Arrive Andrews Air Force Base and board Air Force One (26000).

4:00 p. m.

Air Force One departs Andrews Air Force Base en route Dillant Hopkins Airport, Keene, New Hampshire.

(Flying time: 1 hour, 10 minutes)

(No time change)

5:00 p. m.

Advanceman:

Arrive Dillant Hopkins Airport, Keene, New Hampshire where you will be met by Mayor and Mrs. George Rossiter (R-Keene) and Mr. John Croteau, Keene Jaycees Executive Board Chairman.

OPEN PRESS COVERAGE

CLOSED ARRIVAL

NOTE: Myron Kobelinski will proceed on his own.

5:20 p. m.

You and Mrs. Ford board motorcade and depart Dillant Hopkins Airport en route residence.

(Driving time: 5 minutes)





5:25 p. m.

Motorcade arrives residence where you will be met by Mr. and Mrs. Jim Masiello and family.

You and Mrs. Ford, escorted by the Masiello family, proceed inside residence.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

NOTE: The Masiello family will take their leave once inside the residence.

PERSONAL TIME: (1 hour, 50 minutes)

KEENE HIGH SCHOOL APPEARANCE

7:10 p. m.

You and Mrs. Ford board motorcade and depart residence en route Keene High School, Keene, New Hampshire.

(Driving time: 5 minutes)

7:15 p. m.

Motorcade arrives Keene High School where you will be met by Charles Burns, Keene High School Principal, Ralph Caye, Keene School District Business Manager and Al Keniston, Keene School System Chief Custodian

You and Mrs. Ford proceed to the Music Room.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

NOTE: The greeters will take their leave at the door.

7:18 p. m.

You and Mrs. Ford arrive Music Room.

PERSONAL TIME: 10 minutes

7:28 p. m.

You and Mrs. Ford depart Music Room en route off-stage announcement area.



7:29 p.m. You and Mrs. Ford arrive off-stage announcement area and pause for announcement.

7:30 p.m. "Ruffles and Flourishes"  
Announcement  
"Hail to the Chief"

7:30 p.m. You and Mrs. Ford enter the gymnasium and proceed to the Speaker's Platform for seating. Your seat is the 2nd seat stage right between Jim Masiello and John Croteau. Mrs. Ford: 2nd seat stage left between Bob Clark (MC) and Invocator.

7:32 p.m. Brief opening remarks by Bob Clark, former Mayor of Keene and Master of Ceremonies.

7:34 p.m. Brief remarks by Jim Masiello, former Mayor of Keene and a member of the Executive Committee of the New Hampshire PFC, concluding in the introduction of you.

7:35 p.m. PRESIDENTIAL REMARKS.

OPEN PRESS COVERAGE  
ATTENDANCE: 2,500

7:45 p.m. Remarks conclude.

Question and Answer Session begins with the first question being delivered from the stage right microphone.

OPEN PRESS COVERAGE

8:15 p.m. Question and Answer Session concludes.

8:16 p.m. Thank you from Bob Clark.

Musical medley.

8:16 p.m. You and Mrs. Ford depart stage and greet the crowd en route motorcade for boarding.



NOTE: If an overflow crowd develops, you and Mrs. Ford will proceed to the Girl's gymnasium, where you may wish to deliver brief informal remarks.

8:35 p. m.

Motorcade departs Keene High School en route Harper's Acres Retirement Home.

(Driving time: 5 minutes)

# HARPER'S ACRES RETIREMENT HOME

8:40 p. m.

Motorcade arrives Harper's Acres Retirement Home where you and Mrs. Ford will be met by Mr. Roland Harper, Owner of Harper's Acres Retirement Home, Mr. Stanwood Searles, Manager of Harper's Acres Retirement Home and Mr. and Mrs. Chester Moss.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You and Mrs. Ford proceed into Recreation Room and informally greet members of the community.

PRESS POOL COVERAGE  
ATTENDANCE: 140

NOTE: You may wish to offer brief informal remarks prior to departure.

9:10 p. m.

You and Mrs. Ford proceed to motorcade for boarding.

9:15 p. m.

Motorcade departs Harper's Acres en route Residence.

(Driving time: 5 minutes)

9:25 p. m.

Motorcade arrives Residence.

You and Mrs. Ford proceed inside Residence.

OVERNIGHT.





THE WHITE HOUSE

WASHINGTON

TRIP TO NEW HAMPSHIRE

FRIDAY - FEBRUARY 20, 1976

DAY # 2

First Event: 7:25 a.m.

From: Terry O'Donnell

BACKGROUND

KEENE PFC VOLUNTEERS RECEPTION

At 7:25 a.m., you and Mrs. Ford board your motorcade for the 5-minute drive to the Ramada Inn for the PFC Volunteers Reception. After greeting 35 key volunteers, in the Concord Room, you move to the Keene Room where 300 PFC volunteers will be gathered. After mingling informally for ten minutes, Jim Masiello will introduce you for remarks.

You and Mrs. Ford depart the reception at 8:05 a.m., motorcade to the Dillant-Hopkins Airport (5 minutes) and depart on the 30-minute flight to Pease Air Force Base, arriving there at 8:45 a.m.

Mrs. Ford will board her motorcade and proceed directly to the Dover Ramada Inn. You proceed to Elks Hall (Driving time: 12 minutes) for the Chamber of Commerce breakfast.

DOVER CHAMBER OF COMMERCE BREAKFAST

Dover is located 11 miles northwest of Portsmouth. The city was settled in 1623 and was the second white settlement in New Hampshire. In 1689, the settlement was virtually wiped out by the Indians. Industry began in Dover with early settlers using waterfalls for sawmills and grist mills. In 1812, cotton mills were erected and later shoe mills were established. These latter industries have long been closed.





2.

Today the major industries are: Davidson Rubber Company, a manufacturer of automobile bumpers, Moore Business Forms, Eastern Air Devices, and two pneumatic control plants. Unemployment is a problem in Dover. In December, the rate was 6.8 percent. The unemployment for the state for the same period was 5.5. percent.

The breakfast will be attended by some 350. Following breakfast service, Ray Hennessey, President, Dover Chamber of Commerce, will introduce you for remarks and then you will accept questions from the guests for 30 minutes.

After the Q and A session ends, you rejoin Mrs. Ford at the motorcade and depart en route Dover High School, Dover, New Hampshire. (Driving Time: 5 minutes). John Huddleston, Dover High School Principal and Elizabeth Gardner, Student Body President, will meet you upon arrival and escort you into the cafeteria where you will be greeted by 1,500 students. Elizabeth Gardner introduces you for remarks.

Dover High School has an enrollment of 1700 students. Virtually all are from the city, but approximately 150 attend on a tuition basis from seven neighboring towns.

Reflecting the socio-economic condition of Dover, the high school places a strong emphasis on vocational, rather than academic, education even though the University of New Hampshire in Durham is only five miles to the south. It does, however, seek to offer a diversity of subjects and the students have freedom of choice in their course selection. An estimated 30 percent of the graduating students go on to four year colleges, 17 percent attend two-year institutions, 53 go into the Armed Forces or the job market.

Dover High School has a television studio to train students in the technical aspects of television. The equipment was installed by the Continental Cable Corporation. Through a cable TV system, your visit will reach 1700 homes. The school also televises all home football and basketball games. This year the girl's basketball team was undefeated until the state finals and for the first time the girls team received as much media attention as the boys team. The girls team won 17 and lost 1; the boys team won 14 and lost 2. It is going to the State's finals also.



3.

Both Udall and Carter have appeared at the School. Attendance was voluntary. However, even though you are a candidate, classes will be cancelled since you are also the President. When the aforementioned candidates appeared they mostly took questions, mainly concerning abortion, unemployment, crime and the proposed nuclear energy plant at Seabrook. Fred Harris will appear at 2:00 p.m. today.

After your appearance at Dover High School, you stop by a Dover PFC Storefront where you informally greet PFC volunteers, then return to your suite .,



PORTSMOUTH REHABILITATION CENTER

At 1:20 p.m., you and Mrs. Ford board your motorcade for the 15-minute drive to the Portsmouth Rehabilitation Center. Mrs. Jean Taft, Director of the Center, will conduct you on a 25-minute walking tour of the facility.

Portsmouth is New Hampshire's oldest settlement, second oldest city, first capital and only seaport. You visited Portsmouth on September 11, 1975, during the Wyman campaign. Its major industry is the navy shipbuilding yard.

The Portsmouth City Council has petitioned its Congressional Delegation to renew the Revenue Sharing program.

The Rehabilitation Center is one of two Easter Seal Centers in New Hampshire and serves the Eastern region of the State. It was established 30 years ago and conducts an almost comprehensive program for the handicapped of all ages. The Center has been at its present location for 10 years. It is a modern one-story structure with easy access and no barriers for the handicapped. Last year the Center served 4000 patients and averages 30 patients per day. The Center offers occupational therapy, speech therapy, audiology, psychology, and has a special child and infant program. It also has an arthritis clinic, an amputee clinic, and a brace clinic. It has a deaf interpreter service that assists the non-deaf in dealing with the needs of the deaf. The Center also offers courses in sign language.

Two of the more interesting services offered by the Center which you will see in operation are the pre-school program for multi-handicapped and the infant evaluation and treatment program. The latter program takes infants as early as two months old. An evaluation is made of the infants' handicap and a course of treatment formulated for the child and the mother. In the pre-school program for 60 children, the goal is to enable the children to attend regular public school classes.

Financially, the Rehabilitation Center is dependent on voluntary contributions through Easter Seals. It is also supported through third party fees from Blue Cross and other insurance, Medicare, Medicaid, Champus and from school districts and the State Crippled Childrens program.





5.

Following the tour of the Portsmouth Rehabilitation Center, you return to Pease Air Force Base, board Air Force One and depart for Andrews. (Flying Time: 1 hour, 15 minutes).

You arrive on the South Lawn at 4:10 p.m.





FRIDAY, FEBRUARY 20, 1976

PFC VOLUNTEER RECEPTION

7:25 a.m.                      You and Mrs. Ford board motorcade and  
depart Residence en route Ramada Inn.

(Driving time: 5 minutes)

7:30 a.m.                      Motorcade arrives Ramada Inn where you and  
Mrs. Ford will be met by Mr. and Mrs. Timolean  
Chakalos, Ramada Inn Owner, and Mr. Al DeSanctis,  
Ramada Inn Administrative Assistant.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You and Mrs. Ford bid adieu to the greeters and  
proceed to the Concord Room.

7:35 a.m.                      You and Mrs. Ford arrive Concord Room and  
informally greet Key PFC Volunteers from Keene.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 35

NOTE: Upon entering the room, you and  
Mrs. Ford will be greeted by Jim Masiello.

7:44 a.m.                      Escorted by Jim Masiello, you and Mrs. Ford  
depart Concord Room en route Keene Room for  
a general reception with PFC Volunteers.

7:45 a.m.                      You and Mrs. Ford arrive Keene Room and  
informally greet guests.

PRESS POOL COVERAGE  
ATTENDANCE: 300

7:55 a.m.                      Welcoming remarks by Jim Masiello,  
concluding in the introduction of you.

7:57 a.m.                      PRESIDENTIAL REMARKS

PRESS POOL COVERAGE



7.

8:02 a.m. Remarks conclude.

8:05 a.m. Escorted by Jim Masiello, you and Mrs. Ford depart Keene Room en route motorcade for boarding.

KEENE, NEW HAMPSHIRE DEPARTURE/PORTSMOUTH, NEW HAMPSHIRE  
ARRIVAL

8:07 a.m. Motorcade departs Ramada Inn en route Dillant-Hopkins Airport.

(Driving time: 5 minutes)

8:12 a.m. Motorcade Arrives Dillant-Hopkins Airport.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

8:15 a.m. You and Mrs. Ford Board Air Force One and depart Keene, New Hampshire en route Pease Air Force Base, Portsmouth, New Hampshire.

(Flying time: 30 minutes)  
(No time change)

8:45 a.m. Air Force One arrives Pease Air Force Base, Portsmouth, New Hampshire, where you and Mrs. Ford will be met by Colonel and Mrs. Fredric Roth, Pease Air Force Base Cdr., 509th Wing & Col./Mrs. Fred Franche, Pease AFB Commander. You proceed to motorcade for boarding after escorting Mrs. Ford to her motorcade for boarding.

NOTE: Mrs. Ford's motorcade will proceed directly to the Dover Ramada Inn.

8:50 a.m. Motorcade departs Pease Air Force Base en route Elks Hall, Dover, New Hampshire, for the Chamber of Commerce Breakfast.

(Driving time: 12 minutes)



DOVER CHAMBER OF COMMERCE BREAKFAST

9:02 a.m. Motorcade arrives Elks Hall, Dover, New Hampshire, where you will be met by Mr. Ray Hennessey, President of the Dover Chamber of Commerce.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

Escorted by Ray Hennessey, you proceed into the Elks Hall dining area, where you will informally greet guests.

OPEN PRESS COVERAGE  
ATTENDANCE: 350

9:15 a.m. You proceed to the head table and are seated.

9:16 a.m. Breakfast is served, following welcome by Ray Hennessey and Invocation.  
9:30 a.m. Breakfast concludes.

Introduction of you by Ray Hennessey.

9:32 a.m. PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

9:40 a.m. Remarks conclude and you accept questions from guests.

FULL PRESS COVERAGE  
*Mrs Ford departs Ramada Inn*  
Question and Answer Session Concludes.

9:50 a.m.  
10:10 a.m.

10:11 a.m. Ray Hennessey thanks you.

10:15 a.m. You thank the guests and depart Elks Hall en route motorcade for boarding.

NOTE: You will join Mrs. Ford at the motorcade.

10:20 a.m. Motorcade departs Elks Hall en route Dover High School, Dover, New Hampshire.

(Driving time: 5 minutes)





DOVER HIGH SCHOOL

10:25 a.m.

Motorcade arrives Dover High School where you will be met by Dover High School Principal John Huddleston and Dover High School Student Body President Elizabeth Gardner.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Escorted by the greeters, you and Mrs. Ford proceed into the cafeteria where you are greeted by students.

OPEN PRESS COVERAGE  
ATTENDANCE: 1,500

10:30 a.m.

You and Mrs. Ford step onto platform.

10:32 a.m.

Introduction of you by Elizabeth Gardner.

10:34 a.m.

PRESIDENTIAL REMARKS

OPEN PRESS COVERAGE

10:38 a.m.

Remarks conclude.

10:39 a.m.

Thank you by Elizabeth Gardner.

Musical medley.

10:40 a.m.

You and Mrs. Ford depart platform en route motorcade for boarding.

10:50 a.m.

Motorcade departs Dover High School en route PFC Storefront, Dover, New Hampshire.

(Driving Time: 5 minutes)





DOVER, NEW HAMPSHIRE, PFC STOREFRONT VOLUNTEERS GREETING

10:55 a.m.

Motorcade arrives Dover PFC Storefront where you and Mrs. Ford will be met by Charlotte Buttersworth, PFC Coordinator and Leon Yeaton, Executive Counsellor to the Governor.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

11:00 a.m.

You and Mrs. Ford proceed inside PFC Storefront and informally greet volunteer workers.

PRESS POOL COVERAGE

11:15 a.m.

You and Mrs. Ford thank the greeters and proceed to motorcade for boarding.

11:20 a.m.

Motorcade departs Dover PFC Storefront en route Ramada Inn.

(Driving Time: 5 minutes)

11:25 a.m.

Motorcade arrives Ramada Inn, Dover, New Hampshire, where you and Mrs. Ford are met by Mr. Dan Magee, Ramada Inn General Manager.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You and Mrs. Ford proceed to Suite.

11:30 a.m.

Arrive Suite.

PERSONAL TIME: 1 hour, 50 minutes



# PORTSMOUTH REHABILITATION CENTER

1:20 p.m.

You depart Suite en route motorcade for boarding.

1:25 p.m.

Motorcade departs Ramada Inn en route  
Portsmouth Rehabilitation Center.

(Driving Time: 15 minutes)

1:40 p.m.

Arrive Portsmouth Rehabilitation Center where  
you and Mrs. Ford will be met by Mrs. Jean  
Taft, Director of the Center.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

1:45 p.m.

Escorted by Mrs. Taft, you and Mrs. Ford  
tour the Center.

PRESS POOL COVERAGE

2:10 p.m.

Walking tour concludes. You and Mrs. Ford  
thank Mrs. Taft and proceed to motorcade for  
boarding.

2:15 p.m.

Motorcade departs Portsmouth Rehabilitation  
Center, Portsmouth, en route Pease Air Force  
Base, New Hampshire.

(Driving Time: 15 minutes)

2:45 p.m.

Motorcade arrives Pease Air Force Base.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE



2:35 p.m.

You and Mrs. Ford board Air Force One and depart Pease Air Force Base en route Andrews Air Force Base.

(Flying Time: 1 hour, 15 minutes)

3:50 p.m.

Air Force One arrives Andrews Air Force Base, where you and Mrs. Ford board helicopter and depart en route the South Grounds.

4:10 p.m.

Arrive South Grounds.

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2/24-29/76 Jacksonville  
Melbourne, Port Charlotte  
Naples, Miami, Florida  
(Sarasota + Tampa)





THE WHITE HOUSE  
WASHINGTON

February 23, 1976

MEMORANDUM FOR: MRS. FORD  
VIA: RED CAVANEY   
FROM: PETER SORUM  
SUBJECT: YOUR VISIT TO FLORIDA  
February 24-29, 1976

Attached at TAB A is the Proposed Schedule for the subject event. The schedule ends upon your arrival in Naples, Florida and will be picked up when you depart Naples and join the President, following your University of Miami Founder's Day Address and Overnight at the Fountain Blue Hotel on Friday.



2/23/76  
12:00 Noon

SCHEDULE

MRS. FORD'S VISIT TO  
FLORIDA

February 24-29, 1976

TUESDAY, FEBRUARY 24, 1976

BAGGAGE CALL: Leave baggage  
unlocked in West Basement no later  
than 12:00 Noon or take directly to  
Andrews AFB with you.

1:00 pm      STAFF INSTRUCTIONS: The following  
are requested to be in the Distinguished  
Visitors Lounge at Andrews AFB to  
subsequently board Mrs. Ford's C-9:

S. Weidenfeld	2 Navy Crew
C. Porembka	5 Press
K. Schumacher	5 USSS
J. Stouffer	N. Stahl

1:00 pm      Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route  
Andrews AFB.

[Driving time: 25 minutes]

1:25 pm      MOTORCADE ARRIVES Andrews AFB.

Mrs. Ford boards C-9.

1:30 pm      C-9 DEPARTS Andrews AFB en route Jacksonville  
(EST)      International Airport, Jacksonville, Florida.

[Flying time: 1 hour, 40 minutes]

[No time change]

Lunch served onboard



3:10 pm

C-9 ARRIVES Jacksonville International Airport.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Mrs. Ford will be met by:

NOTE: Mrs. Ford will receive  
a bouquet from five-year old twins.

Mrs. Ford, escorted by greeting party, proceeds to  
VIP Area to greet Sertoma Welcoming Party.

STAFF INSTRUCTIONS: Proceed to  
motorcade for boarding. Assignments  
as follows:

Lead

P. Sorum

Mrs. Ford's Car

Mrs. Ford

Follow-up  
Staff #1

S. Weidenfeld  
C. Porembka  
K. Schumacher

Staff #2

J. Stouffer

Press Bus

P. Matson

3:25 pm

Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Jacksonville International  
Airport en route Jacksonville Hilton Hotel.

[Driving time: 25 minutes]

3:50 pm

MOTORCADE ARRIVES Jacksonville Hilton Hotel.

Mrs. Ford will be met by:

William Elgess, Jacksonville Hilton Hotel Manager

OFFICIAL PHOTO COVERAGE





Mrs. Ford, escorted by Mr. Elgess, proceeds to Florida Suite.

3:55 pm Mrs. Ford arrives Florida Suite and bids farewell to Mr. Elgess.

PERSONAL/STAFF TIME: 15 minutes

4:10 pm Mrs. Ford departs Florida Suite en route North Grand Ballroom.

4:15 pm Mrs. Ford arrives North Grand Ballroom to informally greet guests at Northeast Florida PFC Reception.

OPEN PRESS COVERAGE  
ATTENDANCE: 200

NOTE: A contingency microphone will be available if informal remarks are desired.

4:40 pm Mrs. Ford bids farewell and departs PFC Reception en route Florida Suite.

4:45 pm Mrs. Ford arrives Florida Suite.

PERSONAL/STAFF TIME: 3 hours

7:45 pm Mrs. Ford departs Suite en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival.

7:50 pm MOTORCADE DEPARTS Jacksonville Hilton Hotel en route Jacksonville Coliseum.

[Driving time: 5 minutes]

7:55 pm MOTORCADE ARRIVES Jacksonville Coliseum.

Mrs. Ford will be met by:  
Mr. Ray Roche, District Governor of Northeast Florida Sertoma

OFFICIAL PHOTO COVERAGE





8:00 pm Mrs. Ford, escorted by Mr. Roche, proceeds to off-stage announcement area and pauses for announcement.

8:01 pm Announcement.

8:01 pm Mrs. Ford, escorted by Mr. Roche, proceeds to coliseum platform and takes her seat.

OPEN PRESS COVERAGE  
ATTENDANCE: 2,000

8:05 pm Recognition of former POW Col. Howard Dunn, USMC (retired) and Commander John McCain, USN.

8:10 pm Musical salute by Jacksonville Boy's Choir.

8:20 pm Introduction of Mrs. Ford by Fred Pruitt, President of North Jacksonville Sertoma.

8:21 pm Mrs. Ford's remarks.

FULL PRESS COVERAGE

8:26 pm Remarks conclude.

Mrs. Ford returns to her seat.

8:27 pm Musical presentation by Son's of Scotland Bagpipe Band.

8:42 pm Remarks by Harris T. Remley, Supervisor of Civic Affairs, The Family Lines System.

9:00 pm Musical presentation by the Jacksonville Concert Choral and Florida Junior College Band.

9:10 pm "What Happened to the Signers of the Declaration of Independence" by J. T. Hill.

9:20 pm Minute Men Fife Drum and Bugle Corp performance.

9:40 pm Mrs. Ford rises to join audience in singing of "God Bless America" and remains standing for the Benediction.

9:43 pm Benediction by Rev. John G. Taylor, Covenant Presbyterian Church.



9:46 pm Mrs. Ford departs platform en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival.

9:50 pm MOTORCADE DEPARTS Jacksonville Coliseum en route Jacksonville Hilton Hotel.

[Driving time: 5 minutes]

9:55 pm MOTORCADE ARRIVES Jacksonville Hilton Hotel.

Mrs. Ford proceeds to Florida Suite.

10:00 pm Mrs. Ford arrives Florida Suite.

STAFF INSTRUCTIONS: Proceed to assigned rooms. Free evening.

#### OVERNIGHT

WEDNESDAY, FEBRUARY 25, 1976

9:00 am STAFF INSTRUCTIONS: Proceed to motorcade for boarding. Assignments as on initial airport arrival, except add M. Frey to Staff #2. delete P. Matson.

9:00 am Mrs. Ford departs Suite en route motorcade for boarding.

9:05 am MOTORCADE DEPARTS Jacksonville Hilton Hotel en route Jacksonville International Airport.

[Driving time: 25 minutes]

9:30 am MOTORCADE ARRIVES Jacksonville International Airport.

STAFF INSTRUCTIONS: Board C-9. Manifest as on arrival except add P. Sorum and M. Frey.

Mrs. Ford boards C-9.

9:35 am C-9 DEPARTS Jacksonville International Airport en route Ft. Patrick AFB, Melbourne, Florida.

[Flying time: 40 minutes]



[No time change]

10:15 am C-9 ARRIVES Ft. Patrick AFB, Melbourne, Florida.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Mrs. Ford will be met by:

Mrs. Ford proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Proceed to  
motorcade for boarding. Assignments  
as on departure from Jacksonville.

10:20 am MOTORCADE DEPARTS Ft. Patrick AFB en route  
Doctor W. J. Creel Elementary School, Melbourne,  
Florida.

[Driving time: 25 minutes]

10:45 am MOTORCADE ARRIVES Doctor W. J. Creel Elementary  
School.

Mrs. Ford will be met by:  
Dr. Luther Rogers, Superintendent of Schools  
Mrs. Kathryn Eward, Principal of Creel School  
Mrs. Sue Stafford, Creel School Kindergarten  
Teacher  
Two Creel Students

OPEN PRESS COVERAGE

Mrs. Ford, escorted by Mrs. Eward, proceeds into  
school lobby to greet teaching staff.

OFFICIAL PHOTO COVERAGE

10:50 am Mrs. Ford, escorted by Mrs. Eward, begins tour  
of school facilities in the kindergarten classroom.





NOTE: Tour will include eight classrooms which will permit Mrs. Ford to view all aspects of the school operation.

11:25 am Mrs. Ford concludes tour and arrives holding room.

PERSONAL/STAFF TIME: 5 minutes

11:30 am Mrs. Ford, escorted by Mrs. Eward, departs holding room and proceeds to media center to take her seat for Children's Performance.

OPEN PRESS COVERAGE  
ATTENDANCE: 500

11:32 am "Happy Birthday America" Creel Kindergarten Students.

11:45 am "Let George Do It" by Creel Fifth and Sixth grades.

11:55 am Mrs. Ford joins eight children on platform for "I am Somebody" skit, concluding in the presentation of a gift to Mrs. Ford from the children.

12:02 pm Mrs. Ford's response.

FULL PRESS COVERAGE

12:05 pm Response concludes.

Mrs. Ford, escorted by Mrs. Eward, departs platform en route VIP Reception.

12:10 pm Mrs. Ford arrives VIP Reception to informally greet guests.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 50

12:20 pm Mrs. Ford, escorted by Mrs. Eward, departs VIP Reception and proceeds to platform party assembly area.

12:22 pm Mrs. Ford arrives platform party assembly area to informally greet participants.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 12



12:28 pm Mrs. Ford joins platform party processional to ceremonial platform.

12:29 pm Mrs. Ford and platform party arrive their positions and remain standing for the Invocation and Pledge of Allegiance.

OPEN PRESS COVERAGE

12:30 pm Invocation

12:31 pm Pledge of Allegiance.

12:32 pm Recognition of Special Guests.

12:37 pm "Our New School" by Creel Students.

12:41 pm Remarks by Dr. Luther Rogers, concluding with the introduction of Mrs. Ford.

12:45 pm Mrs. Ford's remarks.

FULL PRESS COVERAGE

12:48 pm Remarks conclude.

Mrs. Ford returns to her seat.

12:49 pm Response by

12:51 pm Closing remarks by

12:53 pm Benediction.

12:55 pm Mrs. Ford bids farewell and proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival.

1:00 pm MOTORCADE DEPARTS Doctor W. J. Creel Elementary School en route Ft. Patrick AFB.

[Driving time: 25 minutes]



1:25 pm MOTORCADE ARRIVES Ft. Patrick AFB.

Mrs. Ford proceeds to holding room.

PERSONAL/STAFF TIME: 15 minutes

STAFF INSTRUCTIONS: Proceed to  
holding room. Board C-9 at 1:40 pm  
Manifest as on arrival except add P. Matson.

1:40 pm Mrs. Ford boards C-9.

1:50 pm C-9 DEPARTS Ft. Patrick AFB en route Punta Gorda  
Airport, Punta Gorda, Florida.

[Flying time: 35 minutes]  
[No time change]  
Lunch served onboard

2:25 pm C-9 ARRIVES Punta Gorda Airport.

CLOSED ARRIVAL  
OPEN PRESS COVERAGE

Mrs. Ford boards motorcade.

STAFF INSTRUCTIONS: Board motorcade.  
Assignments as on airport departure.  
Add P. Matson to Press Bus.

2:30 pm MOTORCADE DEPARTS Punta Gorda Airport en route  
Port Charlotte Cultural Center, Port Charlotte, Florida.

[Driving time: 20 minutes]

2:50 pm MOTORCADE ARRIVES Port Charlotte.

Mrs. Ford will be met by:  
Colonel Floyd Pfeiffer, (retired) President of  
Senior Service Association

Mrs. Ford, escorted by Col. Pfeiffer, proceeds to  
Green Room.

2:55 pm Mrs. Ford arrives Green Room for informal briefing  
on origins of Port Charlotte Cultural Center





- 3:05 pm Mrs. Ford departs Green Room and proceeds to auditorium off-stage announcement area and pauses for announcement.
- 3:06 pm Announcement.
- 3:06 pm Mrs. Ford proceeds to podium in auditorium to offer brief greetings to attendees at Cancer Detection Forum.
- OPEN PRESS COVERAGE  
ATTENDANCE: 400
- 3:10 pm Mrs. Ford concludes greetings and departs podium via stage left aisle en route classroom area.
- 3:15 pm Mrs. Ford, escorted by Col. Pfeiffer, tours classroom facilities.

PRESS POOL COVERAGE

- 3:25 pm Mrs. Ford, escorted by Col. Pfeiffer, arrives "Garden of Eatin'" to greet citizens.

OPEN PRESS COVERAGE

- 3:30 pm Mrs. Ford, escorted by Col. Pfeiffer, proceeds to Senior Lounge to greet citizens before pausing to take light refreshments.

OPEN PRESS COVERAGE

- 3:45 pm Mrs. Ford departs Senior Lounge proceeding to handy craft store to review products and greet "Happy Helpers."
- 4:00 pm Mrs. Ford departs handy craft store en route motorcade for boarding.

NOTE: En route Mrs. Ford will bid farewell to Port Charlotte Citizens.

STAFF INSTRUCTIONS: Proceed to motorcade for boarding as on arrival.

- 4:10 pm MOTORCADE DEPARTS Port Charlotte Culture Center en route Punta Gorda Airport.

[Driving time: 20 minutes]



4:30 pm

MOTORCADE ARRIVES Punta Gorda Airport.

STAFF INSTRUCTIONS: Board C-9.  
Manifest as on arrival except delete  
P. Sorum, P. Matson and traveling Press.

Mrs. Ford boards C-9.

4:35 pm

C-9 DEPARTS Punta Gorda Airport en route Naples  
Airport, Naples, Florida.

[Flying time: 30 minutes]  
[No time change].

5:05 pm

C-9 ARRIVES Naples, Airport, Naples, Florida.

CLOSED ARRIVAL  
OPEN PRESS COVERAGE

Mrs. Ford boards motorcade.

5:10 pm

MOTORCADE DEPARTS Naples Airport.

NOTE: Schedule is private until  
departure from Naples Airport on  
Friday, February 27th at 3:15 pm.

The rest of Mrs. Ford's schedule  
will be distributed during the  
course of the trip.



2/26/76

6:00 pm.

MRS. FORD IN FLORIDA  
SCHEDULE

FRIDAY, FEBRUARY 27, 1976 - Naples, Florida

3:00 pm. Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Marco Beach Hotel en  
route Naples Airport.

[Driving time: 30 minutes]

3:30 pm. MOTORCADE ARRIVES Naples Airport.

STAFF INSTRUCTIONS: The following  
are requested to board Mrs. Ford's  
C-9:

C. Porembka	J. Ball
S. Weidenfeld	F. Domenico
K. Schumacher	P. Thompson
J. Stouffer	D. Zimmerman
N. Stahl	1 USSS

Mrs. Ford boards C-9.

3:35 pm. C-9 DEPARTS Naples Airport en route Miami  
International Airport, Miami, Florida.

CLOSED DEPARTURE

[Flying time: 30 minutes]

[No time change]

4:05 pm. C-9 ARRIVES Miami International Airport.

OPEN PRESS COVERAGE

CLOSED ARRIVAL

Mrs. Ford will be met by:  
Dr. & Mrs. Henry Stanford, President of  
University of Miami

*flowers at airport*





Mrs. Ford bids farewell to Dr. & Mrs. Stanford and proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade. Assignments as follows:

Lead:	P. Sorum
Mrs. Ford's Car	Mrs. Ford
Follow-up	
Staff 1:	C. Porembka S. Weidenfeld K. Schumacher
Staff 2:	J. Stouffer

4:15 pm. MOTORCADE DEPARTS Miami International Airport en route Fountain Blue Hotel, Miami Beach, Florida.

[Driving time: 25 minutes]

4:40 pm. MOTORCADE ARRIVES Fountain Blue Hotel.

Mrs. Ford will be met by:  
Mr. Ben Novak, Owner of Fountain Blue Hotel  
Mr. Bernard Resnick, Executive Vice President of Fountain Blue Hotel  
Miss Lenora Toby, Manager of Fountain Blue Hotel

Mrs. Ford proceeds to Suite.

4:50 pm. Mrs. Ford arrives Suite.

PERSONAL/STAFF TIME: 2 hours, 10 minutes

7:00 pm. Dr. & Mrs. Henry Stanford arrive Suite.

7:15 pm. Mrs. Ford, escorted by Dr. & Mrs. Stanford, departs Suite en route Louis Philip Room.

7:20 pm. Mrs. Ford arrives Louis Philip Room to informally greet new "Founders" of the University of Miami.

7:30 pm. Mrs. Ford, escorted by Dr. & Mrs. Stanford, departs Louis Phillip Room en route Grand West Ballroom.

7:35 pm. Mrs. Ford arrives Grand West Ballroom to informally greet General Reception Guests.

OPEN PRESS COVERAGE.  
ATTENDANCE: 800

7:55 pm. Mrs. Ford, escorted by Dr. & Mrs. Stanford, departs General Reception en route Head Table.

NOTE: Head Table is a round table,  
placed in front of stage right.

8:00 pm. Mrs. Ford arrives Head Table and remains standing for informal introduction to other Head Table guests.

8:05 pm. Invocation by The Right Reverend James L. Duncan.

8:06 pm. Dinner is served.

9:15 pm. Dinner concludes.

9:16 pm. Opening remarks by Dr. Henry Stanford, President of University of Miami.

9:20 pm. Investiture ceremony conducted by Mr. Stuart W. Patton, Chairman, Board of Trustees.

NOTE: The thirty three founders will proceed to stage to receive medallions and recognition.

9:35 pm. Investiture ceremony concludes.

9:36 pm. Remarks by Dr. Stanford concluding in the introduction of Mrs. Ford.

9:40 pm. Mrs. Ford remarks.

FULL PRESS COVERAGE.

9:45 pm. Remarks conclude.



Mrs. Ford returns to her seat and is seated.

9:46 pm. Concluding remarks by Dr. Stanford.

9:50 pm. Mrs. Ford, escorted by Dr. Stanford, departs Head Table en route Suite.

NOTE: Dr. Stanford will bid farewell at the Grand West Ballroom entrance.

9:55 pm. Mrs. Ford arrives Suite.

### OVERNIGHT

SATURDAY, FEBRUARY 28, 1976

8:55 am. Mrs. Ford departs Suite en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade. Assignments as follows:

Lead	P. Sorum
Mrs. Ford's Car	Mrs. Ford
Follow-up	
Staff 1	C. Porembka
	S. Weidenfeld
	K. Schumacher
Staff 2	P. Matson
	J. Stouffer

9:00 am. MOTORCADE DEPARTS Fountain Blue Hotel en route Miami International Airport.

[Driving time: 25 minutes]

9:25 am. MOTORCADE ARRIVES Miami International Airport.

Mrs. Ford proceeds to arrival area to await Air Force One.

9:35 am. AIR FORCE ONE ARRIVES Miami International Airport.





See President's schedule for Naturalization.  
Program and Business Leader's Reception.

11:55 am

PRESIDENTIAL MOTORCADE ARRIVES Miami  
International Airport.

Mrs. Ford bids farewell to the President at the  
foot of Air Force One and proceeds to motorcade  
for boarding.

STAFF INSTRUCTIONS: Board  
motorcade as on arrival.

12:00 Noon

MRS. FORD'S MOTORCADE DEPARTS Miami  
International Airport en route door-to-door  
canvass site.

[Driving time: 15 minutes]

12:15 pm

MOTORCADE ARRIVES canvass site.

Mrs. Ford proceeds to canvass South Miami  
Neighborhood.

OPEN PRESS COVERAGE:

12:45 pm

Mrs. concludes canvassing and proceeds to motorcade  
for boarding.

STAFF INSTRUCTIONS: Board  
motorcade as on arrival.

12:50 pm

MOTORCADE DEPARTS door-to-door canvass site  
en route Volunteer Picnic.

[Driving time: 20 minutes]

1:10 pm

MOTORCADE ARRIVES Volunteer Picnic.

OFFICIAL PHOTO COVERAGE

Mrs. Ford will be met by:

Mrs. Ford, escorted by greeter, proceeds to back





OPEN PRESS COVERAGE  
ATTENDANCE: 150

1:45 pm Mrs. Ford bids farewell to volunteers and proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade as on arrival.

1:50 pm MOTORCADE DEPARTS Volunteer Picnic en route Miami International Airport.

[Driving time: 15 minutes]

2:05 pm MOTORCADE ARRIVES Miami International Airport.

Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board C-9. Assignments as on arrival except add P. Sorum, P. Matson, J. Kelly, H. Champagne & traveling press.

2:10 pm C-9 DEPARTS Miami International Airport en route Sarasota/Bradenton International Airport, Sarasota, Florida.

[Flying time: 40 minutes]

2:50 pm C-9 ARRIVES Sarasota/Bradenton International Airport.

CLOSED ARRIVAL

Mrs. Ford proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade. Assignments as on departure from Miami. Traveling press will proceed independently to press hotel.

2:55 pm MOTORCADE DEPARTS Sarasota/Bradenton International Airport en route Residence.

[Driving time: 15 minutes]



-7-

3:10 pm.

MOTORCADE ARRIVES Residence.

Mrs. Ford proceeds inside residence.

See President's schedule for further details.



Tuesday, February 24 - Sunday, February 29, 1976

BACKGROUNDER

Stand Up For America Patriotic Rally

A two-and-a-half hour rally of speeches and musical talent. The six sponsoring Sertoma organizations describe the event as a salute to patriotism. Mrs. Ford is the group's special guest and will make brief remarks. Other guests include Col. Howard Dunn (USMC ret.) and Cmdr. John McCain, Jr. (USN) POWs who live in the area. 5,000 American flags will be given away, and 2,000 balloons with the American flag imprint will be dropped from the ceiling. The event is free and open to the public.

The Dr. W. J. Creel Elementary School

Completed in August of 1972, the Creel School is a modern, open-classroom facility which stresses traditional "reading, writing and arithmetic" concepts of teaching. It is distinguished by the community, parental and faculty involvement with the school. Its 500 students have had a voice in school decisions, including a school-wide election to choose its color scheme (primarily red, white and blue).

Port Charlotte Cultural Center

A facility used by thousands of senior citizens on a regular basis, the Cultural Center consists of \$2,500,000 complex built entirely on private support. The senior citizens who use the facility raise money for its upkeep and new buildings. It is supported without government help of any kind. It consists of four parts: a national award-winning continuing education program that offers more than 250 courses; a public library with more than 40,000 volumes, boasting the largest circulation of any library in the state; a modern theatre and theatre company, with regular productions, concerts, and seminars at minimal cost; and a modern recreational center and cafeteria for daily use of the area's senior citizens.

Society of University Founders, University of Miami, Coral Gables

Mrs. Ford will be guest of honor at the annual dinner for 1,000 University alumni, alumni supporters and members of its Board of Trustees. It is black tie.





MRS. FORD'S TRIP TO FLORIDA--

Jacksonville, Melbourne, Port Charlotte,  
Naples, Miami, Sarasota, Tampa

Tuesday, February 24 - Sunday, February 29, 1976

SCHEDULE

- 1:30pm DEPART Andrews Air Force Base.
- 3:10pm ARRIVE Jacksonville International Airport.  
NOTE: Mrs. Ford will be welcomed to Jacksonville  
by a delegation of Sertoma members and their wives.
- 3:45pm ARRIVE Jacksonville Hilton Hotel. *15 min.*
- 4:00pm Mrs. Ford will attend a reception hosted by the  
President Ford Committee of Florida to extend her  
appreciation to PFC volunteers from Northeast Florida.  
In the north ballroom of the Hilton Hotel.
- 6:45 pm Crews and stills board Press bus en route Coliseum.
- 7:35pm Press boards Motorcade in front of Hilton to accompany  
Mrs. Ford to Jacksonville Coliseum.
- 8:00pm Mrs. Ford arrives at Stand Up For America  
Patriotic Rally, sponsored by the Northeast Florida  
Sertoma Club.
- 9:50pm Motorcade departs Jacksonville Colosseum enroute  
Hilton Hotel.
- Wednesday, February 25th
- 7:15 am Baggage Call - Baggage should be left outside hotel  
room unlocked.
- 8:45am Press Board Motorcade in front of Hilton Hotel en route  
Jacksonville International Airport.
- 9:35am Aircraft departs Jacksonville International Airport  
enroute Melbourne, Florida.
- 10:15am Aircraft arrives Melbourne.
- 10:20am Motorcade departs enroute Dr. W. J. Creel Elementary  
School.



10:45am Motorcade arrives Creel Elementary School, where Mrs. Ford will be given a tour and will participate in a program with the students.

12:30pm Dedication ceremony on front lawn of school, Mrs. Ford will make brief remarks.

12:55pm Motorcade departs Creel Elementary School enroute Patrick Air Force Base.

1:25pm ARRIVE Patrick Air Force Base

FILING TIME

NOTE: A light lunch will be served aboard the plane.

1:50pm Aircraft departs enroute Punta Gorda, Florida.

2:25pm Aircraft arrives.

2:30pm Motorcade departs Punta Gorda Airport enroute Port Charlotte Cultural Center, Port Charlotte, Florida.

2:50pm Motorcade arrives Port Charlotte Cultural Center, where Mrs. Ford will be given a tour, visit some classrooms, visit with senior citizens in the center's recreational facilities and visit their handcraft workshop.

4 pm Mrs. Ford departs Port Charlotte Cultural Center enroute Naples.

Thursday, February 26th  
Private Day

Friday, February 27th

am Mrs. Ford will fly from Naples to Miami.

7 pm Society of University Founders Banquet, University of Miami, Coral Gables. Dinner at Hotel Fontainebleau at 8pm, preceded by cocktail hour at 7pm. Mrs. Ford will make brief remarks.



Saturday, February 28th

11 am Press vehicle will depart Naturalization Ceremony in  
approx. Mrs. Ford's motorcade enroute neighborhood where Mrs.  
Ford will canvas door-to-door for the President.

11:30- Canvassing.  
12 Noon

12 Noon Mrs. Ford will attend an informal lunch with President  
approx. Ford volunteers who have also been canvassing.

12:45pm Press depart in motorcade with Mrs. Ford enroute  
airport to fly to Sarasota to join with Presidential  
press party.

SCHEDULE FOR DURATION OF TRIP COINCIDES WITH  
PRESIDENTIAL PRESS SCHEDULE





THE WHITE HOUSE

WASHINGTON

TRIP TO FLORIDA

SUNDAY - FEBRUARY 29, 1976

DAY # 2

First Event: 8:55 A.M.

From: Terry O'Donnell <sup>709</sup>

BACKGROUND:

At 8:55 a.m., you will board your motorcade for the Field Club for a game of tennis with Bill Getzen, Dana Rollings, and John Lawrence. Rep. Frey will ride with you and will play with Dr. Lukash, Bill Korp and Bob Van Lede.

You return to your Residence at 10:05 a.m. and have 40 minutes personal time before departing for the Church of the Redeemer.

NOTE (10:30) 10 MIN COFFEE w/ DAVID LINDSAY, JR., PRES + EDIT. OF BOTH SARASOTA PAPER  
CHURCH OF THE REDEEMER - SARASOTA

You and Mrs. Ford depart your Residence at 10:45 a.m. for the 10-minute drive to the Church of the Redeemer. Father Thomas Fitzgerald, Jr. and Lattimer Turner, Senior Warden, will meet you upon arrival and you will be escorted to your seats in the 5th Pew. The service concludes at 11:45 a.m. and you again return to your Residence for 45 minutes personal time.

PFC BARBECUE - SARASOTA SHRINE HALL

You, Mrs. Ford and Rep. Bafalis depart the Residence at 12:45 p.m. for the 15 minute drive to the Sarasota Shrine Hall for the PFC Barbecue. Upon arrival at the Shrine Hall, you proceed into the crowd area and informally greet the PFC Barbecue guests, then proceed onto a platform where Bill Korp introduces you for remarks.



### SARASOTA WELFARE HOME

Norwood Cullers, Sarasota Welfare Home Administrator, and Joseph Couture, Resident, meet you upon arrival at the Sarasota Welfare Home and escort you through the central infirmary to a garden area where you informally greet residents and join them for refreshments. Attendance: 125.

The Sarasota Welfare Home is a 200-bed, charitable, non-profit nursing home which serves low income city residents. It is primarily an Intermediate Care Facility, a dormitory type nursing home, although about a third of its beds are for patients that require more intensive skilled nursing care.

Federal funds come through Medicare and Medicaid payments. There is no other HEW money in the facility. Like all nursing homes, it is State regulated.

The home is also supported by the Kiwanis. United Way used to provide funding but now makes only a nominal annual contribution to show continued support of the home.

As at many homes, a Social Director arranges such diversions for the patients as field trips and entertainment by local talent.

Following your visit to the Sarasota Welfare Home, you and Mrs. Ford proceed to the Sarasota/Bradenton Airport, arriving there at 2:55 p.m.

### SARASOTA/BRADENTON AIRPORT DEPARTURE

Dr. Edward Straka and Sister Mary Francesco of Cardinal Moody High School, and several others will bid you farewell as you depart Sarasota/Bradenton Airport en route Tampa International Airport. You will present a memento to Dr. Straka and Sister Francesco to be raffled off for the benefit of the high school. You will receive a Pledge of Allegiance Proclamation from two Scouts representing the Sunnyland Council Eagle Scout Troop 82.

The flight to Tampa takes 40 minutes.



TAMPA ARRIVAL

Tampa Mayor and Mrs. William Pool (D), Mr. and Mrs. Jim Grey, PFC County Co-Chairman; Mrs. Helen Chavez, PFC County Co-Chairman; The Tampa Rowdies Soccer Team and the Academy of the Holy Name Fifth Grade Class will greet you and Mrs. Ford upon arrival at Tampa International at 3:40 p.m.

After the greeting, you and Mrs. Ford board your motorcade for the 10-minute drive to Austin Center.

AUSTIN CENTER RALLY - TAMPA - PFC RECEPTION

Upon arrival at the Austin Center, you and Mrs. Ford proceed through the crowd and proceed onto the dais where Rep. Frey introduces you for remarks. This Rally is sponsored by the PFC and will be attended by the general public.

Following your remarks, you and Mrs. Ford informally greet PFC Campaign workers in a Reception Room. About 25 persons who worked in connection with the Austin Center Rally arrangements and other top PFC officials will be present. Cartoonist Fred Lasswell will present you with a Snuffy Smith cartoon at the Reception.

MEETING WITH GOVERNOR ASKEW (D-FLORIDA)

In response to a request from Governor Askew, we are in the process of working out arrangements for a meeting with the Governor in a location near the Austin Center prior to your departure from Tampa International. As you know, the Governor wishes to discuss the following substantive issues: (1) Dade County Beach Erosion; (2) Big Cypress, (3) Route 1-75; (4) Reconstruction of Bridges Connecting the Florida Keys; and (5) Miami Jet Port. A background paper prepared by Jim Cannon is enclosed.





4.

TAMPA DEPARTURE/WASHINGTON ARRIVAL

The time of departure from Tampa International will be determined by the length of the Askew meeting, if it materializes.

If it does not, you will leave Tampa at 5:05 p.m. , arriving at Andrews at 7:00 p.m. (The flight requires 1 hour, 50 minutes.)

Arrival on the South Grounds will be at 7:20 p.m.

# # # #



SEQUENCETENNIS - FIELD CLUB - SARASOTA

8:55 a.m.

You board motorcade at the Residence and depart Getzen Residence en route Field Club. Rep. Frey will ride with you.

9:00 a.m.

Arrive Field Club where you will be met by Jack Cox, Field Club Manager; John Lawrence, Field Club Tennis Pro, and Richard Martin, Field Club Commodore.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

9:01 a.m.

You proceed to tennis court and participate in a game of tennis with Bill Getzen, Dana Rollings, and John Lawrence.

PRESS POOL COVERAGE

NOTE: Rep. Frey, Dr. Lukash, Bill Korp, and Bob Van Lede will play on an adjacent court.

9:55 a.m.

You depart tennis court en route motorcade for boarding. Rep. Frey will accompany you.

10:10 a.m.

Motorcade departs Field Club en route Residence.

10:05 a.m.

Arrive Residence and proceed inside.

PERSONAL TIME: <sup>25</sup>~~40~~ minutes

NOTE: Rep. Frey will be provided transportation to Sarasota Hyatt House.

10:30



MR. DAVID LINDSAY, PRES + EDIT.  
SARASOTA NEWSPAPERS  
FOR COFFEE AT YOUR RESIDENCE

CHURCH OF THE REDEEMER - SARASOTA

10:45 a.m.

You and Mrs. Ford board motorcade  
at the Residence.

NOTE: On departure, you and  
Mrs. Ford will meet Mr. Jack Kahn  
and family.

Motorcade departs Residence en route  
Church of the Redeemer.

(Driving Time: 10 minutes)

10:55 a.m.

Motorcade arrives Church of the Redeemer  
where you will be met by Father Thomas  
Fitzgerald, Jr. and Lattimer Turner,  
Senior Warden.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

10:56 a.m.

You and Mrs. Ford, escorted by the  
Senior Warden and wife, proceed inside  
and take your seats in the 5th Pew.

PRESS POOL COVERAGE  
(WRITING)

11:00 a.m.

Church service begins.

11:45 a.m.

Church service concludes.

11:45 a.m.

You and Mrs. Ford, escorted by  
Father Fitzgerald, depart pew en route  
motorcade for boarding.

NOTE: You and Mrs. Ford and  
Father Fitzgerald will pause for a  
photo on the church steps on departure.

11:50 a.m.

Depart Church of the Redeemer en route  
Residence.

12:00 Noon

Arrive Residence. Proceed inside.

PERSONAL TIME: 45 minutes





PFC BARBECUE - SARASOTA SHRINE HALL

12:45 p.m.

You, Mrs. Ford, and Rep. Bafalis board your limousine at the Residence and depart en route Sarasota Shrine Hall.

(Driving Time: 15 minutes)

1:00 p.m.

Arrive Sarasota Shrine Hall where you will be met by Bill Peoples, Shrine Hall President, and Members of the Shrine Hall Board of Directors.

PRESS POOL COVERAGE  
CLOSED ARRIVAL

You and Mrs. Ford proceed inside Shrine Hall en route announcement area, accompanied by Rep. Bafalis.

NOTE: En route, you and Mrs. Ford will pause for a photograph with Regina Kelly Cecil and Dennis Christoffersen.

1:04 p.m.

You and Mrs. Ford arrive announcement area, where you will be met by Bill Korp and pause for announcement.

1:05 p.m.

"Ruffles and Flourishes"  
Announcement  
"Hail to the Chief"

1:05 p.m.

You and Mrs. Ford, escorted by Bill Korp, proceed into crowd area and informally greet Sarasota PFC Welcome to the President Barbecue Guests.

OPEN PRESS COVERAGE  
CROWD SITUATION

1:20 p.m.

You and Mrs. Ford and Rep. Bafalis arrive platform and remain standing.



1:21 p.m.

Pledge of Allegiance by Andrews  
Sandegren, Vice Chairman  
Sarasota County Commission.

1:23 p.m.

National Anthem by Riverview High  
School Band.

1:26 p.m.

Introduction of you by Bill Korp.

1:30 p.m.

PRESIDENTIAL REMARKS.

#### FULL PRESS COVERAGE

1:40 p.m.

Remarks conclude. You and Mrs. Ford,  
escorted by Bill Korp, depart platform  
and proceed through audience en route  
motorcade for boarding.

1:55 p.m.

Motorcade departs Sarasota Shrine Hall  
en route Sarasota Welfare Home.

#### SARASOTA WELFARE HOME

2:05 p.m.

Motorcade arrives Sarasota Welfare Home  
where you will be met by Norwood Cullers,  
Sarasota Welfare Home Administrator, and  
Joseph Couture, Resident.

#### PRESS POOL COVERAGE CLOSED ARRIVAL

You and Mrs. Ford, escorted by  
Mr. Cullers and Mr. Couture, proceed  
through the central infirmary en route  
outside garden area.

2:15 p.m.

You and Mrs. Ford arrive garden area  
and informally greet residents and join  
them for refreshments.

#### PRESS POOL COVERAGE ATTENDANCE: 125



2:40 p.m.

You and Mrs. Ford depart garden area en route motorcade for boarding.

2:45 p.m.

Motorcade departs Sarasota Welfare Home en route Sarasota/Bradenton Airport.

2:55 p.m.

Arrive Sarasota/Bradenton Airport where you will be met by Dr. Edward Straka and Sister Mary Francesco of Cardinal Moody High School; Dean Kerr, National Airline Station Manager; John Anderson, Eastern Airline Station Manager; Charles Legg, Chief of Airport Security; and Scouts Richard Nay and Brad Segal.

NOTE: You will present a memento to Dr. Straka and Sister Francesco to be raffled off for the benefit of the high school. You will receive a Pledge of Allegiance Proclamation from the Scouts representing the Sunnyland Council Eagle Scout Troop 82.

3:00 p.m.

You and Mrs. Ford board Air Force One and depart Sarasota/Bradenton Airport en route Tampa International Airport, Tampa, Florida.

(Flying Time: 40 minutes)





TAMPA ARRIVAL

3:40 p.m.

Advanceman:

F. Ursomarso

Air Force One arrives Tampa International Airport (Eastern Airlines Ramp) Tampa, Florida, where you and Mrs. Ford will be met by: Tampa Mayor and Mrs. William Pool (D); Mr. and Mrs. Jim Grey, PFC County Co-Chairman; Mrs. Helen Chavez, PFC County Co-Chairman; The Tampa Rowdies Soccer Team, and Academy of the Holy Name Fifth Grade Class.

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

You and Mrs. Ford board motorcade and depart Tampa International Airport en route Austin Center.

(Driving Time: 10 minutes)

AUSTIN, CENTER RALLY - TAMPA

4:00 p.m.

Motorcade arrives Austin Center.

OPEN PRESS COVERAGE  
CROWD SITUATION

"Ruffles and Flourishes"  
Announcement  
"Hail to the Chief"

You and Mrs. Ford proceed through crowd en route dais for seating.

4:05 p.m.

You and Mrs. Ford arrive dais and take your seats.



11.

4:06 p.m.

Welcoming remarks and introduction  
of you by Rep. Frey.

4:15 p.m.

PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

4:30 p.m.

Remarks conclude.

PFC RECEPTION - TAMPA

4:32 p.m.

You and Mrs. Ford, escorted by Mr. and  
Mrs. Austin, depart dais en route PFC  
Reception Room, greeting the crowd along  
the route.

4:40 p.m.

You and Mrs. Ford arrive PFC Reception  
Room and informally greet campaign  
workers.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 25

NOTE: Cartoonist Fred Lasswell  
will present you with a Snuffy Smith  
cartoon.

4:55 p.m.

You and Mrs. Ford depart reception room  
en route motorcade for boarding.

Motorcade departs Austin Center en route  
Tampa International Airport.

(Driving Time: 10 minutes)



12.

5:05 p.m.

Arrive Tampa International Airport.

OPEN PRESS COVERAGE  
CLOSED DEPARTURE

5:10 p.m.

You and Mrs. Ford board Air Force One and depart Tampa International Airport en route Andrews AFB.

(Flying Time: 1 hour, 50 minutes)

7:00 p.m.

Air Force One Arrives Andrews AFB.  
You and Mrs. Ford proceed to helicopter.

7:05 p.m.

Helicopter departs en route the South Grounds.

7:20 p.m.

Arrive South Grounds of the White House.

####





3/8-12/76 Phoenix, Mesa,  
L.A., Calif, San Diego, Rock-  
Ford, Ill, Libertyville, Ill.



3/5/76

6:00 pm

THE WHITE HOUSE

WASHINGTON

SCHEDULE

MRS. FORD'S VISIT TO ARIZONA,  
CALIFORNIA AND ILLINOIS

Monday - Friday

March 8-12, 1976

MONDAY, MARCH 8, 1976

1:00 pm  
(EST)

Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route  
Andrews AFB.

[Driving time: 25 minutes]

1:25 pm

STAFF INSTRUCTIONS: The following are  
are requested to board Mrs. Ford's C-9  
at Andrews AFB:

N. Chirdon

H. Champagne

S. Weidenfeld

J. Ball

K. Schumacher

J. Bay

G. Harrell

A. Yee

J. Kelly

USSS (2)

1:25 pm

MOTORCADE ARRIVES Andrews AFB.

Mrs. Ford boards C-9.

1:30 pm

C-9 DEPARTS Andrews AFB en route Sky Harbor  
International Airport, Phoenix, Arizona.

[Flying time: 4 hours, 40 minutes]

[Time change: -2 hours]

Lunch served onboard



4:10 pm  
(MST)

C-9 ARRIVES Sky Harbor International Airport  
(National Guard Hangar).

Advanceman:  
P. Sorum

OPEN PRESS COVERAGE  
OPEN ARRIVAL

Mrs. Ford will be met by:

Mr. & Mrs. Bill Bloomer

Mrs. Margaret Hance, Mayor of Phoenix

Dr. John Carney, Arizona Bi-centennial Commission  
Chairman

Mr. Maurice Giss, Arizona Bi - centennial Commission  
Executive Director

Mr. Dillworth Brinton, The Mesa Bi-centennial  
Commission Chairman

Mr. John Rhodes (Jay), Mesa Board of Education  
President

Ms. Ann Priestley, The Little Adobe School House  
Chairperson

Ms. Joanie Flatt, The Mesa Public Schools'  
Director of Community Relations

Mr. Glen Bartle, Mesa Central High School Teacher

Mr. Charles Ratajski, Mesa Central High School  
Teacher

Mr. Roger Benton, Kino Junior High School Teacher  
Two Mesa Central High School Students  
One Kino High School Student

4:25 pm

Mrs. Ford proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.  
Assignments as follows:

Lead

P. Sorum

Mrs. Ford's Car

Mrs. Ford

Follow-up

Staff #1

N. Chirdon

S. Weidenfeld

K. Schumacher

Staff #2

G. Harrell

J. Kelly

H. Champagne





MOTORCADE DEPARTS Sky Harbor International Airport  
en route Camelback Inn, Scottsdale, Arizona.

[Driving time: 25 minutes]

4:50 pm MOTORCADE ARRIVES Camelback Inn, Scottsdale.

OFFICIAL PHOTO COVERAGE

Mrs. Ford will be met by:

Mr. & Mrs. J. Willard Marriott, Marriott  
Corporation Chairman

Mr. Ted Wright, Camelback Inn General Manager

Mrs. Ford proceeds to Guest House.

4:55 pm Mrs. Ford arrives Guest House.

PERSONAL TIME: 2 hours

6:55 pm Mrs. Ford departs Guest House en route Town Hall.

[Walking time: 5 minutes]

7:00 pm Mrs. Ford arrives Town Hall and is met by:

Mr. Burton Kruglick, Arizona PFC Chairman

Mr. Wayne Legg, Arizona PFC Finance Chairman

Mrs. Ford, escorted by Mr. Kruglick and Mr. Legg,  
proceeds into Town Hall and informally greets PFC  
volunteers.

OPEN PRESS COVERAGE

ATTENDANCE: 125

NOTE: No remarks are anticipated.

7:30 pm Mrs. Ford bids farewell and departs Town Hall en  
route Guest House.

[Walking time: 5 minutes]

7:35 pm Mrs. Ford arrives Guest House.

NOTE: Mrs. Ford will be joined  
by Mr. & Mrs. Bill Bloomer for a private dinner.

OVERNIGHT



TUESDAY, MARCH 9, 1976

10:15 am Mrs. Ford departs Guest House en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.  
Assignments as on arrival.

MOTORCADE DEPARTS Camelback Inn en route  
Little Adobe School House, Mesa, Arizona.

[Driving time: 35 minutes]

10:50 am MOTORCADE ARRIVES Little Adobe School House  
dedication site.

Mrs. Ford will be met by:

Mr. Don Strauch, Mesa Vice Mayor  
Dr. George N. Smith, Mesa Superintendent of Schools  
Mrs. John Rhodes (Betty)  
Mr. John Rhodes (Jay), Mesa Board of Education  
President  
Ms. Ann Priestley, Little Adobe School House  
Chairperson  
Mr. James Atkinson, Mesa Central High School  
Student Spokesmen

OFFICIAL PHOTO COVERAGE

10:58 am Mrs. Ford, escorted by Mr. Rhodes, proceeds to off-  
stage dais assembly area and pauses for announcement.

11:00 am Announcement.

11:00 am Mrs. Ford, escorted by Mr. Rhodes, proceeds onto  
platform and takes her seat.

OPEN PRESS COVERAGE  
ATTENDANCE: 5,000

11:02 am Welcoming remarks by Dr. Smith.

11:03 am Musical welcome by the Westwood High School  
Honor Choir.

11:08 am Honor Guard presents Colors and raises flags  
at school house.



NOTE: All rise and remain standing for the National Anthem, Pledge of Allegiance and Invocation.

11:12 am	National Anthem, sung by all.
11:14 am	School bell rings.
11:15 am	Pledge of Allegiance, led by James Wright, Keno Junior High School Student.
11:16 am	Invocation by Wendy Levitt, Westwood High School Senior.
11:18 am	Introduction of platform guests by Dr. Smith.
11:23 am	Musical selection by the Mesa High School Band.
11:29 am	Musical selection by the Westwood High School Honor Choir.
11:33 am	Remarks by Ms. Carolyn Warner, Arizona Superintendent of Public Instruction.
11:38 am	Student address by James Atkinson, concluding with the turning over of Key to School to the City of Mesa.
11:42 am	Acceptance for the City by Vice Mayor Strauch.
11:44 am	Remarks by Ann Priestley, concluding in the introduction of Mrs. Ford.
11:48 am	Mrs. Ford remarks.

FULL PRESS COVERAGE

11:53 am	Remarks conclude.
	Mrs. Ford remains at the podium for presentations by the Vice Mayor and student representatives.
11:57 am	Mrs. Ford returns to her seat.





Benediction by David Jamieson, Poston Junior High School Honor Society President.

11:59 am Musical benediction by the Honor Choir.

12:03 pm Mrs. Ford, escorted by 60 Mesa Central High School Students, departs platform en route Little Adobe School House.

12:07 pm Mrs. Ford and students arrive school house for brief tour.

#### PRESS POOL COVERAGE

NOTE: The students were responsible for planning and building the school house.

12:20 pm Mrs. Ford, escorted by students, departs school house and proceeds to flagpole for brief photo session.

#### OPEN PRESS COVERAGE

12:25 pm Mrs. Ford bids farewell to students and departs flagpole en route motorcade for boarding.

MOTORCADE DEPARTS Little Adobe School en route Sky Harbor International Airport.

[Driving time: 35 minutes]

1:00 pm MOTORCADE ARRIVES Sky Harbor International Airport.  
Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board Mrs. Ford's C-9 as on arrival, except add P. Sorum and P. Matson.

1:10 pm C-9 DEPARTS Sky Harbor International Airport en route Los Angeles International Airport, Los Angeles, California.  
(MST)

[Flying time: 1 hour, 20 minutes]

[Time change: -1 hour]

Lunch served onboard



1:30 pm  
(PST)

C-9 ARRIVES Los Angeles International Airport  
(West Imperial terminal).

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Mrs. Ford will be met by:

1:40 pm

Mrs. Ford proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.  
Assignments as on departure from Arizona.

MOTORCADE DEPARTS Los Angeles International Airport  
en route Beverly Wilshire Hotel, Beverly Hills, California.

[Driving time: 25 minutes]

2:05 pm

MOTORCADE ARRIVES Beverly Wilshire Hotel.

Mrs. Ford will be met by:  
Mr. Hernando Courtwright, Hotel Owner

Mrs. Ford, escorted by Mr. Courtwright, proceeds  
to Suite.

2:15 pm

Mrs. Ford arrives Suite, bidding farewell to Mr.  
Courtwright.

PERSONAL TIME: 4 hours, 55 minutes

5:30 pm

*Hair (comb out)*

6:50 pm

\_\_\_\_\_ arrives Suite.

7:00 pm

Mrs. Ford, escorted by \_\_\_\_\_, departs Suite  
en route motorcade for boarding.

MOTORCADE DEPARTS Beverly Wilshire Hotel en  
route Century Plaza Hotel.

[Driving time: 10 minutes]

7:15 pm

MOTORCADE ARRIVES Century Plaza Hotel.



Mrs. Ford will be met by:  
Mr. & Mrs. David Begelman, American Film  
Institute Dinner Chairman and President  
of Columbia Pictures

Mrs. Ford, escorted by Fred Astaire and Mr. & Mrs.  
Begelman, proceeds to Pacific Palisades Room.  
(AFI Dinner Chairman)

7:20 pm Mrs. Ford arrives Pacific Palisades Room to informally  
greet guests at VIP Reception.

OFFICIAL PHOTO COVERAGE  
ATTENDANCE: 150

7:50 pm Mrs. Ford departs VIP Reception en route \_\_\_\_\_  
to join Head Table guests.

7:51 pm Mrs. Ford arrives \_\_\_\_\_ for photo session with Head  
Table guests.

OPEN PRESS COVERAGE  
ATTENDANCE: 12

7:56 pm Mrs. Ford joins Head Table procession to Grand Ball-  
room for American Film Institute Live Achievement  
Dinner honoring Mr. William Wyler.

7:59 pm Mrs. Ford arrives Head Table and remains standing.

8:00 pm Announcement and entrance of Mr. Wyler.

8:05 pm Mr. Wyler arrives his seat on Mrs. Ford's  
right.

8:07 pm Opening tribute.

NOTE: Mr. Wyler's entrance and the  
program following dinner will be edited  
for broadcast as a CBS TV Special on  
Sunday, March 14, 1976.

8:10 pm Dinner is served.

9:10 pm Dinner concludes.

9:11 pm Welcome by Mr. Begelman.





9:15 pm Opening remarks by Gregory Peck.

NOTE: Program will include tributes  
and film clips from Mr. Wyler's films.

10:50 pm Program conclusion by Charleton Heston,  
to include special thanks to Mrs. Ford.

10:53 pm Mrs. Ford, escorted by Mr. & Mrs. Wyler, departs  
Head Table en route motorcade for boarding.

NOTE: Mr. & Mrs. Wyler will bid  
farewell at Ballroom entrance prior  
to boarding motorcade. Mrs. Ford  
may wish to take questions from media  
representative.

11:05 pm MOTORCADE DEPARTS Century Plaza Hotel en route  
Beverly Wilshire Hotel.

[Driving time: 10 minutes]

11:15 pm MOTORCADE ARRIVES Beverly Wilshire Hotel.

Mrs. Ford proceeds to Suite.

11:20 pm Mrs. Ford arrives Suite.

#### OVERNIGHT

WEDNESDAY, MARCH 10, 1976

10:45 am Mrs. Ford departs Suite en route motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade  
as on arrival.

10:50 am MOTORCADE DEPARTS Beverly Wilshire Hotel en route  
Los Angeles International Airport.

[Driving time: 25 minutes]

11:15 am MOTORCADE ARRIVES Los Angeles International Airport.

Mrs. Ford boards C-9.



STAFF INSTRUCTIONS: Board C-9  
as on arrival except add Attorney General  
& Mrs. Evelle Younger and State Senator  
& Mrs. Dennis Carpenter.

11:25 am C-9 DEPARTS Los Angeles International Airport en route  
San Diego International Airport.

[Flying time: 30 minutes]

11:55 am C-9 ARRIVES San Diego International Airport (PSA Hangar).

Mrs. Ford will be met by:  
Mayor & Mrs. Pete Wilson  
Mr. & Mrs. Leon Parma

OPEN PRESS COVERAGE  
CLOSED ARRIVAL

Mrs. Ford, escorted by Mayor & Mrs. Wilson, proceeds  
to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.  
Assignments as on departure from Los  
Angeles, except add Mayor & Mrs. Wilson  
to Mrs. Ford's Car and Mr. & Mrs.  
Younger and Mr. & Mrs. Carpenter  
in VIP A.

12:05 pm MOTORCADE DEPARTS San Diego International Airport  
en route PFC Headquarters.

[Driving time: 10 minutes]

12:15 pm MOTORCADE ARRIVES PFC Headquarters (3605 Fifth  
Avenue).

Mrs. Ford will be met by:  
Mr. Al Anderson, San Diego County PFC Chairman  
Mrs. Majorie Mazur, San Diego County Co-  
Chairman

Mrs. Ford, escorted by greeters, proceeds to program  
assembly area and pauses for announcement.



12:20 pm          Announcement.

12:20 pm          Mrs. Ford joins program participants at PFC  
entrance for ribbon cutting ceremony.

OPEN PRESS COVERAGE  
ATTENDANCE: 200

12:21 pm          Welcome by Mr. Anderson.

12:23 pm          Remarks by Mayor Wilson.

12:25 pm          Remarks by Attorney General Younger.

12:27 pm          Introduction of Mrs. Ford by Mrs. Mazur.

12:29 pm          Mrs. Ford offers brief comments and cut ribbon  
officially opening PFC Headquarters.

OPEN PRESS COVERAGE

12:30 pm          Mrs. Ford, escorted by Mrs. Mazur, proceeds inside  
headquarters to greet PFC Volunteers.

NOTE: Volunteers will pass through  
the headquarters as they greet Mrs.  
Ford and will be given the opportunity  
to sign up for campaign work prior to  
leaving the building.

12:55 pm          Mrs. Ford bids farewell and departs PFC Headquarters  
en route motorcade for boarding.

1:00 pm          MOTORCADE DEPARTS PFC Headquarters en route  
Senior Center.

[Driving time: 10 minutes]

1:10 pm          MOTORCADE ARRIVES Senior Center (10th & C Street).

Mrs. Ford will be met by:

Mrs. Ford, escorted by greeter, proceeds inside Senior  
Center to informally greet senior citizens at the center.

NOTE: The regularly scheduled Wednesday  
dance program will be underway. Mrs. Ford  
may wish to participate.





1:25 pm Mrs. Ford proceeds to platform for presentation from Senior Citizens.

1:28 pm Mrs. Ford thanks Senior Citizens and departs platform en route motorcade for boarding.

1:40 pm MOTORCADE DEPARTS Senior Center en route San Diego International Airport.

[Driving time: 10 minutes]

1:50 pm MOTORCADE ARRIVES San Diego International Airport.

Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board C-9.  
Manifest as on arrival, except add  
L. Parma and B. McLaughlin.

2:00 pm C-9 DEPARTS San Diego International Airport en route Los Angeles International Airport.

[Flying time: 30 minutes]

2:30 pm C-9 ARRIVES Los Angeles International Airport.

Mrs. Ford boards motorcade.

STAFF INSTRUCTIONS: Board motorcade  
as on departure from Los Angeles.

2:40 pm MOTORCADE DEPARTS Los Angeles International Airport en route Beverly Wilshire Hotel.

[Driving time: 25 minutes]

3:05 pm MOTORCADE ARRIVES Beverly Wilshire Hotel.

Mrs. Ford proceeds to Suite.

3:10 pm Mrs. Ford arrives Suite.

PERSONAL TIME: 3 hours, 20 minutes

6:30 pm Mrs. Ford departs Suite en route motorcade for boarding.



6:35 pm

MOTORCADE DEPARTS Beverly Wilshire Hotel en route  
Beverly Hilton Hotel.

[Driving time: 10 minutes]

6:45 pm

MOTORCADE ARRIVES Beverly Hilton Hotel.

Mrs. Ford will be met by:

Mrs. Ford, escorted by greeter, proceeds to Grand  
Ballroom.

6:50 pm

Mrs. Ford arrives Grand Ballroom to informally greet  
guests at "Meet Betty Ford" Reception, sponsored by  
the Los Angeles Business & Professional Women and  
the Los Angeles Chamber of Commerce Women's  
Division.

OPEN PRESS COVERAGE  
ATTENDANCE: 250

7:30 pm

Mrs. Ford departs Grand Ballroom en route motorcade  
for boarding.

7:35 pm

MOTORCADE DEPARTS Beverly Hilton en route  
Beverly Wilshire Hotel.

[Driving time: 10 minutes]

7:45 pm

MOTORCADE ARRIVES Beverly Wilshire Hotel.

Mrs. Ford proceeds to Suite.

7:50 pm

Mrs. Ford arrives Suite.

OVERNIGHT

THURSDAY, MARCH 11, 1976

11:30 am

Mrs. Ford departs Suite en route VIP Reception.

11:35 am

Mrs. Ford arrives VIP Reception to informally greet  
Republican Luncheon guests.

11:50 am

Mrs. Ford arrives departs VIP Reception en route Head  
Table assembly area.



11:57 am Mrs. Ford arrives Head Table assembly area.

12:00 Noon Mrs. Ford joins Head Table processional and proceeds to dais in the Grand Ballroom for the 38th District Republican Central Committee Salute to the Grass Root Volunteer Luncheon, and takes her seat.

OPEN PRESS COVERAGE

ATTENDANCE: 800

12:05 pm Welcome by Marie K. Hicks, Chairman of 38th Assembly District Republican Central Committee.

12:08 pm Invocation by Mrs. William Banowsky.

12:11 pm Pledge of Allegiance by Att. Gen. Younger

12:12 pm National Anthem, sung by Barbara Logan.

12:15 pm Luncheon is served.

1:15 pm Luncheon concludes.

1:15 pm Remarks by Mrs. Younger, concluding with the introduction of Mrs. Ford.

NOTE: Following throat surgery, this will be the first public introduction by Mrs. Younger of a national dignitary since introducing President Eisenhower in 1958.

1:20 pm Mrs. Ford remarks.

FULL PRESS COVERAGE

1:25 pm Remarks conclude with special awards to four distinguished volunteers.

1:30 pm Presentation to Mrs. Ford by Marie Hicks.

1:32 pm Mrs. Ford returns to her seat.

1:33 pm Drawing by Mrs. Banowsky.

1:35 pm Closing remarks by Mrs. Hicks.





1:38 pm Mrs. Ford departs platform en route Suite.

NOTE: Mrs. Ford may wish to  
greet luncheon guests prior to leaving  
the Ballroom.

1:50 pm Mrs. Ford arrives Suite.

PERSONAL TIME: 15 minutes

2:05 pm Mrs. Ford departs Suite en route motorcade for boarding.

2:10 pm MOTORCADE DEPARTS Beverly Wilshire Hotel en  
route Lcs Angeles International Airport.

[Driving time: 25 minutes]

2:35 pm MOTORCADE ARRIVES Los Angeles Airport.

Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board C-9  
as on arrival, except delete the Youngers,  
the Carpenters, L. Parma & B. McLaughlin.

2:45 pm C-9 DEPARTS Los Angeles International Airport en route  
(PST) Rockford, Illinois.

[Flying time: 3 hours, 30 minutes]

[Time change: +2 hours]

Dinner served onboard

8:15 pm C-9 ARRIVES Rockford, Illinois.  
(CST)

Details of arrival in Rockford will be available  
onboard C-9.

OVERNIGHT

FRIDAY, MARCH 12, 1976

10:15 am Mrs. Ford boards motorcade.

MOTORCADE DEPARTS en route Rockford Airport,  
Rockford, Illinois.

10:35 am MOTORCADE ARRIVES Rockford Airport.



Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board C-9  
as on arrival in Rockford.

10:45 am C-9 DEPARTS Rockford, Illinois en route O'Hare Field, Chicago, Illinois.

[Flying time: 30 minutes]

11:15 am C-9 ARRIVES O'Hare Field, Chicago, Illinois.

Mrs. Ford boards motorcade.

11:25 am MOTORCADE DEPARTS O'Hare Field en route the Lambs Farm. Libertyville, Illinois.

[Driving time: 35 minutes]

12:00 Noon MOTORCADE ARRIVES Lambs Farm.

Mrs. Ford will be met by:  
Dr. Paul Lazar, President of Board of Directors  
of the Lambs Incorporated  
Mrs. Willard Freehling, Member of Lambs  
Incorporated Board of Directors

Mrs. Ford, escorted by greeters, proceeds into tea room.

12:05 pm Mrs. Ford arrives tea room and takes her seat for background briefing on the Lambs Incorporated.

12:14 pm Briefing concludes.

Mrs. Ford bids farewell and joins program participants, Libby Creigh and Herman Banyard, for tour of facilities.

NOTE: At each building, Mrs. Ford will meet building host who will explain operations.

12:20 pm Mrs. Ford arrives Bakery and is met by Marc Henry and Nancy Sauseda, who will explain bakery operation and present Mrs. Ford with a product sample for the President.

PRESS POOL COVERAGE



12:25 pm Mrs. Ford departs Bakery and proceeds to Pet Shop.

12:27 pm Mrs. Ford arrives Pet Shop and is met by Mary Ellen Schniedwind and Randy Pomerance, who will conduct tour of pet shop and will present Mrs. Ford with a gift for Liberty, Shawn and Misty.

OPEN PRESS COVERAGE

12:40 pm Mrs. Ford departs Pet Shop and proceeds to Gift Shop.

12:42 pm Mrs. Ford arrives Gift Shop and is met by Cathy Lasser.

PRESS POOL COVERAGE

12:45 pm Mrs. Ford departs Gift Shop and proceeds to Silk Screen Shop.

12:47 pm Mrs. Ford arrives Silk Screen Shop and is met by Ann Denton and Thorne Hill, who will explain facilities and present Mrs. Ford with stationery for Ford family.

12:55 pm Mrs. Ford departs Silk Screen Shop and proceeds to Farmer's Market.

12:57 pm Mrs. Ford arrives Farmer's Market and is met by Dennis Damata and Vicki Vaughn.

PRESS POOL COVERAGE

1:02 pm Mrs. Ford departs Farmer's Market and proceeds to dormitory.

1:05 pm Mrs. Ford arrives dormitory and is met by Jay Murphy and Ken Hagstrom who will show Mrs. Ford their room.

1:10 pm Mrs. Ford proceeds to holding room.

1:15 pm Mrs. Ford, escorted by Dr. Lazer, proceeds to dormitory living room for ribbon cutting ceremony.

1:16 pm Mrs. Ford arrives ceremony area and remains standing for brief dedication program.

OPEN PRESS COVERAGE  
ATTENDANCE: 300





1:20 pm            Opening prayer by Marc Henry.

1:22 pm            Welcome by Libby Creigh.

1:25 pm            Remarks by Dr. Lazar.

1:30 pm            Presentation of "Good Shepherd" Award to  
Mrs. Ford by Mr. Robert Terese and Corieen  
Owen, Founders of Lambs Incorporated.

1:33 pm            Response by Mrs. Ford concluding with official ribbon  
cutting.

1:35 pm            Benediction by Jon Lazar

1:36 pm            Mrs. Ford joins Dr. Lazar to informally greet guests.

1:45 pm            Mrs. Ford bids farewell and departs dormitory  
living room en route motorcade for boarding.

MOTORCADE DEPARTS Lambs Farm en route  
Marriott Motor Inn, O'Hare Field.

[Driving time: 30 minutes]

2:15 pm            MOTORCADE ARRIVES Marriott Motor Inn.

Mrs. Ford proceeds to Suite.

2:20 pm            Mrs. Ford arrives Suite.

See President's schedule for Reception information.

Departure from Chicago will be scheduled following  
Reception.




3/19-20/76 New York City  
Women's Nat'l. Repub.  
Club Luncheon



THE WHITE HOUSE

WASHINGTON

March 17, 1976

MEMORANDUM FOR: MRS. FORD  
VIA: RED CAVANEY   
FROM: PETER SORUM  
SUBJECT: YOUR VISIT TO NEW YORK CITY  
March 19-20, 1976 (Friday & Saturday)

Attached at TAB A is your schedule for the subject event.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

BACKGROUND

Mrs. Ford will be honored by the Women's National Republican Club as Republican Woman of the Year at the 55th Annual Luncheon in the Grand Ballroom of the Waldorf Astoria Hotel on Saturday, March 20, 1976. Also honored on that occasion will be Senator Barry Goldwater, Mrs. Douglas McArthur and Ms. Dorothy Hamill.

To provide Mrs. Ford with an opportunity to complete some private appointments, she will travel to New York on Friday, March 19, 1976, and remain overnight to prepare for the luncheon. She will return to Washington immediately following the luncheon program.





3/17/76

5:30 pm

SCHEDULE

MRS. FORD'S VISIT TO  
NEW YORK CITY

Friday & Saturday  
March 19-20, 1976

FRIDAY, MARCH 19, 1976

10:25 am      STAFF INSTRUCTIONS: The following are  
requested to be in the Distinguished visitors  
lounge at Andrews AFB to subsequently  
board Mrs. Ford's Jetstar:

C. Porembka	G. Harrell
S. Weidenfeld	J. Ball
K. Schumacher	D. Kinley

10:00 am      Mrs. Ford boards motorcade on South Grounds.  
(EST)

MOTORCADE DEPARTS South Grounds en route  
Andrews AFB.

[Driving time: 25 minutes]

10:25 am      MOTORCADE ARRIVES Andrews AFB.

STAFF INSTRUCTIONS: Board Jetstar.

Mrs. Ford boards Jetstar (Tail No. #492).

10:35 am      JETSTAR DEPARTS Andrews AFB en route LaGuardia  
International Airport, New York City.

[Flying time: 50 minutes]

11:25 am      JETSTAR ARRIVES LaGuardia International Airport.  
Advanceman: (Marine Air Terminal).  
P. Sorum

OPEN PRESS COVERAGE  
CLOSED ARRIVAL



Mrs. Ford proceeds to motorcade for boarding.

STAFF INSTRUCTIONS: Board motorcade.  
Assignments as follow:

Lead	P. Sorum
Mrs. Ford's Car	Mrs. Ford
Follow-up	

Staff #1	C. Porembka
	S. Weidenfeld
	K. Schumacher

Staff #2	G. Harrell
	P. Matson

11:30 am      MOTORCADE DEPARTS LaGuardia International Airport  
en route Waldorf Astoria Hotel.

[Driving time: 25 minutes]

11:55 am      MOTORCADE ARRIVES Waldorf Astoria Hotel.

Mrs. Ford will be met by:  
Mr. Eugene Scanlan, Waldorf Astoria Hotel  
Vice President and Manager

Mrs. Ford, escorted by Mr. Scanlan, proceeds to  
Suite (7RS).

12:05 pm      Mrs. Ford arrives Suite and bids farewell to Mr.  
Scanlan.

PERSONAL TIME: 7 hours, 40 minutes

NOTE: Mr. Capraro will be in the suite  
prepared for his appointment. Mr. Christie  
will arrive at 3:30 pm. The Feldman's will  
join Mrs. Ford for dinner at 5:30 pm  
in her suite.



STAFF INSTRUCTIONS: Proceed to assigned rooms. Room assignments as follows:

C. Porembka	Room-7T
G. Harrell	Room-7U
S. Weidenfeld	Room-7V
K. Schumacher	Room-7W
P. Matson	Room-7X
P. Sorum	Room-700

Free afternoon. Tickets for "A Chorus Line" are available through Pete Sorum. Transportation to and from Shubert Theatre will not be provided.

5:30 - 5:45 *Feldman's*  
*Came to Suite for dinner. If you want to see their apt perhaps you can stop for drink after theatre*  
7:45 pm Mrs. Ford, escorted by Ambassador & Mrs. Feldman, departs Suite en route motorcade for boarding.

7:50 pm MOTORCADE DEPARTS Waldorf Astoria Hotel en route Shubert Theatre (225 West 44th Street).

[Driving time: 15 minutes]

8:05 pm MOTORCADE ARRIVES Shubert Theatre.

Mrs. Ford will be met by:

Mr. Joseph Papp, Producer of "A Chorus Line"  
Ms. Pat Carney, "A Chorus Line" Company  
Manager

Mrs. Ford proceeds to her seat in theatre.

8:10 pm Curtain up on "A Chorus Line."

NOTE: No intermission.

10:15 pm Show concludes.

10:16 pm Mrs. Ford departs her seat and proceeds into stage, via stage right stairs, to greet cast of show.

OFFICIAL PHOTO COVERAGE

10:20 pm Curtain will fall.

10:25 pm Mrs. Ford bids farewell to cast and departs via stage left en route motorcade for boarding.





MOTORCADE DEPARTS Shubert Theatre en route  
Waldorf Astoria Hotel.

[Driving time: 15 minutes]

10:40 pm MOTORCADE ARRIVES Waldorf Astoria Hotel.

Mrs. Ford proceeds to Suite.

10:45 pm Mrs. Ford arrives Suite.

OVERNIGHT

SATURDAY, MARCH 20, 1976

11:55 am Ambassador & Mrs. John D. Lodge arrive Suite.

12:00 Noon Mrs. Ford, escorted by Ambassador & Mrs. Lodge,  
departs Suite en route Grand Ballroom West Foyer.

12:05 pm Mrs. Ford arrives West Foyer to informally greet  
guests at Women's National Republican Club VIP  
Reception.

OPEN PRESS COVERAGE  
ATTENDANCE: 200

12:20 pm Mrs. Ford proceeds to dais assembly area for line-up.

12:25 pm Dais procession begins.

12:31 pm Mrs. Ford departs dais assembly area en route off-stage  
announcement area.

12:35 pm Announcement.

12:35 pm Mrs. Ford, escorted by Ambassador Lodge, enters  
Grand Ballroom and proceeds to her seat on the dais  
for Women's National Republican Club Luncheon.

OPEN PRESS COVERAGE  
ATTENDANCE: 700



*marge thanks*

- 12:36 pm Welcome by Mrs. Rudolph (Cathalene) Bernatschke, President of Women's National Republican Club.
- 12:37 pm Invocation by the Rev. Dorman Avery. *Red White Blue*
- 12:40 pm Pledge of Allegiance, led by Marie Vale.
- 12:41 pm National Anthem, sung by Licia Albanese.
- 12:44 pm Luncheon is served.
- 1:25 pm Luncheon concludes.
- 1:26 pm New York State Welcome by Phyliss Kelly, Vice Chairman of New York Republican Committee.
- 1:29 pm Inspiration prayer by Rabbi Fineberg.
- 1:32 pm "I Love America" original composition sung by the composer Jane Pickens Langley.
- 1:36 pm Presentation of Affectionate Honor Award to Mrs. Douglas McArthur by the Honorable Katharine St. George. *white hat*
- 1:40 pm Response by Mrs. McArthur. *148 m. end the hair pink suit glasses*
- 1:42 pm "American Creed" by James Gerard, Jr. and John Menzel.
- 1:45 pm Presentation of Outstanding Young American Award to Dorothy Hamill, Olympic Figure Skater, by Mrs. Rosemary McGrath, First Vice President of Women's National Republican Club. *dark hair*
- 1:49 pm Response by Dorothy Hamill. *Picture brown young glasses, dark hair maria vader*
- 1:50 pm Presentation of Distinguished Political Service Award to Senator Barry Goldwater (R-Arz) by Mrs. Bernatschke. *Black dress - white collar*



1:55 pm

Address by Senator Goldwater.

*Francine Lodge  
presented*

2:15 pm

Presentation of Republican Woman of the Year  
Award to Mrs. Ford by Mrs. Lodge.

2:20 pm

Mrs. Ford remarks.

FULL PRESS COVERAGE

2:23 pm

Remarks conclude.

Mrs. Ford returns to her seat and remains standing  
for "America the Beautiful" and Benediction.

2:27 pm

Mrs. Ford departs Suite en route Suite.

2:32 pm

Mrs. Ford arrives Suite.

PERSONAL TIME: 18 minutes

2:50 pm

Mrs. Ford departs Suite and proceeds to motorcade  
for boarding.

STAFF INSTRUCTIONS: Board motorcade.  
Assignments as on arrival.

2:55 pm

MOTORCADE DEPARTS Waldorf Astoria Hotel en route  
LaGuardia International Airport.

[Driving time: 25 minutes]

3:20 pm

MOTORCADE ARRIVES LaGuardia International Airport.

Mrs. Ford boards C-9.

STAFF INSTRUCTIONS: Board C-9 as  
on initial arrival in Jetstar, except add  
P. Sorum, P. Matson, J. Bay, B. Fullerton,  
J. Kelly and P. Peters.





3:30 pm C-9 DEPARTS LaGuardia International Airport, New York City, en route Andrews AFB.

[Flying time: 50 minutes]

[No time change].

4:20 pm C-9 ARRIVES Andrews AFB.

Mrs. Ford boards motorcade.

STAFF INSTRUCTIONS: Transportation will be available to your destination.

4:30 pm MOTORCADE DEPARTS Andrews AFB en route South Grounds.

[Driving time: 25 minutes]

4:55 pm MOTORCADE ARRIVES South Grounds.



*Nancy  
file*

THE WHITE HOUSE

WASHINGTON

March 8, 1976

MEMORANDUM TO: PETER SORUM  
FROM: SUSAN PORTER *S.P.*  
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Luncheon

GROUP: Women's National Republican Club

DATE: Saturday, March 20, 1976

TIME: 11:45 VIP Reception, West Foyer  
12:30 Luncheon, Ballroom

PLACE: Waldorf Astoria Hotel  
New York, New York

CONTACT: Mrs. Rosemary McGrath, First Vice President  
O: (212) 582-5454  
H: (212) 777-4949

COMMENTS: Mrs. Ford has accepted the invitation of the Women's National Republican Club to attend their 55th Annual Luncheon to be held on March 20th at the Waldorf in New York. Susan Ford was also invited but has declined.

The Women's National Republican Club will present to Mrs. Ford their "Republican Woman of the Year Award". Barry Goldwater will be the main speaker, and Mrs. Douglas MacArthur will receive their "Affectionate Honor Award". Although I spoke originally with Mrs. John Lodge, the luncheon chairman, Mrs. McGrath has indicated she should probably serve as the contact. Mrs. Rudolf A. Bernatschke is the President. The occasion, judging from press reports, promises to be a gala one.



Although the luncheon is Saturday, Mrs. Ford would like to go to New York on Friday for some private appointments and remain overnight. Her departure will be determined by the times of the appointments which she does not yet know.

May I also suggest that you may wish to make a preliminary contact with the Parsons Award people at the time of your advance of the 20th event regarding Mrs. Ford's March 29th New York event. As of this writing I do not have those details but will have them by the time you return from California.

The file is attached.

Thank you.

c: BF Staff  
Red Cavaney  
William Nicholson  
Warren Hendriks  
H. H. Calloway  
Dick Mastrangelo  
Max Friedersdorf  
Jerry Jones  
Robert Hartmann  
Mildred Leonard  
Rex Scouten  
Staircase





For Mrs. Mc. Grath,

THE WHITE HOUSE  
WASHINGTON

11:45 U.S. P. Receipt West Foyer

12:30 Luncheon Ballroom

B7X Receive Award

Invoca.

Star Sp.

Sen. Goldwater - main speaker.

B7 remarks

2:30 Probably finished by 2:30



224



March 2, 1976

Dear Mrs. Bernatschke,

This is to confirm my telephone conversation with Mrs. John Lodge that Mrs. Ford is happy to accept your kind invitation to attend the 55th Annual Luncheon of the Women's National Republican Club in New York on March 20th at the Waldorf-Astoria. I am sure Mrs. Ford would want me to convey her gratitude and her encouragement to all who are actively involved in preparations for this lovely occasion.

With all best wishes,

Sincerely,

Susan Porter  
Appointments Secretary  
for Mrs. Ford

Mrs. Rudolf A. Bernatschke  
President  
The Women's National  
Republican Club  
3 West 51st Street  
New York, New York 10019

SP/sh

c: ✓ BF Accepted Pending (March 20, New York)  
William Nicholson





2

*As we discussed,*

THE WHITE HOUSE  
WASHINGTON

Dear Mrs. Ford,

As we discussed this morning, this is the invitation you were unable to accept ✓ last year and we held it for consideration this year because you hoped to do it. They would like to honor you with their "Woman of the Year Award". Being the national group, I hope you will be able to do this.

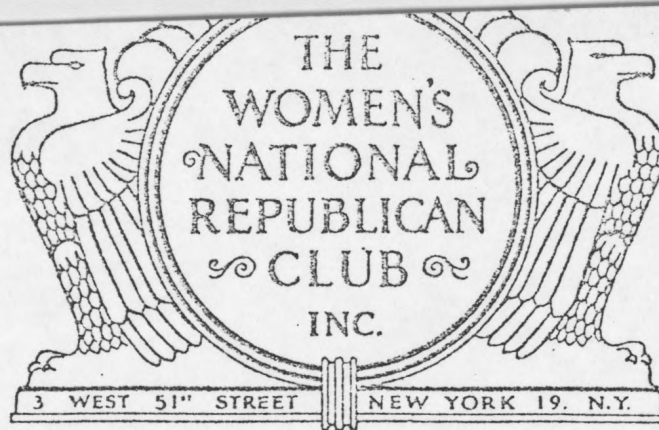
If you are planning to accept, I think it would be worthwhile to convey that to them at this time rather than waiting closer to the date.

X Attend  
       Regret

Thank you,

*susan*





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(212) JUdson 2-5454

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Chairman, National Council  
HON. KATHARINE ST. GEORGE  
Parliamentarian

January 13, 1976

Dear Mrs. Ford:

As President of the Women's National Republican Club, Inc., I am expressing the hope of every member that you will accept our "Woman of the Year Award" on the occasion of our 55th Annual Luncheon to be held in the Grand Ballroom of the Waldorf-Astoria on Saturday, March 20, 1976 at 12:30 p.m.

We know there are many demands made of your but we do so want you with us at our Anniversary Celebration.

With best wishes,

Very sincerely yours,

*Ruth A. Bernatschke*

Mrs. Rudolf A. Bernatschke  
President

Mrs. Gerald R. Ford  
The White House  
Washington, D. C.



CONTACT:

#(212) 777-4949  
0:(212) 582-5454

ask Susan

The White House

Washington

WHD022 804P EST-FEB 13 76

WAF238(1726)(2-054144E044)PD 02/13/76

ICS IPMMTZZ CSP

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1976 FEB 13 PM 8 24

PMS SUSAN FORD

WHITE HOUSE

WASHINGTON DC

MRS ROBERT GUNTHER CHAIRMAN OF CALVIN COOLIDGE LIBRARY HAS BEEN TRYING TO REACH YOU FOR ANSWER TO INVITATION TO ATTEND ANNUAL LUNCHEON AT THE WOMENS NATIONAL REPUBLICAN CLUB PLEASE CALL

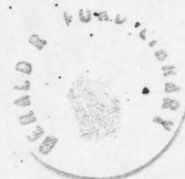
212-582-5454

MRS ROBERT GUNTHER

NNNN

✓ Ackn. by phone  
JR

REGRETTED BY  
PHONE FOR  
SUSAN.





copy

THE WHITE HOUSE

WASHINGTON

January 22, 1976

Dear Mrs. Gunther:

I was interested in reading your letter of January 19th and learning of your plans for a dinner at the Women's National Republican Club on February 18th and your desire to have Susan Ford as your guest.

Inasmuch as I am not familiar with Susan's schedule I am forwarding a copy of your letter along with a copy of this reply to the office responsible for coordinating Susan's activities. I am sure you will hear from that office in sufficient time for your dinner.

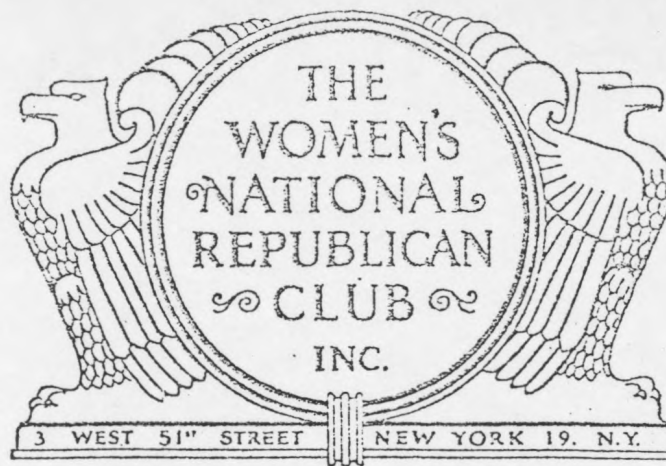
Very best wishes for success in your assignment as Chairman of the Calvin Coolidge Memorial Library, and with your dinner program.

Sincerely,

*Mildred Leonard*  
(Miss) Mildred Leonard  
Personal Assistant

Mrs. Robert F. Gunther  
Chairman, Calvin Coolidge Memorial Library  
308 West 97th Street  
New York, New York 10025





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Chairman, National Council  
HON. KATHARINE ST. GEORGE  
Parliamentarian

January 19, 1976

Ms. Mildred Leonard  
Asst. to The President  
White House  
Washington, D.C.

Dear Miss Leonard:

May I seek your advice after you have read what I would love to have take place.

By way of introduction I am on the Board of Governors of Women's National Republican Club and my assignment is Chairman of the Calvin Coolidge Memorial Library.

On February 18, Wednesday we are planning a very fine dinner at the club -- from 6 to 7 in the George Washington Room we shall have cocktails and something lovely re the Bicentennial after which we will go to our Main Dining Room and enjoy dinner with a fine speaker and guests. We are calling it the George Washington Dinner.

Would it be possible that Susan Ford could be our guest? I want to invite several outstanding young people.

Helen Thomas will be our guest at a Tea on January 21st and I am happy to have a picture of a conference with President Ford. By the way he knows me in several things that we have done such as I am with the National Football Foundation and Hall of Fame and on the National Council of Women, etc.

May I hear from you and thanks very much for anything you can do to help me.



3/29/76 New York City  
Parson's Award





THE WHITE HOUSE

WASHINGTON

March 24, 1976

MEMORANDUM FOR: MRS. FORD  
VIA: RED CAVANEY *RC*  
FROM: PETER SORUM *PS*  
SUBJECT: NEW YORK CITY VISIT  
Monday, March 29, 1976

Attached at TAB A is the Proposed Schedule for your visit to New York City.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

BACKGROUND

You have been awarded the 1976 Parsons Award conferred by the Parsons School of Design on "distinguished men and women who not only advance the cause of American fashion, but in so doing serve as an inspiration for students who are about to assume professional and citizenship roles in American society."

The award will be presented at the conclusion of the annual Critics Award Show at the New York Hilton Hotel on Monday evening. Due to other commitments, you will depart following the program, rather than remaining for the dinner dance which follows.

As you have expressed a desire to see the special exhibit "American Women of Style" at the Metropolitan Museum of Art, the Museum will open the exhibit for you on Monday afternoon (normally a closed day). Following a tour by Diana Vreeland, developer of the exhibit, you will have an opportunity to greet the Museum and Costume Institute Staff who created the exhibit and built the displays.



3/24/76

1:00 pm

MRS. FORD'S VISIT TO NEW YORK CITY

Monday, March 29, 1976

12:00 noon Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route  
Andrews AFB.

[Driving time: 25 minutes]

12:25 pm MOTORCADE ARRIVES Andrews AFB.

Mrs. Ford boards Jetstar.

Manifest as follows:

Mrs. Ford  
N. Chirdon  
S. Weidenfeld  
K. Schumacher  
J. Ball  
F. Dominico  
D. Kinley

12:35 pm JETSTAR DEPARTS Andrews AFB en route LaGuardia  
International Airport.

[Flying time: 50 minutes]  
Lunch will be served onboard.

1:25 pm JETSTAR ARRIVES LaGuardia International Airport  
(Marine Air Terminal).

Motorcade assignments as follows:

Lead	P. Sorum
Mrs. Ford's	Mrs. Ford
Car	
Follow-up	
Staff Car	N. Chirdon
	S. Weidenfeld
	K. Schumacher

Mrs. Ford boards motorcade.



1:35 pm MOTORCADE DEPARTS LaGuardia International  
Airport en route the Metropolitan Museum of Art.

[Driving time: 25 minutes]

2:00 pm MOTORCADE ARRIVES Metropolitan Museum of Art  
(5th Avenue Entrance at 83rd).

Mrs. Ford will be met by:

Richard R. Morsches, Vice Director for Operations,  
Metropolitan Museum of Art  
Diana Vreeland, Special Consultant to the Costume  
Institute and Exhibition Organizer

Mrs. Ford, escorted by Mrs. Vreeland, proceeds on  
tour of the special exhibition "American Women of Style."

#### OFFICIAL PHOTO COVERAGE

3:20 pm Mrs. Ford concludes tour and is introduced to Nancy  
Staub, Exhibition Coordinator, who will introduce Mrs.  
Ford to some of the Institute and Museum staff who  
produced the exhibit.

3:30 pm Mrs. Ford bids farewell and proceeds to motorcade  
for boarding.

MOTORCADE DEPARTS Metropolitan Museum of Art  
en route New York Hilton Hotel.

[Driving time: 15 minutes]

3:45 pm MOTORCADE ARRIVES New York Hilton Hotel.

Mrs. Ford will be met by:

Mr. Joergen Hanzen, General Manager, New  
York Hilton

Mrs. Ford, escorted by Mr. Hansen, proceeds to Suite.





3:55 pm Mrs. Ford arrives Park Suite.

PERSONAL TIME: 2 hours, 10 minutes

6:05 pm Mrs. Ford departs Suite en route Petite Trianon Foyer.

6:10 pm Mrs. Ford arrives Petite Trianon Foyer to greet Parsons Award winners and participate in photo session.

OPEN PRESS COVERAGE

NOTE: Mrs. Ford may take several questions from reporters prior to the conclusion of the photo session.

6:20 pm Mrs. Ford departs Foyer en route Petite Trianon Ballroom.

6:21 pm Mrs. Ford arrives Petite Trianon Ballroom and is met by Mrs. S.I. (Mitzi) Newhouse, Reception Chairman.

6:22 pm Mrs. Ford, escorted by Mrs. Hewhouse, informally greets guests at VIP Reception.

OFFICIAL PHOTO COVERAGE

ATTENDANCE: 150

6:55 pm Mrs. Ford, escorted by Mr. Henry Loeb, Chairman of the Board of the New School, departs Petite Trianon Ballroom en route Grand Ballroom.

6:58 pm Mrs. Ford, escorted by Mr. Loeb, arrives Grand Ballroom and takes her seat.

7:00 pm Parsons School of Design Fashion Show begins.

NOTE: Awards for top designs will be presented during the program to winning students.

8:00 pm Fashion Show concludes.

8:01 pm Remarks by John R. Everett, President, the New School and Parsons School of Design.

8:07 pm Remarks by Sanford J. Zimmerman, Chairman, Sponsoring Committee.



8:15 pm           Remarks by August Hecksher, Chairman, Board  
of Overseers, Parsons School of Design.

8:20 pm           Remarks by Mr. Loeb, concluding with presentation  
of the Parsons Award to Mrs. Ford.

8:25 pm           Mrs. Ford responds.

FULL PRESS COVERAGE

8:28 pm           Response concludes.

8:29 pm           Mr. Zimmerman thanks Mrs. Ford.

Mrs. Ford, escorted by Mr. Loeb, departs Grand Ballroom  
en route Suite.

NOTE: Mr. Loeb will bid farewell at Ballroom  
entrance.

8:35 pm           Mrs. Ford arrives Suite.

PERSONNAL TIME: 10 minutes

8:45 pm           Mrs. Ford departs Suite en route motorcade for boarding.

8:50 pm           MOTORCADE DEPARTS New York Hilton en route  
LaGuardia International Airport.

[Driving time: 25 minutes]

9:15 pm           MOTORCADE ARRIVES LaGuardia International Airport.

Mrs. Ford boards Jetstar.

NOTE: Manifest as on arrival except delete  
D. Kinley and add J. Bay.

9:20 pm           J.ETSTAR DEPARTS LaGuardia International Airport  
en route Andrews AFB.

[Flying time: 50 minutes]



10:10 pm JETSTAR ARRIVES Andrews AFB.

Mrs. Ford boards motorcade.

10:15 pm MOTORCADE DEPARTS Andrews AFB en route  
South Grounds.

[Driving time; 25 minutes]

10:40 pm MOTORCADE ARRIVES South Grounds.





For immediate release  
Friday, March 19, 1976

THE WHITE HOUSE  
Office of Mrs. Ford's Press Secretary

---

Monday evening, March 29th, Mrs. Ford will accept the 1976 Parsons Award at the annual Critics Awards Show sponsored by the Parsons School of Design at the New York Hilton Hotel in New York City.

There will be a photo session with Mrs. Ford and student award winners at 6:00 p.m. in the Rendevous Trianon Room of the New York Hilton, followed by a private reception. The fashion show and awards presentation will take place between 7:00 and 8:00 p.m. Mrs. Ford will make brief remarks at the award presentation.

The Parsons Award is conferred annually "on distinguished men and women who not only advance the cause of American fashion, but in so doing serve as an inspiration for students. . ." The Parsons School described Mrs. Ford as a deserving recipient of the award because of her devotion to American fashion and design. It said she is a symbol of "what is best in our national heritage and character--our devotion to family, our dedication to helping the less fortunate, our passionate belief in the promise of the future."

The Critics Award Show is the result of the Parsons School's Fashion Critics Program which offers Parson's second and third-year students the opportunity to submit their work to the critical scrutiny of leading designers. The 1976 critics are Donald Brooks, Albert Capraro, Liz Claiborne, Pierro Dimitri, Elinore Fishman, Donna Karan, Calvin Klein, Anthony Muto, Leo Narducci, Shannon Rodgers, Ann Webster, Kasper, and Chester Weinberg, most of whom are alumni of Parsons.

The Parsons School of Design was founded in 1896 and has approximately 1,000 full-time and 1,600 part-time students. It was the first school to stress the relationship between art (design) and industry.

# # #



THE WHITE HOUSE

WASHINGTON

March 15, 1976

MEMORANDUM TO: PETER SORUM  
FROM: SUSAN PORTER  
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Receive 1976 Parsons Award

GROUP: Parsons School of Design

DATE: Monday, March 29, 1976

TIME: 6:00-7:00 Reception  
7:00-8:30 Show and Presentation  
8:30 Dinner Dance

PLACE: New York Hilton Hotel, New York City

CONTACT: Mr. Edwin Cohen, Director of Development  
(212) 741-5662

COMMENTS: On Monday, March 29th, Mrs. Ford will accept the 1976 Parsons Award at the annual Critics Awards Show sponsored by the Parsons School of Design. The Parsons Award "is conferred annually on distinguished men and women who not only advance the cause of American fashion, but in so doing serve as an inspiration for students who are about to assume professional and citizenship roles in American society." The Parsons School of Design is the preeminent American institution in the field of fashion design. The tribute to Mrs. Ford is attached.

Because the evening precedes a State Dinner, Mrs. Ford would like to return to Washington as early as possible and Mr. Cohen has been very flexible in stating that Mrs. Ford need not stay for the dinner if she needs to return early.



The file is attached.

At the time of her visit to New York on the 29th, Mrs. Ford would also like to see the exhibit at the Metropolitan Museum of Art entitled "American Women of Style." Mrs. Ford was Honorary Chairman of the Costume Institute Ball sponsored by the Metropolitan Museum of Art and Fashion Designers of America held on December 10, 1975. The evening launched the opening of the exhibit. Although the Museum is closed to the public on Mondays, Mr. Thomas Hoving, the Director, told me that this is the best possible day for Mrs. Ford to visit. Your contact should be Mr. Richard Morsches, Chief of Operations, (212) 879-5550.

Thank you.

c: BF Staff  
Red Cavaney  
William Nicholson  
Kathleen Ryan  
Dick Mastrangelo  
Rex Scouten  
Staircase





THE WHITE HOUSE  
WASHINGTON

RE:

Metropolitan Museum of Art

Mr. Thomas Hoving  
Director  
5th Avenue and 82nd Street  
New York, New York 10028  
(212) 879-5500

"American Women of Style" thru Aug.

Tuesday: 10-8:45

Wed.-Sat: 10-4:45

Sunday: 11-4:45

Monday: Closed

CONTACT:

Mr. Richard Morsch  
Chief Operations  
(MR. HOVING OUT OF TOWN)  
JAN



*Wm. F. G. G. G.*

THE WHITE HOUSE  
WASHINGTON

6-7

COCKTAIL RECEPTION

(800)

OR: SNACKER  
RECEPTION

(150)

7-8:30

SHOW + PRESENTATION  
IN BALLROOM

8:30

DINNER / IN  
DANCE / BALLROOM

↓

- RUNWAY STYLE
- AWARDS TO STUDENTS
- SWEET PROGRAM
- PRESENTATION TO BF
- BEH. BF RESPONSE

BF FINISHED / DINNER  
BEGINS



Parsons School of Design  
cordially invites you to attend the

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FASHION CRITICS

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AWARDS SHOW

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AND

---

DINNER DANCE

---

honoring

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MRS. GERALD R. FORD

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Monday, March 29, 1976  
The New York Hilton



Cocktails 6:00 P.M.  
Fashion Show 7:00 P.M.  
Dinner Dance 8:30 P.M.

Black tie  
\$150 per person  
\$1500 per table of ten



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## THE PARSONS AWARD

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### MRS. GERALD R. FORD

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The Parsons Award is conferred annually on distinguished men and women who not only advance the cause of American fashion, but in so doing serve as an inspiration for students who are about to assume professional and citizenship roles in American society.

In this year of the American Bicentennial, there can be no more fitting, and indeed no more deserving recipient than Mrs. Elizabeth "Betty" Bloomer Ford, First Lady of the United States.

Refreshingly forthright, independent and enthusiastic, Mrs. Ford has by word and deed emerged as a symbol of what is best in our national heritage and character—our devotion to family, our dedication to helping the less fortunate, our passionate belief in the promise of the future.

Not only in the way she thinks and acts, but in the way she looks as well, Mrs. Ford is as unabashedly American as the house she lives in. Possessing her own distinctive style, she has selected a wardrobe that is designed and manufactured exclusively by American talent. Thus, whether at 1600 Pennsylvania Avenue or on visits to foreign capitals, she imparts to all American women her deep conviction that the highest standards of taste and craftsmanship are to be found not thousands of miles, but a few blocks from home. The American fashion industry and the young student designer who may one day provide its creative impetus can find no greater encouragement and support.

This charming and beautiful First Lady was once an active member of New York's arts community. Parsons is proud that it will have the opportunity to welcome her back for the conferral of this high and well-deserved honor.



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## THE FASHION CRITICS PROGRAM

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For almost half a century, Parsons School of Design has been the preeminent American institution in the field of fashion education. Most of the nation's foremost fashion designers and about one-half of all professionals in the field are Parsons alumni.

This year fifteen of the country's foremost fashion designers, most of them Parsons alumni, will regularly visit Parsons to participate in a unique activity which contributes to the institution's unparalleled achievements in fashion education.

That activity is called the Fashion Critics Program. Its function is to offer Parsons' second and third-year students the rare opportunity to submit their work to the critical scrutiny of leading designers. The response of the designer-critic represents for these undergraduates a significant part of their training. The professional's criticism or approval, the helpful suggestion that modifies concept or shape or color—these become signposts that provide the student with the insights and sophistication of a full-fledged professional designer.

At the 1976 Critics Awards Show, you will have the opportunity to observe the results of this unique education program.

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### THE 1976 CRITICS ARE:

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DONALD BROOKS    ALBERT CAPRARO

---

LIZ CLAIBORNE    PIERRO DIMITRI

---

ELINORE FISHMAN    DONNA KARAN

---

KASPER    CALVIN KLEIN

---

ANTHONY MUTO    LEO NARDUCCI

---

SHANNON RODGERS    ANN WEBSTER

---

CHESTER WEINBERG

---



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BOARD OF TRUSTEES NEW SCHOOL AND PARSONS SCHOOL OF DESIGN

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John R. Everett, President	Morris L. Levinson	
John L. Fava, Ex-officio	Vera G. List	

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BOARD OF OVERSEERS, PARSONS SCHOOL OF DESIGN

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William Benenson	Robert D. Graff	Mrs. J. C. Penney
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Donald Brooks	Bruce Hausman	Mrs. Jerome A. Siegel
Alexander Cooper	Allan R. Johnson	Jerry Silverman
Lewis Davis	Oscar Kolin	Chester Weinberg
William M. Fine	Jack Lenor Larsen	

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FASHION CRITICS AWARDS SHOW SPONSORING COMMITTEE

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CHAIRMAN Sanford J. Zimmerman

CO-CHAIRMEN

Sol C. Chaikin	Oscar Kolin	Jerry Silverman
Andrew Goodman	Jack Lazar	
Melanie Kahane	Richard J. Schwartz	

COMMITTEE IN FORMATION

Lee Abraham	Stanley J. Goodman	Ira Neimark
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Stella Blum	Edwin K. Hoffman	Thomas B. Price
Joe Brodie	Walter Hoving	Lew Prince
Donald Brooks	Franklin M. Jarman	Oscar de la Renta
Albert Capraro	Allan R. Johnson	Shannon Rodgers
Sal Cesarani	Matt Kallman	Matthew N. (Chip) Rubinstein
John W. Christian, Jr.	S. Peter Kamins	Kalman Ruttenstein
Michael F. Coady	Richard Kaplan	Arthur Samuels Jr.
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Richard Cole	Robert Kaufman	Malcolm A. Shults
Jo Copeland	Clarence J. Kjarlien	Morton Siegenfeld
Mildred Custin	Calvin Klein	Bernard R. Siskind
Wilbur Daniels	Martin S. Kramer	Ben Sommers
Angelo Donghia	Lawrence Lachman	Herbert E. Strawbridge
Carrie Donovan	Eleanor Lambert	Geraldine Stutz
Jane Evans	Kenneth Jay Lane	Ruth Sublette
William M. Fine	Leonard Lauder	Julio Tanjeloff
Edward S. Finkelstein	Ralph Lauren	Gustave Tassel
James D. Finley	Laurence C. Leeds, Jr.	David M. Tracy
Anne Fogarty	Edith Raymond Locke	Marvin S. Traub
Raymond Frommer	Thomas P. Losee, Jr.	Jerome Uchin
Alan B. Gilman	Arthur Malsin	Diane Von Furstenberg
Mary Joan Glynn	Richard deY Manning	Diana Vreeland
Howard P. Goldberg	Sidney Mayer	Elmer L. Ward, Jr.
Joseph Goldman	Lee Mellis	Paul Woolard
Sidney S. Good, Jr.	Henry S. Moss	

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PARSONS SCHOOL OF DESIGN AFFILIATED WITH THE NEW SCHOOL

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66 WEST 12TH STREET NEW YORK, NEW YORK 10011 (212) 741-5662

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PARSONS SCHOOL OF DESIGN

66 WEST 12<sup>TH</sup> STREET

NEW YORK, N. Y. 10011

~~TELEPHONE 5-2700~~

741-5662

OFFICE OF THE DIRECTOR OF DEVELOPMENT

February 18, 1976

Ms. Susan Porter  
The White House  
Washington, D. C.

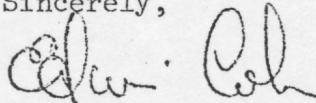
Dear Ms. Porter:

I am enclosing twelve (12) sets of the invitation to the March 29th Parsons Fashion Critics Awards Show honoring Mrs. Ford.

Please let me know if you need additional copies of this invitation, or if there are any other people to whom I should send them.

Look forward to hearing from you.

Sincerely,



Edwin Cohen  
Director of Development

Enclosure



PARSONS SCHOOL OF DESIGN

66 WEST 12<sup>TH</sup> STREET

NEW YORK, N. Y. 10011

OREGON-5-2700

741-5662

OFFICE OF THE DIRECTOR OF DEVELOPMENT

November 17, 1975

Mrs. Susan Porter  
The White House  
Washington, D.C.

Dear Mrs. Porter,

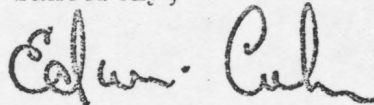
Pursuant to our telephone conversation, I have reserved The New York Hilton for Monday, March 29, 1976 for the Parsons School of Design Critics Awards Show, at which Mrs. Ford will receive the 1976 Parsons Award.

The tentative schedule for that evening calls for a cocktail reception at 6 P.M., fashion show and awards presentation at 7 P.M. and dinner dance at 8:30 P.M.

I will, of course, be in touch with your office at a later date to discuss plans for that evening in greater detail.

Thank you for all of your wonderful cooperation.

Sincerely,



Edwin Cohen  
Director of Development



Parsons Award  
NYC

PARSONS

SCHOOL OF DESIGN

66 FIFTH AVENUE  
NEW YORK, NEW YORK 10011  
212/243-3340 741-5662  
AFFILIATED WITH  
THE NEW SCHOOL

October 17, 1975

*- match on  
existing calendar  
- will need action  
plan.*

Miss Susan Porter  
The White House  
Washington, D.C.

Dear Miss Porter,

On October 9, Mrs. Ford met with Albert Capraro at The Waldorf Astoria in New York. At that meeting Mrs. Ford graciously consented to accept the 1976 Parsons Award from the Parsons School of Design, at its Annual Critics Awards Show.

This event will be held early Spring, 1976.

Mrs. Ford asked that I write you with some suggested dates for her consideration. We would like to schedule our 1976 Show on Tuesday, April 20, Wednesday, March 31, or Monday, March 29.

Please let me know if any of these dates are acceptable to Mrs. Ford, or any dates that would be more convenient for her.

I look forward to hearing from you at your earliest convenience.

Sincerely,

*Edwin Cohen*

Edwin Cohen  
Director of Development

*Earlier is April 18.*

*66 W. 12th St.  
NYC.*

*(212) 741-5662*





MARCH 29, 1976 PARSONS FASHION AWARDS SHOW AND DINNER DANCE

GUESTS SITTING AT MRS. FORD'S TABLE

(Left)

Dr. & Mrs. John R. Everett (Elsie)

President, New School for Social Research and Parsons School of Design.

Mr. & Mrs. August Heckscher (Claude)

159 East 94th Street, N.Y.C.

Mr. Heckscher is Chairman, Board of Overseers, Parsons School of Design;  
Trustee, New School.

(right)

Mr. & Mrs. Albert List (Vera)

650 Park Avenue, N.Y.C.

Mrs. List is a Trustee of The New School.

Mr. & Mrs. Henry A. Loeb (Louise)

50 East 77th Street, N.Y.C.

Mr. Loeb is Chairman, Board of Trustees, New School; partner, Loeb Rhoades.

Mr. & Mrs. Sanford J. Zimmerman (Eve)

71 East 71st Street, N.Y.C.

Mr. Zimmerman is Chairman of the Board, Abraham and Straus and Chairman of  
the Dinner Committee - Parsons Fashion Critics Awards Show.

