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AMERICAN CANCER SOCIETY, INC.

219 EAST 42ND STREET • NEW YORK, N. Y. 10017 • (212) 867-3700

LANE W. ADAMS
EXECUTIVE VICE PRESIDENT

January 23, 1975

Mrs. Gerald R. Ford
The White House
Washington, D. C. 20500

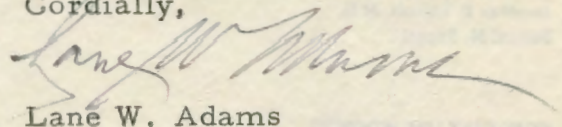
Dear Mrs. Ford:

We were delighted to receive your letter and most generous donation. In behalf of all the Americans who will benefit from it, I would like to express deep appreciation. Your warm, open story in McCall's Magazine will touch women throughout the country in a way nothing else could.

We admire you for the courage to speak out about this personal experience. It is a contribution which will help save many lives. The evidence is most convincing. Our Breast Cancer Detection Centers and doctors, generally, have never before experienced such a demand for examinations.

Please accept our heartfelt gratitude for your continued enthusiastic involvement in the campaign against cancer.

Cordially,



Lane W. Adams

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January 22, 1975

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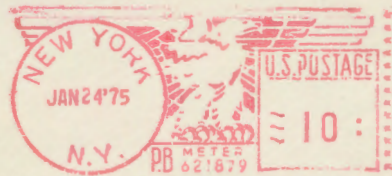


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KNOW CANCER'S WARNING SIGNALS

If you have a warning signal,
see your doctor.

- C** hange in bowel or bladder habits
- A** sore that does not heal
- U** nusual bleeding or discharge
- T** hickening or lump in breast or elsewhere
- I** ndigestion or difficulty in swallowing
- O** bvious change in wart or mole
- N** agging cough or hoarseness

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Cancer Society



THE WHITE HOUSE

January 16, 1975

Dear Mr. Adams,

Enclosed is the \$5,000 contribution in my name which I received from McCall's magazine for doing a story on my experience with cancer. It will appear on the newsstand any day now.

It gives me a great deal of pleasure to be able to send it to you, and I look forward to further serving your cause through my honorary chairmanship of the American Cancer Society's 1975 Crusade.

With warm regards,

Sincerely,

Betty Ford

Mr. Lane W. Adams
Executive Vice President
American Cancer Society
National Office
219 East 42nd Street
New York, New York 10017

