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WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
DOC	Motorcade assignments (11 PAGES)	10/19-22/76	B

File Location:

Betty Ford Papers, Box 17, Folder: 10/19-22/76 - California, Illinois, Iowa, Ohio, Virginia (1)

RESTRICTION CODES

JJO 7/30/18

- (A) Closed by applicable Executive order governing access to national security information.
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FRIDAY, OCTOBER 22, 1976

11:15 am Mrs. Ford departs suite enroute motorcade for boarding.

11:25 am MOTORCADE DEPARTS Cleveland Marriott Inn enroute Cleveland Hopkins Airport.

[Driving time: 5 minutes]

11:30 am MOTORCADE ARRIVES Cleveland Hopkins Airport.
Mrs. Ford boards C-9.

11:40 am C-9 DEPARTS Cleveland Hopkins Airport enroute Patrick Henry Field, Newport News, Virginia.

[Flying time: 1 hour, 10 minutes]
Lunch will be served on board

12:50 pm C-9 ARRIVES Patrick Henry Field.

Mrs. Ford proceeds to Air Force One arrival area.

1:00 pm AIR FORCE ONE ARRIVES.

1:00 pm Mrs. Ford greets the President and Susan Ford.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President, Mrs. Ford and Susan proceed to motorcade for boarding.

1:10 pm MOTORCADE DEPARTS Patrick Henry Field enroute Lightfoot House, Williamsburg, Virginia.

[Driving time: 25 minutes]

1:35 pm MOTORCADE ARRIVES Lightfoot House.
The President, Mrs. Ford and Susan will be met by:

The President, Mrs. Ford and Susan proceed into Lightfoot House.

PERSONAL TIME: 7 hours, 35 minutes

9:10 pm The President, Mrs. Ford and Susan depart Lightfoot House enroute motorcade for boarding.
MOTORCADE DEPARTS Lightfoot House enroute Phi Beta Kappa Theater.



[Driving time: 5 minutes]

9:15 pm MOTORCADE ARRIVES Phi Beta Kappa Theater.

The President, Mrs. Ford and Susan proceed to holding room.

NOTE: The President~~th~~ will bid farewell at the entrance and proceed to stage for nationwide broadcast of Debate #3. Already in the holding room will be Senator and Mrs. Dole who will be Mrs. Ford's guests for the debate broadcast.

10:50 pm Mrs. Ford and Susan depart holding room and proceed to off-stage observation area to await conclusion of remarks.

10:55 pm Mrs. Ford and Susan join the President on stage to extend their congratulations.

LIVE NATIONWIDE TELEVISION

11:10 pm The President, Mrs. Ford and Susan departsstaged enroute motorcade for boarding.

11:15 pm MOTORCADE DEPARTS PhiBeta Kappa Theater enroute Lightfoot House.

[Driving time: 5 minutes]

11:20 pm MOTORCADE ARRIVES Lightfoot House.

Tjhe Presiden, Mrs. Ford and Susan proceed into house-

PERSONAL TIME: 15 minutes

11:35 pm The President, Mrs. Ford and Susan depart Lightfoot House enroute their respective motorcades.

11:40 pm Mrs. Ford's Motorcade departs Lightfoot House enroute Patrick Henry Field.

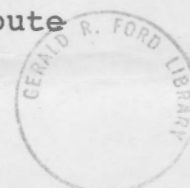
[Driving time: 25 minutes]

NOTE: Susan will accompany Mrs. Ford.

SATURDAY, OCTOBER 23, 1976

12:05 am MOTORCADE ARRIVES Patrick Henry Field.
Mrs. Ford and Susan board C-9.

MANIFEST: As on arrival except add Susan Ford and F. Ursomarso.



12:15 am C-9 DEPARTS Patrick Henry Field enroute Andrews
Air Force Base.

[Flying time: 35 minutes]

12:50 am C-9 ARRIVES Andrews Air Force Base.
Mrs. Ford and Susan board motorcade.

1:00 am MOTORCADE DEPARTS Andrews Air Force Base enroute
South Grounds.

[Driving time: 25 minutes]
1:25 am MOTORCADE ARRIVES South Grounds.



~~Velvet coat~~ / ~~Coral wool~~ ~~Black velvet coat~~
~~pat. w/ Bow~~ / ~~yellow & tan~~ ~~Grey long flannel skirt~~
 Coat f Navy chiffon (wrap) ~~crystal necklace~~ GR f
 Green Herringbone ~~pink & blue jersey - m. brown~~ pendant
 Beige Cape - ~~Black choker field~~

PROPOSED SCHEDULE

Tuesday

12:35 pm

Depart Andrews for Long Beach, Calif.

pink ultrasuede
yellow
w/ Navy Accessories

3:00 pm

Arrive Long Beach. Met by Steve Ford. John Wayne Airport rally. Mrs. Ford will ride with Steve in his Winnebago to Downey.

500-1000 people

3:40 pm

Arrive Downey. Both Mrs. Ford and Steve will make phone calls from the Downey phone center. Steve departs separately. Brief remarks.

pink ultrasuede / outside rally

5:15 pm

Arrive Beverly Wilshire. Remain overnight. Have dinner w/ Steve (City Councilman)

How wonderful it is to be there & everyone came out there for luncheon & campaign

Wednesday

9:00 am

Combout (in Hotel)

12:30 pm

Arrive Beverly Hilton for City of Hope Luncheon. Estevez fashion show. Remarks after receiving Spirit of Life award.

Change clothes? (1/2 hr.)

(Red ultrasuede)

3:00 pm

Arrive new Chinatown Square. Chinese/American People for Ford reception. The only time a First Lady has been to Chinatown. Brief remarks. Recept. w/ Asian Community leaders (1/2 block walk to Hall)

Asian program / dancing / Accept gifts on platform

20 min. outside
25 min. inside

Green print navy blue 5:00

Arrive Beverly Wilshire. Remain overnight.

Thursday

8:30 - 9:00

Depart Suite

Greet PFC people

9:45 am

Depart Los Angeles Quad City Airport, Iowa
Moline, Ill. Rock Island, Ill. Davenport, Ia. Bettendorf, Ia

3:00 pm

Arrive Iowa drive across river

chesterfield outfit

3:30 pm outdoor rally

Arrive "Leech for Congress" Headquarters. Rally. Brief remarks. by Leech, Bob Ray & You. (Loading dock/program)

(Candidate for Cong. - 1st dist)

4:35 pm

Depart Iowa

6:45

Arrive Cleveland, Ohio - Met by Mayer - to Marriott (5 min) 30 min in suite to change

Beige Estevez w/ spaghetti design (15 min drive)

8:00 pm Drop-by

Arrive Lakewood Republican dinner. 400 volunteers, boothworkers, etc. Informal. Precinct "Captains Candidate night. Candidates come & go

8:30 pm

Arrive Cleveland Marriott Inn. Greet & thank informally PFC volunteers 250 Remain overnight.

3 hr. 15 min. flight lunch

on tank top brown pea coat colorful sweater

on platform w/ speakers - you stress importance of getting out to vote (20 min) ←

Friday

Depart Cleveland for Williamsburg

Arrive Williamsburg.

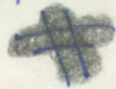
Debate. Susan Ford will also be there.

After debate, the President will depart for Richmond, Virginia and remain overnight. The question is whether Mrs. Ford will join him on that stop, or return directly to Washington after the debate.

(Event 7:30
brkfst.)

you will go over w/Pres. but watch debate in viewing room. During summation go to off stage area. You & Susan will be on camera congratulating him.

1 1/2 hr. motorcade to Richmond



backup
weather not hot
fall @ light fall
Beige jersey set in
sleeves

Coral wool crepe
Coral ultrasuede belt
in dr.
pump & dyed
tan leather

Beige & tan
sleeve tube @
set in sleeves

(Wash.) Lorman School - Wash



FIRST LADY SCHEDULE



Wednesday, October 6, 1976

11:00 a.m. Drivers arrive Beverly Hilton (Room 707)
11:30 a.m. Depart hotel for vehicle pick up
1:30 p.m. Arrive LAX arrival site
3:10 p.m. Arrival Staff -- Kathy Roth
Carl Schumacher
Sheila Wiedenfeld
Carolyn Porembka
Genie Harrell
Peter Sorum
3:20 p.m. Depart LAX to Hotel/ Motorcade
(Travel Time - 30 minutes)
3:50 p.m. Arrive Beverly Hilton
Met by: Charles Balla, General Manager
Dennis Clark, Executive Asst. Manager
3:55 p.m. Proceed to suite
4:00 p.m. Arrive suite

AFTERNOON AND EVENING IN SUITE

OVERNIGHT

NOTE: Possible press availability after debate

Thursday, October 7, 1976

11:15 a.m. Depart suite for Elizabeth Arden
11:20 a.m. Motorcade to Elizabeth Arden
(Travel time - 10 minutes)
11:30 a.m. Arrive Elizabeth Arden
Met by: Joanne
NOTE: She has met Mrs. Ford on all of her
previous visits.
1:10 p.m. Depart Elizabeth Arden
1:15 p.m. Motorcade to Beverly Hilton
(Travel time - 10 minutes)

First Lady Schedule
Page 2

Thursday, October 7, 1976

2:35 p.m.	Presidential Arrival in suite. Met by Mrs. Ford
PERSONAL TIME	
5:30 p.m.	Mrs. Reagan arrives to meet Mrs. Ford.
5:40 p.m.	President and Mrs. Ford, Governor and Mrs. Reagan depart suite for Empire Room
5:45 p.m.	Party arrives reception
6:15 p.m.	Mrs. Ford returns to suite with President
7:00 p.m.	Staff/Press baggage call. Load and transfer to Sheraton Universal.
7:40 p.m.	President and Mrs. Ford depart suite
9:30 p.m.	President and Mrs. Ford proceed to suite
9:35 p.m.	President and Mrs. Ford arrive suite
10:20 p.m.	Depart suite enroute to motorcade
10:25 p.m.	Depart to Sheraton Universal
10:55 p.m.	Motorcade arrives hotel
	1) names on doors
	2) keys in lock
	3) memo on baggage

OVERNIGHT

Friday, October 8, 1976

7:00 a.m.	Baggage call, load and depart for airport
8:40 a.m.	Depart suite for motorcade
8:45 a.m.	Board motorcade for trip to airport
8:50 a.m.	Depart
9:20 a.m.	Arrive airport
9:30 a.m.	Wheels up



Carolyn Porembka -

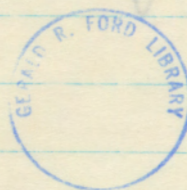
Nancy Chirdon called left following
message:

Mrs Edwards; wife of Gov. of Louisiana
called for Mrs Ford & said it was very
important asked return call.

509-343-6636

10-20-76

2:42 PM



News media - ABC - NBC - CBS -

→ National Chair for Dem. for Ford -
Anne Chavault
/ Kansas City

- Tom Ruffin -
called Elaine
this morning

Thurs. morning

Going to Leadgo

Monday & Tuesday -

from DC before
Carter coming
on 30th

Edward
has to be
with

Art Buckwald telegraph

Happy B-day

Betty says - "Persons of the year
award"

Ready to tell National

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FORD FOR PRESIDENT

If Jimmy Carter is sincere about wanting a President of the United States who is capable of doing the job, and who has qualities of decency, honesty and compassion, he should join the millions of Americans who intend to vote for the present occupant of the White House, Gerald R. Ford.

coveted the Presidency long before Mr. Ford entertained any notions of residing in the White House. Shrewdly sensing public dissatisfaction with big government immediately after the 1972 election, Carter set himself on the path to the Democratic nomination by running against those entrenched in Wash-

The Elderly

The President has pledged "...to do everything in my power to help our Nation demonstrate by its deeds a deep concern for the dignity and worth of our older persons. By doing so, our Nation will continue to benefit from the contributions that older persons can make to the strengthening of our Nation."

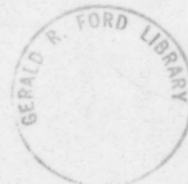
High on the list of the President's priorities are the income and health security for older Americans:

-- In his 1975 State of the Union Address, the President proposed that Social Security benefits be expanded by the full cost-of-living increase. This benefit became effective on July 1 of this year.

-- To protect the integrity of the Social Security Trust Fund -- a fund that is being rapidly depleted -- the President in his 1976 State of the Union Address also proposed a small increase in both employer and employee social security taxes. This increase would become effective January 1, 1977 and would cost workers a maximum of \$1 a week.

-- As noted earlier, the President has also proposed a catastrophic health insurance program to limit the out-of-pocket amount the elderly people must pay for medical and physicians' fees each year.

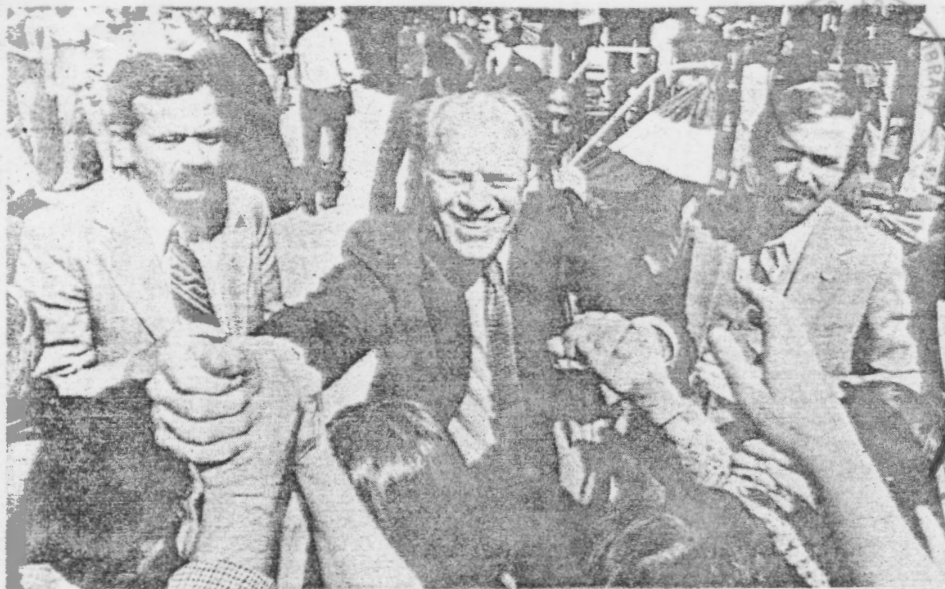
-- In November, 1975, the President signed Amendments to the Older Americans Act that is intended to deliver coordinated, comprehensive services and meals to the elderly at the community level and to enable older persons to live independent lives in their own homes.



Talking Points, Airport Welcome, October 19, 1976



1. Glad to be back in California---a state we are going to win!
2. The polls look great---now we have to get voters to the voting booths on November 2nd.
3. This election will be won in the next two weeks.
4. Hope all Ford supporters will be very busy.
5. Thanks to all campaign workers for what they have done. Keep up the good work.



President Ford wading into a crowd in Glendale, Calif., a suburb of Los Angeles. Latest polls show he has wiped out what once was a large lead for Carter in the State.

in handling national and foreign affairs, although his aura of leadership was dimmed somewhat by his performance in the second televised debate.

On a State-by-State basis, the survey conducted by USN&WR found these trends:

CALIFORNIA—This is the big prize in the West, with 45 electoral votes—more than any other State in the nation, and almost half of the political power in the entire West.

Democrats outnumber registered Republicans about 5 to 3, but Californians

One analyst expressed this view: "Ford's recent problems came far enough ahead of the election that they are likely to fade out before November, just as Carter's *Playboy* interview has been pushed to the back of peoples' minds."

Republicans are counting on a series of Ronald Reagan TV ads to help Ford. Democrats look to campaigning by Governor Brown on Carter's behalf.

A controversial initiative on the ballot may bring out more voters. Known as Proposition 14, it would freeze into the State constitution a labor law favorable

labor families for Carter. The California Teachers Association is reported to be involved in "unprecedented political activity on Carter's behalf." Asian-Americans are working more intensively than before, with divided loyalties.

Carter is said to be suffering from apathy among black voters, a division among Spanish-Americans and a fall-off of registrations in the liberal northern part of the State. In San Francisco, voter enrollment is the lowest in 40 years.

A Ford strategist said, "The real battleground is Los Angeles County; that's where California will be won or lost."

At this point, polls and politicians indicate that California is up for grabs.

ARIZONA—If Carter should win here, it would be the first time Arizonans have picked a Democrat for President since Harry S. Truman in 1948.

Politicians say that's not in the cards. They look for President Ford to carry Senator Goldwater's State, with its 6 electoral votes.

With the economy improving, a major concern is inflation rather than unemployment. A local analyst said Ford holds an edge, "since he seems best able to hold down inflation."

NEW MEXICO—Democrats outnumber Republicans 3 to 1 in registrations, and many of these are straight party-line voters.

Democratic Governor Jerry Apodaca is leading a get-out-the-vote drive because of a constitutional amendment on the ballot that would permit the Gover-

general stores in small towns like Black Betsy, W. Va., the voices of these poli-

How they will make their assessments is impossible to determine—maddeningly

less new faces. Some of the more fascinating in each category.

If the script is implausible, the casting is more so. Tony, tall and suave young Democrat v. saucy, short and blunt old Republican. Young Democrat with twelve years' experience in elective office; old Republican with none. In the race between the Democratic transplanted Easterner and the Japanese-American-immigrant Republican, charges of racism are hurled—at the immigrant. Young Democrat is generally somber-suited, dark-tied, prim and proper. His opponent's jaunty tam o'shanter has become a symbol for the

Hayakawa, 70, the incautious anti-Establishmentarian, whose thin mustache appears to be a reluctant concession to the hairy types he used to do battle with on the San Francisco State College campus, where he was president during the strife-torn late '60s. In campaign appearances, the too earnest Tunney has an answer to every question, often couched in the type of Senate-ese that Semanticist Hayakawa believes the voters no longer even try to understand.

■
In contrast, Hayakawa frequently

subjects they don't know a damn thing about." Such political humanizing goes down well, but it may have its limitations. The Tunney camp is confident that flip responses to serious questions will sooner or later turn off voters now turned on by Hayakawa's insouciance.

For Tunney, a three-term Congressman who ousted Tap Dancer George Murphy from the Senate six years ago, his impressive record should be more of an asset than it apparently is. A Congressional Research Service study shows that he sponsored more Senate bills than

which, to Tunney, makes Hayakawa "irresponsible and elitist." Retorts Campaign Manager Dick Woodward: "Call-

in a single day. For his part, Hayakawa tries to ignore Tunney. "I want to stand on my own merits. Let others talk about

so many surprise endings have been scripted in California, hardly anyone is leaving before the final scene.

New York



Buckley v. Moynihan



One candidate looks like a small-town professor, vintage 1956: the haircut is modified crew, the clothes drab and slightly ill-fitting, the rhetoric sparing and precise. The other candidate actually is a professor, but with his practiced flamboy-

ing both polar regions) and his interest in environmental problems.

Like his famous younger brother, polymath Polemicist William F. Buckley Jr., Jim always stood far to the right politically. But he did not get into politics until the late '60s, when the New

ken home and Irish poverty in Hell's Kitchen. Thanks to City College, Tufts and the London School of Economics, Moynihan propelled himself into an episodic academic career (Syracuse University, Harvard) that he constantly interrupts by sprints down the corridors of power. No subject—traffic safety, crime, black mores, welfare reform, the future of democracy—is beyond his ken or pen. Always a Democrat, he has fraternized with the party's reform and regular factions in New York just as he has served with equal panache each President—Kennedy, Johnson, Nixon, Ford—who offered to employ him.

Whether at a small dinner party or a formal campaign appearance, Moynihan is always *on*. Inflection and voice register change like a barometer in the monsoon season. Two long index fingers simultaneously punch holes in the issue of the moment. Or he puts on his leprechaun's phiz to explain pragmatism with a parable from *Gulliver's Travels*, recalling the Lilliputians who signified political faction by the height of heels and others who fought over opening the big end or the little end of a boiled egg. "Happy is the political society," he concludes with obvious delight "whose issues are in fact adjust-

Chinatown Background

Chinatown in Los Angeles is described as the most modern Chinatown in the Nation. Most of the people who live there are professionals, students and merchants.

The important community issues are day-care centers and low rent housing for the elderly.

Most of the residents came from south China through Hong Kong. They are strongly opposed to the Communist in China.

The Chinese-Americans resent the word "Chinamen" as a symbol of their being discriminated against. They also dislike traditional stereotypes and cliches.

There is no one Congressman for Chinatown, but it is represented in parts of four districts. This is generally a Republican area, but without any strong party organization.



Chinese-Americans for Ford Rally, October 20, 1976

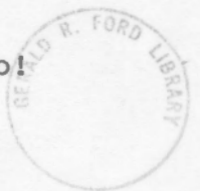
Thank you for this very special welcome to Chinatown.

I share your pride in your heritage and your love of our country. The traditions of many lands have strengthened and added beauty to the character of America.

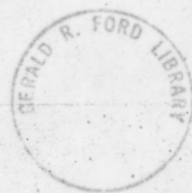
In a few days, we observe one of our most important political traditions---election day. I hope you will vote for my favorite candidate---my husband.

Jerry Ford is a man of performance---not promises. In his two years, he has turned the economy around and restored trust in our government. America is at peace. He has worked hard for all Americans. There is much more that he hopes to accomplish as President.

November 2nd, your vote can keep him on the job!



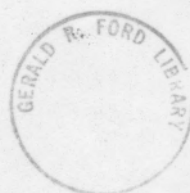
CHINESE-AMERICANS FOR FORD RALLY, OCTOBER 20, 1976



PAGE 1

THANK YOU

FOR THIS VERY SPECIAL WELCOME TO CHINATOWN.



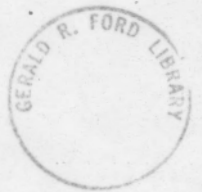
PAGE 2

I SHARE YOUR PRIDE IN YOUR HERITAGE

AND YOUR LOVE OF OUR COUNTRY.

THE TRADITIONS OF MANY LANDS HAVE STRENGTHENED

AND ADDED BEAUTY TO THE CHARACTER OF AMERICA.



PAGE 3

IN A FEW DAYS,

WE OBSERVE

ONE OF OUR MOST IMPORTANT POLITICAL TRADITIONS ---

ELECTION DAY.

I HOPE YOU WILL VOTE

FOR MY FAVORITE CANDIDATE --- MY HUSBAND.



JERRY FORD IS A MAN OF PERFORMANCE ---

NOT PROMISES.

IN HIS TWO YEARS,

HE HAS TURNED THE ECONOMY AROUND

AND RESTORED TRUST IN OUR GOVERNMENT.



AMERICA IS AT PEACE.

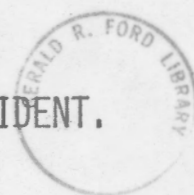
HE HAS WORKED HARD FOR ALL AMERICANS.

THERE IS MUCH MORE THAT HE HOPES TO ACCOMPLISH AS PRESIDENT.

NOVEMBER 2ND,

YOUR VOTE CAN KEEP HIM ON THE JOB!

-0-



Downey, California Background

Downey is an LA suburb of 88,000, located in Rep. Del Clawson's 33rd district. Although there are more registered Democrats than Republicans, the 33rd is solidly Republican.

You will be speaking at a Republican Phone Bank (paid for by the Republican National Committee). The bank is calling for the President and Hayakawa. After identifying supporters, the callers are trying to get volunteers for the Victory Squad---to get out the vote on election day.

Elizabeth Rhodes, John's daughter, is working in the bank. You will be met by Clawson, Dr. Robert McClennan (local GOP assemblyman) and Rosemary Ferraro, one of the LA Ford chairmen.



Downey, California Phone Bank, October 19, 1976

I'd like to introduce myself I'm Steve Ford's mother.

Our third son is an adopted Californian, and I caught *He was kind enough to bring me here mobile home* a ride with him today in his ~~camper~~. His father's

campaign has gotten him off a horse, and he's been logging lots of miles for the President.

All of our family has been out working, because we are very proud of the job the President is doing. The Fords have been out talking about the reasons to vote for the President, and now we are counting on you to get Ford voters to the polls.

Jerry Ford is providing the kind of leadership that has our country back on the right track. America is at peace. The economy is sound. Americans can trust their government.



To keep him on the job and to elect Republican help in the House and Senate, you ~~have~~ to help get voters to the polls.

We need your time and energy to translate the encouraging polls here in California into a victory in this very important state.

Now I'd like you to meet my very favorite California cowboy.

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DOWNEY, CALIFORNIA PHONE BANK

PAGE 1

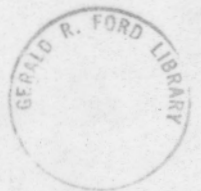
I'D LIKE TO INTRODUCE MYSELF

I'M STEVE FORD'S MOTHER.

OUR THIRD SON IS AN ADOPTED CALIFORNIAN,

AND HE WAS KIND ENOUGH TO BRING ME HERE TODAY

IN HIS MOTOR HOME.



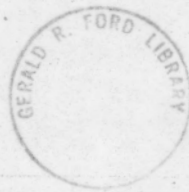
HIS FATHER'S CAMPAIGN
HAS GOTTEN HIM OFF A HORSE,
AND HE'S BEEN LOGGING LOTS OF MILES
FOR THE PRESIDENT.



PAGE 3

ALL OF OUR FAMILY HAS BEEN OUT WORKING,
BECAUSE WE ARE VERY PROUD
OF THE JOB THE PRESIDENT IS DOING.

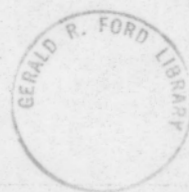
THE FORDS HAVE BEEN OUT TALKING
ABOUT THE REASONS TO VOTE
FOR THE PRESIDENT,
AND NOW WE ARE COUNTING ON YOU
TO GET THE FORD VOTERS TO THE POLLS.



PAGE 5

JERRY FORD IS PROVIDING THE KIND OF LEADERSHIP
THAT HAS OUR COUNTRY BACK ON THE RIGHT TRACK.
AMERICA IS AT PEACE.
THE ECONOMY HAS IMPROVED.
AMERICANS CAN TRUST THEIR GOVERNMENT.

TO KEEP HIM ON THE JOB
AND TO ELECT REPUBLICANS TO THE HOUSE AND SENATE,
YOU HAVE TO HELP GET VOTERS
TO THE POLLS.



WE NEED YOUR TIME AND ENERGY
TO TRANSLATE THE ENCOURAGING POLLS
HERE IN CALIFORNIA
INTO A VICTORY IN THIS IMPORTANT STATE.

PAGE 8

NOW I'D LIKE YOU TO MEET

MY VERY FAVORITE CALIFORNIA COWBOY.

-0-



DOWNEY, CALIFORNIA PHONE BANK

I'D LIKE TO INTRODUCE MYSELF

I'M STEVE FORD'S MOTHER.

OUR THIRD SON IS AN ADOPTED CALIFORNIAN,

AND HE WAS KIND ENOUGH TO BRING ME HERE TODAY

IN HIS MOTOR HOME, WHICH HE HAD BEEN USING

TO CAMPAIGN ALL THROUGH THE WEST

TO HELP ELECT HIS FATHER -- AND VERY EFFECTIVELY IF I DO SAY SO

MYSELF



IN FACT,

PAGE 2

HIS FATHER'S CAMPAIGN

finally
HAS *N*GOTTEN HIM OFF A HORSE, FOR A CHANGE

AND HE'S BEEN LOGGING LOTS OF MILES

FOR THE PRESIDENT.

ALL OF OUR FAMILY HAS BEEN OUT WORKING,
BECAUSE WE ARE VERY PROUD
OF THE JOB THE PRESIDENT IS DOING.



THE FORDS HAVE BEEN OUT TALKING
ABOUT THE REASONS TO VOTE
FOR THE PRESIDENT,
AND NOW WE ARE COUNTING ON YOU
TO GET THE FORD VOTERS TO THE POLLS.



JERRY FORD IS PROVIDING THE KIND OF LEADERSHIP
THAT HAS OUR COUNTRY BACK ON THE RIGHT TRACK.——
AMERICA IS AT PEACE.——
THE ECONOMY HAS IMPROVED.—— AND MOST IMPORTANT
AMERICANS CAN TRUST THEIR GOVERNMENT.



BUT --

TO KEEP HIM ON THE JOB

AND TO ELECT REPUBLICANS TO THE HOUSE AND SENATE

YOU HAVE TO HELP GET VOTERS

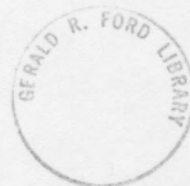
TO THE POLLS

WE NEED YOUR TIME AND ENERGY

TO TRANSLATE THE ENCOURAGING POLLS

HERE IN CALIFORNIA

INTO A VICTORY IN THIS ^{VERY} IMPORTANT STATE.



NOW I'D LIKE YOU TO MEET

MY VERY FAVORITE CALIFORNIA COWBOY.

HE HAS PROVEN HIMSELF IN MANY WAYS DURING HIS TWENTY YEARS

AND I'M MIGHTY PROUD OF THE JOB HE IS DOING

TO MAKE SURE PRESIDENT FORD STAYS ON THE JOB

TO HAVE THE OPPORTUNITY TO COMPLETE HIS PROGRAMS"



Carolyn

THE WHITE HOUSE

WASHINGTON

October 8, 1976

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER

As you know, Mrs. Ford has accepted the invitation from the City of Hope National Medical Center in Los Angeles to accept the Silver Spirit of Life Award, given by the 500 Club at the City of Hope. She will attend their luncheon on Wednesday, October 20th.

She will depart from Washington the preceding day and the City of Hope will begin a four-day trip for her. The City of Hope file is attached.

Thank you.

c: BF Staff
Red Cavaney
William Nicholson
Jerry Jones
Terry O'Donnell
Max Friedersdorf
Steve McConahey
Sarah Massengale
Jim Field
Jim Baker
Stu Spencer
Elly Peterson
Bill Greener III
Jud Summer
Rex Scouten
Staircase



CITY OF HOPE

A PILOT
MEDICAL CENTER
SEEKING
NEW HORIZONS
IN HEALTH
AND HUMANISM

M. E. HERSCH, PRESIDENT • BEN HOROWITZ, EXECUTIVE DIRECTOR - SECRETARY
NATIONAL OFFICE • 208 WEST 8TH STREET, LOS ANGELES, CA 90014 • (213) 626-4611

August 11, 1976

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Mrs. Betty Ford
The White House
1600 Pennsylvania Avenue
Washington, D. C.

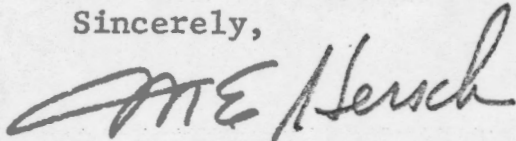
Dear Mrs. Ford:

We are delighted that you are considering the acceptance of the Silver Spirit of Life Award on October 20, 1976. Certainly, as I informed your press secretary on the phone today, we understand the complexity of your schedule and are more than willing to wait until you are certain of your availability.

Of course, if you could be present to actually accept the award, it would be such an honor to the more than a thousand women who will be in attendance at the luncheon. Certainly, the fashion show which will be presented by Mr. Estevez will be a brilliant highlight but it would be so much brighter with you present.

I know that you will do your best to schedule this event and we are deeply indebted that, among your busy activities, you are able to even consider our invitation.

Sincerely,



M. E. Hersch
President
City of Hope

MEH:rc

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ASSISTANT MEDICAL DIRECTOR
Melville L. Jacobs, M.D.
MED. CENTER ADMINISTRATOR
Robert N. Sloane

EXECUTIVE STAFF
CONTROLLER
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DIRECTOR, PUBLIC RELATIONS
Sydney J. Keith
DIR., AUXILIARIES COMMUNITY
RELATIONS, Joseph C. Lipsett
ADMINISTRATIVE DIRECTOR
Gerald R. Ford



Free ... National ... Nonsectarian





DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

OFFICE OF THE SECRETARY

WASHINGTON, D.C. 20201

AUG 5 1976

MEMORANDUM FOR THE HONORABLE SARAH MASSENGALE

This is in response to your request of July 26 asking for an assessment of the City of Hope National Medical Center, and the merits of Mrs. Ford's accepting the Silver Spirit of Life Award from the 500 Club for the City of Hope.

The City of Hope National Medical Center is an outstanding, nonprofit research and treatment center for cancer, heart disease, diabetes, epilepsy, muscular dystrophy, and many other severe illnesses. All patients at the Center are treated without charge. Many of the patients are children.

The 500 Club, which has been in existence for 25 years, is a supporting group for the City of Hope.

In fiscal year 1975, the National Institutes of Health awarded \$2,444,500 for 35 research grants at the City of Hope, as well as \$294,519 for 3 research contracts.

If Mrs. Ford chooses to attend the 500 Club's Silver Anniversary Luncheon and to accept their Silver Spirit of Life Award, it will be with the recommendation of the Department.

Michael J. Licata
Executive Secretary
to the Department



THE WHITE HOUSE

WASHINGTON

July 26, 1976

MEMORANDUM FOR: MICHAEL LICATA

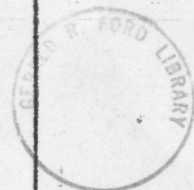
FROM: SARAH MASSENGALE

SUBJECT: City of Hope National
 Medical Center

Mrs. Ford has received an invitation from the City of Hope National Medical Center to receive the Silver Spirit of Life Award for her many contributions.

We would appreciate having your assessment of the organization and the merits of her accepting the award.

Thanks.



July 23, 1976

MEMORANDUM TO: SARAH MASSENGALE

FROM: SUSAN PORTER

May I have your assessment of the attached invitation to Mrs. Ford of the City of Hope itself and the merits of her accepting their award?

Thank you.



July 14, 1976

Dear Mr. Hersch,

This is to acknowledge receipt of your thoughtful letter. Your kind invitation is under consideration and we will be in communication with you as soon as possible.

With warmest regards,

Sincerely,

Susan Porter
Appointments Secretary
for Mrs. Ford

Mr. Meyer E. Hersch
President
The City of Hope
Board of Trustees
203 West 8th Street
Los Angeles, California 90014

SP/ph

c: BF Pending to Consider (October 20, 1976, Beverly Hills, CA)



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208 W. Eighth Street — Los Angeles, California 90014 — (213) 626-4611

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EMANUEL H. FINEMAN

Executive Director
BEN HOROWITZ

July 7, 1976

Ms. Susan Porter
Appointment Secretary
The White House
1600 Pennsylvania Avenue
Washington, D. C.

Dear Ms. Porter,

Each year, the 500 Club for the City of Hope sponsors a luncheon for the benefit of the free and nonsectarian City of Hope National Medical Center, a leader in patient care, research and education in the catastrophic diseases. This year is a very special luncheon for two reasons: It is the Silver Anniversary Luncheon; and more important, it is the 500 Club's decision to honor Mrs. Ford for her many contributions to the betterment of life with the presentation of the Silver Spirit of Life Award.

The Spirit of Life Award has traditionally been presented to male honorees in the aerospace industry and has never before been presented at the annual luncheon.

The City of Hope would be most honored to have the First Lady as its guest on this special occasion. The Beverly Hilton's International Ballroom, Beverly Hills, has been selected as the site for this event on Wednesday, October 20, 1976. The program will also include a fashion presentation by Luis Estevez.

We would appreciate your advice on this matter at the earliest possible moment.

Sincerely,

M.E. Hersch

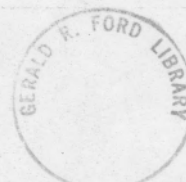
M.E. Hersch, President
The City of Hope

cc Sheila Widenfeld, Press Secretary
Nancy Chirdon, Secretary to Mrs. Ford
Carol Slavin, Fashion Coordinator

MBH:cc

*acknowled. by letter
1 file
- staff out to Sara M.*

*1000 PEOPLE
luncheon
fashion show
Estimate
before after
12:00 noon*



GI 2

FL 9-1/c *

November 27, 1974

Dear Mrs. Poyhonen:

Thank you very much for the "Spirit of Life" membership which the members and friends of the City of Hope so generously donated in my name. This special gift is an honor for which I am deeply grateful.

Will you convey to all who so thoughtfully contributed my heartfelt appreciation for this kind expression of concern and friendship. May the City of Hope continue in its fine tradition of selflessly ministering to the ill.

With gratitude and warm best wishes,

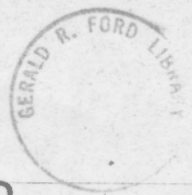
Sincerely,

Betty Ford

X
Mrs. Warner Poyhonen
Membership Chairman
* X City of Hope
Gray's Harbor Chapter
Post Office Box 568
Aberdeen, Washington 98520

AH

*
Lipsett, Joseph C.



RECEIVED

NOV 29 1974

SOCIAL FILES

City of Hope National Board of Trustees

208 West Eighth Street—Los Angeles, California 90014—Telephone (213) 626-4611

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PERCY SOLOTOY

Honorary President
EMANUEL H. FINEMAN

Executive Director
BEN HOROWITZ

November 26, 1974

Mrs. Gerald R. Ford
The White House
Washington, D.C. 20500

Dear Mrs. Ford:

On behalf of the Board of Directors and the entire City of Hope family, I am delighted to welcome you as a Spirit of Life member.

This Spirit of Life membership has been made possible by Mrs. Warner Poyhonen and the members of the Grays Harbor Chapter of the City of Hope in Aberdeen, Washington.

It may interest you to know that we now have in excess of 500 such chartered auxiliaries and/or chapters located in 208 cities, 29 states and Washington, D.C. comprising a volunteer force of many thousands of men and women from all walks of life. The City of Hope's non-sectarian philosophy is reflected in the interracial and interreligious makeup of our auxiliaries and/or chapters.

The City of Hope, a National Pilot Medical Center, is dedicated to the service of Humanity. Its ultramodern facilities provide free care of unsurpassed quality for patients suffering from cancer and leukemia, heart, blood and respiratory afflictions, diabetes and other disorders of heredity and metabolism. Pioneering programs are pursued in these catastrophic maladies as well as in lupus, Huntington's disease, genetics and the neurosciences. Many hundreds of original findings and discoveries have emerged from its staff and laboratories in recent years in its efforts to relieve pain, prolong life and effect cures. As a "think tank" for other hospitals, the City of Hope seeks improvements in quality, quantity, economy and efficiency in the delivery of health care.

A consultation service is available at no cost to doctors and hospitals regarding the diagnosis and treatment of their patients. Contributions from the public are the primary support for an operating budget of \$23 million and a "New Horizons" building program of \$10,005,000. The unique role of the City of Hope is one of seeking to influence medicine and science...of disseminating its humanist philosophy...throughout America and the world.



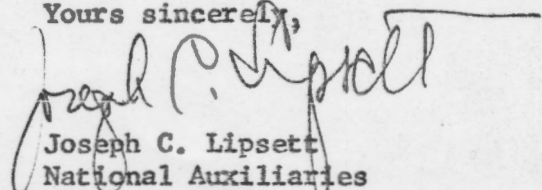
(Page two)

I am forwarding to you, under separate cover, a personalized Spirit of Life membership plaque and a Spirit of Life membership card signifying your identification with the humanist programs of healing and research conducted at the City of Hope.

May I take this opportunity to issue to you a most cordial invitation to personally tour the medical and research facilities at the City of Hope whenever your busy schedule calls for a visit to the West Coast. I can unqualifiedly assure you of a most memorable experience.

With every good wish for your continued good health.

Yours sincerely,



Joseph C. Lipsett
National Auxiliaries
Community Relations Director

JCL: ja



CITY OF HOPE

A PILOT MEDICAL CENTER

seeking new horizons in health and humanism



Grays Harbor Chapter #557,
P.O. Box 568,
Aberdeen, Wash. 98520

October 4, 1974

Mrs. Warner Poyhonen
401 Broadway West
Montesano, Wash. 98563

Mrs. Gerald Ford,
White House,
Washington, D.C. 20500

Dear First Lady Betty Ford:

The concern of the many for your health and complete recovery is especially true of City of Hope members, since the City of Hope at Duarte, California is "considered to be one of the major cancer treatment centers in the United States", as well as, a Pilot Medical Center for most catastrophic diseases.

Mr. Robert Durney, an active promoter when our chapter was organized in 1959, suggested we contact some of our members and friends to donate to a "Spirit of Life Membership" in the City of Hope in your honor. This was a rewarding experience for me as everyone I contacted was happy to contribute. This money has already been sent to National, to help promote better health care.

The membership card, pin and plaque will be sent to you by our National Office in Los Angeles.

We hope you will accept this gift from people who CARE and we send sincere wishes for your good health.

Sincerely,

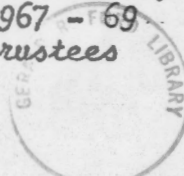
Claire Poyhonen
Mrs. Warner Poyhonen, Membership Chairman

Mrs. Fred Hensel
Mrs. Fred Hensel, Treasurer GHC #557



Following are the names of the donors of "The Spirit of Life Membership":

- Mr. & Mrs. Robert Durney, 505 K. St. Hoquiam, Wash. 98550
Ins. and Travel Agency - Charter Members
- Mr. Andrew Winberg, 112 W. Third St. Aberdeen, Wash. 98520
Banking - Life member
- Mr. & Mrs. Eric Robinson, 116 W. Third St. Aberdeen, Wash. 98520 ←
Realtors - members (see picture enclosed)
- Mr. & Mrs. Robert A. Basich, 510 Sumner, Aberdeen, Wash. 98520
G.H. College Football Coach - members
- Mr. & Mrs. Forest Kelsey, 315 Broadway West, Montesano, Wa. 98563
Whitney - Oldsmobile Co. friend & neighbor
- Mr. & Mrs. U. J. Whitney, 412 Broadway West, Montesano, Wa. 98563
Whitney - Oldsmobile Co., members & neighbor
- Mr. & Mrs. Chas. W. Caldwell, Rt. 2 Box 2558, Montesano, Wa. 98563
Real Estate - Past Pres. G.H. Chapter and Lifemembers.
- Mr. & Mrs. Robert Backstrom, 608 McBryde West, Montesano, Wa. 98563
Insurance - members
- Mr. & Mrs. James M. Stewart, 711 3rd. N., Montesano, Wash. 98563
Attorney - members, active in Republican party.
- Mrs. Ruby Rice, 2305 W. 6th, Aberdeen, Wash. 98520
President of our chapter, Lifemember
- Mr. & Mrs. Fred Hensel, 716 8th. Ave. Aberdeen, Wash. 98520
Upholstery - Mr. Hensel recently had open-heart surgery
at City of Hope.
- Mr. & Mrs. Donald D. Downey, 112 W. Main, Montesano, Wash. 98563
Friends - active in Republic Party
- Mr. & Mrs. Ted Brower, 632 Hanna, Aberdeen, Wash. 98520
Title Ins. - Lifemembers - Past. Pres.
- Mr. & Mrs. Sam Zuvich, Malone Road, Malone, Wash. 98559
Friends
- Judge and Mrs. Warner Poyhonen, 401 Broadway West, Montesano, Wa. 98563
Retired Judge, 1st. Pres. in 1959 also 1967 - 69
Lifemembers, Members of Natl. Board of Trustees



THE WHITE HOUSE
WASHINGTON

You have the background
file on the City of Hope -



City of Hope, "Silver Spirit of Life" Award,
October 20, 1976

Thank you for this honor!

I shall always cherish the "Silver Spirit of Life,"
because it comes from you. Through your dedication,
to the City of Hope, you have helped save and improve
many lives.

Thank you for ^{ed}inviting ~~me~~ to share your 25th
anniversary of good works and friendship---and for
including me in your circle of compassion.

*I feel honored
to be*

-0-

Thank you.



CITY OF HOPE, "SILVER SPIRIT OF LIFE" AWARD, OCTOBER 20, 1976

PAGE 1

THANK YOU FOR THIS HONOR!

I SHALL ALWAYS CHERISH THE "SILVER SPIRIT OF LIFE,"

BECAUSE IT COMES FROM YOU.

THROUGH YOUR DEDICATION TO THE CITY OF HOPE,

YOU HAVE HELPED

SAVE AND IMPROVE MANY LIVES.



PAGE 2

I FEEL HONORED TO BE INVITED TO SHARE YOUR 25TH ANNIVERSARY
OF GOOD WORKS AND FRIENDSHIP ---
AND TO BE INCLUDED IN YOUR CIRCLE OF COMPASSION.
THANK YOU.

-0-





500 Club City of Hope
Silver Anniversary

Silver Anniversary

Women's Luncheon

Wednesday, October 20, 1976

FASHIONS PRESENTED BY

Luis Estévez

Commentary by Johnny Magnus

Fashion Co-ordinator — Carol Slavin

Slides Courtesy of The White House



Silver Spirit of Life Award to The First Lady, Betty Ford, on the occasion of the 500 Club for the City of Hope's 25th Anniversary Luncheon, for her contribution to the Spirit of American life.

October 20, 1976

LUNCHEON COMMITTEE

CHAIRWOMAN
Mrs. Herbert Rothner

CO-CHAIRWOMAN
Mrs. Robert Dennis

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Mrs. Harold Perliter

DOOR-RAFFLE PRIZES

Mrs. Hugh Aaronson
Mrs. Leonard Frankel
Mrs. Marshall Finch

BOUTIQUE

Mrs. Herbert Cowan
Mrs. Allen Jacobs

RAFFLE TICKETS

Mrs. Gil Tumin
Mrs. Sid Marks

DECORATIONS

Mrs. Burt Berke
Mrs. Howard Brown

HONOR ROLL

Mrs. Charles Feldman
Mrs. Manny Weiss

NON-MEMBER CONTEST

Mrs. Leonard Eisenberg

TABLE FAVORS

Mrs. Morton Koffman

PHONE COMMITTEE

Mrs. Jerry Davis
Mrs. Edward Radow

AWARDS & STATE GIFTS

Mrs. Sy Maxwell
Mrs. Ben Freeman

PROGRAM

Mrs. Allyn Rouse
Mrs. Selwyn Grant

ADVISOR

Mrs. Harry Franken

Table Favors Courtesy of Nina Ricci

The 500 Club, which was organized 25 years ago, is proud to be recognized among the top five fund-raising groups for the City of Hope throughout the United States.

The stature, growth and accomplishment which has been reached is the personal reward to the Club of knowing that it is contributing to the wonderful humanitarian efforts in the treatment, research and medical education carried on at this free, non-sectarian national medical center.

To you wonderful people who cared enough to attend this function — to you who gave so many lovely gifts so graciously to make our Silver Anniversary outstanding — to all of you, the 500 Club and the City of Hope extends its sincere and heartfelt thanks.

A special expression of appreciation is extended to the hardworking Committee members — to all the women through whose combined efforts the success of this affair is made possible.

ANITA ROTHNER, Chairwoman

RAFFLE GIFTS

GOWN	WORLD WIDE IMPORTS
SKI WEEKEND IN MAMMOUTH	DAPPER DAN SKI TOURS
BLUE FLOWERED AXMINSTER AREA RUG	MISSION CARPETS
THREE DAY/TWO NIGHT STAY FOR TWO	SHOWBOAT HOTEL, LAS VEGAS, NEVADA
LINGERIE	LUCI ANN
BULOVA WATCH	BARRY'S-LEROY'S JEWELERS, LOS ANGELES
14K GOLD BRACELET	RICHARD A. SCHATZ CO.
BLACK SWEATER & SKIRT, SIZE 10	LISA'S FASHIONS
ORIGINAL PAINTING	FRED BONN
BROWN PANT SUIT, SIZE 10	NORMAN TODD
14K GOLD EAR CUBES	NOVA STYLING INC.
BEIGE WOOL SHORT COAT	MR. HERBERT COATS
RED ALL PURPOSE COAT	WINETT COAT CO.
CACHE POT	LONDON'S LAIR
14K GOLD NECKLACE	SCORPIO'S LTD.
WOMAN'S LEATHER JACKET	WILSON'S HOUSE OF SUEDE
ONE DAY OF BEAUTY FOR THE NEW YOU	AIDA GREY
SIX FACIALS & MAKE UP	GEORGETTE KLINGER
DENIM JACKET	WORLD WIDE IMPORTS
\$50.00 GIFT CERTIFICATE	HIGHLAND SPRINGS RESORT
\$50.00 GIFT CERTIFICATE	AMES LADIES WEAR, CENTURY CITY

BONUS GIFTS

\$250.00 DESIGNERS GOWN	LUIS ESTEVEZ
KING SIZE WOVEN SPREAD	INDIA HANDLOOM CO. LTD.
CUSTOM DESIGN NOVELTY LAMP	NEO-ART CO.
GOLD AND OPAL RING	LEW KLEIN DIAMONDS
24K INFINITY CHAIN	GOLD PATCH
NEO-ART INFINITY MIRROR	NEO-ART CO.
GOLD COCKTAIL RING, WITH SAPPHIRES & DIAMONDS	KAZANJIAN JEWELERS
14K GOLD PEARL AND OPAL RING	LLOYD'S JEWELERS
14K GOLD RING	TERRELL & ZIMMERMAN
COMPLIMENTARY WEEKEND FOR TWO	RIVIERA HOTEL, PALM SPRINGS
WHITE JADE NECKLACE	CALIF. JEWELSMITHS, BEVERLY HILLS

NON-MEMBERS GIFT

(A separate drawing in appreciation for the sale of luncheon reserv. by our many friends)

CALCULATOR	CAMERA SHOW
14K GOLD BRACELET	CASSOL'S JEWELERS
CRYSTAL VASE	ALLYN'S STATIONERS
PICTURE	PAINTINGS OF THE WORLD

MEMBER'S INCENTIVE CLOCK CONTEST

PATCHWORK HANDBAG	RAE WELLS
HANDBAG	MAXSON'S DRUGS

DOOR PRIZES

The following prizes are given at random and are not offered in the same order as listed. We sincerely thank each of the donors whose gifts arrived too late for publication. Please note: In deference to the generosity of donors, gifts are not exchangeable.

Picture	Golden State Pictures	\$25 Gift Certificate	The Great American
\$25 Gift Certificate	Marvin Hime & Co.	Food & Beverage Co.	
Man's Shirt	Eric Ross & Co.	Busch Gardens	
Silver Candy Dish	Anonymous	Tropicana Lanes	
Juliette Manicure	By Judi	Mayfair Music Hall	
Redkin Gift Pack	Redkin	Anonymous	
Butterfly Necklace	Anonymous	Questar Baby Line	
Silk Flower Arrangement	Renee's Flowers	Tropicana Lanes	
Ladies Hostess Gown	Anonymous	The Forrest of Studio City	
Decorator Pillow	Dimensions West	Royal Jade by Beams	Bottle Bin Liquors
Book	Hunter's Books	Pedicure by Julie	Hair Place
Costume Beads	Anonymous	Omlette Cooking Set	The Kitchen Cookery Store
\$20 Gift Certificate	Saks Fifth Ave.	Musical Records	Anonymous
Redkin Gift Pack	Redkin	Vase	Deco-Brass Inc.
Wine Making Kit	Anonymous	Framed Pastel	Mittry's Art Gallery
Hors d'oeuvres Tray	The Parthenon	Needlepoint Book	Needlework Patch
Relish Tray	Gingham Garden	Gurney's Calendar	Branbury Book Shop
Ice Bucket	The Glass Menagerie	Framed Rockwell Print	Lori's Art Gallery
Box of Chocolates	Kron Chocolates	Blouse	Leonard's Fashion Fair
Revere Ware Measuring Cup	Len Harvey	Kelly Doo-Klozer	Kelly Klozer
12K Gold Filled Pin	Anonymous	Ladies' Tennis Shoes	Slattey's
Book	Encino Book Shop	Hair Style by Debbie	MJF Salon
Wall Plaque	Apcars	Manicure by Joannie	MJF Salon
Marble Pedestal	Anonymous	2 Passes	Disneyland
Coffee Mugs	World Coffees	2 Dinners	Ho Toys
Ash Tray	The Gift House	Gift Certificate	Fireside Inn
Sweater	Importique	2 Passes	Sea World
Blouse	Barlo's	Dinner for Two	Galpin's Horseless Carriage
Ice Bucket	Anonymous	Gift Certificate	Net Set
Gift Certificate	Ames	Needlepoint Kit	My Sister & Eye
Plant	Culver City Flowers	Dinner for Two	Karo's
Dinner for Two	House of Yee, Encino	14K Gold Filled Pen	The Shopper
Purse	Phillips Bootery	Gold Tiger's Eye Necklace	Gold Rush Jewelers
Gift Certificate	LA, Marchesa Beauty Salon	Planter Dish	Anonymous
Dinner for Two	El Torito Restaurant	Italian Ash Tray	Edwards of 5th Ave. Ltd.
Exercise Stretch Blouses	Anonymous	Man's Tie	Murdis
\$35 Sunglasses	Anonymous	\$25 Gift Certificate	H. B. Burnett
Hair Styling by Mickey	Cassandre 2000	Complimentary Passes	Century Cinema Circuit
Pedicure	Magic Shears	Shoe Shine Kit	Richman Bros. Co.
Beauty Supplies	Len-Ron Beauty Supplies	Two Tickets	Movieland Wax Museum
Long Dress	Regal Lady	Dinner for Two	Mr. H. Room, Beverly Hilton
\$10 Gift Certificate	Ames Ladies Wear,	Gift	Bullock's Wilshire, L.A.
Manicure	Culver Center	\$12 Gift Certificate	Sportsman's Lodge
Cut Coin Necklace	Fingers Etc.	\$10 Gift Certificate	Home Silk Shop
Pacific Theatre Passes	Jerry Kritzman Gift Creations	Four Passes	Pat Collins' Club
Plant	Green Arrow Nurseries	Pepper Mill Set	Plaza West Pharmacy
Baby Car Seat	Questar Baby Line	\$10 Gas	Phil's Mobil Service
Compote Dish	Anonymous	Bernardo Sandals	Jack and Jill Bootery
		Mens Ties	Mr. Blackwells Ties

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We sincerely thank each of the donors whose gifts arrived too late for publication.

Wednesday, October 13, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will attend the 25th Anniversary Women's luncheon of the 500 Club for the City of Hope National Medical Center Wednesday, October 20th, at the Beverly Hilton Hotel in Beverly Hills, California.

The City of Hope National Medical Center in Los Angeles is a free, nonsectarian medical and research center for the catastrophic diseases, including cancer, heart diseases and diabetes. The 500 Club, with some 530 National chapters, is one of the major support auxiliaries for the center.

At the luncheon, Mrs. Ford will be presented the "Silver Spirit of Life" Award, the top honor awarded by the Center.

M.E. Hersch, City of Hope president, said: "We are honoring Mrs. Ford for her many contributions to furthering the spirit of American life. She embodies the spirit, courage and determination which are so much a part of our country."

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