

The original documents are located in Box 16, folder “7/30/76 - Jackson, MS” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Betty Ford donated to the United States of America her copyrights in all of her unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Schedule	Detailed Guest & Staff Schedule - The President and Mrs. Ford's Visit to Jackson, Mississippi (9 pages)	7/29/1976	B

File Location:

Betty Ford Papers, Box 16, "7/30/76 Jackson, Mississippi" JNN-7/30/2018

RESTRICTION CODES

- (A) Closed by applicable Executive order governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

✓: Mrs. Ford

7/28/76
10:30 am

PROPOSED SCHEDULE

AND MRS. FORD'S
THE PRESIDENT'S VISIT TO
JACKSON, MISSISSIPPI

Franklin D. Roosevelt

Friday, July 30, 1976



11:00 am The President boards Marine One on South Lawn.

MARINE ONE DEPARTS South Lawn en route
Andrews AFB.

[Flying time: 15 minutes]

11:15 am MARINE ONE ARRIVES Andrews AFB.

The President boards Air Force One.

11:20 am AIR FORCE ONE DEPARTS Andrews AFB en route
Allen C. Thompson Field, Jackson, Mississippi.

[Flying time: 2 hours, 10 minutes]
[Time Change: -1 hour]

12:30 pm AIR FORCE ONE ARRIVES Allen C. Thompson
Field, Jackson, Mississippi.

OPEN PRESS COVERAGE
OPEN ARRIVAL

The President will be met by:
Charles Reed, GOP State Chairman
Sen. Charles Pickering, GOP State Chairman
(Elect)
Doug Shanks, PFC State Co-Chairman
Gil Carmichael, PFC State Co-Chairman

NOTE: 80 GOP County Chairman
will be invited to be at rampside
to greet the President.

The President boards motorcade.

12:40 pm MOTORCADE DEPARTS Allen C. Thompson Field
en route Ramada Inn, Jackson, Mississippi.

[Driving time: 15 minutes]

12:55 pm MOTORCADE ARRIVES Ramada Inn.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President will be met by:
Hotel General Manager

The President proceeds en route off-stage
announcement area.

^{-2:00}
1:00 pm The President arrives off-stage announcement
area and pauses for announcement into Meeting
of the Mississippi Delegation.

1:00 pm Announcement.

1:01 pm The President proceeds into Ramada Room #1
for Meeting of the Mississippi Delegation.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 60

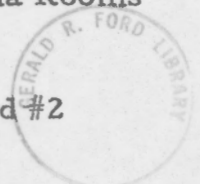
2:00 pm The President departs Ramada Room #1 en route
Suite (Room 1439).

PERSONAL/STAFF TIME: (6 hours, 25 minutes)

5:25 pm The President departs Suite en route Ramada Rooms
#1 and #2 for GOP Reception. (1/2 hr)

5:30 pm The President arrives Ramada Rooms #1 and #2
and informally greets guests.

PRESS POOL COVERAGE
ATTENDANCE: 200



NOTE: A contingency microphone
is available.

6:00 pm The President departs Ramada Rooms #1 and #2
en route motorcade for boarding.

6:05 pm The President boards motorcade.

MOTORCADE DEPARTS Ramada Inn en route
Allen C. Thompson Field.

[Driving time: 15 minutes]

6:20 pm MOTORCADE ARRIVES Allen C. Thompson Field.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President proceeds to press area for press *10min*
availability.

6:30 pm The President departs press area en route Air
Force One for boarding.

The President boards Air Force One.

6:35 pm AIR FORCE ONE DEPARTS Allen C. Thompson
Field en route Andrews AFB.

[Flying time: 2 hours]
[Time Change: +1 hour]

9:35 pm AIR FORCE ONE ARRIVES Andrews AFB.

The President boards Marine One.

9:40 pm MARINE ONE DEPARTS Andrews AFB en route
South Lawn.

[Flying time: 15 minutes]

9:55 pm MARINE ONE ARRIVES South Lawn.



THE WHITE HOUSE

WASHINGTON

MISSISSIPPI VISIT

FRIDAY - JULY 30, 1976

Departure: 11:00 a.m.

Attire: Business Suit

From: Terry O'Donnell **TO**



BACKGROUND

You and Mrs. Ford depart the White House via Helicopter at 11:00 a.m. en route Andrews Air Force Base for the 2 hour and 10 minute flight to Jackson, Mississippi. Your guests aboard Air Force One will be: Senator Griffin, Rep. Trent Lott (R-Miss.), Rep. Thad Cochran (R-Mississippi), and Harry Dent.

Upon arrival at Jackson you will be met by: Clarke Reed, Mississippi GOP Chairman, Senator Charles Pickering, Mississippi GOP Chairman Elect, Commissioner Doug Shanks, Mississippi PFC Co-Chairman, and Gil Carmichael, Mississippi PFC Co-Chairman.

You and Mrs. Ford motorcade (15 minutes) to the Coliseum Ramada Inn where, after 5 minutes in the Holding Room, you will proceed to Room #1 to meet with the Mississippi delegation.

The meeting will include 15 minutes of mingling, 40 minutes Q & A, and 20 minutes photo session. Background papers on the delegation is attached at TAB A.

Following the delegate meeting, you will proceed to your Suite for 55 minutes personal time. At 3:30 p.m. you will begin an hour and 10 minute session of private meetings in the following sequence:

3:30 Gil Carmichael, Co-Chairman of the Mississippi
 President Ford Committee

Doug Shanks, Co-Chairman of the Mississippi
 President Ford Committee

- 3:45 Clarke Reed, Mississippi State Republican
 Chairman
- 3:55 Charles Pickering, Mississippi State Republican
 Chairman-elect. Presently a State Senator.
- 4:00 Tom Giordano, Secretary of the Mississippi State
 Republican Committee.

Following these meetings you will have an hour and 15 minutes personal time before proceeding to the GOP reception where you will mingle and following an introduction by Clarke Reed, deliver remarks.

You are scheduled to depart the reception at 6:00 p.m., motorcade to the airport, and depart Mississippi arriving back on the South Lawn at approximately 9:50 p.m.



SEQUENCE

11:00 a.m. You and Mrs. Ford board Marine One on the South Lawn and depart en route Andrews AFB. Harry Dent and possibly Senator Robert Griffin will be your guests aboard the helo.

11:15 a.m. Arrive Andrews AFB, board Air Force One and depart Andrews AFB en route Allen C. Thompson Field, Jackson, Mississippi. Guests aboard include:

Senator Griffin
Rep. Trent Lott (R-Mississippi)
Rep. Thad Cochran (R-Mississippi)
Harry Dent



(Flying time: 2 hours, 10 minutes)
(Time Change: -1 hour)

12:30 p.m. Arrive Allen C. Thompson Field where you will be met
CDT by:
Advanceman:
A. Stern

Clarke Reed, Mississippi GOP Chairman
Senator Charles Pickering, Mississippi
GOP Chairman Elect
Commissioner Doug Shanks, Mississippi
PFC Co-Chairman
Gil Carmichael, Mississippi PFC Co-Chairman

You and Mrs. Ford board motorcade and depart Allen C. Thompson Field en route Coliseum Ramada Inn.

(Driving time: 15 minutes)

12:55 p.m. Arrive Coliseum Ramada Inn where you and Mrs. Ford
will be met by:

Robert Twig, Hotel General Manager

OPEN PRESS COVERAGE
CLOSED ARRIVAL

1:00 p.m. Arrive Holding Room.

PERSONAL/STAFF TIME: 5 minutes

1:05 p. m. Depart Holding Room en route off-stage announcement area.

1:09 p. m. You and Mrs. Ford arrive off-stage announcement area and pause for announcement into Meeting of the Mississippi Delegation.

1:10 p. m. Announcement

You and Mrs. Ford enter Ramada Room #1 for Delegation Meeting.

- 15 minutes mingling
- 40 minutes Q & A
- 20 minutes Photo Session



OFFICIAL PHOTO COVERAGE
ATTENDANCE: 60

2:25 p. m. You and Mrs. Ford thank the delegates and depart Ramada Room #1 en route motorcade for boarding.

2:30 p. m. Depart Ramada Inn's Main Building en route Hotel Wing.

(Driving time: 1 minute)

2:31 p. m. Arrive Hotel Wing. Proceed to Suite (4139)

PRESS POOL COVERAGE
CLOSED ARRIVAL

2:35 p. m. You and Mrs. Ford arrive Suite.

PERSONAL/STAFF TIME: 55 minutes

3:30 p. m. Gil Carmichael, Co-Chairman of the Mississippi PFC and Doug Shanks, Co-Chairman of the Mississippi PFC arrive Suite for a 15 minute meeting.

3:45 p. m. Clarke Reed, Mississippi State Republican Chairman arrives Suite for a 10 minute meeting.

3:55 p. m. Charles Pickering, Mississippi State Republican Chairman-elect joins Gil Carmichael in Suite for a 5 minute meeting.

4:00 p. m. Tom Giordano, Secretary of the Mississippi State Republican Committee arrives Suite for a 10 minute meeting.

PERSONAL TIME: 1 hour 15 minutes

5:25 p. m. You and Mrs. Ford depart Suite en route motorcade
for boarding.

5:28 p. m. Motorcade departs Hotel Wing en route Main Building.

5:29 p. m. Arrive Main Building.

You and Mrs. Ford proceed to GOP Reception
announcement area.

5:30 Arrive GOP Reception announcement area.

5:30 p. m. Announcement

5:31 p. m. Proceed into GOP Reception and greet guests.

PRESS POOL COVERAGE
ATTENDANCE: 150

5:45 p. m. Arrive platform.

5:46 p. m. Introduction of you by Clarke Reed.

5:50 p. m. PRESIDENTIAL REMARKS.

PRESS POOL COVERAGE

5:55 p. m. Remarks conclude.

You and Mrs. Ford depart platform and continue to
greet guests.

6:00 p. m. Depart GOP Reception en route motorcade for boarding.

6:05 p. m. Depart Ramada Inn en route Allen C. Thompson Field.

(Driving time: 15 minutes)

6:20 p. m. Arrive Allen C. Thompson Field.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

NOTE: A microphone will be available in the
press area for an informal press conference
if desired.



6:25 p.m. You and Mrs. Ford board Air Force One and depart
Allen C. Thompson Field, Jackson, Mississippi
en route Andrews AFB.

(Flying time: 2 hours)

(Time change: +1 hour)

9:30 p.m. Arrive Andrews AFB
EDT

9:35 p.m. Marine One departs Andrews AFB en route South Lawn

(Flying time: 15 minutes)

9:50 p.m. Arrive South Lawn.



A



MISSISSIPPI DELEGATION

DELEGATES

1. Mrs. Regina Pace (Dene)
Corinth, Miss.

Dene Pace is an uncommitted delegate, leaning Ford. She teaches piano. She is a lifelong Republican who wants a winner in November. She is fond of Carmichael and is President of The Republican Women of Mississippi. She is interested in a united Party. We need to work on her. The First Lady telephoned her recently.

2. Mrs. Janice Rasch (Jan)
Vicksburg, Miss.

Jan Rasch is an uncommitted delegate. She is Secretary of the County Executive Committee. Senator Griffin spoke to her 7/21/76. She told him that she likes you but doesn't want to commit. Griffin feels that she is with us. We need to work on her. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

3. Dr. Ed Carruth (Ed)
Madden, Miss.

Dr. Carruth is a soft Ford delegate. His doctorate is in education. Carruth is very patriotic and is very interested in a united Party that can win in the fall. Anti-unit rule. We need to work on him.

4. Dewey Lane (Dewey)
Pascagula, Miss.

Dewey Lane is a soft Reagan delegate. He is a surgeon and an active member of the State Executive Committee. Lane wants to be with a winner in Kansas City. Cheney, Dent and Field met with on 7/25/76.



5. Abigail Healy
Mississippi

(Gail)

Gail Healy is a true uncommitted delegate. Reagan has talked to her twice. The press has played her up as uncommitted. She is a public relations guide for the Pilgrimage Garden Club. She served as co-chairwoman of Thad Cochran's and Gil Carmichael's campaign. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

6. Mayor Clyde Whitaker
Tupelo, Miss.

Mayor Whitaker is a soft Reagan delegate. He was elected in 1973. He was very pleased about a bill recently signed by you, which gives financial aide to small airports. It has been helpful to him. Needs attention. You telephoned him recently. Cheney, Dent and Field met with on 7/25/76.

7. Mayor William Patrick
Laurel, Miss.

Bill Patrick is a soft Reagan delegate. He is Mayor of the City of Laurel and Chairman of the Mississippi Elected Republican Officials Association. He is interested in victory in November. Needs attention. He is anxious to be persuaded by you in a face-to-face personal meeting in Mississippi. Cheney, Dent and Field met with on 7/25/76.



8. Sam Alford
McComb, Miss.

Soft Reagan delegate. Won't break unit rule. Hates Kissinger. Likes Carmichael, was Democrat. Supported Ray Gildea for TVA. Cheney, Dent and Field met with on 7/25/76.

9. Tom Anderson
Gulfport, Miss.

AA to Trent Lott. Reagan.

10. C. P. Ball (C. P.)
Starkville, Miss.

Strong Ford. Sells farm equipment. Willing to break unit rule.
Cheney, Dent and Field met with on 7/25/76.

11. Gloria Beal
Mound Bayou, Miss.

Ford. Black. Project Director at Delta State University in
Child Development. We need to work on her.

12. Roland Byrd
Louisville, Miss (Roland)

Reagan. Running for Congress in the 2nd District.

13. Gil Carmichael (Gil)
Meridian, Miss.

Ford. Will break unit rule. Co-chairman of the Mississippi
President Ford Committee and one of your strongest supporters.

14. Mrs. Miki Cassidy
Marks, Miss.

Strong Ford. Senator Griffin spoke to her and she committed.
The First Lady telephoned her recently. She is a very strong
supporter of you and has been from the beginning. Cheney and
Dent had dinner with her Sunday night.

15. Jerry Gilbreath
Laurel, Miss.

Leaning Reagan. State Representative. Is a good target for
switching. Needs attention. Cheney, Dent and Field met with
on 7/25/76.

16. Malcolm Mabry, Jr.
Dublin, Miss.

Reagan.



17. W.D. Mounger
Jackson, Miss.

State Reagan Chairman. One of Mississippi's principal fundraisers.

18. Charles Pickering
Laurel, Miss.

Leaning Reagan but influenced by Reed. State Chairman-elect. He is presently a State Senator.

19. Clarke Reed
Greenville, Miss.

Ford. Mississippi State Republican Chairman.

20. Mike Retzer
Greenville, Miss.

Reagan. Influenced by Reed.

21. Doug Shanks
Jackson, Miss.

Ford. Co-chairman of the Mississippi President Ford Committee. Presently one of three commissioners in Jackson. Has been an excellent worker for us in Mississippi.

22. Toxey Hall Smith (Toxey)
Wiggins, Miss.

Uncommitted. Attorney. Past candidate for State Attorney General. Needs attention. Needs attention by RBC and you. You telephoned him recently. Cheney, Dent and Field met with on 7/25/76.

23. Bobbie Thomas
Long Beach, Miss.

Reagan but works for Trent Lott. The First Lady telephoned her recently.



24. Ann Tindal
Macon, Miss.

Leans Ford. Vice President Tindal Aviation, Inc. Likes Betty Ford. Dislikes grain embargo and has misconception that too much patronage is awarded through Senators Eastland and Stennis. Has problem with Secretary Butz. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

25. Lillian Todd
Jackson, Miss.

Reagan. The First Lady telephoned her recently.

26. Odell Tucker
Greenwood, Miss.

Ford. Likes Carmichael. (He is the service station operator who has received quite a bit of National attention). Cheney, Dent and Field met with on 7/25/76.

27. Swan Yerger
Jackson, Miss.

Reagan. One of the original founders of the Mississippi GOP.

28. Victor Mavar
Biloxi, Miss.

Reagan Finance Chairman.

29. Jack Lee
Union, Miss.

Ford. Runs a car dealership. Well educated. Carmichael supporter. Very interested in the Vice Presidency and that Reagan is considered. Cheney, Dent and Field met with on 7/25/76.

30. Bill Dease
Jackson, Miss.

Ford. Dease is black and on record as willing to break the unit rule to vote for you. Cheney, Dent and Field met with on 7/25/76.



ALTERNATES

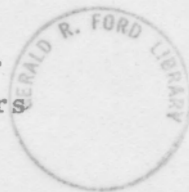
1. Mr. Thomas Giordano (Tom)
Pearl, Miss.

Mr. Giordano (age 37) is Secretary of the Mississippi Republican Party and was a delegate to the 1968 and 1972 conventions. He is President of the Giordano-Kirby Insurance Agency. He has managed several Congressional, Senatorial and Gubernatorial races in Mississippi. He has expressed great interest in the Rule 29 controversy, anti-busing, and a tax exemption for private schools.

You spoke to him Wednesday evening at which time he committed to you, and he has since taken a public posture in your favor. He is perhaps one of the three most influential Republicans within the State Party. Dick Cheney and Giordano have gotten along very well. Cheney, Dent and Field met with on 7/25/76.

2. Mr. C. L. Manderson (C. L.)
Koscisko, Miss.

C. L. Manderson is a pro-Ford alternate. He is a die-hard Republican and looking for someone who can win in November and do well in Mississippi. He told Harry Dent that he prefers the President. We need to work on him. Cheney, Dent and Field met with on 7/25/76.



3. Reverend John Baker
Brandon, Miss.

Ford. Black. Works as a supervisor of Employee Relations for Allis Chalmers. Wants a winner in November. Strong for Ford but needs our attention.

4. Mrs. Mary Bankston (Mary)
Gulfport, Miss.

Ford. Bookkeeper, office manager of General Insurance Agency, and President of Harrison County Women's Federation. Strong for Ford but needs our attention. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

5. Mrs. Edwin Dodson (Edwina)
Clarksdale, Miss.

Leaning Ford. Assistant librarian. Likes Carmichael. Very active in Republican Women's politics. Philosophically oriented. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

6. Colonel James Egger (Jim)
Caledonia, Miss.

Uncommitted. Worked for Carmichael as Precinct Chairman. Vice Chairman of Lowndes County Executive Committee. Retired U. S. Army. Needs attention.

7. Gerald Gafford (Jerry)
Oxford, Miss.

Soft Ford. Attorney. State Executive Committee 1962-72. Interested in winner in November. Told Dent that he would support you if you won the Florida primary and has vacillated on it. Need to be firm with him. Presidential call requested and made, (7/24/76).



8. Mrs. Jo Anne Goodgame (Jo Anne)
Aberdeen, Miss.

Uncommitted. Housewife and part-time bookkeeper for husband. Recently elected Co-Chairwoman of Monroe County Executive Committee. Wants a winner in November. Electability key issue with her. Needs attention. The First Lady telephoned her recently.

9. Mrs. Kay Grey
Jackson, Miss.

Ford. Doug Shanks sister. Will break unit rule. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

10. E. C. "Bubba" Harris (Bubba)
Pascagoula, Miss.

Ford. General Engineer for International Paper Company. Presently a City Councilman for Pascagoula. Chairman of Jackson County Executive Committee. Likes Carmichael. Cheney, Dent and Field met with on 7/25/76.

11. Mrs. Leota Hayes
Jackson, Miss.

Reagan. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

12. Mrs. Mary House
Greenville, Miss.

Ford (soft). Teacher and housewife. Involved in Women's Federation. Father was Governor of Nebraska in 1907-1908. She is an older lady. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

13. Mr. Joseph Jaber (Danny)
Natchez, Miss.

Uncommitted. Chairman of Teenage Republicans (TARS). Supports Baker for Vice President. Butz will be calling him. Young and impressionable. Whoever gets to him last will win him.

14. Mr. Robert Kelly (Robert)
Oxford, Miss.

Ford. Interested in foreign policy and electing you President. We need to work on him. Cheney, Dent and Field met with on 7/25/76.

15. Mrs. Mary Nell Knott
Hazlehorst, Miss.

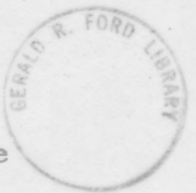
Ford. Housewife. Vice Chairwoman Capiah County Executive Committee. Has done campaign work for Carmichael, Thad Cochran and Doug Shanks. Very patriotic. Strong in our camp. The First Lady telephoned her recently.

16. Mr. Doug McCurley
Jackson, Miss.

Reagan.

17. Jody Monsour

Solid Ford. Sales Representative for Sun Oil Corporation.



18. George Rea, Jr.
Meridian, Miss.

Ford. CPA for Rea, Shaw, Griffin and Stuart. Chairman of Laudendale County Executive Committee. Active in Carmichael campaign. Cheney, Dent and Field met with on 7/25/76.

19. Mrs. Veronica Ross
Jackson, Miss.

Reagan. Billy Mounger's sister.

20. John Rushing
Jackson, Miss.

Ford. President of Southern Rock, Inc--a construction company. Cheney, Dent and Field met with on 7/25/76.

21. John Simms
Ocean Springs, Miss.

Uncommitted. New Executive Director of the Mississippi Republican Party. Law student. Personal friend of John Davis. Needs attention. We need to work on him.

22. Mr. James Speed
Meridian, Miss.

Soft Reagan. This week he moved towards Reagan. Cheney, Dent and Field met with on 7/25/76.

23. Judy Williamson
Columbus, Miss.

Reagan. This week she moved towards Reagan. The First Lady telephoned her recently.

24. Mrs. Elizabeth Ann Wilson (Ann)
Pascagoula, Miss.

Ford. Likes Carmichael. Assistant to Secretary of HEW Matthews when he was at the University of Alabama. President of Jackson County Federation of Republican Women. Solid Republican. Make a point of thanking her for sending the telegram of support. A little confused. We need to work on her. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.



25. Mrs. Marian Word.
Brandon, Miss.

Soft Ford. Housewife. Campaigned for John Tower. District Chairwoman for Thad Cochran. Big patriotic. Trying to get a telegram. Needs attention. We need to work on her. The First Lady telephoned her recently. Cheney, Dent and Field met with on 7/25/76.

26. Mrs. Jean Long
Gulfport, Miss.

Ford. Black. Needs attention. We need to work on her.

27. Mr. John Green
Grenada, Miss.

Ford. No bio. available. We need to work on him.

28. Mr. Steve Nunley
Clarksdale, Miss.

Ford. No bio. available. Hard worker for you. Cheney, Dent and Field met with on 7/25/76.

29. Miss Debbie Graham
Hattiesburg, Miss.

Ford. College student. Active in Young Republicans. Likes Carmichael. Moderate-liberal.

30. Eddie Stikes
Mississippi State

Soft Reagan. 23 years old. Very impressionable. Wants a winner in November and someone who can help in Mississippi. Pay some attention. His youth gives us a shot if we make a good pitch.

