

The original documents are located in Box 13, folder “2/24-29/76 - Florida (1)” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.


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THE WHITE HOUSE

WASHINGTON

February 23, 1976

MEMORANDUM FOR: MRS. FORD
VIA: RED CAVANEY 
FROM: PETER SORUM
SUBJECT: YOUR VISIT TO FLORIDA
February 24-29, 1976

Attached at TAB A is the Proposed Schedule for the subject event. The schedule ends upon your arrival in Naples, Florida and will be picked up when you depart Naples and join the President, following your University of Miami Founder's Day Address and Overnight at the Fountain Blue Hotel on Friday.



TAB
A



WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Schedule	Schedule for Mrs. Ford's visit to Florida, February 24-29, 1976. 11 pages. ttached to memo from Peter Sorum to Mrs. Ford, 2/23/1976, at Tab A.	2/23/1976, 12:00 Noon	B

File Location:

Betty Ford White House Papers, Box 13, Folder: "2/24-29/1976 - Florida (1)"

SMD - 7/17/2018

RESTRICTION CODES


- (A) Closed by applicable Executive order governing access to national security information.
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Sat



9:00 Depart Hotel
9:30 Arrive Airport
9:35 President Arrives

Go w/Pres. to Dade Cty. Auditorium
holding Rm. 5 min

10:05 Introduction

10:25 President Speaks

10:45 Program Concludes

10:50 Go to holding Rm. w/Pres.
for 10 min.

11:00 Greet Crowd w/Pres.

11:20 Motorcade Departs Pres. & ^{Mrs.} Ford

11:25 (5 min. drive to Marriott Hotel)

Reception for 100 business people -

11:50 Board motorcade w/Pres. for

Airport - Wave good bye to Pres.
as he departs for 60 mi. drive to W. Palm
Beach

12:00 Depart for drive to neighborhood

12:15 Arrive neighborhood (Cant^Wass
10 doors)

12:45 - 1:00 Depart for residence

10-15 min Drive

1:15 gathering of Volunteers in
back yard (150 people having
hot dogs etc. ginger ale etc.)
move around & greet

1:45 Depart

2:00 Arr. Airport & Depart for
Sarasota

2:45 Arrive Sarasota

Motorcade for Hosp. to see Phoebe
Seay

3:30 ~ 5:00 Depart for Residence

Dinner Served in Res.

Sunday

11:00 Church

Go to Res. to change

Go to Barbeque for 1 hr.
then to airport

4:15 Arrive Tampa for
public crowd raiser



Tues.

Jacksonville

1:30 airport
Arrival at hotel

orange juice receipt. PFC (200)

7:30 "Stand Up America"

God Bless America -
Red & White Polka Dot

Wed.

9:00 to hotel fly to Melb.

noon - Melbourn -
1:00 swim

fly 2:30 Ar Ft. Myers / look for
even there (pr. cit.)

motor to Naples -
Pointe
Garcia

Thurs.

NAPES (free day)

~~*(or) Guffled~~

a.m. free time

Fri.
fly first - sit on plane *
early afternoon - Guatem
(3-7 personal times)

Miami - founders day

Sat.

airport (+GF) ceremony
nat. cerem. (+GF)

[door to door in Miami]
+ vol. lunch break outdoors
fly to Sarasota
Sarasota (+GF) free w/ Pres.

Sun - free a.m. (+GF)
Barbecue early aftern. (+GF)
[drive to Clearwater]
Sr. cit on
somebody (+GF)

Individual
Happy Birthday, America
Let George do it
I am somebody

low income
1/4 blk
90% below
reading level
43-50

Bicentennial - 3 1/2 yrs.

Press stay where plane
upon air land



7th. Comm.
Port. Charlotte

Cultural center for
"senior citizens"
started 1 room -

\$800,000 - 1,000,000

Library
3 seminar
- cancer

day to day

walk through -

- 1.
- 2.
- 3.

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Schedule	Mrs. Ford in Florida, Schedule. 7 pages.	2/27/1976, 9:30 AM	B

File Location:

Betty Ford White House Papers, Box 13, Folder: "2/24-29/1976 - Florida (1)"

SMD - 7/17/2018

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WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Schedule	Mrs. Ford in Florida, Schedule. 7 pages.	2/27/1976, 6:00 PM	B

File Location:

Betty Ford White House Papers, Box 13, Folder: "2/24-29/1976 - Florida (1)"

SMD - 7/17/2018

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WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
Schedule	Schedule for Mrs. Ford's visit to Florida, February 24-29, 1976. 11 pages.	2/23/1976, 12:00 Noon	B

File Location:

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Nancy/Carolyn

2/23/76
9:00 pm

PROPOSED SCHEDULE

THE PRESIDENT & MRS. FORD'S
VISIT TO FLORIDA

Saturday & Sunday, February 28-29, 1976

7:00 am The President boards helo on South Lawn.

HELO DEPARTS South Lawn en route Andrews AFB.

[Flying time: 15 minutes]

7:15 am HELO ARRIVES Andrews AFB.

7:20 am The President boards Air Force One.

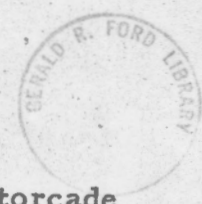
AIR FORCE ONE DEPARTS Andrews AFB en route
Miami International Airport, Miami, Florida.

[Flying time: 2 hours, 15 minutes]
[No time change.]

9:35 am AIR FORCE ONE ARRIVES Miami International
Airport, Eastern L-1011 Hangar.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President will be met by:
Mrs. Ford



9:40 am The President & Mrs. Ford proceed to motorcade
for boarding.

MOTORCADE DEPARTS Miami International Airport
en route Dade County Auditorium.

[Driving time: 15 minutes]

9:55 am MOTORCADE ARRIVES Dade County Auditorium.

PRESS POOL COVERAGE
CLOSED ARRIVAL

The President & Mrs. Ford proceed into Auditorium and to off-stage announcement area and pause for announcement.

10:00 am Announcement.

10:00 am The President & Mrs. Ford proceed onto Auditorium stage to participate in Naturalization Ceremony and take their seats.

OPEN PRESS COVERAGE
ATTENDANCE: 2,600

10:03 am Program including the Swearing-in of new citizens.

10:18 am Introduction of the President.

10:20 am Presidential remarks.

FULL PRESS COVERAGE

10:40 am Remarks conclude.

The President returns to his seat.

10:41 am Court is adjourned.

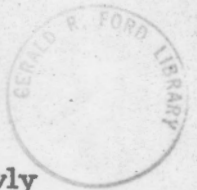
10:42 am The President & Mrs. Ford are escorted to an off-stage holding area.

PERSONAL TIME: 8 minutes

10:50 am The President & Mrs. Ford proceed to outside reception area where they informally greet newly naturalized citizens and their families and guests.

OPEN PRESS COVERAGE
ATTENDANCE: 5,000

11:15 am The President & Mrs. Ford depart reception area en route motorcade for boarding.



MOTORCADE DEPARTS Dade County Auditorium
en route Miami International Airport.

[Driving time: 40 minutes]

NOTE: Several options are
being considered for inclusion
at this time. Such an event
would be "drop-by" in nature and
possess spontaneity.

11:55 am MOTORCADE ARRIVES Miami International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

12:00 noon The President bids farewell to Mrs. Ford, who
will remain in Greater Miami area, and boards
Air Force One.

AIR FORCE ONE DEPARTS en route Palm Beach
International Airport, West Palm Beach, Florida.

[Flying time: 45 minutes]
[No time change.]

12:45 pm AIR FORCE ONE ARRIVES Palm Beach International
Airport, Butler Aviation.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President will be met by:
Palm Beach County PFC Chairman
Broward County PFC Chairman

The President proceeds to motorcade for boarding
stopping to speak with local press en route.

12:55 pm MOTORCADE DEPARTS Palm Beach International
Airport en route Palm Beach Mall Shopping Center.

[Driving time: 5 minutes]



1:00 pm MOTORCADE ARRIVES Palm Beach Mall Shopping Center.

OPEN PRESS COVERAGE
OPEN ARRIVAL

The President proceeds inside Mall, greets crowd, and offers brief remarks.

1:25 pm The President boards Parade motorcade.

PARADE MOTORCADE DEPARTS Palm Beach Mall Shopping Center en route Ft. Lauderdale International Airport.

[Driving time: 4 1/2 hours]

NOTE: This motorcade will be along the lines of that undertaken in New Hampshire wherein the President will be stopping along the route to greet citizens and various beach communities along Route A-1A (Dixie Highway).

Upon reaching Spanish River Park in Boca Raton, the motorcade will pause for a 1/2 hour break for refreshments and relaxation. During this time, it is suggested that the President make himself available to members of the local media on an informal basis.

5:55 pm MOTORCADE ARRIVES Ft. Lauderdale International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

6:00 pm The President boards Air Force One.



AIR FORCE ONE DEPARTS Ft. Lauderdale
International Airport en route Sarasota/Bradenton
International Airport, Sarasota, Florida.

[Flying time: 40 minutes]
[No time change.]

6:40 pm AIR FORCE ONE ARRIVES Sarasota/Bradenton
International Airport, Sarasota, Florida.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President proceeds to motorcade for boarding
stopping to talk with local press en route.

6:50 pm MOTORCADE DEPARTS Sarasota/Bradenton
International Airport en route Residence.

[Driving time: 15 minutes]

7:05 pm MOTORCADE ARRIVES Residence.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President will be met by:
Mrs. Ford

The President & Mrs. Ford proceed inside Residence.

NOTE: The President & Mrs. Ford
may wish to dine at one of the nice,
waterfront restaurants this evening
or take dinner at the Residence.

OVERNIGHT



Sunday, February 29, 1976

8:55 am The President boards motorcade at Residence.

MOTORCADE DEPARTS Residence en route private
tennis club.

[Driving time: 5 minutes]

9:00 am MOTORCADE ARRIVES private tennis club.

PRESS POOL COVERAGE
CLOSED ARRIVAL

The President participates in a game of tennis.

9:55 am The President boards motorcade.

MOTORCADE DEPARTS en route Residence.

[Driving time: 5 minutes]

10:00 am MOTORCADE ARRIVES Residence.

PERSONAL/STAFF TIME: 45 minutes

10:45 am The President & Mrs. Ford board motorcade at
Residence.

MOTORCADE DEPARTS Residence en route
downtown Sarasota church.

[Driving time: 10 minutes]

10:55 am MOTORCADE ARRIVES downtown Sarasota church.

OPEN PRESS COVERAGE
OPEN ARRIVAL

The President & Mrs. Ford will be met by:
Minister of Church



The President & Mrs. Ford, escorted by Minister of Church, proceed inside and take their seats.

PRESS POOL COVERAGE
(WRITING)

11:00 am Church service begins.

11:45 am Church service concludes.

11:45 am The President & Mrs. Ford, escorted by Minister of Church, depart church en route motorcade for boarding.

11:50 am MOTORCADE DEPARTS downtown Sarasota church en route Residence.

[Driving time: 10 minutes]

12:00 noon MOTORCADE ARRIVES Residence.

The President & Mrs. Ford proceed inside Residence.

PERSONAL/STAFF TIME: 45 minutes

12:45 pm The President & Mrs. Ford board motorcade at Residence.

MOTORCADE DEPARTS Residence en route Sarasota Shrine Hall.

[Driving time: 15 minutes]

1:00 pm MOTORCADE ARRIVES Sarasota Shrine Hall.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President & Mrs. Ford will be met by:
Shrine Official.

Bill Korp, Sarasota County PFC Chairman



The President & Mrs. Ford, escorted by Shrine Official and PFC Chairman, proceed inside Shrine Hall and out into crowd area at the "Welcome to the President Barbecue."

OPEN PRESS COVERAGE
ATTENDANCE: 3,500

- 1:05 pm The President & Mrs. Ford informally greet those in attendance.
- 1:30 pm The President & Mrs. Ford arrive platform and remain standing.
- 1:31 pm Introductory program concluding in the introduction of the President.

- 1:35 pm Presidential remarks.

FULL PRESS COVERAGE

- 1:45 pm Remarks conclude.
- The President & Mrs. Ford, escorted by Bill Korp, depart platform and proceed through audience en route motorcade for boarding.
- 1:55 pm MOTORCADE DEPARTS Sarasota Shrine Hall en route Sarasota/Bradenton International Airport.

[Driving time: 1 hour]

NOTE: It is hoped that a spontaneous drop-by event can be identified for the President & Mrs. Ford.

- 2:55 pm MOTORCADE ARRIVES Sarasota/Bradenton International Airport.

OPEN PRESS COVERAGE
CLOSED ARRIVAL



3:00 pm The President & Mrs. Ford board Air Force One.

AIR FORCE ONE DEPARTS Sarasota/Bradenton
International Airport en route Tampa International
Airport, Tampa, Florida.

[Flying time: 40 minutes]

[No time change.]

3:40 pm AIR FORCE ONE ARRIVES Tampa International
Airport, Tampa, Florida.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

The President & Mrs. Ford will be met by:
Area PFC Co-Chairmen

The President & Mrs. Ford proceed to motorcade
for boarding stopping to talk with local press en route.

3:50 pm MOTORCADE DEPARTS Tampa International Airport
en route Austin Center.

[Driving time: 10 minutes]

4:00 pm MOTORCADE ARRIVES Austin Center.

OPEN PRESS COVERAGE
CROWD SITUATION

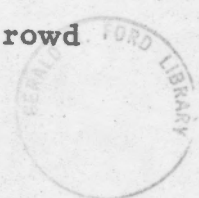
"Ruffles and Flourishes"
Announcement
"Hail to the Chief"

The President & Mrs. Ford proceed through crowd
and onto dais for seating.

4:10 pm Introductory program concluding in the
introduction of the President.

4:20 pm Presidential remarks.

FULL PRESS COVERAGE



4:35 pm Remarks conclude.

Musical Medley.

The President & Mrs. Ford depart dais en route motorcade for boarding.

4:50 pm MOTORCADE DEPARTS Austin Center en route Tampa International Airport.

[Driving time: 1 hour]

NOTE: It is hoped that a spontaneous event can be identified at which the President & Mrs. Ford could participate prior to reaching the airport.

5:50 pm MOTORCADE ARRIVES Tampa International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

5:55 pm The President & Mrs. Ford board Air Force One.

AIR FORCE ONE DEPARTS Tampa International Airport en route Andrews AFB.

[Flying time: 1 hour, 50 minutes]
[No time change.]

7:45 pm AIR FORCE ONE ARRIVES Andrews AFB.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

7:50 pm The President & Mrs. Ford board helo.

HELO DEPARTS Andrews AFB en route South Lawn.

[Flying time: 15 minutes]

8:05 pm HELO ARRIVES South Lawn.



THE WHITE HOUSE

WASHINGTON

TRIP TO FLORIDA

SUNDAY - FEBRUARY 29, 1976

DAY # 2

First Event: 8:55 A.M.

From: Terry O'Donnell *TD*

BACKGROUND:

At 8:55 a.m., you will board your motorcade for the Field Club for a game of tennis with Bill Getzen, Dana Rollings, and John Lawrence. Rep. Frey will ride with you and will play with Dr. Lukash, Bill Korp and Bob Van Lede.

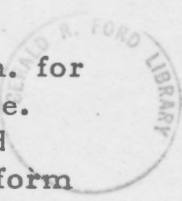
You return to your Residence at 10:05 a.m. and have 40 minutes personal time before departing for the Church of the Redeemer.

NOTE (10:30) 10 MIN COFFEE w/ DAVID LINDSAY, JR., PRES + EDIT. OF BOTH SARASOTA PAPER
CHURCH OF THE REDEEMER - SARASOTA

You and Mrs. Ford depart your Residence at 10:45 a.m. for the 10-minute drive to the Church of the Redeemer. Father Thomas Fitzgerald, Jr. and Lattimer Turner, Senior Warden, will meet you upon arrival and you will be escorted to your seats in the 5th Pew. The service concludes at 11:45 a.m. and you again return to your Residence for 45 minutes personal time.

PFC BARBECUE - SARASOTA SHRINE HALL

You, Mrs. Ford and Rep. Bafalis depart the Residence at 12:45 p.m. for the 15 minute drive to the Sarasota Shrine Hall for the PFC Barbecue. Upon arrival at the Shrine Hall, you proceed into the crowd area and informally greet the PFC Barbecue guests, then proceed onto a platform where Bill Korp introduces you for remarks.



SARASOTA WELFARE HOME

Norwood Cullers, Sarasota Welfare Home Administrator, and Joseph Couture, Resident, meet you upon arrival at the Sarasota Welfare Home and escort you through the central infirmary to a garden area where you informally greet residents and join them for refreshments. Attendance: 125.

The Sarasota Welfare Home is a 200-bed, charitable, non-profit nursing home which serves low income city residents. It is primarily an Intermediate Care Facility, a dormitory type nursing home, although about a third of its beds are for patients that require more intensive skilled nursing care.

Federal funds come through Medicare and Medicaid payments. There is no other HEW money in the facility. Like all nursing homes, it is State regulated.

The home is also supported by the Kiwanis. United Way used to provide funding but now makes only a nominal annual contribution to show continued support of the home.

As at many homes, a Social Director arranges such diversions for the patients as field trips and entertainment by local talent.

Following your visit to the Sarasota Welfare Home, you and Mrs. Ford proceed to the Sarasota/Bradenton Airport, arriving there at 2:55 p.m.

SARASOTA/BRADENTON AIRPORT DEPARTURE

Dr. Edward Straka and Sister Mary Francesco of Cardinal Moody High School, and several others will bid you farewell as you depart Sarasota/Bradenton Airport en route Tampa International Airport. You will present a memento to Dr. Straka and Sister Francesco to be raffled off for the benefit of the high school. You will receive a Pledge of Allegiance Proclamation from two Scouts representing the Sunnyland Council Eagle Scout Troop 82.

The flight to Tampa takes 40 minutes.



TAMPA ARRIVAL

Tampa Mayor and Mrs. William Pool (D), Mr. and Mrs. Jim Grey, PFC County Co-Chairman; Mrs. Helen Chavez, PFC County Co-Chairman; The Tampa Rowdies Soccer Team and the Academy of the Holy Name Fifth Grade Class will greet you and Mrs. Ford upon arrival at Tampa International at 3:40 p.m.

After the greeting, you and Mrs. Ford board your motorcade for the 10-minute drive to Austin Center.

AUSTIN CENTER RALLY - TAMPA - PFC RECEPTION

Upon arrival at the Austin Center, you and Mrs. Ford proceed through the crowd and proceed onto the dais where Rep. Frey introduces you for remarks. This Rally is sponsored by the PFC and will be attended by the general public.

Following your remarks, you and Mrs. Ford informally greet PFC Campaign workers in a Reception Room. About 25 persons who worked in connection with the Austin Center Rally arrangements and other top PFC officials will be present. Cartoonist Fred Lasswell will present you with a Snuffy Smith cartoon at the Reception.

MEETING WITH GOVERNOR ASKEW (D-FLORIDA)

In response to a request from Governor Askew, we are in the process of working out arrangements for a meeting with the Governor in a location near the Austin Center prior to your departure from Tampa International. As you know, the Governor wishes to discuss the following substantive issues: (1) Dade County Beach Erosion; (2) Big Cypress, (3) Route 1-75; (4) Reconstruction of Bridges Connecting the Florida Keys; and (5) Miami Jet Port. A background paper prepared by Jim Cannon is enclosed.



4.

TAMPA DEPARTURE/WASHINGTON ARRIVAL

The time of departure from Tampa International will be determined by the length of the Askew meeting, if it materializes.

If it does not, you will leave Tampa at 5:05 p.m. , arriving at Andrews at 7:00 p.m. (The flight requires 1 hour, 50 minutes.)

Arrival on the South Grounds will be at 7:20 p.m.

#



SEQUENCETENNIS - FIELD CLUB - SARASOTA

8:55 a.m.

You board motorcade at the Residence and depart Getzen Residence en route Field Club. Rep. Frey will ride with you.

9:00 a.m.

Arrive Field Club where you will be met by Jack Cox, Field Club Manager; John Lawrence, Field Club Tennis Pro, and Richard Martin, Field Club Commodore.

PRESS POOL COVERAGE
CLOSED ARRIVAL

9:01 a.m.

You proceed to tennis court and participate in a game of tennis with Bill Getzen, Dana Rollings, and John Lawrence.

PRESS POOL COVERAGE

NOTE: Rep. Frey, Dr. Lukash, Bill Korp, and Bob Van Lede will play on an adjacent court.

9:55 a.m.

You depart tennis court en route motorcade for boarding. Rep. Frey will accompany you.

10:10 a.m.

Motorcade departs Field Club en route Residence.

10:05 a.m.

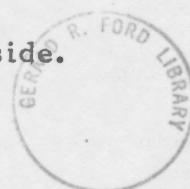
Arrive Residence and proceed inside.

PERSONAL TIME: ²⁵~~40~~ minutes

NOTE: Rep. Frey will be provided transportation to Sarasota Hyatt House.

10:30

MR. DAVID LINDSAY, PRES. & EDIT.
SARASOTA NEWSPAPERS
FOR COFFEE AT YOUR RESIDENCE



CHURCH OF THE REDEEMER - SARASOTA

10:45 a.m.

You and Mrs. Ford board motorcade
at the Residence.

NOTE: On departure, you and
Mrs. Ford will meet Mr. Jack Kahn
and family.

Motorcade departs Residence en route
Church of the Redeemer.

(Driving Time: 10 minutes)

10:55 a.m.

Motorcade arrives Church of the Redeemer
where you will be met by Father Thomas
Fitzgerald, Jr. and Lattimer Turner,
Senior Warden.

PRESS POOL COVERAGE
CLOSED ARRIVAL

10:56 a.m.

You and Mrs. Ford, escorted by the
Senior Warden and wife, proceed inside
and take your seats in the 5th Pew.

PRESS POOL COVERAGE
(WRITING)

11:00 a.m.

Church service begins.

11:45 a.m.

Church service concludes.

11:45 a.m.

You and Mrs. Ford, escorted by
Father Fitzgerald, depart pew en route
motorcade for boarding.

NOTE: You and Mrs. Ford and
Father Fitzgerald will pause for a
photo on the church steps on departure.

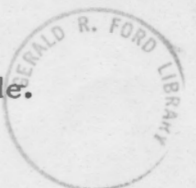
11:50 a.m.

Depart Church of the Redeemer en route
Residence.

12:00 Noon

Arrive Residence. Proceed inside.

PERSONAL TIME: 45 minutes



PFC BARBECUE - SARASOTA SHRINE HALL

12:45 p.m.

You, Mrs. Ford, and Rep. Bafalis board your limousine at the Residence and depart en route Sarasota Shrine Hall.

(Driving Time: 15 minutes)

1:00 p.m.

Arrive Sarasota Shrine Hall where you will be met by Bill Peoples, Shrine Hall President, and Members of the Shrine Hall Board of Directors.

PRESS POOL COVERAGE
CLOSED ARRIVAL

You and Mrs. Ford proceed inside Shrine Hall en route announcement area, accompanied by Rep. Bafalis.

NOTE: En route, you and Mrs. Ford will pause for a photograph with Regina Kelly Cecil and Dennis Christoffersen.

1:04 p.m.

You and Mrs. Ford arrive announcement area, where you will be met by Bill Korp and pause for announcement.

1:05 p.m.

"Ruffles and Flourishes"
Announcement
"Hail to the Chief"

1:05 p.m.

You and Mrs. Ford, escorted by Bill Korp, proceed into crowd area and informally greet Sarasota PFC Welcome to the President Barbecue Guests.

OPEN PRESS COVERAGE
CROWD SITUATION

1:20 p.m.

You and Mrs. Ford and Rep. Bafalis arrive platform and remain standing.



8.

1:21 p.m.

Pledge of Allegiance by Andrews
Sandegren, Vice Chairman
Sarasota County Commission.

1:23 p.m.

National Anthem by Riverview High
School Band.

1:26 p.m.

Introduction of you by Bill Korp.

1:30 p.m.

PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

1:40 p.m.

Remarks conclude. You and Mrs. Ford,
escorted by Bill Korp, depart platform
and proceed through audience en route
motorcade for boarding.

1:55 p.m.

Motorcade departs Sarasota Shrine Hall
en route Sarasota Welfare Home.

SARASOTA WELFARE HOME

2:05 p.m.

Motorcade arrives Sarasota Welfare Home
where you will be met by Norwood Cullers,
Sarasota Welfare Home Administrator, and
Joseph Couture, Resident.

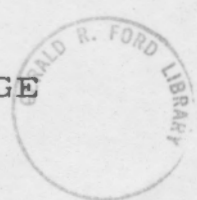
PRESS POOL COVERAGE CLOSED ARRIVAL

You and Mrs. Ford, escorted by
Mr. Cullers and Mr. Couture, proceed
through the central infirmary en route
outside garden area.

2:15 p.m.

You and Mrs. Ford arrive garden area
and informally greet residents and join
them for refreshments.

PRESS POOL COVERAGE
ATTENDANCE: 125



9.

2:40 p. m.

You and Mrs. Ford depart garden area en route motorcade for boarding.

2:45 p. m.

Motorcade departs Sarasota Welfare Home en route Sarasota/Bradenton Airport.

2:55 p. m.

Arrive Sarasota/Bradenton Airport where you will be met by Dr. Edward Straka and Sister Mary Francesco of Cardinal Moody High School; Dean Kerr, National Airline Station Manager; John Anderson, Eastern Airline Station Manager; Charles Legg, Chief of Airport Security; and Scouts Richard Nay and Brad Segal.

NOTE: You will present a memento to Dr. Straka and Sister Francesco to be raffled off for the benefit of the high school. You will receive a Pledge of Allegiance Proclamation from the Scouts representing the Sunnyland Council Eagle Scout Troop 82.

3:00 p. m.

You and Mrs. Ford board Air Force One and depart Sarasota/Bradenton Airport en route Tampa International Airport, Tampa, Florida.

(Flying Time: 40 minutes)



TAMPA ARRIVAL

3:40 p.m.

Advanceman:

F. Ursomarso

Air Force One arrives Tampa International Airport (Eastern Airlines Ramp) Tampa, Florida, where you and Mrs. Ford will be met by: Tampa Mayor and Mrs. William Pool (D); Mr. and Mrs. Jim Grey, PFC County Co-Chairman; Mrs. Helen Chavez, PFC County Co-Chairman; The Tampa Rowdies Soccer Team, and Academy of the Holy Name Fifth Grade Class.

OPEN PRESS COVERAGE
CLOSED ARRIVAL

You and Mrs. Ford board motorcade and depart Tampa International Airport en route Austin Center.

(Driving Time: 10 minutes)

AUSTIN, CENTER RALLY - TAMPA

4:00 p.m.

Motorcade arrives Austin Center.

OPEN PRESS COVERAGE
CROWD SITUATION

"Ruffles and Flourishes"
Announcement
"Hail to the Chief"

You and Mrs. Ford proceed through crowd en route dais for seating.

4:05 p.m.

You and Mrs. Ford arrive dais and take your seats.



11.

4:06 p. m.

Welcoming remarks and introduction
of you by Rep. Frey.

4:15 p. m.

PRESIDENTIAL REMARKS.

FULL PRESS COVERAGE

4:30 p. m.

Remarks conclude.

PFC RECEPTION - TAMPA

4:32 p. m.

You and Mrs. Ford, escorted by Mr. and
Mrs. Austin, depart dais en route PFC
Reception Room, greeting the crowd along
the route.

4:40 p. m.

You and Mrs. Ford arrive PFC Reception
Room and informally greet campaign
workers.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 25

NOTE: Cartoonist Fred Lasswell
will present you with a Snuffy Smith
cartoon.

4:55 p. m.

You and Mrs. Ford depart reception room
en route motorcade for boarding.

Motorcade departs Austin Center en route
Tampa International Airport.

(Driving Time: 10 minutes)



12.

5:05 p.m.

Arrive Tampa International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

5:10 p.m.

You and Mrs. Ford board Air Force One and depart Tampa International Airport en route Andrews AFB.

(Flying Time: 1 hour, 50 minutes)

7:00 p.m.

Air Force One Arrives Andrews AFB.
You and Mrs. Ford proceed to helicopter.

7:05 p.m.

Helicopter departs en route the South Grounds.

7:20 p.m.

Arrive South Grounds of the White House.

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SUMMARY OF MRS. FORD'S FLORIDA TRIP
for The President

TUESDAY, FEBRUARY 24, 1976

- 1:00 p.m. Depart South Grounds en route Jacksonville, Florida
- 4:15 p.m. Reception for Northeast Florida PFC Volunteers,
Jacksonville Hilton Hotel
- 8:00 p.m. "Stand Up For America" Rally (sponsored by Jacksonville
Sertoma Club), Jacksonville Coliseum
- RON Jacksonville Hilton Hotel



WEDNESDAY, FEBRUARY 25, 1976

- 9:00 a.m. Depart Jacksonville Airport en route Melbourne, Florida
- 10:45 a.m. Dedication of Dr. W. J. Creel Elementary School, Melbourne
- 1:50 p.m. Depart Melbourne Airport en route Port Charlotte, Florida
- 3:00 p.m. Visit Port Charlotte Cultural Center
- 4:30 p.m. Depart Port Charlotte en route Naples, Florida
- 6:00 p.m. Private Dinner with Ella Koeze Weed, etc. at Residence
of Gayle and Willard Merrihue, Naples
- RON Marco Beach Hotel, Naples



THURSDAY, FEBRUARY 26, 1976

Personal Day, Naples

FRIDAY, FEBRUARY 27, 1976

- a.m. Personal Time, Naples
- 3:15 p.m. Depart Naples Airport en route Miami
- 7:30 p.m. University of Miami, Founders Day Banquet, Fountainbleu Hotel
- RON Fountainbleu Hotel, Miami



SUMMARY OF MRS. FORD'S FLORIDA TRIP
for The President

SATURDAY, FEBRUARY 28, 1976

9:35 a.m. Greet the President at Miami Airport

10:00 a.m. Attend Naturalization Ceremony, Dade County Auditorium (&GF)

12:00 noon Door-to-Door Canvassing, South Miami

----- Depart Miami Airport en route Sarasota, Florida

7:05 p.m. Meet the President at Residence

 RON Sarasota, Florida (&GF)

SUNDAY, FEBRUARY 29, 1976

11:00 a.m. Attend Church, Sarasota (&GF)

1:00 p.m. Attend "Welcome to the President Barbecue", Shrine Hall,
 Sarasota (&GF)

3:00 p.m. Depart Sarasota Airport en route Tampa, Florida (&GF)

4:00 p.m. Attend Rally, Austin Center, Tampa (&GF)

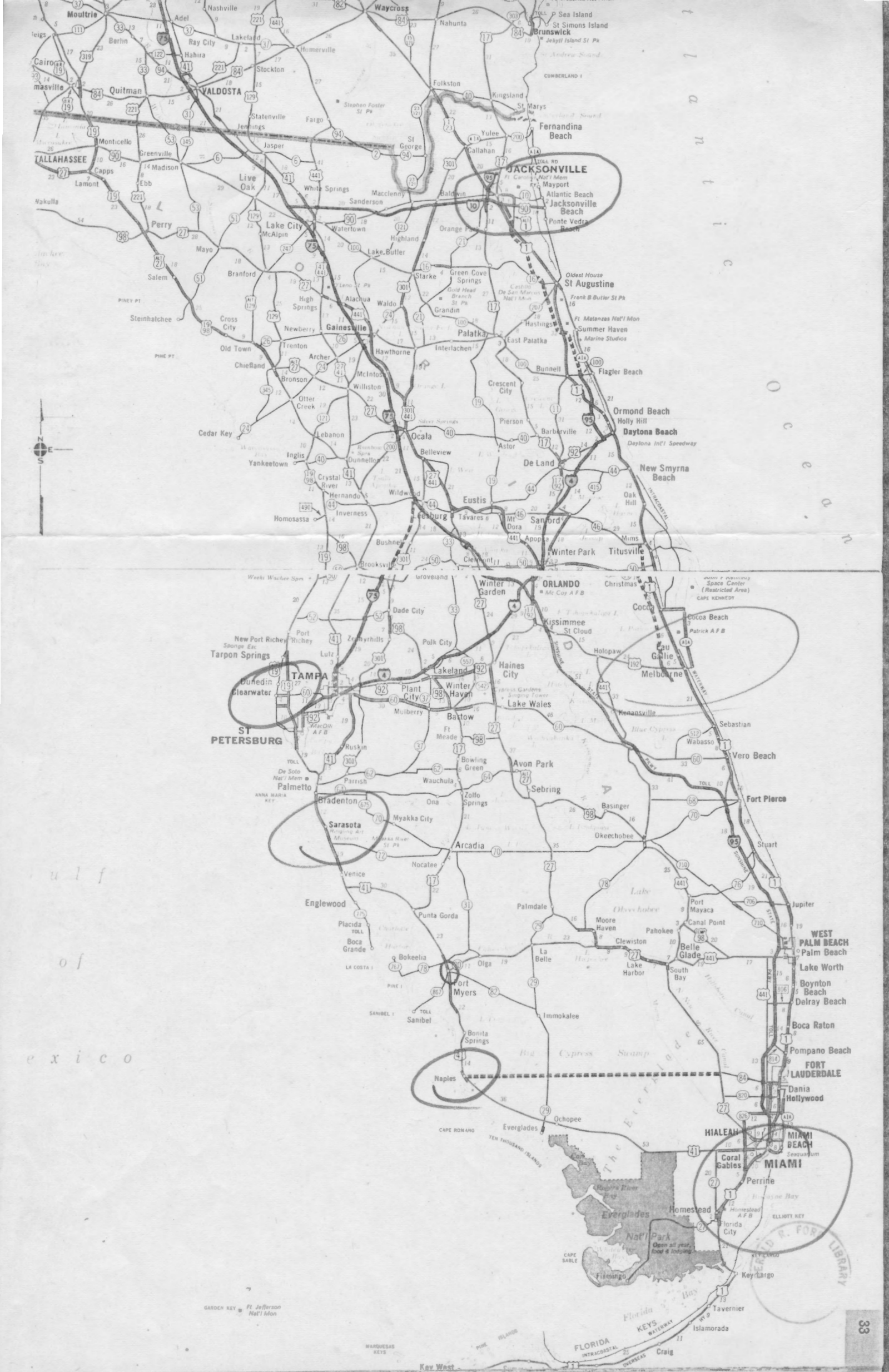
6:00 p.m. Depart Tampa Airport en route Andrews AFB (&GF)

8:05 p.m. Arrive South Lawn (&GF)

 RON White House (&GF)



susan porter



MRS. FORD'S TRIP TO FLORIDA

Tuesday, February 24 - Sunday, February 29, 1976

BACKGROUNDER

Stand Up For America Patriotic Rally

A two-and-a-half hour rally of speeches and musical talent. The six sponsoring Sertoma organizations describe the event as a salute to patriotism. Mrs. Ford is the group's special guest and will make brief remarks. Other guests include Col. Howard Dunn (USMC ret.) and Cmdr. John McCain, Jr. (USN) POWs who live in the area. 5,000 American flags will be given away, and 2,000 balloons with the American flag imprint will be dropped from the ceiling. The event is free and open to the public.

The Dr. W. J. Creel Elementary School

Completed in August of 1972, the Creel School is a modern, open-classroom facility which stresses traditional "reading, writing and arithmetic" concepts of teaching. It is distinguished by the community, parental and faculty involvement with the school. Its 500 students have had a voice in school decisions, including a school-wide election to choose its color scheme (primarily red, white and blue).

Port Charlotte Cultural Center

A facility used by thousands of senior citizens on a regular basis, the Cultural Center consists of \$2,500,000 complex built entirely on private support. The senior citizens who use the facility raise money for its upkeep and new buildings. It is supported without government help of any kind. It consists of four parts: a national award-winning continuing education program that offers more than 250 courses; a public library with more than 40,000 volumes, boasting the largest circulation of any library in the state; a modern theatre and theatre company, with regular productions, concerts, and seminars at minimal cost; and a modern recreational center and cafeteria for daily use of the area's senior citizens.

Society of University Founders, University of Miami, Coral Gables

Mrs. Ford will be guest of honor at the annual dinner for 1,000 University alumni, alumni supporters and members of its Board of Trustees. It is black tie.

MRS. FORD'S TRIP TO FLORIDA--

Jacksonville, Melbourne, Port Charlotte,
Naples, Miami, Sarasota, Tampa

Tuesday, February 24 - Sunday, February 29, 1976

SCHEDULE

1:30pm DEPART Andrews Air Force Base.

3:10pm ARRIVE Jacksonville International Airport.

NOTE: Mrs. Ford will be welcomed to Jacksonville
by a delegation of Sertoma members and their wives.

3:45pm ARRIVE Jacksonville Hilton Hotel.

4:00pm Mrs. Ford will attend a ^{15 min.} reception hosted by the
President Ford Committee of Florida to extend her
appreciation to PFC volunteers from Northeast Florida.
In the north ballroom of the Hilton Hotel.

6:45 pm Crews and stills board Press bus en route Coliseum.

7:35pm Press boards Motorcade in front of Hilton to accompany
Mrs. Ford to Jacksonville Coliseum.

8:00pm Mrs. Ford arrives at Stand Up For America
Patriotic Rally, sponsored by the Northeast Florida
Sertoma Club.

9:50pm Motorcade departs Jacksonville Colosseum enroute
Hilton Hotel.

Wednesday, February 25th

7:15 am Baggage Call - Baggage should be left outside hotel
room unlocked.

8:45am Press Board Motorcade in front of Hilton Hotel en route
Jacksonville International Airport.

9:35am Aircraft departs Jacksonville International Airport
enroute Melbourne, Florida.

10:15am Aircraft arrives Melbourne.

10:20am Motorcade departs enroute Dr. W. J. Creel Elementary
School.

10:45am Motorcade arrives Creel Elementary School, where Mrs. Ford will be given a tour and will participate in a program with the students.

12:30pm Dedication ceremony on front lawn of school, Mrs. Ford will make brief remarks.

12:55pm Motorcade departs Creel Elementary School enroute Patrick Air Force Base.

1:25pm ARRIVE Patrick Air Force Base

FILING TIME

NOTE: A light lunch will be served aboard the plane.

1:50pm Aircraft departs enroute Punta Gorda, Florida.

2:25pm Aircraft arrives.

2:30pm Motorcade departs Punta Gorda Airport enroute Port Charlotte Cultural Center, Port Charlotte, Florida.

2:50pm Motorcade arrives Port Charlotte Cultural Center, where Mrs. Ford will be given a tour, visit some classrooms, visit with senior citizens in the center's recreational facilities and visit their handcraft workshop.

4 pm Mrs. Ford departs Port Charlotte Cultural Center enroute Naples.

Thursday, February 26th
Private Day

Friday, February 27th

am Mrs. Ford will fly from Naples to Miami.

7 pm Society of University Founders Banquet, University of Miami, Coral Gables. Dinner at Hotel Fontainebleau at 8pm, preceded by cocktail hour at 7pm. Mrs. Ford will make brief remarks.



Saturday, February 28th

11 am Press vehicle will depart Naturalization Ceremony in
approx. Mrs. Ford's motorcade enroute neighborhood where Mrs.
Ford will canvas door-to-door for the President.

11:30- Canvassing.

12 Noon

12 Noon Mrs. Ford will attend an informal lunch with President
approx. Ford volunteers who have also been canvassing.

12:45pm Press depart in motorcade with Mrs. Ford enroute
airport to fly to Sarasota to join with Presidential
press party.

SCHEDULE FOR DURATION OF TRIP COINCIDES WITH
PRESIDENTIAL PRESS SCHEDULE

