The original documents are located in Box 11, folder “10/25/75 - International Women's Year Congress, Cleveland, OH (1)” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Participate in Opening of Cleveland's International Women's Year Congress

GROUP: Greater Cleveland Congress International Women's Year

DATE: Saturday, October 25, 1975

TIME: 12:30 p.m. Mrs. Ford's remarks to assembly

PLACE: Cleveland Convention Center
Cleveland, Ohio

CONTACT: Mrs. Scott R. York, Chairperson
(216) 861-3810

Press contacts: Sandy Johnson, (216) 861-6080, ext. 288
Mr. Nate Silverman, (216) 861-3810

COMMENTS: Mrs. Ford will participate in the opening of a 3-day
International Women's Year Congress to be held in Cleveland
on October 25, 26, and 27. Over 90 women's organizations
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and two foundations. The event is probably the largest
observance of International Women's Year in the country and
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big assembly hall. They are quite agreeable to Mrs. Ford
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I have also attached a copy of a letter to Mrs. Ford from a former friend of hers in Grand Rapids, Verna Hewer Stevens who is now living in Cleveland. Were it possible to permit Mrs. Ford to simply say Hello to her at some point, this might be very nice. NOTE: I have not been in communication with Mrs. Stevens. The file is attached.

Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Pat Lindh
William Nicholson
Rex Scouten
Staircase
If asked about New ERA
Vote in N.Y. say "I certainly
hope it will pass."

4 states needed
8 target states
Illinois
Missouri
Indiana
Florida
N. Carolina
Oklahoma
Nevada
Arizona
MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY

FROM: PETER SORUM

SUBJECT: YOUR VISIT TO CLEVELAND, OHIO
Saturday, October 25, 1975

Attached at TAB A is the proposed schedule for your visit to Cleveland, Ohio.

APPROVE DISAPPROVE

BACKGROUND

The Greater Cleveland Congress of International Women's Year has been organized by a coalition of Women's Groups headed by Mrs. Scott York to serve as a base for future action for women seeking a better way of life in Cleveland. The 3-day program, which begins Saturday, will offer 140 sessions in over 200 exhibits showing all aspects of women in society. You will join Madame Vijaya Lakshmi Pandit, Former President of the UN General Assembly, in addressing a mid-day session of the Congress after touring a portion of the Exhibit Area.

Following the session, you will be guest of honor at a private luncheon which will include some of the key women of Cleveland and other program participants. The luncheon will include an informal discussion of the future role of women in America. Following the luncheon, you will drop-by a reception for the IWY's Executive Committee to recognize the contributions that these individuals have made to their communities and IWY.
Mayor Ralph Perk, Republican candidate for re-election on Tuesday, November 4, will meet you at Hopkins International Airport and will be your guest for the drive to the Bond Court Hotel. While predictions indicate that the election will be close, Mayor Perk currently leads in the polls.
PROPOSED SCHEDULE

Saturday, October 25, 1975

9:00 am Mrs. Ford boards motorcade on South Grounds.
MOTORCADE DEPARTS South Grounds en route Andrews AFB.

[Driving time: 25 minutes]

9:25 am MOTORCADE ARRIVES Andrews AFB.
Mrs. Ford boards C-9.

9:30 am C-9 DEPARTS Andrews AFB en route Hopkins International Airport, Cleveland, Ohio.

[Flying time: 1 hour, 10 minutes]
[No time change.]

10:40 am C-9 ARRIVES Hopkins International Airport.
OPEN PRESS COVERAGE
CLOSED ARRIVAL
Mrs. Ford will be met by:
Mayor Ralph Perk (R-Cleveland)

10:45 am Mrs. Ford and Mayor Perk board motorcade.
MOTORCADE DEPARTS Hopkins International Airport en route Bond Court Hotel.

[Driving time: 25 minutes]

11:10 am MOTORCADE ARRIVES Bond Court Hotel.
Mrs. Ford and Mayor Perk proceed inside hotel where they will be greeted by Mr. James Carney, Hotel Owner.
NOTE: Mayor Perk will bid farewell in the hotel lobby.

11:15 am Mrs. Ford, escorted by Mr. Carney, proceeds to Presidential Suite (21st Floor).

Mrs. Ford will be met at Suite by Mr. James LaDu, General Manager, Bond Court Hotel, and Mrs. James (June) LaDu.

NOTE: As the first occupant of the Presidential Suite, Mrs. Ford will cut a ceremonial ribbon at the Suite's entrance.

OFFICIAL PHOTO COVERAGE

11:20 am Mrs. Ford proceeds inside Presidential Suite.

PERSONAL/STAFF TIME: 45 minutes

12:00 noon Madame Vijaya Lakshmi Pandit, Former President of the UN General Assembly, arrives Suite.

12:05 pm Mrs. Ford and Madame Pandit depart Suite en route motorcade for boarding.

12:08 pm MOTORCADE DEPARTS Bond Court Hotel en route Cleveland Convention Center.

[Driving time: 1 minute]

12:09 pm MOTORCADE ARRIVES Cleveland Convention Center.

Mrs. Ford and Madame Pandit will be met by:

Mrs. Scott (Gwill) R. York, Chairperson
Greater Cleveland Congress, IWY

12:10 pm Mrs. Ford and Madame Pandit, escorted by Mrs. York, proceed on an informal walking tour of Exhibit Area.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:25 pm</td>
<td>Mrs. Ford and Madame Pandit, escorted by Mrs. York, conclude tour and proceed to Music Center offshore holding area.</td>
</tr>
<tr>
<td>12:28 pm</td>
<td>Mrs. Ford and Madame Pandit arrive offshore holding area.</td>
</tr>
<tr>
<td></td>
<td><strong>PERSONAL TIME: 5 minutes</strong></td>
</tr>
<tr>
<td>12:33 pm</td>
<td>Mrs. Ford proceeds onto stage and takes her seat.</td>
</tr>
<tr>
<td></td>
<td><strong>OPEN PRESS COVERAGE</strong></td>
</tr>
<tr>
<td></td>
<td><strong>ATTENDANCE: 3,000</strong></td>
</tr>
<tr>
<td>12:35 pm</td>
<td>Opening remarks by Mrs. William (Jill) Ruckelshaus, Chairperson, National Commission of the Observance of International Women's Year concluding with the introduction of Mrs. Ford.</td>
</tr>
<tr>
<td>12:37 pm</td>
<td>Remarks by Mrs. Ford.</td>
</tr>
<tr>
<td></td>
<td><strong>FULL PRESS COVERAGE</strong></td>
</tr>
<tr>
<td>12:42 pm</td>
<td>Remarks conclude.</td>
</tr>
<tr>
<td></td>
<td>Mrs. Ford is joined at the podium by Mrs. York.</td>
</tr>
<tr>
<td>12:43 pm</td>
<td>Thank you remarks by Mrs. York concluding in a presentation to Mrs. Ford.</td>
</tr>
<tr>
<td></td>
<td><strong>NOTE: No response is required.</strong></td>
</tr>
<tr>
<td></td>
<td>Mrs. Ford returns to her seat.</td>
</tr>
<tr>
<td>12:46 pm</td>
<td>Introduction of Madame Pandit by Mrs. York.</td>
</tr>
<tr>
<td>12:47 pm</td>
<td>Remarks by Madame Pandit.</td>
</tr>
<tr>
<td>1:04 pm</td>
<td>Remarks conclude.</td>
</tr>
<tr>
<td>1:05 pm</td>
<td>Program concludes.</td>
</tr>
<tr>
<td>1:05 pm</td>
<td>Mrs. Ford departs Music Center stage en route Bond Court Hotel.</td>
</tr>
</tbody>
</table>
[Walking time: 5 minutes]

1:10 pm  Mrs. Ford arrives Presidential Suite, Bond Court Hotel.

PERSONAL TIME: 20 minutes

1:30 pm  Mrs. Ford departs Presidential Suite en route Board Room.

1:32 pm  Mrs. Ford arrives Board Room and informally greets luncheon participants.

PRESS POOL COVERAGE
ATTENDANCE: 12

1:35 pm  Luncheon is served.

2:30 pm  Luncheon concludes.

2:32 pm  Mrs. Ford, escorted by Mrs. York, departs Board Room en route Barcelona Suite.

2:35 pm  Mrs. Ford, escorted by Mrs. York, arrives Barcelona Suite and informally greets IWY Congress' Executive Committee Members.

OFFICIAL PHOTO COVERAGE
ATTENDANCE: 75

2:50 pm  Mrs. Ford departs Barcelona Suite en route Presidential Suite.

2:51 pm  Mrs. Ford arrives Presidential Suite.

PERSONAL TIME: 5 minutes

2:56 pm  Mrs. Ford departs Presidential Suite en route motorcade for boarding.

3:00 pm  MOTORCADE DEPARTS Bond Court Hotel en route Hopkins International Airport.

[Driving time: 25 minutes]
3:25 pm  MOTORCADE ARRIVES Hopkins International Airport.

OPEN PRESS COVERAGE
CLOSED DEPARTURE

Mrs. Ford boards C-9.

3:30 pm  C-9 DEPARTS Hopkins International Airport en route Andrews AFB.

[Flying time: 1 hour, 5 minutes]
[No time change.]

4:35 pm  C-9 ARRIVES Andrews AFB.

Mrs. Ford boards motorcade.

4:40 pm  MOTORCADE DEPARTS Andrews AFB en route South Grounds.

[Driving time: 25 minutes]

5:05 pm  MOTORCADE ARRIVES South Grounds.

Dill Ruckelshaus will fly back to wash with us.
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Thank you.

cc: HP Staff
Red Cavaney
Warren Rustand
Pat Lindh
William Nicholson
Rex Scouers
Staircase
Cleveland's IWY Conference is probably the biggest IWY celebration in the country. They are expecting 32,000 people over a 3-day period, and have 140 different workshops and seminars for people to visit and participate in. It is entirely free and open to the public.

This has been entirely a community project, starting with about 40 women who thought it would be a good idea and kept at it. A lot of the impetus has come from Gwill York, an ex-Junior League President and housewife with 2 children, who volunteered for the full-time job as Chairperson and has done a terrific job—in organization, in raising funds, and in handling people.

The organizers (more than 100 women's groups are involved) are homemakers, career women, and volunteers. Their common ground: most have had no previous identification with the women's movement; they have a belief that women must cooperate with men to achieve equality; they endorse choice for women in choosing their roles; and they greatly support the family (most are wives, widows, and mothers).

Your audience will be about 3,000 people in an old auditorium with a cozy, intimate feeling to it (it appears to hold about a third of that number). The TV cameras are straight ahead of you in the audience, about 60 feet back.

Madam Pandit is sister to the late Prime Minister Nehru and a confidante of Gandhi. She became known internationally when she led the Indian delegation to the UN in 1946. In 1953 she was elected UN Assembly President, the first and only woman to hold that title. She later served India as Ambassador to Britain, the United States, and Russia. Her views on feminism might be summed up in this quote (20 years ago): "All my political training has taught me to look at myself as an individual and not as a woman." Madam Pandit is 75 years old.

Dorothy Fuldheim, one of the guests in your private luncheon, is one of Cleveland's notables. She is 83. She still works nine hours a day as a broadcaster for WEWS-TV, the local ABC
affiliate. She has interviewed six Presidents, Hitler, Kings, Queens, all the major candidates, etc., and has a national reputation. She has been described as "elegant," very much a lady, and is evidently quite a personality. The IWY people wanted her in the luncheon because they consider her a very visible, outstanding example of what women can do.

The organizers have stressed that there is nothing political about the Congress. Their purpose is to raise the consciousness of the community and to improve the quality of their daily lives—men as well as women.

The Congress also includes more than 200 exhibits and displays by women's organizations, civic and cultural institutions, businesses and government agencies.

Other guests during the Congress: comedienne Lily Tomlin; Phyllis Gillis, Executive Director of the Gallup Institute, who will release results of the latest Gallup poll on "what do women really want and think"; syndicated columnist Ann Landers; tennis pro and TV commentator Julie Heldman; Lynn Caine, author of the book, Widow; Constance B. Newman, Vice Chairman of the Consumer Product Safety Commission; and television psychologist Sonya Friedman.

# # #
ITINERARY
Mrs. Ford's trip to Cleveland
October 25, 1975

9:00 A.M. Check-in at Andrews Air Force Base at
           Distinguished Visitor's Lounge.
9:30 A.M. Aircraft departs en route Hopkins International
           Airport in Cleveland.
10:30 A.M. Arrive Cleveland.
11:05 A.M. Arrive Bond Court Hotel, downtown Cleveland.
           Press will be taken to press room at Cleveland
           Convention Center (across street from Hotel).
           There will be 50 minutes of free time.
12:00 Noon Press gather in press room to go to Mrs. Ford's
           arrival point.
12:10 P.M. Mrs. Ford and Madam Pandit arrive at Convention
           Center and take a walking tour of booths and
           exhibits.
12:25 P.M. Press to Music Hall
12:30 to 1:00 P.M. Open coverage of Mrs. Ford/Madam Pandit speeches.
1:05 P.M. Mrs. Ford departs Convention Center en route Bond
           Court Hotel, where she will be a guest at a lunch
           hosted by Greater Cleveland Congress of I.W.Y
1:30 P.M. Board Room - 22nd Floor of Bond Court Hotel.
           Brief photo session of luncheon.
1:40 to 2:45 P.M. Filing/staff time
2:30 to 2:50 P.M. Private reception with Executive Committee of
                   Greater Cleveland Congress.
2:45 P.M. Motorcade boards in front of Bond Court Hotel en
           route Hopkins International Airport
3:00 P.M. Depart Hotel for airport.
3:30 P.M. Aircraft departs Cleveland en route Andrews Air Force
           Base.
4:30 P.M. Arrive Andrews Air Force Base.
I>ADAM.
PANDIT

(MRS. GILLIS) (MRS. HADDEN) (MRS. YORKE) (MRS. JOHNSON) (MRS. JOHNSON)

MRS. GUZZO (GWILL) (GWILL) (GWILL) (GWILL) (GWILL)

MRS. FULDHEIM (GWILL) (GWILL) (GWILL) (GWILL) (GWILL)

MRS. HADDEN (GWILL) (GWILL) (GWILL) (GWILL) (GWILL)

MRS. FORD (GWILL) (GWILL) (GWILL) (GWILL) (GWILL)

MRS. JILL RUCKLESHAUS

MRS. COTNER (GWILL) (GWILL) (GWILL) (GWILL) (GWILL)

MRS. MERCEDES (GWILL) (GWILL) (GWILL) (GWILL) (GWILL)

BOARD ROOM  BOND COURT HOTEL  CLEVELAND, OHIO
IWY Luncheon in honor of Mrs. Ford Guest List
Board Room, Bond Court Hotel  1:30 pm
October 25, 1975

Mrs. Ford
Madam Pandit  former President of UN General Assembly
Jill Ruckelshaus  Chairperson, National Commission on the Observance of International Women's Year
Phyllis Gillis  Executive Director, Gallup International Research Institutes, Inc.
Tippy Huntley  Chet Huntley's widow, currently Promotional Consultant to Big Sky of Montana, Inc.
* Gwill York  Chairperson, Greater Cleveland Congress, International Women's Year
* Dorothy Fuldheim  Television personality, WEWS TV News commentator
* Mercedes Cotner  City Council Clerk
Betty Cope  General Manager, WVIZ TV (Cleveland's educational television station)
* Almeta Johnson  Chief Police Prosecutor
* Elaine Hadden  civic leader
* Claudia Guzzo  County Board of Elections member and Republican leader

* Named by Cleveland Plain Dealer as Cleveland's "Most Influential Women" (Sunday Plain Dealer Magazine, October 19, 1975)
THE WHITE HOUSE
WASHINGTON

Dear Mrs. Ford,

Here is the file on the Cleveland International Women's Year Congress.

Thank you,

Susan

Susan would only anticipate your greeting them & brief remarks.
GREATER CLEVELAND CONGRESS
INTERNATIONAL WOMEN'S YEAR

700 National City Bank Building, Cleveland, Ohio 44114
Telephone 865-3810

August 8, 1975

Dear Mrs. Ford:

International Women's Year is being observed by the Greater Cleveland area with a three day Congress at the Cleveland Convention Center on October 25th, 26th, and 27th of this year. This event appears to be one of the largest, if not the largest observance of International Women's Year in this country. We are very pleased and even somewhat amazed by the tremendous response of so many people in the planning stages of this event.

Because of your great courage in speaking for women, we would be deeply honored if you could personally be a part of this Congress. We believe that this Congress can help significantly in changing the unfortunate impressions which came from the UN Conference in Mexico City, and can assist the basic goals of International Women's Year -- Equality, Development, Peace through equal partnership.

Our Congress will not be political. It will not represent any one point of view. We encourage all opinions to be expressed in an atmosphere of mutual respect towards the goal of better understanding. We believe that Cleveland is well situated geographically and philosophically to seriously examine and act upon the status of women.

The Cleveland Congress will include exhibits, workshops, seminars, panels, booths, stage presentations and speeches. So far over ninety women's organizations in the Greater Cleveland area have made a financial commitment to this project as have two foundations. Over one hundred other women's organizations are participating in some way. The grass roots support for this event is amazing. We also have the support, via participation and money, of our social service agencies, cultural organizations, the federal agencies in our area, the major newspapers, the television channels, the major department stores, the City of Cleveland, the County of Cuyahoga and the Greater Cleveland Growth Association. We have just begun our contacts with business and labor and the initial response is excellent.

Mrs. Gerald Ford
The White House
Washington, D.C.

The White House
Washington, D.C.
Your presence at our Congress could, I believe, have a significant impact upon what happens here in Cleveland and also in other parts of the country. It appears, much to our surprise, that what Cleveland is planning is being watched nationally. Among others, Madam Pandit is coming from India to be with us.

Please join with us, if you can, sometime during the three days of our Congress. Ideally, we would like to have you make a few remarks as we open our Congress on Saturday or as we close it Monday evening, but we are, of course, completely willing to arrange our schedule to your convenience. If you wish to participate in one of our workshops, that would be great. What matters to us is that you come to our Congress.

I so look forward to hearing from you and I hope to see you in Cleveland.

Most sincerely,

Gwll York

Mrs. Scott R. York, Chairperson
The Greater Cleveland Congress
International Women's Year

enclosures
## Tentative Schedule IWY Congress

### Saturday, October 25, 1975
- Status of Women - Internationally
  - Nationally
  - Ohio
- History of Women’s Movement
- Ethnicity
- Third World
- Women in Politics
- Women in Government
- Women and the Law
- Women in the Armed Service
- Women in Unions
- Employment
- Women in Volunteering
- Women as Consumers
- Rape Workshops
- Consciousness Raising for Men
- Consciousness Raising for Women

### Sunday, October 26, 1975
- Ecumencial Service
- Women in Sports
- Women in Education
  - Education as Concerns Women
- Women in Media
- Women in Business; Finance; Banking;
  - Credit; Social Security
- Women in Arts
- Women in Social Services
- Women in Medicine; Science
- Women in Transportation - Recreation - Kiw:
- Rape Workshops
- Consciousness Raising for Men
- Consciousness Raising for Women
- Panel on Lobbying - Cuyahoga County
  - League of Women Voters

### Monday, October 27, 1975
- High School Career Challenges***
- "Changing Roles in a Changing World"
- Philanthropy - Giving and Granting
- Self-Fulfilled Mother -
  - Paradox or Possibility?
- Role Reversal: How and Why?
- Pre-School Sexuality: Self-concept development that parents and children can enjoy together
- Family Planning (Choices)
- Homemakers’ Help
- Politics of Rape
- Self-Defense
- Self-Fulfillment Thru Relationships
- Communication Techniques
- Mental Health - Female Psychology
- Family Planning
- Sexuality
- Assertiveness Training
- Career Exploration
- Housing
- The Psychology of Women
- Environmental Conditions
- Aging
- Issues, Problems, Concerns
- Prostitution Workshop
- Day Care - What is Good Day Care?
- Adolescence - Coping with as Parents
- Single Parent
- Women in Politics
- Women in Science/Medicine
- Women’s Health Care
- Being a Single Woman
- Personal Development
- Separation and Divorce
- Alcoholism
- Black Women through History
- Women in Poverty
- Menopause
- Chronic Illness
- Exceptional Child (Gifted/Retarded)
- Decision-Making Skills
- Consciousness Raising for Men
- Consciousness Raising for Women

***1600 High School students from Greater Cleveland schools
The Greater Cleveland Congress:

- will explore and discuss the "female situation" locally, nationally, and internationally;
- will explore the many options available to women;
- will explain and discuss the many aspects of the women's movement;
- will explore and discuss the "equal partnership" with men -- while concentrating upon women, men will be involved in all aspects of this Congress;
- will be a learning, discussing, sharing experience for the Northern Ohio community as a base for future action; this is but the beginning;
- will be a rational, comprehensive, well-organized approach to IWY -- a beginning toward the IWY goals of Equality, Development and Peace.

Some of the topics to be discussed at the Congress are:


There will be seminars on the future implications of the women's movement, how its future can be productive and of meaningful contribution to all people.

There will be several speakers of national prominence, there will be many speakers and panelists from the Cleveland area.

There will be numerous exhibits from historical to artistic, primarily concerned with women but also with Cleveland.

There will be performances of the various cultural groups in the Greater Cleveland area.

There will be a listing of services available to women.

There will be a listing of women's organizations.

There will be polls and questionnaires to assist in understanding the local situation concerning women.

There will be numerous booths from women's organizations, civic organizations, cultural institutions, business and industry, and the consulates.

There will be a balanced program including humor. This must not become too totally serious.

There will be a Day Care Center.

There will be the opportunity for all points of view to be expressed.

There will be definite follow-up and concrete proposals as a result of this Congress.
August 5, 1975

Miss Susan Porter
Appointments Secretary for
Mrs. Ford
The White House
Washington, D.C. 20051

Dear Susan:

I enclose herewith the material that was furnished to me by Mrs. Scott York about the convention plan for Cleveland on October 25, 26, 27, 1975 as a celebration of International Women's Year.

As you suggested in our conversation over the telephone last week, I have told Mrs. York that she should write directly to Mrs. Ford describing the convention and inviting her to attend. I also repeated what I thought was your suggestion, that Mrs. York make clear to Mrs. Ford that the degree and method of her participation was entirely flexible, so as not to give her the feeling that she would necessarily be called on for a major speech.

As far as I can tell, the sponsorship of this convention is in entirely responsible hands. I would be glad, of course, to make any further quiet inquiries that you or anyone on the President's or Mrs. Ford's staff might think necessary. This sounds like a good project, and I hope it can come to fruition.

With every good wish, I am,

Sincerely yours,

H. Chapman Rose

Enclosures
Dear Mr. Rose:

It is with great hope that I am writing to you concerning the possibility of a visit to Cleveland by Betty Ford and Happy Rockefeller to help celebrate International Women's Year.

Last year the United Nations declared 1975 as International Women's Year and President Ford signed a document stating the United States support of this celebration. This special year came into being because in no country have women attained full equality or full partnership with men and it was hoped that a special year would help to promote this equality and help to assist the integration of women into the total social and economic development of all nations which could help toward the cause of world peace. Very simply stated, the basic purpose is to improve the quality of life for everyone, a very ambitious, but desperately needed goal.

The State Department gave a grant to Dr. Ruth Bacon to coordinate the observance of International Women's Year in the United States. I have visited with Dr. Bacon at some length and the following plans for Cleveland have emerged as a result of these conversations and also as the result of meetings with representatives of about two hundred women's organizations in the Northeastern Ohio area. These organizations include those which involve all socio-economic, political, humanitarian, religious, cultural, and professional groups.

There will be a "Congress" at the Cleveland Convention Center the 25th, 26th, and 27th of October. This Congress will be a combination of exhibits, workshops, seminars, speeches, performances all related to subjects of greatest interest to women. Subjects to be covered include Women and the Family, the Woman Alone, Women in Business, Women in the Arts, Women in Politics and Government, to mention but some of the areas which will be explored. We will concentrate on Cleveland women and those in Northeastern Ohio, but we will have several speakers of national reputation.
We expect 20,000 to 40,000 people at this convention. Cleveland is one of the few American cities which at this time is planning something this large for International Women's Year and I believe that this Congress will make a real impact.

We would be so pleased if Betty Ford and Happy Rockefeller could manage to come to our Congress at some time. Needless to say, we would also be thrilled if they could be accompanied by their husbands. One of the goals of the Congress is to concentrate upon the need and desirability of an equal partnership with men in all areas of human concern. This is not and will not be a far out women's Lib rally. This event is to stress the possibilities and potentials of men and women working together. This Congress will try to explain the basic situation of women historically, legally and will try to get the facts, not the sensationalism, of the women's movement to the public. This is to be a rational look at an evolutionary situation and the Fords and Rockefellers could help tremendously in helping me and others provide a calm, rational, and intelligent approach to the women's movement.

We anticipate having the opportunity of using hard data, currently being gathered, to assist in rational decisions concerning the articulated needs of women as perceived by women. We hope this focus and the results of the convention will give guidance to policy makers.

I personally have not so far been identified with any particular segment of the women's movement. I was selected by the heads of over forty women's organizations in the Cleveland area to chair this event. I had not even been aware that meetings concerning International Women's Year were taking place. I gather I was selected because I was an enlightened moderate and a volunteer via the route of Vassar College, the Junior League, and the Distribution Committee of The Cleveland Foundation.

Needless to say, a visit such as I am requesting would have a great impact on our Congress and on the whole Northeastern Ohio area. I personally would be more than willing to do whatever you feel is necessary to encourage the possibility of such a visit. I do travel to Washington fairly often and would be delighted to speak with anyone you might suggest.

Thank you for your willingness to consider my request.

Most sincerely,

Mrs. Scott R. York
<table>
<thead>
<tr>
<th>Time (Later)</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>High School Career Challenges; etc. - (Sally Griswold)</td>
</tr>
<tr>
<td>2.</td>
<td>Getting and Giving - (Barbara Rawson)</td>
</tr>
<tr>
<td>3.</td>
<td>Women as Homemakers - Wife; Mother; Cook</td>
</tr>
<tr>
<td></td>
<td>Family Options - Housing; Career; Marriage; Parents; Child Care (Learn'g. Dis.; Day Care)</td>
</tr>
<tr>
<td>4.</td>
<td>Women and Welfare</td>
</tr>
<tr>
<td>5.</td>
<td>Female Psychology; Sexuality; Health</td>
</tr>
<tr>
<td>6.</td>
<td>Personal Development - Beauty; Talent</td>
</tr>
<tr>
<td>7.</td>
<td>Women Alone: Widowed; Single (Teenager); Divorced (Humor: Soap Operas)</td>
</tr>
<tr>
<td>8.</td>
<td>Aging</td>
</tr>
<tr>
<td>9.</td>
<td>Diversity - Various Life Styles</td>
</tr>
<tr>
<td>10.</td>
<td>Wives of Well-Known Men</td>
</tr>
<tr>
<td>11.</td>
<td>Welfare; Professional</td>
</tr>
<tr>
<td>12.</td>
<td>Women and Problems: Alcoholism; Rape</td>
</tr>
</tbody>
</table>

**"STARS" REQUESTED**

**Saturday**
- Betty Furness
- Ella Grasso
- Barb Jordan
- Frankie Freeman
- Mildred Marcy
- Bass Nyerson
- Jill Ruckelshaus

**Sunday**
- Billie Jean King
- Katharine Graham
- Dr. Jane Goddall
- Sylvia Porter
- (1) Ruth Kelles Osborn
- (2) Bernice Sandler
- (3) Sister Joel Read

**Monday**
- Alan Alda
- Joanne Woodward & Paul Newman
- Larry & Ann Halprin
- Margaret Ellen Traxler
- Carla Hills
- Helen Reddy
- N. Sipila
- Ruby Dee & Ossie Davis
- A. Toefler
- E. Severeid
- M. Tolliver
TENTATIVE SCHEDULE IV CONGRESS

Saturday, October 25, 1975

Unit Leader - Lois Goodman
Unit Session Leader - (As Indicated)

| Time (Later) | Type                  | Status of Women - Internationally
|             |                      | Nationally Ohio
| 1.          |                      | History of Women's Movement - (Lois Sharf)
|             |                      | Ethnicity - (Lucretia Stolice)
|             |                      | Third World - (Vazel White)
| 2.          |                      | Women in Politics - (Nancy Conin)
|             |                      | Women in Government - (Zelda Klimer)
|             |                      | Women and the Law - (Rita Moore)
| 3.          |                      | Women in the Armed Service - (Capt. Joyce Williams)
| 4.          |                      | Women in Unions - (Barbara Janis)
| 5.          |                      | Employment - (Jane Picker)
| 6.          |                      | Women in Volunteering - (Later)
| 7.          |                      | Consumerism - (Sally Ebling)

B. Furness, B. Myersen

Sunday, October 26, 1975

Unit Leader - Jane Outcalt
Unit Vice Leader - Jane King
Unit Session Leader - (As Indicated)

| Time (Later) | Type                  | Ecumenical Service - (Joan Campbell)
|             |                      | Women in Religion - (Joan Campbell)
| 1.          |                      | Women in Sports - (Allison Titegemeyer)
|             |                      | Women in Education - (Evelyn Bonder)
| 2.          |                      | Education as Concerns Women - (Susan Brady)
|             |                      | Women in Business; Finance; Banking;
|             |                      | Credit; Social Security
| 3.          |                      | Women and World Concerns - (Mrs. Drue King)
|             |                      | Food; Ecology; Energy; Population;
|             |                      | Peace; Various Consulates
| 4.          |                      | Women in Arts - (Zoe Byln - Chessie Bleick)
|             |                      | Women in Social Services
| 5.          |                      | Women in Medicine; Science - (Marian Ratnoff)
| 6.          |                      | Women in Transportation - Recreation - (Fat Little - Jo Williams)
Miss Susan Porter
The White House
Washington, D. C.

Dear Susan:

Herewith further background on the Greater Cleveland Congress for International Women's Year which I have just had from Mrs. York.

Sincerely yours,

H. Chapman Rose

Enclosures
Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.
Women to hold
big conclave here

By RUSTY BROWN

Cleveland's observance of International Women's Year this fall may be the largest in the U.S.

The three-day (Oct. 25 - 27) Greater Cleveland Congress already has the support of 20 local women's organizations and two foundations.

A more than 100 women's groups are scheduled to participate in some way.

Among topics to be discussed at Cleveland's I.W.Y. meeting are women in poverty, the psychology of women, women in unions, the armed service and women as consumers.

There will be workshops on rape, prostitution, what is good day care, separation and divorce and consciousness raising for women.
Women’s year planners are eyeing Cleveland

By Helen Heurichower

A global gust is stirring: the an engine has begun.

This business, genteel creating

work has been kept for the past

art in a men-only state of captiv

is composed of more than half

the world’s population — the

women part.

International Women’s Year

1975, proclaimed by the United

Gene Assembly as a year in focus

attention throughout the world

on the status of women,

becoming an effective arraying

men as it calls women (and men)

in many cities for pro-

grame of concern to all.

Cleveland’s turn is coming in

letters (28 and 37), when the

International Council of YW

will convene at the Cleveland

Convention Center for what is shaping

to be the largest such observa-

nace in the country.

Cissy York, who became

chairman of the congress after an

...
Mr. Chapman Rose  
Jones, Day, Reavis & Pogue  
1700 Union Commerce Building  
Cleveland, Ohio 44115

Dear Chappie:

The Greater Cleveland Congress for IWY is still expanding. I continue to be amazed and somewhat overwhelmed by the support and interest we are receiving on all levels. Yesterday I learned that Eunice Kennedy Shriver wishes to attend, and the day before I learned that Mrs. Chet Huntley would come and help in any way she could. Jill Ruckelhaus will help us on Saturday. And as you know Madame Pandit is coming all the way from India just for our Congress.

Needless to say, I am still hoping Betty Ford will be with us. I did send her the letter you suggested and I do have the special suite at Bond Court reserved for her use. I know her appearances are undoubtedly subject to all kinds of considerations and changes, but really her presence would mean so very much to us all. Her candor is so needed and my respect for her grows with everything that I read about her. I hope her recent interview which caused so much reaction (or at least the media tried to make it seem that it caused so much reaction) in no way diminishes her ability to speak publicly and to speak as she believes.

Please keep me informed and please know how deeply grateful I am to you for all your efforts on my behalf and on behalf of the Congress.

Most sincerely,

[Signature]

Mrs. Scott R. York  
Chairperson

GY/jes
CLEVELAND INTERNATIONAL WOMEN'S YEAR CONGRESS

On October 25, 26, and 27 International Women's Year will be observed in the Cleveland area with a three-day conference to be held at the Cleveland Convention Center. This event is probably the largest observance of International Women's Year in the country.

The Cleveland Congress will include exhibits, workshops, seminars, panels, booths, etc. Over 90 women's groups in the Cleveland area are involved with the project as are two foundations. Business and labor contacts for this occasion have been excellent.

You are invited to open the Congress on Saturday, October 25.

I would envision this to include making brief remarks and then visiting some of the exhibits (good photos). This invitation is strongly endorsed by Mr. H. Chapman Rose, a prominent Cleveland Republican attorney, who served as Under Secretary of the Treasury under Eisenhower and is active in Washington and Cleveland affairs. Because Ohio is a key state for the President, because this is International Women's Year, and because this is one of the largest and most interesting International Women's Year celebrations, I would strongly recommend your attending.

Open Cleveland International Women's Year Congress; Saturday, October 25

Regret

Return to D.C.
WOMEN'S CONVENTION OPENS — Early arrivals to today's opening ceremonies of the International Women's Year Congress at Cleveland's Convention Center were these three principals. They are Madame Vijaya Lakshmi Pandit (left), first woman president of the United Na-
Urges women to be proud of homemaking

By SUZ KINCAID
and RUSTY BROWN

First Lady Betty Ford said here today she is distressed that through all the debate on women's rights, there has been a lack of appreciation for the roles of women as wives and mothers.

"We have to take the 'just' out of 'just a housewife' and show our pride in having made the home and family our lives' work," Mrs. Ford said in remarks prepared for her address to the International Women's Year Congress in the Convention Center.

"This year is not the time to cheer the visible few, but to work for the invisible many whose lives are still restricted by custom and code," Mrs. Ford said.

"Trying to open up new choices and opportunities, women must not underestimate their accomplishments in the home. "I am here because I believe the best way to celebrate International Women's Year is to examine the very real problems women face today, not the progress of yesterday," she said.

"While many opportunities are opened to women, too many are open to men," Mrs. Ford said. "We must not forget that we have made a great deal of progress. But there is still work to be done."

Turn to Page 7
Betty Ford addresses IWY, urges pride in homemaking

Continued from Page One

only to the lucky few. Many barriers continue to block the paths of most women, even on the most basic issue of equal pay for equal work, Mrs. Ford said.

"My own support of the Equal Rights Amendment has shown what happens when a definition of proper behavior collides with the right of an individual to personal opinion," said Mrs. Ford.

"I do not believe that being the First Lady should prevent me from expressing my views," she said. "Being ladylike does not require silence."

Mrs. Ford pointed out that when the Equal Rights Amendment is ratified it will not be an instant solution to women's problems. It will, she said, help open more options for women.

Perks take gift to Mrs. Ford

By TOM SKOCH AND PETER PHIPPS

Mayor Perks and his wife Lucille greeted First Lady Betty Ford at Cleveland Hopkins Airport with a bouquet of flowers and a small gift, then rode downtown with her in a Buick Electra 225 provided by the Secret Service.

The gift was a crystal bird which the mayor described as "something for Mrs. Ford's kitchen table."

The First Lady's blue and white DC-9 jet, with "United States of America" painted on its side, touched down just a few minutes after its scheduled 10:30 a.m. arrival.

Mrs. Ford, wearing a tan suit, descended the steps carefully and was greeted by the Perks and Ruth Miller, Cleveland health director.

Mrs. Miller then hopped into the mayor's personal limousine and left
EARLY ARRIVALS
These persons were Women's Congress at the Convention Center this among the first to arrive to be on hand for the morning. (Press photo by Bernie Noble) opening ceremonies of the International
A Fashion Group, Inc.
of Cleveland
Creation
"TOTES THAT TALK"
about Cleveland
Designed By
Ethel Bee Designs
of Cleveland
produced by a
Cleveland Mill
with fabric
purchased in
Cleveland

$8
Mrs. Ford,

Fashion Group of Cleveland presents
this to you with
great pleasure.
CAROLYN:

Re the attached:

They have no offices but I have uncovered two contacts to whom a letter could be sent, but I don't know if either was involved in the presentation. I would recommend that a letter be sent to:

Fashion Group of Cleveland
c/o Beverly Keene, Regional Director
Hamill, Keene and Fishman
355 Richmond Road
Cleveland, Ohio 44143
<table>
<thead>
<tr>
<th>Name &amp; Address</th>
<th>Salutation</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mayor and Mrs. Ralph Perk</td>
<td>Dear Ralph and Lucille</td>
<td>Met Mrs. Ford at Cleveland Airport and rode with her to the Bond Court Hotel. Presented her with flowers and a gift.</td>
</tr>
<tr>
<td>City Hall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cleveland, Ohio</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mr. and Mrs. James LaDu</td>
<td>Dear Jim and June</td>
<td>Met Mrs. Ford at Bond Court Hotel and escorted her to the Presidential Suite where she cut a ribbon to officially open the Suite.</td>
</tr>
<tr>
<td>General Manager</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bond Court Hotel</td>
<td></td>
<td></td>
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<tr>
<td>East Sixth at St. Clair Avenue</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mrs. Scott R. York</td>
<td>Dear Quilli</td>
<td>General Chairperson of the Greater Cleveland Congress for International Women's Year. Met and escorted Mrs. Ford during visit. Key to the success of the Congress. Special word to her husband Scott, whom Mrs. Ford met would be appropriate.</td>
</tr>
<tr>
<td>700 National City Bank Building</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cleveland, Ohio 44114</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Mount A.

Anthropo.

To Grail York,

with appreciation.

Wiles

B F.

Mrs. Scott R. York
700 National City Bank Building
Cleveland, Ohio 44114
THE WHITE HOUSE
WASHINGTON

CAROLYN:

Here are the addresses you requested:

Madame Vijaya Lakshmi Pandit
191-B Raj Pur Road
Dehra Dun
U.P.
India

Mrs. Claudia Guzzo
Cuyahoga County Republican Party
132 Euclid
Cleveland, Ohio 44114

PETE
The White House
Washington

Tim & June La Du
Bond Court Hotel
Cleveland, Ohio
To June and Jim LaDu
With appreciation and warm best wishes,

Betty Ford
FROM
THE WHITE HOUSE
WASHINGTON, D.C.

Mrs. Gwill York
Chairperson, The Greater Cleveland
Congress
International Women's Year
700 National City Bank Building
Cleveland, Ohio 44114

To Gwill York
With appreciation and warm best wishes,

Betty Ford
To Claudia Guzzo
With best wishes,

Betty Ford
To Madame Vijaya Lakshmi Pandit
With appreciation and warm best wishes,

Betty Ford
Some items in this folder were not digitized for preservation purposes. Please contact the Gerald R. Ford Presidential Library for access to these materials.
THE COUNCIL OF THE CITY OF CLEVELAND
extends its heartiest congratulations to MRS. BETTY FORD
on the occasion of your VISIT TO TWI CONVENTION
CLEVELAND, OHIO OCT. 25, 1976

Councilman

MARY ROSE OAKAR
has apprised the Council of this event which is a most noteworthy occasion in your career.

THE CITY COUNCIL extends its warmest felicitations and congratulations to you on this important event in your career and offers its best wishes for continued success and happiness in the years ahead.

Ralph J. Price, Mayor

IN WITNESS WHEREOF, I have hereto subscribed my hand and affixed the official seal of the Council of the City of Cleveland.

Mercedes Carter
Clerk of Council
Auroville is named after Sri Aurobindo, the embodied synthesis of the East and the West; it is situated to the North of Pondicherry, about 100 miles south of Madras, on the Coromandel Coast along the Bay of Bengal; has a tropical climate; will eventually house 50,000 inhabitants; was inaugurated on the 28th of February 1968.

... lives and grows...

in its Aurovilians, who come from all over the world, from France, Mexico, the U.S.A., Germany, Argentina, Sweden, Australia, India, The Netherlands, England, Italy, Belgium, Canada...
in its communities, called Hope, Aspiration, Promesse, Fraternity, Peace, Auroson's Home, Utility, Unity...
in its fraternal collaboration with and assistance to the local population, in villages named Kulipalayam, Ekkaduthangan, Kotakkara...
in its building-sites, on which are arising the Matrimandir (the House of the Mother), Bharat Nivas (the pavilion of India), Auromoot, the Sanakrit House, residential houses, schools...
in its industries, such as Toujours Mieux (tools and machinery), Auropresse, the hand-made paper factory, Udha (incense sticks), Auropolyester, Auroelectronics, Takshnalaya (woodworking unit)...in its services, the bakery, the health centre, the meteorological station, the nursery, the children's centre, Auro-garage, Aurocreation (handicraft), Filmsaur, Pour Tous...
in its agricultural projects, Service Farm, New Farm, Atmajyotis Farm, Auro-dairy, Auro-poultry, Auro-orchard...
in its educational activities at Last School, After School, Super School, No School, in community programs, experimentation, physical training...

Auroville Charter

1. Auroville belongs to nobody in particular. Auroville belongs to humanity as a whole. But to live in Auroville one must be a willing servitor of the Divine Consciousness.

2. Auroville will be the place of an unending education, of constant progress and a youth that never ages.

3. Auroville wants to be the bridge between the past and the future. Taking advantage of all discoveries from without and from within, Auroville will boldly spring towards future realizations.

4. Auroville will be a site of material and spiritual research for a living embodiment of an actual Human Unity.
A DREAM

There should be somewhere upon earth a place that no nation could claim as its sole property, a place where all human beings of goodwill, sincere in their aspiration could live freely as citizens of the world, obeying one single authority, that of the supreme Truth, a place of peace, concord, harmony, where all the fighting instincts of man would be used exclusively to conquer the causes of his sufferings and miseries, to surmount his weakness and ignorance, and capacities; a place where the needs of the spirit and the care for progress would get precedence over the satisfaction of desires and passions, the seeking for material pleasures and enjoyment. In this place children would be able to grow and develop integrally without losing contact with their soul. Education would be given not with a view to passing examinations and getting certificates and posts but for enriching the existing faculties and bringing forth new ones. In this place titles and positions would be supplanted by opportunities to serve and organise. The needs of the body will be provided for equally in the case of each and everyone. In the general organisation intellectual, moral and spiritual superiority will find expression not in the enhancement of the pleasures and powers of life but in the increase of duties and responsibilities. Artistic beauty in all forms, painting, sculpture, music, literature, will be available equally to all, the opportunity to share in the joys they give being limited solely by each one's capacities and not by social or financial position. For in this ideal place money would be no more the sovereign lord. Individual value would have a greater importance than the value due to material wealth and social position. Work would not be there as the means for gaining one's livelihood, it would be the means whereby to express oneself, develop one's capacities and possibilities, while doing at the same time service to the whole group, which on its side, would provide for each one's subsistence and for the field of his work. In brief, it would be a place where the relations among human beings, usually based almost exclusively upon competition and strife, would be replaced by relations of emulation for doing better, for collaboration, relations of real brotherhood.

—THE MOTHER

************************************************

IF YOU ARE INTERESTED IN AUROVILLE . . .

You can read works by or about Sri Aurobindo, the Mother and Auroville --- Write to Matagiri for complete booklist of 300 titles.

You can contribute something if you have more than you need ---

Building Auroville costs money. You can help a better future take place. Tax exempt contributions may be sent to:

Sri Aurobindo Society
3124 Dupont Avenue South
Minneapolis, MN 55408

Auroville Association
C/o June Maher
212 Farley Drive
Aptos, CA 95003

You can try to live according to the spirit of Auroville ---

Wherever you happen to live on this planet.
Office Work in Cleveland

Statistical Study

Cleveland Women Working - CWW
3201 Euclid Avenue Cleveland, Ohio 44115
432-3675

25¢
WOMEN IN THE WORKFORCE

There are 305,122 women and 527,989 men employed in the Cleveland area. Women are 37% of the Cleveland area workforce. (Table I) Of Cleveland area workers, 162,456 are clerical workers; 118,773 of these are women. Women are 73% of the clerical workforce. (Table II).

WAGES

Although women are 37% of the workforce, they receive only 20% of the wages paid to Cleveland area employees. Their annual median earnings are $4,065 compared to $8,981 for men. (Table I)

In the clerical field, where women are 73% of the workforce, they receive only 60% of the earnings. The average female clerical's wages are only 56% of the wages paid to a male clerical. (Table II)

In sum, although women are crucial to the operation of Cleveland businesses, they are inadequately rewarded for their labor.

WAGE COMPARISON

In comparison with other job categories, Cleveland office workers are becoming poorer. For the years from 1961 through 1974 annual earnings for office workers in Cleveland have risen only 3.9% on the average. This is at least 20% less than any other occupational grouping. In other words, Cleveland office workers are losing buying power in comparison with workers holding other jobs.
INTRODUCTION

Cleveland is a major corporate, financial and industrial center. A large clerical workforce supports this structure. Without women office workers businesses would stop functioning and essential services could not be rendered.

Despite this vital role, Cleveland Women Working's statistical study shows widespread inequality and unfair wages for women office workers. Cleveland employers are denying women office workers the respect, the salaries, the job training, and the promotion opportunities that their key position in the economy demands.

Statistics are taken entirely from the Department of Commerce publication "Detailed General Social and Economic Characteristics of Massachusetts"; Operational Statistics of the Employment Standards Administration, U.S. Department of Labor, Wage and Hour Division; and the Area Wage Survey of the U.S. Department of Labor.
Compared to other cities, the situation of Cleveland's office workers is a desperate one. Statistics collected from the top eighty metropolitan areas for the years 1961-1974 indicate that the income of a Cleveland office worker has risen at a much slower rate than in most other cities. In fact, Cleveland ranks 79th on the list of 80, followed only by Charleston, West Virginia.

**JOB CATEGORIES**

A majority of women workers in the Cleveland area are employed in sales, clerical and service jobs. Of the total jobs in this category women hold 64% as compared to 36% for men. (Table III)

In terms of professional, managerial and technical jobs men hold 71% of these while women hold 29%.

In other words, women are employed predominantly at the bottom of the economic ladder. Women in top positions are scarce. Further, the valuable labor they perform in the positions they do occupy is not adequately rewarded in salary.

**EDUCATION**

Are women's lower earnings related to a lower level of education? No. Both men and women in the Cleveland area receive an average of 12.4 years of education. (Table IV) Discrimination against Cleveland area women office workers can not be explained on this basis.
ILLEGAL EMPLOYMENT PRACTICES

Sex discrimination in pay, hiring, promotions, training, or any other aspect of employment is prohibited by four laws:

Ohio Revised Code Sex Discrimination 1973
Title VII of the Civil Rights Act of 1964
Equal Pay Provisions of the Fair Labor Standards Act
Executive Order 11246

The statistics already listed show a marked pattern of inequality and disrespect for the labor of the woman worker in Cleveland. But to be more specific:

If Cleveland employers were complying with the four anti-discrimination laws, we would find no cases of:

---women being paid less than men who do similar or comparable work
---women being denied promotions in favor of men with less experience
---women training men to become their own supervisors
---women titled and paid as secretaries performing administrative or other higher paying work
---female secretaries permitted to take only secretarial training courses, excluded from management training that men participate in
---women holding a majority of all jobs in an office, with men holding a majority of the administrative jobs
---women advancing in job title and salary more slowly than men.

These situations are no rarity in Cleveland offices. In fact, Cleveland Women Working has found countless examples of illegal discrimination of exactly the types listed above.
**TABLE I**
Number of Cleveland Area Employees by Sex, Including Average Earnings

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>number %</td>
<td>number %</td>
<td>number %</td>
</tr>
<tr>
<td>number</td>
<td>earnings $8981--60%</td>
<td>$8981--60%</td>
</tr>
<tr>
<td>527,989--63%</td>
<td>305,122--37%</td>
<td>833,111--100%</td>
</tr>
<tr>
<td>989--37%</td>
<td>122--37%</td>
<td>833,111--100%</td>
</tr>
</tbody>
</table>

**TABLE II**
Number of Employees in the Clerical Workforce by Sex, Including Average Earnings

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>number %</td>
<td>number %</td>
<td>number %</td>
</tr>
<tr>
<td>number</td>
<td>earnings $7937--40%</td>
<td>$7937--40%</td>
</tr>
<tr>
<td>43,685--27%</td>
<td>118,773--73%</td>
<td>162,458</td>
</tr>
<tr>
<td>7937--40%</td>
<td>7937--40%</td>
<td>162,458</td>
</tr>
</tbody>
</table>

**TABLE III**
Number of Workers in Selected Occupational Groups by Sex

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>number %</td>
<td>number %</td>
<td>number %</td>
</tr>
<tr>
<td>Prof., mana­gers, tech.</td>
<td>132,877--71%</td>
<td>54,223--29%</td>
</tr>
<tr>
<td>Sales, cler., service</td>
<td>81,454--56%</td>
<td>143,977--64%</td>
</tr>
<tr>
<td>132,877--71%</td>
<td>54,223--29%</td>
<td>187,100</td>
</tr>
<tr>
<td>81,454--56%</td>
<td>143,977--64%</td>
<td>225,431</td>
</tr>
<tr>
<td></td>
<td>Average Years of School Completed</td>
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Cleveland
WOMEN WORKING
CWW

Organization for
Women
Office Workers

3201 Euclid Avenue
Cleveland, Ohio 44115
432-3675

JOIN CWW—RIGHTS FOR
WOMEN OFFICE WORKERS
CWW history and activities

Cleveland Women Working began in May, 1975. We were a group of working women concerned about problems on our jobs. We decided to research the general situation of women working in Cleveland. We found widespread discrimination. More specifically we found problems such as low wages, and poor benefits; women being paid less than men for equal work; poor promotion opportunities; doing personal work for the boss, and unfair regulations applied to women (like dress codes).

We decided to organize to do something about these problems that we have all been grumbling about for years.

We will produce a newsletter, a handbook on the rights of working women, hold educational forums and offer counseling.

We aim to win fair and legal treatment for working women throughout the city by using a variety of tactics: pressuring government agencies to enforce the law; pressuring companies to change unfair policies; helping CWW members to right wrongs on the job.

JOIN CWW. RIGHTS AND RESPECT FOR CLEVELAND'S WORKING WOMEN.

Rights of Working Women

We recognize that women office workers are entitled to the following rights:

- The right to respect as women and as office workers.
- The right to comprehensive, written job descriptions specifying the nature of all duties expected of the employee.
- The right to detailed descriptions specifying compensation, terms, conditions and benefits of employment.
- The right to compensation for overtime work.
- The right to choose whether to do personal work of employers (typing personal letters, serving coffee, running out for lunch.)
- The right to defined and regular salary reviews and cost-of-living increases.
- The right to comprehensive medical coverage for any temporary disability without jeopardizing our seniority, benefits or pensions.
- The right to maternity benefits and to having pregnancy and other gynecological conditions treated as temporary medical disabilities.
- The right to benefits equal to those of men in similar job categories.
- The right to equal access to promotion opportunities and on-the-job-training programs.
- The freedom to participate in on-the-job organizing or outside activities which do not detract from the execution of assigned tasks.
- An end to discrimination on the basis of sex, age, race, marital status or parenthood.
How do I become a member?

Please fill out this coupon and send it to: CWW, 3201 Euclid Ave., Cleveland, Ohio, 44115. Or call us at: 432-3675

---I would like to know more about CWW.

---I would like a year's subscription to the newsletter. Enclosed find $2.

---I would like to become a member of CWW. Enclosed find $5 $10 $15

Name ________________________________________________________

Address ______________________________________________________

Phone/home, ________________________________ work ________________________

Type of Company: Finance (Insurance, Banking)

Publishing Legal University Temporary Manufacturing Other
60 Years of Professional Resident Theatre

1915 CLEVELAND PLAY HOUSE 1975
"What's past is prologue. What is to come is yours and my discharge..."
Antonio,
THE TEMPEST, I, ii

The Once and Future Play House: Commentary from its Director

The souvenir program you are about to read must be regarded merely as an outline depicting the Play House in the years since Frederic McConnell came on the scene in 1921. The early years, up to the opening of the Drury Theatre, have already been documented well by one of the Play House founders, Julia Flory, in her book, THE CLEVELAND PLAY HOUSE — HOW IT BEGAN.

This program attempts, in a brief fashion, to hit the highpoints of those decades involving the establishment and growth of a professional resident staff; a more detailed history is still to be written.

I share, with many still associated with the theatre, a sense of pride and excitement in that we have been around long enough to have known personally many of the key people, the actors, the directors, the supporters, who have made this institution the living, pulsing entity it is today.

And of the future?
We are not only financially but sentimentally wise to concentrate our energies on those assets we already have at hand. To this end, the Play House has been slowly making an effort to gain the use of property adjacent to its 86th Street location.

We have been able to expand our parking facilities, but still desperately need room for further growth, to realize long-planned supplements to the theatre's primary function of producing plays.

An institution of this vintage has incredible archives, which should be available and accessible to theatre students and historians. We must create a library.

The Euclid-77th Theatre Gallery is limited and space is needed for permanent displays of theatre memorabilia, such as costumes, the marionettes which were so important an aspect of the early years, sketches, set models; these must be brought to light also.

Rehearsal space to convert quickly into an auditorium for studio productions. Property and costume storage. An educational wing for expanded Youth Theatre programs: space requirements are endless for the theatre's future growth.

With new space and new programs to inaugurate, we will continue our forward surge. We have recently enjoyed an expansion of activities with John Carroll University, Cleveland State University, the College of Wooster, Case Western Reserve University, University Circle, the Cleveland Clinic, the Health Museum and the Fairfax Foundation.

We will be working even more energetically with all of these and others in the future. As they are growing, so must the Play House.

"What's past is prologue..."
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THE PLAY HOUSE WISHES TO MAKE SPECIAL HONORARY ACKNOWLEDGEMENT TO Helen Halmen Joseph • Verda Stewart • David Warsawsky • Walter Haas • Mrs. Norma Williams.

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INTRODUCTION

World wars. Border skirmishes. Depressions and recessions: somehow, the Play House has weathered them all in its sixty indomitable years.

The tickets used to cost a quarter — but that's part of a long-ago era when the nation's oldest professional resident theatre was going through its birth pangs — not born in a trunk, as theatrical legends go, but in a barn.

Now a jubilant sixty years lie behind it; it faces the future with exuberance and zest.

Physically, the main plant still stands as it did when it opened in 1927, having survived a demographic transition from its location in the tranquil gardens of a distinguished estate, through an all too common urban deterioration, to its present position — in a reviving neighborhood, surrounded by stolid, prosperous institutional neighbors. Of its land, of its city, of the Past is in its present, its future; only three permanent directors have presided over the theatre in its 60 years. Each has overlapped in administration, and this fact itself probably is, more than any other, responsible for the great sense of continuity which exists within the theatre. Each man has been abreast of the times, each innovative, but with admirable caution and restraint, each aware of the delicate balance of the institution in a sensible relationship to its community and to the world of theatre — as well as the theatre of the world.

This directorial sensitivity, or awareness of what its public needs or desires, is perhaps a key factor in the "ongoing-ness" of the theatre.

When a world at war looked for frivolity and a suspension of its day-to-day tensions, the Play House was there with the CLAUDIUS, the DEAR RUTHS.

When its audiences became more sophisticated (the advent of television helped) — the Play House was there with a WHO'S AFRAID OF VIRGINIA WOOLF. When it yearned for nostalgia, when it demanded innovation — the Play House produced such varied fare as an exotic version of THE BIRDS — complete with a rock score — a CAT ON A HOT TIN ROOF — an ENDGAME. Instead of just another HAMLET — a definitive HAMLET which set Shakespeare box office records.

But far from existing just to please its public, the Play House forged ahead challenging it with over 60 world premieres. Many productions, if not these, were then American premieres — or at their first west-of-the-Hudson performances.

With three plants, the theatre is able to offer a great variety of entertainment; this very versatility — the capacity to entertain so many with so much — has sometimes made the theatre subject to criticism of lack of a specific artistic direction.

Wisely, the Play House rejoins: what theatre shares its claim to longevity? What Shakespeare Festival or another, begun with noble purposes and valid statements of cultural dedication, has not been obliged to eventually produce Moires, Tennessee Williams, Brecht and Weill? Perhaps these other theatres miss the very purpose of the Play House — to offer the broadest possible spectrum of living theatre.

Rolling with the punch! Coping out! It is, rather, the basic axiom of "the survival of the fittest" demonstrated in this 60th season with a joyful resonance!
PLANTS AND PEOPLE

The early years of the Play House, recounted charmingly by Julian Thorne in her 1985 volume, THE CLEVELAND PLAY HOUSE — HOW IT BEGAN told of how the theatre formed first as a group of intellectual Clevelanders, bored with the commercial theatre available to the city's theatergoers. They began to explore work filtering in from Europe; Stanislavsky, for instance, with Max Reinhardt... a budding new American, Eugene O'Neill. They read them, then began to react to them — and eventually, gave in to the inevitable desire to mount actual productions, under the aegis of Raymond O'Neill.

By 1917, O'Neill's group, in which actress Katherine Wick Kelly was a leading force, had acquired a church in which they performed frequently. In 1921, the group, motivated by Walter Flory, began to realize that they must either disband or rearrange themselves with professional guidence.

Enter Frederic McConnell, who with two assistants, Max Eisenstat and K. Elmo Lowe — and a singular sense of great theatrical purpose — began to transform the nebulous group into a carefully molded professional company. Working first in a converted church, within a brief, seven-year span, he had established a theatre of such stability and permanence, that those with whom he worked came up with enough support and funding to open the Drury and Brooks theatres in the gardens of the Francis Drury estate on East 86th Street.

A small man with great ideas and ideals, McConnell had literally gathered together the beginnings of the nation's oldest resident professional theatre, although the room had been paved for him by a group of intellectual, far-sighted Clevelanders, now prominently, Charles S. Brooks, Walter L. Flory, and, of course, the Drury family. That, in itself, saw the great potential which lay ahead for the theatre.

The Romanesque plant at East 86th Street was a glorious conception — still thrilling to theatre enthusiasts and students. A small theatre, seating 160, in warm brick tones. A larger one, paneled in wood with marble decor, accommodating 500.

A mutual scene shop and dressing rooms, infinitely by space. Spectacular backdrops, incredible acoustics — before acoustics became the paramount science of our time today. A plant so ahead of its time that its only inadequacies were eventually to be a lack of parking space and lighting facilities, which, with the emergence of television, computers and other production values, became obsolete. Both of these deficiencies have since been rectified, and the Play House is today recognized as a National Historic Place.

Became, as its sister on 86th Street, a theatrical structure of major significance. The McConnell family was with him on this venture. K. Elmo Lowe, who had come with him from Carnegie Tech in 1917, and he remained as Consulting Director until the 1961-62 season when he mounted a production of Eugene O'Neill's THE HUNCHBACK OF NOTRE DAME to retire permanently to Laguna.

In 1923, Lowe's wife, Dorothy Paxton, came to Cleveland, also from Carnegie Tech, to begin an acting career which continued for fifty years. Their daughter, Stan, made her adult Play House debut in 1949, thus beginning an impressive father, mother and daughter acting trio.

THE NEXT STRIDE FORWARD

Succeeding beyond all projections in the late '40s, McConnell convinced his Board of Trustees of the necessity of opening a second complex in a nearby church; it did in 1949 with a striking production ROMEO AND JULIET. The Euclid-77th Theatre had come into being. It, too, was as definitive in its own way as was the building at East 86th Street. McConnell had dabbled at the drawing board for years conceptualizing a facility which would hearken back to the days of the theatre in ancient Greece, Roman and Elizabethan times.

A stage would throw into a steep, shallow house, the audience forming its perimeters, in close rapport with the cast. The idea, realized by McConnell and Francis K. Draz, who had served brilliantly as architect for the other theatres, suddenly became the object of national attention. Thrust stages in all manners of adaptation began the rage. The glorious effort of these men became the norm against which all new stages were measured.

As Shakespeare Festivals became city, state and national events, their variants on the thrust stage also became mandatory. The Euclid-77th Theatre was not without problems at the outset. Sound reverberated vividly through the dome. The original concept of a stage with no proscenium arch created setting as well as sight line problems. A false ceiling and a minor architectural adjustment corrected these; and after these alterations, it became a major theatre in the road.

But the Play House appears to be on the brink of an exceptionality exciting artistic resurgence. Just as the public has become media-conscious and looks for a Panderbeck of a Tick-Bashkovsky, it is so benumbed by sitcoms (Simon live is light years ahead of Simon cocoon) that it looks to the Pinter challenge... the new Russian work... the Orton's, the Bonda, the Cohans revived — the new, the historic, a premature of new work by Lee and Lawrence of INSIGNIC THE WIND from some classics re-interpreted: a Play House, with its incredible physical possibilities — can offer a bit of everything. A review of one theatre's 60-year repertory beginning on page 22 attests to this.

THE MATTER OF MONEY: MONEY MATTERS

During McConnell's tenure — and partly during Lowe's — the men maintained vigorously that the theatres should be self-supporting and exist solely on box office receipts.

However, with the advent of the Euclid-77th Theatre and the inevitable postwar inflationary years, they began grudgingly to accept the fact that the theatre arts — even though they practiced them with less running budget — required substantial outside support.

The theatre had to remain the competitive, low priced institution that it had in concept; it was, indeed, expired, to the non-profit institution status. K. Elmo Lowe became the prime mover in this new phase of funding, realizing that the theatres, even running at capacity, could cover perhaps only three-fifths of operating expenses.

Further, the regional theatres movement had begun. Royalties escalated. Once dependable, work actors suddenly had other options for employment — as did directors and designers. It was made easy to begin matching the competition in wages and salaries.

The magnificient Ford Foundation came on the scene, recognizing that regional theatre (symphony orchestras and art museums, were rarely the recipients of endowment dollars.)

They began innovative funding in theatre. The Play House was given a grant to train and send out a touring company. It later made, under Richard Oberlin, a substantial grant, which, when matched by the theatre through its own fund-raising efforts and maintained for a four year period, would become the permanent gift, thus establishing a cash reserve fund. Keeping such funds in high interest certificates of deposit, the theatre could exist without touching its principal, which would then be available for expansion, cash flow crises, renovation or even rebuilding, should the occasion arise. The 1974-75 season met this obligation, and the grant was given unconditionally.

To participate in such funding of course obliged the theatre to become more venturesome in its appeal for local monies; therefore, innovative new approaches were taken in such areas as group sales, industrial solicitation and public fund drives.

THE SUBSCRIPTION: EVOLUTION AND REVOLUTION

The Play House audience was accustomed for years to a rather infomral coupon plan in which booklets of ten tickets could be purchased and used in multiples of as many as six at once. As a result, popular productions could be attended in a whisical fashion: it was uncommon to witness a production playing to sold out houses on Friday and Saturday evenings, virtually deserted on other nights — even though a surcharge was levied on weekend coupons.

When Richard Oberlin became Director in 1971, he, with the supporitve backing of Ford Foundation experts, was able to convince the Board of Trustees of the need to restructure the theatres into a "Single Subscription" plan — perhaps the most important financially forward step in the movement.

Audience reaction was at first somewhat cautious. "They had quite readily accepted their Browns or Brabams. The great problem was somehow correct to accept for their Beckett or Barry, a small problem, easily overcome: we now a solid subscription base gives the Play House a very stable financial security it had never had before."

Certainly, the need exists for a number of outside funding (the eight-play subscription series is still competitive with movie ticket prices). But with the plan, the Play House can have a less independent, a greater ability to fluctuate expenditures even before a season's start. Because the 16-play theatre to fill Oberlin has also an enormous aesthetic opportunity with the other theatre.

He can reserve works within a season for sure-fire, non-series frivolities (the 1974-75 HAY FEVER) or for special kinds of plays which might or might not catch on, but productions for which he demands a large subscription: "The new Russias (cohort, K. Elmo Lowe) are a bit more abortive, for the Wrangel (1975-76), a gang of "Oberlinians" (which didn't)."

"The 1975-76 roster reflects perhaps more than any previous venture in the series, a much deeper commitment to "INHERIT THE WIND". The programme is more adventurous, more exploratory in their planning, the theatre's patronage as deserving of their Neil Simon as their Shakespeare, after all."
POSTERS: AN EVOLUTION

The Play House has often "been dependent on the kindness of strangers" in the graphic arts. Many artists began their careers as art students creating posters for specific productions. Among them have been such notables as William Sommer, whose poster for 1918's EVERYMAN is depicted here; others include Julia Floy, Rolf Scott and Keichi Minatodani. In the past few seasons, the Play House has also employed the latest in sophisticated photo techniques, as represented in the poster for last season's THE HOT L BALTIMORE.
THE DIRECTORS/ THE PRESIDENTS: SHARED GOALS, SHARED RESPONSIBILITIES

It would take a far weightier tome than this to describe the various accomplishments of the three Directors of the Play House — or to single out Presidents of the Board of Trustees who have contributed notably to the success of the theatre.

Under Play House bylaws, the Board of Trustees names a Director for all operations of the theatre, his is a total autonomy, both artistically and financially. He alone is responsible for the selection of not only his acting company, the repertoire, and other stage related activities, but also for the entire administrative staff, from the box office through the custodial. He prepares an annual budget and submits it to this same Board for approval.

When Frederic McConnell was chosen in 1921 by the Board of Trustees, he was given a free hand in picking his nearest coworkers. McConnell, who had a law degree from the University of Nebraska, had become interested in theatre and had continued studies at Carnegie Tech. From the same university, he hired two key people who were instrumental in the later success of the theatre: K. Elmo Low, as an Associate Director, and Max Eisenstat, who was later to become vitally important in business management of the theatre.

Soon to appear on the scene was Hillsdales Dickinson Stabrowski, who handled publicity relations and became an Assistant Director. She found among others the first to the Women's Committee and the Student Festival and for many years handled Public Relations for the theatre.

Also early on was Kirk Will, who came to the theatre directly from high school and who, over the years, became not only a notable actor, but a staff director, especially successful in his work in furthering the Shakespeare Festival's reach.

A sixth key person in the operation was engaged as a secretary: Leontine Kett, who, eventually as Leonore Kiewer, emerged as Theatrical Manager under K. Elmo Low.

All three Directors of the Play House have received invaluable support from the Presidents of the Play House, who are listed on page 30. These men have been unsatiating of their time and imagination in creating the institution as it stands today. Some —

Charles Brooks for an example — got the institution off the ground, literally. Others, like Jay Igleser, were credited with keeping the theatre's dooms off during financially troubled years. Still others, like Kenyon Bolton, brought in a zoot and a potential involvement to the position, democratizing the theatre, in a way, by hosting open-bar events which involved a far greater public than that usually regarded as the closely-knit Play House Family. The current President, Harold Fallon, has brought the theatre to a new threshold of growth with his unassuming energy. Each President has, in his way, added specifically to the betterment of the theatre — again, contributions too vast to enumerate here.

The Play House, after the retirement of K. Elmo Low, faced a difficult transition period in finding a new Director: William Greene, after spending a year in association with Mr. Lowe and Leonore Kiewer learning the nuts and bolts of the theatre, met an untimely death after taking over the theatre as Managing Director for just a season. The void was filled temporarily with the appointment of Rex Partington, his business manager, to the same position.

In 1971, Richard Oberlin was appointed Managing Director, and the following year, given the title of Director — only the third man in theatre's history to be so honored. Oberlin appointed Russell W. Sambon as his Associate Director in 1973. James Sweeney his Business Manager in 1972 and Ric Wensiek to the created post of Director of Public Affairs in 1975.

During the 1972-73 season, Harold Fallon was named as President of the Play House. He and Oberlin have moved ahead into the future, already deserving the next fateful years in the theatre's history.

Under Oberlin's reign, the Play House regained artistic and financial stability with his single most important contribution to date, the conversion of the theatre's antiquated subscription booklet plan into a streamlined, expanded single series program that provided not only a solid audience base, but a financial one as well. Oberlin can also be credited with expanding the theatre's participation in its community with a number of innovative programs, such as "The Play House Comes to School."
A DAY IN THE LIFE OF THE COMPANY WE KEEP ...

The acting company of the Play House has grown over the years to a seasonal complement of 55 or more actors, supplemented by a non-acting body of 50 or more technicians, public relations, box office, custodial and security bodies.

Originally, a number of actors who began their careers before the advent of Frederic McConnell, became integrated into the company. Quite often, they had a large public following and worked mostly for the sheer joy of acting.

Many of the current staff have become more-or-less permanent residents of the community; additionally, Cleveland is blessed with a number of professional actors who occasionally enjoy on-stage appearance while still maintaining other careers. They are, nevertheless, assured and committed professionals.

Within the acting company, aspiring young people (Apprentices and Fellowship students) are woven into the fabric of the theatre as part of a two year program — quite often, making their first professional step forward.

Because no company could ever maintain a large enough or versatile enough staff to mount a production the size of a HAMLET or a RICHARD III, special funds are set aside for paying “jobbers” — those who come in on a one-time only basis. Often, these jobbers will meet such a specific need that they will eventually become part of the regular company.

The company is also supplemented, when needed, by young people recruited from the Youth Theatre or from nearby universities who have internship programs in conjunction with the Play House.

A TYPICAL DAY ....

It takes a skillful system of checks and balances to plan a season which will use a company to its maximum advantage.

Some actors, while not living every crowd with rehearsals and evenings with performances, are responsible for a number of not so visible roles. They teach classes in the Youth Theatre. They take on such specialties as sound consultation, coaching in such areas as body movement or fencing, screening new manuscripts (the Play House receives at least one unsolicited play a day for every day of the year) for possible production, or function as visiting trouble shooters, assisting in special public relations or benefit projects.

The obvious duty of maintaining performance diaries, called “the book,” which serves as a comprehensive annotation of a production, is assigned to either the Stage Manager or the Assistant to the Director of a production.

Actors also assist in maintaining the vast Play House archives, preserved in scrapwalks which are of inestimable value to theatre researchers, a "morgue," shelves of envelopes containing clippings of reviews and commentary collected on nearly every major production to have played in the United States, and other data maintenance, such as the ongoing card catalog which is kept up to date on everyone who has ever made an appearance at the Play House.

The countless photos of both productions and actors are also assigned occasionally to fellowship students who are exposed to all areas of the theatre's inner workings.

The Play House has served as training ground for several luminaries in many facets of theatre, including acting, technical, and educational.

Visit any sound stage, back lot, production studio, repertory company; you’ll always find someone with the Play House in his past, for its alumni, while not always stars of the first magnitude, are perhaps the most continually employed people in theatre.

A random sampling of those who’ve been at the Play House at one time or another includes:

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<th>Name</th>
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<tr>
<td>GREG ABLES</td>
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<td>CARYL CLAYTON</td>
<td>Stage Director and Actor</td>
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<td>FRANKLIN COVER</td>
<td>Stage, Screen and TV Actor</td>
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<td>THOMAS CULLINAN</td>
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<td>MICHEL MOORE</td>
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<td>PAUL NELSON</td>
<td>Screen Actor, Director and Producer</td>
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<td>ELIZABETH PARKER</td>
<td>Stage, Screen and TV Actor</td>
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<tr>
<td>DON PETERSON</td>
<td>President of Cuyahoga County Auditor</td>
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<tr>
<td>NANCY PITKINSON</td>
<td>Stage, Screen and TV Actor</td>
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<td>JOHN PRICE</td>
<td>Director of Cleveland's Musical Theatre</td>
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<td>DANIEL ROMAN</td>
<td>Stage, Screen and TV Actor</td>
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<td>NORMAN ROWLAND</td>
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<tr>
<td>JACK LEE</td>
<td>Broadway Musical Director</td>
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<tr>
<td>STANLEY LOWRY</td>
<td>Stage and TV Actor</td>
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<tr>
<td>JOHN LUONGO</td>
<td>Director of West Top Transportation</td>
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<tr>
<td>JACOB MCKEE</td>
<td>Stage, Screen and TV Actor</td>
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<tr>
<td>STEPHEN MELTZ</td>
<td>Stage, Screen and TV Actor</td>
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<tr>
<td>SHERYL MELTZ</td>
<td>Stage, Screen and TV Actor</td>
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<tr>
<td>SMITH WITHE</td>
<td>Stage and Screen Actor</td>
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<tr>
<td>WILLIAM WOODMAN</td>
<td>Stage, Screen and TV Actor</td>
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NAME DROPPING ... some play house alumni

<table>
<thead>
<tr>
<th>Name</th>
<th>Role or Position</th>
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<tbody>
<tr>
<td>SUSAN SMITH</td>
<td>Theatrical Agent - NYC and LA</td>
</tr>
<tr>
<td>DAVID SNELL</td>
<td>Stage and TV Actor</td>
</tr>
<tr>
<td>KATHERINE SQUIRES</td>
<td>Stage and TV Actor</td>
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<tr>
<td>SUSAN SULLIVAN</td>
<td>Stage and TV Actor</td>
</tr>
<tr>
<td>SHIRLEY BRYAN SHIPLEY</td>
<td>Stage Actor</td>
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<tr>
<td>WILLIAM SMITTEL</td>
<td>Stage and Screen Actor</td>
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<tr>
<td>WESE TEBROW</td>
<td>Stage and TV Actor</td>
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<tr>
<td>NORMAN VERNON</td>
<td>Stage, Screen and TV Actor</td>
</tr>
<tr>
<td>SHERYL SMITH</td>
<td>Musical Director, Cleveland's Musical</td>
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</tbody>
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SUSAN SMITH

Theatrical Agent - NYC and LA

DAVID SNELL

Stage and TV Actor

KATHERINE SQUIRES

Stage and TV Actor

SUSAN SULLIVAN

Stage and TV Actor

SHIRLEY BRYAN SHIPLEY

Stage Actor

WILLIAM SMITTEL

Stage and Screen Actor

WESE TEBROW

Stage and TV Actor

NORMAN VERNON

Musical Director, Cleveland's Musical Theatre
"SUCH STUFF AS DREAMS ARE MADE ON..."

...in which we stroll through Play House archives.
ROYAL HUNT OF THE SUN, 54th Season Opener

Evie McElroy, THE MORGAN YARD, '73-'74

Group Therapy, ONE FLEW OVER THE CUCKOO'S NEST, '72-'73

James Broderick, THE FRONT PAGE, '73-'74

Edmund Lyndec, John Bergstrom, A TOUCH OF THE POET, '73-'74

Backstage at Taming of the Shrew; Richard Oberlin presides, '69-'70

Finale, THE BIRDS, '71-'72

Richard Halverson, Jonathan Farrell, Norm Berlin, COUNT DRACULA, '73-'74

Betrothal, THE COUNT OF MONTE CRISTO, '74-'75

School for Wives, Act curtain by Richard Gould, '73-'74

Eric McBey, THE MORGAN YARD, '73-'74

James Broderick, THE FRONT PAGE, '73-'74

Richard Holmson
Robert Allman, John Buck, Jr., Eugene Hare, Richard Ill, '74-'75

June Gibbons, Robert Snook, \textit{The Rivals}, '74-'75

Set Model, \textit{Henry IV}, Part I by Paul Rodgers, '63-'64

18 PRIVATE LIVES, '73-'74, Costume sketch by Joe Dale Lunday

Tom Hill as \textit{Henry IV}, Part I by Paul Rodgers, '63-'64

The Playhouse Comes to School

Initiated in the 1973-74 season, this program began as an in-classroom project. In its first year, it consisted of 65 sessions in 13 schools; for 2,500 students. Its second year saw an increase to 125 schools, with 5,000 students participating in theatre workshops conducted by younger members of the Playhouse staff. Far from dry, academic theatre-appreciation experiences, The Playhouse Comes to School is vitally participatory, using games and improvisations to expand the theatre awareness of its participants. This "Stanislavsky in the Suburbs" approach has been an important and definitive phase of the theatre's audience development program.

The Student Festival

Another pioneer educational effort of the Playhouse was the establishment of its Shakespeare Festival in 1933. Originally, the Festival concentrated on streamlined versions of the Bard's comedies—but proved so successful that it began vigorously to explore some of his more complex works.

The Festival is now produced in conjunction with the Cleveland Board of Education, as well as other educational groups. Low cost tickets make the Festival high priority to the more than 25,000 students who visit it annually, coming from as far away as western New York state. Often they have been given a coaching in what they are about to see, as the Play House provides exhaustive study kits prior to the performances.

In the past years, mainstays of regular productions have also been offered, provided sufficient numbers of students are available to justify the performances financially and that the works are deemed an age-appropriate educational aid.
THE PLAY HOUSE
IN THE COMMUNITY

THE YOUTH THEATRE

In 1933, a young actress, Esther Mullin, began working with a few children on Saturday mornings; from these first meetings evolved a Children’s theatre well-known as the Corten Puliter, producing plays with child casts for child audiences. It was directed for many years by Rsafer Brazier McConnell; Celeste Backshe-Chapman added and subtitled by designing and stitching costumes for the group.

Over the years, it has evolved as the Play House Youth Theatre into a five and a half month program, producing three or four productions annually, with an enrollment of over 150 eight to eighteen year olds. Staffed by apprentices, fellows and Equity amits in residence, the theatre often courtes on in such basis as body movement, voice, improvisation acting, fencing, puppetry and other phases of dramatics. The programme culminates each year in a Theatre Fair, a day long theatrical coaching. The Youth Theatre is presently administered by Jo Farrell, its Director.

Students in the Youth Theatre are called upon to read for parts in regular productions; those older often serve as extras in crowd scenes. Many a budding Paul Newman, Elizabeth Taylor or a Sandy VanRoyt began their careers in the Youth Theatre — perhaps as the third spear carrier from the left in some now-forgotten production.

THE THEATRE WORKSHOP

Elizabeth Floy Kelly, daughter of one of the major forces behind the creation of the Play House, has received much vote from seminars in theatre education, instructing them in classroom techniques which expand students’ feelings, understanding and perception through dramatic expression. The Workshops have an annual participation of some 760 students from the Cleveland and area and are held periodically on Saturdays throughout the season.

THE PLAY HOUSE GALLERY

Located in the lobby of the Euclid-77th Theatre is the Play House Gallery, founded by, and under the curatorial eye of, Jane Iglauer Fallon. From tentative beginnings, the gallery has blossomed in the last few years as a major showcase for both Cleveland and National artists. Gallery openings, held four times annually, are extremely important on the local art scene. Planned for the immediate future is a gallery exhibition which will include artifacts from the Play House archives, such as model sets, representative costumes, sketches, and graphic work related to specific productions.

CHAHAYAUDA

Each season since 1929, the Play House has served as the repertory theatre in residence at Chautauqua Institution in New York State. During the eight week season, productions from this full year are repeated, and in recent years, some new productions have been presented on a preview basis, prior to outside production in the coming Cleveland season.

In addition to the actual physical process of production, the theatre also maintains the Chautauqua Summer Theatre School, which meets for six hours a day, four days a week. Conducted by Play House actors under the supervision of Ken Alanis, of the Play House and s.Professor at CRU, the classes stress body movement, breath control, audition technique, fencing and voice training, improvisation and scene work.

THE APPRENTICE AND FELLOWSHIP PROGRAMS

Aspiring young actors have an unusual opportunity to perfect their craft through one of the oldest such programs in the United States, the Play House Apprentice Program. Those aspirants find their niche in the first body movement season, they are retained for a second season, usually rewarded by a modest cost-of-living stipend; the apprentice program is offered at no charge. The emphasis in the program is on art and social theatre and also technical theatre bailliters cutting their teeth (some even their thumbs) in working on settings and costumes backstage at the Play House. The Play House also has a cooperative M.F.A. exchange program with Play Western Reserve University, in which theatre arts majors are permitted to participate in on-the-job training at the theatre.

ITS AUXILIARIES: A TRIBUTE

As is the case with other non-profit institutions, the Play House has always been reliant on the fund-raising and public relations capabilities of its various auxiliary bodies — groups comprised of people who share in their desire to see theatre succeed and who are motivated by more than a simple love of fine entertainment.

The Women’s Committee, the Men’s Committee and the Play House Club are the three bodies who serve in this capacity, the latter, the direct outgrowth of an enlightened group of Men’s Committee members who personally undertook the re-establishment of the Club in 1960.

THE WOMEN’S COMMITTEE

The Play House Women’s Committee was established in the early thirties. As a link between the public and the theatre, their work was to secure subscriptions, read plays, support first nights, Play House Gallery openings, the Student Festeivals, the Children’s Theatre, and provide volunteer assistance for such projects as poster distribution. A side activity of this close-knit group of women was to provide hot suppers for technicians on the long evenings following the closing of a production; they went forth (for many years under the guidance of Nona Eudy) into the community reading plays aloud to disadvantaged groups. That they provide invaluable services to the Play House cannot be stressed enough; it was the Women’s Committee which inaugurated the first subscription campaigns for the theatre.

The Committee has evolved in later years as a prime raiser of funds. Soliciting sophisticated special events related to the theatre and bringing in theatrical luminaries — Tyrone Guthrie, Joshua Logan, Henry Heves, Cecil Holm and Joel Grey are a few (or fetes for — one-day events, benefits, or performances are primary activities of the auxiliary.

The Committee’s most recent involvement is an ongoing committee of Play House productions, providing assistance in such areas as the theatre’s costumes department (more than 50 original costumes were built for the 1973-74 production of HAMLET) — or sponsoring coffee parties within their homes as part of the yearly subscription sales campaign. They have volunteered countless hours in helping maintain Play House archives, in massive phone campaigns and other like events.

Women’s Committee efforts and a substantial amount annually to the theatre’s operating funds.

THE MEN’S COMMITTEE

Just over a quarter century ago, twenty-five men all sharing the same love of theatre, formed the Men’s Committee; so successful and exciting are the activities of the group the grow that its membership now numbers one hundred men; a lengthy waiting list is testimonial enough to its popularity.

Far from the traditional marching and chowder society, evidence of the Men’s Committee’s special brand of theatrical enthusiasm is apparent throughout the theatre. Their efforts — which have ranged from antique auctions to the solicitation of industrial support, to special theatre-going weekends for members and wives — are again responsible for substantial financial support of the Play House. They made a particularly notable donation to a matched-fund grant by the Cleveland Foundation for a complete renovation of the Drury Theatre’s light board in 1975.

The Men’s Committee has also been extremely active in community education projects, sponsoring its own benefits for the Fellowship Fund and assisting the Women’s Committee in major fund raisings.

The proudest achievement in the history of the Men’s Committee, however, has been in the creation and administration of the Play House Club, a highly successful operation which made its bow in 1960.

THE PLAY HOUSE CLUB

Harold Fallon and Frederick T. McGuire, first President of the Men’s Committee, were the visionaries who had the idea of converting an occasionally used rehearsal hall in the Euclid-77th Theatre into a plush supper club in 1960. Coincidentally, McGuire’s daughter, Kathryn, was completing her term as Chairman of the Women’s Committee.

This unique and beautiful addition to the theatre complex is a private facility available at a modest annual fee to subscribers to the theatre.

An excellent kitchen and a well-stocked bar are just part of the attraction of the Club, which literally glimmers with glamorous patrons on opening nights. During non-performance evenings or in the summer months, the Club also features entertainment which can range from aspiring student members of the theatre having a try at a different kind of work, to performances by students from the Cleveland Institute of Music, to special revues put together by Club members.

By paying a modest yearly rental to the theatre, and providing funds for improvement projects, the Club is also a vital source of income to the theatre.
## WORLD AND AMERICAN PREMIERES

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<tr>
<th>Year</th>
<th>Title</th>
<th>Director</th>
<th>Cast</th>
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PLAY HOUSE PRESIDENTS

1972 - Harold Fallon

1971·72 - Mrs. John H. Kennedy

1963-71 - Kenyon C. Bolton

1954-59 - Alexander C. Brown

1950·54 - Jay jllgauer

1948·50 - Frederick T. McGuire, Jr.

1945·48 - Clarence L. Collens

1942·45, 59·63 - Robert A. Weaver

1939-42 - Thomas L. S1dlo

1935·39 - Laurence H. Norton

1932 -35 - Louis Ronmer

1927·29 - Whitney Warner

1920·22 - Leonard C. Hanna, Jr.

1919 -20 - John Strong Newberry

1917 -19 - Walter L. Flory

1916·17 , 22·2 7 - Charles S. Brooks

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PLAY HOUSE FOUNDATION:

Kenyon C. Bolton • Harold Fallon • Eugene H. Frenckemeier • Clifton C. Hale • Nathaniel R. Howard • Henry L. Jackson • John H. Kerr • E. Robert Klein • Hayden B. Kline • Jack W. Lampl, Jr. • William A. Polster • M. James Rigden • H. Chapman Rose • Everitt Ware Smith • Ben D. Zevin
"The stage but echoes back the public voice. 
The drama's laws the drama's patrons give, 
For we that live to please, must please to live."

Samuel Johnson (1709-1784) 
(on the opening of the 
Drury Lane Theatre, London)