

The original documents are located in Box 9, folder “4/30/75 - New York, NY” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE

WASHINGTON

April 26, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Reception, Luncheon and Fashion Show

GROUP: American Cancer Society, New York City Division
and Air France

DATE: Wednesday, April 30, 1975

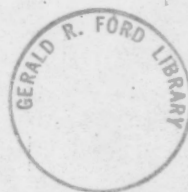
TIME: 12:00 noon VIP Reception followed by Luncheon and
Fashion Show

PLACE: Hotel Pierre, New York City

CONTACT: Mrs. George J. Feldman, Chairman
(212) 486-0555

COMMENTS: Mrs. Ford will fly up to New York Wednesday morning (probably commercial as you determine). The events will be held at the Hotel Pierre. The VIP Reception begins at 12:00, however, you may want to suggest Mrs. Ford's coming to the latter part if the Reception looks like a long one. I am sure the Luncheon will be attended by many prominent people. The Fashion Show will be the entire Chanel Haute Couture Collection. I understand Mrs. Rockefeller will also attend. Mrs. Ford will return to Washington following the Fashion Show. She will not attend an evening dinner and reception which are being held. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
James Cavanaugh
Judy Harbaugh
Rex Scouten
Staircase

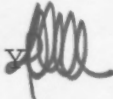


THE WHITE HOUSE

WASHINGTON

April 28, 1975

MEMORANDUM FOR: MRS. FORD

VIA: RED CAVANEY 

FROM: PETER SORUM

SUBJECT: YOUR ATTENDANCE AT THE
AMERICAN CANCER SOCIETY -
AIR FRANCE LUNCHEON
Hotel Pierre, New York City
Wednesday, April 30, 1975

Attached at TAB A is the proposed schedule for your attendance at the American Cancer Society - Air France Luncheon.

APPROVE _____ DISAPPROVE _____

BACKGROUND

Air France is bringing the entire Chanel Haute Couture Collection to the United States for the first time to benefit the New York City Division of the American Cancer Society. This luncheon will highlight three days of activities for the French visiting this country. You will attend as a guest and will not offer remarks.



TAB
A



4/28/75
4:30 pm

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE
AMERICAN CANCER SOCIETY-AIR FRANCE LUNCHEON
Hotel Pierre, New York City
Wednesday, April 30, 1975

9:40 am Mrs. Ford boards motorcade on South Grounds.

 MOTORCADE DEPARTS South Grounds en route
 National Airport.

 [Driving time: 15 minutes]

9:55 am MOTORCADE ARRIVES National Airport.

9:56 am Mrs. Ford proceeds to commercial airline gate.

10:00 am Mrs. Ford boards commercial airliner.

 10:05 am Commercial airliner departs en route
 New York City, Kennedy International
 Airport.

 11:05 am Commercial airliner arrives Kennedy
 International Airport.

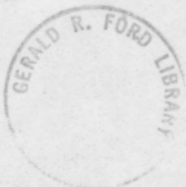
11:10 am Mrs. Ford departs commercial airliner en route
 motorcade for boarding.

11:15 am MOTORCADE DEPARTS Kennedy International
 Airport en route Hotel Pierre.

 [Driving time: 35 minutes]

11:50 am MOTORCADE ARRIVES Hotel Pierre.
 (5th Avenue Entrance)

Mrs. Ford will be met by:
Mr. Victor Mannesarre, Vice President,
Hotel Pierre



Mrs. Ford proceeds to the Presidential Suite.

11:55 am Mrs. Ford arrives Presidential Suite.

PERSONAL/STAFF TIME: 25 minutes

12:20 pm Ambassador and Mrs. George Feldman
arrive Presidential Suite.

12:25 pm Mrs. Ford, escorted by Ambassador and Mrs.
Feldman, departs Presidential Suite en route
Regency Room for VIP reception.

12:30 pm Mrs. Ford arrives reception to informally greet
guests.

PRESS POOL COVERAGE
ATTENDANCE: 50

12:45 pm Mrs. Ford, escorted by Ambassador and Mrs.
Feldman, proceeds to Grand Ballroom for luncheon.

12:50 pm Mrs. Ford arrives luncheon table and is seated.

OPEN PRESS COVERAGE
ATTENDANCE: 650

12:50 pm Luncheon is served.

1:45 pm Luncheon concludes.

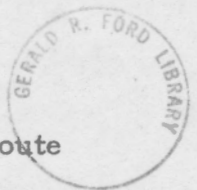
1:50 pm Fashion Show begins.

2:45 pm Fashion Show concludes.

2:50 pm Mrs. Ford departs luncheon table en route
Presidential Suite.

2:55 pm Mrs. Ford arrives Presidential Suite.

PERSONAL/STAFF TIME: 45 minutes



3:40 pm Mrs. Ford departs Presidential Suite en route motorcade for boarding.

3:45 pm MOTORCADE DEPARTS Hotel Pierre en route

[Driving time: 35 minutes]

4:20 pm MOTORCADE ARRIVES

Mrs. Ford proceeds to commercial airline gate for boarding.

4:30 pm Commercial airliner departs en route National Airport.

5:40 pm Commercial airliner arrives National Airport.

5:41 pm Mrs. Ford departs commercial airliner en route motorcade for boarding.

5:45 pm MOTORCADE DEPARTS National Airport en route South Grounds.

[Driving time: 15 minutes]

6:00 pm MOTORCADE ARRIVES South Grounds.

