

The original documents are located in Box 7, folder “10/13/76 - "Citizens of the Americas" Award; Mississippi Homemakers Tour” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Betty Ford donated to the United States of America her copyrights in all of her unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

THE WHITE HOUSE

WASHINGTON

October 12, 1976

MRS. FORD:

Event: Presentation of the "Citizen of the Americas" Award

Date/Time: Wednesday, October 13, 1976 2:00 p.m.

Place: Blue Room

Number of
Attendees: Approximately 22 guests

Schedule of
Events: 2:00 p.m. Your guests will arrive through the Southwest Gate and will enter the White House through the Diplomatic Reception Room. They will be escorted to the Blue Room where they will be served refreshments.

2:10 p.m. Maria Downs will escort you via elevator to the State Floor where you will be met by Ray Maduro, Special Assistant to the President, who will escort you to the Blue Room and introduce you to your guests.

2:25 p.m. Ray Maduro will introduce Irma Vidal Santaella, founder of the Hispanic Community Chest of America and Chairman of the New York State Human Rights Appeal Court, who will present you with the award.

NOTE: The presentation piece is a Tiffany silver plate engraved with the flags of the Hispanic nations.

You will express appreciation for the award and mingle informally with your guests.



- 2 - Presentation of the "Citizen of
the Americas" Award

2:40 p.m. You will bid farewell to your guests and
return to the Family Quarters.

NOTES: There will be full press coverage.

A White House photographer will be present.

Background information is attached.

Guest list is attached.

Maria Downs



Background

Clinica Grillasca is the outstanding Caribbean cancer hospital. It is operated by the Puerto Rican Cancer Association and supported by the Hispanic Community Chest. As vital bulwark they provide detection tests and research as well as training and treatment of the most advanced types.

The demand for the services of this institution has necessitated expansion. Prominent Puerto Rican leaders who have been involved with Clinica Grillasca throughout the years have made known to the Hispanic Community Chest of America the acute need of our cooperation with this institution.

To accomodate this need a New York Chapter was organized consisting of leading citizens of the Americas, including fice ambassadors, to carry out two objectives: to raise funds for Clinica Grillasca, and to sponsor two medical scholarships for New York City inner-City college students.

Based upon her courage and openness in advocating early detection, The First Lady was chosen as initial recipient of the "Citizen of the Americas" award.

The First Lady served as Sponsor for this group's activities on two prior occasions.



ARCE, Oscar
President
Arce Realty Corporation
143-11 Hillside Avenue
Jamaica, New York

CEBOLLERO, Frances
750 Faille Street
Bronx, New York

COLEMAN, Clotilda
President, Trade & Travel
655 Madison Avenue
new York, New York

DAMIRON DE ALBA, Quisqueya
Consul General of Puerto Rico
760 Avenida Ponce de Leon
Santurce, Puerto Rico

FIENGOLD, Adi
145 East 74th Street
New York, New York

HOWARD, Hal
126-61 Jewel Avenue
Flushing, New York 11367

Working Press

IZAGUIRRE, Alfredo
Working Press

LAZARUS, Roberto
Ambassador of Honduras
43-01 Connecticut Avenue, NW
Washington, D. C.

LEON, Hector
Working Press

LUGO, Nick (Sr.)
President
Cophresi Travel Corporation
822 Westchester Avenue
Bronx, New York



MADURO, Carlota
OTB
501 Broadway
New York, New York

NEGRON, Nydia
Working Press

POLLARSKY, Santiago
Hispanic Community Chest
150 West 58th Street
New York, New York

REVEROL, Rafael
367 Wadsworth Avenue
New York, New York
Working Press

ROJAS, Estella
87-01 30th Avenue
Jackson Heights, New York

ROMAN, Michael
Working Press

SANTAELLA, Irma Vidal
Chairman
New York State Human Appeal Bd.
Two World Trade Center
New York, New York

TORRES, Gloria M.
Bronx Terminal Market
Bronx, New York

TORRES, John
President
Metropolitan Spanish Merchants Assn
Bronx Terminal Market
Bronx, New York



For Immediate Release
Wednesday, October 13, 1976

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will receive the first "Citizen of the Americas" Award from the Hispanic Community Chest of America, Inc., Wednesday, October 13th at 2:15 p.m. in the Blue Room.

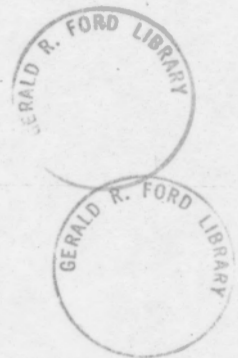
The Community Chest supports the work of Clinica Grillasca, which is operated by the Puerto Rican Cancer Association. The clinic, located in Ponce, Puerto Rico, is the major Caribbean center for research, training and treatment.

Mrs. Ford was selected for the award for her openness in advocating early detection of cancer.

Approximately 20 Hispanic leaders will attend the presentation.

#

Press Coverage: Open -- pickup 2:00 p.m.



THE WHITE HOUSE

WASHINGTON

October 13, 1976

MEMORANDUM TO: MRS. FORD
FROM: SUSAN PORTER
REGARDING: Greet Mississippi Homemakers Tour
"We are Homemakers meeting a Homemaker"

The 41 homemakers from Pearl River County, Mississippi, are looking forward to your meeting with them today at 3:00 p.m., at the time of their special White House tour.

These women, ages 40-72, are members of the county Extension Homemakers Club, a part of the broader Mississippi Cooperative Extension Services. In the Club, issues such as consumer education, foods and nutrition, clothes, etc., are discussed.

Mrs. Mary Hough (pronounced Huff), the leader and Home Economist with the group, has conducted a tour to some area of the United States each year for the past 15 years. They have been in Washington two other times but never before in the Autumn. Before arriving in Washington, the group stopped in Warm Springs, Georgia, where they toured "The Little White House" and also in Williamsburg. Mrs. Yon from Congressman Trent Lott's office will also accompany the group.

In talking to Mrs. Hough about coming to the White House her comments were: "We are very excited about meeting Mrs. Ford because we are Homemakers meeting a Homemaker."

When the group has assembled, I will give you a call. A photograph will be taken at the South Portico this beautiful day. Photos will be distributed to the Mississippi papers.

Thank you.

c: BF Staff
Mike Farrell
Rex Scouten
Karl Schumacher
Staircase
Doug Bennett

