The original documents are located in Box 7, folder "8/12/76 - National Board of Hadassah" of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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FACT SHEET Mrs. Ford's Office



Fvent Reception
LVOIT
Group National Board of Hadassah
DATE/TIME August 12, 1976 4:00 p.m.
Contact Miss Aline Kaplan Phone 212/355-7900
Number of guests: Total 120 - 130 Women x Men a few (Staff) Children no Place State Floor
Place State Floor Principals involved Mrs. Ford
Participation by Principal yes (Receiving line) yes (?)
Remarks required ?
Background The Hadassah National Board, a group of Hadassah's outstanding leaders
who are elected representatives of 350, 000 members throughout the U. S.,
will be meeting on August 12 - 15, 1976 in Washington, D. C.
REQUIREMENTS
Doctar.
Invitations no Programs no Menus no Refreshments yes (coffee, ided tea and tea pastries)
Entertainment no
Decorations/flowers yes
Music yes
Social Aides yes
Dress Short Dresses Coat check (DRR)
Other
Press: Reporters yes
Photographers yes
TV Crews
White House Photographers yes Color yes Mono.
Other
Technical
Support: Microphones ? PA Other Rooms no
Recording ?
Lights No
Transportation buses 3 or 4 (enter thru Southeast Gate)
Parking South Grounds
Housing
Other (Risers, stage, platforms) ?
Project Co-ordinator Pat Howard Phone 2927

Site diagrams should be attached if technical support is heavy.

THE WHITE HOUSE

WASHINGTON

August 11, 1976

FOR:

MRS. FORD

FROM:

MARIA DOWNS

SUBJECT:

Your Reception for the National Board of Hadassah

Thursday - August 12, 1976 - 4:00 p.m.

Attached for your review and approval is the proposed scenario for your Reception tomorrow for the National Board of Hadassah.

The President of this organization is Mrs. Max N. Matzkin (Rose). She and her husband, Dr. Matzkin, have been to two of your State Dinners (September 12, 1974 and January 27, 1976 -- both State Dinners being for Prime Minister Rabin of Israel). Dr. Matzkin will not be attending your Reception. Mrs. Matzkin is also a member of the President's Task Force on Women.

There will be two or three men attending your Reception. One or two of them will be Hadassah staff members and the other one will be Professor Kalman J. Mann, Director-General of Hadassah Medical Organization in Israel.

Thank you.



THE WHITE HOUSE

WASHINGTON

August 11, 1976

MRS. FORD:

Event:

Reception for the National Board of Hadassah

Date/Time:

August 12, 1976

4:00 p.m.

Place:

State Floor

Number of

Attendees:

Approximately 165 guests

Principals:

Mrs. Max N. Matzkin, National President

Mrs. Walter Brecher, National Secretary

Mrs. Emanuel Schechter, National Recording Secretary

and Convention Chairman

Mrs. Julius Doppelt, Convention Co-Chairman

Mrs. Saul Katz, National Vice President

Mrs. Harold Raizes, National Vice President

Mrs. William H. Rubin, National Vice President

Schedule of

Events: 4:00 p. m.

Your guests will arrive through the Southeast

Gate and will enter the White House through the Diplomatic Reception Room. They will be escorted to the State Dining Room where they

will be served refreshments.

NOTE: Coffee, iced tea and tea pastries will

be served.

4:15 p. m.

After your guests have arrived, Maria Downs

will escort you via elevator to the Grand Hall

area where you will greet Mrs. Matzkin.

You will proceed with Mrs. Matzkin to the State Dining Room to the platform which will be located along the center of the south wall where you will make brief welcoming remarks. Mrs. Matzkin will respond and on behalf of Hadassah will give you a book and silver medallion.

NOTE: The book, entitled Balm in Gilead by Marlin Levin, is a story of Hadassah's work in Israel. The silver medallion was one of the medallions coined to commemorate the rededication of Hadassah's Mt. Scopus Hospital.

You will express appreciation for the gifts and announce that you wish to receive each of your guests in the Blue Room.

You will be escorted to the Blue Room where you will receive your guests from a position along the south end of the room.

The principals, Mmes. Matzkin, Brecher, Schechter, Doppelt, Katz, Raizes, and Rubin, will be among the first through the receiving line.

4:50 p.m.

After the receiving line concludes, you may wish to join your guests for refreshments or you may wish to bid farewell and return to the Family Quarters.

NOTES:

Air Force String Ensemble will be positioned in the Grand Hall.

Social Aides will be present.

There will be full press coverage.

A White House photographer will be present.

Background items are attached.

Guest list is attached.



WHITE HOUSE RECEPTION

1. ADELMAN, FRANCES

12-11-11

- 2. ALEXANDER, FRANCES
- 3. BARNETT, MADLYN B.
- 4. BARRETT, ELEANOR
- 5. BARSKY, NAOMI
- 6. BENJAMIN, JULLIET N.
- 7. BERLOVE, JULIA M.
- 8. BERMAN, MURIEL
- 9. BERNSTEIN, ELEANOR
- 10. BERNSTEIN, FRIEDA
- 11. BERNSTIEN, SELMA
- 12. BLANK, MARY
- 13. BLUMBERG, SHIRLEY
- 14. BOCARSKY, SARA
- 15. BRAM, ANNA
- 15A BRAM, ZELDA
- 16. BRECHER, ROSLYN K.
- 17. BRILL, DOROTHY A.
- 17A BROWNSTONE, MINA
- 18. BUCKSBAUM, DOROTHY
- 19. BURSON, JOSEPHINE
- 20. CARR, ANITA
- 21. COHEN, FANNIE S.
- 22. COHEN, RITA
- 22A COHEN, RUTH
- 23. COHEN, SELMA
- 24. DELLSY, GOLDIE
- 25. DONNER, SYLVIA
- 26. DOPPELT, SYLVIA
- 27. DORFMAN, ROSE
- 28. DRANOW, GERALDINE

- 29. DRIESMAN, MIRIAM
- 30. EBERT, ROBERTA M.
- 31. EDEN, ANN
- 32. ELLIS, ESTA B.
- 33. ELLISH, ELAINE
- 34. EPSTEIN. JUDITH
- 35. EVANS, SARA
- 36. EZEKIEL, DENISE T.
- 37. FEINBERG, JEAN
- 38. FEINBERG, ROSE C.
- 39. FINKE, IRENE
- 40. FISHER, ELIZABETH
- 41. FISHMAN, MINNA
- 42. FLACKS, SHIRLEY
- 43. FRIED, BEATRICE
- 44. FRIEDMAN, GLORIA
- 45. FRIEDMAN, VIVIAN
- 46. GALLOP, EUDICE
- 47. GELLERT, EDITH
- 47A GETZ, ROSE S.
- 48. GINSBURG, RAE
- 49. GLENN, ELAINE
- 50. GOLD, MARTHA R.
- 51. GOLDBERG, HANNAH
- 52. GOLDBERG, MILDRED
- 53. GOLDMAN, ROSE
- 53A GOLDSTEIN, BARBARA
- 54. GOLDZIMER, HARRIET
- 55. GOODMAN, FLORENCE S.
- 56. GORDON, HELEN



WHITE HOUSE RECEPTION

- 57. GORDON, REGINA
- 58. GREENSPAN, SADIE
- 59. GROSS, BELLE
- 60. GURIN, NAONI
- 61. HALPRIN, ROSE L.
- 62. HANDEL, IRENE
- 63. HANDLER, FAN
- 64. HANDLER, MIRIAM
- 65. HARRAN, MIN
- 66. HOUSEN, MARJORIE
- 67. HURWITZ, RUIH B.
- 68. HURWITZ, RUTH G.
- 69. JACOBSON, CHARLOTTE
- 70. JOBLIN, GIZELLE
- 71. KAHN, LEAH-DEE
- 72. KAHN, LENORE
- 73. KAHN, RETA
- 74. KAIRYS, ELSIE
- 75. KALMANSON, CARMELA
- 76. KALTMAN, LILLIAN
- 77. KAMINSKY, BLANCHE
- 78. KAPLAN, ALINE
- 79, KAPLAN, DEBORAH B.
- 80. KARPA, HELENE
- 81. KATZ, BESS S.
- 82. KAUFMAN, SUZANNE
- 83. KITEY, JOYCE

- 84. KRAMARSKY, LOLA
- 85. KRAMER, SYLVIA H.
- 86. KROSKIN, MIRIAM
- 87. KRUGER, BEVERLY
- 88. KURLAND, DOROTHY
- 89. LANDSMAN, PEARL
- 90. LEBEDOFF, MARY
- 91. LEVIN, HELEN
- 92. LEVINE, CHARLES
- 93. LE VINE, MARILYN
- 94. LEVY, FAN
- 95. LIEBERMAN, BRYNA
- 96. LINDNER, RUTH
- 97. LOBEL, MOLLY LEE
- 97A LOZABNICK, ETHEL
- 98. LUSTERMAN, HELEN G.
- 99. MACK, OLGA
- 100. MACK, PAULINE
- 101. MAMMEN, SELMA 101A MANN, DR. KALMAN J.
- 102. MARKS, ISABEL
- 103. MARTIN, TILLYE J.
- 104. MATZKIN, ROSE E.
- 105. MEISELMAN, RACHEL
- 106. MELLMAN, SYLVIA
- 107. MENIZ, AUGUSTA
- 108. MISHKIN, SARA B.
- 109. MOOSNICK, MARILYN
- 110. MUNIER, SARA

WHITE HOUSE RECEPTION

- 111. MYERS, BETTY
- 112. NAIGLES, EVELYN
- 113. NOVICK, ROSE
- 114. PAIKIN PATRICIA
- 115. PARKS, ANITA .
- 116. PERL. ADELINE
- 117. PINKUS, HELEN
- 118. POOL, TAMAR deSOLA
- 119. POPKIN, RUIH
- 120. PORTMAN, MIRIAM
- 121. RAIZES, SONIA
- 122. RAPOPORT, BETTY
- 123. RETCHIN, EMMA
- 124. ROGERS, NORA
- 125. ROSE, FANNYE
- 126. ROSENTHAL, MIRIAM
- 127. ROTHBAUM, BESS
- 128. RUBIN, JUDITH
- 129. RUBIN, SARA T.
- 130. RUZA, IRENE
- 131. SACAROB, JOAN W.
- 132. SALTZMAN, CHARLOTTE HOPE
- 133. SAMRICK, IRMA
- 134. SARLIN, NAOMI
- 135. SCHECHTER, ROSALTE
- 136. SCHENK, FAYE
- 137. SCHLESINGER, FREDA

- 138. SCHOPPER, BERNHARD (AP Photog
- 139. SEGALOFF, JACQUELINE
- 140. SHAPERO, BARBARA
- 141. SHAPIRO, LOUELLA
- 142. SHAPIRO, RUTH
- 143. SHENDELMAN, ESTHER
- 144. SHERNOFF, HORTENSE
- 145. SHILD, REBECCA
- 146. SHUKOW, BLANCHE
- 146A SILVER, SYLVIA
- 147. SILVERSTEIN, BESSIE
- 148. SLOM, RITA
- 149. SOBOROFF. MIRIAM
- 150. SOLTZ, BEATRICE
- 151. SONDHEIM, EVELYN
- 152. STERNBERG, RAE
- 153. SPIRO, FAY
- 154. STEMBER, GERTRUDE
- 154A TALMADGE, PHYLLIS
- 155. TANNENBAUM, BERNICE S.
- 156. TULIN, ANNA
- 157. TUVIN, SARAH Z.
- 158. USDAN. BEATRICE F.
- 159. WALTER, MURIEL
- 160. WEINBERGER, EDNA S.
- 161. WEINER, LAUREL
- 162. WEINER, SYLVIA
- 163. WEISBERG, HELEN
- 164. WEISSMAN, EDITH

- 165. WEXLER, IRENE
- 166. WILKINS, PNINA
- 167. WOLF, THELMA C.
- 168. WOLPE, CHARLOTTE
- 169. YOUNG, ENID
- 170. ZALES, GLADYS
- 171 ZAMOST, EDITH
- 172 ZELIGS, RUTH





I'm delighted to welcome the National Board of
Hadassah (Ha-da-sah), and I look forward to meeting
each of you personally. I know what a hard-working
and fine organization Hadassah is, and I share your
special areas of interest: health, education and child welfare.

Your humanitarian efforts are inspiring. Your magnificent medical work in Israel has saved countless lives and helped build bridges of communication between peoples. I'm so impressed with the many medical facilities for healing and teaching that you support.

Your involvement with young people in Israel and
America has strengthened both countries. I especially
admire your efforts to preserve Jewish heritage and culture,
because religious faith is important in the lives of
individuals and nations.

The President and I have been honored by being recognized in the Bicentennial National Park in Israel---which is also one of your interests.

You are doing so much to help others, and I feel a special bond with you and your work.

I'm 🖨 glad you came today.

(PRESENTATION OF MEDALLION AND BOOK)

Welcoming Remarks, Hadassah, August 12, 1976

We've had an unusually beautiful summer in Washington.

It's quite green for August and the flowers especially

lovely. I'm so delighted you are here to enjoy this

historic home during our Bicentennial year. This dear

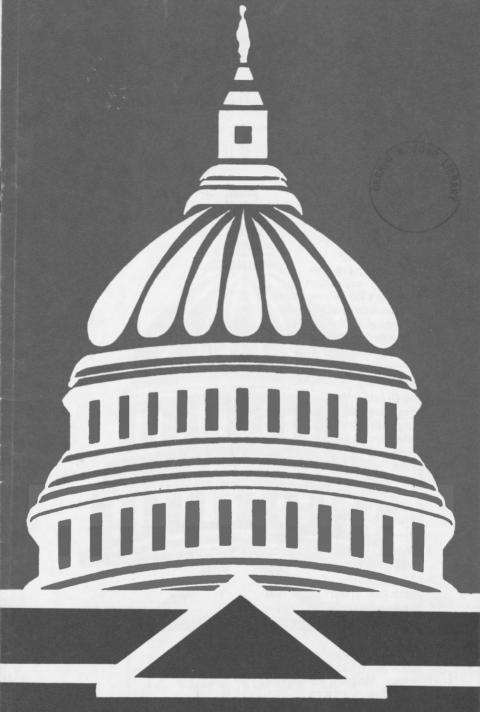
old house gets lots of company, and I love it best when

the rooms are filled with people enjoying themselves.

It's a special pleasure to welcome the National
Board of Hadassah, because I know what fine work you do
in Israel in education and medical services and of your
concern with young people. Thank you for coming today,
and I hope your visit to Washington is most enjoyable.

(Presentation of Medallion and Book)





IADASS.

62nd NATIONAL CONVENTION

Washington, D.C. · August 15-18, 1976

REGISTRATION Sunday, August 15 Exhibit Hall Concourse Level 9:00 a.m. to 8:00 p.m.

Monday, August 16 Exhibit Hall Concourse Level 9:00 a.m. to 12:00 noon

PRE-CONVENTION REGISTRATION

Those who have preregistered may obtain the Delegate's Kit by presenting the stub from the official Credential, in the area designated in the Exhibit Hall, Concourse level.

HOSPITALITY PACKAGES

The Greater Washington Area Chapter has prepared Hospitality Packages for Delegates and Guests. These will be distributed in the Exhibit Hall, on Sunday, August 15th. Present the Credential stub or Guest ticket stub to obtain yours.

MEAL RESERVATIONS

Tickets for the Banquet and Closing Luncheon may be purchased in the Exhibit Hall, Sunday, August 15th.

LUNCH BARS

Available for your convenience and quick inexpensive service. Monday, Tuesday 11:30 a.m.-1:30 p.m. Exhibit Hall

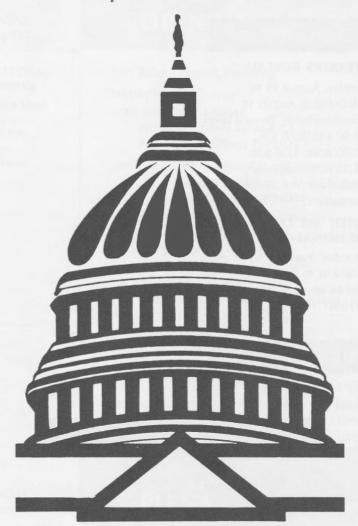
RECORDINGS OF SESSIONS

Cassettes of sessions will be available for purchase Concourse Lobby one half hour after the conclusion of each session.

KOSHER MEALS

Hadassah Banquet and Luncheon are strictly kosher. Other special kosher meals (Schreiber) are available in all Hilton Hotel restaurants. Meat or fish—\$8.50 per meal. Please notify restaurant 45 minutes in advance of time meal is to be served.

"A Nation Indivisible, A People Indestructible"



HADASSAH
SIXTY-SECOND
NATIONAL
CONVENTION

AUGUST 15-18, 1976 • WASHINGTON, D. C.

CONSULTATIONS

SPEAKERS BUREAU

Sunday, August 15 to Wednesday, August 18 Hamilton Suite, Terrace Level 8:00 a.m.-9:00 a.m. 12:00 noon-1:00 p.m. 5:15 p.m.-6:00 p.m. Chairman: Mrs. William J. Kramer

Consultant: Mrs. Dorothy Kurland

WITH ALL OTHER NATIONAL CHAIRMEN

Monday, Tuesday, Wednesday 8:00 a.m. to 9:00 a.m. and by appointment EXHIBIT HALL

VISUAL AIDS—DAILY

See the displays and visual aids in the Exhibit Hall Chairman: Mrs. Lee Lobel

FILM THEATER

All showings in the Military Room Concourse Level

Sunday, August 15 10:00 a.m. to 2:00 p.m.

Monday, August 16 8:00 a.m. to 9:00 a.m. 5:00 p.m. to 6:30 p.m.

Tuesday, August 17 8:00 a.m. to 9:00 a.m. 12:00 noon to 1:00 p.m.

Wednesday, August 18 8:00 a.m. to 9:00 a.m.

SPECIAL DEMONSTRATION

Using Audio-Visual
Techniques for
Effective Programming
Monday, August 16
12:00 noon to 1:00 p.m.

SUNDAY August 15

OPENING SESSION

INTERNATIONAL BALLROOM Concourse Level

> 3:45 p.m. to 5:00 p.m.

Mrs. Julius Doppelt, Presiding HATIKVAH

STAR SPANGLED BANNER
Vocalist: Virginia Schultz
Accompanist: Ziona Tuchler

GREETINGS: Mrs. Morton Karpa, Chairman Greater Washington Area Chapter Convention Committee

HADASSAH ISRAEL FASHION SHOW
Created in Israel by Students at Hadassah
Comprehensive High School/
Seligsberg-Brandeis, Jerusalem

Introduced by Mrs. Aaron Kaplan
Hadassah Fashion Show Coordinator

Coordinated and accessorized by Lord & Taylor, Washington, D.C.

Commentator: Mrs. Mary Ann Lundgren
Director of Fashion Promotion and
Public Relations, Lord & Taylor

TREASURER'S REPORT: "A Woman Is" Mrs. Edward H. Lewis

SUNDAY August 15

PLENARY SESSION

INTERNATIONAL BALLROOM

8:30 p.m.

Mrs. Emanuel Schechter, Presiding

GREETINGS: Mrs. Arthur Eden, President Greater Washington Area Chapter

PRESIDENT'S REPORT: "Embrace the Future"

Mrs. Max N. Matzkin

ADDRESSES: The Honorable Joseph J. Sisco Former Under Secretary of State

> The Honorable Haim Zadok, Minister of Justice, Israel

CRYSTAL BALLROOM

10:30 p.m.

RECEPTION TO DELEGATES

Hosted by: Greater Washington Area Chapter

MONDAY August 16	PLENARY SESSION		
INTERNATIONAL	AMERICAN AFFAIRS		
BALLROOM	Mrs. Walter Brecher, Presiding		
9:00 a.m. to 10:15 a.m.	ADDRESS: "The Mass Media as a Social Instrument" Professor Irving Rosenthal Professor Emeritus of Communications, City University of New York		
MONDAY August 16 10:30 a.m. to 11:45 a.m.	Simultaneous Focus Groups		
INTERNATIONAL BALLROOM	MEMBERSHIP		
	Mrs. Henry Goldman, Presiding		
artinit a best or	Presentation: "65 Years — The Essence of It All" Mrs. Samuel W. Halprin		
Sead William Stand	Participating Chairmen: Mrs. Emanuel Joblin Mrs. Delbert Mammen Mrs. Jerome Paikin		
	Consultant: Mrs. Irene Wexler		
HEMISPHERE ROOM	WILLS AND BEQUESTS		
KOOM	Mrs. Irving Mack, Presiding		
Section Products 11	Presentation: Allan Topol, Esq.		
	Consultant: Miss Lillian Kaltman		
GEORGETOWN	TOURISM		
BALLROOM	Mrs. Israel Usdan, Presiding		
Concourse Level	FILM PREMIERE: "The Israel Experience" Courtesy Israel Government Ministry of Tourism		
Exhibit Hall 11:30 a.m. to	LUNCH BARS		

1:30 p.m.

PLENARY SESSION MONDAY August 16 INTERNATIONAL ZIONIST AFFAIRS BALLROOM Mrs. James Feldman, Presiding 1:10 p.m. ADDRESS: "Israel - 1976" His Excellency Simcha Dinitz 2:00 p.m. Ambassador of Israel INTERNATIONAL ZIONIST AFFAIRS PLENARY WORKSHOP **BALLROOM** Mrs. James Feldman, Presiding 2:05 p.m. ADDRESS: "U.S.-Israel Relations and Public Input" to Mr. Morris J. Amitay 2:35 p.m. **Executive Director** American Israel Public Affairs Committee, Washington, D.C. Consultant: Charles J. Levine MONDAY **PLENARY SESSION** August 16 INTERNATIONAL **EDUCATION** BALLROOM Mrs. Morris Gurin, Presiding 2:45 p.m. ADDRESS: "Reflections on a to 3:45 p.m. Dr. David Ruderman, Assistant Professor of Jewish History, University of Maryland, College Park, Md. Consultant: Mrs. Murray Sarlin

Study of the Jewish Past"

MONDAY August 16 4:00 p.m. to 5:00 p.m. **CRYSTAL** BALLROOM HEMISPHERE ROOM **THOROUGHBRED** ROOM

Simultaneous Focus Groups

TUESDAY August 17

PLENARY WORKSHOPS

ORGANIZATION AND LEADERSHIP DEVELOPMENT

Mrs. Julius Doppelt, Presiding

Participating Chairmen: Mrs. Benjamin Zamost

Mrs. Alfred Driesman Mrs. Morton V. Ellish

INTERNATIONAL BALLROOM

> 9:00 a.m. to 10:20 a.m.

HADASSAH MEDICAL ORGANIZATION **BUILDING & DEVELOPMENT**

Mrs. Charlotte Jacobson, Presiding

Film

Participating Chairmen: Mrs. Siegfried Kramarsky Mrs. Morris Popkin

ISRAEL BONDS

Mrs. Samuel W. Halprin, Presiding

INTERNATIONAL BALLROOM

> to 11:50 a.m.

10:30 a.m.

IEWISH NATIONAL FUND

Mrs. Isidore Goldzimer, Presiding

"Balm in Gilead - The Story of Hadassah" Mrs. Moses P. Epstein

MONDAY August 16

PLENARY SESSION

INTERNATIONAL BALLROOM

8:30 p.m.

HADASSAH MEDICAL ORGANIZATION

"From Out of Zion . . Medical Science for the World"

Mrs. Max Schenk, Presiding

GREETINGS: Mrs. Walter Segaloff, President

Southern Seaboard Region

ADDRESS: "25 Years with Hadassah - View & Review"

Dr. Kalman J. Mann, Director General Hadassah Medical Organization

"The Course of Medical Research -

Present & Future"

Dr. Robert I. Levy, Director National Heart and Lung Institute National Institutes of Health

FUND-RAISING

Mrs. William K. Dorfman, Presiding

Presentation of HMO Quota:

Mrs. Nathan Tannenbaum

Participating Chairmen: Mrs. Aaron Kaplan

Hadassah Israel Education

Services

Mrs. Isidore Goldzimer Jewish National Fund

Mrs. Stanley Lieberman, Coordinator, Major Gifts

Mrs. Lawrence Schacht, Consultant, Major Gifts

Mrs. Samuel M. Gold Founders & Special Gifts

Mrs. Percy Gellert Founders & Special Gifts

Mrs. Gerald N. Shukow Founders & Special Gifts

Mrs. Irving J. Mishkin Youth Activities

Mrs. Saul Katz Youth Aliyah

TUESDAY August 17	FOCUS GROUP	TUESDAY August 17	HADASSAH ASSOCIATES (for men only)
GEORGETOWN BALLROOM 10:30 a.m. to 11:50 a.m.	ALIYAH Mrs. Richard Barrett, Presiding Participating Chairman: Mrs. Charlotte Jacobson Consultant: Yekiel Leket, Director Israel Aliyah Center, North America	GEORGETOWN BALLROOM WEST 3:45 p.m. to 5:00 p.m.	Mrs. Norman Sondheim, Presiding PRESENTATION: "Current Review of Mid-East Events" Aaron Rosenbaum, Research Director American Israel Public Affairs Committee, Washington, D.C. REMARKS: Dr. Kalman J. Mann
EXHIBIT HALL 11:30 a.m. to 1:30 p.m.	LUNCH BARS	WASO STREET	matter transcription of the second of the se
TUESDAY August 17	HUG IVRI	TUESDAY August 17 3:50 p.m. to 5:00 p.m.	Simultaneous Focus Groups
THOROUGHBRED ROOM	(for Hebrew Speaking Delegates) Mrs. Emanuel Gamoran, Presiding ADDRESS: Dr. David Ben Ezra	EXHIBIT HALL	COORDINATED COMMUNICATIONS (Hadassah Magazine; Press, Radio, TV; Promotion; Visual Aids) Mrs. D. Leonard Cohen, Presiding
to 1:15 p.m.			Participants: Mrs. Edward Lusterman, Hadassah Magazine Mrs. Lee Lobel, Visual Aids Miss Mina Brownstone, Promotion Director
TUESDAY August 17 INTERNATIONAL BALLROOM	PLENARY SESSIONS YOUTH ALIYAH	NOISS	Consultants: Mrs. Lenore Kahn Mr. Jesse Lurie
1:30 p.m. to 2:30 p.m.	Mrs. Saul Katz, Presiding ADDRESS: "The Dramatic Need" Dr. Reuven Feuerstein Child Guidance Clinic Research Unit, Jerusalem, Israel	JEFFERSON BALLROOM	PROGRAM Mrs. Martin Ruza, Presiding
INTERNATIONAL BALLROOM	HADASSAH ISRAEL EDUCATION SERVICES Mrs. Samuel Zales, Presiding	william & Codman	Consultant: Mrs. Arthur Talmadge
2:40 p.m. to 3:40 p.m.	ADDRESS: "Colleges and Careers: Israel and the United States" Dr. Seymour Eskow, President Rockland Community College	The Manual Cont.	Times the regions
	FULL ADDITION WTo A Now Post"		THE THORITE EXCENTANGED IN

FILM PREMIERE: "To A New Beat"

TUESDAY August 17

BANQUET

WEDNESDAY August 18

CLOSING LUNCHEON

INTERNATIONAL BALLROOM

7:30 p.m.

Mrs. Max N. Matzkin, Presiding

INVOCATION: Mrs. Moses P. Epstein

GREETINGS: Vitali Rubin

Soviet Jewish Activist

PRESENTATION:

Henrietta Szold Award and Citation to the Rt. Hon. Sir Harold Wilson, KG OBE MP by Dr. Miriam Freund Rosenthal

ENTERTAINMENT: Mr. Marvin Finnley, Baritone

INTERNATIONAL BALLROOM

12:30 p.m. to 3:00 p.m. Mrs. William H. Rubin, Presiding

INVOCATION: Mrs. Allen Farrar, Co-Chairman

Greater Washington Area Chapter

Convention Committee

ADDRESSES: Mrs. Max N. Matzkin

Mrs. Nathan Tannenbaum

WEDNESDAY August 18

CRYSTAL BALLROOM

9:00 a.m. to 10:30 a.m. **PLENARY SESSION**

YOUTH ACTIVITIES

Mrs. Philip C. Levy, Presiding

Participating Chairmen: Mrs. Irving Mishkin

Mrs. Isidore Goldzimer

Consultant: Irving Widaen

WEDNESDAY August 18

PLENARY SESSION

CRYSTAL BALLROOM

10:40 a.m. to 12 noon BUSINESS SESSION

Mrs. Benjamin Meiselman, Presiding

ADOPTION OF HWZOA BUDGETS:

Mrs. Morris Handler

ADOPTION OF QUOTAS: Mrs. William K. Dorfman

CREDENTIALS REPORT: Mrs. I. Mark Zeligs

RESOLUTIONS: Mrs. Harold Raizes

NATIONAL SERVICE COMMITTEE REPORT:

Mrs. Leo Burson

NOMINATIONS REPORT: Mrs. Geoffrey Myers

ELECTIONS

13

12

CONVENTION COMMITTEE

NATIONAL COMMITTEE

MRS. EMANUEL SCHECHTER NATIONAL CONVENTION CHAIRMAN

MRS. JULIUS DOPPELT
NATIONAL CONVENTION CO-CHAIRMAN

MISS ALINE KAPLAN EXECUTIVE DIRECTOR

LOCAL COMMITTEE

MRS. MORTON KARPA, CHAIRMAN GREATER WASHINGTON AREA CHAPTER CONVENTION COMMITTEE

MRS. ALLEN FARRAR, CO-CHAIRMAN GREATER WASHINGTON AREA CHAPTER CONVENTION COMMITTEE

STAFF

MRS. NORMAN HANDEL HADASSAH CONTROLLER

MISS RUTH LINDNER
CONVENTION ADMINISTRATOR

MISS GERALDINE DRANOW CONVENTION OFFICE MANAGER

WASHINGTON HILTON HOTEL

WASHINGTON, D. C.

INFORMATION DESKS..... Terrace Level Lobby
Concourse Level Lobby

STAFF OFFICE..... Bancroft, Chevy Chase & DuPont Suites, Terrace Level

EXECUTIVE OFFICE.... Edison Suite, Terrace Level

PRESS OFFICE.... Adams Suite, Terrace Level

National Headquarters

HADASSAH

The Women's Zionist Organization of America, Inc.

50 West 58th Street • New York, N.Y. 10019

ABOUT HADASSAH..



AMERICAN AFFAIRS

Hadassah's American Affairs program relates mainly to civil rights and liberties, U.S. international interests which affect our lives as citizens and those areas which concern us as members of our communities. Chapters wishing to give "local option" community service in Hadassah's name do it within Hadassah's areas of special interest: health, education and child welfare.

The American Affairs Program of Hadassah brings members accurate information needed to help them analyze vital current issues and participate intelligently in public affairs, as *individual citizens*. There is a constant flow to members of analytical information on legislation which impinges on civil rights and liberties, better housing, education, environment, employment, health and child care, mass transit and welfare.

Since there is often no sharp dividing line between America's domestic and foreign policy, American Affairs also focuses attention of members on certain international issues. This is because any foreign commitment the U.S. makes in foreign aid, reciprocal treaties, trade agreements, etc. can directly affect our lives in our own communities.

To keep apprised of information from the State Department and various governmental and other commissions, Hadassah has a volunteer representative in Washington and is invited to U.S. State Dept. briefings.

Nationally, Hadassah is a non-governmental organization (NGO) of the United Nations, operating as a public relations arm of the UN Office of Public Information, and as an accredited observer to the U.S. Mission to the UN.

JEWISH EDUCATION

Education for creative Jewish living through study, discussion and book review groups, seminars and Education days and forums, is provided by Hadassah to equip members to understand their Jewish heritage and enrich their lives as Jews in this country. Towards this end, Hadassah has commissioned several important books: Great Ages and Ideas of the Jewish People, Woman of Valor: The Story of Henrietta Szold and, most recently, Balm in Gilead. A founding member of the World Jewish Bible Society, Hadassah is embarked on an intensive new education approach. It promotes the use of the Hebrew language to develop closer ties with Israel and Jews everywhere.

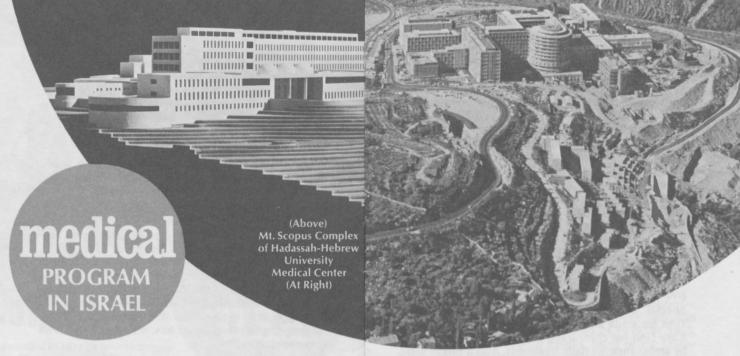
ZIONIST AFFAIRS

Concerned with a just and lasting peace in the Mid-East, which is an objective of U.S. foreign policy, Hadassah provides factual information on the development and security of Israel to the American public. It is engaged in the struggle to alleviate the serious plight of Soviet as well as Syrian Jewry. Also a member organization of the American Zionist Federation, Hadassah subscribes to the Jerusalem Program which declares the unity of the Jewish people and the centrality of Israel in Jewish life.

ACTIVITIES FOR AMERICAN YOUTH

Through its youth movement, Hashachar (The Dawn) Hadassah offers young people a varied program whose goals are enriched Jewish living in the United States, deeper understanding and acceptance of Zionism, stimulation of active interest in Israel and its people. This program has four divisions; three are known as Young Judaea. They are: Junior Young Judaea for boys and girls between 9 and 11; Intermediate Young Judaea for those between 11 and 13; Senior Young Judaea for youth of high school age. The oldest level of Hashachar is Hamagshimim (The Fulfillers) for high school graduates up to age 25.

The Programs, which are geared to the interests of each age division, include discussions, social activities, seminars, leadership training, summer camps and Israel work-study-travel institutes. The Hadassah Youth Center Judith Riklis Building on Mt. Scopus has facilities for some 120 youths from the United States, in Israel for work and study.



HADASSAH'S FIRST PROJECT, begun one year after it was founded in 1912, was a modest mother and child station in the Old City of Jerusalem. From this has evolved the internationally-known Hadassah Medical Organization based, since 1961, in the Hadassah-Hebrew University Medical Center, Ein Karem, Jerusalem, to which have been added rebuilt and expanded facilities on Mt. Scopus, Hadassah's first "hill of healing."

THE MEDICAL CENTER—A "CITY OF SCIENCE" in Kiryat Hadassah, Ein Karem, includes:

- * Rothschild-Hadassah-University Hospital
- * Rosensohn Outpatient Clinics
- ★ Henrietta Szold-Hadassah School of Nursing, Gertrude Gale Building
- * Hebrew University-Hadassah Medical School
- ★ Adolf and Felicia Leon-Hadassah Mother and Child Pavilion
- ★ Hebrew University-Hadassah School of Dentistry Founded by Alpha Omega
- ★ John F. Kennedy Building, reception and information center, headquarters for Ya'al volunteers
- ★ Harry and Reva Lindenbaum-Hadassah Nurses Residence
- * Murray J. Rymland-Hadassah Doctors Residence
- Muriel & Philip Berman-Hadassah Nurses Residence
- ★ Synagogue crowned by stained glass windows of famed artist Marc Chagall
- * Yassky Administration Wing
- Siegfried & Irma Ullmann Building for Cancer & Allied Diseases housing the Moshe Sharett Institute of Oncology

Areas within these facilities include: Sir Isaac and Lady Wolfson Ophthalmological Research Laboratories

Herman Dana Division of Child Psychiatry
Elsie Heiser Emergency Department
Gottesman Dining Hall
Himmelfarb Reception Hall
Danciger Medical Records Department
Frankford Computer Center
Erna & Henry Leir Private Pavilion
Clinical, diagnostic and research laboratories.
Also: Kathryn Nevins Children's Eye Clinic; School and Dept. of Public Health & Social Medicine.

The Newest additions: Aleen and Lawrence Schacht-Hadassah Day Care Nursery; Rose and Robert Gerber floor for premature infants atop Mother & Child Pavilion; communications exchange.

HADASSAH UNIVERSITY HOSPITAL, MT. SCOPUS

Hadassah returned to Mt. Scopus—its "first hill of healing"—and to its hospital and nurses' school installations there, after an absence of nineteen years, when Israel's Six-Day War was over. Re-dedication of this second health frontier—rebuilt and expanded — was on October 21, 1975 and the first 100 patients began a three-stage move-in in April 1976.

Units on Mt. Scopus, an integral part of the Hadassah-Hebrew University Medical Center at Ein Karem, will comprise a 300-bed General Hospital of which the 60-bed Daniel and Florence Guggenheim Rehabilitation Pavilion is a part. An adjunct to the central facilities at Kiryat Hadassah, the hospital will include: Ross Information Center, Sarah Levitz Outpatient Clinics, Mordechai and Ottilie Gorn Therapeutic Pool & Gymnasium, Gertrude and Philip Hoffman Pharmacy, Elizabeth and George Haikin Orthopedic Wing, Gale Family Occupational Therapy Section, Moses Goldberg X-Ray Institute, Violet and Harry Solomon Nursery, Muriel and Philip Berman Auditorium, Rebecca & Joseph Meyerhoff Emergency Dept. six operating theaters, laboratories, an underground hospital, a pathology building and animal house for research. The School of Occupational Therapy in the Edith and James Ross Building, maintained jointly by Hadassah, Government, Malben and Kupat Holim, and the Hadassah Youth Center Judith Riklis Building, have been functioning since 1970.

MEDICAL CENTER SERVICES

The Rothschild-Hadassah-University Hospital: This 700-bed hospital with its famed radial unit is Israel's first teaching hospital. Its 75 departments cover virtually every modern medical discipline. Annual inpatient load is over 25,000; major operations total over 8,330. Laboratories handle over 1,400,000 tests and the pharmacy, 720,000 prescriptions yearly.

Special department units include a Hemodialysis Unit for acute and chronic kidney failure and a Day Care Unit for chronically ill cancer patients brought by ambulance for daily treatment. Also a Blood Bank, Pulmonary, Diabetes and Audiology Units. New department units for intensive emergency care: an eight-bed Coronary Care Unit; a six-bed Acute Trauma Unit; an Acute Burns Unit; an Intensive Respiratory Care Unit; and a Post-Cardiac Surgery Intensive Care Unit.

Equipment includes the latest diagnostic and curative apparatus — i.e. a Cobalt Bomb, Kiil Dialysis machines, Cardiac Resuscitation Trolley, oscilloscopes. Also, Israel's first 35-million volt Betatron, only Argon Laser in the Middle East, highly-sophisticated cardiology, X-ray and angiograph machines, a linear accelerator, Emi scanner and gamma camera. A Blood Analyzer does 12 simultaneous tests on samples from 60 patients.

The Adolf and Felicia Leon-Hadassah Mother and Child Pavilion, a division of the RHUH, housed in its own building, has 57 maternity beds and 65 bassinets. The Premature Baby Unit was established with U.S. Government funds. (Over 3,100 births yearly.) The Rosensohn Outpatient Clinics (43) handle some 216,000 visits yearly.

OTHER SERVICES

The Sally and Philip W. Lown-Hadassah Community Health Center at Kiryat HaYovel is an arm of HMO's Department of Public Health and Social Medicine. Created in 1953 as a pilot community health center serving Kiryat HaYovel's growing population, it treats patients within the context of family, community, physical, emotional and social relationships.

Annually, HMO physicians handle over 50,000 patient visits at the Center, and 14,000 at home. The Center's resources are used by students working for

degrees in Master of Public Health and Community Medicine, nursing and other undergraduate teaching programs, and by research workers.

Alyn Hospital and Hansen's Hospital (Israel's only leprosarium) are among hospitals serviced by Hadassah. Other hospitals are affiliated officially through The Medical School.

The Dental Clinic of the Hebrew University-Hadassah School of Dentistry Founded by Alpha Omega, handles nearly 53,000 patient visits yearly; a 4-chair clinic is for staff and their families' care. Clinic handles 1,000 visits per month.

TEACHING AND RESEARCH

Enrolled in all schools: close to 1,300 students, including 566 medical, 265 dental, 261 pharmacy, nursing undergraduate and post-graduate, 105 occupational therapy, graduate residency training, microbiology, medical sciences, clinical psychology. About 2,500 more attend the Institute of Postgraduate Medical Training.

Hebrew University-Hadassah Medical School—Israel's first undergraduate medical school started in temporary buildings in Jerusalem in 1949. In 1965, it moved to the Medical Center. Most of the teaching staff of the Medical School also hold clinical posts in the Hospital. Many of the over 1,600 graduates now work within HMO and throughout the land.

Henrietta Szold-Hadassah School of Nursing: A first in Israel, it was founded by Hadassah in 1918. Most of its over 1,600 graduate nurses have made contributions to nursing education, medical care and community health. In its own building it has housing and teaching facilities for 170 student nurses. Postgraduate courses, seminars, etc. are given to hundreds more. New: a four-year degree course in nursing leading to a BS in the Faculty of Medicine.

Hebrew University-Hadassah School of Dentistry Founded by Alpha Omega in 1953 moved, in 1964, to its own five-story Medical Center building. In addition to graduating 350 dentists serving throughout Israel, the School does research, runs a dental clinic and retrains immigrant Russian dentists. Hadassah is



responsible for the maintenance budget of the School.

Hebrew University School of Pharmacy: Initiated in 1954; graduated over 300 pharmacists. Now housed in its own Medical Center building are its 32 teachers and 261 students. Under the administrative jurisdiction of Hebrew University, students use the Hadassah Hospital Pharmacy run by Hadassah for their hospital clinical training.

School of Occupational Therapy: Since Hadassah's first course for therapists (1947), over 300 therapists have been graduated. Maintained jointly by Hadassah, Government, Malben and Kupat Holim, its new Mt. Scopus home, Edith and James Ross Building, has been built by Hadassah.

School of Public Health and Social Medicine: Over 200 graduates hold key public health posts. Students now major in Epidemiology, Hospital Administration, Maternal & Child, Family & Community Medicine, Health Education, Public Health.

Institute of Postgraduate Medical Training: Since 1963, to close the gap between medical progress and practice it has provided additional training to immigrant doctors, refresher courses for all general practitioners, short courses in medicine, surgery.

Postgraduate Fellowships: Since 1946, the program enabled hundreds of Hadassah physicians, nurses and hospital administrators to receive specialized training in the U.S. and Europe.

Research Projects: Hadassah provides "seed money" funds to initiate research in virtually all areas, making it possible for projects to merit grants from governments, institutes, foundations.





Begun as a series of sewing circles, this project—one of the oldest in Hadassah—has grown into an auxiliary of the Hadassah Medical Organization. Its goal is to provide supplies for the Medical Center's "largest linen closet in the land." It now also provides supplies for the Mt. Scopus General Hospital and Rehabilitation Pavilion, the first sector of which opened recently. Also, to encourage the growing textile industry and provide employment, Hadassah buys supplies, whenever possible, in Israel.



YOUTH ALIYAH

Through this youth immigration movement, under the auspices of the Jewish Agency in Israel, Hadassah has helped resettle and rehabilitate in Israel nearly 155,000 Jewish youth from 80 lands. Since 1935, Hadassah has been contributing not only large amounts of money for maintenance and education, but continues as a major contributor for special Youth Aliyah projects which it undertakes from time to time.

Founded in 1934 by Recha Freier and other courageous Jewish leaders in Germany, and by Henrietta Szold, founder of Hadassah, who became its director in Palestine, a post she held until her death, Youth Aliyah has since then "graduated" tens of thousands. These graduates have become a skilled vanguard, a potent and positive force in the development of their country, making contributions to agriculture, industry, teaching, the arts, the defense forces, merchant marine and diplomatic services.

Currently, there are some 16,000 wards in training in 270 Youth Aliyah installations, kibbutzim, youth villages and Youth Centers, where they can be given academic and vocational education plus recreational and cultural activities. Nearly 5,000 more, part of an "internal aliyah" of over 25,000, were recently absorbed. Currently some 2,000 Soviet youth are being

provided with special programs. Recently instituted: mobile Culture Caravans which bring enrichment programs of art, music and theater to each installation.

Youth Aliyah, together with the Absorption Department of the Jewish Agency and the Israel Ministry of Labor and Education, runs Youth Centers (Hadassah, understanding this need, recently established three such Centers in Lod, Tel Aviv and Jerusalem) providing vocational training for boys and girls, many school dropouts who continue to live at home.

Ramat Hadassah Szold, once a Reception Center for all children accepted into Youth Aliyah, now offers two-year courses of special education to prepare those who have a low educational level for entry into the regular Youth Aliyah program. The Eddie Cantor Workshop of the Center stresses courses in carpentry, metalwork and pre-vocational training.

At Hadassah-Neurim, the Rural Vocational Guidance Center, Kfar Vitkin, youth from developing towns, Youth Aliyah Centers as well as shareholders' settlements, are given short courses in many different skills and trades needed for village life, i.e. carpentry, cooking, farm machinery care. Facilities include an electronics building and a vocational secondary school.

HADASSAH ISRAEL EDUCATION SERVICES

Hadassah's model education system is continually being updated, as it has since it began over 30 years ago. The recent restructuring and expansion has created a multi-level comprehensive education network encompassing the latest theories of secondary and community college career-oriented schooling.

The restructured Hadassah Comprehensive High School/Seligsberg-Brandeis results from a merger of the Hadassah Alice Seligsberg Comprehensive High School and Brandeis Vocational Training Center. Together with the 2-year Hadassah Community College, located in the new Joseph and Caroline Gruss Building, both schools are based, physically, in the former enlarged, renovated Seligsberg and Brandeis complex in Jerusalem. The standard-making Hadassah Vocational Guidance Institute stays on in the Straus Health Center.

Now fully consolidated: the boys of Brandeis and the girls of Seligsberg go to a four-year co-educational school, with a student capacity of 1,000. Technical classes are in the former Brandeis area, academic in Seligsberg. Throughout, emphasis is on enriched vocational and academic studies.

The two-year Hadassah Community College, first in Jerusalem, has hundreds of graduates. Some 300 students can now train for para-professional posts in education, health, medicine, science, etc. Training is for Scientific and Medical Photography, Electronics, Computer Sciences, Medical Technology, Medical and Scientific Secretaries, Medical Record Librarians.

In Brandeis' Fine Mechanics and Precision Instruments School the present four-year curricula stresses mechanics, scientific subjects, precision instrument design and repair, tool and die-making.

The Hadassah Vocational Guidance Institute is the only non-public guidance center offering individual counseling, group guidance and selection testing recognized by the Israel Government. It tests 16,000 clients annually, also handles 1,600 mail and telephone inquiries. It recently tested its 100,000th client and, since the 1973 Yom Kippur War, has been working to rehabilitate war-disabled men and war widows who must often work for the first time. The Institute is accredited by the Hebrew University for those serving internships required for an M.A. in Vocational Counseling, and has been selected to take Tel Aviv interns, too. The research staff has developed over 100 psychological tests. Most recently, new immigrants, many from the Soviet Union, have required new testing and guidance routines.





Through the Jewish National Fund Hadassah has participated in the reclamation of tens of thousands of acres for farming and industrial sites. Much of this land has been prepared for settlement by immigrant families, enabling them to earn a livelihood as they expand Israel's agricultural development.

An integral partner in JNF work since 1926, Hadassah has provided more funds for land projects than any other single organization in the world. Every three years Hadassah embarks on a specific JNF commitment. Currently in Tefen, in upper Galilee, a rocky wilderness near the sensitive Lebanese border, JNF - with Hadassah's aid - will build a new, modern industrial center. This will provide jobs in an updated environment for families who must become economically much more viable if they are to be less vulnerable. There will also be a very imposing Hadassah Plaza in the Bicentennial National Park to mark an enduring bond between Israel and the United States. In this park there will be one-million trees to create an area where every recreational service, a forestry museum, observation gallery and hall of honor will be a green oasis of friendship forever.

Just completed was Hadassah's "Green is Beautiful" project for the towns of Shderot, Netivot and Ofakim. The project immediately before this called "Guardian of the Desert" was at Beer Tsofar.

Hadassah has also provided funds to plant millions of trees. It continues, in addition to tree planting throughout the land, to help reforest the Hadassah-Hebrew University Medical Center sites at Ein Karem and Mt. Scopus.

HADASSAH

The Women's Zionist Organization of America, Inc. 50 West 58th Street, New York, N.Y. 10019, EL 5-7900

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For Immediate Release Wednesday, August 11, 1976

THE WHITE HOUSE
OFFICE OF THE PRESS SECRETARY TO MRS. FORD

Mrs. Ford will hold a reception Thursday, August 12, at 4PM for the National Board of Hadassah. Mrs. Ford will greet her guests in the State Dining Room. Mrs. Max N. Matzkin, National president, will give Mrs. Ford a silver medallion commemorating Hadassah's Mt. Scopus Hospital in Israel and a copy of "Balm in Gilead," a story of the organization's work in Israel.

Hadassah, the women's zionist organization in America, has a membership of 350,000. The group will hold its 62nd National convention in Washington next week.

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MRS. FORD'S REMARKS

RECEPTION FOR

NATIONAL BOARD OF HADASSAH

The White House

August 12, 1976



I'M DELIGHTED TO WELCOME

THE NATIONAL BOARD OF HADASSAH,

AND I LOOK FORWARD TO MEETING

EACH ONE OF YOU PERSONALLY.

I KNOW WHAT A HARD-WORKING

AND FINE ORGANIZATION HADASSAH IS,
AND I SHARE YOUR SPECIAL AREAS OF INTEREST:
HEALTH, EDUCATION, AND CHILD WELFARE.

ARE INSPIRING.

YOUR MAGNIFICENT MEDICAL WORK

IN ISRAEL

HAS SAVED COUNTLESS LIVES

AND HELPED BUILD BRIDGES OF COMMUNICATION

BETWEEN PEOPLES.

I'M SO IMPRESSED

WITH THE MANY MEDICAL FACILITIES

FOR HEALING AND TEACHING

THAT YOU SUPPORT.

YOUR INVOLVEMENT WITH YOUNG PEOPLE
IN ISRAEL AND AMERICA
HAS STRENGTHENED BOTH COUNTRIES.

I ESPECIALLY ADMIRE

YOUR EFFORTS TO PRESERVE

JEWISH HERITAGE AND CULTURE,

BECAUSE RELIGIOUS FAITH

IS VERY IMPORTANT

IN THE LIVES OF ALL

INDIVIDUALS AND NATIONS.

THE PRESIDENT AND I

HAVE BEEN HONORED

BY BEING RECOGNIZED

IN THE BICENTENNIAL NATIONAL PARK IN ISRAEL--
WHICH IS ALSO ONE OF YOUR INTERESTS.

YOU ARE DOING SO MUCH

TO HELP OTHERS,

AND I FEEL A SPECIAL BOND

WITH YOU AND YOUR WORK.

I'M COM YOU CAME TODAY.

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