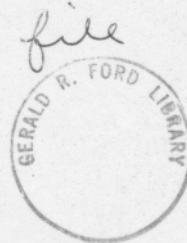


The original documents are located in Box 5, folder “1-21-76 Gerald R. Ford Medal Committee” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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FACT SHEET Mrs. Ford's Office

Event Witness transfer of ck. from sale of GF Medals to Natl.CancerInst.
 Group Representatives of GF Medal Committee & Natl.Cancer Institute
 DATE/TIME Wednesday, January 21, 1976 2:45 p.m.
 Contact Mr. Steve Crow (Sen.Hatfield's Office) Phone 224-3753
 Number of guests: Total 20 Women x Men x Children _____
 Place Diplomatic Reception Room
 Principals involved Mrs. Ford
 Participation by Principal Watch, thank, coffee (Receiving line) _____
 Remarks required _____

Background Mrs. Ford will witness the transfer of a ck. for \$97,000 from the sale of the GF Inaugural Medals (Franklin Mint) to the head of the Natl.Cancer Institute. The ck. has been earmarked to fund an international REQUIREMENTS conference on breast cancer.

Social: Guest list S.Crow to S.Porter
 Invitations _____ Programs _____ Menus _____
 Refreshments Yes: coffee, tea, appropriate cakes
 Entertainment _____
 Decorations/flowers Yes, normal for Dip.Room & fire in fireplace
 Music _____
 Social Aides _____
 Dress _____ Coat check _____
 Other _____

Press: Reporters Yes
 Photographers Yes
 TV Crews Hand held only
 White House Photographers Yes Color _____ Mono. _____
 Other Coat check will probably be needed; Officers stand-by for tours afterwards

Technical Support: Microphones _____ PA Other Rooms _____
 Recording _____
 Lights _____
 Transportation Will come by car. ENTRANCE: South West Gate
 Parking South Drive
 Housing _____
 Other _____ (Risers, stage, platforms) _____

Project Co-ordinator Susan Porter Phone x2850

Site diagrams should be attached if technical support is heavy.

THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Witness transfer of check from sale of Gerald Ford
Inaugural Medals to the National Cancer Institute

DATE: Wednesday, January 21, 1976

TIME: 3:00 p.m.

PLACE: Diplomatic Reception Room

PRINCIPALS: Senator Mark Hatfield, Chairman, Medal Committee
Dr. Frank Rauscher, Jr., Director, National Cancer
Institute Cancer Program
Mr. Charles Andres, Chairman of the Board, Franklin Mint
Mr. Frank Fitzpatrick, Vice President, Franklin Mint
Mr. William Louth, Chairman of the Board, Medallic Art Co.
Mr. Donald Schwartz, President, Medallic Art Company

BACKGROUND: Two companies have officially minted medals commemorating the Inauguration of Gerald R. Ford. President Ford has designated the money from the sale of these medals to the National Cancer Institute; the Institute has earmarked it for an international conference on breast cancer. Senator Mark Hatfield has served as Chairman of the Gerald Ford Inaugural Medal Committee.

The two companies involved include the Medallic Art Company, which has minted the official Gerald Ford medal, and the Franklin Mint, which has produced a metal Gerald Ford plate. The total royalties are: \$99,445.

Committee members (from Congress and the private sector) will be present as well as representatives of the two companies and the National Cancer Institute.

You will witness the transfer of the check from Senator Hatfield to Dr. Rauscher.

PRESS: Open Press Coverage

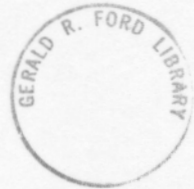


SEQUENCE:

- 3:00 p.m. When your guests have assembled, Susan Porter will escort you to the Diplomatic Reception Room.
- 3:03 p.m. After informally greeting your guests, a series of photos will be taken of the check being transferred by Senator Hatfield to Dr. Rauscher of the National Cancer Institute.

Note: No remarks are necessary other than your informal and spontaneous expression of appreciation that the money from the sale of these medals can be used for so constructive and worthy a purpose.

- 3:10 p.m. After the photos, at your invitation, refreshments will be served.
- 3:25 p.m. At the conclusion, return to family quarters. Your guests will be offered a White House tour.



susan porter
January 20, 1976

GUEST LIST:

Gerald R. Ford Inaugural Medal Committee:

Senator Mark Hatfield, Chairman of Committee

Mr. Steve Crow, Senator Hatfield's Office

Mrs. Elvira Clain-Stefanelli, Curator of Numismatics at the Smithsonian

Dr. Michael Radock, President of University of Michigan and Medal Collector

Mr. Neil McNeal, Time Correspondent and Medal Collector

Mr. Richard Dusterberg, Medal Collector and Author of Book on Inaugural Medals

Dr. Darrell Crain, Medal Collector

National Cancer Institute:

Dr. Frank Rauscher, Jr., Director of National Cancer Institute

Mrs. Norma Golumbic, Senior Science Writer, National Cancer Institute

Mr. Larry Blaser, Public Affairs Office, National Cancer Institute

Medallic Art Company:

Mr. William Louth, Chairman of the Board, Medallic Art Co.

Mr. Donald Schwartz, President, Medallic Art Co.

Mr. Warren Weiner, President of Public Relations, Medallic Art Co.

Mr. Bernhard Schopper, Photographer from Medallic Art Co.

Franklin Mint:

Mr. Charles Andes, Chairman of the Board, Franklin Mint

Mrs. Charles Andes

Mr. Frank Fitzpatrick, Vice President of Franklin Mint

The following Congressional Committee members may attend:

Senator Philip Hart

Senator Robert Griffin

Congressman Elford Cederberg



CP

THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Witness transfer of check from sale of Gerald Ford
Inaugural Medals to the National Cancer Institute

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Institute Cancer Program
Mr. Charles Andres, Chairman of the Board, Franklin Mint
Mr. Frank Fitzpatrick, Vice President, Franklin Mint
Mr. William Louth, Chairman of the Board, Medallic Art Co.
Mr. Donald Schwartz, President, Medallic Art Company

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