

The original documents are located in Box 4, folder “11/11/75 - YMCA International Fair” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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Nancy

THE WHITE HOUSE

WASHINGTON

November 3, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-house invitation:

EVENT: International Fair

GROUP: Young Women's Christian Association of the National
Capital Area

DATE: Tuesday, November 11, 1975

TIME: To be determined:
Greeting the Ambassador's wives begins at 10:00 a.m.
Officially opening the Fair is at 11:00 a.m.

PLACE: Sheraton Park Hotel, Washington D.C.

CONTACT: Mrs. Francis B. Sayre, Jr., 966-6659
Mrs. J. Randolph Simpson is President of the D.C. Y.W.C.A.

COMMENTS: Mrs. Ford will participate in the opening of the 1975 Y.W.C.A. International Fair on November 11th at the Sheraton Park. At this occasion, the Y.W.C.A. of the metropolitan Washington area joins with Embassy wives to help support the work of the World Y.W.C.A. in 82 countries. The proceeds of the Fair go to the Y.W.C.A. World Mutual Service Fund for special program assistance where most needed. Mrs. Ford had accepted this invitation last year but was unable to attend.

Mrs. Ford will attend as guest of honor which they envision as participating in greeting the wives from nations with Y.W.C.As., touring the booths, and officially opening the Fair. The file is attached. Thank you.

c: BF Staff
Red Cavaney
William Nicholson
Rex Scouten
Staircase



NCC

THE WHITE HOUSE
WASHINGTON

November 5, 1975

MEMORANDUM FOR: MRS. FORD
VIA: RED CAVANEY *[Signature]*
FROM: PETER SORUM *[Signature]*
SUBJECT: YOUR ATTENDANCE AT THE
YWCA INTERNATIONAL FAIR
Sheraton Park Hotel
November 11, 1975

Attached at TAB A is the proposed schedule for the subject event.

APPROVE _____ DISAPPROVE _____



BACKGROUND

The 26th Annual International Fair of the Metropolitan YWCA features booths sponsored by 23 Embassies, entertainment, and foods of many lands. Proceeds are used to support and expand the activities of the YWCA. You will greet the wives of the Ambassadors represented and officers of the YWCA before touring the Fair. You will cut the ribbon officially opening the Fair to the public before departing.

11/5/75
9:00 am

PROPOSED SCHEDULE

MRS. FORD'S ATTENDANCE AT THE
YWCA INTERNATIONAL FAIR

Sheraton Park Hotel
November 11, 1975

9:45 am Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Ground en route
Sheraton Park Hotel.

[Driving time: 15 minutes]

10:00 am MOTORCADE ARRIVES Sheraton Park Hotel.

Mrs. Ford will be met by:
Mr. J. Randolph (Peggy) Simpson
President, Metropolitan YWCA

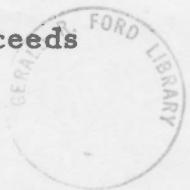
Mrs. Ford, escorted by Mrs. Simpson, proceeds
to Richmond Room on the Ballroom Floor.

10:05 am Mrs. Ford arrives Richmond Room.

PRESS POOL COVERAGE

Mrs. Ford will be met by:
Mrs. Milton (Francis) Stickles,
President, D.C. YWCA
Mrs. Francis (Harriett) Sayre,
Chairman, YWCA International Fair
Dr. Rosalind Epps, Vice-Chairman,
YWCA International Fair

Mrs. Ford, escorted by Dr. Epps, greets reception
guests which include YWCA officers and wives of
Ambassadors of 23 participating Embassies.



10:20 am Mrs. Ford, escorted by Mrs. Sayre, departs
Richmond Room en route Sheraton Hall.

10:25 am Mrs. Ford arrives Sheraton Hall and proceeds
on tour of International Fair booths.

OPEN PRESS COVERAGE

10:55 am Mrs. Ford, escorted by Mrs. Sayre, concludes
tour and proceeds to ribbon cutting ceremony area.

10:59 am Mrs. Ford cuts ribbon officially opening YWCA
International Fair.

OPEN PRESS COVERAGE

11:00 am Mrs. Ford, escorted by Mrs. Stickles, departs
ceremony area en route motorcade for boarding.

11:10 am MOTORCADE DEPARTS Sheraton Park Hotel en route
South Grounds.

[Driving time: 15 minutes]

11:25 am MOTORCADE ARRIVES South Grounds.



For Immediate Release
Monday, November 10, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will participate in the opening ceremony and ribbon cutting of the 26th Annual Young Women's Christian Association International Fair at the Sheraton Park Hotel, November 11 at 10:00 AM.

Mrs. Ford will be met by Mrs. J. Randolph (Peggy) Simpson, President, Metropolitan YWCA; Mrs. Milton (Francis) Stickles, President, D.C. YWCA; Mrs. Francis (Harriett) Sayre, Chairman, YWCA International Fair; and Dr. Rosalind Epps, Vice-Chairman, YWCA International Fair. Mrs. Ford will then greet the embassy wives at a reception in the Richmond Room and proceed to the Sheraton Hall to tour the booths and cut the ribbon commencing the 26th International Fair.

The proceeds from the YWCA of the National Capital Area sponsored one-day fair will be pledged to support the World Mutual Service Fund in helping to expand the YWCAs activities throughout the world. This year's theme is "Women Helping Women." Embassies with YWCAs in their home countries participate in the fair.

The fair will feature booths, selling an array of handicrafts from more than two-dozen foreign countries. There will also be an international fashion show, with embassy members modeling both traditional and modern dress of the countries they represent.



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Full Press Coverage

On completion of this form,
forward immediately to the
Advance Office with a car-
bon copy.

THANK YOU LETTERS

Mrs. Ford's visit
to of YWCA Interna-
Event tional Bazaar

Date 11/11/75

Advanceman Jack William

NAME & ADDRESS	SALUTATION	DESCRIPTION
Mrs. Francis B. Sayre, Jr. The Deanery Mount St. Alban Washington, D.C. 20016	Dear Harriet:	YWCA's overall coordinator of event and most helpful in mak- Mrs. Ford's arrangements; escorted Mrs. Ford through Bazaar. (NOTE: her husband is Dean of Washington Cathedral (Episcop)
Mrs. Milton J. Stickles, Jr. 3914 Blackthorne Street Chevy Chase, Maryland 20015	Dear Frances:	Co-chaired Bazaar and assisted in arrangements; also escorted Mrs. Ford through part of even
Dr. Roselyn Epps 1775 North Portal Drive Washington, D.C. 20012	Dear Roselyn:	Co-chaired Bazaar and assiste in arrangements; also escorted Mrs. Ford through part of even
Mrs. J. Randolph Simpson 5025 Tilden Street, N.W. Washington, D.C. 20016	Dear Peggy:	Co-chaired Bazaar and assiste in arrangements; also escorted Mrs. Ford through part of even