

The original documents are located in Box 4, folder “10/31/75 - Collectors Committee of the National Gallery of Art” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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Date Issued _____
By _____
Revised _____

FACT SHEET
Mrs. Ford's Office



Event Tea
Group Collectors Committee of the National Gallery of Art
DATE/TIME October 31, 1975 4:00 p. m.
Contact Mr. Robert Pell (Robin) Phone 737-4215
Number of guests: Total 35-40 Women x Men x Children _____
Place State Floor (Blue Room)
Principals involved Mrs. Ford
Participation by Principal yes (Receiving line) no - mingle informally
Remarks required no
Background The Nat'l. Gallery has formed a new committee of top art collectors and patrons called the Collectors Committee. Their inaugural meetings will be 10/31 and 11/1.

REQUIREMENTS

Social: Guest list yes (Mr. Pell will give to Pat Howard)
Invitations no Programs no Menus no
Refreshments yes (coffee, tea, tea sandwiches and tea pastries)
Entertainment no
Decorations/flowers yes
Music yes
Social Aides yes
Dress Business Suit - Afternoon Dress for the ladies Coat check ?
Other --
Press: Reporters TO BE RESOLVED
Photographers --
TV Crews --
White House Photographers yes Color yes Mono. _____
Other --
Technical Support: Microphones no PA Other Rooms no
Recording no
Lights no
Transportation cars - enter SW Gate
Parking South Grounds
Housing --
Other -- (Risers, stage, platforms) No

Project Co-ordinator Pat Howard Phone 2927

Site diagrams should be attached if technical support is heavy.

ncc

THE WHITE HOUSE

WASHINGTON

October 30, 1975

MRS. FORD:

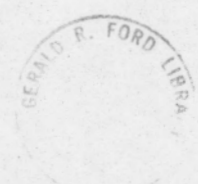
Event: Tea for the Collectors Committee of the National Gallery of Art

Date/Time: October 31, 1975 4:00 p. m.

Place: Blue Room

Number of Attendees: 42 guests

Principals: Mr. J. Carter Brown, Director of the National Gallery of Art
Mrs. J. Lee Johnson, National Chairman of the Collectors Committee of the National Gallery of Art



Schedule of Events:

4:00 p. m.	Your guests will arrive through the Diplomatic Reception Room and will be escorted to the Blue Room where refreshments will be served to your guests.
4:10 p. m.	Maria Downs will escort you via elevator to the State Floor Hall where you will greet Mrs. Johnson and Mr. Brown. Maria Downs will then escort you, Mrs. Johnson and Mr. Brown to the Blue Room where you will join your guests for refreshments and mingle informally.
4:25 p. m.	You will bid farewell to your guests and return to the Family Quarters.

NOTES:

A String Ensemble will be positioned in the Grand Hall.

There will be open press coverage.

A White House photographer will be present.

Guest list is attached.

Background information is attached.

Military Social Aides will be present.

Pat Howard

file

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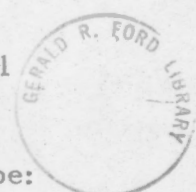


ncc

For Immediate Release
Friday, October 31, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will host a tea for the Collectors Committee of the National Gallery at the White House Friday, October 31, at 4:00 PM.



Approximately 40 people will be attending the tea. Among those will be: Mrs. J. Lee Johnson III, National Chairman of the Committee and also President of the Amon Carter Museum of Western Art in Fort Worth, Texas; and J. Carter Brown, Director of the National Gallery of Art.

This is the first time the Committee has met. The committee consists of forty-two persons from twelve states and the District of Columbia. It was created to enable the National Gallery to carry out a three-year program of large-scale commissions of works of art for its new East Building, which is currently under construction.

#

Full Press Coverage: Pick-up for press in the West Wing Press Office
will be at 3:50 PM

THE WHITE HOUSE
WASHINGTON

TO: Mrs. Ford

FROM: Sheila

For your information.



Oct. 31, 1975

Sheila,

Charlie Jett with President Ford Committee in Illinois called re the team with the Collectors this afternoon.

The following are going to be here from Illinois:

Mrs. James Alsdorf: she has worked very hard for the President and has great potential for raising money.

Mrs. William Wood-Prince: (from Chicago) Also is working very hard for President Ford Committee -- very wealthy -- gave the Chagall mural to the City of Chicago (in the Plaza at First National Bank of Chicago). They are very good friends of Gale & Dede Frieman, Chairman of the First National Bank (Chic) & also Chairman of Finance Committee in Illinois. (The Frieman's are out of the country now)

Both these women are extremely wealthy and are great assets to the President Ford Committee. Mr. Jett thinks a pat on the head and a little personal interest on Mrs. Ford's part would make them feel great (and also work harder).

fran



THE WHITE HOUSE

WASHINGTON

October 30, 1975

FOR: MRS. FORD

FROM: MARIA DOWNS

SUBJECT: Your Tea for the Collectors Committee of the National Gallery of Art on October 31, 1975 at 4:00 p.m.

Attached for your review and approval is the proposed scenario for your Tea for the Collectors Committee of the National Gallery of Art.

One of the principals, Mrs. J. Lee Johnson, is Ruth Carter Johnson -- she is Amon Carter's daughter. Since she was unable to attend the State Dinner in honor of President Sadat, you may wish to take this opportunity to thank her personally for the bronzes for the dinner.

Thank you.



MEMORANDUM
OF CALL

TO: _____

☐ YOU WERE CALLED BY— ☐ YOU WERE VISITED BY—

OF (Organization) *Book for Pres.*

☐ PLEASE CALL → PHONE NO. _____
CODE/EXT. _____

☐ WILL CALL AGAIN ☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL ☐ WISHES AN APPOINTMENT

MESSAGE _____

Alan Conger

4:00 tea

RECEIVED BY _____

DATE _____

TIME _____

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Pat Howard

WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
List	Guest list for White House tea on October 31, 1975. 4 pages.	ND	C

File Location:

Betty Ford White House Papers, Box 4, Folder: "10/31/75 - Collectors Committee of the National Gallery of Art" SMD - 6/28/2018

RESTRICTION CODES

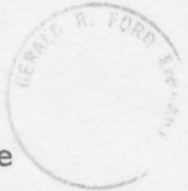
- (A) Closed by applicable Executive order governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

Collectors Committee
National Gallery of Art

The Collectors Committee of the National Gallery of the National Gallery of Art was formed for the purpose of raising funds for commissioned works of art for the Gallery's new East building.

The scale of the building, which has been designed by I.M. Pei and Partners, and which will provide more square footage than the existing building, is such that monumental art must be commissioned for key locations since suitable pieces of sufficient size are not available. The bulk of these pieces will be sculpture but several tapestries are under consideration as well. Among the works contemplated are a mobile by Alexander Calder; a tapestry design by the late Jean Arp; a sculpture by Henry Moore; and a tapestry design by Joan Miró.

The Committee, which consists thus far of 42 persons from 12 states* and the District of Columbia, is assembling for the first time in Washington, D.C. this weekend. The chairman is Mrs. J. Lee Johnson III of Fort Worth, Texas, who is also president of the Amon Carter Museum of Western Art in Fort Worth. Paul Mellon, President of the National Gallery of Art, is honorary chairman of the group.



The Committee's program will last three years until the opening of the building now scheduled for 1978. The members will meet annually in Washington, D.C. and will contribute \$5,000 annually.

Although the Gallery receives maintenance funds and support from the government, it is entirely dependent for its building funds and collections on private donations. The East building is being constructed as a gift to the nation through the continuing generosity of the A.W. Mellon family. Its collections, like those in the present building, will come through private donors. Over 250 such donors have added to the collections of the Gallery since its founding in 1937. The Collectors Committee is very much in this tradition of private support for the Gallery.

(List of members attached).

*California, Connecticut, Illinois, Indiana, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Pennsylvania, Texas, and Wisconsin.

COLLECTORS COMMITTEE

Not All of
The Members
Will be Attending
The Tea.

Mr. and Mrs. James Alsdorf (Chicago, Ill.)
Mr. and Mrs. Walter Annenberg (Wynnewood, Pa.)
Mr. and Mrs. Edwin Bergman (Chicago, Ill.)
Mrs. Harry Lynde Bradley (Milwaukee, Wisc.)
Mr. and Mrs. Justin Dart (Los Angeles, Calif.)
Mr. and Mrs. Kenneth Dayton (Wayzata, Minn.)
Mr. and Mrs. C. Douglas Dillon (New York, N.Y.)
Mr. George Erion (Washington, D.C.)
Mrs. Charles Engelhard (Far Hills, N.J.)
Mr. and Mrs. William Fuller (Fort Worth, Tex.)
Mr. Graham Gund (Cambridge, Mass.)
Mr. and Mrs. Walter Haas (Atherton, Calif.)
Mr. and Mrs. Gordon Hanes (Winston-Salem, N.C.)
Mrs. Enid Haupt (New York, N.Y.)
Mr. and Mrs. Joseph Hazen (New York, N.Y.)
Mr. and Mrs. Henry Heinz II (Pittsburgh, Pa.)
Dr. and Mrs. George S. Heyer, Jr. (Austin, Tex.)
Mr. and Mrs. George Hixon (San Antonio, Tex.)
Mr. and Mrs. J. Lee Johnson III (Fort Worth, Tex.)
Mr. and Mrs. Jack Josey (Houston, Tex.)
Mr. Seymour Knox (Buffalo, N.Y.)
Mr. and Mrs. Robert Kogod (Washington, D.C.)
Mr. and Mrs. Theodore N. Law (Houston, Tex.)
Mr. and Mrs. Judd Leighton (South Bend, Ind.)
Mr. and Mrs. William May (Greenwich, Conn.)
Mrs. Eugene McDermott (Dallas, Tex.)
Mr. and Mrs. Algur Meadows (Dallas, Tex.)
Mr. and Mrs. Charles A. Meyer (Lake Forest, Ill.)
Mr. and Mrs. John Murchison (Addison, Tex.)
Mr. and Mrs. Roy Neuberger (New York, N.Y.)
Mr. and Mrs. David Rockefeller (New York, N.Y.)
Mr. and Mrs. Albrecht Saalfeld (Greenwich, Conn.)
Mr. and Mrs. Richard Salomon (Stamford, Conn.)
Mrs. Evelyn Sharp (New York, N.Y.)
Mr. and Mrs. Burton Tremaine (Meriden, Conn.)
Mr. and Mrs. DeWitt Wallace (Mt. Kisco, N.Y.)
Mrs. John F. Walton (Pittsburgh, Pa.)
Mr. and Mrs. Frederick Weisman (Beverly Hills, Calif.)
Mr. and Mrs. John Hay Whitney (New York, N.Y.)
Mr. and Mrs. William Wood-Prince (Chicago, Ill.)
Mr. and Mrs. Stanley Woodward (Washington, D.C.)
Mr. and Mrs. John Yost (Houston, Tex.)

Only those
listed on
the attached
Guest List.



October 1975

ITEM TRANSFER REFERENCE FORM

The item described below has been removed.

New File Location:

A-V collection



Document Description:

6 - 8x10's
National Gallery of Art photos

Old File Location:

Betty Ford's Files, Box 4
10-31-75, Collector's Committee of
The National Gallery of Art

By R. Kennelly Date 5/16/83

