

**The original documents are located in Box 3, folder “7/1/75 Christmas with Love Awards” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.**


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THE WHITE HOUSE  
WASHINGTON

June 30, 1975

MEMORANDUM FOR: MRS. FORD  
VIA: RED CAVANEY  
FROM: PETER SORUM  
SUBJECT: YOUR PARTICIPATION IN THE  
"CHRISTMAS WITH LOVE IS CARING, 1975"  
AWARDS CEREMONY  
Hartke Theater, Catholic University  
Tuesday, July 1, 1975



Attached at TAB A is the proposed schedule for the subject event.

APPROVE \_\_\_\_\_

DISAPPROVE \_\_\_\_\_

BACKGROUND

"Christmas With Love is Caring, 1975" is an on-going community project which generates creative activity by the mentally and physically handicapped resulting in financial support for the centers which cares for them. Handicapped persons from 10 participating centers in the Washington/Metropolitan area submitted original creative designs of Christmas Angels. Ten entries were selected to be used in the Hecht Company Christmas program as designs for wrapping paper decorations, and Christmas cards, which will be sold in all Hecht Company stores. Profits from this sale will be returned to the centers.

You will present a framed scroll and gift certificate to the ten winners during a brief program in the Hartke Theater at Catholic University.

6/30/75  
4:00 pm

PROPOSED SCHEDULE

MRS. FORD'S PARTICIPATION IN THE  
"CHRISTMAS WITH LOVE IS CARING, 1975"  
AWARDS CEREMONY

Hartke Theater, Catholic University  
Tuesday, July 1, 1975

1:30 pm Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route  
Hartke Theater, Catholic University.

[Driving time: 25 minutes]

1:55 pm MOTORCADE ARRIVES Hartke Theater, Catholic University.

Mrs. Ford will be met by:

Bishop Eugene Marino, Auxiliary Bishop of Washing to  
Father Gilbert Hartke, Special Assistant to the  
President of Catholic University

OPEN PRESS COVERAGE

Mrs. Ford, escorted by Bishop Marino and Father  
Hartke, proceeds to platform assembly area.

2:00 pm Mrs. Ford arrives assembly area to greet platform  
guests:

Allan J. Bloostein, The Hecht Company President  
& Chief Executive Officer

Richard Applegate, Catholic University Vice President  
Finance and University Relations

Hedwig (Hedy) Oswald, U.S. Civil Service Commissio  
Chief of Office of Selective Placement Program

2:05 pm Mrs. Ford and the platform party proceed on stage and  
remain standing.

OPEN PRESS COVERAGE

2:06 pm Ecumenical Prayer by Bishop Marino  
2:10 pm National Anthem sung by all.  
2:12 pm Mrs. Ford is seated.  
2:12 pm Christmas Tree Angel - Solo.  
2:15 pm Remarks by Ms. Oswald.  
2:17 pm Remarks by Mr. Bloostein concluding with  
introduction of Mrs. Ford for the awards.

NOTE: No remarks are required.

2:20 pm Mrs. Ford, assisted by Father Hartke, presents  
awards to the ten winners.

NOTE: Father Hartke will hand Mrs.  
Ford each award as Mr. Bloostein reads  
the name of the recipient for presentation.

2:28 pm Mrs. Ford completes awards presentation and proceeds  
to podium for special announcement by Father Hartke  
for contest participants to open their certificates.

NOTE: These 40 children are seated in the  
audience and have been given wrapped  
certificates prior to program.

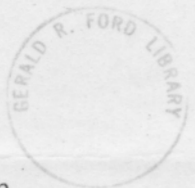
2:30 pm "God Bless America."

2:33 pm Mrs. Ford, escorted by Father Hartke and Allen  
Bloostein, departs stage en route motorcade for boarding.

2:35 pm, MOTORCADE DEPARTS Hartke Theater en route  
South Grounds.

[Driving time: 25 minutes]

3:00 pm MOTORCADE ARRIVES South Grounds.





Nancy C.

THE WHITE HOUSE

WASHINGTON

June 24, 1975

MEMORANDUM TO: PETER SORUM  
FROM: SUSAN PORTER  
SUBJECT: Action Memo

Mrs. Ford has accepted the following out-of-house invitation:

EVENT: Awards Ceremony

GROUP: "Christmas with Love is Caring, 1975"

DATE: Tuesday, July 1, 1975

TIME: 2:00 p.m.

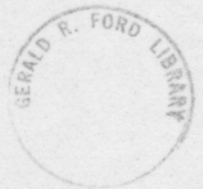
PLACE: Hartke Theater, Catholic University  
Harwood Road, Northeast

CONTACT: Father Hartke, Special Assistant to the President  
Office: 635-5353 of Catholic University  
Home: 529-5300

COMMENTS: Mrs. Ford will present the awards to 10 handicapped citizens for their designs of Christmas angels which will be used on wrapping paper, Christmas cards, and one will serve as the prototype of the project. Profits from the sale of the cards and wrapping paper will be returned to the Centers. A list of all participating Centers is attached with background material about the project and its goals. Father Hartke and Jayne Baker Spain, Chairman of the President's Committee on Employment of the Handicapped, have been working very closely together on this project.



The Hartke Theater, where the awards ceremony will be held, seats 500 and they will work to see that there are adequate ramps for wheel chairs. The file is attached. Thank you.



c: BF Staff  
Red Cavaney  
Warren Rustand  
William Nicholson  
Ric Sardo  
Arthur Quern  
Rex Scouten  
Staircase