

The original documents are located in Box 1, folder “10/31/74 UNICEF Trick-or-Treaters” of the Betty Ford Papers at the Gerald R. Ford Presidential Library.

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Nancy

Date Issued 10/30/74

By _____

Revised _____



FACT SHEET
Mrs. Ford's Office

Event Photo with Trick or Treaters from UNICEF

Group UNICEF (United Nations International Childrens Emergency Fund)

DATE/TIME Thursday, October 31, 1974 D.C. Chapter

Contact Mrs. Davidson Home: 256-3006; Office: 547-0204 Phone _____

Number of guests: Total 7-10 Women x Men _____ Children 6

Place South Portico/South Drive

Principals involved Mrs. Ford

Participation by Principal Greet for photo (Receiving line)

Remarks required No (Hello & wish them well on their worthy project)

Background This will simply be a photograph of Mrs. Ford with 6 children in Halloween costumes trick-or-treating for UNICEF. The major UNICEF drive will be Halloween evening; Mrs. Ford's greeting them will lend emphasis to this nationwide project.

Social: Guest list Mrs. Davidson to S. Porter Wednesday afternoon.

Invitations _____ Programs _____ Menus _____

Refreshments No (Mrs. Ford will give them some trick-or-treat type goodies)

Entertainment _____

Decorations/flowers No

Music No

Social Aides No

Dress _____ Coat check _____

Other _____

Press: Reporters Yes

Photographers Yes

TV Crews Yes

White House Photographers Yes Color x Mono _____

Other _____

Technical Support: Microphones No PA Other Rooms _____

Recording _____

Lights _____

Transportation _____

Parking South Drive / Note: Enter South West Gate

Housing _____

Other _____ (Risers, stage, platforms)

Project Co-ordinator Susan Porter, x2850 Press Office, x2198 Phone _____

Site diagrams should be attached if technical support is heavy.

THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Photograph with Trick-or-Treaters from UNICEF

DATE: Thursday, October 31, 1974

TIME: 10:00 a.m.

PLACE: South Portico

SEQUENCE:

10:00 a.m. When the trick-or-treaters have arrived and are ready, Susan Porter will give you a call and Nancy Howe will escort you down the elevator through the Diplomatic Reception Room where Susan will be with the candy for you to give to the children. You will greet the children for photographs outside the South Portico by the drive.

Photographs with the seven children in their costumes.

10:10 a.m. At the conclusion, Nancy Howe will escort you to the family quarters, and your guests will be offered a White House tour.

Option: At the conclusion of the photographs you may wish to answer questions for a few minutes with the press. At the conclusion, Nancy Howe will escort you to the family quarters, and your guests will be offered a White House tour.

GUESTS:

Children: Maria Williams
Cyrice Griffith
Tarim Chung
Michael Darden
Thankful Townsend Vanderstar
Elaine Marie Winters
Allan Douglas Winters



Adults: Mrs. Margaret R. Staats (volunteer chairman of
Washington area)
Mrs. Judith True Winters
Mrs. Doris Marshall True

BACKGROUND: Trick-or-Treat for UNICEF is a nationwide drive to raise funds for the United Nations International Childrens Emergency Fund. The drive extends from October 26-31, however, Halloween night, October 31st, is their main night. The President has sent a message to the national office encouraging this project, and their national chairman will be on the Today Show the morning of October 31st to discuss the program, this project and the fund.

NOTE: -OPEN press coverage, and White House photographer.
-No refreshments will be served; only your candy for the trick-or-treaters.

susan porter
October 30, 1974

The White House
Washington

WHJ7 GOVT PD GWA081869

1974 OCT 24 PM 7 17

THE WHITE HOUSE DC 24

MRS. GUIDO PANTALEONI JR
PRESIDENT UNITED STATES COMMITTEE FOR UNICEF
331 EAST 38TH STREET
NEW YORK NEW YORK



I WELCOME THIS OPPORTUNITY TO EXPRESS MY STRONG SUPPORT FOR THE OUTSTANDING WORK OF THE UNITED STATES COMMITTEE FOR UNICEF AND THE THOUSANDS OF YOUNGSTERS ACROSS OUR COUNTRY WHO WILL PARTICIPATE IN THIS YEAR'S "TRICK OR TREAT FOR UNICEF OBSERVANCE."

THE UNITED STATES COMMITTEE IS TO BE CONGRATULATED FOR INSPIRING THE ENTHUSIASM, LOVE AND GOODWILL WHICH HAVE MOTIVATED THESE CHILDREN TO GIVE THEIR TIME AND EFFORTS TO SUCH A WORTHY CAUSE.

YOUNG VICTIMS OF DISEASE, MALNUTRITION AND LACK OF EDUCATION IN OVER ONE HUNDRED COUNTRIES OF THE WORLD ARE GREATLY SUSTAINED BY UNICEF'S HUMANITARIAN PROGRAMS. MRS. FORD AND I BOTH APPLAUD THIS SPLENDID EFFORT AND WISH YOU EVERY SUCCESS.

GERALD R. FORD.

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This is the message the President sent to the national UNICEF office to commend and encourage their 1975 Trick-or-Treat program.