

The original documents are located in Box 1, folder “8/22/74 - Housing Act Signing” of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
WASHINGTON

August 16, 1974



MEMORANDUM FOR: MR. TOD HULLIN
FROM: ~~DAVID PARKER~~
SUBJECT: Approved Presidential Activity

Please take the necessary steps to implement the following and confirm with Mrs. Nell Yates, ext. 2699. The appropriate briefing paper should be submitted to Dr. David Hoopes.

Event: Signing Better Communities Act

Date: Thursday, August 22, 1974 Time: 2:00 p.m.

Location: The East Room

Participants: Full blown ceremony with as many Mayors invited as possible, including those from the top twenty cities.

Press Coverage: Full Press Coverage.

cc: Mr. Hartmann
Mr. Marsh

Dr. Cavanaugh
Mr. Cole
Dr. Hoopes
Mr. Jones
Mr. O'Donnell
Mrs. Howe
Mr. Rustand
Mr. Scouten
Mr. Timmons
Mrs. Winchester
Mr. Gergen
Mr. Wardell
Mr. terHorst
Mrs. Yates

Date issued August 20, 1974By S. Dolibois

Revised _____

FACT SHEET

Event Signing Ceremony
 Group Better Communities Act
 Contact Tod Hullin Phone 2383
 Number of guests: Total 200 Women _____ Men _____ Children _____
 Date/Time Thursday, August 22, 1974 2:00 p.m. (arrival 1:40 p.m.)
 Place East Room Entrance SW Gate
 Principals involved President and Mrs. Ford and Vice President designate and Mrs. Rockefeller
 Participation by Principal _____ (Receiving line) _____
 Receiving Line in Blue Room (Indiv. photos)
 Remarks required yes
 Background Tod Hullin

REQUIREMENTS

Social: Guest list Tod Hullin handling
 Invitations no Programs no Menus no
 Refreshments coffee, iced tea, sandwiches, pastries
 Entertainment no
 Decorations/flowers yes
 Music Marine Orchestra
 Social Aides yes
 Dress afternoon dress Coat check if raining
 Other _____



Press: Reporters FULL PRESS COVERAGE
 Photographers _____
 TV Crews _____
 White House Photographers _____ Color _____ Mono _____
 Other _____

Technical
 Support: Microphones platform, podium, mike along East Wall
 Recording _____
 Lights _____
 Transportation cars
 Parking south grounds
 Housing _____
 Other _____ (Risers, stage, platforms)

Project Co-ordinator Susan Dolibois Phone 2927

Site diagrams should be attached if technical support is heavy.

THE WHITE HOUSE

WASHINGTON

SIGNING CEREMONY - HOUSING AND COMMUNITY
DEVELOPMENT ACT OF 1974

Thursday - August 22, 1974

2:00 P.M.

The East Room

From: Terry O'Donnell *TO*

BACKGROUND:

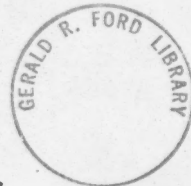
You will sign the Housing and Community Development Act of 1974 in the East Room before a group of approximately 200 invited guests including Senate and House Leadership, Senate and House Banking and Currency Committees, Members of the Senate and House HUD Subcommittees on Appropriations, Congressional staff members, Governors, Mayors, County Officials, special interest groups, and officials from HUD.

Your participation will involve first a meeting in the Red Room with Secretary Lynn and Under Secretary Mitchell and their wives, then the signing of the Bill followed by your remarks in the East Room, then a reception line through the Blue Room. There will be a reception for the guests in the State Dining Room.

Suggested remarks at TAB A.

List of platform guests and other invitees at TAB B.

Additional background information on the Bill at TAB C.



SEQUENCE OF EVENTS:

1:55 p.m.

You join Mrs. Ford on the second floor of the Residence.

2:00 p.m.

You and Mrs. Ford proceed to the ground floor by elevator to the Red Room where you will greet Secretary James Lynn and Mrs. Lynn (Joan) and Under Secretary James Mitchell and Mrs. Mitchell (Ann) to thank

2. Signing Ceremony - Housing and
Community Development Act of 1974
Thursday - August 22, 1974

them for their work in producing this
historic legislation.

2:05 p.m.

You and Mrs. Ford, followed by Secretary
and Mrs. Lynn and Under Secretary and
Mrs. Mitchell, depart the Red Room and
proceed to the East Room where you will
be announced.

2:06 p.m.

You and Secretary Lynn proceed to the
platform along the East wall where you
will shake hands with the platform guests
who will be standing.



NOTE: As you and Secretary Lynn
proceed to the podium, Mrs. Ford,
Mrs. Lynn and Mrs. Mitchell will
be seated in the first row in front
of the platform.

You then proceed to the table to sign the
legislation using one pen.

You then stand and present the single signing
pen to Jim Lynn who will be standing directly
behind the table, and then move to the podium
to deliver your remarks.

FULL PRESS COVERAGE

2:15 p.m.

Your remarks conclude.

You should move off the platform, join
Mrs. Ford, then proceed out the East Room
to the Blue Room where you and Mrs. Ford
will greet the guests in a reception line.

NOTE: The guests will file out the East
Room through the Green Room,

3. Signing Ceremony - Housing and
Community Development Act of 1974
Thursday - August 22, 1974

the Blue Room, the Red Room,
and back to the State Dining Room
for the reception.

2:45 p.m.

Reception line concludes.

Your participation is completed.

PRESS PLAN:

Full Press Coverage.



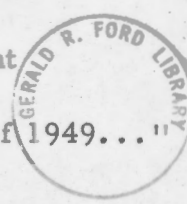
(Coyne)DG

August 21, 1974

SUGGESTED REMARKS: SIGNING OF HOUSING AND COMMUNITY
DEVELOPMENT BILL (August 22, 1974)

I'm delighted that so many of you could join me here today. I know that all of us share a sense of the great significance of this housing and community development bill.

Chairman Sparkman, who is here today, called this bill "the most important piece of legislation on housing since...the National Housing Act of 1934." He also said that it is "the most important legislation on community development since the...Housing Act of 1949..." I wholeheartedly agree.



By replacing narrow programs such as urban renewal and model cities with a single "block grant" program for community development, this bill marks a complete and welcome reversal of the way that we solve the problems of urban America.

In a very real sense, this bill will help to return power from the Federal establishment to people in their own communities. Decisions will be made at the local level. Action will come at the local level. And responsibility will be placed squarely where it belongs -- at the local level.

This legislation will also provide long-range help to the housing market. All of us know how much that market has suffered, and I am pleased that we are making progress on this front.

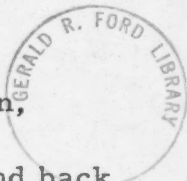
Passage of this bill represents the hard work of a lot of dedicated people. Special thanks are due to the conferees of the Senate and the House who during continuous sessions took two widely divergent bills and made good law out of them.

Of course, we also owe a great debt of gratitude to John Sparkman, John Tower, Wright Patman and Bill Widnall, the Chairmen, the ranking minority members of the committees and all those on the committees and subcommittees.

And if you'll allow me a little midwestern chauvinism, I'd like to single out four of my colleagues from the heartland for special thanks for their tireless efforts -- Congressmen Lud Ashley and Garry Brown, Secretary Jim Lynn and Undersecretary Jim Mitchell.

Through continued hard work, compromise and cooperation, I hope that we can continue to channel power out of Washington and back to the hometowns of America.

#



PLATFORM GUESTS

Senator Eastland
Senator Mansfield
Rep. O'Neill
Senator Scott
Rep. Rhodes
Senator Griffin
Rep. Patman
Rep. Barrett
Rep. Sullivan
Rep. Ashley
Rep. Widnall
Rep. Garry Brown
Rep. Stanton

Senator Sparkman
Senator Tower
Senator Williams
Senator Cranston
Senator Stevenson
Senator Brooke
Senator Packwood
Senator Brock
Mayor Bradley
Mayor Alioto
Governor Evans
County Commissioner Barrett
Secretary Lynn
Under Secretary Mitchell



MEMBERS OF HOUSE OF REPRESENTATIVES ATTENDING

LEADERSHIP

Thomas P. O'Neill
John J. Rhodes

BANKING AND CURRENCY COMMITTEE

Wright Patman
William A. Barrett
Leonor Sullivan
Henry Reuss
Thomas Ashley
William Moorhead
Fernand St. Germain
Henry Gonzalez
Joseph Minish
Richard Hanna
Tom Gettys
Frank Annunzio
Thomas Rees
James Hanley
Edward Koch
William Cotter
Walter Fauntroy
Andrew Young
John Joseph Moakley
Fortney Stark
Boggs, Lindy
Frank J. Brasco
Parren Mitchell

William Widnall
Albert Johnson
Bill Stanton
Ben Blackburn
Garry Brown
Lawrence Williams
Chalmers Wylie
Margaret Heckler
John Rousselot
Stewart McKinney
Bill Frenzel
Angelo Roncallo
John Conlan
Clair Burgener
Matthew Rinaldo



HUD-SPACE-SCIENCE-VETERANS SUBCOMMITTEE OF APPROPRIATIONS

Edward Boland
Joe Evins
George Shipley
J. Edward Roush
Robert Tiernan
Bill Chappell, Jr.
Robert N. Giaimo

Burt Talcott
Joseph McDade
William Scherle
Earl B. Ruth

STAFF - SENATE COMMITTEE ON BANKING, HOUSING AND URBAN AFFAIRS

Thomas A. Brooks, Minority Counsel, Subcommittee on Housing and Urban
Affairs

STAFF - HOUSE COMMITTEE ON BANKING AND CURRENCY

Gerald McMurray, Staff Director, Subcommittee on Housing

George Gross, Majority Counsel, Subcommittee on Housing

Anthony Valanzano, Minority Counsel, Subcommittee on Housing

Mercer L. Jackson, Minority Staff Member, Subcommittee on Housing

Dr. Paul Nelson, Clerk and Staff Director

Orman S. Fink, Staff Director (Minority)

David Glick, Majority Counsel, Subcommittee on Housing

William R. Maloni, Special Assistant to Cong. William Moorhead



MAYORS

Kenneth A. Gibson - Newark
John Orestis - Lewiston, Maine
Clarence Lightner - Raleigh
Ben Boo - Duluth
Kathryn Kirschbaum - Davenport, Iowa
John Rousakis - Savannah
James McGee - Dayton
Russell C. Davis - Jackson, Miss.
Wes Wise - Dallas
James L. Taft, Jr. - Cranston, RI
Richard Hatcher - Gary
Tom Bradley - Los Angeles
Robert J. LaFortune - Tulsa
Charles Wheeler, Jr. - Kansas City, Missouri
Joseph L. Alioto - San Francisco
Kevin White - Boston
William McNichols - Denver
Lyman Parks - Grand Rapid
Carlos Romero Barcelo - San Juan, PR
J. Palmer Gaillard, Jr. - Charleston, SC
Wesley C. Uhlman - Seattle
Joseph E. Valdes - Santa Fe
Richard Lugar - Indianapolis
Roy B. Martin, Jr. - Norfolk
Stanley Cmich - Canton
Kyle C. Testerman - Knoxville
Hans G. Tanzler - Jacksonville
Norman Y. Mineta - San Jose
Maynard Jackson - Atlanta
Abraham Beame - New York City
Walter Washington - Washington, D. C.



GOVERNORS ATTENDING

Daniel J. Evans - Washington

Malcolm Wilson - New York

William G. Milliken - Michigan

Jack Williams - Arizona

Carlos G. Camacho - Guam

Wendell R. Anderson - Minnesota

Patrick J. Lucey - Wisconsin

Possible Acceptances

James E. Holshouser - North Carolina

John C. West - South Carolina

Byrley, Charles
National Governors' Conference



COUNTY OFFICIALS

Stanley Smoot - Davis, Utah

Alfred B. DelBello - Westchester County, NY

Frank Francois - Prince Georges County, Md.

Victor Calvo - Santa Clara County, California

Bernard Hillenbrand - Executive Director, National Association
of Counties

John Murphy - Legislative Assistant, National Association
of Counties

CITY OFFICIALS

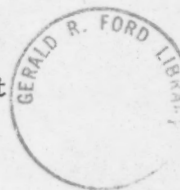
Allen Pritchard - Executive Vice President, National League
of Cities

J. Thomas Cochran - Deputy Executive Director,
U. S. Conference of Mayors

David Garrison - Legislative Counsel for Community Development
U. S. Conference of Mayors and National League of Cities

Mark Keane - President, City Managers Association

E. Robert Turner - City Manager, Cincinnati, Ohio



HUD OFFICIALS

Secretary James T. Lynn and Mrs. Lynn
Under Secretary James Mitchell and Mrs. Mitchell
Oakley Hunter, Federal National Mortgage Association
Lawrence Cox

Floyd Hyde, former Under Secretary

Assistant Secretary Sol Mosher

David O. Meeker, Jr.

Sheldon B. Lubar

H. R. Crawford

Gloria Toote

Michael Moskow

Thomas Cody

Robert Elliott, General Counsel

William I. Greener, Jr., Assistant to the Secretary

Richard L. McGraw, Executive Assistant

Alan Kranowitz, Office of Legislative Affairs

George Bernstein, Federal Insurance Administrator

Alberto Trevino, New Communities Administrator

Thomas P. Dunne, Federal Disaster Assistance Administrator

Charles Haynes, Inspector General

Robert Ruddy, Deputy Under Secretary

Robert Wallace, Acting Deputy Under Secretary

Daniel P. Kearney, President, Government National Mortgage Assn.

Dave Pattison, Office of Legislative Affairs

Casey Ireland, Consultant to Banking Subcommittee



MEMBERS OF THE SENATE ATTENDING

John Sparkman
Harrison Williams
Thomas McIntyre
Alan Cranston
Adlai Stevenson
J. Bennett Johnston, Jr.
William Hathaway
Joseph Biden
Bob Packwood
Bill Brock
Daniel Inouye
Edward Brooke
Hugh Scott
Charles Mathias

Possible Acceptances

Mike Mansfield
Bob Griffin
Jim Eastland
John Tower
John Stennis
Lawton Chiles



SPECIAL INTEREST GROUP INVITEES

Robert A. Georgine - AFL-CIO

Oliver H. Jones - Mortgage Bankers Association of America

Lewis Cenker - National Association of Home Builders

Nathaniel H. Rogg - National Association of Home Builders

John B. Williams - National Association of Housing and Redevelopment
Officials

Robert W. Maffin - National Association of Housing and Redevelopment
Officials

Arthur S. Leitch - National Association of Realtors

Albert Abrahams - National Association of Realtors

Kenneth L. Birchby - National Association of Mutual Savings Banks

Dr. Saul B. Klamman - National Association of Mutual Savings Banks

Albert J. Abrams - National Council on Aging

Sidney Spector - National Council on Aging

Ronald Froman - National Association of Indian Housing Authorities

Tim Foster - National Association of Indian Housing Authorities

Mark Winter - U.S. League of Savings Associations

M. C. Colvin - National Forest Products Association

Dorothy Height - National Council of Negro Women

Herb Wegner - Credit Union National Association

M. R. Hellie - Credit Union National Association

C. William Stricker - National Association of Building Managers

John M. Martin - Mobile Home Manufacturers Association

Richard D. Snyder - National Lumber and Building Materials
Dealers Association

Abe Cramer - B'Nai B'Rith

Donald McGannon - National Urban League

Vernon Jordan - National Urban League



THE WHITE HOUSE
WASHINGTON
SIGNING CEREMONY
HOUSING AND COMMUNITY DEVELOPMENT ACT OF 1974
(S. 3066)

Thursday, August 22, 1974
2:00 p.m. (20 minutes)
The East Room
From: Ken Cole

I. PURPOSE

To sign into law the Housing and Community Development Act of 1974.

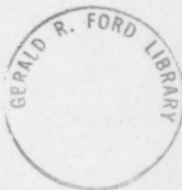
II. BACKGROUND, PARTICIPANTS, PRESS PLAN

- A. Background: The Administration first proposed Community Development Revenue Sharing in 1971 and it died a year later in the Congress. It was proposed again last year in the "Better Communities Act". The legislation passed by the Congress incorporates many of the principles set out in the Better Communities Act and its passage is an historic step towards the implementation of New Federalism. The housing titles also represent major progress.

Community Development Summary: This legislation authorizes the Federal government to deliver Federal resources for community development purposes to state and local governments in a flexible and equitable manner so that they can better define the needs and priorities of their communities and design the policies and programs to address these needs. Its first year funding level is \$2.55 billion which is somewhat higher than the combined level of the replaced categorical programs.

The other major features of the community development portion of this legislation include: formula based allocations, automatic entitlements each year, a hold harmless provision, substantially reduced Federal review, the elimination of the matching requirement, substantially reduced application requirements.

Housing Summary: For more than four decades the Federal government has played a significant role in trying to assure a decent home and a suitable living environment for every American family. These efforts have principally involved: increasing supply



of credit available to homeowners, inducing the production of more housing for lower income families, and establishing a structure and operation of financial institutions to encourage mortgage credit availability.

Unsubsidized Housing: Some of the measures included in this legislation for unsubsidized housing are: increased amounts for which mortgages can be insured, lower down payment requirements, institution of a program of coinsurance. Additionally, this Act will substantially increase the amount of mortgage that could be provided or purchased by S&Ls, the Federal National Mortgage Association, the Federal Home Loan Mortgage Corporation and the Government National Mortgage Association and would permit S&Ls to make construction loans.

Subsidized Housing: For subsidized housing, this legislation establishes a new program of housing assistance for low income families which authorizes the Federal government to pay the difference between the fair market rent and a specified percentage of the tenant's income which is determined to be affordable by the tenant (between 15 and 25%). It applies to existing, substantially rehabilitated or new housing.

A more detailed summary is attached at Tab A.

- B. Participants: Approximately 200 invited guests including: Senate and House Leadership, Senate and House Banking and Currency Committees, Members of the Senate and House HUD subcommittees on appropriations, Congressional staff members, Governors, Mayors, County officials, special interest groups and officials from HUD. A complete list is attached at Tab B.
- C. Press Plan: One hour prior to the signing ceremony Secretary Lynn will brief the wire services. There will be full press coverage of the signing ceremony, followed by a briefing of the White House Press Corps by Secretary Lynn. Later that afternoon the Secretary will brief the national organizations.

III. TALKING POINTS

Remarks/talking points attached at Tab C.

- IV. Signing statement to be released to the press is attached at Tab D.

