

**The original documents are located in Box 30, folder “Presidential Meetings with Members of The House of Representatives, 12/75” of the Loen and Leppert Files at the Gerald R. Ford Presidential Library.**

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**December 3, 1975**

**Dear Caldwell:**

**This is in further reference to a call from your office, requesting the negatives of the photographs taken during the Congressional Hour, November 20th when you introduced Mr. Charles E. Fancher to the President.**

**I have checked with the Photo Office and they advise that the negatives are the property of the President and are always retained at the White House. However, I am enclosing two sets of the photographs taken during the meeting and trust these will suffice. If you need additional ones please let me know.**

**Sincerely,**

**Charles Leppert, Jr.  
Special Assistant  
for Legislative Affairs**

**Honorable Caldwell Butler  
House of Representatives  
Washington, D. C. 20515**

**Enclosures: 20NO75A7381-11A; #20NO75A7381-18A;  
20NO75A7381-14A; and 20NO75A7381-10A.**

**CL:nb**



December 1, 1975

MEMORANDUM FOR:

PHOTO OFFICE

FROM:

NETA W. BROWN

SUBJECT:

Congressional Hour 11/20/75

Congressman Caldwell Butler has asked for all the negatives of the pictures taken during the Congressional Hour on November 20th when he brought Mr. Charles E. Fancher in to meet the President.

Would this be possible for Congressman Butler?



Butler -

Negatives for Congr  
Hous, need all that  
were taken



**November 24, 1975**

**Dear Caldwell:**

**I am happy to enclose a group of pictures taken on November 20th during the Congressional Hour when you introduced Mr. Charles E. Fancher to the President. Mr. Ellis E. Meredith of the American Apparel Manufacturers Association was also present, and is in some of the photographs.**

**Sincerely,**

**Charles Leppert, Jr.  
Special Assistant  
for Legislative Affairs**

**Honorable Caldwell Butler  
House of Representatives  
Washington, D. C. 20515**

**Enclosures: (B1 & Wh) 5 each #20NO75A7381-14A and 18A.**

**CL:nb**



THE WHITE HOUSE

WASHINGTON

MEETING WITH REP. CALDWELL BUTLER (R-Va.)

Thursday, November 20, 1975

11:10 - 11:15 a.m. (5 minutes)

The Oval Office

VIA: Max L. Friedersdorf  
Vern Loen

From: Charles Leppert, Jr. *CLJ.*

I. PURPOSE

To give Rep. Caldwell Butler the opportunity to introduce his constituent, Mr. Charles E. Fancher, to the President.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background:

1. Rep. Butler on behalf of Mr. Ellis E. (Bud) Meredith has requested the opportunity to introduce his constituent Mr. Charles E. Fancher to the President.
2. Mr. Fancher is President of the Imperial Reading Corporation in Lynchburg, Virginia. Mr. Fancher is a recognized leader in the nation's industrial community and serves as Chairman of the Board of the American Apparel Manufacturers Association.
3. Mildred Leonard has corresponded with Mr. Meredith of the American Apparel Manufacturers Association and recommended the event.

B. Participants: The President  
Rep. Caldwell Butler  
Mr. Ellis E. (Bud) Meredith  
Mr. Charles E. Fancher  
Charles Leppert (staff)

C. Press Plan: White House photographers only

### III TALKING POINTS

1. Mr. Fancher it is a pleasure to meet you.
2. I am told that the apparel, textile, fiber complex is America's largest industrial employer. How many does the complex employ generally? What effect did the recession have upon your employment? Is it coming back up?

MEMORANDUM  
OF CALL

11/12/75

TO:

*Hera*

☒ YOU WERE CALLED BY—

☐ YOU WERE VISITED BY—

*Nancy K*

OF (Organization)

☐ PLEASE CALL —→

PHONE NO.  
CODE/EXT. \_\_\_\_\_

☐ WILL CALL AGAIN

☐ IS WAITING TO SEE YOU

☐ RETURNED YOUR CALL

☐ WISHES AN APPOINTMENT

MESSAGE

*Caldwell Butler has  
accepted and will  
bring the two men.*

*Ms. Lee Mc Kenna  
Butler's Office*

RECEIVED BY

DATE

TIME

*10/20-12:30*

*1/17*

*9:15*

STANDARD FORM 63

REVISED AUGUST 1967

GSA FPMR (41 CFR) 101-11.6

GPO : 1969-048-16-80841-1 332-880

63-108

*V.H. Called*



no  
Chuck Wilson  
x 5431

could  
not make  
9/24

Cong. Hour

THE WHITE HOUSE  
WASHINGTON

SCHEDULE PROPOSAL

DATE: August 1, 1975  
THRU: Max Friedersdorf  
FROM: Vern Loen *VL*  
VIA: Warren S. Rustand

MEETING: Rep. M. Caldwell Butler (R-Va)

DATE: Future Congressional Hour

PURPOSE: Mr. Butler wishes to introduce to the President an important constituent, Mr. Charles E. Fancher, a Lynchburg textile executive.

FORMAT: Oval Office - 5 minutes *11:20-25*

PARTICIPANTS: The President  
Rep. M. Caldwell Butler (R-Va)  
Mr. Charles E. Fancher  
Vern Loen (staff) *→ Mr. Ellis E. (Bud) Meredith*  
*(friend of the TP)*  
*cc: Mildred Leonard*

SPEECH MATERIAL: Talking points

PRESS COVERAGE: Announce as part of Congressional Hour  
White House photographer

STAFF: Vern Loen

RECOMMEND: Max Friedersdorf

PREVIOUS PARTICIPATION: None

BACKGROUND: 1. Rep. Butler personally requested this meeting for a good supporter of his and the President.

2. Mr. Fancher is Chairman of the Board of the American Apparel Manufacturers Association and the President of his own textile firm in Lynchburg.

3. Rep. Butler has been cautioned against any commercialization of the event. Main purpose is to have his constituent photographed with the President.
4. Mildred Leonard has had correspondence with Ellis E. (Bud) Meredith of the American Apparel Manufacturers Association in regard to this event.

cc: Mildred Leonard  
Bill Baroody

THE WHITE HOUSE  
WASHINGTON

Date: 8/1/75

TO: Vern

FROM: Max L. Friedersdorf

For Your Information \_\_\_\_\_

Please Handle \_\_\_\_\_

Please See Me \_\_\_\_\_

Comments, Please \_\_\_\_\_

Other

do you have a  
schedule proposal in on  
this? - for your file.



*Letter made  
open & send  
to Mary Kennedy  
Keep on our file*

AMERICAN APPAREL MANUFACTURERS ASSOCIATION, INC.

1611 NO. KENT STREET, SUITE 800, ARLINGTON, VIRGINIA 22209 (703) 524-1864

ELLIS E. MEREDITH  
PRESIDENT AND CHIEF OPERATING OFFICER

July 28, 1975

Dear Mildred:

The attached re the photographic session for our Chairman will be self-explanatory. It looks as though Representative Butler is well down the road on this, so perhaps we won't need to bother you unless there's some unexpected hang-up.

Thanks again for your usual unfailing willingness to be helpful.

Warmest personal regards as always.

Cordially,

EEM:ac  
Attachments

Miss Mildred Leonard  
Personal Assistant to the President  
The White House  
Washington, DC 20500



**AMERICAN APPAREL MANUFACTURERS ASSOCIATION, INC.**  
1611 NO. KENT STREET, SUITE 800, ARLINGTON, VIRGINIA 22209 (703) 524-1864

**ELLIS E. MEREDITH**  
PRESIDENT AND CHIEF OPERATING OFFICER

July 28, 1975

Dear Caldwell:

Many thanks for copying me with yours of the 24th to Chuck Fancher. You're really on the ball which certainly comes as no surprise.

Jane Jordan, our Director of Public Relations, will be in touch with Ms. Goodson this week to make all the appropriate arrangements for the press release which will accompany the anticipated photograph.

Thanks very much for moving on this so promptly--it's a worthy cause.

All the best.

Cordially,

EEM:ac

cc: Mr. Charles E. Fancher

Honorable M. Caldwell Butler  
U. S. House of Representatives  
109 Cannon House Office Building  
Washington, DC 20515

M. CALDWELL BUTLER  
6TH DISTRICT, VIRGINIA

MEMBER:  
COMMITTEE ON THE JUDICIARY  
COMMITTEE ON  
HOUSE ADMINISTRATION

109 WASHINGTON OFFICE:  
CANNON HOUSE OFFICE BUILDING  
WASHINGTON, D.C. 20515  
(202) 225-5431

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

DISTRICT OFFICES:  
313 U.S. POST OFFICE AND COURTHOUSE  
BUILDING  
900 CHURCH STREET  
LYNCHBURG, VIRGINIA 24505  
845-1378

111 FEDERAL BUILDING AND POST OFFICE  
200 S. WAYNE AVENUE  
WAYNESBORO, VIRGINIA 22980  
942-7758  
(IN STANTON DIAL "6" ASK FOR ENTERPRISE)

322 U.S. POST OFFICE AND COURTHOUSE  
BUILDING  
212 W. CHURCH AVENUE  
ROANOKE, VIRGINIA 24005  
981-1231

July 24, 1975

JUL 1975

Mr. Charles E. Fancher  
President  
Imperial Reading Corporation  
1920 Atherholt Road  
Lynchburg, Virginia 24505

Dear Chuck:


I enjoyed having lunch with you and Bud today. It was nice of you to take the time to give me an opportunity to know Bud better. I will look forward to working with him.

I have made arrangements with the appropriate people at the White House for you to meet with the President. The next time he has a picture taking session of the sort we discussed I will be immediately notified and the President will see us briefly. I anticipate this will take place during the second week in September, but I will give you as much notice as possible.

I am asking Bud, by copy of this letter, to contact Gayle Goodson in my office to arrange for an appropriate press release to accompany the photograph for forwarding to the Lynchburg papers.

With kindest personal regards, I am

Very truly yours,

  
M. Caldwell Butler

cc: Ellis E. Meredith



**AMERICAN APPAREL MANUFACTURERS ASSOCIATION, INC.**

1611 NO. KENT STREET, SUITE 800, ARLINGTON, VIRGINIA 22209 (703) 524-1864

**ELLIS E. MEREDITH**  
PRESIDENT AND CHIEF OPERATING OFFICER

July 25, 1975

Dear Caldwell:

It was a real pleasure getting together with you over luncheon yesterday. When I got back to the office, I called Mildred Leonard and told her you would probably be in touch on the modus operandi for setting up the brief picture-taking session for Chuck Fancher with President Ford and yourself--me, too, if it works out. Mildred said she would very much like to hear from you and that she would probably alert Max Friedersdorf as to our interest in this session since Max apparently handles the logistics.

So far as I'm concerned--and I admit I'm fairly prejudiced--Chuck Fancher is the most important industrialist in America since he's the chief elected head of the crucial sector of the apparel/textile/fiber complex--America's largest industrial employer. We really appreciate your help on this.

Anytime there's anything in the world that I or this office can do for you, please say the word. Best regards.

Cordially,

EEM:ac

cc: Mr. Charles E. Fancher

Honorable M. Caldwell Butler  
U. S. House of Representatives  
109 Cannon House Office Building  
Washington, DC 20515

M. CALDWELL BUTLER  
6TH DISTRICT, VIRGINIA

MEMBER:  
COMMITTEE ON THE JUDICIARY  
COMMITTEE ON  
HOUSE ADMINISTRATION  
COMMITTEE ON  
SMALL BUSINESS

WASHINGTON OFFICE:  
109 CANNON HOUSE OFFICE BUILDING  
WASHINGTON, D.C. 20515  
(202) 225-5431

**Congress of the United States**  
**House of Representatives**  
**Washington, D.C. 20515**

DISTRICT OFFICES:  
313 U.S. POST OFFICE AND COURTHOUSE  
BUILDING  
900 CHURCH STREET  
LYNCHBURG, VIRGINIA 24505  
(804) 845-1378

111 FEDERAL BUILDING AND POST OFFICE  
200 S. WAYNE AVENUE  
P.O. Box 1045  
WAYNESBORO, VIRGINIA 22980  
(703) 942-7758  
(IN STAUNTON DIAL "6" ASK FOR ENTERPRISE 758)

109 U.S. POST OFFICE AND COURTHOUSE  
BUILDING  
212 W. CHURCH AVENUE  
P.O. Box 885  
ROANOKE, VIRGINIA 24005  
(703) 981-1231

July 29, 1975

Miss Mildred V. Leonard  
Personal Assistant to the President  
The White House  
Washington, D. C.

Dear Miss Leonard:

I understand that Mr. Ellis E. Meredith, President of the American Apparel Manufacturers Association, Inc., has been in contact with you regarding our desire to arrange a brief picture taking session with President Ford and Mr. Charles E. Fancher, President of the Imperial Reading Corporation in Lynchburg, Virginia, Mr. Meredith and myself.

I had previously contacted Vern Loen by telephone concerning this request, and he had advised me that we would be notified when the President arranges his next picture taking session of this sort. I would appreciate it if you could let us know if we need to make additional arrangements or requests.

Mr. Fancher is a highly valued constituent and a recognized leader in our nation's industrial community. Thank you for your kind assistance in this matter.

With kindest regards, I am

Very truly yours,

*M Caldwell Butler*

M. Caldwell Butler



Copies Vern Loen

THE WHITE HOUSE

WASHINGTON

August 4, 1975

Dear Representative Butler:

Mr. Ellis Meredith did mention to me your interest in meeting with President Ford for the purpose of introducing Mr. Charles E. Fancher, President of the Imperial Reading Corporation in Lynchburg, Virginia. Mr. Meredith has known President Ford for some time, but told me he too, would like to be present at the meeting.

I have checked with Vern Loen and he has contacted the President's scheduling office in an effort to arrange the appointment. I am sure it will be worked out--but in looking ahead at President Ford's schedule, it is very difficult to say just when. As you know, he is planning to be away from Washington most of August and the few days he will be here appear to be completely filled.

In any event, I know Vern will be as helpful as possible in arranging for the appointment at the first opportunity, and I will be certain that the President knows of your letter to me.

Sincerely,

*Mildred Leonard*

(Miss) Mildred Leonard  
Personal Assistant

Honorable M. Caldwell Butler  
109 Cannon Building  
Washington, D. C. 20515

*- Thurs.*  
CONGRESSIONAL HOUR - NOVEMBER 20 - 11:00 a.m.

The following are approved, and invitations can be made: All meetings will be in the Oval Office, participants to be cleared through the Northwest Gate, EXCEPT for the Griffin/Vander Jagt "turkey" please clear thru Southwest Gate, for the Rose Garden.

11:00-11:05 - Zablocki (Loen)

11:05-11:10 - Frey (Loen)

11:10-11:15 - Butler (Loen)

11:15-11:20 - Mahon (Loen)

11:20-11:25 - Bafalis (Loen)

11:25-11:30 - Bud Brown (Loeffler)

11:30-11:35 - Moss/McKay (Kendall)

11:35-11:40 - Beall (Kendall)

11:40-11:45 - Cranston (O'Donnell)

11:45-11:55 - Griffin/Vander Jagt (Kendall) *Rose Garden*

Please remember that there will be no additions to those participating in these events.

THE WHITE HOUSE  
WASHINGTON

SCHEDULE PROPOSAL  
DATE: December 11, 1975  
THRU: Max Friedersdorf  
FROM: Vern Loen *VL*  
VIA: Bill Nicholson

MEETING: Rep. Philip E. Ruppe (R-Mich.)

DATE: Next Congressional Hour or some time during the week of December 15

PURPOSE: Mr. Ruppe wishes to present to the President some unique Christmas Cards from an elementary school in his district.

FORMAT: The Oval Office - 5 minutes

PARTICIPANTS: The President  
Rep. Philip E. Ruppe (R-Mich.)  
Vern Loen (staff)

SPEECH MATERIAL: Talking points

PRESS COVERAGE: White House photographer  
House Republican photographer

STAFF: Vern Loen

RECOMMEND: Max Friedersdorf

PREVIOUS PARTICIPATION: The President is well acquainted and served with Mr. Ruppe

BACKGROUND:

1. These unique Christmas cards are addressed to the "President and the people of the United States" from the Watersmeet Township Elementary School in Michigan's Upper Peninsula.
2. This community presented the "People's Christmas Tree" for the Capitol grounds this year.
3. Mr. Ruppe feels this would be fine publicity, not only for himself, but also for the President just before Christmas.

*Nancy K called  
12/12 - P cannot do -  
Regret  
Called x 4735 - Spoke w/  
Paul Hillegonds a.a.  
4:20 on 12/12*

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

RED TAG

SCHEDULE PROPOSAL

DATE: December 12, 1975

THRU: Max Friedersdorf

FROM: Vern Loen *VL*

VIA: Bill Nicholson

THE WHITE HOUSE

WASHINGTON

MEETING: Video taping session for Rose Bowl Parade and Bicentennial kick-off on January 1, 1976

DATE: Next Friday, December 19, 1975

PURPOSE: To mark the start of the Bicentennial year

FORMAT: Taping in the Oval Office

PARTICIPANTS: The President

SPEECH MATERIAL: To be provided

STAFF: Paul Theis  
Milton Mitler (Bicentennial Office)

RECOMMEND: Rep. Carlos Moorhead (R-Calif.)  
(local contact is Jim Stivers - phone numbers are: AC (213) 795-9396 office / 449-4100 Tournament of Roses office, and 351-8223 home)

BACKGROUND:

1. This video tape is to be viewed on at least three national networks (CBS, NBC and Metromedia) and overseas. It will be shown at the start of the Rose Bowl Parade coverage.
2. This video taped message was requested by Mr. Ralph S. Helpbringer, President of the Pasadena Tournament of Roses Association.
3. They would like the President to make a three minute speech. His message will be part of the prologue leading into the parade.
4. Rep. Moorhead's office expects to receive a suggested format for programming purposes. Also requested are six tapes allowing one extra in case of loss or damage. However, they will duplicate from one original tape if necessary.

*did not do*

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

cc: Paul Theis  
Milton Mitler

Stations involved : CBS - NBC - and Metromedia  
also, two local stations! KTLA (Southern California)  
KMEX (Mexico)

1. White House can make one tape and they can duplicate it.
2. They would prefer White House make six (6) original tapes allowing one extra in case of loss or damage
3. They would like a three (3) minute speech
4. The format that is planned is that this message is a portion and part of the prologue leading into the parade
5. They will telecopy (to Moorhead's office) on Monday a suggested format for programing purposes.

did not do taping

Networks would not  
do + Equal time  
provision

December 6, 1975

Dear Congressman:

Vern Loen has forwarded, along with his own personal endorsement, your letter of November 20 to the President concerning the invitation extended to him by Mr. Ralph S. Helpbringer and the members of the Pasadena Tournament of Roses Association to attend the 87th Tournament of Roses and 62nd Rose Bowl football game on January 1, 1976, in Pasadena.

The President is most appreciative of your interest and thoughtfulness in his doing this and, as he indicated to you when you personally spoke with him about the matter when you were in on November 20, he would like to be present if at all possible. Most regrettably, however, as his schedule has developed for late December and early January, it will not be possible for him to plan a trip to California whereby he could participate in the Tournament of Roses and attend the Rose Bowl game on January 1 in Pasadena.

With the President's very best wishes to you,

Sincerely,

William W. Nicholson  
Director  
Scheduling Office

The Honorable Carlos J. Moorhead  
House of Representatives  
Washington, D. C. 20515

Enclosure - copy of letter to Mr. Helpbringer of this date.

Courtesy copy to Cong. Moorhead

bcc: Vern Loen and  
: Milt Mitler  
routed through Mr. Loen before dispatch

bcc:

has. Am. Soc. Women (small)



December 6, 1975

Dear Mr. Helpbringer:

On behalf of the President, I wish to acknowledge your letter of October 1 inviting him to attend the 87th Tournament of Roses and the 62nd Rose Bowl football game in Pasadena on New Year's Day.

The President is most appreciative of your thoughtfulness and that of all those of the Pasadena Tournament of Roses Association and has been pleased also to have both Congressman Carlos J. Moorhead and Mr. Hartmann strongly endorse this very cordial and appealing invitation. If at all possible, the President would like to come out to Pasadena for the festivities on January 1 but, most regrettably, as his schedule for late December and early January has developed, he will be unable to plan a trip to California.

With the President's very best wishes to you and, again, an expression of his warm thanks for your invitation.

Sincerely,

William W. Nicholson  
Director  
Scheduling Office

Mr. Ralph S. Helpbringer  
President  
Pasadena Tournament of Roses Association  
391 South Orange Grove Boulevard  
Pasadena, California 91105

Courtesy copy to Cong. Moorhead

bcc: Mr. Hartmann  
: two for Nancy Gemmell

WWN:MHR:em



December 5, 1975

Dear Mr. Moorhead:

Enclosed is the message which was  
requested from the President for  
the souvenir edition for the  
Tournament of Roses.

Best of wishes to you for the  
Bicentennial era.

Sincerely,

Milton E. Mitler  
Deputy Special Assistant

Honorable Carlos J. Moorhead  
House of Representatives  
Washington, D. C. 20515

Enclosure

sjd

2cc: Sandy Drake  
cc: Vern Loen---FYI ✓  
cc: Mary Rawlins---FYI





November 29, 1975

Next year marks the beginning of our Third Century as an Independent Nation as well as the 200th Anniversary of the American Revolution. For two centuries our Nation has grown, changed and flourished. A diverse people, drawn from all corners of the earth, have joined together to fulfill the promise of democracy.

America's Bicentennial is rich in history and in the promise and potential of the years that lie ahead. It is about the events of our past, our achievements, our traditions, our diversity, our freedoms, our form of government and our continuing commitment to a better life for all Americans. The Bicentennial offers each of us the opportunity to join with our fellow citizens in honoring the past and preparing for the future in communities across the Nation. Thus, in joining together as races, nationalities, and individuals, we also retain and strengthen our traditions, background and personal freedom.

As we lay the cornerstone of America's Third Century, the very special part in this national undertaking by the Tournament of Roses in its 1976 theme, "America, Let's Celebrate," and the special edition of the Pasadena Star-News to commemorate the occasion, are most commendable.

bc: D. Downtown  
R. Nessen  
J. Connor  
E. Hasek  
jc: S. Drake

Individual: Honorable Carlos J. Moorhead  
Constituent: Ray McConnell  
Sovenir Edition for the Tournament  
of Roses  
1/1/76



THE WHITE HOUSE

WASHINGTON

November 24, 1975

MEMORANDUM FOR: BILL NICHOLSON

THROUGH: MAX FRIEDERSDORF  
VERN LOEN

FROM: TOM LOEFFLER *T.L.*

SUBJECT: Invitation for the President to  
attend the Tournament of Roses  
on New Year's Day

For your information, during his congressional hour audience with the President on Thursday, November 20, Congressman Carlos Moorhead (R. -Calif.) personally extended an invitation for the President to appear at the Tournament of Roses on New Year's Day. At the same time, the Congressman also handed to the President a written letter of invitation to the event.

The President's response merely acknowledged the invitation and indicated his desire to be present if at all possible.

November 21, 1975

Dear Carlos:

Thank you for your letter of November 20 in which you request that the President send a letter to be printed in the souvenir edition for the Tournament of Roses. I understand this message is needed before December 7th.

I also wish to thank you for your kind invitation to the President to be present for the beginning of the Parade on January 1, 1976.

I will be pleased to pass on these requests for consideration and will be back in touch with you as soon as a decision has been made.

With kind personal regards, I am

Sincerely yours,

Vernon C. Loen  
Deputy Assistant  
to the President

Honorable Carlos J. Moorhead  
House of Representatives  
Washington, D.C. 20515

VCL:vh

bcc: Eliska Hasek w/incoming for action  
Bill Nicholson w/incoming for action



CARLOS J. MOORHEAD  
220 DISTRICT, CALIFORNIA  
Room 1208  
LONGWORTH HOUSE OFFICE BUILDING  
WASHINGTON, D.C. 20515  
(202) 225-4176  
Room 404  
420 N. BRAND BOULEVARD  
GLENDALE, CALIFORNIA 91203  
(213) 247-8445  
Room 618  
301 EAST COLORADO BOULEVARD  
PASADENA, CALIFORNIA 91101  
(213) 792-6168

NOV 21 1975

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

November 20, 1975

COMMITTEES:  
JUDICIARY  
SUBCOMMITTEE ON ADMINISTRATIVE LAW  
AND GOVERNMENTAL RELATIONS  
INTERSTATE AND FOREIGN  
COMMERCE  
SUBCOMMITTEE ON ENERGY AND POWER

Mr. Vernon C. Loen  
Deputy Assistant to the President  
The White House  
Washington, D. C. 20515

Dear Vern:

The enclosed correspondence has been sent to me by Special Delivery because of the time element involved. Ray McConnell, Executive Editor of the STAR-NEWS in Pasadena also personally telephoned me to see if we could get a letter from the President for this publication on this year's Tournament of Roses. You will note he has also included a suggested draft.

I hope that it will be possible to have such a letter from the President in the Souvenir edition and shall appreciate hearing from you. The deadline for the material is December 7.

We are also hoping that it will be possible for the President to personally be present and to address the nation at this "kickoff event" of our 200th birthday celebration prior to the beginning of the parade. This opening celebration will be incorporated into the television coverage of three networks and two independent stations and will be seen around the world. I spoke with him personally about it during my visit to the White House this morning. It would be an honor for all Americans to have our President participate in this historic event.

Sincerely,



CARLOS J. MOORHEAD  
Member of Congress

CJM:aa  
enclosure

# STAR-NEWS

525 EAST COLORADO BOULEVARD, PASADENA, CALIFORNIA, 91109  
(213) 796-0311 / MORNING / EVENING / SUNDAY

*From the desk of*

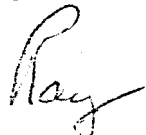
**RAY MCCONNELL**

*Executive Editor*

Dear Carlos,

The deadline for our Tournament of Roses Souvenir edition, which will be published Dec.29 and given saturation distribution on the three days preceding New Years, is Dec.7. It would be a ~~xxx~~ great boost for us if we could get a letter from the President by that time, for incorporation on the lead page of the edition.

Thanks for any help you can give,

  
Ray McConnell

Nov.18,1975

NOV 18 1975  
(hand-delivered)

Mr. Ray McConnell,  
Executive Editor,  
Star-News,  
525 East Colorado Blvd.,  
Pasadena, California, 91109.

Dear Mr. McConnell:

It is a matter of pride for all Americans that the 1976 Tournament of Roses officially kicks off the Bicentennial Year of the United States. Its theme, "America, Let's Celebrate," is a fitting invitation to all of us to enter this historic year with joy, and with thanksgiving for the beauty and majesty of our democratic institutions. The pageantry of Pasadena's New Year's Day parade appropriately signifies the glories of America's freedoms, and the spirit of the classic Rose Bowl football game reflects some of the inner fire that has animated our 200-year struggle to secure and enlarge those freedoms.

I extend my heartiest congratulations to the Pasadena Star-News for this souvenir edition and to the many hundreds who are participating in this magnificent and memorable celebration, and my greetings to the millions whose hearts it will refresh.

Let us make it the New Year's resolve of all Americans that the Spirit of '76 shall continue to inspire this and all succeeding generations in advancing, under God, the cause of liberty and justice for all.

Sincerely

Gerald R. Ford

*Sent via  
telecopier*

# 1976 Tournament of Roses Edition



## AMERICA, LET'S CELEBRATE!

We're proud that the Jan. 1, 1976, Tournament of Roses Parade and Rose Bowl Football Game will officially commence the United States Bicentennial Year.

The theme of the Tournament changes annually to reflect contemporary moods. Thus, "America, Let's Celebrate!" was chosen as our 1976 theme and the 1976 Tournament was chosen as the kick-off event for the national celebration of the Bicentennial.

I believe the Tournament of Roses and the Bicentennial itself will help provide a reference point for modern America. The 1976 celebration will offer a moment of stability and chance for reflection in a period of great social growth. It will allow all Americans to congratulate ourselves for a job well done, and to look to the future.

Two centuries of noble achievement by dedicated, hard-work Americans will serve as inspiration in the designing of the 60 parade floats as well as being incorporated into all other facets of the Tournament's numerous events.

As an outstanding showcase of originality and artistry, the Tournament draws spectators from all over the world each New Year's Day and is seen by more than 100 million on television and in movies.

I am pleased that the Star-News and the Tournament Association are cooperating to provide a special Tournament of Roses edition to enhance enjoyment of the day's festivities.

Sincerely,



Approved

THE WHITE HOUSE  
WASHINGTON

December 15, 1975

MEMORANDUM FOR: BILL NICHOLSON

THROUGH: MAX FRIEDERSDORF  
VERN LOEN *VL*

FROM: TOM LOEFFLER *T.L.*

SUBJECT: December 11 Schedule Proposal  
Submitted on behalf of  
Rep. Joe Waggoner, Jr. (D. -La.)

As you know, Congressman Waggoner has extended an invitation to the President to appear in the Shreveport-Bossier City area on May 1 and 2, 1976. The President would be a participant in the "Holiday in Dixie" Festival.

Congressman Waggoner would like some indication from the White House as to the possibility that this invitation will be accepted. The reason for his interest stems from the fact that presently the planning committee for the Festival is in the process of solidifying the various activities and their dates. Congressman Waggoner would like to be able to confirm the President's participation while he is in Louisiana during the holiday season.



THE WHITE HOUSE  
WASHINGTON

SCHEDULE PROPOSAL  
DATE: December 11, 1975  
FROM: Tom Loeffler *AL.*  
THRU: Max Friedersdorf  
Vern Loen *VL*  
VIA: Bill Nicholson

MEETING: Rep. Joe Waggoner, Jr. (D.-La.)  
DATE: May 1 and May 2, 1976  
PURPOSE: To participate in the "Holiday in Dixie" Festival in  
Shreveport/Bossier City, Louisiana area  
SPEECH MATERIAL: To be appropriately prepared for events  
STAFF: Tom Loeffler  
RECOMMEND: Max Friedersdorf  
OPPOSED: None  
PREVIOUS PARTICIPATION: None  
BACKGROUND:

1. The "Holiday in Dixie" Festival is an annual 10-day event held each spring in the Shreveport/Bossier City, Louisiana area. Daily activities during this 10-day period include parades, social events, queen's pageants, along with various public and private parties. It is scheduled for April 23 thru May 2, 1976.
2. The Congressman strongly urges that the President attend the Festival on May 1 and May 2.
  - A) He suggests an arrival in the late afternoon of Saturday, May 1, to participate in the Ambassador Club Party which would take place that evening. This is a very exclusive club whose membership is limited to outstanding leaders throughout the United States and primarily the Southwest. Approximately 900 to 1000 persons will be present. It will be held at the private home of Mr. and Mrs. Dalton Woods.

- B) On Sunday morning, May 2, Rep. Waggonner recommends that the President participate in an air show to be held at the Barksdale Air Force Base just outside Shreveport. It is anticipated that there will be a crowd of 100,000 to 150,000 persons.
3. Earlier this fall the President was unable to accept an invitation from the Congressman to attend the Louisiana State Fair. However, the President has personally stated to the Congressman that he would very much like to visit in Waggonner's district.

Subsequent to the President's regret, Rep. Waggonner was assured by White House staff that every effort would be made to arrange a Presidential appearance next spring. The event described above, therefore, is Waggonner's renewed invitation.

He is extremely interested in this Presidential appearance because of his strong admiration and support for the President, as well as this visit would be the first time a United States President has ever appeared in the Shreveport area.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_

THE WHITE HOUSE

WASHINGTON

December 15, 1975

GREET CHAIRMAN GEORGE H. MAHON (D. -TEXAS)

Tuesday, December 16, 1975

11:00 a.m. (5 minutes)

The Oval Office

Via: Max Friedersdorf

From: Tom Loeffler *T.L.*

I. PURPOSE

Opportunity for Chairman Mahon to present the President a memorandum which manifests the views of oil and gas producers from the Midland-Odessa, Texas area and strongly recommends a Presidential veto of the Energy Policy and Conservation Act of 1975.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background

1. Chairman Mahon is extremely concerned over the effects of the Energy Policy and Conservation Act of 1975 if enacted into law. The Chairman strongly opposes this legislation and heartily recommends that the President give very serious consideration to vetoing this bill.
2. Chairman Mahon has been in close contact with constituents who are active in the oil and gas industry in the Midland-Odessa, Texas area. As a result of these contacts, the Chairman wishes to present the President with a memorandum setting forth the views of those persons involved in the production of oil and gas.

B. Participants:

The President  
Chairman George Mahon  
Tom Loeffler (staff)

C. Press Plan

Announce to press  
White House photographer only

III. TALKING POINTS

1. As you know, last January I submitted to Congress a comprehensive energy plan which would rely upon the free market system to return this nation to a position of sufficient domestic energy supplies.
2. I am hopeful that we, the Congress and the Executive, will soon have in place an energy plan for the American people which will in the most effective and equitable manner decrease demands for energy, increase domestic supplies and ultimately achieve energy independence for this country.

THE WHITE HOUSE  
WASHINGTON

*File*

December 5, 1975

MEMORANDUM FOR: MAX FRIEDERSDORF  
THROUGH: VERN LOEN *VL*  
FROM: TOM LOEFFLER *T.L.*  
SUBJECT: Request by Chairman  
George Mahon (D. -Texas)

Chairman Mahon is extremely interested in the effects of the Energy Policy and Conservation Act of 1975. On Wednesday evening I met with the Chairman and his constituents who are active in the oil and gas industry in and around Midland, Texas.

One of the participants in the meeting, Mr. Charles Fraser, has prepared a critique of the energy pricing legislation. Pursuant to the Chairman's request, we have assisted in making this critique available to FEA, Bill Seidman, and Alan Greenspan.

During the course of this meeting the Chairman strongly indicated his desire to meet in the near future with the President concerning the energy pricing legislation.

*N/W  
GATE*

*Present memo RE VIEWS of  
O+G Producers of Mid-Ord.  
— Strongly recommend Veto -  
Suggests Pres. giving very serious  
consider to veto*

petition  
urging veto of energy bill

THE WHITE HOUSE  
WASHINGTON

December 5, 1975

*Bringing Paper!*

MEMORANDUM FOR: L. WILLIAM SEIDMAN

THROUGH: MAX FRIEDERSDORF  
VERN LOEN *VL*

FROM: TOM LOEFFLER *T.L.*

SUBJECT: Request by Chairman  
George Mahon (D. -Texas)

During a meeting Wednesday evening, Chairman Mahon asked that I make available for your review and analysis the attached critique of the Energy Policy and Conservation Act of 1975 prepared by Mr. Charles D. Fraser of the First National Bank of Midland, Midland, Texas.

Chairman Mahon has also presented this critique to John Hill for review by FEA.

Enclosure

cc: Alan Greenspan  
Charlie Leppert

to Vera:

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THE WHITE HOUSE

WASHINGTON

December 17, 1975

RECOMMENDED TELEPHONE CALL

TO: Congressman Charles A. Mosher

DATE: At the President's convenience

RECOMMENDED BY: *M.F.*  
Max Friedersdorf and Vern Loen

PURPOSE: To express the President's regret that Congressman Mosher has decided to retire from the Congress and to express appreciation for his support.

BACKGROUND: Last week Congressman Mosher announced his retirement. He has held an elective office since 1945 and has served Ohio's thirteenth district since 1960. He is the ranking minority member on the House Science and Technology Committee and the senior minority member on the Merchant Marine and Fisheries Committee. Congressman Mosher has been a leading spokesman for both the Congress and the Republican party on energy and the environment. He played a key role in getting the ERDA Authorization Bill passed this year. He has been a leading figure in the Congress on science education and oceanographic legislation. In his retirement announcement Mr. Mosher stressed his close identification with civil rights causes and the environment.

He feels that it is better to retire too soon than too late and he fully intends to engage in new activities.

TOPICS OF DISCUSSION:

1. The President might express his appreciation for Mosher's strong work on the ERDA Authorization Bill which was a breakthrough on synthetic fuel programs. That conference report, however, was partially turned down by the House last Monday and is currently being negotiated with the Senate.

President Called

2. The Congressman and Mrs. Mosher have "declared our personal independence to seek our freedom as of January 3, 1977." Mrs. Mosher (Harriet) will be joining the Congressman in new endeavors and you might wish them success in whatever they undertake.
3. You might express your appreciation for the long friendship which you enjoyed with Congressman Mosher while you were colleagues in the House and during your tenure as Minority Leader.

Date of Submission: December 17, 1975

Action: \_\_\_\_\_

December 17, 1975

Dear Carlos:

Enclosed are some more pictures taken during  
your meeting with the President on November 20.

I am pleased to send them to you with the best  
wishes of the President.

With kind personal regards, I am

Sincerely yours,

Vernon C. Leen  
Deputy Assistant  
to the President

Honorable Carlos J. Moorhead  
House of Representatives  
Washington, D.C. 20515

VCL:vh

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(2) b & w 20No75A7383-05



November 21, 1975

Dear Carlos:

Enclosed are the pictures taken during your meeting with the President during the Congressional Hour on November 20.

I am pleased to send them to you with the best wishes of the President.

With kind personal regards, I am

Sincerely yours,

Vernon C. Leen  
Deputy Assistant  
to the President

Honorable Carlos J. Moorhead  
House of Representatives  
Washington, D.C. 20515

VCL:vh

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enclosures (5)

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20No75A7382-33A

20NO75A8382-37A

20NO75A7383-09



THE WHITE HOUSE  
WASHINGTON

November 18, 1975

MEETING WITH REP. CARLOS J. MOORHEAD (R-CALIF.)

Thursday, November 20, 1975

11:15 a.m. (5 minutes)

The Oval Office

Via: Max Friedersdorf

Thru: Vern Loen VL

I. PURPOSE

To permit Mr. Moorhead to present the results of a newspaper poll in Glendale and Burbank, California, in support of a Constitutional amendment making it compulsory for Congress to balance the federal budget.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background:

1. The Glendale News-Press and Burbank Daily Review, both in Moorhead's district, recently conducted a readers poll on the question, "do you favor a Constitutional amendment making it compulsory for Congress to balance the federal budget." The results were overwhelmingly favorable.
2. Rep. Moorhead co-sponsored a bill on January 4, 1975, with 18 colleagues to propose such a Constitutional amendment.
3. Rep. Moorhead's presentation of this poll is timely in view of the Administration's current efforts to obtain a \$395 billion spending ceiling for FY'77.

B. Participants:

The President  
Rep. Carlos J. Moorhead (R-Calif.)  
Vern Loen (staff)

C. Press Plan:

Announce to press - White House photographer

III. TALKING POINTS

1. Carlos, I think the results of this newspaper poll reflect the overwhelming sentiments of the American people that we must get a handle on federal spending.
2. I appreciate the almost unanimous Republican support in the House for my efforts to cut federal spending by \$28 billion in the next fiscal year.
3. I believe that my proposal for a \$395 billion spending ceiling coupled with a \$28 billion tax cut would be a speedier way to accomplish what your constituents clearly want us to achieve. But at best it would take three years to get a balanced budget because of the mandated spending already involved.
4. It is clear that your consistent voting record for economy in government reflects the views of your constituents.

THE WHITE HOUSE  
WASHINGTON

SCHEDULE PROPOSAL  
DATE: Novmeber 14, 1975  
THRU: Max Friedersdorf  
FROM: Vern Loen  
VIA: Bill Nicholson

MEETING: Rep. Carlos J. Moorhead (R-Calif.)

DATE: Congressional Hour on November 20 at 11:15 a.m.

PURPOSE: To permit Mr. Moorhead to present the results of a newspaper poll in Glendale and Burbank, California, in support of a Constitutional amendment making it compulsory for Congress to balance the federal budget.

FORMAT: The Oval Office - 5 minutes

PARTICIPANTS: The President  
Rep. Carlos J. Moorhead (R-Calif.)  
Vern Loen (staff)

SPEECH MATERIAL: Talking points to be provided

PRESS COVERAGE: Announce to press as part of Congressional Hour  
White House photographer only

STAFF: Vern Loen

RECOMMEND: Max Friedersdorf

BACKGROUND: 1. The Glendale News-Press and Burbank Daily Review, both in Moorhead's district, recently conducted a readers poll on the question, "do you favor a Constitutional amendment making it compulsory for Congress to balance the federal budget." The results were overwhelmingly favorable.

2. Rep. Moorhead co-sponsored a bill on January 4, 1975, with 18 colleagues to propose such a Constitutional amendment.

3. This event would be timely in view of the President's current efforts to obtain a \$395 billion spending ceiling for FY'77.

APPROVE \_\_\_\_\_ DISAPPROVE \_\_\_\_\_



Even those who might have preferred to be cuddled and supported had to contribute because there was no choice. The results: A free enterprise capitalistic society. And because it offered the opportunity, it created in an unprecedented short space of time, the most advanced industrial society and the highest standard of living the world has ever seen. How can you fault the basics of such a system? Let's just remember that if we want to continue its success and retain its vitality that we must subject it to continuous critical review, update and improvements. Above all, it must continue to offer the opportunity to all. Last but not least, to make it a practical working system, we must make sure that its gears mesh with our political system.

I believe that a recognition by both parties of their mutuality of interests resulting in a true economic partnership of capital and labor to be the first and most essential goal to be reached. After all, what is capital other than accumulated labor, increased or decreased as a result of risk taking. It is my personal opinion that the profit sharing system outlined this morning by Mr. Metzger offers the soundest and most practical approach to this goal.

I would like to reiterate: Without a healthy foundation, no industry can prosper, if it survives at all. Therefore, I recommend to all of you that you devote some serious thought, time and effort to the general economic and social condition of our country.

Last, I want to thank Mr. C. Ray North, our national president, for the honor of this year's conference chairmanship. I want to thank the conference committee members for their help in formulating our program and a special thanks to Jasper Baker and Al Filiastrino who were always ready to help and without exception, 100% cooperative. My sincere thanks also to Fred Stevens whose dedication to our industry, our port and club is renowned and without whom this convention and conference would not have taken place in Fort Lauderdale. Last, but not least, my thanks to the general convention chairman, Arthur Erb, deputy convention-conference chairman Paul deMariano and our local president, Robert Santos. It is a privilege and it has been a great pleasure to work with each and everyone of you.

Thank you.

#### A WORSENING ECONOMIC SITUATION

**HON. LEO C. ZEFERETTI**

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Monday, November 10, 1975

Mr. ZEFERETTI. Mr. Speaker, the Labor Department reported recently that the wholesale prices of our Nation rose 3 percent in October, the steepest rise in the past year. And, to make matters even worse, it was reported that wholesale prices of industrial commodities, the best measure of basic inflationary pressure, recorded their highest increase in a year.

Our Nation's unemployment rate rose from 8.3 to 8.6 percent during October, and the number of jobless people climbed back up to more than 8 million for the first time since May of this year. At least another 230,000 people were listed as out of work in October, with the jobless rate for adult men standing at 7.1 percent, for adult women 7.8 percent, for teenagers 19.9 percent, and for heads of households, 5.9 percent.

Construction and housing remain at

low levels, and several major companies have gone out of business in recent weeks, notably the huge W. T. Grant chain and Railway Express Co.

To me, these newest figures reveal, once again, that despite the rhetoric of the administration, the economy is not back on the road to stability, nor are our people off the unemployment payrolls and enjoying the prosperity they once enjoyed in the past. And, it is, once again, time to stop pretending, and begin a plan of action to help the thousands who are out of work.

With inflation rising and unemployment growing, our situation is rapidly reaching an intolerable stage. And, these figures do not even reflect the total picture; there are at least a million people presently with no work, those who do not register on unemployment totals because they have exhausted their benefits or have become discouraged in their search for employment. Therefore, it is not an exaggeration to claim that we have close to 10 million unemployed people in our country, in addition to those who are currently underemployed.

These statistics would be startling by themselves, even if we ignored the possibility of further unemployment due to the financial crisis and the proposed layoffs by the city of New York. However, thousands of people in New York are in jeopardy of losing their jobs. And, as we all know, a city or local government can cause the unemployment rate to rise just as well as any private industry. In addition, the loss of a city job can cause the loss or reduction of buying power just as can the loss of a job with private industry. For these reasons, the inflation and unemployment figures released for the month of October have increased significance; they are guaranteed to soar when the city of New York defaults.

In light of this situation, it is surely the time for the Federal Government to act. It is time for the Government to aid New York, to help the city keep its employees on the city payrolls, for no self-serving pronouncement exuding optimism about the economy is going to change our economic climb toward rampant unemployment and inflation. The Federal Government must, therefore, begin by assuring financial guarantees to our local governments. And, it must extend credit to municipalities to halt further erosion of the economy.

The figures issued by the Department of Labor are ominous. And, time is short. The Federal Government must act. And, there is no better time than now.

#### CONGRESS TAKE NOTE: POLL INDICATES AMERICANS STRONGLY FAVOR AMENDMENT

**HON. CARLOS J. MOORHEAD**

OF CALIFORNIA

IN THE HOUSE OF REPRESENTATIVES

Monday, November 10, 1975

Mr. MOORHEAD of California. Mr. Speaker, two of the leading newspapers in the Los Angeles area, the Glendale News-Press and the Burbank Daily Review, both in my congressional district

recently conducted a readers' poll on the question "Do you favor a constitutional amendment making it compulsory for Congress to balance the Federal budget?"

Last January 14, I cosponsored a bill with 18 of my colleagues which proposes an amendment doing just that by providing that appropriations made by the United States shall not exceed its revenues.

I thought the results of the poll were very interesting and pointed out the great concerns of our citizens for fiscal responsibility in Government. They are printed here for the benefit of other Members who may be interested:

#### CONGRESS TAKE NOTE! POLL INDICATES AMERICANS STRONGLY FAVOR AMENDMENT

For the past three weeks two daily newspapers in this area, the Glendale News-Press and The Burbank Daily Review, have conducted a Readers' Poll, asking the question "Do you favor a constitutional amendment making it compulsory for Congress to balance the federal budget?"

To help readers understand the meaning of deficit spending and its related effects on inflation, taxation etc., these newspapers published a series of articles in conjunction with the Readers' Poll.

Men and women at professional and non-professional levels, students, housewives and many others were interviewed and their comments factually reported. Every effort was made to keep the issues simple and clear, and to avoid partisan politics.

Voters were provided with the opportunity to comment if they wished, and every comment, together with the name and area address of the voter, was published in the newspapers; and in fact will continue to be published in several issues to come.

As Readers' Poll coupons were returned by mail, it was evident from the beginning that voters strongly favored a constitutional amendment making it compulsory for Congress to balance the federal budget, irrespective of the consequences.

This trend became so apparent that a special appeal was made for "No" voters, with little effect. "Yes" votes continued to dominate, and the vehemency of the anti-Congress comments strengthened.

At no time was this considered to be a professional poll; just two newspapers testing readers' reaction to a simple question of national importance.

But if the voting, carefully counted with all ballots signed by the voter, shown below is any indication of how constituents throughout the country feel about federal deficit spending, then Congress has a major problem on its hands.

The latest count, with ballots still coming in, is:

Those favoring a constitutional amendment making it compulsory for Congress to balance the federal budget...

"Yes," 1,100.

Those against:

"No", 30.

The breakdown of "Yes" votes is:

Glendale 713, Burbank 387 (men 566, women 534).

The breakdown of "No" votes is:

Glendale 22, Burbank 8 (men 22, women 8).

It is expected to be able to publish a final Readers' Poll result after ballots stop being mailed in about a week's time.

This total of 1,130 voters from Glendale and Burbank may be considered only a small voice in this vast nation of ours. But if newspapers across the country conduct a similar poll and get similar results, then maybe that voice will no longer be small, and Congress will have to take note!



Approved

December 31, 1975

MEMORANDUM FOR: MAX FRIEDERSDORF  
THROUGH: VERN LOEN VL  
FROM: TOM LOEFFLER TL.  
SUBJECT: Request from Rep.  
Clarence Brown (R. -Ohio)

In a recent conversation with Jim McIntyre (Administrative Assistant to Congressman Brown) and at the request of Congressman Brown, Jim stated that they planned a Washington fundraiser for the Congressman sometime in February. Bud Brown would be extremely honored and delighted if the President could attend this event.

I await your instructions concerning further actions.