The original documents are located in Box 27, folder "Republican National Committee (2)" of the Robert T. Hartmann Files at the Gerald R. Ford Presidential Library.

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Mr. Hartman No. 3

MEMORANDUM

February 12, 1975

TO:

The Staff

inve allert

FROM: Miss Josephine L. Good

SUBJECT: 1/15/75 - Officers and Members of the Republican National Committee (RNC) 1/15/75 - Republican State Chairmen (SC) 1/15/75 - Republican State Central Committees (SCC)

ALABAMA

Delete J. Richard Bennett, Jr., as State Chairman and add Edgar Welden, c/o Headquarters. (Headquarters address and telephone number are Post Office Box 3315, Birmingham 35205 -(205) 322-5733.) Mr. Welden was elected at a meeting of the Alabama Republican Executive Committee on February 8, 1975. (RNC, SC, SCC)

> Delete Mrs. Wayman Sherrer as Vice Chairman and add Mrs. Mac (Wanda) McAllister, 60 Riverdale, Tuscaloosa 35401 telephone number (205) 345-7409. (SCC only)

Delete Mrs. D. Murphy Golden as Secretary and add Mrs. Judy Pittman, 4228 Warren Road, Birmingham 35213 - telephone number (205) 591-2202. (SCC only)

Change the address and telephone number of Homer A. Jackson, Jr., Treasurer, to 110 Office Park Drive, Birmingham 35223 - telephone number (205) 871-9623. (SCC only)

Delete Mrs. Judy Pittman as Executive Secretary and Office Manager and add Mrs. Jo Ann Evans, c/o Headquarters. (SCC only)

ARKANSAS

Add as General Counsel, Ed Bethune, 210 East Vine, Searcy 72143 telephone number (501) 268-8661. (SCC only)

CALIFORNIA

Delete Gordon Luce as State Chairman and add Paul R. Haerle, 2 Embarcadero Center, Suite 2200, San Francisco 94111 telephone number (415) 392-6320. Mr. Haerle was elected on



Delete Paul R. Haerle as Vice Chairman and leave position vacant. (SCC only)

NOTE: There will be more changes in the Republican State Central Committee of California but at this time we do not have complete information. You will be advised next week.

(OVER)

February 9, 1975. (RNC, SC, SCC)

DELAWARE Change the address of Herman C. Brown, State Chairman, to Post Office Drawer F, Dover 19901. (Eliminate "43 The Green") Telephone number remains the same. (RNC, SC, SCC)

HAWAII Change the telephone number of Mrs. Max S. Coray, State Chairman, to (808) 395-3419. (RNC, SC, SCC)

MASSACHUSETTS Delete William A. Barnstead as State Chairman and add as <u>Acting State Chairman</u> Mrs. William Lane Bruce, c/o Headquarters. (Headquarters address and telephone number are 73 Tremont Street, Room 524, Boston 02108 - (617) 523-7535.) (RNC, SC, SCC)

> Note: Mrs. Bruce is also Vice Chairman of the Massachusetts Republican State Committee and will remain in that position at the address shown on the State Central Committee list.

PENNSYLVANIA EFFECTIVE FEBRUARY 15, 1975 delete Miss Sarah Ann Stauffer as National Committeewoman. The State Committee will meet on that day to nominate her successor. (RNC only)

> Delete Francis Plowman as Treasurer and add Stanley A. Miller, 4713 Gallen Road, Harrisburg 17110 - telephone number (717) 232-6363. (SCC only)

JLG:be





February 13, 1975

MEMORANDUM FOR:

Jack Calkins

FROM:

Diane Waltman Jowe

Per your conversation with Eddie Mahe today, Attached is a copy of our first renewal letter to our major donors.

Mr. Thomas, who is signing the letter, has spoken to Mr. Hartmann regarding the letter and had requested that Mr. Hartmann review the letter.

We appreciate your handling this matter for us.

Thank you.



Republican National Assoć. 1st Renewal Notice

R. FOR

gave clearance & Diane Waltiman per below. Je 2/18 noon

As a believer in the free enterprise system, and in the two party system, you have been a loyal and generous supporter of the Republican National Committee through membership in the Republican National Associates. You should also be aware of the new and vital role the Republican Party has under the new law.

The Congress, instantious reopense to Watefigate, recently passed legislation making the Republican National Committee the key organization for conducting future presidential campaigns.

Amplifying this position, President Ford had earlier stated:

Dear

The party allows for the participation of rank and file citizens and forges its party principles from their broad spectrum of opinions and goals. So I say Republicans have learned one great lesson from Watergate, that our regular Republican Party organization must be the vehicle for future elections.

Agein, To the members of the Republican National Committee, on September 16, 1974, the President said:

The campaign will be in the hands of the Republican National Committee.

With the new law, and the mandate of the President, the Republican National Committee's role in the next campaign will help restore the confidence of all Americans in the political process.

In addition to the key role in next year's Presidential campaign, the new law makes it mandatory that the Republican National Committee also assume a more aggressive role during this non-election year in laying the groundwork for the development of its election year programs.

These new responsibilities for the Republican National Committee mean that we must have the necessary funds to begin laying our campaign foundation today! In spite of the furor in Washington and the widespread apathy, you have demonstrated your belief in the Republican Party and its principles by your membership in the Republican National Associates. You can be assured that your support has been deeply appreciated by everyone associated with the committee, but your continued support is essential! Your membership contribution of \$1,000 or more will help insure the success of our efforts.

We are therefore asking you, as one who has been active in the political process, who has done everything you could to help see to it that the Republican principles prevail, to renew your commitment to the future of our country and our Republican Party.

We look forward to hearing from you. We must keep our Republican National Committee strong if we are to be successful next year.

Sincerely,

Charles S. Thomas

P.S. Enclosed is a fact card on the new law which may be of interest to you.

THE WHITE HOUSE

WASHINGTON

February 20, 1975

MEMORANDUM FOR: . RICHARD B. CHENEY

ROBERT T. HARTMANN

FROM:

`

In response to your memo of this date, I will be happy to get the information you request regarding the RNC's controversial advertising program and will get it to you as soon as possible.

While on the subject of information, I was most appreciative of the concern expressed by your memorandum of February 13, copy attached, regarding early drafts of Presidential scheduling on in and out of town trip proposals. However, as of one week later I have received nothing of this nature from either gentleman and have no information whatsoever on the plans for next week's Florida trip. I was able to bootleg from another department the April trip proposal for California and suppose that I could manage to set up a comprehensive bootlegging system if the regular organization continues to be totally unresponsive. There must be a better way, however, for us to serve the President's interests.

Incidentally, I would appreciate it if Mr. Calkins' name could be added to mine and Mr. Theis' since this kind of early information is equally necessary for political planning. I have discussed with all of my principal assistants the necessity of maintaining a tight security on these matters until they become publicly known.

I am in rather urgent need of as much information as can be obtained on the Florida plans and any Presidential participation in the Young Republicans' meeting at the end of next week.



Committee. Mary Louise Smith Chairman

Republican 741 National M

February 5, 1975

Mrs. Anna Chennault, Vice President International Affairs The Flying Tiger Line 1020 Investment Building 1511 K Street, N. W. Washington, D. C. 20005

Dear Anna:

I am responding to your January letter in which you transmitted the suggestion of your good friend, Mr. A. L. Burridge, that we follow the Democrats and have voting delegates to the National Convention representing Americans residing in European countries.

Notwithstanding the merit of the suggestion, there is no way we can do this since it is not contained in the Rules adopted by the 1972 Republican National Convention. We are bound by those Rules in the matter of the Apportionment of Delegates and there is no authority for any change except by the next convention. This is something that can be presented to the Rules Committee of the Republican National Committee for consideration and possible referral to the Convention Committee on Rules and Order of Business. If such a change was approved, it would be applicable for the 1980 Convention.

I am advised that we had a European Committee during the period 1970-72 and representatives did attend the National Convention but they were not voting members. We might be able to generate interest again in forming such a group. I understand the committee was helpful in fund raising. The idea started under the Chairmanship of Rogers C. B. Morton (see Press Release enclosed). A staff member who spoke French fluently and whose family lived in Paris coordinated the committee's activities. It became impossible to continue to finance such an operation however and there has been no recent communication.

Sincerely,

504

Mary Louise Smith

enclosure cc: Mr. Robert Hartmann Mr. Jack Calkins Mr. William Murray

Dwight D. Eisenhower Republican Center: 310 First Street Southeast, Washington, D.C. 20003. (202) 484-6500.



FOR IMMEDIATE RELEASE

EUROPEAN TRIP

RNC-29

WASHINGTON, D.C.--Cong. Rogers C.B. Morton, chairman of the Republican National Committee, today disclosed plans for a two-week trip to six Western European countries commencing Friday, March 27.

"Primary purpose of the trip," Morton stated, "is to meet personally the European Republican Committee and the Republican chairmen of the various countries, and to establish contact with members of the European Republican community.

"Another objective," Morton added, "will be to achieve closer liaison and better communications among the Republican National Committee in Washington, the European Republican Committee and party chairmen of Italy, Germany, Spain, France, Belgium and the Netherlands.

"Our purpose in wanting to achieve better liaison and communications is two-fold," Morton explained. "First we want to find better ways of articulating the Nixon Administration's programs to Americans residing in Europe and, through them, to Europeans. Second, we want to assure Republicans in Europe that they are welcome to participate financially in the affairs of their party and to suggest ways in which they can do so."

Morton will be accompanied on the trip by Mrs. Morton; Robert J. Hitt, executive administrator, Republican National Committee, and Mrs. Hitt; Signor Pier Talenti, honorary Republican chairman for Italy, and Signora Talenti.

(more)

Republican National Committee: 1625 Eye Street NW Washington DC 20006 (202) NAtional 8-6800.

RNC-29 cont.

The Morton itinerary includes the following:

March 27--Depart JFK NYC for Rome, Italy.

March 28--April 1--Rome.

April 1--Frankfurt and Bonn, Germany.

April 2-4--Madrid, Spain

April 4-7--Paris, France

April 7--Brussels, Belgium and The Hague, Netherlands.

April 8--The Hague and depart Amsterdam for JFK, NYC.

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FOA RALD

January 13, 1975

Mrs. Mary Louise Smith, Chairman Republican National Committee 310 First Street, S.E. Washington, D.C. 20003

Dear Mary Louise:

This letter from my friend, Mr. Burridge, is self explanatory.

Mr. Burridge is a good friend of mine and has worked with me during the last two presidential campaigns.

The suggestion in his letter is a good one. I thought you might look into the possibility of his recommendations.

Please let me hear from you.

Sincerely,

Anna Chennault

Cc. William A. Murray Executive Director Republican National Committee 310 First Street, S. E. Washington, D. C. 20003

> John T. Calkins Executive Assistant Mr. Robert Hartman The White House

. FOR

STERLING INTERNATIONAL PACIFIC

P. O. BOX 2150, TOKYO CENTRAL, JAPAN

A. LEWIS BURRIDGE PRESIDENT

January 9, 1975

Mrs. Anna Chennault 1042 Investment Building 1511 K Street, N.W. Washington, D.C. 20005 U.S.A.

Dear Anna:

I have noted that the Democratic Party at its mid-term convention in Kansas City had two voting delegates representing Americans residing abroad. These delegates came from Democratic Party Chapters established in European countries.

It seems to me the Republican Party is well advised to take similar action in granting representation to the more than one million Americans residing abroad at their next convention. Since you have been so active in previous campaigns, I thought you might be interested in coordinating such a group of representatives if the Party were interested in the idea.

Would you be in a position to put it forward?

Ann joins me in sending our very best wishes for a most happy and prosperous New Year.

w

Best regards,

A. L. BURRIDGE

ALB/mh

cc: Mr. Thomas G. Corcoran

FORDLIBRAP

Dear Dick:

Thank you very much for your recent letter. It was thoughtful of you to take the time to write and offer the benefit of your opinions. Of course, your views are always helpful to our overall planning.

I hope jhat your vacation was pleasant and that the party honoring Anne Armstrong in Dallas was as enjoyable for you as for the others I have talked to. It is always a pleasure to see you, and I very much enjoyed visiting with you while you were in Washington.

Thank you again for expressing your thoughts, and please keep in touch.

Sincerely,

Gwen A. Anderson Deputy Assistant to the Counsellor

Mr. R. L. Herman Post Office Box 189 Omaham Hebraska 68101

GAA: DVM: jen VCC Rabert Hartmann



R. L. "DICK" HERMAN P.O. Box 189 2501 North 11th OMAHA, NEBRASKA 68101

February 13, 1975

Determined to be an Administrative Marking

FYI-Jack C.

PERSONAL & CONFIDENTIAL

NARA, Date 6/17/2005 By SD

Mrs. Gwen Anderson The White House Washington, D. C.

Dear Gwen:

As we discussed, I believe the national fortunes of the Republican Party are always tied to the President of the United States when we are fortunate to hold that office; therefore, whatever actions the National Committee takes in the form of advertising are only going to be as successful as the President of the United States. They cannot be separated.

It was with this thought in mind that I proposed, at the last Republican National Executive Committee meeting that following the usual practice of the President sending a strong message back to the Congress with his veto, a major news conference might be scheduled covering the veto. In the event of the overriding of the veto, five minutes of prime time should be purchased on the specific overridden veto, permitting the President to get on TV and state in no uncertain terms why he vetoed and the economic and social effects on the citizens of this nation. This could be dramatized with props and supporting cast.

The philosophies and ideals of a party can best be expressed by actions taken. I have total confidence that the President's actions and his vetoes are those that we and the Republican Party need, and they will be accepted by the American people if skillfully portrayed.

The people are more and more respecting the President's leadership vis-a-vis the political inaction of Congress. In my opinion, this could be another major assist toward the goal of helping the people understand his programs and the need for them.

Thanks for your consideration.

Sincerely,

R. L. "Dick" Herman

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RLH:ld

FY1 Mr. Hartmann

R. L. "DICK" HERMAN P.O. Box 189 2501 North 11th OMAHA, NEBRASKA 68101

February 13, 1975

Determined to be an Administrative Marking

PERSONAL & CONFIDENTIAL

By 50 NARA, Date 617 2015

Mrs. Gwen Anderson The White House Washington, D. C.

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Thanks for your consideration.

Sincerely,

R. L. "Dick" Herman

FORDUBRARY

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THE WHITE HOUSE

WASHINGTON

February 27, 1975

MEMORANDUM TO:

JIM CONNOR WARREN RUSTAND BILL NICHOLSON ROLAND ELLIOTT ANN WHITMAN EDDIE MAHE DICK CHENEY GWEN ANDERSON SUSAN PORTER

FROM:

JACK CALKINS

The attached letter from RNC Chairman Mary Louise Smith is selfexplanatory. It evolves from provisions of the new Federal Election Act which could impact on the financial support which the RNC has traditionally accorded to party activities by the President and Vice President.

Please note Paragraph 3 <u>et seq</u>. In order to reach a system of agreed-on procedures between the Scheduling Office, the RNC, and other elements here in the White House in the processing of invitations to the President and Vice President by Republican Party entities throughout the nation, it seems necessary to call a meeting of yourself or your designated representative.

The meeting will be held in the Roosevelt Room at 2:30 PM on Monday, March 3. Please inform Ruth Greenwell on 6480 of your attendance or designated representative.

cc: RTH



February 12, 1975

Mary Louise Smith Chairman

> The Honorable Robert T. Hartmann Counsellor to the President

The Honorable Ann Whitman Staff Director to the Vice President

The White House Washington, D.C.

Dear Bob and Ann:

The purpose of this letter is to confirm and restate the National Committee's role as it relates to the President, Vice President and their aides in carrying out their responsibilities as leaders of the Republican Party.

Because the President, as head of the Republican Party and with the assistance of the Vice President, is involved in Party matters, called upon to participate in Party functions and attend Party activities, the Republican National Committee (RNC) has traditionally assumed the responsibility of financing all matters political in nature, including travel costs and related expenses. It is my desire that this traditional role of the National Committee be continued and, in addition, that the National Committee assume the further responsibility of scheduling and programming political events in which the President, Vice President and their aides are involved. Such scheduling should be accomplished in consultation with designated White House personnel.

Specifically, all requests and invitations that are received by the President and Vice President that can properly be considered and processed by the Republican National Committee, will be referred to the Committee for proper review and disposition.

Naturally, the President and Vice President will review all such referrable requests and invitations, transmit them to the Republican National Committee and advise the Committee with regard to their wishes as it concerns the acceptance or rejection thereof or relating to any other matters concerning such political requests.

Proper certification for all such functions shall be made by the Republican National Committee to the President and Vice President so that such functions or activities that are taking place under the auspices of and pursuant to the direction of the Republican National Committee will be known to the parties concerned.

I will designate an individual within the Republican National Committee to work in cooperation with the White House to assure that this procedure is fully implemented.

Additionally, the Republican National Committee will be responsible for the necessary liaison and arrangements with state and local Republican authorities and officials, including the payment and means of financing the related expenses of the President's and Vice President's activities.

To carry out this arrangement, the following should be implemented:

- 1. Any Republican organization or group desiring Presidential and/or Vice Presidential involvement in a political event should send a formal request to the Republican National Committee. Any such invitations sent directly to the President or Vice President should be forwarded to the Republican National Committee.
- 2. After processing by the RNC and acceptance by you as the representatives of the President and/or Vice President, the RNC will send an acceptance letter of understanding to be signed and returned by the individual responsible for the event.
- The sponsoring organization is responsible for reimburs-3. ing to the extent mutually agreeable to the National Committee in accordance with the appropriate formula developed by the RNC.

In an effort to be cooperative, and facilitate the carrying out of the Republican Party's responsibilities relating to functions and activities of the President and Vice 'President, this letter is intended to indicate the Republican National Committee's willingness to carry out these responsibilities and to provide the procedure for doing so.

This letter also includes the acceptance by the Republican National Committee of all other mutually agreed upon expenses of a political nature made in behalf of the Republican Party by the President and Vice President.

It is the intention of the Republican National Committee to immediately effectuate the procedures outlined herein.

Respectfully submitted,

CC: Warren Rustand Roland L. Elliott

COMPROMISE ON RULE 32 INTERPRETATION

Each state party organization should-demonstrate-its Should efforts-of-positive-action-by-submitting <u>materials</u> by February 1, 1976, to the Republican National Committee examples of the materials produced and activities undertaken which are designed to create the opportunity for participating in all party activities for all people regardless of race, creed, national origin, religion, sex, or age, including a program to educate the citizenry of the delegate selection process. In order to assist the states <u>and at the request of all people state</u>, the Republican National Committee shall review and comment on <u>such</u> was state's program.

THE WHITE HOUSE

March 5, 1975

MEMORANDUM TO:

PHILIP W. BUCHEN JOHN O. MARSH, JR. DONALD H. RUMSFELD JAMES LYNN L. WILLIAM SEIDMAN JAMES CANNON HENRY A. KISSINGER RONALD H. NESSEN ANN WHITMAN

FROM:

ROBERT T. HARTMANN

Chairman Mary Louise Smith of the Republican National Committee has asked me to invite you, as senior members of the White House Staff, to several social events in connection with the meetings this week of the Republican National Committee and the Republican Leadership Conference.

Please see the attached letter from Mrs. Smith for explanation of these events. Tickets at the door may be reserved by calling Kathy Plowman at 484-6700.

I hope that senior members of the White House Staff will try to attend at least one of these social events.





Republican National Committee.

Mary Louise Smith Chairman

March 4, 1975

Honorable Robert T. Hartmann Counsellor to the President The White House Washington, D.C. 20500

Dear Bob:

Confirming our telephone conversation of last night, this is to invite you and members of your staff to any and/or all of the events to be held in connection with the National Committee meeting on Wednesday and Thursday, March 4-6 and the Leadership Conference, March 6-8. In my behalf will you please extend this invitation to all senior members of the White House Staff as well.

On Tuesday evening, March 4, there is a reception for National Committee members and spouses. You will note the luncheon on Wednesday is honoring newley elected Republican members of Congress and the luncheon on Thursday is a nod to International Women's Year with Congresswoman Virginia Smith and Pat Lindh as our speakers. All sessions of the National Committee meetings are open.

Thursday evening, March 6, the opening event of the Conference is a reception to which Congressmen and Cabinet Officers have been invited. At the Friday noon luncheon, Vice President Rockefeller will be the guest speaker and, of course, the President is the speaker and he and Mrs. Ford are the guests of honor at the banquet on Friday evening.

For the luncheons and the banquet it would be appreciated if we could know who will be in attendance so that tickets may be held for them. Please call Kathy Plowman at 484-6700.

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THE WHITE HOUSE washington March 3, 1975

MEMORANDUM FOR THE PRESIDENT

Cliff White suggested that when the National Committee Leadership Conference is in town this week, the President -- or whoever addresses them from the White House -consider exhorting them to go back to their States, listen to the people, identify with the problems the people are concerned about, and that the President and the White House and the National Party would be interested in communicating with the National Committee on that basis.

To B. HARMAN



Mary Louise Smith Chairman

March 4, 1975

Honorable Robert T. Hartmann Counsellor to the President The White House Washington, D.C. 20500

Dear Bob:

Confirming our telephone conversation of last night, this is to invite you and members of your staff to any and/or all of the events to be held in connection with the National Committee meeting on Wednesday and Thursday, March 4-6 and the Leadership Conference, March 6-8. In my behalf will you please extend this invitation to all senior members of the White House Staff as well.

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For the luncheons and the banquet it would be appreciated if we could know who will be in attendance so that tickets may be held for them. Please call Kathy Plowman at 484-6700.

Our registration for the Conference has passed the 1700 mark. If the President could extend his schedule to be with us for a longer period of time on Friday evening, I know that he will never meet with a more enthusiastic crowd of loyal Republican supporters. Since I will be out of the office the rest of the week, I shall ask our Conference Coordinator, Kit Donahue, 484-6693, to keep in touch with the White House Scheduling Office or with you to determine these details. I appreciate your help on this matter.



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Hon. Robert T. Hartmann

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March 4, 1975

I am enclosing a copy of my speech to the Young Republican Leadership Conference and some thoughts and comments on the theme of the Conference which may be helpful to you. I appreciate your assistance and your support. I hope you can join us for some of our activities.

Sincerely,

ause

Mary Louise Smith





March 4, 1975

MEMORANDUM TO:

Robert T. Hartmap Eddie Mahe,

FROM:

The primary points that we are hoping the President will make in his remarks Friday evening are:

- 1) A reiteration of his previously stated position that the Party organization is the proper vehicle to take the responsibility for the Presidential campaign, but with the qualifications that before a party can be given that responsibility it must demonstrate that it has the capacity to do the job organizationally, financially and otherwise. Obviously the point is, if they are not ready to do so, they have no one to blame but themselves when some outside committee does it for them.
- 2) That the people in the audience by their willingness to invest their own time and dollars to participate in this conference must be the ones to take the initiative and provide the leadership if this goal is to be accomplished.

I am also enclosing a set of outlines for the ten panels which will have taken place that afternoon. We have sent other information to Frank Byrd as well as talked to him on the phone which I hope you will find consistent with this.



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PRESS ROOM Thoroughbred Room Concourse Level

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GENERAL SCHEDULE OF EVENTS

Andressen, March 5, 1973 (Continued THE WASHINGTON HILTON HOTEL -- WASHINGTON, D. C. inter Transford

March 4-8, 1975

ALL TIMES GIVEN HERE ARE EASTERN DAYLIGHT TIME

Tocham Les egonysyou

Tuesday, March 4, 1975

* 4:00 p.m. - 6:30 p.m.

- Conference of Republican Mayors --MILITARY ROOM (Concourse Level)

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8:00 a.m. - 9:45 a.m.

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8:00 p.m. - 10:00 p.m. - Reception for Members of the Republican National Committee and Spouses

> Hosts: Mrs. Mary Louise Smith, Chairman Bishard D. Dhonshain, Co-Chairman Richard D. Obenshain, Co-Chairman ACCELLENT LEVEL

> > --JEFFERSON EAST/WEST ROOM (Concourse Level)

Wednesday, March 5, 1975

8:00 a.m. - 9:45 a.m.

Breakfast Meeting for the National Committeemen, National Committeewomen and State Chairmen from the Midwest Region (Ill., Ind., Iowa, Kans., Mich., Minn., Mo.,

Nebr., N. D., Ohio, S. D., West Va., Wisc.) --CABINET ROOM (Concourse Level)

Breakfast Meeting for the National Committeemen, National Committeewomen and State Chairmen from the Northeastern Region (Conn., Del., D. C., Maine, Md., Mass., N. H., N. J., N. Y., Pa., Puerto Rico, R. I., Vt., Virgin Islands) --JEFFERSON WEST (Concourse Level)

8:00 a.m. - 9:45 a.m. station Litrectors

Breakfast Meeting for the National Committeemen, National Committeewomen and State Chairmen from 4 the Southern Region (Ala., Ark., Fla., Ga., Ky., La., Miss., No. Car., Okla., So. Car., Tenn., Texas, Va.) --GEORGETOWN WEST (Concourse Level)

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TINE WERDONDON AND MAIN 8:30 a.m. - 9:45 a.m., Breakfast Meeting for the National Committeemen. National Committeewomen and State Chairmen from the Western Region of the Standard Ball (Alaska, Ariz., Calif., Colo., Guam, Hawaii, Idaho, Mont., Nev., N. M., Oregon, Utah, Wash., Wyo.) --GEORGETOWN EAST (Concourse Level)

* Open to Press

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Wednesday, March 5, 1975 (Continued)

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S. PALLA

tor Boston of the Hamilton

* 10:00 a.m. - 12:00 Noon

LUB T CARTING THE

* 12:00 Noon - 2:00 p.m.

* 2:00 p.m. - 5:30 p.m.

The Manual Contraction Street, and chailed and sold the state of the state

12001 6:00 p.m. - 8:00 p.m.

Thursday, March 6, 1975

8:45 a.m. -. 9:45 a.m. -Constitutions and State Chailten from

9:00 a.m. - 12:00 Noon

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Committe opicies and State Chairmon from

Meeting of Republican National Committee --INTERNATIONAL BALLROOM EAST (Concourse Level)

Reception and Luncheon to honor the New Governors and Members of the 94th Congress (Admission by Ticket) ATTACK THE ALL HERE & BO HERE

Reception: JEFFERSON EAST/WEST

TOR NOTITE MODAL STR. 331

CENERAL SCREDULE OF EVEN

Luncheon: INTERNATIONAL BALLROOM WEST

Continuation of Meeting of Republican National Committee --INTERNATIONAL BALLROOM EAST (Concourse Level)

Reception for Republican State Finance Chairmen and State Finance Directors --GEORGETOWN EAST (Concourse Level)

San 25

A the total the

* 8:30 a.m. - 4:00 p.m. - Ethnic Youth Conference and RNC Headquarters

> Breakfast Meeting of Bicentennial Committee of the Republican National Committee --BANCROFT PARK SUITE (Main Lobby Level)

and the state of the part

- Meeting of Republican State Finance Chairmen and State Finance Directors --GEORGETOWN WEST (Concourse Level)

12:00 Noon - 2:00 p.m. - Luncheon for <u>Republican State Finance</u> Chairmen and <u>State Finance Directors</u> --GEORGETOWN EAST (Concourse Level)

2:00 p.m. - 5:00 p.m. - Workshops for Republican State Finance Chairmen and State Finance Directors --GEORGETOWN WEST (Concourse Level) --MONROE WEST (Concourse Level)

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* 10:00 a.m. - 12:00 Noon Reconvene Meeting of <u>Republican</u> National Committee --INTERNATIONAL BALLROOM EAST (Concourse Level) (Lawad methodason) PARE MACTEDASCED#+

* Open to Press

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Thursday, March 6, 1975 (Continued)

* 12:00 Noon - 2:00 p.m. -Hat I WARD TABLE THE MAN

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Reception and Luncheon for Members of the Republican National Committee (Admission by Ticket)

--Reception: JEFFERSON ROOM EAST/WEST (Concourse Level)

.m. 90: * .m. 9 Ofess

LINCOLN ROOM EAST/WEST --Luncheon: (Concourse Level)

Guest speakers to be announced

Continuation of Meeting of Republican National Committee --INTERNATIONAL BALLROOM EAST (Concourse Level)

REPUBLICAN LEADERSHIP CONFERENCE

-- TERRACE LEVEL

Thursday, March 6, 1975

9:00 a.m.	- 9:00 p.m.	- Registration
a sar water and		TEDDACE IFUET

7:00 p.m. - 9:00 p.m.

2:00 p.m. - 4:30 p.m.

Reception to honor the Republican Members of the 94th Congress and Members of the President's Cabinet

Hosts: Mrs. Mary Louise Smith, Chairman Richard D. Obenshain, Co-Chairman

--INTERNATIONAL BALLROOM CENTER

Friday, March 7, 1975

* 1:00 p.m. - 2:30 p.m.

* 7:00 p.m. - 8:00 p.m.

8:00 p.m. - 10:00 p.m.

3:00 p.m. - 5:00 p.m.

- 8:00 a.m. 11:30 a.m. Registration --TERRACE LEVEL
- 9:00 a.m. 12:00 Noon **Business Session** --- INTERNATIONAL BALLROOM CENTER
 - Vice Presidential Luncheon --INTERNATIONAL BALLROOM
 - Panel Discussions (See Leadership Program)

Cash Bar -- TERRACE LEVEL

(MORE)

Presidential Dinner --INTERNATIONAL BALLROOM

* Open to Press

- 3 -

EVEL & GOLDM , MALTINGE

Saturday, March 8, 1975

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* 9:00 a.m. - 12:00 Noon -

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REAL WOLDONS ?-

* 12:30 p.m. - 4:00 p.m.

Business Session---INTERNATIONAL BALLROOM CENTER

College Caucus Program Sessions (sponsored by the College Republican National Committee) --HEMISPHERE ROOM (Concourse Level)

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* Open to Press

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AGENDA for the

MEETING OF THE REPUBLICAN NATIONAL COMMITTEE

The Washington Hilton Hotel -- Washington, D. C. March 5-6, 1975

Wednesday, March 5, 1975 -- INTERNATIONAL BALLROOM EAST

10:00 a.m.

.....Call to Order

....Roll Call

....Appointment of Committees and Announcements

.....Election of New Members

.....Introduction of New State Chairmen

....General Remarks

by The Honorable Mary Louise Smith, Chairman Republican National Committee

....The Republican Role in the 94th Congress by The Honorable Guy Vander Jagt, Chairman National Republican Congressional Committee

> by The Honorable Ted Stevens, Chairman National Republican Senatorial Committee

.....The Republican Governors, 1975-76 by The Honorable Christopher S. Bond, Chairman Republican Governors Association

.....Financing the 1976 Republican National Convention by Thomas B. Evans, Jr. National Committeeman for Delaware and Member of the Executive Committee

....Office of the Co-Chairman by Richard D. Obenshain, Co-Chairman Republican National Committee

12:00 Noon

.....Recess for Lunch

Reception and Luncheon to honor the New Republican Members of the 94th Congress and New Republican Governors (Admission by Ticket)

Reception: JEFFERSON ROOM -- EAST/WEST

Luncheon: INTERNATIONAL BALLROOM WEST

Reconvene Meeting of the Republican National Committee -- INTERNATIONAL BALLROOM_EAST

2:00 p.m.

(MORE)

Wednesday, March 5, 1975 (Continued)

.....Final Report of the Rule 29 Committee by The Honorable William A. Steiger, M.C. Chairman, Rule 29 Committee

Action on Interpretation of Rule No. 32 by John C. McDonald, Chairman Republican State Chairmen's Advisory Committee and Iowa State Chairman Member, Subcommittee No. 4, Rule 29 Committee (in behalf of Subcommittees No. 1 and 4)

Action on Proposed Changes in Rules and Recommendations

Subcommittee No. 2 - Proceedings in the Convention (Rules No. 1 through 18)

by Co-Chairmen: John H. Haugh National Committeeman for Arizona

> Mrs. Paula F. Hawkins Vice Chairman (Southern Region) National Committeewoman for Florida

Subcommittee No. 3 - Republican National Committee (Rules No. 19 through 29) by Co-Chairmen: Mrs. Cynthia S. Newman

National Committeewoman for Virginia

William F. McLaughlin State Chairman for Michigan

Subcommittee No. 4 - Delegate Selection to the National Convention (Rules No. 31, 32(b), (c) and 33-35) by Ray C. Bliss, Chairman Vice Chairman (Midwest Region) National Committeeman for Ohio

5:30 p.m.

Recess until following day

(MORE)

Thursday, March 6, 1975 -- INTERNATIONAL BALLROOM EAST

10:00 a.m.

....Continuation of discussion and action on Final Report of Rule 29 Committee if not completed on Wednesday, March 5, 1975

.....Election of Members of Executive Committee

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Thursday, March 6, 1975 (Continued)

....New Directions for the Republican Party by The Honorable Mary Louise Smith, Chairman Republican National Committee

The 1974 Campaign Law and Its Impact on Organization by Eddie Mahe, Jr., Executive Director Republican National Committee

Public Relations by Norman Bishop, Director of Communications Republican National Committee

Political/Research by Richard Thaxton, Director of Political/Research Republican National Committee

12:00 Noon

.....Recess for Lunch

Reception and Luncheon (Admission by Ticket)

- Reception: JEFFERSON ROOM -- EAST/WEST (Concourse Level)
- Luncheon: LINCOLN ROOM -- EAST/WEST (Concourse Level)

Address by: The Honorable Patricia S. Lindh Special Assistant to the President

> The Honorable Virginia D. Smith Member of Congress from Nebraska (3rd Dist.

2:00 p.m.

Reconvene Meeting of the Republican National Committee -- INTERNATIONAL BALLROOM EAST

.....Money and Politics by O. C. Carmichael, Jr., Chairman Republican National Finance Committee

.....1975-76 Timetable

.....Report of Committee on Resolutions

..... Unfinished Business

4:30 p.m.

Adjournment

Republican National Committee.

March 4, 1975

MEMORANDUM TO:

FROM:

Robert T. Hartman Eddie Mahe,

The primary points that we are hoping the President will make in his remarks Friday evening are:

- 1) A reiteration of his previously stated position that the Party organization is the proper vehicle to take the responsibility for the Presidential campaign, but with the qualifications that before a party can be given that responsibility it must demonstrate that it has the capacity to do the job organizationally, financially and otherwise. Obviously the point is, if they are not ready to do so, they have no one to blame but themselves when some outside committee does it for them.
- 2) That the people in the audience by their willingness to invest their own time and dollars to participate in this conference must be the ones to take the initiative and provide the leadership if this goal is to be accomplished.

I am also enclosing a set of outlines for the ten panels which will have taken place that afternoon. We have sent other information to Frank Byrd as well as talked to him on the phone which I hope you will find consistent with this.



Mary Louise Smith Chairman

March 4, 1975

Honorable Robert T. Hartmann Counsellor to the President The White House Washington, D.C. 20500

Dear Bob:

Confirming our telephone conversation of last night, this is to invite you and members of your staff to any and/or all of the events to be held in connection with the National Committee meeting on Wednesday and Thursday, March 4-6 and the Leadership Conference, March 6-8. In my behalf will you please extend this invitation to all senior members of the White House Staff as well.

On Tuesday evening, March 4, there is a reception for National Committee members and spouses. You will note the luncheon on Wednesday is honoring newley elected Republican members of Congress and the luncheon on Thursday is a nod to International Women's Year with Congresswoman Virginia Smith and Pat Lindh as our speakers. All sessions of the National Committee meetings are open.

Thursday evening, March 6, the opening event of the Conference is a reception to which Congressmen and Cabinet Officers have been invited. At the Friday noon luncheon, Vice President Rockefeller will be the guest speaker and, of course, the President is the speaker and he and Mrs. Ford are the guests of honor at the banquet on Friday evening.

For the luncheons and the banquet it would be appreciated if we could know who will be in attendance so that tickets may be held for them. Please call Kathy Plowman at 484-6700.

Our registration for the Conference has passed the 1700 mark. If the President could extend his schedule to be with us for a longer period of time on Friday evening, I know that he will never meet with a more enthusiastic crowd of loyal Republican supporters. Since I will be out of the office the rest of the week, I shall ask our Conference Coordinator, Kit Donahue, 484-6693, to keep in touch with the White House Scheduling Office or with you to determine these details. I appreciate your help on this matter.

return after Herox. no



arrived 4:45 p.m.

Dwight D. Eisenhower Republican Center: 310 First Street Southeast, Washington, D.C. 20003. (202) 484-6500.

Hon. Robert T. Hartmann

-2-

March 4, 1975

I am enclosing a copy of my speech to the Young Republican Leadership Conference and some thoughts and comments on the theme of the Conference which may be helpful to you. I appreciate your assistance and your support. I hope you can join us for some of our activities.

Sincerely,

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Mary Louise Smith



THE WHITE HOUSE

WASHINGTON

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MEMORANDUM



THE WHITE HOUSE

WASHINGTON

March 21, 1975

MEMORANDUM FOR:

FROM:

SUBJECT:

JACK CALKINS JERRY WARREN Presidential Photos for Republican National Committee

Buddy Bishop, Director of Communications at the RNC, informs us that the Committee is having trouble obtaining pictures of the President. Would appreciate your help in seeing that the RNC is provided with Presidential photographs to meet their needs. Thank you.

This concerns Blow ups " ? President for decorating purpose - I believe this is a matter for RNC & handle. as Drecall a year ago we received many requests for conventions, rallies & fundraises fivere told the budget here had no provision for these kines ? Pico for fulitical parpases + 20 Rove wraced have to arder + pay for them. Seven

MEMORANDUM



THE WHITE HOUSE washington

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March 21, 1975

MEMORANDUM FOR:

FROM:

SUBJECT:

JACK CALKINS

JERRY WARRED

Presidential Photos for Republican National Committee

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Mary Louise Smith Chairman

March 21, 1975

The President The White House 20500 Washington, D. C.

Dear Mr. President:

I want to express my deep appreciation to you for addressing the many enthusiastic Republicans who attended the National Leadership Conference. Your speech was the highlight of the three day session and also a major segment of the television program aired March 9.

The optimism and determination demonstrated by the conferees is an indication, I'm sure that our Party is on its way back -- with you as its standard-bearer.

Thank you again for joining us. Warmest personal regards.

Sincerely,

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Mary Louise Smith



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Republican National Committee. MAR24'75 D. C. PB METER PB METER

The President

The White House

Washington, D. C. 20500

Republican National Committee, 310 First Street S.E., Washington, D.C. 20003.

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THE WHITE HOUSE

WASHINGTON

March 22, 1975

RECEPTION FOR CHAIRMEN AND STAFF OF THE REPUBLICAN NATIONAL COMMITTEE, CONGRESSIONAL CAMPAIGN COMMITTEES AND REPUBLICAN GOVERNORS ASSOCIATION Wednesday, March 26, 1975 6:00 p.m. (60 minutes) State Floor

From: Gwen Anderson

I. PURPOSE

To thank the staffs of the Republican National Committee, the Republican Congressional Campaign Committee, Republican Senatorial Campaign Committee and the Republican Governors Association for the support which they have given you both as Vice President and now as President and to compliment the Republican National Committee staff on the efforts put forth to make the recent RNC Leadership Conference (March 6-8) highly successful.

- II. BACKGROUND, PARTICIPANTS & PRESS PLAN
 - A. Background: See above
 - B. <u>Participants</u>: Approximately 250 persons including spouses (no escorts) will be guests and are listed under Tab A. Key leaders to be present are:

Mary Louise Smith, RNC Chairman Hon. Guy Vander Jagt, Republican Congressional Committee Chairman James R. Galbraith, Executive Director of Republican Governors Association

Governor Kit Bond and Senator Ted Stevens were unable to attend.

- C. Staff: Robert T. Hartmann, Jack Calkins, Gwen Anderson
- D. Press Plan: White House Photographer

III. TALKING POINT'S

Talking points prepared by Paul Theis, Tab B.



FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
ist	List of participants for a reception for chairmen and staff of the Republican National Committee, Congressional Campaign	[3/22/1975]	С
File Location:			

File Location:

Robert T. Hartmann Files, Box 27, "Republican National Committee (2)" SMD - 6/17/2015

RESTRICTION CODES

(A) Closed by applicable Executive order governing access to national security information.

- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION

NA FORM 1429 (1-98)

TALKING POINTS: WHITE HOUSE REPUBLICAN RECEPTION, WEDNESDAY, MARCH 26, 1975

1. I am delighted so many of you could join Betty and me tonight, because it gives me the opportunity to tell you how much I appreciate your efforts. I can think of no better way to thank the movers and motivaters of the Grand Old Party -- then to have a grand old party right here in the White House!

And as I look about me tonight, at your energy, your vitality, your drive and your enthusiasm --- I look forward to a new Republican Renaissance. This won't be the graveyard of the elephants!

2. Many of you are old associates. You and I have worked successfully together before and I know we will continue to do so in the future. To show you what high value I put on old associates -- let me just point out that four members of my top personal staff are from the Congressional Campaign Committee. Milt Friedman, Paul Theis, Bob Orben and Jack Calkins all served on the Hill. I really shouldn't say "old" associates. For instance, it has been said that Milt Friedman, who many of you know, is Washington's most eligible, most attractive, and most sophisticated bachelor. And tonight you will have the opportunity to meet the one who said it -- Milt Friedman.

(more)

And as you may also know, my top staff also includes Gwen Anderson, formerly a member of the National Committee.

3. The job before us, as a party, is immense, but I meant exactly what I said earlier this month at the Leadership Conference. <u>We are</u> going up from now on. We are going to recapture seats we lost in 1974, and we are going to take seats that we haven't held before. And we are going to take over statehouses all across this country.

- 2 -

You know, sometimes we get so caught up in our own concerns, we forget the Democrats have problems too. As I pointed out at the Gridiron Dinner last Saturday night, the Democrats are faced with one of the most pressing and significant political questions of our time. They now have to decide if Moe Udall's campaign for President -has peaked too soon!

5. I am also greatly pleased to have this opportunity to thank every one of you for the tremendously successful, standing-room only, leadership conference earlier this month. My special thanks go to Mary (My-He), Louise Smith, Eddie Mahe / and to the five very capable ladies who were

(more)

instrumental in the dramatic success of the conference -- Kit Donahue (Dona-hoo), Jackie Nystrom, Cathy Bertini, Jane Grigor (Grig-or) and Cheryl Jackson.

- 3 -

6. In the light of what I said at that conference, about making our tent big enough so that we expand and progress as a party instead of shrinking in size and influence, your breakout sessions on March 7th are very revealing. When you have John Rousselot of California and Senator Javits on one panel, and Clarke Reed of Mississippi and Senator Percy on another, and you don't need Henry Kissinger as the moderator. I think that is good evidence that we are seeking the maximum of accommodation within the party.

7. Very simply, if we are going to make the politics of <u>addition</u> -instead of subtraction -- work for the Republican Party, we must commit ourselves again and again to accommodation, conciliation and cooperation. The sessions I just mentioned are the best proof that you are doing your level best to help create the broader base this party must have.

Keep up the good work. Thank you all -- very much.

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WHITE HOUSE REPUBLICAN RECEPTION

WEDNESDAY, MARCH 26, 1975



I AM DELIGHTED SO MANY OF YOU COULD JOIN BETTY

AND ME TONIGHT, BECAUSE IT GIVES ME THE OPPORTUNITY TO TELL YOU HOW MUCH I APPRECIATE YOUR EFFORTS. I CAN THINK OF NO BETTER WAY TO THANK THE MOVERS AND MOTIVATERS OF THE GRAND OLD PARTY -- THAN TO HAVE A GRAND OLD PARTY RIGHT HERE IN THE WHITE HOUSE.

AND AS I LOOK ABOUT ME TONIGHT, AT YOUR ENERGY,

YOUR VITALITY, YOUR DRIVE AND YOUR ENTHUSIASM ---- I LOOK FORWARD TO A NEW REPUBLICAN RENAISSANCE. THIS WON'T BE

THE GRAVEYARD OF THE ELEPHANTS!

- 2 -

MANY OF YOU ARE OLD ASSOCIATES. YOU AND I HAVE WORKED SUCCESSFULLY TOGETHER BEFORE AND I KNOW WE WILL CONTINUE TO DO SO IN THE FUTURE. TO SHOW YOU WHAT HIGH VALUE I PUT ON OLD ASSOCIATES -- LET ME JUST POINT OUT THAT FIVE MEMBERS OF MY TOP PERSONAL STAFF ARE FROM THE CONGRESSIONAL CAMPAIGN COMMITTEE: MILT FRIEDMAN, PAUL THEIS, BOB ORBEN, JACK CALKINS AND KAYE PULLEN ALL SERVED ON THE HILL.

- 3 -

I REALLY SHOULDN'T SAY "OLD" ASSOCIATES.

FOR INSTANCE, IT HAS BEEN SAID THAT MILT FRIEDMAN, WHO MANY OF YOU KNOW, IS WASHINGTON'S MOST ELIGIBLE, MOST ATTRACTIVE, AND MOST SOPHISTICATED BACHELOR. AND TONIGHT YOU WILL HAVE THE OPPORTUNITY TO MEET THE MAN WHO SAID IT -- MILT FRIEDMAN.

- 4 -

AND AS YOU MAY KNOW, MY TOP STAFF ALSO

INCLUDES GWEN ANDERSON, FORMERLY A MEMBER OF THE

NATIONAL COMMITTEE.

THE JOB BEFORE US, AS A PARTY, IS IMMENSE.

BUT I MEANT EXACTLY WHAT I SAID EARLIER THIS MONTH AT THE LEADERSHIP CONFERENCE. <u>WE ARE GOING UP FROM NOW ON</u>. WE ARE GOING TO RECAPTURE SEATS WE LOST IN 1974. WE ARE GOING TO TAKE SEATS THAT WE HAVEN'T HELD BEFORE. AND WE ARE GOING TO TAKE OVER STATEHOUSES ALL ACROSS THIS COUNTRY.

- 6 -

YOU KNOW, SOMETIMES WE GET SO CAUGHT UP IN OUR OWN CONCERNS, WE FORGET THE DEMOCRATS HAVE PROBLEMS TOO. AS I POINTED OUT AT THE GRIDIRON DINNER LAST SATURDAY NIGHT, THE DEMOCRATS ARE FACED WITH ONE OF THE MOST PRESSING AND SIGNIFICANT QUESTIONS OF OUR TIME. THEY NOW HAVE TO DECIDE IF MOE UDALL'S CAMPAIGN FOR PRESIDENT HAS PEAKED TOO SOON!

IN THE UPCOMING CAMPAIGNS, YOUR WORK WILL BE MORE IMPORTANT THAN EVER BEFORE, FOR TWO REASONS: FIRST, THE CAMPAIGNS WILL BE SHOE-LEATHER CAMPAIGNS TO A HIGH DEGREE. THIS IS SO LARGELY BECAUSE OF THE LIMITS ON CONTRIBUTIONS AND SPENDING UNDER THE NEW LAW. SECOND, YOUR FUND-RAISING EFFORTS FOR ALL CANDIDATES WILL BE CRUCIAL, CRITICAL PARTS OF OUR TOTAL EFFORT.

- 8 -

TO THANK EVERY ONE OF YOU FOR THE TREMENDOUSLY SUCCESSFUL, STANDING-ROOM ONLY, LEADERSHIP CONFERENCE EARLIER THIS MONTH. MY SPECIAL THANKS GO TO MARY LOUISE SMITH, EDDIE MAHE (MYY) AND TO THE FIVE VERY CAPABLE LADIES WHO WERE INSTRUMENTAL IN THE DRAMATIC SUCCESS OF THE CONFERENCE -- KIT DONAHUE (DONNA-HUE), JACKIE NYSTROM (NYE-STRUM), CATHY BERTINI (BER-TEENIE), JANE GRIGOR (GRIGG-ER) AND CHERYL JACKSON. I UNDERSTAND EACH OF YOU WILL RECEIVE A TOKEN OF OUR APPRECIATION FROM MARY LOUISE IN A FEW MOMENTS.



I AM ALSO GREATLY PLEASED TO HAVE THIS OPPORTUNITY

LOOKING AHEAD, I CONGRATULATE EACH OF YOU

ON THE HARD WORK YOU ARE PUTTING IN ON THE SENATE-HOUSE FUND-RAISING DINNER NEXT MONTH -- AND TO HELP RAISE MONEY

FOR THE 1976 CAMPAIGNS.

IF WE ARE GOING TO BROADEN THE BASE OF THE PARTY --TO MAKE THE POLITICS OF ADDITION -- INSTEAD OF SUBTRACTION --WORK, WE MUST COMMIT OURSELVES AGAIN AND AGAIN TO ACCOMMODATION, CONCILIATION AND COOPERATION -- NOT TO MENTION HARD WORK. THE SPIRIT I SEE HERE THIS EVENING IS THE BEST PROOF THAT WE WILL BE SUCCESSFUL.

KEEP UP THE GOOD WORK. THANK YOU ALL --

VERY MUCH.

END OF TEXT