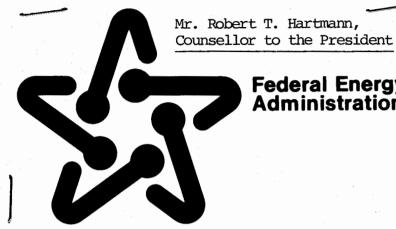
The original documents are located in Box 11, folder "Energy Policy and Conservation Act" of the Robert T. Hartmann Files at the Gerald R. Ford Presidential Library.

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Federal Energy Administration

December 18, 1975

MR PRESIDENT:

Attached is Frank Zarb's memorandum to you summarizing the issues in the Energy Bill and the views of your advisors. The memorandum has been coordinated internally with Messrs. Buchen, Cannon, Friedersdorf, Greenspan, Hartmann, Lynn, Marsh, Seidman and Scowcroft. They agree that the memorandum fairly summarizes the issues and their separate views are appended at TAB N.

Jim Connor



FEDERAL ENERGY ADMINISTRATION

WASHINGTON, D.C. 20461

OFFICE OF THE ADMINISTRATOR

MEMORANDUM FOR THE PRESIDENT

FROM:

FRANK G. ZARB

SUBJECT:

H.R. 7014/S.622: The Energy Policy and

Conservation Act

The Committee Report on the Energy Policy and Conservation Act (H.R. 7014/S.622) is now completed and is being filed today. Although floor action on the bill will probably not occur until Friday, December 12, we have sufficient information on the bill to evaluate its provisions and obtain the views of your advisors.

In evaluating the desirability of signing this bill into law, four factors should be considered:

- ° The acceptability of the pricing provision.
- The impacts of the legislation on your energy and economic goals.
- Reactions to the legislation and likely events if it is vetoed or signed.
- ° Other major elements of the bill and their desirability.

These evaluations and the views of your advisors are contained in this memorandum as follows:

PART I: Analysis of Pricing Provision

- TAB A: Description of the Pricing Provision

- TAB B: Comparative Price Scenarios

- TAB C: Energy Impacts of Alternative Price Scenarios

- TAB D: Economic Impacts of Alternative Scenarios
- TAB E: Ability of Provision to Lead to Decontrol
- TAB F: Alternatives if S. 622 is Vetoed
- TAB G: General Conclusions
- TAB H: Reasons to Reject Conference Bill
- TAB I: Reasons to Accept Conference Bill

PART II: Analysis of Other Provisions

- TAB J: Other Provisions
- TAB K: Budget Impact

PART III: Recommendations of Advisors

- TAB L: Recommendation of Advisors
- TAB M: Detailed Comments of Advisors

I recommend that you review the attached analysis and meet with your advisors to discuss the bill and their views.

It should be noted that the current act expired Monday, December 15. If the bill is vetoed, controls will have expired as of that date.

-

DESCRIPTION OF THE PRICING PROVISION

The pricing provision in the Energy Policy and Conservation Act is an amendment to the Emergency Petroleum Allocation Act that mandates the following changes:

- o The existing price control scheme (i.e. old oil at \$5.25 per barrel and new oil uncontrolled) is replaced with a "domestic composite" control methodology. All domestic oil is initially controlled at an average price of \$7.66 which can be increased as follows:
 - The composite may be increased monthly at the discretion of the President by an amount equal to the GNP deflator, but not greater than 7% per year, throughout the life of the program. An additional three percentage points may also be added at the discretion of the President through February, 1977 to provide a production incentive, but the total upward adjustment (GNP plus production incentive) cannot exceed 10 per cent per year unless authorized by Congress.
 - On February 15, 1977, the President submits his recommendations regarding both the appropriate size of the production incentive escalator for the remainder of the program and the new ceiling limitation on the total inflator. The recommendation becomes law if not disapproved by either House of Congress. If disapproved, the President may submit another recommendation.
 - Increases over and above the initial 10% limitation may be made at any time during the 40 month life of the program upon a Presidential recommendation that is not disapproved by either House. These recommendations can be submitted every 90 days and are maintained for the life of the program if approved.
 - Alaskan oil can be excluded from the composite price calculation upon a recommendation of the President that is not disapproved by either House. This exclusion, the effect of which is to raise the average price for all domestic oil, cannot occur until April 15, 1977 (approximately six months before Alaskan oil will begin to flow through the pipeline).

- o The President is provided flexibility to set various prices for different categories of oil or fields in order to stimulate production provided the composite level is not exceeded.
- o The mandatory control program converts <u>automatically</u> to standby at the end of 40 months. It can only be maintained in full mandatory status by the President based upon certain findings. Congress cannot prevent the conversion to standby except, of course, by passing a new law. Consistent with our IEA obligations, the standby authorities expire 30 months after the 40 month conversion to standby controls.
- o The President is authorized to propose dismantling as much of FEA's regulatory program as possible (primarily price and allocation controls on wholesalers and retailers which are the bulk of those currently controlled by FEA). Each such deregulation action, if not disapproved by a one House veto is permanent. Under current law, each such change requires renewal every 90 days. The objective here, which is underscored in the Conference Manager's Report, is to reduce FEA's regulatory program to a crude price control system as soon as possible, coupled with entitlements to insure the competitive viability of refiners who do not have access to low priced oil.

SUMMARY

By way of summary, the pricing provision provides for:

- One automatic (statutory) mechanism for increasing prices throughout the 40-month program consistent with the GNP deflator up to a limit of 7% per year;
- Automatic increases of an additional 3% above the GNP deflator for the first year as a production incentive; and
- Other price increases at any time if proposed by the President and not disapproved by either House.

COMPARATIVE PRICE SCENARIOS

I. General Information

The price provision initially controls all domestic crude oil at an average price of \$7.66. If one assumes that the recent OPEC price increase has been fully rolled-through in domestic prices (which is not the case), the current average price of domestic oil is approximately \$8.75. If the calculation is made without the \$2.00 import fee in place, the current price of domestically produced crude oil would be approximately \$7.95. Since the recent OPEC price increase has not been reflected in domestic prices, the current price of domestically produced crude oil without the fee is estimated to be equal to or slightly less than the \$7.66 established in the bill.

In evaluating the price effects of this program, comparisons with the existing controls program or the 39 month program are heavily influenced by the status of the import fee and the assumptions made about the rate of escalation that will be allowed by the Congress. Given current legal uncertainties with the fee, it has been removed for comparative purposes.

The pricing provision is evaluated and compared to other programs (e.g., immediate decontrol, the 39 month proposal) according to three alternatives that reflect different Congressional outcomes in response to future Presidential recommendations:

- Unfavorable Congressional action, i.e., with the 3% escalation disapproved after February 1977 and no exemption of Alaska from calculation of the composite price.
- Moderate Congressional action, i.e., with the 10% escalation through the 40 months and Alaska exempted.
- Favorable Congressional action, i.e., a 12% administrative rate approved by Congress during the first year, a 15% rate approved for the second and successive years, and Alaskan oil exempted.

II. Comparative Price Impacts of Alternative Scenarios

	Av	(\$/Bbl.)			
	1/76	1 Yr.	2 Yr.	3 Yr.	$40 \text{ Mos.}^{1/}$
Current Controls	7.95	9.11	9.84	11.02	11.14
39 Month Program	7.95	8.96	10.74	12.97	13.45
Immediate Decontrol	12.00	13.90	14.65	15.37	15.58
Conference Bill					
Unfavorable	7.66	8.43	9.02	9.65	9.88
Moderate	7.66	8.43	9.27	11.03	11.42
Favorable 2/	7.66	8.58	9.87	12.01	12.52
Est. World Price 2/	13.00	14.40	15.15	15.87	16.08

 $[\]frac{1}{2}$ 39th month shown as 40th for comparative purposes.

III. Range of Opportunities for Decontrol of "Old" Oil

Differing amounts of "old" oil can be controlled depending upon the assumptions that are made regarding future Congressional action and the maximum price that is to be allowed for any domestic oil. The following examples illustrate the range of opportunities according to alternative Congressional actions.

- o If "old" oil is held at \$5.25 and "new" oil is allowed to float with or close to OPEC prices, then at the end of 40 months:
 - 28% of the old oil can be decontrolled with "favorable" Congressional action;
 - 2% of the old oil can be decontrolled with "moderate" Congressional action; and
 - None of the old oil can be decontrolled with "unfavorable" Congressional action, and some portion of the new oil would have to be rolled back.
- o For purposes of illustration, if one sets the decontrol of 80% of "old oil" as a policy objective, the following prices of "new oil" result at the end of 40 months:

^{2/} Assumes that actual OPEC prices increase at about 5% per year after June 1, 1976.

- \$13.65 with "favorable" Congressional action;
- \$12.00 with the "moderate" assumptions; and
- \$10.30 with "unfavorable" Congressional action.

IV. Price Per Gallon Impacts of Alternative Price Scenarios

	Change in Price			Per Gallon(¢) $\frac{1}{}$		
	1/76	1 Yr.	2 Yr.	3 Yr.	40 Mos.	
Current Controls	(1.7)	(.2)	1.5	5.0	5.4	
39-Month Programs	(2.5)	(.3)	2.9	7.0	7.8	
Immediate Decontrol!	5.0-6.	0 6.2	8.0	9.7	10.2	
Conference Bill						
Unfavorable	(2.8)	(1.7)	(.3)	3.5	4.1	
Moderate	(2.8)	(1.5)	. 3	4.8	5.5	
Favorable	(2.8)	(1.0)	.6	5.9	6.7	

All estimates assume full pass through of dealer margins and are compared to the current price. Figures in parentheses represent decreases, but it is unlikely that price reductions will flow through completely to the "pump". Further, the price changes here are related solely to product price changes and do not include any other factors such as increased rents, labor costs, and so forth. The rollback associated with current controls reflects the removal of the \$2.00 tariff.

TAB C
Energy Impacts of Alternative Price Scenarios

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ENERGY IMPACTS OF ALTERNATIVE PRICE SCENARIOS

I. General Information

Moderate

Favorable

Your January 15 State of the Union proposals set goals to reduce imports by 1 and 2 million barrels per day for 1975 and 1976 respectively. Even if these programs were implemented now, their effects would be delayed a year, i.e., 1976 and 1977 because of the time that has elapsed as we attempted to reach agreement with the Congress.

Shown below are the expected energy impacts under each of the pricing alternatives described in Tab B, excluding other elements of your program.

II. Energy Impacts of Alternative Price Scenarios

	Domestic Production (Thousands Bbl/day) 1/			
	After l Year	After 2 Years	After 3 Years	
Current Controls 39 Month Program Immediate Decontrol Conference Bill Unfavorable Moderate Favorable	10,120 10,220 10,220 10,070 10,070 10,070	10,120 10,420 10,420 10,120 10,170 10,170	11,220 11,620 11,720 11,220 11,520 11,620	
	Consumption (Thousands bbl/day			
	After 1 Year	After 2 Years	After 3 Years	
Current Controls 39 Month Program Immediate Decontrol Conference Bill	18,512 18,517 18,279	19,547 19,495 19,225	20,467 20,368 20,144	
Unfavorable	18,604	19,679	20,637	

19,658

19,649

20,550

20,410

18,604

18,597

The basis of calculation used to derive these estimates is consistent with the approach used all year. However, some analysts argue that the short-term production effects are more significant.

	Imports (Thousands Bbl/day) $\frac{1}{}$				
		After 2 Years			
Current Controls 39 Month Program Immediate Decontrol Conference Bill	7,992	9,027	8,847		
	7,897 (- 95)	8,675 (-352)	8,348 (-499)		
	7,659 (-333)	8,405 (-622)	8,024 (-823)		
Unfavorable	8,134 (+142)	9,159 (+132)	9,007 (+160)		
	8,134 (+142)	9,088 (+ 61)	8,630 (-217)		
	8,127 (+135)	9,079 (+ 52)	8,436 (-411)		

The production effects of the scenarios portrayed for the Conference Bill are remarkably similar, primarily because of the lead times involved in drilling responses to price changes. Production activities at the end of the second year, for example, would largely reflect efforts begun in the first year and would not be significantly affected by minor price changes during the second year. Similarly, decontrol only results in an additional 150,000 barrels per day over the Conference Bill at the end of the first year. This reflects the fact that production in the first year (1976) will primarily be the result of activities initiated in 1975. The greater production effects in the third year of the "moderate" or "favorable" cases as compared to the "unfavorable" case indicates the significance of future Congressional action regarding Alaska.

The consumption effects of the various Conference Bill scenarios and alternatives show greater variation than the production effects. This is due to the fact that prices for domestic oil determine production whereas consumption is influenced by an average of both domestic oil and imported oil -- a higher average price than that provided domestic producers.

If the other short-term measures you requested as well as the current pricing provision are enacted, the following net import savings would result compared to a continuation of current controls and a removal of the fee.

	<pre>Import Saving (Thousands Bbl/day)</pre>				
	After 1 Year	After 2 Years	After 3 Years		
39 Month Program	625	1,112	1,309		
Immediate Decontrol	863	1,382	1,633		
Conference Bill					
Unfavorable	388	628	650		
Moderate	388	699	1,027		
Favorable	395	708	1,221		

^{1/}Figures in parentheses indicate import savings attributable solely to price effects.

In summary, the current pricing provision alone results in increased imports during the first two years and substantial savings by the third year when compared with a continuation of current controls. By the third year the import savings attributable solely to the pricing provision are roughly equal to the 39 month plan, but only one-half of those that would occur with immediate decontrol. If the pricing provision of the bill is combined with your other proposed short-term actions, substantially less savings result than under your original goals, but it is still a positive program to reduce imports.

The long-term supply, demand and import effects depend upon what happens after 40 months. If price controls end, then by 1985 the full positive effects of decontrol will be felt. If controls continue, the import-vulnerability costs of short-term controls will be magnified. The effect of continued controls, however, would be dependent on the form of controls ultimately extended. If, for example, a composite price were set which merely escalates at the rate of the GNP deflator, imports could be 5-7 million barrels per day higher by 1985.

TAB D Economic Impacts of Alternative Scenarios

Tab D - Economic Impact of Immediate Decontrol

In the event of immediate decontrol we estimate that the average price of petroleum products will rise by roughly 5 to 6 cents per gallon. It is likely that 2 to 3 cents of the rise will occur by January, and that the price increase will be fully in place by April, 1976. This pattern of prices suggests that the Consumer Price Index by the end of 1976 is likely to be 1.0 to 1.2 percent higher than it would otherwise have been.

As a consequence of the increase in prices there would tend to be a small decline in real GNP which would be equivalent to about 0.2 higher unemployment rate by the end of 1976. This is without offsetting fiscal or monetary policy initiatives. (The effects on unemployment will not peak until 1977.) However, we estimate that with the windfall profits tax, rebates to consumers and appropriate monetary policy adjustments the effect on unemployment is likely to be largely offset. It is our judgment, however, that the ability to obtain an acceptable windfall tax program and an accompanying rebate mechanism is very small.

TAB E Ability of Provision to Lead to Decontrol

ABILITY OF PRICING PROVISION TO LEAD TO DECONTROL

The pricing provision contained in the Energy Policy and Conservation Act converts automatically to standby at the end of 40 months and can only be maintained in full mandatory status beyond that time by the President on the basis of certain findings. Congress cannot prevent the conversion to standby except, of course, by passing a new law.

The extent of the pressure on the President to maintain the program at the end of 40 months will be a function of the prevailing "gap" between composite domestic prices and world prices. This in turn will be a function of:

- o The prices charged at the time by the members of OPEC; and
- Our success in achieving increased inflators in the composite price through our 90 day actions.

The difference between current domestic prices and what the uncontrolled price would be if the import fee were removed is slightly above \$4.00 per barrel. If OPEC continues to increase its price with inflation and we fail in our attempts to increase the inflator (e.g., follow the unfavorable scenario above), the gap will be almost \$6.00 after 40 months and the President will be under considerable pressure to maintain the program at the end of 40 months (see Table below).

If, on the other hand, OPEC is unable to increase its price to fully keep pace with inflation or we are successful in our efforts to increase the inflator (e.g., the moderate or favorable scenarios above), the gap will be small and the pressures on the President to maintain the program will be reduced significantly or eliminated. Under moderate assumptions about the Conference bill, the price differential would range from \$1.93-\$4.19 per barrel, depending upon future OPEC price increases; under favorable conditions, the range would be \$0.80-\$3.06 per barrel.

The attached charts depict illustrative ranges between each of the pricing scenarios and OPEC at the end of 40 months.

- o Chart l indicates ranges between the "national average price" of crude oil (domestic plus foreign crude) and OPEC. Chart 2 translates the gap into per gallon prices that the refiner or consumer would face if controls expire at the end of 40 months.
- Chart 3 indicates the gap between the price paid to domestic producers and the OPEC price at the end of 40 months. Although the gap faced by consumers is significantly smaller (Chart 1) than the gap in the prices paid to domestic producers, the figures in Chart 2 are provided to indicate the "jump" in dollar per barrel revenues that producers would receive if controls lapse. This is relevant to the extent that the Congress of 1979 feels as strongly about oil industry profits as does the current Congress.

Differences Between Composite Crude Oil Price (Regulated) and Free Market Composite Price* After 40 Months

Current Impact of Immediate Decontrol \$3.30

	Constant Nominal OPEC Price (\$13.82/bb1)		Constant Real OPEC Price (\$16.75/bb1)		Real OPEC Price Rising 3% (\$18.10/bb1)	
	Composite Crude Oil Price (\$/bbl)	Difference (\$/bb1)	Composite Crude Oil Price (\$/bbl)	Difference (\$/bb1)	Composite Crude Oil Price (\$/bb1)	Difference (\$/bbl)
Conference Bill Unfavorable Moderate-unfavorable Moderate-favorable Favorable	\$11.63 11.86 12.42 13.33	\$1.89 1.66 1.10	\$12.94 13.10 13.66 14.56	\$3.51 3.35 2.79 1.89	\$13.54 13.67 14.23	\$4.26 4.13 3.57 2.67

^{*}The free market composite price was calculated using a domestic price equal to the OPEC price less \$.50, using 'immediate decontrol' weights. This price equals \$13.52, \$16.45, and \$17.80 for the constant nominal price, constant real price, and 3% rise in real price assumptions, respectively.

CHART II

CONSUMER PRICE IMPACT UPON TERMINATION OF CONTENTS AFTER 40 MONTHS 6¢/GALLON NOW

	IF FURTHER OPEC PRICE INCREASES (CENTS/GALLON)	IF NO FURTHER OPEC PRICE INCREASES (CENTS/GALLON)
Current Controls ·	5.8	2.8
39 Month Program	2.9	-0-
Immediate Decontrol		
Conference Bill:		
Unfavorable	7.4	4.5
Moderate	5.6	2.5
Favorable	4.1	1.1

These calculations assume no increase in demand as a result of lower OPEC Prices and thus probably overstate the effect of removing controls.

CHART III

DIFFERENCES IN DOMESTIC COMPOSITE AND DOMESTIC OIL PRICES UPON TERMINATION OF CONTROLS

IF FURTHER OPEC PRICE INCREASES IF NO FURTHER PRICE INCREASES							
	Domestic Composite Price (\$/BBL.)	Domestic Prices Upon Termination of Controls	Difference (\$/BBL.)	Domestic Composite Price (\$/BBL.)	Domestic Prices Upon Termination of Controls	Difference (\$/BBL.)	
Current Controls	11.14	15.58	4.44	9.85	13.32	3.47	
39 Month Program	13.45	15.58	2.13	13.32	13.32	and sale.	
Immediate Decontrol	15.58	15.58		13.32	13.32	della saus ,	
Conference Bill:							
Unfavorable	9.88	15.58	5.70	9.88	13.32	3.44	
Moderate	11.39	15.58	4.19	11.39	13.32	1.93	
Favorable	12.52 🚁	15.58	3.06	12.52	13.32	0.80	

TAB F

ALTERNATIVES IF S. 622 IS VETOED

Controls on oil prices expired at midnight, Monday, December 15. If you decide to veto the Energy Policy and Conservation Act (S. 622), decontrol will occur and a number of previously identified problems will result over a relatively short period of time -- probably before Congress comes back into session in January. These problems include:

- 6¢ per gallon price increases after the import fee is removed
- Propane price and supply problems
- Independent refiner and service station impacts
- Windfall profits in the petroleum industry
- Problems for farmers, fishermen, airlines, petrochemical companies, asphalt contractors and other special impact groups.

Since it is likely that Congress will let these problems develop for some period of time for political reasons, it may be appropriate to couple any veto of S. 622 with one or more legislative recommendations as a way of shifting part of the liabilities of immediate decontrol to the Congress. Such proposals would also assist efforts to sustain a veto.

There are basically four options if you decide to veto S. 622 and agree that we should follow the veto with alternative legislative proposals. These options and an evaluation of each option is provided below.

OPTION 1: Propose a limited number of changes to the bill which would permit Presidential acceptance, including higher guaranteed escalators, automatic removal of Alaska from the composite, and the elimination of both the coal loan guarantee program and the GAO audit provisions.

Pros:

 If accepted, would improve pricing provision while insuring that other desirable provisions in bill are enacted.

Cons:

- It is unlikely that Congress would make any of the desired changes, particularly in the pricing section; in fact, the pricing provision could be made even more restrictive.
- Even if changes are possible, it is unlikely that industry or producing state delegations would support the overall bill with any of the modifications that would be accepted by this Congress.
- OPTION 2: Go for immediate decontrol and repropose the initiatives we submitted in August to mitigate the effects of decontrol, including a windfall profits tax, propane allocation, and price control authorities, subsidies for independent refiners, and tax rebates for farmers and fishermen.

Pros:

- Optimum program for energy self-sufficiency and deregulation of the industry.
- Best posture if complete decontrol is near-term objective.

Cons:

Congress is not likely to approve the major components of the legislative initiative, particularly windfall profits tax and price controls on propane -- at least until problems have begun to occur.

- Major price increases will result almost immediately.
- Economic recovery could be effected.

OPTION 3: Propose a phased decontrol plan (i.e., 39 month) and continuation of allocation act.

Pros:

- If accepted, would result in gradual decontrol, but at a more certain rate than S. 622.
- No major one-time price increase would occur.
- Congress is familiar with program.

Cons:

- Would likely be rejected; House rejected plan once before and Conferees were strongly opposed to the structure of the program.
- Given Congressional work on this issue, resubmittal of 39 month plan could result in considerable acrimony and hostility.

OPTION 4: Propose simple extension of allocation act through the election:

Pros:

- Industry prefers current controls, at least the producing component of industry; most would like to avoid the consequences of decontrol, however.
- Simple extension would probably be easiest to achieve in near term.

Cons:

- Congress will delay a simple extension until problems develop, and will probably amend with a cap on new oil and allow no escalators as in current bill.
- With exception of initial price of new oil,
 S. 622 is a better bill in that it does provide for escalation in prices and the dismantling of

FEA's regulatory apparatus on wholesalers and retailers (with the exception of crude producers, the industry is clearly better off with S. 622 than with current controls).

- Would put us back to January 1975; no progress would have been made.
- Oil prices would be a major issue of the campaign.

SUMMARY AND RECOMMENDATIONS

It is clear that all of the options have their drawbacks, primarily because of the difficulty we will have in getting Congress to approve any of the alternatives without major changes if they agree to act at all. Consequently, each of the alternatives should be evaluated largely in terms of the political posture they would allow us to adopt during the next four to eight months.

If you decide to veto S. 622, I would recommend Option 2 -- go for immediate decontrol and resubmit initiatives we submitted in August to mitigate effects of decontrol.

GENERAL CONCLUSIONS

Apart from the specific impacts of the price provision contained in the Energy Policy and Conservation Act, several major conclusions of a general nature can be drawn about the provision:

- o The provision does not achieve the results of your 39-month proposal.
- o In price terms, the provision is <u>worse</u> than current controls if one assumes the unfavorable case, roughly <u>equal</u> to current controls if one assumes the moderate <u>case</u>, and <u>better</u> than current controls if one assumes the favorable case.
- o The provision will have the effect of reducing production from domestic sources by up to 250,000 barrels per day after two years, compared to the level from instant decontrol. It gives up using the even higher prices we have sought to assure conservation, and thereby increases demands by 430,000 barrels per day.
- o Most of the loss in production will be from stripper wells (less than 10 barrels/day). The FEA believes that pricing provision will allow, however, an upper tier high enough to provide adequate incentive to producers to explore, develop and produce new fields such as the OCS and Alaska.
- o The provision reduces domestic oil industry revenues in the short-term by \$600 million from 1975 rates, even though this is largely due to the removal of the tariff.
- o If the bill is enacted, new regulatory decisions of a different kind will be required to determine the prices to be allowed for crudes of different origins and a product entitlements program will be required.
- o Apart from price, the program is better than current controls in that it allows and the Conference Manager's Report encourages FEA to dismantle its regulatory controls (price and allocation) on most of the industry (e.g., wholesalers, retailers, etc.).
- o The provision is the best that could be achieved from this Conference Committee and probably this Congress (e.g., the Conferees started with a domestic composite

and the second of the second o

price of \$5.50 and no escalator and eventually stretched to the limit allowed within the scope of the Conference Bill). The Congress will not agree to a higher price or shorter period, even with a veto.

- o The program is opposed by many in the oil industry and some in the Congress, particularly members from both parties who come from the producing states. They would prefer either a continuation of current controls or immediate decontrol.
- o Some people believe that we can be more successful than even the "favorable" case in our attempts to increase the escalator.

REASONS TO REJECT THE PRICING PROVISION

Major reasons for rejecting the pricing provision contained in the Energy Policy and Conservation Act include the following:

- o The pricing provision falls short of your initial goals and your 39-month program. The Nation's ability to reduce its imports will be constrained, even though the program will move in that direction over time.
- o There are other provisions in the bill that are undesirable, particularly the coal loan guarantee program, the GAO audit provisions, discretionary authority to set appliance standards, and an unduly high target in 1985 for autos. (See Tab J.)
- o The regulatory decisions required to implement the program will impose a heavy burden of responsibility on the FEA Administrator in determining how to price various categories of old oil.
- o If decontrol is sustained, both initially and over the long-term, rejection of the bill would end a complex regulatory program and preclude a possible "evolution" of the program into other, more pernicious regulatory involvements by the Federal government. Rejection is also consistent with the thrust for regulatory reform.
- o If the bill is accepted and we are not successful in escalating the price towards the world price over time, there is the <u>risk</u> that the program would not end after 40 months that controls would be continued indefinitely.
- o The need for the President to take action to increase the composite price -- both with and without Congressional approval -- will put the political burden of any necessary price increases on the President.
- o Some will view acceptance of the bill as a reversal of several of the basic principles of the Administration, even though Congress would move no further.
- A continuation of controls will lead to long-term resource misallocations and corresponding effects on growth.

o Prior to February, 1977, producers will be uncertain regarding allowed crude oil prices after February, 1977. The unknown variable will center around whether Congress will allow an escalator higher than the \$7.66 plus the GNP deflator.

TAB I Reasons to Accept Conference Bill

TAB I

REASONS TO ACCEPT CONFERENCE BILL

The major reasons for accepting the pricing provision contained in the Energy Policy and Conservation Act include:

- The provision is the best that could be achieved from the Conference and probably the best from this Congress.
- Ourcertainty over the government's oil pricing policy will be eliminated, even though there will be uncertainty regarding specific crude prices after February, 1977 at levels over the \$7.66 plus the automatic GNP deflator.
- Continuing debate over a windfall profits tax will be eliminated and pressures for divestiture will be cooled substantially.
- Although not everything we have asked for, we still have the ability to keep the pressure on for higher prices every 90 days.
- As outlined later, the bill contains many components of your original energy program.
- Acceptance of the provision will remove the pricing issue and, to a great extent, the petroleum industry from the election debate next year.
- of If vetoed, complete decontrol might not last long and there would be repeated attempts at legislating a rollback either separately or as an amendment to numerous other related bills. Future measures could be less desirable than the current provision. The other parts of your energy program contained in the bill might not be achieved until after the election.
- Part of the public will perceive acceptance as an agreement on energy policy between the Executive and Legislative branches, something an increasing number of people are calling for. This agreement and progress would be viewed by many as having been brought about by your efforts and pressure on the Congress.
- Acceptance will strengthen the recovery and lead in the short-run to higher output and lower unemployment.

NON-PRICING PROVISIONS OF H.R. 7014

I. Key Administration Provisions in H.R. 7014

- Strategic Reserves

While the provisions are quite similar in concept to the Administration's program in a number of ways, there are important differences. These include:

- 1) a mandatory requirement for early storage of 150 million bbls in 3 years, which will be difficult to achieve and may necessitate requiring industry to store part of the 150 million bbls.
- 2) a 7-year target to store at least 400 mil. bbls; the longer term program's implementation is contingent on FEA transmitting a plan to Congress subject to either House disapproval (as is each major change thereto).
- 3) no provisions for NPR proceeds to finance the program, although this could be rectified by the NPR bill now in conference.

The mandatory nature of the program will commit us to large Federal outlays, further adding to uncontrollable category of Federal outlays. The Naval Petroleum Reserves legislation will not be able to generate sufficient funds to finance the early years of the program, even if such authorization is approved. This will further hamper efforts to balance the Federal budget in the FY 1978 period.

- Standby Emergency Authorities

Provides most of the standby energy authorities requested by the President. However, requires approval of a specific conservation and rationing plan by both Houses before either authority could be implemented in an emergency. Further, before rationing can be used, a second Congressional approval is required. Although this can be viewed as an unwarranted intrusion on Executive authority, it is offset to some extent by the fact that such actions will be so pervasive and controversial (e.g., Sunday closing of gasoline stations) that the President could want Congressional concurrence.

- International Authorities

Contains the authorities requested by the President to allow the United States to participate fully in the International Energy Program.

- Coal Conversion

Language extending coal conversion authority is virtually identical to that requested by the President.

- Appliance Labelling

The labelling provisions of this section are similar to the President's program, but involve more complex procedural requirements than the Administration's proposal.

II. Key Provisions of H.R. 7014 Counter to or Inconsistent with the Administration's Program

- Appliance Efficiency Standards

In contrast to the Administration's voluntary program, in this bill the FEA Administrator is required to prescribe energy efficiency targets for thirteen types of appliances, and has discretionary authority to prescribe targets for any type of consumer product whose energy use exceeds 100 kilowatt hours per year. If these targets are not being met, FEA is required to commence standard setting procedures, and has discretionary authority to establish a mandatory efficiency standard for each product which does not comply with the target.

The bill authorizes citizen suits which would allow for suits against the government for nondiscretionary acts associated with this program and against manufacturers, suppliers, and importers for violations.

- Industrial Energy Conservation Reporting

The bill requires the FEA Administrator to set energy efficiency targets for the 10 industries which consume the most energy. Within each of these industries, the FEA shall identify the 50 companies (about 400 total, because of certain exclusions) that use the most energy. The Chief Executive Officer of each company is required to report annually to FEA or a trade association his company's progress in energy conservation. The provision makes mandatory the voluntary program, involving 2,000 companies, now being carried out jointly by FEA and Commerce.

The Administration has consistently opposed mandatory industrial conservation programs and has instead relied on existing voluntary programs.

- State Financial Assistance

The bill provides authorization for a 3-year discretionary State categorical grant program (\$50 million for each year) to assist participating States in developing and implementing energy conservation plans and programs.

To be eligible for such assistance, each State plan would be required to include:

- - "right turn on red laws"
 - o measures to encourage vanpooling and mass transit
 - ° revisions to State procurement standards.

FEA would have broad discretion over the level of funding provided to States who choose to participate in the program.

- Mandatory Auto Efficiency Standards

The bill sets mandatory fuel economy standards which are consistent through 1980 with those of the Administration's voluntary program. However, the mandatory approach is contrary to the Administration's voluntary program and the bill includes mandatory standards through 1985 and beyond, unlike the Administration's program. The standards that are set may not be attainable under the emission standards emerging from Congress, although there are cumbersome provisions to adjust the fuel economy standards in the 1978-80 period. The standards imposed for 1985 (27.5 mpg) are excessively stringent and any change below 26 mpg is subject to Congressional veto.

- Federal Energy Conservation

The bill requires the President to:

- - establish a public energy information program
- establish a 10-year plan for mandatory energy conservation in Federal buildings.

- Energy Impact Statements

The bill requires 5 regulatory agencies to prepare energy impact statements for major actions, as determined by the agency, which might further encumber the regulatory process.

- Coal Loan Program

Bill authorizes \$750 million in loan guarantees to new small mines, which if effective at all, will simply subsidize operations of mines. The eligibility criteria for loan guarantee are similar to those in EIA.

- GAO Audits

The bill authorizes the Comptroller General to conduct verification audits on its own or at the request of any Congressional Committee with respect to the books and records of persons who are required to submit energy information or data to FEA, FPC and the Department of the Interior or of all integrated oil companies. The GAO already has this authority when directed by a Congressional Committee, although not by individual Members.

- Prohibition of Joint Ventures

Joint ventures between <u>major</u> oil companies for exploration (but not development) are prohibited on Federal lands, similar to current Interior regulations. The Secretary of the Interior can waive the prohibition in high risk or costly areas, such as the frontier areas of the OCS.

III. Additional Provisions not Contained in the Administration's Program

- Federal Automotive Purchase

A fleet average floor is placed on miles per gallon for future Federal automotive purchases consistent with the mandatory fuel economy standards elsewhere in the bill.

- Automotive Retrofit Devices

An FTC and EPA program for testing automotive retrofit devices and fuel additives is established.

- Energy and Energy Equipment Exports

Authorizes the President to restrict exports of coal, oil, and natural gas, and any materials or equipment necessary for energy production or transportation.

- Materials Allocation

Permits allocation, without a national defense purpose, of materials under the Defense Production Act needed for energy production, transportation or conservation until December 31, 1984.

- MER Regulation

Requires Federal determination to the maximum extent practicable of maximum efficient rates of production for all fields on Federal lands. Authorizes the President to require production at this rate at any time. This represents a Federal invasion of a traditional State function.

- Asphalt Allocations

Brings asphalt into the allocation program for the first time.

IV. Non-Pricing Changes to Allocation Program

- Allocation of Increased Crude Prices

No more than a proportionate passthrough of increased crude oil costs are permitted for No. 2 oils (home heating oil and diesel), aviation fuel, or propane, with provision for Presidential changes. This writes into law current regulations on propane and No. 2 fuels, and adds a limitation for aviation fuels.

- Treatment of Banked Costs

Imposes new limits on the time in which refiners must pass through permissible cost increases.

- Penalties for Violation of Allocation and Price Rules

Increases the penalties for violation of the FEA allocation and pricing rules.

- Small Refinery Entitlements

Exempts small refiners from purchase of entitlements giving them a \$33 million monthly subsidy at the expense of consumers and competitors. The scope of the exemption could be limited by a proposal by the President, which would be subject to an either-House Congressional veto.

The legislation does provide for the President's proposing, subject to either House veto, a way to make allocation and downstream price controls standby which if accepted, would eliminate a complex and unwarranted regulatory program. The bill removes the provision in the existing Allocation Act which requires resubmittal of decontrol actions to the Congress every 90 days.

ESTIMATED BUDGETARY IMPACTS OF OMNIBUS BILL

- 1. Compared to immediate decontrol, the omnibus bill has a substantial adverse impact of \$5.5 billion in FY 1976 and \$8.2 billion in FY 1977 due to four factors, as indicated by the following:
 - Higher taxes paid by oil producers (\$6.7 billion), although partially offset by higher outlays for Federal fuel purchases (\$.5 billion).
 - The fact that the omnibus bill requires an accelerated early strategic storage program of 150 million barrels within three years resulting in significantly higher costs in FY 1976 than might have been contemplated under the President's bill.
 - Outlays for regulatory/quasi-regulatory programs required by the omnibus bill.

Budget Impact of Omnibus Bill vs. Decontrol (Billions \$) FY 1976 FY 1977 Omnibus Bill Receipts lost1/ -0.9Increased outlays -0.4-1.1Decontrol (no windfall profits) Receipts gained +4.7 +6.7 Increased outlays (incls. adj. -0.5-0.9+4.2for increased fuel costs & +5.8 outlays due to increase in CPI) Fiscal advantage, decontrol +5.5 +8.2 over omnibus bill

2. Compared to <u>current</u> controls, the omnibus bill will have an adverse impact on the budget of \$1.3 billion in FY 1976 and \$2.5 billion in FY 1977. The sources of this impact are two-fold:

^{1/}Includes lost receipts of \$30 million in FY 1976 and \$90 million in FY 1977 because of lower prices received for NPR production. Passage of NPR legislation is assumed.

- (a) Reduced Treasury receipts resulting from:
 - Lower corporate taxes paid by producers of new oil whose prices are being rolled back from approximately \$12.50 to \$11.30/barrel, or about \$650 million in FY 1977.
 - Lower revenues from Federal leasing activities and Elk Hills production (about \$690 million) as a result of lower new domestic crude prices under the omnibus bill.
- (b) Budget outlays for programs included in omnibus bill, including Federal grants to States for conservation programs, strategic storage, administrative costs of the appliance labelling and auto efficiency program, loan guarantees, etc., amounting to about \$1.12 billion in FY 1977.
- 3. Compared to <u>current</u> controls, <u>immediate</u> decontrol would have a net positive effect on the budget. Although outlays will increase by approximately \$500 million in 1976 and \$900 million in 1977 as a result of higher fuel prices, these increases will be more than offset by the approximate increase of \$6.7 billion in higher corporate taxes paid by oil producers. If the Administration's windfall profits tax were to be enacted, Federal revenues would increase by about \$11 billion in FY 1977.

Outlay Impact of Omnibus Bill

Estimates of the outlay impacts of the omnibus bill are based on an analysis of the provisions of the bill and the programs that are mandated by it. The estimates are based on likely expenditures. Of particular importance are:

- The number of States that participate in the voluntary conservation categorical grant programs which are funded by FEA.
- Whether the Administration requires industry by regulation to store a portion of the petroleum required as part of the early strategic storage system.
- The amount of Federal Government administrative costs for such programs as mandatory fuel economy, continued petroleum allocation and enforcement, appliance labelling, industrial conservation reporting, etc. Estimates below are based on recent experiences.

The table that follows indicates the estimated outlays for FY 1976 and FY 1977. Each of the programs would continue beyond FY 1977.

00		(Millions \$)	
		FY 1976	FY 1977
1.	Grants to States for		
	conservation programs	0	50
2.	Strategic storage ¹ /	300	930
3.	Administrative costs	30	125
	Total	360	$1,\overline{105}$
4.	Loan guarantees to new	Could have	impact of
	small coal mine developments (Auth. \$750M)	\$125M on F ceiling.	ederal debt

Outlays shown are those in excess of the President's program. Outlays may be reduced to the extent importers and refiners are required, through a new regulatory program, to store additional quantities of petroleum products.

TAB L Recommendations of Advisors

RECOMMENDATIONS OF ADVISORS

The detailed views of your advisors are contained in Tab III. By way of summary, all agree that the only alternatives are the Conference Bill or immediate decontrol - that Congress will not do better on the pricing issue than the Conference Bill. They also agree that a veto will lead to considerable campaign rhetoric next year and attempts to pass reactive, punitive legislation.

They are not in agreement regarding whether or not the bill should be signed. Those marked with an asterisk have submitted statements regarding their views and concerns, and these are included in Tab III.

o Advisors favoring signing

- (1) Morton*
- (2) Zarb
- (3) Seidman*
- (4) Cannon*
- (5) Train
- (6) Seamans
- (7) Friedersdorf

o Advisors favoring a veto

- (1) Simon*
- (2) Greenspan*
- (3) Kleppe
- (4) Coleman (if immediate decontrol can be avoided)

o Advisors whose views are not included

(1) Kissinger has already given his views to the President

TAB M Detailed Comments of Advisors

THE WHITE HOUSE

WASHINGTON

December 8, 1975

MEMORANDUM FOR:

FRANK ZARB

FROM:

JIM CANN

SUBJECT:

Energy Hil

On its merits, the legislation seems right on the margin of whether it is good enough to sign, or so bad it has to be vetoed.

From the standpoint of the President's policy decision to reduce the Federal government, the bill is bad because it would increase Federal intervention.

However, I believe there is a larger question throughout the country: "Will Washington ever get together on an energy program?"

At Domestic Council hearings in five cities, we have heard repeatedly that the President and the Congress ought to agree on some kind of a plan to end the uncertainty about energy.

Consequently, I recommend that the President sign this imperfect bill with a candid message pointing out the good and the bad in the bill, and stating that amendments will be sent to Congress to correct these faults.



THE SECRETARY OF THE TREASURY WASHINGTON 20220

December 8, 1975

MEMORANDUM FOR THE PRESIDENT

Subject: The Energy Policy and Conservation Act of 1975

I strongly recommend that you veto the Energy Policy and Conservation Act of 1975, and take action to bring about immediate decontrol of oil prices as the best way to achieve your basic energy policy objectives.

Basic Options -- It appears that you have only two viable options -- (1) to sign the Conference Bill or (2) to veto the bill and permit immediate decontrol of oil prices. From all indications, Congress will not give you a better energy bill and will probably not extend the present controls for any substantial period of time.

Criteria for Evaluating the Bill -- In considering whether to sign or veto the proposed bill, there are a number of key factors which I believe need to be carefully considered. They are:

- 1. The compatibility of the bill with your basic energy objectives.
- 2. The effects on the economy and economic recovery.
- 3. The effects on domestic petroleum supply and demand.
- · 4. The effect on imports of oil.
 - 5. The effect of frequent Congressional reviews.
 - 6. The effect of continued government regulation on long-run efficiency of the petroleum industry.
 - 7. The effect on the prospect for the ultimate complete decontrol of oil prices.
 - 8. The effect on our international energy objectives.
 - 9. The effect on our continued vulnerability to the OPEC cartel.
- The effect on opposition to indexation of OPEC oil prices.

The key to evaluating the effects of the bill are the pricing provisions which roll back the composite price of crude oil to \$7.66. These provisions clearly fail to advance the basic conservation, supply expansion, and import reduction objectives that you set earlier this year.

As discussed in more detail below, the bill's provisions, when compared with immediate decontrol, would: (1) increase the U.S. demand for petroleum products while reducing the supply of domestically produced crude oil; (2) result in increased OPEC imports; (3) reverse the Administration's policy of reducing the U.S. vulnerability to the OPEC cartel;

(4) create major investment decision uncertainty in the petroleum industry; (5) give the FEA broader power to allocate revenues among the various segments of the petroleum industry; and (6) continue the already excessive and unnecessary government regulation of the domestic petroleum industry.

Although the bill does contain a number of positive provisions (e.g., authority for strategic reserves, coal conversion, and standby rationing and conservation), there is nothing in these provisions which is so essential to the development of a sound energy policy that it offsets the detrimental effects of the pricing provisions. Your decision as to whether to sign or veto the bill should, in my judgment, be based on a careful analysis of the pricing provisions.

Compatibility with Your Basic Energy Policy
Objectives -- The net effect of the bill is clearly
incompatible with your basic energy policy objectives
even though it contains a number of the components of
the Energy Package you proposed earlier this year.
In your State of the Union Message last January,
you announced the following national energy policy
goals:

- 1. Reduce oil imports by 1 million barrels per day by the end of 1975 and 2 million barrels by the end of 1977, through immediate actions to reduce energy demand and increase domestic supply.
- 2. Eliminate vulnerability by achieving the capacity for full energy independence by 1985. This means 1985 imports of no more than 3-5 million barrels of oil per day, all of which can be replaced immediately from a strategic storage system and managed with emergency measures.

The Energy Policy and Conservation Act would work in opposition of these goals by increasing our vulnerability to OPEC interruption and price escalation in that the pricing provisions would increase demand,

decrease domestic exploration and production and increase imports.

Economy and Economic Recovery -- When compared with immediate decontrol, the pricing section of the bill does provide some short-term macroeconomic benefits which need to be weighed against the harmful effects on supply and greater dependence on OPEC. Immediate decontrol would admittedly decrease real GNP growth and increase unemployment and inflation.

The Treasury Department estimates the following macroeconomic impacts when comparing the present pricing situation to the Conference Bill and immediate decontrol:

MACROECONOMIC IMPACT OF CHANGING FROM CURRENT CONTROLS

	1976		1977			
•	Immediate Decontrol	<u>Bi11</u>	Immediate Decontrol	<u>Bi11</u>		
GNP Growth Rate	-0.4%	+0.8%	-0.6%	+1.0%		
Unemployment Rate	+0.1	-0.1	+0.2	-0,3		
Inflation Rate						
(a) GNP Deflate	or +0.6	-0.7	+0.6	~-0.6		
(b) CPI	+0.3	-0.6	+0.5	-0.5		

Fiscal and monetary policy could, however, substantially reduce the impact of decontrol. Therefore, I believe that on balance the short-run adverse economic effects of immediate decontrol are less of a danger to the nation than the long-term economic and national security risks inherent in the increased imports of petroleum from insecure sources.

Domestic Petroleum Supply and Demand -- The immediate effect of the bill (including elimination of the import fee) is to roll back crude prices from an average of \$8.75 per barrel to \$7.66. This will cause a loss of producer revenue of \$3 billion the first year. When considered along with the recent elimination of percentage depletion, this results in a substantial reduction in cash flow to the industry and in funds available for exploration and development. In addition, the roll back means that, upon expiration of the price controls in the bill, the real price of oil could be lower than it is at present -- especially if Congress uses its power to prevent price increases.

Signing the bill would, therefore, be a clear signal to producers that the investment climate is unfavorable and would encourage them to make investment decisions on the most pessimistic set of prices that could result from the bill. The result will be reduced exploration and development activities, particularly in high-risk areas, and in enhanced recovery. Production will continue to drop and this decline in production will accelerate as the effects of diminished exploration and development are felt. While it is difficult to provide an accurate estimate of the supply benefits of immediate decontrol as compared with the bill, various estimates suggest that they could reach 500,000 barrels per day within 2-3 years.

In addition, there will be a decline in average petroleum product prices as a result of the bill. Depending on one's assumptions, this could range initially from 1.8¢ to 3.3¢ per gallon which would mean that the bill could increase demand by as much as 500,000 barrels per day within 2-3 years when compared with immediate decontrol.

Imports -- Increased demand coupled with declining domestic supply can only result in increased imports from the Mideast. Over the forty month decontrol period, Treasury estimates that the bill would increase imports by at least 1 million barrels

per day above the level that could be expected with immediate decontrol. In addition, some industry estimates show an increase of 3 million barrels per day by 1980 and 5-7 million barrels per day by 1985.

Frequent Congressional Reviews -- The proposed bill provides for Congressional review of Presidential actions concerning prices with disapproval possible upon a majority vote of either house. Actions subject to review include:

- Establish a separate price ceiling for Alaskan oil,
- 2. Modification of the ten percent adjustment limitation, and
- 3. Modification of the three percent incentive adjustment.

The ultimate effect of the Congressional review authority is to create great uncertainty in the mind of the producers that future oil prices will even approach the level which would otherwise be permitted under the bill. If the proposed bill is vetoed and immediate decontrol occurs, that result can only be disapproved by a two-thirds majority in both Houses, while a simple majority in either House can prevent part of the price increases contemplated by the bill.

Continued Government Regulation on Efficiency of the Petroleum Industry -- The present system of price controls, allocations and entitlements has created great distortions in the energy industry. The bill would add a new layer of uncertainty for the oil industry as companies would have no way of knowing (1) how Congress will exercise its restraining role in determining the rate of oil price increase, (2) how FEA will make its determinations as to how to price new and old oil to reach the composite price, or (3) how FEA will exercise its authority to allow exceptions to the pricing rules.

Moreover, whenever a higher price is allowed for one type of crude, a lower price will be required for some other type of crude to meet the composite price. The net effect would be to give FEA increased authority arbitrarily to transfer and allocate as much as \$9 billion among various sections of the oil industry.

Lastly, the price roll back on new and stripper well oil would have a far greater impact on independent petroleum producers than on larger companies. The independents drill 9 out of 10 new exploratory wells and make 75% of new field discoveries. IPAA calculations indicate the bill would reduce the independent producers' gross oil revenues 15-20% in the first year alone.

Ultimate Decontrol -- The bill postpones the inevitable decision on price decontrol. Postponing decontrol will merely entrench the vested interests created by economic distortions resulting from controls and continue extensive controls over the petroleum industry contrary to your general policy to minimize governmental interference in the private sector of the economy.

In addition, most analyses of the effects of the bill suggest that (1) the gap between the U.S. domestic oil price and the world oil price will be the same (if not greater) at the end of 40 months and (2) the impact of the end of decontrol on gasoline prices and the economy will be larger in 1979 than now. These factors all suggest that it is highly unlikely that controls would be allowed to automatically expire at the end of 40 months. Thus, I believe that, if you sign the bill, price controls on oil will become permanent as in the case of natural gas.

U.S. International Energy Objectives -- While formalizing our participation in the International Energy Program, the authority contained in the bill

is not absolutely essential for the U.S. to satisfy most of its obligations under the international emergency oil sharing program. In addition, the bill works against two of the basic goals of IEA --fostering conservation and the development of alternative energy sources.

Vulnerability to OPEC -- The conference bill would strengthen OPEC and increase U.S. dependence on OPEC oil at a time when many OPEC countries are having a difficult time marketing their crude output. The bill would lessen U.S. responsiveness to an OPEC price increase and mean that each increase in OPEC price would be met by a smaller decrease in U.S. imports from OPEC than if we had decontrol.

Indexation -- The bill accepts the concept of indexation of oil prices by relating prices to a GNP deflator. We have strongly opposed this concept when OPEC has suggested indexing its prices. Approval of the bill would make it difficult, if not impossible, for us to avoid accepting indexation of OPEC oil prices and an extension of the concept to other commodities -- e.g. coffee, copper and bauxite.

William E. Simon

Staff Members Comments

THE WHITE HOUSE

WASHINGTON

SECRET

MEMORANDUM FOR:

THE PRESIDENT

FROM:

BRENT SCOWCROFT

SUBJECT:

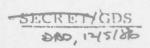
Conference Energy Bill

I have examined Frank Zarb's memo to you on the Conference Energy Bill and concluded that, from a foreign policy point of view, the Bill on balance merits your signature.

From my perspective, the following points are key:

-- From a foreign policy point of view the main impact of the Bill is to slow down the timetable of our reduced dependency effort. The "domestic composite" pricing scheme will almost certainly lead to greater dependence on OPEC oil over the next three years than would immediate decontrol, and thus fall sharply behind your State of the Union targets. It is, however, unlikely that dramatic progress in reducing our dependence on OPEC can be made during this three-year period in any case. Even under immediate decontrol US imports will be 8 million bpd at the end of three years as opposed to roughly 9 million bpd under the most unfavorable scenario under the Conference Bill.

We will begin to have a chance to put real pressure on OPEC only at the turn of the decade. At that time, the Conference Bill will have enabled us to catch up in our efforts to reduce dependence by increasing prices substantially and thereby providing a strong incentive to produce and conserve. And decisions made over the next couple of years in anticipation of the higher energy prices in 40 months will have brought about important structural changes such as greater use of energy efficient industrial equipment and cars. Thus, while we will move more slowly towards the desired objectives we still will have a firm basis for reducing dependence.



- -- You have the ability to exert pressure for higher prices than currently set in the Bill in February, 1977, and every ninety days during the 40-month life of the agreement. This becomes a stronger lever as dependence on OPEC oil climbs as the result of the initial price reductions legislated by the Bill.
- -- Stockpiling authorities in the Bill would enable the US to begin moving promptly to build reserves and thereby to lower our vulnerability to embargoes.
- -- Authorities required to implement our commitments for sharing and conservation under the International Energy Program are contained in the Bill.
- -- Authorities for the USG to buy and sell foreign oil are also contained in the Bill. This would enable us to undertake bilateral deals with USG participation such as we could not do in the case of Iran and the Soviet Union.
- -- There appears to be a strong preference from our allies for having a firm base for slower but more certain progress toward reduced US dependence as opposed to a fragile base for quick and ambitious progress as under immediate decontrol. Congressional attempts to relegislate rollbacks or controls, perhaps of a highly stringent nature, or to enact other punitive measures against the companies, would create greater international uncertainty than that in the Conference Bill's Congressional review process.
- -- The adverse impact on the US economy of immediate decontrol (CEA estimates 1.2% decline in GNP and .3-.4% increase in unemployment by the fourth quarter of 1976; Treasury estimates 1.2% decline in GNP in 1976 and .2% increase in unemployment) would be a psychological and economic blow to our trading partners
- who, as expressed at Rambouillet, see our recovery as vital.

RECOMMENDATION:

That you sign the Energy Bill.

THE WHITE HOUSE

WASHINGTON

December 18, 1975

MEMORANDUM FOR:

JIM CONNOR

FROM:

JIM CANNON

SUBJECT:

Energy Bill - S. 622

After reviewing Frank Zarb's book, I concluded that we couldn't add anything to our previous memorandum in terms of substance or recommendations.

However, we have reviewed the materials provided by FEA, CEA and OMB to identify the major issues. There is attached an outline that identifies the major points on which there seems to be disagreement among the various parties.

I suggest that you consider giving this to the President as a guide that he might follow in bringing out the views of his advisers on the bill.

TALKING POINTS - OMNIBUS ENERGY BILL

I recognize that there is some lack of agreement among you as to the substantive and political merits of signing or vetoing the bill, and as to the probable energy and economic impacts — depending on whether I sign or veto the bill or whether existing controls are extended.

I'd like to discuss the substantive impacts first, come back to the political implications, and then discuss the alternatives we have.

I. SUBSTANTIVE IMPACT

Let's start with pricing provisions and then cover other provisions.

A. Pricing Provisions of the Bill

First, I'd like to understand better the various assessments of the substantive impact if:

- . the bill is signed.
- . we have immediate decontrol.
- . existing controls are extended.
- 1. Consumer Prices for Oil. What will be the immediate impact on consumer oil prices assuming decontrol and removal of the import fee? (FEA is estimating about 6¢; CEA predicts smaller increase.)
 - When would such increases occur? (CEA and OMB believe no immediate increase because of depressed market for oil and ample stocks.)
- Will some regions be hit harder than others (e.g., New England)?
 - 2. GNP, CPI and Unemployment. What are your best estimates of the impact on GNP, the Consumer Price Index and unemployment of immediate decontrol?
 - 3. Monetary Policy Offset. How would changes in monetary policy affect the real GNP and unemployment affects of immediate decontrol?

- 4. Congressional Approval of Increases. If I sign the bill, what are the chances that Congress will go along with proposed price increases during 1976? In the future?
- 5. Incentives for Domestic Oil Production. What will be the impact on incentives for domestic oil production -- with or without the bill? Argument here depends heavily on what one believes will happen at the end of 40 months, particularly what industry thinks will happen on price decontrols.
 - . What is the likely price differential between Domestic and world oil prices after 40 months?
 - . Will there be pressure to continue controls?
 - . Do controls end after 40 months? (You would have to make determination that controls were no longer needed. Otherwise they continue.)
- 6. Alaskan Oil. How does the Alaskan oil price setting process work and how is Congress likely to handle our proposals?
- 7. Budget Impact. What are the budget implications -- in terms of receipts -- if we have immediate decontrol?
- 8. Propane. Is there likely to be a propane problem without the bill? (FEA assumes yes; OMB and CEA believe there will not be because natural gas shortages haven't materialized and propane stocks are high.)

B. Other Provisions of the Bill

- Basic Approach. I understand that the bill relies much more on controls than we had proposed; e.g., mandatory appliance standards; auto fuel economy standards; FEA standards for energy conservation by industry and reports by individual companies to FEA. Is this a serious problem?
- 2. Strategic Storage Program.
 - . How does the storage program differ from our proposal?
 - . What are the budget implications of this requirement?

- 3. Standby Authorities. How do the standby energy conservation and rationing authorities differ from our proposal?
- 4. Other Differences. Are there other significant differences? (Examples are: GAO auditing, citizen suits, energy impact statements.)

II. POLITICAL CONSIDERATIONS

I understand that most major newspaper editorials have been against the bill and that the mail is strongly against it (10,000 for veto; 70 for signing).

How do you assess the political implications of signing vs. vetoing the bill?

III. ALTERNATIVES

What are the real alternatives if I veto the bill?

- Propose some changes in S.622.
- 2. Propose new phaseout plan.
- 3. Propose extension of existing controls.
- 4. Immediate decontrol (plus windfall profits tax?)

THE WHITE HOUSE WASHINGTON

December 18, 1975

MEMORANDUM TO THE PRESIDENT

FROM:

ROBERT T. HARTMANN

SUBJECT:

H.R. 7014/S. 622, The Energy Policy

and Conservation Act

This is a very close call. From the papers provided me by the Staff Secretary for comment I conclude that as a matter of the substance of the bill and its real impact on the energy problem and the national economy, I must agree generally with the position taken by Bill Simon who urges a veto.

From the standpoint of political advantage and justifying your decision, the pros and cons are so nearly equal that I think I could write a credible statement either way. Much of the steam has gone out of this issue since you held a clear advantage over the Congress earlier this year. Whether it would be better politically to claim a partial victory now and sign the bill or continue to castigate the Congress for failure to face the reality of increasing U.S. dependence on foreign oil is a moot question. Frankly I think the public has been aroused by your leadership to recognition of the long-range energy problem but continues to be completely bored by complicated and generally unpleasant detailed solutions.

There is some political advantage in demonstrating you are not afraid of the threats of the big oil companies which, justifiably or not, are universally distrusted. However, I am not sure the media and the Democratic opposition would permit this posture of standing up to the big oil companies to get through to the public. You stood up to the big New York bankers but got very little credit for it. Furthermore, this legislation, if it becomes law, would require you to go to the Congress at regular intervals and beg for price increases which the public would interpret as helping increase oil company profits.

It is this feature of the bill, which extends the Constitutionally outrageous idea that Congress should exercise

a veto power over the President that troubles me most. If this bill were standing in isolation from every other consideration, this alone would compel me to urge a veto.

Unfortunately, your decision on this bill is going to be considered together with your decisions on the tax cut and on common situs picketing. Your natural Republican and conservative constituency overwhelmingly wants you to veto all three. In principle so do I.

If you veto all three at the end of this session, however, it will surely contribute to the negative impression that you are powerless to do anything in your struggle with the Democratic Congress except use your veto and that, therefore, the Federal government is in a stalemate. It will be said that you lack the ability to move the country forward and contribute to the Reagan and Democratic theme that yours is merely a caretaker Presidency. If you feel compelled on conviction to sign any of these three controversial bills, the energy bill would be the one from which some advantage might be extracted and you could leave the impression that you considered each case on its merits and are not simply stuck in a "veto everything" rut.

Recommendation: If you intend to veto situs picketing, hold your nose and proclaim that you have finally persuaded Congress to adopt an imperfect national energy program which can be further perfected next year. The big oil companies bark will undoubtedly prove worse than their bite. But if you do sign situs picketing you almost have to veto the energy bill.

cc: 'Jim Connor Dick Cheney

THE WHITE HOUSE

December 6, 1975

MEMORANDUM FOR THE PRESIDENT

FROM:

L. WILLIAM SEIDMAN HUS

SUBJECT:

Energy Bill

The decision you face regarding whether to sign the energy legislation which has emerged from the Conference Committee is a difficult one. On balance, I recommend signing the legislation for the following reasons:

- 1. It provides adequate investment incentives to produce new oil -the single most important objective.
- 2. It sets a national energy policy that, while delayed, is a sound step in the right direction. In a wide variety of areas the legislation follows your original recommendations and significantly adopts an approach utilizing the price mechanism rather than some form of rationing.
- 3. It represents a substantial legislative achievement in the face of difficult odds. When you proposed your national energy program in January there was a widespread lack of recognition of an energy crisis and a Democratic Congress opposed to utilization of the price mechanism to achieve reduced consumption and to increase the supply.
- 4. Most Americans will be relieved for a resolution of the protracted confrontation between the Administration and the Congress on energy. Moreover, the average American resents being subjected to OPEC cartel oil prices and will approve of a program which precludes the United States, in effect, joining the OPEC cartel.
- 5. The bill demonstrates that the oil companies do not control Washington.

I am personally convinced that the predicted dire effects on exploration and production made by many opponents of the bill are overstated. However, the fact remains that signing the bill entails heavy political costs, particularly in some areas involving key primaries.

THE WHITE HOUSE WASHINGTON December 18, 1975

MEMORANDUM FOR:

JIM CONNOR

FROM:

PHIL BUCHEN

SUBJECT:

Frank G. Zarb's memo re: H.R. 7014/

S. 622: The Energy Policy and

Conservation Act

I concur with Bill Seidman's recommendations as stated in his memorandum of December 6, 1975, (Tab K).

December 18, 1975

MEMCRANDUM FOR:

JIM CONNOR

FROM:

MAX FRIEDERSDORF

SUBJECT:

Frank G. Zarb's memo re: H.R. 7014/S.622 The Energy Policy and Conservation Act

I recommend the President sign S. 622.

Although it appears a veto could be sustained, the continued uncertainty on national energy policy and the possibility of immediate decontrol mitigate against a veto.

The President has focused public and Congressional attention on the energy problem, but S. 622 represents the best bill we can expect from this Congress.

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