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President Ford Committee

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October 27, 1975

MEMORANDUM FOR: THE PRESIDENT

FROM: BO CALLAWAY

SUBJECT: Iowa

Bo *F has seen* *(F)*

You asked me about Iowa on Saturday. Here is an update.

COMMITTEE

PFC Chairman is Ralph McCartney, former majority leader of the House and former state senator. He is the unanimous choice of all we have contacted. PFC Co-Chairman is Margaret McDonald who is State Party Co-Chairman, and well respected. Governor Bob Ray, Lieutenant Governor Arthur Neu, National Committeeman John McDonald and State Chairman Tom Stoner are all actively supporting your campaign.

FRED SCHWENGEL

Fred is supporting you wholeheartedly. He agrees with you that his best role is on the college campuses. He has a campus team put together that will be working with us initially to impact on the precinct caucuses and later during the General Elections.

He is still concerned about the fact that farmers have so much residual ill will as a result of the grain embargo and are still concerned because the grain embargo has not been totally lifted. He feels that Seely Lodwich, who works with the Farm Bureau in Washington, is the most respected man in this regard and he has recommended that Seely meet with you in Washington for a few minutes to go over the farm program. I'm checking into this further and will have a recommendation for you on this meeting shortly.

BILL SCHERLE

Dan Kuykendall reports that Bill Scherle is committed to support you. However, the Reagan people are claiming him also.



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Our information is that he can counteract the Reagan support among the farmers more than anyone else especially in the Southwestern part of the state. I have it set up to contact him this afternoon.

REAGAN STRATEGY

Reagan has a field man, Drew Mason (from Oklahoma), who is now working part time in Iowa. Reagan strategy is to take over the precinct caucuses to be held on January 19. They will want to use this as a momentum for the New Hampshire primary. Even though county conventions are not held until April, we can expect substantial press coverage on the evaluation of how well Reagan does in these caucuses.

PFC PLANS

Ed Terrill will go to Iowa next week. All agree on the strategy of setting up our own program for the precinct caucuses.

B.

