

THE PRESIDENT HAS SEEN

President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6601

October 21, 1975

Handwritten signatures and initials, including "R" and "M".

MEMORANDUM FOR THE PRESIDENT

FROM: BO CALLAWAY *BC*

SUBJECT: Weekly Report #15, Week Ending October 17, 1975

I. GENERAL CAMPAIGN ORGANIZATION

Skip Watts has been hired to serve as Assistant Political Director for the Primary States. Watts was previously employed at the Treasury Department and had been CRP Southwest Regional Director in 1972. A resident of California, he has been active in a number of Reagan state and national campaigns.

Ed Terrill, formerly with the Republican Congressional Campaign Committee, has been hired as an Assistant Political Director to coordinate the Convention States.

I met with Bob Teeter to discuss our survey research needs, and he has been retained on a monthly basis to coordinate our efforts in this area.

Samuel Jackson, Timothy Jenkins and Larnie Horton of the Council of 100, a Black Republican organization, visited the headquarters last Wednesday. The Council's activities are primarily directed toward electing Blacks to Congress; however, the PFC has been requested to set up a hospitality suite for their fundraising dinner in Washington on November 19.

Seventeen State PFC Chairmen have been appointed to date. A copy of the list of Chairmen is attached at Tab A.

II. FINANCE

Approximately \$67,071 was received last week for a total to date of \$851,454.85, or 8.5% of our total goal of \$10 million. A copy of the Treasurer's Report is attached at Tab B.

State Finance Chairmen were appointed in Hawaii and New Hampshire. To date, 32 State Chairmen have been appointed in addition to the Chairmen in the District of Columbia and Puerto Rico. A copy of the Finance Chairmen is attached at Tab C.

III. STATE CAMPAIGN ORGANIZATION

1. Maryland - State Senator Newt Steers accepted the PFC State Chairmanship. The announcement of his appointment is pending the selection of a Co-Chairman. Steers had been announced earlier this fall as J. Glenn Beall's campaign finance chairman, but with Beall's approval, Steers resigned this post to accept our request.
2. Montana - Immediate past GOP State Chairman Ken Neill will head our efforts in Montana. The State PFC Headquarters will be located in Great Falls which is Neill's home.
3. Michigan - Peter Fletcher has agreed to serve as State PFC Chairman. Additionally, Pete has concurred with the suggestion that Bill Milliken, Bob Griffin and George Romney be asked to serve as Honorary Co-Chairmen. Announcement of the appointments is tentatively scheduled for this week.
4. Indiana - There is virtually no Reagan activity in the State at this time according to GOP State Chairman Tom Milligan, and he expects the tightness of the State Republican organization to make it difficult for Reagan to mount an effective campaign. Vanderburgh County (Evansville) Chairman Don Cox, who was recommended by Governor Otis Bowen and Milligan, has accepted the position of State PFC Chairman. Former Governor Ed Whitcomb may try to hook up with any Reagan activity in the State in opposing Dick Lugar for the Senate nomination.
5. Florida - Stu Spencer joined B. Oglesby in meeting with PFC Executive Director Oscar Juarez and four state field men in Orlando. Lou Frey has held a series of press conferences around the State in announcing five of the fifteen major county PFC Chairmen. Five county chairmen are pending announcement and the remaining five are to be selected by November 1. Reagan activity has picked up in the State in the last few weeks, and the former Governor is expected to be back in Florida on November 3 and 4 for several GOP fundraisers.
6. Illinois - Bruce Ladd met with State PFC leaders and reports that Dick Ogilvie is clearly in charge of the campaign with a good start having been made in selecting PFC Chairmen at the Congressional District, county, and precinct levels. Illinois, which is the first midwestern state to hold a primary, will be a key state for organizational activities. Reportedly, Reagan state campaign head Phil Crane has talked about supporting your delegates if they will commit to Reagan as their second choice.
7. Wisconsin - Bruce Ladd met with former Nixon '68 and '72 State Chairman John McIver, Sam Hay, and Republican State Executive Director George Innes. None of the three were aware of any Reagan activity at this time. Uncertainty was expressed about Wisconsin's open primary, especially should George Wallace enter the race.

Recommendations were made for our State Chairman and they are now under consideration.

IV. LEGAL

The Federal Election Commission ruled last week that attorneys' and accountants' fees must be counted as expenditures except in connection with formal compliance procedures instituted against the candidate or his committee by the Commission. These costs, therefore, will mitigate against the use of some funds that might have otherwise have gone toward direct political expenditures.

The FEC appears to have accepted our suggested formula for volunteer work and the concept of "compensable time". Bob Visser is scheduled to testify on October 21 before the Commission in order to present our views on several legal aspects of the draft disclosure regulations.

V. ARKANSAS STATE GOP FUNDRAISER

Friday evening I attended a reception and fundraising dinner in Little Rock. The event raised approximately \$10,000 for the State Party and appeared to have generated a good deal of enthusiasm. A significant number of participants at both events approached me to express concern about the embargo on grain sales. Their feelings were emotional, bitter, and appeared to be widely held.

Prior to the fundraiser, I met with PFC State Chairman Guy Newcomb and members of his committee to discuss the political climate in the State as well as prospective PFC activity.

VI. "CAMPAIGN '76, INC."

Peter Dailey has pulled together an excellent board of directors for "Campaign '76". They are as follows:

Tom Adams, Chairman of the Board, Campbell-Ewald Co., Detroit
John (Jock) Elliott, Jr., Chairman of the Board, Ogilvy & Mather,
New York
Barton A. Cummings, Chairman of Executive Committee
Compton Advertising Company, New York
Leonard Matthews, Vice Chairman, Leo Burnett & Company, Chicago
Victor Bloede, Chairman, Benton and Bowles, New York
Tom Dillon, Chairman, Batton, Barton, Durstine and Osborne,
New York

VII. MAJOR APPOINTMENTS SCHEDULE

Monday: Joe Miller, AMA, Chicago
Frank Jameson, Chairman of the Board, and
Robert Miller, President, Freedoms Foundation,
Valley Forge
Bill McLaughlin
PFC Advisory Committee

Tuesday: Dick Herman
Bob Flanigan
Ray Caldiero

Wednesday: Dennis Farney and Alan Otten, Wall Street Journal
Robert Collier

Thursday: John Hall, Hearst Newspapers

Copy to:
Don Rumsfeld
Dick Cheney

PRESIDENT FORD COMMITTEE ORGANIZATION OF POLITICAL CHAIRMEN
AS OF OCTOBER 15, 1975.

ARKANSAS

GUY NEWCOMB 501-563-3535 (O)
P. O. Drawer 129 501-563-2117 (H)
Osceola, Arkansas

CALIFORNIA

LEON PARMA (CHAIRMAN OF THE STEERING COMMITTEE)
P. O. Box 2262 714-296-6343 (O)
La Jolla, Calif. 92038 714-459-2284 (H)

CALIFORNIA HEADQUARTERS

Dave Liggett
Spencer - Roberts & Associates, Inc.
4201 Long Beach, California 90807
213-595-1676

DISTRICT OF COLUMBIA

DR. WILLIAM COOPER 202-337-2727 (O)
825 New Hampshire Ave. 202-223-2230 (O)
Washington, D.C.

DELAWARE

GENE BOOKHAMMER (Pending) 302-678-4151 (O)
Legislative Hall 302-645-8681 (H)
Dover, Delaware 19901

FLORIDA

THE HONORABLE LOU FREY 202-225-3671 (O)
U. S. House of Representatives
Washington, D.C. 20515

FLORIDA HEADQUARTERS

P. O. Box 1706 305-843-3673 (O)
Orlando, Florida 32802

GEORGIA

MATTHEW H. PATTON 404-522-3100 (O)
Kilpatrick, Cody, Rogers,
McClatchey & Regenstein
Equitable Building
100 Peachtree Street
Atlanta, Georgia

ILLINOIS

RICHARD B. OGILVIE 312-786-7500 (O)
Isham, Lincoln & Beale
One First National Plaza
Chicago, Illinois 60670

INDIANA

DONALD B. COX 812-426-2211 (O)
1010 Sycamore Street 812-422-6270 (H)
Evansville, Ind. 47708

(Home)
550 Herndon Drive
Evansville, Indiana 47711

IOWA

RALPH McCARTNEY 515-228-3727 (O)
R.R. #4 515-228-2518 (H)
Charles City, Iowa 50616

MICHIGAN

PETER B. FLETCHER 313-482-0445
P. O. Box 407
Ypsilanti, Michigan 48197

MONTANA

KENNETH R. NEILL (KEN) 406-727-2200 (O)
414 Montana Building 406-761-5345 (H)
Great Falls, Montana 59401

NORTH CAROLINA

MRS. PARKS M. KING, JR. (MARGARET) (Co-Chairman)
431 Scofield Road
Charlotte, North Carolina
704-525-0666 (H)

NORTH CAROLINA

J. M. PEDEN, JR. (JIM) (Co-Chairman)
421 Drummond Drive
Raleigh, North Carolina

919-832-2081 (O)

NORTH CAROLINA HEADQUARTERS

P. O. Box 25157
Raleigh, North Carolina 27611

NEW HAMPSHIRE

THE HONORABLE JAMES C. CLEVELAND 202-225-5206 (O)
2246 Rayburn House Office Building
Washington, D.C. 20515

OKLAHOMA

DOUG McKEEVER 405-234-4133 (O)
P. O. Box 1026 405-237-1128 (H)
Enid, Oklahoma 73701

PENNSYLVANIA

DREW LEWIS 215-825-5200 (O)
1 Plymouth Meeting 215-287-8400 (H)
Suite 525
Plymouth Meeting, Pa.

SOUTH DAKOTA

DAVID VOLK 605-224-3378 (O)
Office of the State Treasurer 605-224-5305 (H)
State Capitol
Pierre, S.D. 57501

TEXAS

THE HONORABLE JOHN TOWER 202-224-2934
United States Senate
Washington, D.C. 20510

TEXAS HEADQUARTERS

P. O. Box 15345
Austin, Texas 78761

TAB B

WEEKLY TREASURER'S REPORT

WEEK ENDING: October 17, 1975

	Beginning Totals	This Week	Totals to Date
CONTRIBUTIONS:			
Individual Identified	\$759,163.85	\$ 62,571.00	\$821,734.85
Suspense	14,220.00	4,500.00	18,720.00
Total	\$773,383.85	\$ 67,071.00	\$840,454.85
Committees, Reg.- Identified	\$ 10,500.00	- 0 -	\$ 10,500.00
Suspense	- 0 -	- 0 -	- 0 -
Total	\$ 10,500.00	- 0 -	\$ 10,500.00
Pledges	500	- 0 -	500
Total Contributions	\$784,383.85	\$ 67,071.00	\$851,454.85
Interest Income	\$ 486.65	\$ 518.40	\$ 1,005.05
Total Receipts	\$784,870.50	\$ 67,589.40	\$852,459.90

MATCHING FUNDS (MEMO ACCOUNT)

Qualifiable - States Qualifiable		21
Funds Qualifiable		\$358,125.00

DISBURSEMENTS:

Fund Raising	\$117,917.60	\$ 27,596.40	\$145,514.00
Non Fund Raising	\$133,202.49	\$ 35,610.63	\$168,813.12
Refundable Deposits	\$ 4,850.00	- 0 -	\$ 4,850.00
Contribution Returns	\$ 5,001.00	- 0 -	\$ 5,001.00
Advances	\$ 26,820.00	\$ 12,950.00	\$ 39,770.00
Total Disbursements	\$287,791.09	\$ 76,157.03	\$363,948.12

FUNDS BALANCE:

Cash in Bank		\$387,178.99
Petty Cash		\$ 351.22
Certificate of Deposit		\$100,918.57
Securities in Process of Sale		- 0 -
Total Funds Balance		\$488,511.78

STATISTICS:

Total Number of Contributors as of <u>October 17, 1975</u>	1,596
Average Amount of Contribution to date	\$ 533
Cost of Fund Raising to date - percent of contribution	17%

SUMMARY OF CONTRIBUTIONS AND EXPENSES

WEEK ENDING October 17, 1975

FUND RAISING PROGRAM
IN THE STATES

	<u>CONTRIBUTIONS</u>			AMOUNT	% OF CONTRIBUTIONS RECEIVED
	QUOTA	RECEIVED	% OF QUOTA		
ALABAMA	\$ 75,000	\$ 19,450	25.9%		
ALASKA	20,000	2,000	10.0		
ARIZONA	140,000	9,955	7.1		
ARKANSAS	50,000				
CALIFORNIA	1,795,000	142,144.50	7.9		
COLORADO	150,000	10,830	7.2		
CONNECTICUT	300,000	25,115	8.4		
DELAWARE	100,000	4,600	4.6		
DISTRICT OF COL.	300,000	24,572	8.2		
FLORIDA	450,000	25,520	5.7		
GEORGIA	150,000	27,475	18.3		
HAWAII	45,000	1,020	2.3		
IDAHO	35,000	1,000	2.9		
ILLINOIS	950,000	62,711.50	7.3		
INDIANA	275,000	3,336.75	3.0		
IOWA	150,000	200	0.2		
KANSAS	135,000	40,655	30.1		
KENTUCKY	100,000	7,525	7.5		
LOUISIANA	75,000	4,200	5.6		
MAINE	45,000	200	0.4		
MARYLAND	225,000	17,187	7.6		
MASSACHUSETTS	325,000	14,235	4.4		
MICHIGAN	550,000	47,980	8.7		
MINNESOTA	275,000	16,766	6.1		
MISSISSIPPI	40,000	15	-		
MISSOURI	250,000	18,695	7.5		
MONTANA	40,000	500	1.2		
NEBRASKA	85,000	2,010	2.4		
NEVADA	25,000	4,800	19.2		
NEW HAMPSHIRE	40,000				
NEW JERSEY	350,000	10,748.33	3.1		
NEW MEXICO	50,000	2,110	4.2		
NEW YORK	1,650,000	89,127.50	5.4		

STATEMENT OF CONTRIBUTIONS AND EXPENSES

	CONTRIBUTIONS			FUND RAISING EXPENSES IN THE STATES	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
NORTH CAROLINA	\$ 125,000	\$ 7,680	6.1%		
NORTH DAKOTA	30,000	1,100	3.7		
OHIO	650,000	31,450	4.8		
OKLAHOMA	120,000	6,975	5.8		
OREGON	90,000	6,525	7.3		
PENNSYLVANIA	700,000	34,290.27	4.9		
RHODE ISLAND	50,000	1,025	2.0		
SOUTH CAROLINA	75,000	1,010	1.3		
SOUTH DAKOTA	30,000	100	0.3		
TENNESSEE	175,000	19,015	10.9		
TEXAS	650,000	46,593	7.1		
UTAH	35,000		-		
VERMONT	25,000		-		
VIRGINIA	250,000	21,910	8.7		
WASHINGTON	175,000	4,025	2.3		
WEST VIRGINIA	40,000	2,000	5.0		
WISCONSIN	225,000	13,510	6.0		
WYOMING	30,000		-		
TERRITORIES		-			
UNIDENTIFIED		NK 2			
TOTALS	12,720,000	846,453.85	6.9	1/	1/

1/ No significant fund-raising expenditures have been made in the States. These columns will be completed for subsequent reports as expenditures are made.

TREASURER'S OFFICE

TAB C

STATE FINANCE CHAIRMEN - CONFIRMED

ALABAMA

WILLIAM P. ACKER, III (Co-Chrmn.) 205-251-0152
 First National-Southern Natural
 Bldg.
 Birmingham, Alabama 35203

HALL THOMPSON (Co-Chrmn.) 205-841-8601
 Thompson Tractor Company
 P. O. Box 10367
 Birmingham, Alabama 35202

ALASKA

EDWARD B. RASMUSON 907-272-5544
 President
 National Bank of Alaska
 Box 600
 Anchorage, Alaska 00501

ARIZONA

BURTON KRUGLICK 602-264-2581
 Guarantee Appliance Company
 1333 Camelback Road
 Phoenix, Arizona 85014

ARKANSAS

CASS HOUGH 501-636-1200
 President and Chairman of the Board
 Daisy Air Rifle Company
 Rogers, Arkansas 72756

CALIFORNIA

EDWARD W. CARTER 213-620-0150
 (President, Carter Hawley Hale
 Stores, Inc.)
 626 Siena Way
 Los Angeles, California 90024

CONNECTICUT

ARCHIE McCARDLE 203-329-8711
 President & Chief Operating Officer
 Xerox Company
 Stamford, Connecticut 06904

DISTRICT OF COLUMBIA

WILLIAM FITZGERALD 202-659-8850
Fitzgerald Corporation
1130 M Street, N. W.
Washington, D. C. 20036

GEORGIA

JULIAN LeCRAW 404-355-0164
111 Peachtree Park Drive, N. W.
Atlanta, Georgia 30309

HAWAII

HING WAI CHING 808-524-4704
1010 Wilder Avenue Res: 808-536-4766
Honolulu, Hawaii 96822

IDAHO

ROBERT V. HANSBERGER 208-344-8323
President
Futura Industries Corp.
410 1st National Bank Building
Boise, Idaho 83702

ILLINOIS

GAYLORD FREEMAN 312-732-8000
President, First National Bank
of Chicago
1 First National Plaza
Chicago, Illinois 60670

INDIANA

JOHN W. FISHER 317-284-8441
President
The Ball Corporation
Muncie, Indiana 47302

KANSAS

C. HOWARD WILKINS 316-685-8281
Managing Partner
Maverick Company
Box 2817
Wichita, Kansas 67201

LOUISIANA

W. K. McWILLIAMS 504-581-3477
President, McMoran Oil Exploration
3400 Plaza Tower
New Orleans, Louisiana 70113

MASSACHUSETTS

LLOYD WARING (Honorary Chmn.) 617-357-6400
75 Federal Street
Boston, Mass.

CHAIRMAN (Vacant)

Mrs. Anne Witherby (Co.-Chmn.) 617 523-0120
60 Chestnut Street
Boston, Mass. 02108

Mrs. Lloyd Cutler (Co-Chmn.) 617-232-6615
284 Woodland Road
Chestnut Hills, Mass. 02167

MINNESOTA

DONALD DAYTON 612-332-1902
1295 6th Avenue N
Long Lake, Minnesota 55356

MISSOURI

MAJ. GEN. LEIF J. SVERDRUP 314-436-7600
Sverdrup Parcel & Associates, Inc.
800 North 12th Street
St. Louis, Missouri 63101

Don L. Wolfsberger (Co-Chmn.) 314-997-6810
President & Chief Executive Officer
United Food Products, Inc.
1304 Baur Boulevard
St. Louis, Missouri 63132

NEBRASKA

DAVID TEWS, Attorney 402-432-4221
Executive Building
Lincoln, Nebraska 68509

NEVADA

ORAN GRAGSON 702-878-4334
3700 Apache Lane
Las Vegas, Nevada 89107

NEW HAMPSHIRE

ROBERT P. BASS, JR. 603-224-7761
16 Centre Street
Concord, New Hampshire 03301

NEW JERSEY

RICHARD B. SELLARS 201-524-6006
Chairman of the Board
Johnson and Johnson
New Brunswick, New Jersey 08903

NEW MEXICO

TOM BOLACK 505-325-4275
1010 North Dustin
Farmington, New Mexico 87401

NEW YORK

HAROLD HELM 212-922-6338
Chairman, Director's Advisory Cmte.
Chemical Bank of New York
277 Park Avenue
New York, New York 10017

NORTH CAROLINA

HUGH McCOLL 704-374-5000
President
North Carolina National Bank
Charlotte, North Carolina 28255

OKLAHOMA

JACK BLACK 405-329-2400
President
American Exchange Bank
Norman, Oklahoma 73069

OREGON

IRA KELLER 503-228-6200
Chairman of the Board
Western Sales
Standard Plaza
Portland, Oregon 97204

PENNSYLVANIA

Eastern: HARRY J. HASKELL, JR. 302-654-8764
Co-Chmn.
1300 Market Street
Wilmington, Delaware

Western: MRS. ELSIE HILLMAN, 412-681-2078
Coordinator
Morewood Heights
Pittsburgh, Pennsylvania 15213

PUERTO RICO

JAIME PIERAS, JR. 809-765-9932
Post Office Box 507
Hato Rey, Puerto Rico

SOUTH DAKOTA

VI STOIA 605-225-3382
Stoia Seiler and Associates Res: 605-225-1126
204 Kresge Building
Aberdeen, South Dakota 57401

TENNESSEE

THE HONORABLE GUILFORD DUDLEY, JR. 615-254-1511
Life and Casualty Insurance Co.
Life and Casualty Tower
Nashville, Tennessee 37219

TEXAS

TRAMMELL CROW 214-742-2000
Trammell Crow Company
2100 Bryan Tower
Dallas, Texas 75202

VERMONT

C. DOUGLAS CAIRNS 802-864-5380
Champlain Oil Co., Inc.
San Remo Drive
South Burlington, Vermont 05401

VIRGINIA

FitzGerald BEMISS 804-643-2753
Box 1156
Richmond, Virginia 23209

WISCONSIN

BILL MESSINGER 414-384-3000
Rex Chainbelt, Inc.
Marine Plaza
111 E. Wisconsin Avenue
Milwaukee, Wisconsin 53214

WYOMING

JOHN WOLD 307-234-5242
P. O. Box 114
Casper, Wyoming 82601