

~~THE PRESIDENT HAS SEEN~~

The President Ford Committee

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October 13, 1975

MEMORANDUM FOR: THE PRESIDENT
FROM: BO CALLAWAY 
SUBJECT: Weekly Report #14, Week Ending
October 10, 1975

I. GENERAL CAMPAIGN ORGANIZATION

Peter Kaye has been hired as campaign Press Secretary and will begin work with the Committee on October 27. A press announcement is scheduled for release today.

In order to increase our daily activity in the key states, several additional Regional Coordinators have been hired. Former John Tower and White House aide Nola (Smith) Haerle has been given responsibility for the Pacific Region and former White House Fellow Al Zapanta has been assigned the Southwest. The field operation now has five of the six regions covered with full-time personnel.

Also, the announcement of the formation of "Campaign '76, Inc." was released on October 9.

II. FINANCE

Approximately \$43,690 was raised last week for a total to date of \$784,383.85. A copy of the Treasurer's Report is attached.

State Finance Chairmen were appointed in New Hampshire and New Mexico along with the Western Pennsylvania Chairman. In Massachusetts, an Honorary Chairman and two Co-Chairmen have been appointed.

III. STATE CAMPAIGN ORGANIZATION

Ralph McCartney was announced as the Iowa State Chairman on Friday. Additional state rundowns follow.

1. Arkansas - Guy Newcombe of Osceola has accepted the Chairmanship and the appointment is to be announced at a press conference in Little Rock on October 15. Jim Holshouser will represent the PFC at the event. Newcombe will head a Committee of ten persons who are representative of the state (i.e., youth, senior citizen, Blacks, women, etc.). Republican State Chairman Lynn Lowe has been extremely helpful in putting this group together.
2. Oklahoma - Doug McKeever of Enid has accepted the appointment as PFC State Chairman. Several Vice Chairmen, representing each Congressional District, have also been appointed and will be announced with McKeever at a press conference on October 16. Governor Holshouser will represent the PFC at the conference.
3. District of Columbia - Dr. William Cooper has been appointed PFC Chairman for Washington. The announcement is pending the selection of a Co-Chairman.
4. Delaware - Lieutenant Governor Eugene Bookhammer has been approached to serve as the State PFC Chairman. His response is expected by Friday, October 17 and it will be dependent on his decision to run for Governor next fall.
5. Texas - Former '72 Tower campaign aide Roger Wallace has been hired as the State PFC Executive Director. The state headquarters has been cleared for official opening on November 1.
6. New Hampshire - Stu Spencer and Dick Mastrangelo met with the Steering Committee on Friday to present the PFC's recommended campaign plan. An agreement in principle was reached with several specific areas to be worked out by Friday, October 17. A general ground rule of not attacking Governor Thomson was readily accepted by the Committee. A full-time field coordinator to work under Jim Cleveland's direction was hired as was a press person. The State PFC headquarters site was selected and the storefront will be located on the main street in Concord. Stu reported that he was very impressed with the quality and political astuteness of those he met.

IV. CAMPAIGN NEWSLETTER

The first issue of "INSIDE NEWS" was mailed Thursday afternoon to approximately 12,000 people. Recipients included PFC and Republican State Committees, Federal and state elected officials, campaign contributors, and volunteers.

V. NATIONAL CONFERENCE OF STATE LEGISLATURES

Leo Thorsness represented the Committee at the annual meeting of the NCSL in Philadelphia on Thursday. Through sessions with Republican members, Leo was able to open direct communications with representatives from fifteen states. An organized system for follow-up is being designed. Several participants made a point of emphasizing to Leo the effectiveness of your meeting directly with state legislators during your travels and strongly endorsed such future meetings.

VI. PFC ADVISORY BOARD MEETING

Dean Burch has called a meeting of the Advisory Board for Monday, October 20 for the purpose of updating members on the campaign organization.

VII. MAJOR APPOINTMENTS SCHEDULE

Tuesday: Lamar Alexander
Bill Lynch, NBC News

Wednesday: Tom Jarriel, ABC-TV (informal filming at
headquarters)
Bob Teeter
Council of 100

Friday: Little Rock, Arkansas (GOP Fund-Raiser)

Copy to: Don Rumsfeld
Dick Cheney

THE PRESIDENT FORD COMMITTEE

WEEKLY TREASURER'S REPORT

WEEK ENDING: OCTOBER 10, 1975

	Beginning Totals	This Week	Totals to Date
CONTRIBUTIONS:			
Individual			
Identified	\$718,823.85	\$ 40,340.00	\$759,163.85
Suspense	10,120.00	4,100.00	14,220.00
Total	\$728,943.85	\$ 44,440.00	\$773,383.85
Committees, Reg.-			
Identified	\$ 10,250.00	\$ 250	\$ 10,500.00
Suspense	1,000.00	(1,000)	- 0 -
Total	\$ 11,250.00	(750)	\$ 10,500.00
Pledges	\$ 500.00	- 0 -	\$ 500
Total Contributions	\$740,693.85	\$ 43,690.00	\$784,383.85
Interest Income	486.65	- 0 -	486.65
Total Receipts	\$741,180.50	\$ 43,690.00	\$784,870.50

MATCHING FUNDS (MEMO ACCOUNT)

Qualifiable -		
States Qualifiable		21
Funds Qualifiable		\$337,894.00

DISBURSEMENTS:

Fund Raising	\$ 97,844.33	\$ 20,073.27	\$117,917.60
Non Fund Raising	\$121,574.39	\$ 11,628.10	\$133,202.49
Refundable Deposits	\$ 4,400.00	\$ 450.00	\$ 4,850.00
Contribution Returns	\$ 5,001.00	- 0 -	\$ 5,001.00
Advances	\$ 26,800.00	\$ 20.00	\$ 26,820.00
Total Disbursements	\$255,619.72	\$ 32,171.37	\$287,791.09

FUNDS BALANCE:

Cash in Bank		\$396,249.02
Petty Cash		\$ 351.22
Certificate of Deposit		\$100,479.17
Securities in Process of Sale		- 0 -
Total Funds Balance		\$497,079.41

STATISTICS:

Total Number of Contributors as of <u>October 10, 1975</u>	\$ 1,490
Average Amount of Contribution to date	\$ 526
Cost of Fund Raising to date - percent of contribution	15%

SUMMARY OF CONTRIBUTIONS AND EXPENSES

WEEK ENDING OCTOBER 10, 1975

FUND RAISING EXPENSES
IN THE STATES

	<u>CONTRIBUTIONS</u>			FUND RAISING EXPENSES IN THE STATES	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
ALABAMA	\$ 75,000	\$ 19,450	25.9 %		
ALASKA	20,000	2,000	10.0		
ARIZONA	140,000	8,455	6.0		
ARKANSAS	50,000	-	-		
CALIFORNIA	1,795,000	133,609.50	7.4		
COLORADO	150,000	8,810	5.9		
CONNECTICUT	300,000	24,115	8.0		
DELAWARE	100,000	3,600	3.6		
DISTRICT OF COL.	300,000	23,495	7.8		
FLORIDA	450,000	23,420	5.2		
GEORGIA	150,000	25,225	16.8		
HAWAII	45,000	1,020	2.3		
IDAHO	35,000	1,000	2.9		
ILLINOIS	950,000	65,436.50	6.9		
INDIANA	275,000	7,311.75	2.7		
IOWA	150,000	270	0.2		
KANSAS	135,000	41,055	30.4		
KENTUCKY	100,000	7,525	7.5		
LOUISIANA	75,000	4,200	5.6		
MAINE	45,000	200	0.4		
MARYLAND	225,000	16,187	7.2		
MASSACHUSETTS	325,000	13,135	4.0		
MICHIGAN	550,000	45,980	8.4		
MINNESOTA	275,000	16,756	6.1		
MISSISSIPPI	40,000	15	-		
MISSOURI	250,000	12,625	5.1		
MONTANA	40,000	500	1.2		
NEBRASKA	85,000	2,010	2.4		
NEVADA	25,000	4,800	19.2		
NEW HAMPSHIRE	40,000	-	-		
NEW JERSEY	350,000	10,728.33	3.1		
NEW MEXICO	50,000	2,110	4.2		
NEW YORK	1,650,000	81,677.50	5.0		

SUMMARY OF CONTRIBUTIONS AND EXPENSES

October 10, 1975
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	<u>CONTRIBUTIONS</u>			FUND RAISING EXPENSES IN THE STATES	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
NORTH CAROLINA	\$ 125,000	\$ 7,380	5.9 %		
NORTH DAKOTA	30,000	1,100	3.7		
OHIO	650,000	29,450	4.5		
OKLAHOMA	120,000	5,625	4.7		
OREGON	90,000	5,525	6.1		
PENNSYLVANIA	700,000	31,590.27	4.4		
RHODE ISLAND	50,000	1,025	2.0		
SOUTH CAROLINA	75,000	1,010	1.3		
SOUTH DAKOTA	30,000	100	0.3		
TENNESSEE	175,000	19,015	10.9		
TEXAS	650,000	36,493	5.6		
UTAH	35,000	-	-		
VERMONT	25,000	-	-		
VIRGINIA	250,000	18,910	7.6		
WASHINGTON	175,000	3,025	1.7		
WEST VIRGINIA	40,000	-	-		
WISCONSIN	225,000	12,410	5.5		
WYOMING	30,000	-	-		
TERRITORIES		-			
UNIDENTIFIED		1			
TOTALS	12,720,000	779,382.85	6.1	<u>1/</u>	<u>1/</u>

1/ No significant fund-raising expenditures have been made in the States. These columns will be completed for subsequent reports as expenditures are made.

TREASURER'S OFFICE

WEEKLY STATE SUMMARY

Total Quota (000)	STATE	CUM. THRU. Fri. Oct. 3	WEEKLY STATE SUMMARY					CUM. THRU. Friday Oct. 10, 1975
			MON. Oct. 6	TUES. Oct. 7	WED. Oct. 8	THURS. Oct. 9	FRI. Oct. 10	
75	Alabama	19,450	-	-	-	-	-	19,450
20	Alaska	2,000	-	-	-	-	-	2,000
140	Arizona	8,330	25	100	-	-	-	8,455
50	Arkansas	-	-	-	-	-	-	-
1,795	California	122,514.50	5,525	5,570	-	-	-	133,609.50
150	Colorado	8,810	-	-	-	-	-	8,810
300	Connecticut	22,115	-	2,000	-	-	-	24,115
100	Delaware	3,600	-	-	-	-	-	3,600
300	D.C.	23,247	-	250	-	-	-	23,497
450	Florida	21,320	2,000	100	-	-	-	23,420
150	Georgia	22,075	3,150	-	-	-	-	25,225
45	Hawaii	20	-	1,000	-	-	-	1,020
35	Idaho	1,000	-	-	-	-	-	1,000
950	Illinois	65,236.50	-	100	-	100	-	65,436.50
275	Indiana	7,261.75	-	-	-	50	-	7,311.75
150	Iowa	260	10	-	-	-	-	270
135	Kansas	41,055	-	-	-	-	-	41,055
100	Kentucky	7,525	-	-	-	-	-	7,525
75	Louisiana	4,200	-	-	-	-	-	4,200
45	Maine	200	-	-	-	-	-	200
225	Maryland	16,187	-	-	-	-	-	16,187
325	Massachusetts	13,135	-	-	-	-	-	13,135
550	Michigan	43,380	-	2,100	-	500	-	45,980
275	Minnesota	16,621	135	-	-	-	-	16,756
40	Mississippi	15	-	-	-	-	-	15
250	Missouri	9,625	-	2,100	-	1,000	-	12,625
40	Montana	500	-	-	-	-	-	500
85	Nebraska	2,010	-	-	-	-	-	2,010
25	Nevada	11,000	-	-	-	-	-	11,000

Total Quot. (000)	STATE	CUM. THRU.	MON.	TUES.	WED.	THURS.	FRI.	CUM. THRU.
		Fri. Oct. 3	Oct. 6	Oct. 7	Oct. 8	Oct. 9	Oct. 10	Friday October 10, 1975
40	N. Hampshire	-	-	-	-	-	-	-
350	New Jersey	10,728.33	-	-	-	-	-	10,728.33
50	New Mexico	2,010	100	-	-	-	-	2,110
1,650	New York	70,577.50	3,000	4,350	-	3,750	-	81,677.50
125	N. Carolina	7,380	-	-	-	-	-	7,380
30	N. Dakota	1,100	-	-	-	-	-	1,100
650	Ohio	29,450	-	-	-	-	-	29,450
120	Oklahoma	5,600	-	25	-	-	-	5,625
90	Oregon	5,525	-	-	-	-	-	5,525
700	Pennsylvania	30,040.27	-	1,450	-	100	-	31,590.27
50	Rhode Island	1,025	-	-	-	-	-	1,025
75	S. Carolina	1,010	-	-	-	-	-	1,010
30	S. Dakota	100	-	-	-	-	-	100
175	Tennessee	19,015	-	-	-	-	-	19,015
650	Texas	32,393	1,000	3,000	-	100	-	36,493
35	Utah	-	-	-	-	-	-	-
25	Vermont	-	-	-	-	-	-	-
250	Virginia	17,835	-	6,025	-	50	-	18,910
175	Washington	3,000	25	-	-	-	-	3,025
40	W. Virginia	-	-	-	-	-	-	-
225	Wisconsin	12,410	-	-	-	-	-	12,410
30	Wyoming	-	-	-	-	-	-	-
	Territories	-	-	-	-	-	-	-
States Cum. Total		735,690.85	14,970	23,070	-	5,650	-	779,381.85
	Unidentified	1						1.00
	Sub-total							
	Other Receipts							
	TOTAL	735,692.85						779,382.85