

# The President Ford Committee

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*Phos*

September 16, 1975

MEMORANDUM FOR THE PRESIDENT

FROM: BO CALLAWAY



SUBJECT: Weekly Report #10, Week ending September 13, 1975

ORGANIZATION - Ed DeBolt of the R. H. Donnelley Corporation has been retained to further develop the overall campaign strategy, as well as to begin developing the technical programs needed in New Hampshire and Florida. He also will supervise research as needed for these early States.

Bob Flanigan of Colorado has agreed to coordinate Regional activities in 10 Western States -- Idaho, Nevada, Arizona, Utah, Montana, Wyoming, New Mexico, Colorado, North and South Dakota. He will be able to spend two to three days a week in these activities until mid-October, when he will be able to spend full time.

Stu Spencer has agreed to coordinate four far-Western States in addition to California.

Dick Herman was asked to coordinate the mid-Western States, but is unable to do so due to personal reasons. However, he will help advise and be available when needed in all areas that we need him.

RNC MEETING - Five staff members, in addition to myself, met with at least one member of every State delegation attending the meeting. Response was favorable, although many reported pockets of Reagan strength and indicated that IF Reagan begins to actively campaign, his base could easily build. Several Western States are pushing for neutrality, led by Tom Stroock, the Wyoming State Chairman and newly-elected Chairman of the Western States Chairmen.

Eastern and mid-Western States showed the most enthusiasm and reported the least problems.

During a Southern States Chairmen's meeting, Clarke Reed was mildly criticized for his anti-Rockefeller statements, as such statements were

not helping the Party and your nomination, but adding credence to a Reagan bid.

Over all, we noticed a lack of excitement in the meeting itself and in the campaign. Everyone seemed much more pre-occupied with what we are going to do to help elect local candidates - presuming that you are the President now and will be after the next election.

NATIONAL FEDERATION OF REPUBLICAN WOMEN - I met with 20 delegations at their national convention in Dallas and listened, basically, to their thoughts about the election. These women can be invaluable to a campaign effort, but give little overall thought to a national campaign effort. Again, they seemed more concerned about internal problems and how we would work with them, rather than how they could help your campaign.

Your speech was extremely well-received -- not only for content, but also for sincerity. You definitely out-scored Governor Reagan at this event.

#### STATE COMMITTEES

PENNSYLVANIA - During my visit to Philadelphia to meet with State Central Committee members, I met with Drew Lewis concerning the PFC in the State. He is going to put together a broad based Committee, and agreed that due to the particular structure of the primary selection process in Pennsylvania, the strongest candidates should run for District delegates - as opposed to their being nominated by the State Committee as at-large delegates.

LEGAL - Tim Ryan has been hired as Assistant General Counsel and will begin on October 6, 1975. The F.E.C. has formed a large task force under the direction of Commissioners Staebler and Thomson to propose regulations regarding allocation and payment of campaign expenditures, including Presidential travel. Both Chairman Curtis and Jack Murphy have expressed highly favorable comments on the September 3 letter from Phil Buchen. The SunPac proposal regarding the formation of corporate political action committees appears to be favorably viewed by at least four Commission members and the advisory opinion should be released within the next few weeks. The F.E.C. General Counsel has tentatively concluded that there are no State limitations on the amount of fund-raising expenses that may be made in any State. If this conclusion is sustained by the F.E.C., it would provide additional flexibility in our fund-raising efforts particularly in connection with the smaller states (e.g., New Hampshire). A good relationship has been established with the legal staff of the F.E.C. and all relevant developments are being reported directly by Bob Visser to Phil Buchen's office.

FINANCE - \$10,430 was raised during the week, for a total of \$647,881.  
A statement is attached.

A coordinator for the national telephone bank was hired and has begun working on the lists, along with a number of volunteers.

SCHEDULE - WEEK OF SEPTEMBER 14 (Major Appointments)

Wednesday Senator Mac Mathias  
Senator Hugh Scott

Lunch with Bill Whyte and Bryce Harlow

Thursday Bob Flanigan

Depart for San Diego 5:40 p.m.

Friday/Sunday California State Central Committee Meeting  
Town and Country Hotel  
San Diego  
Telephone: (714) 291-7131

Copy to:  
Don Rumsfeld

THE PRESIDENT FORD COMMITTEE  
WEEKLY TREASURER'S REPORT  
WEEK ENDING: September 12, 1975

	Beginning Totals	This Week	Totals to Date	Budgeted
<b>CONTRIBUTIONS:</b>				
Individual -				
Identified	\$511,735.60	\$ 10,430.00		
Suspense	\$114,465.50	- 0 -		
Total	<u>\$626,201.10</u>	<u>\$ 10,430.00</u>	\$636,631.10	
Committees, Reg. -				
Identified	\$ 10,250.00	- 0 -	\$ 10,250.00	
Suspense	\$ 1,000.00	- 0 -	\$ 1,000.00	
Total	<u>\$ 11,250.00</u>	<u>\$ 10,430.00</u>	<u>\$ 11,250.00</u>	
Total Contributions	\$637,451.10	\$ 10,430.00	\$647,881.10	
<b>MATCHING FUNDS (MEMO ACCOUNT)</b>				
Qualifiable -				
States Qualifiable			21	
Funds Qualifiable			\$294,326.00	
<b>DISBURSEMENTS:</b>				
Fund Raising	\$ 66,829.68	\$ 6,735.22	\$ 73,564.90	
Non-Fund Raising	\$ 77,526.21	\$ 9,588.39	\$ 87,114.60	
Refundable Deposits	\$ 1,900.00	\$ 2,500.00	\$ 4,400.00	
Contribution Returns	\$ 5,251.00	- 0 -	\$ 5,251.00	
Advances to State Chairmen	- 0 -	\$ 8,000.00	\$ 8,000.00	
Total Disbursements	<u>\$151,506.89</u>	<u>\$ 26,823.61</u>	<u>\$178,330.50</u>	
<b>FUNDS BALANCE:</b>				
Cash in Bank			\$367,815.16	
Petty Cash			\$ 322.94	
Certificate of Deposit			\$100,000.00	
Securities in process of sale			\$ 1,412.50	
Total Funds Balance			<u>\$469,550.60</u>	
<b>STATISTICS:</b>				
Total Number of Contributors as of Sept. 12, 1975			\$ 1,242	
Average amount of Contributions to date			\$ 522	
Cost of Fund Raising to date - percent of Contributions			11%	

SUMMARY OF CONTRIBUTIONS AND EXPENSES  
AS OF SEPTEMBER 12, 1975

	<u>CONTRIBUTIONS</u>			FUND RAISING EXPENSES IN THE STATES	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
ALABAMA	\$ 75,000	\$ 19,200	% 25.6		
ALASKA	20,000	2,000	10.0		
ARIZONA	140,000	8,350	6.0		
ARKANSAS	50,000	-	-		
CALIFORNIA	1,795,000	104,114.50	5.8		
COLORADO	150,000	8,710	5.8		
CONNECTICUT	300,000	19,515	6.5		
DELAWARE	100,000	3,000	3.0		
DISTRICT OF COL.	300,000	23,236	7.7		
FLORIDA	450,000	19,100	4.2		
GEORGIA	150,000	21,075	14.1		
HAWAII	45,000	20	-		
IDAHO	35,000	1,000	2.9		
ILLINOIS	950,000	45,636.50	4.8		
INDIANA	275,000	5,028	1.8		
IOWA	150,000	200	-		
KANSAS	135,000	15,350	11.4		
KENTUCKY	100,000	7,525	7.5		
LOUISIANA	75,000	3,100	4.1		
MAINE	45,000	-	-		
MARYLAND	225,000	14,452	6.4		
MASSACHUSETTS	325,000	8,135	2.5		
MICHIGAN	550,000	36,970	6.7		
MINNESOTA	275,000	13,011	4.7		
MISSISSIPPI	40,000	10	-		
MISSOURI	250,000	6,025	2.4		
MONTANA	40,000	500	1.3		
NEBRASKA	85,000	2,000	2.4		
NEVADA	25,000	3,300	13.2		
NEW HAMPSHIRE	40,000	-	-		
NEW JERSEY	350,000	9,718.33	2.8		
NEW MEXICO	50,000	2,010	4.0		
NEW YORK	1,650,000	61,678.50	3.7		

SUMMARY OF CONTRIBUTIONS AND EXPENSES  
AS OF SEPTEMBER 12, 1975

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	<u>CONTRIBUTIONS</u>			<u>FUND RAISING EXPENSES IN THE STATES</u>	
	QUOTA	RECEIVED	% OF QUOTA	AMOUNT	% OF CONTRIBUTIONS RECEIVED
NORTH CAROLINA	\$ 125,000	\$ 5,330	% 4.3		
NORTH DAKOTA	30,000	100	-		
OHIO	650,000	27,450	4.2		
OKLAHOMA	120,000	4,100	3.4		
OREGON	90,000	4,525	5.0		
PENNSYLVANIA	700,000	27,290.27	3.9		
RHODE ISLAND	50,000	1,025	2.1		
SOUTH CAROLINA	75,000	1,010	1.3		
SOUTH DAKOTA	30,000	-	-		
TENNESSEE	175,000	15,115	8.6		
TEXAS	650,000	28,325	4.4		
UTAH	35,000	-	-		
VERMONT	25,000	-	-		
VIRGINIA	250,000	15,210	6.1		
WASHINGTON	175,000	3,000	1.7		
WEST VIRGINIA	40,000	-	-		
WISCONSIN	225,000	11,200	5.0		
WYOMING	30,000	-	-		
TERRITORIES		-	-		
UNIDENTIFIED					
TOTALS	\$ 12,720.000	\$ 642,630.10	5.1%	<u>1/</u>	<u>1/</u>

1/ No significant fund-raising expenditures have been made in the States. These columns will be completed for subsequent reports as expenditures are made.

TREASURER'S OFFICE  
September 12, 1975

## WEEKLY STATE SUMMARY

Total Quota (000)	STATE	CUM. THRU.	WEEKLY STATE SUMMARY					CUM. THRU.
			MON.	TUES.	WED.	THURS.	FRI.	
		9/5/75	9/8	9/9	9/10	9/11	9/12	
75	Alabama	19,200.	-	-	-	-	-	19,200.
20	Alaska	2,000.	-	-	-	-	-	2,000.
140	Arizona	8,305.	-	-	-	-	-	8,305.
50	Arkansas	-	-	-	-	-	-	-
1,795	California	99,114.50	1,000.	2,000		2,000.	-	104,114.50
150	Colorado	8,710.	-	-	-	-	-	8,710.
300	Connecticut	18,515.	-	-	-	1,000.	-	19,515.
100	Delaware	3,000.	-	-	-	-	-	3,000.
300	D.C.	23,201.	1,000.	-	-	35.	-	23,236.
450	Florida	18,300.	-	800	-	-	-	19,100.
150	Georgia	16,875.	-	-	3,200.	1,000.	-	21,075.
45	Hawaii	20.	-	-	-	-	-	20.
35	Idaho	1,000.	-	-	-	-	-	1,000.
950	Illinois	44,636.50	-	1,000.	-	-	-	45,636.50
275	Indiana	5,098.	-	-	-	-	-	5,098.
150	Iowa	200.	-	-	-	-	-	200.
135	Kansas	15,350.	-	-	-	-	-	15,350.
100	Kentucky	7,525.	-	-	-	-	-	7,525.
75	Louisiana	3,100.	-	-	-	-	-	3,100.
45	Maine	-	-	-	-	-	-	-
225	Maryland	13,927.	-	25.	-	500.	-	14,452.
325	Massachusetts	8,135.	-	-	-	-	-	8,135.
550	Michigan	36,970.	-	-	-	-	-	36,970.
275	Minnesota	13,011.	-	-	-	-	-	13,011.
40	Mississippi	10.	-	-	-	-	-	10.
250	Missouri	6,025.	-	-	-	-	-	6,025.
40	Montana	500.	-	-	-	-	-	500.
85	Nebraska	2,000.	-	-	-	-	-	2,000.
25	Nevada	3,300.	-	-	-	-	-	3,300.

