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NEW JERSEY SHOPPING MALL

THURSDAY, OCTOBER 28, 1976

I AM HERE TO TALK

ABOUT MY FAVORITE CANDIDATE FOR PRESIDENT ---

MY HUSBAND, JERRY FORD.

I AM VERY PROUD  
OF THE JOB HE IS DOING.  
IF YOU REMEMBER THOSE DARK DAYS  
WHEN HE TOOK OFFICE,  
YOU KNOW <sup>Now</sup> HOW MUCH BETTER  
WE ALL FEEL ABOUT AMERICA  
AND ABOUT OURSELVES.

SINCE HE HAS BEEN IN OFFICE,

INFLATION HAS BEEN CUT IN HALF.

MORE THAN THREE AND ONE-HALF MILLION

MORE AMERICANS

ARE WORKING TODAY

THAN AT THIS TIME LAST YEAR.

YOU KNOW WHERE PRESIDENT FORD STANDS

AND HOW HE PERFORMS.

NOVEMBER 2ND,

I HOPE YOU WILL VOTE

FOR THIS STRONG AND EXPERIENCED LEADER---

WHO <sup>will</sup> ~~will~~ CONTINUE THE WORK

HE HAS BEGUN SO WELL.

*Do yourself a favor - Vote for Jerry Ford  
November 2nd*

*To keep President Ford on the job* \_\_\_\_\_

~~AND IF YOU KEEP HIM ON THE JOB,~~

1. *He will protect your pocket books* \_\_\_\_\_
2. HE WILL CONTINUE TO WORK

TO REDUCE SPENDING

AND THE SIZE OF THE GOVERNMENT \_\_\_\_\_

THE PRESIDENT HAS PROVEN BY ACTIONS

THAT HE IS COMMITTED TO REDUCING TAXES.

JERRY FORD HAS MADE TOUGH CHOICES

THAT HAVE SAVED BILLIONS

OF YOUR TAX DOLLARS.

The Vetted Bills (12 of which were overridden)  
saving 9 billion \$ - of your money -  
~~Can you~~ You in New Jersey  
knows <sup>best</sup> what Democratic leadership's  
costs in taxes!



New Jersey Shopping Mall, Thursday, October 28, 1976

I am here to talk about my favorite candidate for President--my husband, Jerry Ford.

I am very proud of the job he is doing. If you remember those dark days when he took office, you know how much better we all feel about America and about ourselves.

Since he has been in office, inflation has been cut in half. More than three and one-half million more Americans are working today than at this time last year.

Jerry Ford has made the tough choices that have saved billions of your tax dollars. And if you keep him of the job, he will continue to work to reduce spending and the size of government. The President has proven by actions that he is committed to reducing taxes.

You know where President Ford stands and how he performs. November 2nd, I hope you will vote for this strong and experienced leader--who wants to continue the work he has begun so well.

## New Jersey Background

Monmouth County is the site of some of the Nation's first beach resorts. Today the shore continues to attract thousands to the summer homes in the area, but more and more people are living there year-round and commuting to North Jersey and even Manhattan. The flatlands behind the beaches have been the area of greatest growth recently.

Most of Monmouth County is in New Jersey's 3rd district, which traditionally has been Republican. However, since 1964, the district has been represented by Democrat James Howard. He has generally done well despite his liberal record. His GOP opponent is Ralph Siciliano, a 34-year-old electrical engineer from Red Bank. Siciliano is described as a good candidate, but a long-shot to win. He has a B.S. from Manhattan College and a master's from New Jersey Institute of Technology. He is married and has two children.

Democratic Senator Harrison Williams is seeking his fourth term. His GOP opponent is David Norcross, a 40-year-old Trenton lawyer. Norcross is a graduate of the University of Delaware. He attended law school at the University of Pennsylvania. He is married and has two children. An attractive candidate, he is not given a very good chance of winning.

The PFC contact in New Jersey, Tony Chiatello advises against any comment about casino gambling. The issue is very hot, and it is on the ballot in the state. Also, a state income tax recently went into effect, and the voters are very sensitive about taxes in general and big government. He also says it is very important to emphasize the President's consistency and dependability.