

**The original documents are located in Box 4, folder “Jim Leach Rally, Bettendorf, Iowa, October 21, 1976” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.**

### **Copyright Notice**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Leach Rally, Bettendorf, Iowa, October 21, 1976

Happy birthday, Jim! Your campaign reminds me of another young Republican with a new wife who ran for Congress. I hope you are successful just as Jerry Ford was in 1948.

I am proud of what my husband has accomplished during the years, and I am especially proud of what he is doing as President. Those were dark days when he came into office. Now the economy is back on track. The Nation is at peace, and Americans can respect their government.

The President has had to make some really tough choices and to act---instead of talk about---problems. He has shown that he is a man of his word, and he has<sup>not</sup>~~not~~ been afraid to veto those big-spending bills. He needs more help from Congress to see that your tax dollars are not wasted, and that's why Jim Leach should be elected. Jim shares the President's concern about spending, and he will represent Iowa well in the House.

On November 2nd---keep the President on the job and send him some help. Vote for Jim Leach! And, of course, Vote for Jerry Ford.

LEACH RALLY, BETTENDORF, IOWA, OCTOBER 21, 1976

PAGE 1

HAPPY BIRTHDAY JIM!

YOUR CAMPAIGN REMINDS ME

OF ANOTHER YOUNG REPUBLICAN

WITH A NEW WIFE WHO RAN FOR CONGRESS.

I HOPE YOU ARE SUCCESSFUL

JUST AS JERRY FORD WAS IN 1948.

PAGE 2

I AM PROUD OF WHAT MY HUSBAND  
HAS ACCOMPLISHED DURING THE YEARS,  
AND I AM ESPECIALLY PROUD  
OF WHAT HE IS DOING AS PRESIDENT.

THOSE WERE DARK DAYS

WHEN HE CAME INTO OFFICE.

NOW THE ECONOMY IS BACK ON TRACK.

THE NATION IS AT PEACE,

AND AMERICANS CAN RESPECT THEIR GOVERNMENT.

THE PRESIDENT HAS HAD TO MAKE  
SOME REALLY TOUGH CHOICES  
AND TO ACT ---  
INSTEAD OF TALK ABOUT --- PROBLEMS.

PAGE 5

HE HAS SHOWN THAT HE IS A MAN OF HIS WORD,  
AND HE HAS NOT BEEN AFRAID  
TO VETO THOSE BIG SPEINGING BILLS.



HE NEEDS MORE HELP FROM CONGRESS  
TO SEE THAT YOUR TAX DOLLARS ARE NOT WASTED,  
AND THAT'S WHY JIM LEACH SHOULD BE ELECTED.  
JIM SHARES THE PRESIDENT'S CONCERN FOR SPENDING,  
AND HE WILL REPRESENT IOWA WELL IN THE HOUSE.

NOVEMBER 2ND ---

KEEP THE PRESIDENT ON THE JOB

AND SEND HIM SOME HELP.

VOTE FOR JIM LEACH!

AND, OF COURSE, VOTE FOR JERRY FORD.

## 1st District Iowa Background

The 1st is in Iowa's southeast corner along the Mississippi River. Republican Fred Schwengel was defeated in 1972 by Democrat Ed Mezvinsky. This year's GOP candidate, Jim Leach, ran a good race against Mezvinsky, a member of the House Judiciary Committee, in 1974. Leach is getting alot of Republican help this year, and the RCC thinks he has an excellent chance of unseating Mezvinsky.

Leach, who was 34 on October 16, is president of the family business, Flamegas Company Inc., which markets propane gas. The business is in Bettendorf near Davenport.

Leach has a B.A. from Princeton and an M.A. from Johns Hopkins University. He also studied at the London School of Economics. A former foreign service officer, he speaks German and Russian. He served as an administrative assistant to Don Rumsfeld at the Office of Economic Opportunity, and he was a delegate to the Geneva Disarmament Conference.

Leach was married earlier this year, and his wife's name is "Deba." Secretary Richardson is one of several top Republicans who have been in to campaign for Leach. A number of birthday parties have been held this week for the candidate, and your appearance will be at the last "birthday" party.

## 1st District Iowa Background

The 1st is in Iowa's southeast corner along the Mississippi. It was Fred Schwengel's district. Schwengel was defeated in 1972 by Democrat Edward Mezvinsky. This year's GOP candidate, Jim Leach, ran a strong race in 1974 against Mezvinsky, who was a member of the House Judiciary Committee.

Leach, who was 34 on October 16, is running the family businesses in Bettendorf, Iowa. These businesses are Flamegas Company Inc., which markets propane, and Adel Wholesalers,

Leach is a former foreign service officer, a delegate to the Geneva Disarmament Conference and an administrative assistant to Don Rumsfeld during his Office of Economic Opportunity days. Leach ~~was~~ studied at the London School of Economics and has a B.A. from Princeton and an M.A. from Johns Hopkins. Speaks Russian and German.

He was married earlier this year. His wife's name is "Deba."

Several top Republicans have been in the district to campaign, ~~xxx~~ including Sec. Richardson. A number of birthday parties ~~xxx~~ have been held this week for ~~xxx~~ Leach, and your appearance will be the last "birthday" party.

Bettendorf is near Davenport, which has a population of 98,000. Davenport is the largest city in the district.

## 1st District Iowa Background

The 1st is in Iowa's southeast corner along the Mississippi. It was Fred Schwengel's district. Schwengel was defeated by Ed Mezvinsky in 1972. This year's GOP candidate, Jim Leach, ran a strong race in 1974 against Mezvinsky. The Republican Congressional Committee hopes to unseat Mezvinsky, and a number of top Republicans have been in the district to campaign for Leach.

Leach is president of a family business, Flamegas Company Inc., which ~~distributes~~ markets propane

THE WHITE HOUSE

WASHINGTON

October

pres. flamegas cos. inc. bettendorf  
markets propane...

chairman adela wholesalers

pres. appointee

state dept. delegate..

froeign service officer....also dele to geneva disarmament  
conf. rumsfeld's aa one year...9at oeo

russian and german

\* london school of economics...princeton univ. b.a.  
john hopkins...m.a.

oct. 16, 1942...

## Iowa Background

The Iowa rally is at Behendorf near Davenport, a city of 98,000 and the largest in Iowa's 1st district. This district is in the state's southeast corner along the Mississippi.

The 1st is Fred Schwengel's old district. Schwengel was defeated in 1972 by Rep. Edward Mezvinsky. This year's GOP candidate, Jim Leach, ran a strong race against Mezvinsky in 1974. Leach is young, ~~just~~ been married nine months and a lot of GOP brass has been in to help his campaign.

(background on leach)