

**The original documents are located in Box 4, folder “Washington Fashion Group Benefit, Tyson Corner, Virginia, September 8, 1976” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.**

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MRS. FORD'S REMARKS

WASHINGTON FASHION GROUP

BLOOMINGDALE'S

September 8, 1976

I WANT TO THANK BLOOMINGDALE'S

I.

FOR THIS BEAUTIFUL PIECE OF CRYSTAL

AND THE WASHINGTON FASHION GROUP

FOR THIS MEANINGFUL HONOR.

THESE SCHOLARSHIPS

WILL HELP EDUCATE YOUNG PEOPLE

FOR A CAREER

IN AMERICAN FASHION.

I KNOW FIRST-HAND

WHAT AN IMPORTANT AND EXCITING

INDUSTRY FASHION IS.

AND THE FUTURE WINNERS

WILL PARTICIPATE

IN THIS CREATIVE AND DYNAMIC BUSINESS.

IT WAS NOT THAT LONG AGO  
THAT WE LOOKED SOLELY  
TO EUROPE FOR OUR FASHIONS.  
BUT NOW  
AMERICANS CAN LOOK  
TO OUR OWN DESIGNERS  
FOR IDEAS AND INSPIRATION.  
THEY REFLECT OUR INDIVIDUALITY,  
LIFESTYLES AND NEEDS.

OUR MANY INTERESTS

5.

ARE CAPTURED

IN THE VARIETY

OF AMERICAN FASHIONS.

SOMEDAY SOON,

I EXPECT TO WEAR CLOTHES

DESIGNED, MADE OR MERCHANDIZED

BY THE RECIPIENTS OF THESE SCHOLARSHIPS----

JUST AS I NOW TAKE GREAT PRIDE

IN WEARING TODAY'S

AMERICAN DESIGNS.



THANK YOU,

7.

BLOOMINGDALE'S,

FOR THIS MARVELOUS EVENING.

AGAIN, THANK *You*

TO THE AMERICAN FASHION GROUP.

WE ALL SHARE AN ADMIRATION

FOR OUR EXPRESSIVE AND GROWING

AMERICAN FASHION INDUSTRY,

WHICH HAS GROWN

BECAUSE OF THE INTEREST

OF PEOPLE LIKE ALL OF YOU.

# # #

Mrs. Ford's  
Remarks  
Washington Fashion Group  
Bloomingdale's, Tyson Corner, Va.  
September 8, 1976

①

(I'm so happy about these scholarships to help educate young people for a career in American fashion. I believe American clothes say much about our individuality, energy and optimism.

*Paragraph about Am fashion*  
(I'm very excited for the future winners,) because I know first-hand what an important and exciting industry fashion is. Someday soon, I expect to wear clothes designed, made or merchandised by recipients of these scholarships.

①  
(Thank you to the Washington Fashion Group for this very meaningful honor.) ~~and~~ thank you, Bloomingdale's, for this marvelous evening.

*more about Am fashion just as nice as  
European  
help industry grow*

