

**The original documents are located in Box 3, folder “New Hampshire Radio Spots, February, 1976” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.**

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SUGGESTED REVISIONS RADIO SPOTS/MRS. BETTY FORD

HELLO, I'M BETTY FORD. NEXT TUESDAY, THE CITIZENS OF NEW HAMPSHIRE HAVE A VERY SPECIAL WAY TO CELEBRATE THE BICENTENNIAL BY CASTING BALLOTS IN THE FIRST 1976 PRESIDENTIAL PRIMARY. PLEASE SPEAK OUT FOR AMERICA'S THIRD CENTURY BY VOTING. OUR DEMOCRATIC PROCESS BEGINS WITH YOUR VOTE.

HELLO, THIS IS BETTY FORD. 1976 IS THE NATION'S TWO HUNDREDTH BIRTHDAY. THE CITIZENS OF NEW HAMPSHIRE CAN CELEBRATE THIS IMPORTANT ANNIVERSARY BY VOTING IN THE NATION'S FIRST 1976 PRESIDENTIAL PRIMARY. YOU CAN MAKE YOUR VOICE HEARD THROUGH THE BALLOT BOX. PLEASE VOTE NEXT TUESDAY FOR YOURSELF AND FOR AMERICA.

( Revised 60 Sec. Radio spot )

Hello, I'm Betty Ford.

1976 is a very important year for Americans, because it is an election year.

Despite our political differences, all Americans should be concerned about our government and its leaders. We have an obligation to ourselves and our children to vote. Tuesday is the first Presidential primary, and naturally I have a ~~far far~~ favorite ~~candidate~~ candidate, my husband. I hope you will give him your support and your vote.

In a difficult period for America, President Ford has turned the economy around, charted a sensible course for our future and given America dedicated and honest leadership.

His accomplishments <sup>say more about his leadership</sup> ~~speaks louder about his ability~~ than I as a wife can. Think about the improvements in ~~the~~ America

~~during~~ <sup>under</sup> Gerald Ford's leadership, ~~the~~ and Tuesday <sup>please</sup> cast your <sup>vote</sup> ~~ballot~~ for <sup>President Ford</sup> ~~my husband~~ and his brand of good sense ~~government.~~

~~Thank you.~~

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