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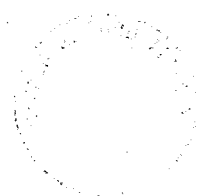
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CITIZEN OF THE AMERICAS AWARD, OCTOBER 13, 1976

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MUCHAS GRACIAS, AMIGOS!

(MOO-CHAS GRA (LIKE BRA) -SEE-AHS AH-ME-GOS!)



THANK YOU FOR THIS AWARD
AND THANK YOU FOR ALL YOU ARE DOING
IN THE FIGHT AGAINST CANCER.

PAGE 3

I AM HONORED TO BE ASSOCIATED
WITH THE FINE WORK OF THE CANCER CENTER
IN PUERTO RICO.

YOUR SUPPORT OF THE CENTER
AND CARING ABOUT CANCER PATIENTS
MEANS SO MUCH TO ME
AND THE MANY AMERICANS
WHO HAVE HAD TREATMENT FOR CANCER.

I AM PROUD TO BE A CITIZEN OF THE AMERICAS,
AND I AM VERY GRATEFUL
FOR YOUR COMPASSION AND CONCERN FOR OTHERS.
GO WITH GOD!

Citizen of the Americas Award, October 13, 1976

Muchas gracias, amigos! (Many thanks, friends!)

(Moo-chas gra (like bra)-see-ahs ah-me-gos!)

I am very honored to be associated with the fine work of the cancer center in Puerto Rico. The fight against cancer is, of course, of extra special interest to me, but it also is an important concern of all people. Advances in research and treatment are possible only with the support of caring people like you and the supporters of the Hispanic Community Chest.

Thank you for this award. I'm very proud to be a Citizen of the Americas, because of the many wonderful contributions of Hispanics to our country and to the Ford Administration.

Thanks again and Go with God!

THE WHITE HOUSE

WASHINGTON

October 12, 1976

MRS. FORD:

Event: Presentation of the "Citizen of the Americas" Award

Date/Time: Wednesday, October 13, 1976 2:00 p.m.

Place: Blue Room

Number of Attendees: Approximately 22 guests

Schedule of Events:

2:00 p.m. Your guests will arrive through the Southwest Gate and will enter the White House through the Diplomatic Reception Room. They will be escorted to the Blue Room where they will be served refreshments.

2:10 p.m. Maria Downs will escort you via elevator to the State Floor where you will be met by Ray Maduro, Special Assistant to the President, who will escort you to the Blue Room and introduce you to your guests.

2:25 p.m. Ray Maduro will introduce Irma Vidal Santaella, founder of the Hispanic Community Chest of America and Chairman of the New York State Human Rights Appeal Court, who will present you with the award.

NOTE: The presentation piece is a Tiffany silver plate engraved with the flags of the Hispanic nations.

You will express appreciation for the award and mingle informally with your guests.

Presentation of the "Citizen of
the Americas" Award

2:40 p.m.

You will bid farewell to your guests and
return to the Family Quarters.

NOTES:

There will be full press coverage.

A White House photographer will be present.

Background information is attached.

Guest list is attached.

Maria Downs



THE WHITE HOUSE

WASHINGTON

October 12, 1976

MEETING WITH HISPANIC COMMUNITY CHEST OF AMERICA, *etc*

Wednesday, October 13, 1976

2:00 p.m.

The Blue Room

From: William J. Baroody, Jr.

I. PURPOSE

Presentation to The First Lady of initial "Citizen of the Americas" award.

II. BACKGROUND, PARTICIPANTS & PRESS PLAN

A. Background: Supported by the Hispanic Community chest, Clinica Grillasca is the outstanding Caribbean cancer hospital. As vital bulwark they provide detection tests and research as well as training and treatment of the most advanced types. Based upon her courage and openness in advocating early detection, The First Lady was chosen as initial recipient of award.

B. Participants: Approximately twenty Hispanic leaders.
(see attached list)

Administration Official: Rey Maduro

C. Press Plan: New York City Hispanic News Media

Ponce, Puerto Rico



III. TALKING POINTS

1. President Ford's commitment to Hispanics and the approximately 60 Hispanic appointments to date.
2. Monday, October 18 will witness "Hispanic First" in swearing in ceremony for Edward Aguirre as U.S. Commissioner of Education.
3. Clinica Grillasca unique to Caribbean area due modern techniques, staff and equipment.



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